### Adith Swaminathan

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#### **Research Interests**

Machine Learning for Interactive Systems

Skype: adith.swaminathan

Bandits • Causality • Reinforcement Learning • Machine Learning Applications

#### Education

#### 2011 - Cornell University

Ph.D. in Computer Science

- Graduate Minor in Applied Math
- Advisor: Thorsten Joachims
- Thesis: Counterfactual Evaluation and Learning from Logged User Feedback
- Grade Point Average: 4.187 / 4.3
- Committee: Thorsten Joachims, Johannes Gehrke, Éva Tardos, Robert Kleinberg

#### 2014 Cornell University

M.Sc. in Computer Science

#### 2006 - 2010 Indian Institute of Technology, Bombay

B.Tech. in Computer Science & Engineering

- Thesis: Learning Many-Many Matchings
- Advisor: Soumen Chakrabarti
- Cumulative Performance Index : 9.32 / 10

### **Awards**

2017 2016 2015, 2012 2009

2006

2015

Best Paper Award at The 10th ACM International Conference on Web Search and Data Mining Best Presentation at The 2nd International Conference on the Theory of Information Retrieval Exemplary Performance as a Graduate Teaching Assistant

The OP Jindal Scholarship for excellence in leadership

Central Board of Secondary Education Merit Scholarship for excellence in All India Engineering Entrance Examinations

### **Publications**

#### Journals

3

Batch Learning from Logged Bandit Feedback through Counterfactual Risk Minimization

- Adith Swaminathan, Thorsten Joachims
- Journal of Machine Learning Research Special Issue in Memory of Alexey Chervonenkis
- Citations: 8

#### Conferences

2017

Unbiased Learning-to-Rank with Biased Feedback

- Thorsten Joachims, Adith Swaminathan, Tobias Schnabel
- In proceedings of The 10th ACM International Conference on Web Search and Data Mining
- Citations: 2
- · Best Paper Award

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2016	Recommendations as	Trantmonto	Dobiocina	Loorning	nd Errol	motion
2010	Necommendations as	ricauments.	Deniasing	Learning a	nu Evai	uanoi

- Tobias Schnabel, Adith Swaminathan, Ashudeep Singh, Navin Chandak, Thorsten Joachims
- In proceedings of The 33rd International Conference on Machine Learning
- Citations: 4

#### 2016 Unbiased Comparative Evaluation of Ranking Functions

- Tobias Schnabel, Adith Swaminathan, Peter Frazier, Thorsten Joachims
- In proceedings of The 2nd International Conference on the Theory of Information Retrieval
- Best Presentation Award, presented to Tobias Schnabel

#### Counterfactual Evaluation and Learning for Search, Recommendation and Ad Placement

- Adith Swaminathan, Thorsten Joachims
- In proceedings of The 39th International ACM SIGIR Conference on Research and Development in Information Retrieval
- Citations: 1

2016

2015

2015

2014

2012

2016

2016

2015

#### The Self-Normalized Estimator for Counterfactual Learning

- Adith Swaminathan, Thorsten Joachims
- In proceedings of The 29th Annual Conference on Neural Information Processing Systems
- Citations: 6

#### Counterfactual Risk Minimization: Learning from Logged Bandit Feedback

- · Adith Swaminathan, Thorsten Joachims
- In proceedings of The 32nd International Conference on Machine Learning
- Citations: 14

#### Mining Videos from the Web for Electronic Textbooks

- Rakesh Agrawal, Maria Christoforaki, Sreenivas Gollapudi, Anitha Kannan, Krishnaram Kenthapadi, *Adith Swaminathan*
- In proceedings of The 12th International Conference on Formal Concept Analysis
- Citations: 7

#### 2013 Beyond Myopic Inference in Big Data Pipelines

- Karthik Raman, Adith Swaminathan, Johannes Gehrke, Thorsten Joachims
- In proceedings of The ACM SIGKDD Conference on Knowledge Discovery and Data mining
- Citations: 5

#### Temporal Corpus Summarization using Submodular Word Coverage

- Ruben Sipos, Adith Swaminathan, Pannaga Shivaswamy, Thorsten Joachims
- In proceedings of The International Conference on Information and Knowledge Management
- Citations: 32

#### Workshops

### $Large\text{-}scale\ Validation\ of\ Counterfactual\ Learning\ Methods:\ A\ Test\text{-}Bed$

- Damien Lefortier, Adith Swaminathan, Xiaotao Gu, Thorsten Joachims, Maarten de Rijke
- In The 30th Annual Conference on Neural Information Processing Systems Workshop on Inference and Learning of Hypothetical and Counterfactual Interventions in Complex Systems

#### Off-Policy Evaluation for Slate Recommendation

- Adith Swaminathan, Akshay Krishnamurthy, Alekh Agarwal, Miroslav Dudík, John Langford, Damien Jose, Imed Zitouni
- In proceedings of The 33rd International Conference on Machine Learning
- Citations: 3

### Unbiased Ranking Evaluation on a Budget

- Tobias Schnabel, Adith Swaminathan, Thorsten Joachims
- In proceedings of The 24th International Conference on World Wide Web
- Citations: 1

### 2015 Counterfactual Risk Minimization

- Adith Swaminathan, Thorsten Joachims
- In proceedings of The 24th International Conference on World Wide Web
- Citations: 4

#### WORKING PAPERS

Deep Learning with Logged User Feedback

• Adith Swaminathan, Artem Grotov, Maarten de Rijke, Thorsten Joachims

Off-Policy Evaluation and Optimization for Slate Recommendation

· Adith Swaminathan, Akshay Krishnamurthy, Alekh Agarwal, Miroslav Dudík, John Langford

Mini-Max Optimal Off-Policy Exploration

• Yuhuai Wu, Adith Swaminathan, Lihong Li

#### **Invited Talks**

2017 Building Recommenders and Search Engines by Re-using Logged User Feedback

Keynote Talk

At The 3rd International Workshop on Machine Learning Methods for Recommender Systems Houston, U.S.A.

2017 Causal Data Mining

2016

2012

2013

2012

Keynote Talk

At INFORMS Annual Meeting

Houston, U.S.A.

Preferences and Counterfactuals: Learning from Logged Implicit Feedback

At The 28th European Conference on Operational Research

Poznan, Poland

2016 Counterfactual Risk Minimization for Interactive Learning Systems

At The Search Engines Amsterdam Meetup

Amsterdam, Netherlands

2015 Using Logs of Interactive Systems for Fun and Profit

At Microsoft Research Cambridge, U.K.

### **Teaching**

2016 Tutorial at The 39th International ACM SIGIR Conference

- Counterfactual Evaluation and Learning for Search, Recommendation and Ad Placement
- Co-taught by Thorsten Joachims

2015 Teaching Assistant for CS 6780: Advanced Machine Learning

• Was awarded for exemplary performance as a Graduate Teaching Assistant

2011, 2014 Teaching Assistant for CS 4780/5780: Machine Learning

Teaching Assistant for CS 2110: Object-Oriented Programming and Data Structures

- Homework Czar, in charge of creating, grading and quality control of all homeworks
- Was awarded for exemplary performance as a Graduate Teaching Assistant

### **Industry Experience**

2015 Research Intern, Machine Learning group at Microsoft Research NYC

- Developed off-policy estimators that evaluate policies for contextual combinatorial bandits
- Mentor: Miroslav Dudík and John Langford

Research Intern, Computer Human Interactive Learning group at Microsoft Research Redmond

- Developed interpretable text classification methods that need very little training data
- Mentor: David Grangier and Carlos Garcia

Research Intern, Search Labs at Microsoft Research Silicon Valley Center

- Explored methods to automatically augment textbooks with relevant high quality videos
- · Mentor: Krishnaram Kenthapadi, and Rakesh Agrawal, Sreenivas Gollapudi and Anitha Kannan

2010 - 2011 Strategist, Tower Research Capital

- · Conceptualized and implemented several profitable automated high frequency trading systems
- Wrote high performance protocol implementations for many electronic trading exchanges
- Developed critical monitoring, alerting and broadcasting systems

Software Development Engineer (Testing) Intern, Microsoft R& D India Development Center

- With the Office Mobile team, in charge of Excel Mobile testing and performance benchmarking
- Created an add-in for Visual Studio on my own initiative that automated stress-tests and improved test team productivity many-fold

### Community Activities

2017 Reviewer, AISTATS, AAAI, KDD, ICML

2016 Organized NIPS 2016 Workshop on Inference and Learning of Hypothetical and Counterfactual

Interventions in Complex Systems

2016 Reviewer, ICML, NIPS, KDD, AISTATS, EVIA, ICTIR

2015 Reviewer, NIPS, KDD, DIR

2014 Reviewer, NIPS

2009

2012 Reviewer, CIKM, SIGIR (Secondary), AAAI (Secondary)

### Other Activities

2012 - 2015 Board Member and Webmaster of the Society for the Promotion of Indian Classical Music And Culture Amongst Youth (SPICMACAY) Cornell Chapter

2007 - 2008 Coordinator of the Pro-Nites concerts at Mood Indigo, IIT Bombay's cultural festival

2007 - Trained Carnatic singer (a style of Indian Classical Music)

2006 - 2007 Represented IIT Bombay in Mumbai Division Football Association League (Soccer) and in the Inter-

IIT Tournament, and won the Institute Football League twice

2004 Won the Division 2 title in the Mumbai School Sports Association Soccer tournament

2002 - 2010 Won several prizes in English Extempore speaking, Mock Courtroom Trials, Potpourri Championships, Parliamentary Debates, Essay Writing and Poetry Composition Competitions

### **Graduate Coursework**

### **Cornell University**

- Data-Sparse Matrix Computations
- Algorithmic Game Theory
- Analysis of Algorithms
- Bayesian Statistics and Data Analysis
- Optimal Learning
- Advanced Topics in Machine Learning
- Machine Learning Theory
- Counterfactual Machine Learning
- Structure of Information Networks
- Advanced Topic Modeling
- Advanced Language Technologies
- Advanced Database Systems
- Advanced Programming Languages

### **IIT Bombay**

- · Foundations of Machine Learning
- Information Retrieval  $\mathring{\sigma}$  Mining for the Web
- New Trends in Information Technology
- Organization of Web Information
- Machine Learning: Theory and Methods
- Statistical Relational Learning
- · Advanced Machine Learning
- · Decision Analysis and Game Theory
- Program Analysis

# **Programming Skills**

Python, C++, C, Java, C#, Matlab, R, LTEX, HTML, Bash, SQL, JavaScript

## References

### Thorsten Joachims

- Professor, Dept. of Computer Science
- Cornell University
- email: tj@cs.cornell.edu

### Miroslav Dudík

- Senior Researcher
- Microsoft Research, NYC
- email: mdudik@microsoft.com

### Robert Kleinberg

- Professor, Dept. of Computer Science
- Cornell University
- email: rdk@cs.cornell.edu

### David Grangier

- Research Scientist
- Facebook AI Research, Menlo Park
- email: david@grangier.info

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