

## Three-Prisoners Puzzle

Competing the value of information involves conditioning. Conditioning can be subtle ...

Consider the three-prisoner's puzzle:

- Two of three prisoners  $a$ ,  $b$ , and  $c$  are chosen at random to be executed,
- $a$ 's prior that he will be executed is  $2/3$ .
- $a$  asks the jailer whether  $b$  or  $c$  will be executed
- The jailer says  $b$ .

It seems that the jailer gives  $a$  no useful information about his own chances of being executed.

- $a$  already knew that one of  $b$  or  $c$  was going to be executed

But conditioning seems to indicate that  $a$ 's posterior probability of being executed should be  $1/2$ .

This is easily rephrased in terms of value of information ...

1

## The Monty Hall Puzzle

- You're on a game show and given a choice of three doors.
  - Behind one is a car; behind the others are goats.
- You pick door 1.
- Monty Hall opens door 2, which has a goat.
- He then asks you if you still want to take what's behind door 1, or to take what's behind door 3 instead.

Should you switch?

- What's the value of Monty's information?

2

## The Second-Ace Puzzle

Alice gets two cards from a deck with four cards:  $A\spadesuit$ ,  $2\spadesuit$ ,  $A\heartsuit$ ,  $2\heartsuit$ .

$A\spadesuit A\heartsuit$	$A\spadesuit 2\spadesuit$	$A\spadesuit 2\heartsuit$
$A\heartsuit 2\spadesuit$	$A\heartsuit 2\heartsuit$	$2\spadesuit 2\heartsuit$

Alice then tells Bob "I have an ace".

- Conditioning  $\Rightarrow \Pr(\text{both aces} \mid \text{one ace}) = 1/5$ .

She then says "I have the ace of spades".

- $\Pr_B(\text{both aces} \mid A\spadesuit) = 1/3$ .

The situation is similar if Alice says "I have the ace of hearts".

*Puzzle:* Why should finding out which particular ace it is raise the conditional probability of Alice having two aces?

3

## Protocols

**Claim 1:** conditioning is always appropriate here, but you have to condition in the right space.

**Claim 2:** The right space has to take the *protocol* (*algorithm, strategy*) into account:

- a protocol is a description of each agent's actions as a function of their information.
  - **if** receive message
  - **then** send acknowledgment

4

## Protocols

What is the protocol in the second-ace puzzle?

- There are lots of possibilities!

Possibility 1:

1. Alice gets two cards
2. Alice tells Bob whether she has an ace
3. Alice tells Bob whether she has the ace of spades

There are six possible runs (one for each pair of cards that Alice could have gotten); the earlier analysis works:

- $\Pr_B(\text{two aces} \mid \text{one ace}) = 1/5$
- $\Pr_B(\text{two aces} \mid A\spadesuit) = 1/3$

With this protocol, we can't say "Bob would also think that the probability was 1/3 if Alice said she had the ace of hearts"

5

Possibility 2:

1. Alice gets two cards
2. Alice tells Bob she has an ace iff her leftmost card is an ace; otherwise she says nothing.
3. Alice tells Bob the kind of ace her leftmost card is, if it is an ace.

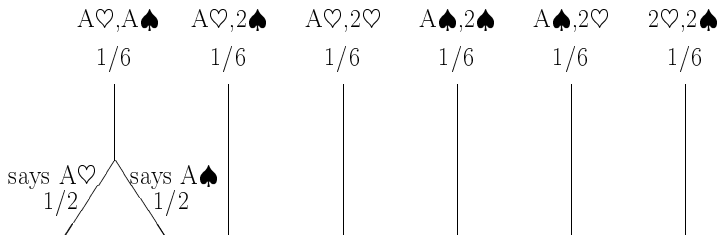
This protocol is not well specified. What does Alice do at step 3 if she has both aces?

6

Possibility 2(a):

- She chooses which ace to say at random:

Now there are seven possible runs.



- Each run has probability 1/6, except the two runs where Alice was dealt two aces, which each have probability 1/12.
- $\Pr_B(\text{two aces} \mid \text{one ace}) = 1/5$
- $\Pr_B(\text{two aces} \mid A\spadesuit) = \frac{1}{12} / (\frac{1}{6} + \frac{1}{6} + \frac{1}{12}) = 1/5$
- $\Pr_B(\text{two aces} \mid A\heartsuit) = 1/5$

7

More generally: Possibility 2(b):

- She says "I have the ace of spades" with probability  $\alpha$ 
  - Possibility 2(a) is a special case with  $\alpha = 1/2$

Again, there are seven possible runs.

- $\Pr_B(\text{two aces} \mid A\spadesuit) = \alpha / (\alpha + 2)$
- if  $\alpha = 1/2$ , get 1/5, as before
- if  $\alpha = 0$ , get 0
- if  $\alpha = 1$ , get 1/3 (reduces to protocol 1)

8

Possibility 3:

1. Alice gets two cards
2. Alice tells Bob she has an ace iff her leftmost card is an ace; otherwise she says nothing.
3. Alice tells Bob the kind of ace her leftmost card is, if it is an ace.

What is the sample space in this case?

- has 12 points, not 6: the order matters
  - $(2\heartsuit, A\spadesuit)$  is not the same as  $(A\spadesuit, 2\heartsuit)$

Now  $\Pr(2 \text{ aces} \mid \text{Alice says she has an ace}) = 1/3$ .

## Naive vs. Sophisticated Spaces

Working in the sophisticated space gives the right answers, BUT ...

- the sophisticated space can be very large
- it is often not even clear what the sophisticated space is
  - What exactly is Alice's protocol?

When does conditioning in the naive space give the right answer?

- Hardly ever!

## The Monty Hall puzzle

Again, what is the protocol?

1. Monty places a car behind one door and a goat behind the other two. (Assume Monty chooses at random.)
2. You choose a door.
3. Monty opens a door (with a goat behind it, other than the one you've chosen).

This protocol is not well specified.

- How does Monty choose which door to open if you choose the door with the car?
- Is this even the protocol? What if Monty does not have to open a door at Step 3?

Not too hard to show:

- If Monty necessarily opens a door at step 3, and chooses which one at random if Door 1 has the car, then switching wins with probability  $2/3$ .

But ...

- if Monty does not have to open a door at step 3, then all bets are off!

## Formalization

Assume

- There is an underlying space  $W$ : the naive space
- The sophisticated space  $S$  consists of pairs  $(w, o)$  where
  - $w \in W$
  - $o$  (the observation) is a subset of  $W$
  - $w \in o$ : the observation is always accurate.

### Example: Three prisoners

- The naive space is  $W = \{w_a, w_b, w_c\}$ , where  $w_x$  is the world where  $x$  is not executed.
- There are two possible observations:
  - $\{w_a, w_b\}$ :  $c$  is to be executed (i.e., one of  $a$  or  $b$  won't be executed)
  - $\{w_a, w_c\}$ :  $b$  is to be executed

The sophisticated space consists of four elements of the form  $(w_x, \{w_x, w_y\})$ , where  $x \neq y$  and  $\{w_x, w_y\} \neq \{w_b, w_c\}$

- the jailer will not tell  $a$  that he won't be executed

Given a probability  $\Pr$  on  $S$  (the sophisticated space), let  $\Pr_W$  be the marginal on  $W$ :

$$\Pr_W(U) = \Pr(\{(w, o) : w \in U\}).$$

In the three-prisoners puzzle,  $\Pr_W(w) = 1/3$  for all  $w \in W$ , but  $\Pr$  is not specified.

Some notation:

- Let  $X_O$  and  $X_W$  be random variables describing the agent's observation and the actual world:

$$X_O = U \text{ is the event } \{(w, o) : o = U\}.$$

$$X_W \in U \text{ is the event } \{(w, o) : w \in U\}.$$

### Question of interest:

When is conditioning on  $U$  the same as conditioning on the observation of  $U$ ?

- When is  $\Pr(\cdot | X_O = U) = \Pr(\cdot | X_W \in U)$ ?
- Equivalently, when is  $\Pr(\cdot | X_O = U) = \Pr_W(\cdot | U)$ ?

This question has been studied before in the statistics community. The *CAR* (Conditioning at Random) condition characterizes when this happens.

## The CAR Condition

**Theorem:** Fix a probability  $\Pr$  on  $\mathcal{R}$  and a set  $U \subseteq W$ . The following are equivalent:

(a) If  $\Pr(X_O = U) > 0$ , then for all  $w \in U$

$$\Pr(X_W = w | X_O = U) = \Pr(X_W = w | X_W \in U).$$

(b) If  $\Pr(X_W = w) > 0$  and  $\Pr(X_W = w') > 0$ , then

$$\Pr(X_O = U | X_W = w) = \Pr(X_O = U | X_W = w').$$

For the three-prisoners puzzle, this means that

- the probability of the jailer saying “ $b$  will be executed” must be the same if  $a$  is pardoned and if  $c$  is pardoned.
- Similarly, for “ $c$  will be executed”.

*This is impossible no matter what protocol the jailer uses.*

- Thus, conditioning *must* give the wrong answers.

CAR also doesn't hold for Monty Hall or any of the other puzzles.

## Why CAR is important

Consider drug testing:

- In a medical study to test a new drug, several patients drop out before the end of the experiment
  - for *compliers* (who don't drop out) you observe their actual response; for dropouts, you observe nothing at all.

You may be interested in the fraction of people who have a bad side effect as a result of taking the drug three times:

- You can observe the fraction of compliers who have bad side effects
- Are dropouts “missing at random”?
  - If someone drops out, you observe  $W$ .
  - Is  $\Pr(X_W = w | X_O = W) = \Pr(X_W = w | X_W \in W) = \Pr(X_W = w)$ ?

Similar issues arise in questionnaires and polling:

- Are shoplifters really as likely as non-shoplifters to answer a question like “Have you ever shoplifted?”
- concerns of homeless under-represented in polls

## A Medical Decision Problem

You want to build a system to help doctors make decisions, by maximizing expected utility.

- What are the states/acts/outcomes?

States:

- Assume a state is characterized by  $n$  binary random variables,  $X_1, \dots, X_n$ :
  - A state is a tuple  $(x_1, \dots, x_n, x_i \in \{0, 1\})$ .
  - The  $X_i$ s describe symptoms and diseases.
    - \*  $X_i = 0$ : you haven't got it
    - \*  $X_i = 1$ : you have it

- For any one disease, relatively few symptoms may be relevant.

- But in a complete system, you need to keep track of all of them.

Acts:

- Ordering tests, performing operations, prescribing medication

Outcomes:

- Patient dies/recovers/lives in pain for five years ...

Some obvious problems:

1. Suppose  $n = 100$  (certainly not unreasonable).
  - Then there are  $2^{100}$  states
  - How do you get all the probabilities?
    - You don't have statistics for most combinations!
  - How do you even begin describe a probability distribution on  $2^{100}$  states?
2. To compute expected utility, you have to attach a numerical utility to outcomes.
  - What the utility of dying? Living in pain for 5 years?

## Bayesian Networks

Let's focus on one problem: representing probability.

Key observation [Wright,Pearl]: many of these random variables are independent. Thinking in terms of (in)dependence

- helps structure a problem
- makes it easier to elicit information from experts

By representing the dependencies graphically, get

- a model that's simpler to think about
- (sometimes) requires far fewer numbers to represent the probability

17

## Example

You want to reason about whether smoking causes cancer. Model consists of four random variables:

- $C$ : "has cancer"
- $SH$ : "exposed to second-hand smoke"
- $PS$ : "at least one parent smokes"
- $S$ : "smokes"

Here is a graphical representation:

19

18

## Qualitative Bayesian Networks

This *qualitative Bayesian network (BN)* gives a qualitative representation of independencies.

- Whether or not a patient has cancer is directly influenced by whether he is exposed to second-hand smoke and whether he smokes.
- These random variables, in turn, are influenced by whether his parents smoke.
- Whether or not his parents smoke also influences whether he has cancer, but this influence is mediated through  $SH$  and  $S$ .
  - Once values of  $SH$  and  $S$  are known, finding out whether his parents smoke gives no additional information.
  - $C$  is independent of  $PS$  given  $SH$  and  $S$ .

20

## Background on Independence

Event  $A$  is independent of  $B$  given  $C$  (with respect to  $\Pr$ ) if

$$\Pr(A | B \cap C) = \Pr(A | C)$$

Equivalently,

$$\Pr(A \cap B | C) = \Pr(A | C) \times \Pr(B | C).$$

Random variable  $X$  is independent of  $Y$  given a set of variables  $\{Z_1, \dots, Z_k\}$  if for all values  $x, y, z_1, \dots, z_k$  of  $X, Y$ , and  $Z_1, \dots, Z_k$  respectively:

$$\begin{aligned} & \Pr(X = x | Y = y \cap Z_1 = z_1 \dots \cap Z_k = z_k) \\ &= \Pr(X = x | Z_1 = z_1 \dots \cap Z_k = z_k). \end{aligned}$$

Notation:  $I_{\Pr}(X, Y | \{Z_1, \dots, Z_k\})$

21

## Digression: The Chain Rule

From Bayes' Rule, we get

$$\Pr(A_1 \cap \dots \cap A_n) = \Pr(A_n | A_1 \cap \dots \cap A_{n-1}) \times \Pr(A_1 \cap \dots \cap A_{n-1}).$$

Iterating this (by induction), we get the *chain rule*:

$$\begin{aligned} & \Pr(A_1 \cap \dots \cap A_n) \\ &= \Pr(A_n | A_1 \cap \dots \cap A_{n-1}) \times \\ & \quad \Pr(A_{n-1} | A_1 \cap \dots \cap A_{n-2}) \times \dots \times \Pr(A_2 | A_1). \end{aligned}$$

In particular, if  $X_1, \dots, X_n$  are random variables, ordered topologically:

$$\begin{aligned} & \Pr(X_1 = x_1 \cap \dots \cap X_n = x_n) \\ &= \Pr(X_n = x_n | X_1 = x_1 \cap \dots \cap X_{n-1} = x_{n-1}) \times \\ & \quad \Pr(X_{n-1} = x_{n-1} | X_1 = x_1 \cap \dots \cap X_{n-2} = x_{n-2}) \times \\ & \quad \dots \times \Pr(X_2 = x_2 | X_1 = x_1) \times \Pr(X_1 = x_1). \end{aligned}$$

If  $G$  represents  $\Pr$ , then

$$\begin{aligned} & \Pr(X_1 = x_1 \cap \dots \cap X_n = x_n) \\ &= \Pr(X_n = x_n | \bigcap_{X_i \in \text{Par}_G(X_n)} X_i = x_i) \times \\ & \quad \Pr(X_{n-1} = x_{n-1} | \bigcap_{X_i \in \text{Par}_G(X_{n-1})} X_i = x_i) \times \\ & \quad \dots \times \Pr(X_1 = x_1). \end{aligned}$$

**Key point:** if  $G$  represents  $\Pr$ , then  $\Pr$  completely determined by conditional probabilities of the form

$$\Pr(X_{n-1} = x_{n-1} | \bigcap_{X_i \in \text{Par}_G(X_{n-1})} X_i = x_i).$$

23

## Representation by Qualitative BNs

A qualitative Bayesian network  $G$  *represents* a probability distribution  $\Pr$  if, for every node  $X$  in the network, and every  $Y$  which is not a descendant of  $X$  in  $G$ :

$$I_{\Pr}(X, Y | \text{Par}_G(X))$$

- $X$  is independent of  $Y$  given parents of  $X$  in  $G$

Intuitively,  $G$  represents  $\Pr$  if it captures certain (conditional) independencies of  $\Pr$ .

- But why focus on these independencies?

22

## Quantitative BNs

A *quantitative Bayesian network*  $G$  is a qualitative BN + a *conditional probability table (cpt)*:

For each node  $X$ , if  $\text{Par}_G(X) = \{Z_1, \dots, Z_k\}$ , for each value  $x$  of  $X$  and  $z_1, \dots, z_k$  of  $Z_1, \dots, Z_k$ , gives a number  $d_{x, z_1, \dots, z_k}$ .

A quantitative BN *quantitatively represents*  $\Pr$  if it qualitatively represents  $\Pr$  and

$$d_{x, z_1, \dots, z_k} = \Pr(X = x | Z_1 = z_1 \cap \dots \cap Z_k = z_k).$$

If  $G$  quantitatively represents  $\Pr$ , then we can use  $G$  to compute the probability of any event in  $\Pr$ . Remember:

$$\begin{aligned} & \Pr(X_1 = x_1 \cap \dots \cap X_n = x_n) \\ &= \Pr(X_n = x_n | \bigcap_{X_i \in \text{Par}_G(X_n)} X_i = x_i) \times \\ & \quad \Pr(X_{n-1} = x_{n-1} | \bigcap_{X_i \in \text{Par}_G(X_{n-1})} X_i = x_i) \times \\ & \quad \dots \times \Pr(X_1 = x_1). \end{aligned}$$

24

## Smoking Example Revisited

Here is a cpt for the smoking example:

$S$	$SH$	$C$
1	1	.6
1	0	.4
0	1	.1
0	0	.01

$PS$	$S$
1	.4
0	.2

$PS$	$SH$
1	.8
0	.3

$PS$
.3

$$\begin{aligned}
 & \Pr(PS = 0 \cap S = 0 \cap SH = 1 \cap C = 1) \\
 = & \Pr(C = 1 \mid S = 0 \cap SH = 1) \times \Pr(S = 0 \mid PS = 0) \\
 & \times \Pr(SH = 1 \mid PS = 0) \times \Pr(PS = 0) \\
 = & .1 \times .8 \times .3 \times .7 \\
 = & .0168
 \end{aligned}$$

25

## What do BNs Buy Us?

If each node has  $\leq k$  parents, need  $\leq 2^k n$  numbers to represent the distribution.

- If  $k$  is not too large, then  $2^k n \ll 2^n$ .

May get a *much* smaller representation of Pr.

Other advantages:

- The information tends to be easier to elicit
- The graphical representation makes it easier to understand what's going on.

Many computational tools developed for Bayesian networks:

- Computing probability given some information
- Learning Bayesian networks

They've been used in practice:

- e.g., in Microsoft's help for printer problems.
- In modeling medical decision making

Commercial packages exist.

26

## Can we always use BNs?

**Theorem:** Every probability measure Pr on space  $S$  characterized by random variables  $X_1, \dots, X_n$  can be represented by a BN.

**Construction:**

Given Pr, let  $Y_1, \dots, Y_n$  be any ordering of the random variables.

- For each  $k$ , find a minimal subset of  $\{Y_1, \dots, Y_{k-1}\}$ , call it  $\mathbf{P}_k$ , such that  $\mathcal{I}(\{Y_1, \dots, Y_{k-1}\}, Y_k \mid \mathbf{P}_k)$ .
- Add edges from each of the nodes in  $\mathbf{P}_k$  to  $Y_k$ . Call the resulting graph  $G$ .

$G$  qualitatively represents Pr.

Then use the obvious cpt.

- Different order of variables gives (in general) a different Bayesian network representing Pr.
- Usually best to order variables causally: if  $Y$  is a possible cause of  $X$ , then  $Y$  precedes  $X$  in the order
  - This tends to give smaller Bayesian networks.

27

## Decision Trees

BNs have probabilities, but not utilities.

*Decision trees* are a first step to including both. They are trees with three kinds of nodes:

- *decision nodes*: usually denoted with a box
- *chance nodes*: usually denoted with a circle
- *outcomes (consequences)*: usually denoted with a diamond
  - Can associate a utility with each consequence

Intuitively, the root of a decision tree represents an initial situation.

- Goal: devise an optimal plan
- For now: think of deciding on choosing a plan at time 0
  - Utilities represent your preference at time 0
  - We'll get to more dynamic situations next semester

28

## Choosing a Used Car

You want to choose between two cars:  $C \in \{c_1, c_2\}$ :

- Quality  $Q$  is either good ( $q_1$ ) or bad ( $q_2$ )
- Test  $T$  is  $t_0$  (no test),  $t_1$  (test  $c_1$ ), or  $t_2$  (test  $c_2$ )
  - $t_1$  costs \$50
  - $t_2$  costs \$20
  - You can't test both  $c_1$  and  $c_2$
- Test outcome  $O$  is  $\emptyset$  if  $T = t_0$  (no test); otherwise it's either pass ( $p$ ) or fail ( $f$ )
- Value  $V$  depends on the kind of car and its quality
  - $c_1$  costs \$1,500; its market value is \$2,000
  - If it's bad, repairs will cost \$700
  - $c_2$  costs \$1,150; its market value is \$1,400
  - If it's bad, repairs will cost \$150

29

To compute the plan that maximizes expected utility, we need probabilities. Suppose they are:

- $\Pr(Q = q_1 \mid C = c_1) = 0.7$ 
  - so  $\Pr(Q = q_2 \mid C = c_1) = 0.3$
- $\Pr(Q = q_1 \mid C = c_2) = 0.80$
- $\Pr(O = p \mid C = c_1, Q = q_1, T = t_1) = 0.90$
- $\Pr(O = f \mid C = c_1, Q = q_2, T = t_1) = 0.65$ 
  - A good car may fail the test (probability .1) and a bad car may pass (with probability .35).
- $\Pr(O = p \mid C = c_2, Q = q_1, T = t_2) = 0.75$
- $\Pr(O = p \mid C = c_2, Q = q_2, T = t_2) = 0.30$

Actually need  $\Pr(Q = q_1 \mid C = c_1, T = t_1, O = p)$ , etc. This can be computed using Bayes' rule:

$$\begin{aligned} & \Pr(q_1, p \mid c_1, t_1) \\ = & \Pr(p \mid c_1, q_1, t_1) \Pr(q_1 \mid c_1, t_1) = 0.9 \times 0.7 = 0.63 \end{aligned}$$

Similarly:

- $\Pr(q_2, p \mid c_1, t_1) = 0.35 \times 0.3 = 0.105$
- $\Pr(p \mid c_1, t_1) = 0.63 + 0.105 = 0.735$
- $\Pr(q_1 \mid c_1, t_1, p) = 0.63/0.735 = 0.86$
- ...

31

Here's the qualitative decision tree (without probabilities). This is enough to compute the maximin plan:  $t_0 + c_2$ .

- Work backwards from leaves, marking each node with the best you can do there.

30

Now we can add probabilities to the decision diagram, and compute plan with best expected utility:

- Again, work backwards from leaves, marking each node with expected outcome.

32

## Influence Diagrams

The decision tree formalism is very appealing but

- Even in very simple possible settings, decision trees can be huge
  - Imagine both tests were allowed in the previous example
- Lots of information is duplicated in subtrees

*Influence diagrams* attempt to capture all this in a simpler setting.

- Somewhat like a BN
  - missing edges represent conditional independence

33

## Evaluating Influence Diagrams

We want to use an influence diagram to compute the choices that give the maximum expected utility.

- The naive way: convert the influence diagram to a decision tree
  - This loses all the advantages of influence diagrams!
- There are smarter algorithms that compute the value of each node in the influence diagram [Shachter 1986]
  - The running time can still be exponential in the number of nodes, although the space is linear in the number of nodes

35

The influence diagram for the car buying example:

- Decision is independent of  $C$  and  $Q$  given  $O$

Associate with each node the set of values it can assume:

- $C \in \{c_1, c_2\}$ ,  $T \in \{t_0, t_1, t_2\}$ ,  $Q \in \{q_1, q_2\}$
- $O = \emptyset$  if  $T = t_0$ ; otherwise, it's in  $\{p, f\}$ .
- Decision values are more complicated:
  - If  $T = t_0$ , then can choose  $c_1$  or  $c_2$
  - If  $T = t_1$ , then can choose  $c_1, c_2$ , [ $c_1$  if  $O = p$ ,  $c_2$  if  $O = f$ ], [ $c_2$  if  $O = p$ ,  $c_1$  if  $O = f$ ]
  - Similarly if  $T = t_2$

Finally, must encode probabilities

- $\Pr(Q = q_1 \mid C = c_1) = 0.7$ , etc.

34

## Eliciting Utilities

For medical decision making, we need to elicit patients' utilities. There are *lots* of techniques for doing so. They all have the following flavor:

- [vNM] *standard gamble* approach: Suppose  $o_1$  is the the worst outcome,  $o_2$  is the best outcome, and  $o$  is another outcome:
  - Find  $p$  such that  $o \sim (1 - p)o_1 + po_2$ .
  - Note that  $(1 - p)o_1 + po_2$  is a lottery.
- In this way, associate with each outcome a number  $p_o \in [0, 1]$ .
- $o_1$  is associated with 0
- $o_2$  is associated with 1
- the higher  $p_o$ , the better the outcome

How do you find  $p_o$ ?

- binary search?
- *ping-pong*: (alternating between high and low values)
- *titration*: keep reducing  $p$  by small amounts until you hit  $p_o$

The choice matters!

36

## Other approaches

Other approaches are possible if there is an obvious linear order on outcomes.

- e.g., amount of money won

Then if  $o_1$  is worst outcome,  $o_2$  is best, then, for each  $p$ , find  $o$  such that

$$o \sim (1 - p)o_1 + po_2.$$

- Now  $p$  is fixed,  $o$  varies; before,  $o$  was fixed,  $p$  varied
- This makes sense only if you can go continuously from  $o_1$  to  $o_2$
- $o$  is the *certainty equivalent* of  $(1 - p)o_1 + po_2$
- This can be used to measure risk aversion

Can also fix  $o_1$ ,  $o$ , and  $p$  and find  $o'$  such that

$$(1 - p)o_1 + po \sim o'.$$

Lots of other variants possible.

37

## Representing Utilities

How many questions do you have to ask to get someone's utility function?

- How many arguments does the function have?

Consider buying a house. What matters?

- price of house ( $p$ )
- distance from school ( $ds$ )
- quality of local school ( $sq$ )
- distance from work ( $dw$ )
- condition of house ( $c$ )

Thus, utility is a function of these 5 parameters (and maybe other):

$$u(p, ds, sq, dw, c)$$

Suppose each parameter has three possible values.

- Then we need to determine the utility on  $3^5 = 243$  settings.
  - That's a lot of questions to ask!

We can do better if the utility is additively separable:

$$u(p, ds, sq, dw, c) = u_1(p) + u_2(ds) + u_3(sq) + u_4(dw) + u_5(c)$$

There are only 15 settings to worry about

39

## Problems

- People's responses often not consistent
- They find it hard to answer utility elicitation questions
- They want to modify previous responses over time
- They get bored/annoyed with lots of questions
- Different elicitation methods get different answers.
- Subtle changes in problem structure, question format, or response mode can sometimes dramatically change preference responses
  - Suppose one outcome is getting \$100
    - \* Did you win it in a lottery?
    - \* Get it as a gift?
    - \* Get it as payment for something
    - \* Save it in a sale?
  - This makes a big difference!
  - Gains and losses *not* treated symmetrically

My conclusion: people don't "have" utilities.

- They have "partial" utilities, and fill in the rest in response to questions.

38

- We compute  $u_1, \dots, u_5$  separately

With additive separability, can consider each attribute independently.

- Seems reasonable in the case of the house.

40

Prof. Blume's lecture notes give conditions on preference that guarantee additive separability.

- Intuitively, additive separability holds if the factors are *independent*
  - Factors  $X$  and  $Y$  are independent if the preferences on  $X$  are the same for any fixed value of  $y \in Y$ , and vice versa
- *Conditional independence* also makes sense in the context of utility.
  - $X$  and  $Y$  are independent conditional on  $Z$  if the preference order on  $X$  is the same for any fixed value of  $(y, z) \in Y \times Z$  and the order on  $Y$  is the same for any  $(x, z) \in X \times Z$ .
- If  $X$  and  $Y$  are independent conditional on  $Z$ , then  $u(x, y, z) = f(x, z) + g(y, z)$ .

Can we construct the analogue of Bayesian networks for utility?

- There has been work on this, but so far nothing really promising.

41

## Outcomes

The utility can depend on 5 attributes:

- $T$ : type of testing
- $D$ : fetus status
- $L$ : loss of possible pregnancy
- $K$ : knowledge of the fetus's status
- $F$ : future successful pregnancy

There are  $3 \times 2 \times 3 \times 3 \times 2 = 108$  outcomes.

There may be some independence:

- Maybe  $U(T, D, L, K, F) = U(T) + U(L, F) + U(K, L, D)$
- Then can specify  $U$  using 27 parameters ( $3 + 3 \times 2 + 3 \times 3 \times 2$ ) instead of 108

The difficulty of eliciting utility has led to the use of a single "universal" utility function for all patients:

- All women over 35 should get prenatal testing

But this leads to problems:

- Not everyone feels the same about the risk of having a Down's child or having a miscarriage.

43

## A Concrete Example

Should a woman do a prenatal test to check if her child has Down's syndrome?

- Two tests available
  - CVS (chorionic villus sampling)
  - AMNIO (amniocentesis)
- Both tests carry a risk of causing miscarriage
- The risk is higher with CVS
- CVS is more accurate, can be performed earlier
- Miscarriage (MIS) and elective termination of pregnancy (IAB) reduce chances of future pregnancy

Here is the influence diagram:

42

## A different approach to utility elicitation

Chajewska/Koller/Parr: AAAI-00

Assume the doctor starts out with a prior probability about a patient's utility:

- Without loss of generality, assume that utilities are in  $[0, 1]$ 
  - We can always rescale so that this is true
- For each outcome  $o$ , the doctor has a probability distribution on  $U(o)$ 
  - How likely is  $U(o)$  to be  $1/2$ ?  $2/3$ ?
- This prior comes from experience with patients

**Key point:** it is possible to determine the decision with maximum expected utility relative to the uncertainty of the utility.

- Utility is just one more thing that you're uncertain about

44

Could also ask questions to elicit more information about utility.

- is the utility of outcome  $o > x$  ( $x \in [0, 1]$ )?
- Can compute the posterior expected utility of knowing whether  $U_o > x$ :

$$PEU = (EU|U_o > x) \Pr(U_o > x) + (EU|U_o \leq x) \Pr(U_o \leq x).$$

Is it worth asking this question?

- This is a value of information problem
  - Will it help to make a better decision?
  - How much better?

Ask the question that has the greatest value of information, provided the value is greater than some minimum

- There's a cost to asking questions.

Chajewska/Koller/Parr provide an algorithm for choosing the right question to ask next, assuming the probability distribution over utilities is Gaussian.

## Compound decisions

Problem 3: You must choose one of A and B, and one of C and D. These are simultaneous decisions.

- (i) Choose between
  - A. a sure gain of \$240
  - B. 25% chance to gain \$1000; 75% chance to gain nothing
- (ii) Choose between
  - C. a sure loss of \$750
  - D. 75% chance to lose \$1000; 25% chance to lose nothing

Easy to check: B+C dominates A+D:

- A+D: 25% chance to win \$240, 75% chance to lose \$760
- B+C: 25% chance to win \$250, 75% chance to lose \$750

## The Effect of Framing

[Kahnemann-Tversky, 1981]

Problem 1a: Is surgery or radiation therapy better for lung cancer?

Surgery: Of 100 people having surgery, 90 live through the post-operative period, 68 are alive at the end of the first year, and 34 are alive at the end of five years.

Radiation Therapy: Of 100 people having having surgery, all live through the treatment, 77 are alive at the end of the first year, and 22 are alive at the end of five years.

Problem 2a: Assume yourself \$300 richer than you are today. Choose between

- a sure gain of \$100
- 50% chance to gain \$200 and 50% chance to gain nothing

## Back to Framing

Problem 1b: Is surgery or radiation therapy better for lung cancer?

Surgery: Of 100 people having surgery, 10 die through the post-operative period, 32 die by the end of the first year, and 66 die by the end of five years.

Radiation Therapy: Of 100 people having surgery, all live through the treatment, 23 die by the end of the first year, and 78 die by the end of five years.

Problem 2b: Assume yourself \$500 richer than you are today. Choose between

- a sure loss of \$100
- 50% chance to lose \$200 and 50% chance to lose nothing

## Hidden Dominance

Problem 4a: Which lottery do you prefer?

A: 90% white 6% red 1% green 3% yellow  
 \$0 win \$45 win \$30 lose \$15

B: 90% white 7% red 1% green 2% yellow  
 \$0 win \$45 lose \$10 lose \$15

Problem 4b: Which lottery do you prefer?

C: 90% white 6% red 1% green 1% blue 2% yellow  
 \$0 win \$45 win \$30 lose \$15 lose \$15

D: 90% white 6% red 1% green 1% blue 2% yellow  
 \$0 win \$45 win \$45 lose \$10 lose \$15

People aren't always smart enough to be "rational" in the Savage sense.

- It may be too hard computationally for computers too

49

## Newcomb's Paradox

A highly superior being presents you with two boxes, one open and one closed:

- The open box contains a \$1,000 bill
- Either \$0 or \$1,000,000 has just been placed in the closed box by the being.

You can take the closed box or both boxes.

- You get to keep what's in the boxes; no strings attached.

But there's a catch:

- The being can predict what humans will do
  - If he predicted you'll take both boxes, he put \$0 in the second box.
  - If he predicted you'll just take the closed box, he put \$1,000,000 in the second box.

The being has been right 999 of the the last 1000 times this was done.

What do you do?

50

The decision matrix:

- $s_1$ : the being put \$0 in the second box
- $s_2$ : the being put \$1,000,000 in the second box
- $a_1$ : choose both boxes
- $a_2$ : choose only the closed box

	$s_1$	$s_2$
$a_1$	\$1,000	\$1,001,000
$a_2$	\$0	\$1,000,000

Dominance suggests choosing  $a_1$ .

- But we've already seen that dominance is inappropriate if states and acts are not independent.

What does expected utility maximization say:

- If acts and states aren't independent, we need to compute  $\Pr(s_i | a_j)$ .
  - Suppose  $\Pr(s_1 | a_1) = .999$  and  $\Pr(s_2 | a_2) = .999$ .
- Then take act  $a$  that maximizes

$$\Pr(s_1 | a)u(s_1, a) + \Pr(s_2 | a)u(s_2, a).$$

- That's  $a_2$ .

Is this really right?

- the money is either in the box, or it isn't ...

51

## A More Concrete Version

[From Resnik:]

The facts

- Smoking cigarettes is highly correlated with heart disease.
- Heart disease runs in families
- Heart disease more common in type A personalities

Suppose that type A personality is inherited and people with type A personalities are more likely to smoke.

- That's why smoking is correlated with heart disease.

Suppose you're a type A personality.

- Should you smoke?

Now you get a decision table similar to Newcomb's paradox.

- But the fact that  $\Pr(\text{heart disease} | \text{smoke})$  is high shouldn't deter you from smoking.

52

## More Details

Consider two causal models:

1. Smoking causes heart disease:

- $\Pr(\text{heart disease} \mid \text{smoke}) = .6$
- $\Pr(\text{heart disease} \mid \neg\text{smoke}) = .2$

2. There is a gene that causes a type A personality, heart disease, and a desire to smoke.

- $\Pr(\text{heart disease} \wedge \text{smoke} \mid \text{gene}) = .48$
- $\Pr(\text{heart disease} \wedge \neg\text{smoke} \mid \text{gene}) = .04$
- $\Pr(\text{smoke} \mid \text{gene}) = .8$
- $\Pr(\text{heart disease} \wedge \text{smoke} \mid \neg\text{gene}) = .12$
- $\Pr(\text{heart disease} \wedge \neg\text{smoke} \mid \neg\text{gene}) = .16$
- $\Pr(\text{smoke} \mid \neg\text{gene}) = .2$
- $\Pr(\text{gene}) = .3$

Conclusion:

- $\Pr(\text{heart disease} \mid \text{smoke}) = .6$
- $\Pr(\text{heart disease} \mid \neg\text{smoke}) = .2$

Both causal models lead to the same statistics.

- Should the difference affect decisions?

53

## Causal Decision Theory

In the previous example, we want to distinguish between the case where smoking causes heart disease and the case where they are correlated, but there is no causal relationship.

- the probabilities are the same in both cases

This is the goal of *causal decision theory*:

- Want to distinguish between  $\Pr(s|a)$  and probability that *a causes s*.
  - What is the probability that smoking causes heart disease vs. probability that you get heart disease, given that you smoke.

Let  $\Pr_C(s|a)$  denote the probability that *a causes s*.

- Causal decision theory recommends choosing the act *a* that maximizes

$$\sum_s \Pr_C(s \mid a) u(s, a)$$

as opposed to the act that maximizes

$$\sum_s \Pr(s \mid a) u(s, a)$$

So how do you compute  $\Pr_C(s \mid a)$ ?

55

Recall:

- $\Pr(\text{heart disease} \mid \text{smoke}) = .6$
- $\Pr(\text{heart disease} \mid \neg\text{smoke}) = .2$

Suppose that

- $u(\text{heart disease}) = -1,000,000$
- $u(\text{smoke}) = 1,000$

A naive use of expected utility suggests:

$$\begin{aligned} EU(\text{smoke}) &= -999,000 \Pr(\text{heart-disease} \mid \text{smoke}) \\ &\quad + 1,000 \Pr(\neg\text{heart-disease} \mid \text{smoke}) \\ &= -999,000(.6) + 1,000(.4) \\ &= -599,000 \end{aligned}$$

$$\begin{aligned} EU(\neg\text{smoke}) &= -1,000,000 \Pr(\text{heart-disease} \mid \neg\text{smoke}) \\ &= -200,000 \end{aligned}$$

Conclusion: don't smoke.

- But if smoking doesn't cause heart disease (even though they're correlated) then you have nothing to lose by smoking!

54

- You need a good model of causality ...

Basic idea:

- include the causal model as part of the state, so state has form: (causal model, rest of state).
- put probability on causal models; the causal model tells you the probability of the rest of the state
- in the case of smoking, you need to know the probability that

56

In smoking example, need to know the probability that

- smoking is a cause of cancer:  $\alpha$
- the probability of heart disease given that you smoke, if smoking is a cause: .6
- the probability of no disease given that you don't smoke, if smoking is a cause: .2
- the probability that the gene is the cause:  $1 - \alpha$
- the probability of heart disease if the gene is the cause (whether or not you smoke):  
 $(.52 \times .3) + (.28 \times .7) = .352$ .

$$EU(\text{smoke}) = \alpha(.6(-999,000) + .4(1,000)) + (1 - \alpha)(.352(-999,000) + .658(1,000))$$

$$EU(\text{-smoke}) + \alpha(.2(-999,000)) + (1 - \alpha)(.352(-999,000)).$$

- If  $\alpha = 1$  (smoking causes heart disease), then gets the same answer as standard decision theory: you shouldn't smoke.
- If  $\alpha = 0$  (there's a gene that's a common cause for smoking and heart disease), you have nothing to lose by smoking.

57

So what about Newcomb?

- Choose both boxes unless you believe that choosing both boxes *causes* the second box to be empty!

58

## Savage's Postulates Revisited

Let's look at Savage's postulates carefully:

1. The agent has a complete order on acts
  - Given the huge space of acts (all functions from states to outcomes), this is unreasonable.
  - Experimental evidence certainly contradicts this assumption
  - Not satisfied by lower expectation (given set  $\mathcal{P}$  of priors,  $f \succeq g$  iff  $\underline{E}_{\mathcal{P}}(f) \geq \overline{E}_{\mathcal{P}}(g)$ )
    - the worst you can do with  $f$  is at least as good as the best you can do with  $g$ .
2. Independence:  $f_A h \succeq g_A h$  iff  $f_A h' \succeq g_A h'$ 
  - contradicted by Allais, Ellsberg
  - not satisfied by maximin, regret minimization, lower expectation rule
3. Archimedean axiom: if  $f \succ g$  and  $x \in O$ , then there exists a partition  $B_1, \dots, B_n$  of  $S$  such that  $f_{B_i} x \succ g$  and  $f \succ g_{B_i} x$ .
  - This is intimately related to the ability to partition probabilities as finely as you would like.
    - not satisfied by maximin or minimax regret.

59