# Surrogate Optimization: A Brief Overview

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## Logistical notes

- Hard stop by 3:55 PM EDT for kid pickup!
- It is possible that I will not finish
- Slides under "talks" on my web page: http://www.cs.cornell.edu/~bindel

## Basic setup

Single objective optimization:

minimize 
$$f(x)$$
 s.t.  $x \in \Omega \subset \mathbb{R}^d$ 

#### Assume

- $\Omega$  compact (and simple e.g. a box)
- f is expensive to evaluate (and maybe noisy)
- We think the true f has some smoothness

Later: constraints, non-smoothness, multi-objective, etc

### Common local strategy

### Starting from initial guess $x_0 \in \Omega$ :

- Build model  $s(x) \approx f(x)$  near  $x_k$ 
  - · Linear (Taylor): Gradient descent and co
  - · Linear (interp): Nelder-Mead, COBYLA, ...
  - · Quadratic (Taylor): Scaled gradient, (quasi-)Newton, ...
  - · Quadratic (interp): NEWUOA, UOBYQA, ...
- Follow the model downhill to  $x_{k+1}$ 
  - For Newton: minimize s(x)
  - · Limit step based on model trustworthiness
  - Ex: line search, trust region
- Possibly project back to remain within  $\Omega$ 
  - · More complex: Penalties, barriers, active sets, etc

## Convergence of local methods

General: Convergence to stationary point (usually local min)

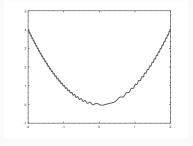
- From close enough initial guess
- · Asymptotic convergence rates via model quality
- · Globalize convergence via line search or trust region
  - · Means "converge to a stationary point if reasonable"
  - · Does not mean convergence to global minimizer
- May not need too much accuracy in early steps

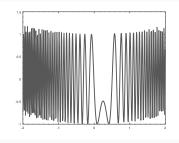
#### Comments:

- · Convergence to global min is rare without more structure
- · Can combine with other strategies (e.g. continuation)

## From local to global

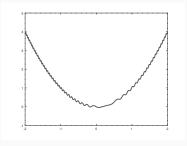
Can exploit model for local min; global requires we explore.

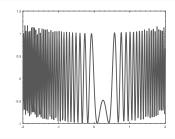




Torn and Zilinskas (1987): For general continuous f, convergence to global minimum  $\implies$  dense sampling

## From local to global



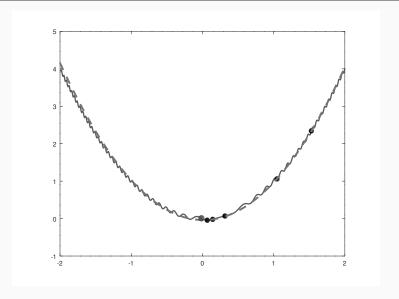


Both problems have local minima that cause issues:

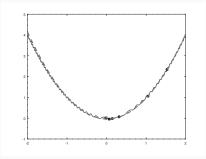
- · Left: Good smooth approximations available
- · Right: "Glassy" case little obvious global guidance

These are not equally difficult (especially in high dimensions). Some evidence that we may be (partly) nice.

# From local to global: response surfaces



## Response surface



### Example approach (two-stage):

- Measure f(x) on a sample set (experimental design)
- Fit a surrogate or response surface by least squares
- Minimize approximating function

Quality depends on model complexity and noise level

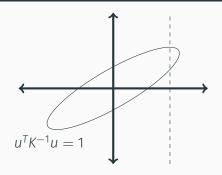
#### Variations on a theme

Basic idea: Replace expensive f by cheaper  $\hat{f}$  (using data)

- Type of surrogate
  - · Non-interpolatory (e.g. poly regression, smoothing splines)
  - · Interpolatory (e.g. kernel interpolation approaches)
- Surrogate and hyperparameter selection
  - · Noise parameters, length scales, etc
- Adaptivity of surrogate
  - · Two-stage: Mostly fix surrogate after initial fit
  - · One-stage: Continuously update surrogate
- · Balancing exploration and exploitation
  - Bayesian interpretations (many types)
  - Frequentist / approximation theoretic
  - Candidate point framework

Will focus on Bayesian for the rest of today.

# Being Bayesian



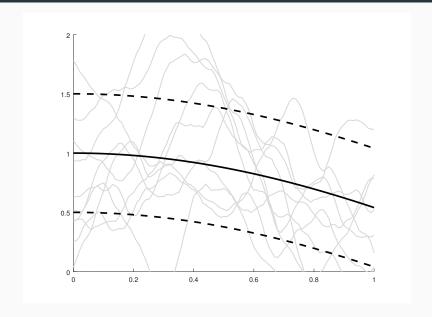
Let 
$$U = (U_1, U_2) \sim N(0, K)$$
. Given  $U_1 = u_1$ , what is  $U_2$ ?

Posterior distribution:  $(U_2|U_1=u_1) \sim N(w,S)$  where

$$w = K_{21}K_{11}^{-1}u_1$$
  
$$S = K_{22} - K_{21}K_{11}^{-1}K_{12}$$

How does this generalize to function approximation?

# Basic ingredient: Gaussian Processes (GPs)



## Basic ingredient: Gaussian Processes (GPs)

Our favorite continuous distributions over

 $\begin{array}{ll} \mathbb{R}: & \text{Normal}(\mu,\sigma^2), \quad \mu,\sigma^2 \in \mathbb{R} \\ \mathbb{R}^n: & \text{Normal}(\mu,C), \quad \mu \in \mathbb{R}^n, C \in \mathbb{R}^{n \times n}, C > 0 \\ \mathbb{R}^d \to \mathbb{R}: & \text{GP}(\mu,k), \quad \mu : \mathbb{R}^d \to \mathbb{R}, \, k : \mathbb{R}^d \times \mathbb{R}^d \to \mathbb{R} \end{array}$ 

More technically, define GPs by looking at finite sets of points:

$$\forall X = (x_1, \dots, x_n), x_i \in \mathbb{R}^d,$$

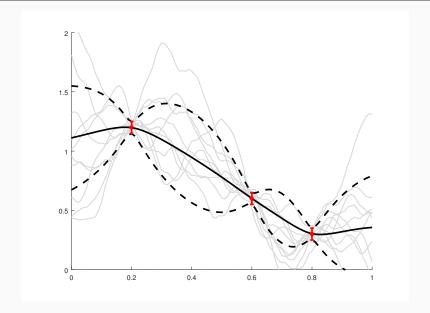
$$\text{have } f_X \sim N(\mu_X, K_{XX}), \text{ where}$$

$$f_X \in \mathbb{R}^n, \quad (f_X)_i \equiv f(x_i)$$

$$\mu_X \in \mathbb{R}^n, \quad (\mu_X)_i \equiv \mu(x_i)$$

$$K_{XX} \in \mathbb{R}^{n \times n}, \quad (K_{XX})_{ij} \equiv k(x_i, x_j)$$

# Being Bayesian with GPs



## Being Bayesian with GPs

Now consider prior of  $f \sim GP(\mu, k)$ , noisy measurements

$$f_X \sim y + \epsilon$$
,  $\epsilon \sim N(0, W)$ , typically  $W = \sigma^2 I$ 

Posterior is  $f \sim GP(\mu', k')$  with

$$\mu'(x) = \mu(x) + K_{XX}c$$
  $\tilde{K} = K_{XX} + W$   
 $k'(x, x') = K_{XX'} - K_{XX}\tilde{K}^{-1}K_{XX'}$   $c = \tilde{K}^{-1}(y - \mu_X)$ 

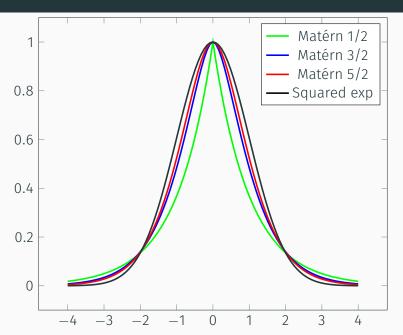
The expensive bit (for large n): solves with  $\tilde{K}$ .

## Incorporating assumptions

### Key places to inject assumptions on *f*:

- Kernel choice
  - · Standard choices (Matérn, polyharmonic) are universal
  - · ... but better choices require less training data
  - Typically choose based on some belief about smoothness
- · Mean field
  - · Standard choices are constant or linear
  - · Can bring in other shapes if more is known
- · Can also include covariates another time

### **Common Kernels**



## Hyper-parameter selection

Simplest approach is maximum likelihood estimation

$$\ell(\theta|y) = \log p(y|\theta) = \log \left[ \frac{1}{\sqrt{2\pi\tilde{K}}} \exp\left(-\frac{1}{2}(y - \mu_X)^T \tilde{K}^1(y - \mu_X)\right) \right]$$

Decompose into data fidelity and model complexity terms

$$\ell(\theta|y) = \ell_y(\theta|y) + \ell_K(\theta|y) - \frac{n}{2}\log(2\pi)$$

$$\ell_y(\theta|y) = -\frac{1}{2}(y - \mu_X)^T \tilde{K}^{-1}(y - \mu_X)$$

$$\ell_K(\theta|y) = -\frac{1}{2}\log\det\tilde{K}$$

Alternatives like MAP and GCV involve similar computations.

## Managing mean fields

Previously assumed fixed mean; can also choose

$$\mu(x) = \sum_{j} d_{j}\pi_{j}(x)$$

where  $\{\pi_i\}$  usually span a low-degree polynomial space. Then

$$\begin{bmatrix} \tilde{K} & P \\ P^T & 0 \end{bmatrix} \begin{bmatrix} c \\ d \end{bmatrix} = \begin{bmatrix} y \\ 0 \end{bmatrix}$$

Posterior mean as before, variance only slightly complicated.

## Initial experimental design

- · Want well-posedness for determining the mean field
- · Independent random points are usually to clustered
- · Typical choices:
  - · Latin hypercube (and symmetric)
  - Two-factorial designs (corners of hypercube)
- · Start with small, "good enough" design, then adapt

## The problem with naive adaptive sampling

### Naive adaptive sampling:

- · Fit GP surrogate
- Find where expected value is smallest
- Sample there and repeat

Good idea, but not guaranteed to find a stationary point! Basic problem: Not enough exploration.

## Adaptive sampling and acquisition functions

### After initial experiment, adaptive phase

- · Choose next point(s) by optimizing an acquisition function
- Typical choice: Expected Improvement (EI)

$$EI(x) = \mathbb{E}\left[\min_{i \le k} f(x_i) - f(x)\right]_+$$

- Basis of Efficient Global Optimization (EGO)
- Greedy only looks one step ahead
- Known not to explore enough in many cases
- · But can evaluate in closed form
- Other common choices
  - Probability of improvement (PI)
  - Knowledge gradient (KG)
  - Upper/Lower Confidence Bound (UCB/LCB)

## Summary: Basic Bayesian Optimization

- · Choose appropriate prior (kernel and mean)
- · Sample function using some experimental design
- Fit surrogate (and hyperparameters)
- · While there is budget
  - · Aux problem: optimize acquisition function
  - Evaluate function and update surrogate

#### Final notes

- · No free lunch: results depend heavily on assumptions
  - $\cdot$  Weak assumptions  $\Longrightarrow$  lots of exploration
  - $\cdot$  Too strong  $\Longrightarrow$  may explore too little
  - · "Black box" is (as usual) a misnomer
- · Best for less than 20 dimensions
  - · OK with effective low-dimensional structure
  - · Can somewhat incorporate this into kernel
- There are useful surrogate methods other than BO!

#### Selected references

- Frazier (2018): Tutorial on Bayesian Optimization
- Peherstorfer, Willcox, Gunzburger (2018): Survey of Multifidelity Methods in Uncertainty Propagation, Inference, and Optimization
- Jones (2001): Taxonomy of Global Optimization Methods Based on Response Surfaces