CS5740: Natural Language Processing

Introduction

Instructor: Yoav Artzi
TA: Ge Gao

Slides adapted from Dan Klein, Luke Zettlemoyer, and Yejin Choi

CS 5740

- Goal: deep hands-on experience and introduction to NLP
- Class is carefully designed for this objective, including material and structure
- Requires of you:
  - A lot of hard work and time
  - Deep and consistent engagement
  - Zero procrastination

CS 5740

- Exciting material ahead, but a hard semester
  - Easy to fall behind, hard to catch up
- Not the type of class to take with an overloaded schedule!
- Assignments are deep and fun, but a lot of hard work and time
- Student services does not enforce prerequisites, but you cannot succeed without them

Technicalities

- People:
  - Instructor: Yoav Artzi
  - TAs: Ge Gao
  - Graders: Kuan-Ting Liu, Wenyi Chu, and Cheng Wang

Technicalities

- Enrollment
  - Not formally enrolled → need to sort it out to get access to Canvas
  - If you are in the system, you should see the course in Canvas

Technicalities

- Homepage:
  - http://www.cs.cornell.edu/courses/cs5740/2021sp/
  - Calendar that you can subscribe to
  - All lecture materials (often appended)
  - Handy links
  - Office hours
  - Procedurals

Technicalities

- Canvas
  - Zoom
  - Discussion board
  - Announcements (e.g., draft assignments)
  - Quizzes
  - Gradescope
  - Grades
- Assignments
  - Repositories on Github Classroom
  - Submission on Gradescope

Quizzes

- It is not possible to re-take a missed quiz
  - A missed quiz gets zero
- Come on time
  - Quiz starts on time
  - Access code given in class
- Let's practice!
  - Go to Canvas
  - Access code: 1234

The Lectures

- Cameras
  - Why? More social, forcing factor for yourself
  - It will make the class better
- Attending lectures synchronously
  - Why? Quizzes
  - But really why? Strong evidence from last semester of student falling behind

The Lectures

- Questions: two mechanisms
  - Hand raising via Zoom
  - Sli.do
    - Real names preferred, so I know you are participating
- Videos will be available on Canvas
- Materials will be available on the website

Tips

- Work together with your partner, don't simply divide the work
- Discuss with each other
  - Beyond your group
  - This is what the forum is for!

What is this class?

- Depth-first technical NLP course
- Learn the language of natural language processing
- What this class is not?
  - It is not a tutorial to NLTK, PyTorch, etc.
  - Many resources online do that well
  - You are expected to self-learn tools

Class Goals

- Learn about the issues and techniques of modern NLP
- Be able to read current research papers
- Build realistic NLP tools
- Understand the limitation of current techniques

Main Themes

- Linguistic Issues
  - What is the range of language phenomena?
  - What are the knowledge sources that let us make decisions?
  - What representations are appropriate?
- Modeling and Learning Methods
  - Increasingly complex model structures
  - Learning and parameter estimation
  - Efficient inference
- Engineering Techniques
  - Issues of scale
  - Where the theory breaks down (and what to do about it)
- Focus: what makes problems hard, what works in practice

Three Types of Models

- Generative Models
- Discriminative Models
  - Neural Networks
- Graphical Models

What is NLP?

- Fundamental goal: deep understanding of broad language
  - Not just string processing or keyword matching!
- End systems that we want to build:
  - Simple: spelling correction, text categorization…
  - Complex: speech recognition, machine translation, information extraction, dialog interfaces, question answering…
  - Unknown: human-level comprehension (is this just NLP?)

Today

- State of the art examples
- Some history
- Key problems

Social Bots


TayTweets
@TayandYou
hellooooooo w rld!!!
Microsoft
NEW THIS MORNING
MICROSOFT'S RACIST ROBOT?
OUTRAGE OVER TWITTER ATTACKS
abc
GOODMORNING AMERICA.COM

Personal Assistants

Dialogue Systems

Dialogue Systems

Barbie: Hey, new question. Do you have any sisters?

Tiara: Yeah, I only have one.

Barbie: What's something nice that your sister does for you?

Tiara (tensely): She does nothing nice to me.

Barbie: Well, what is the last nice thing your sister did?

Tiara: She helped me with my project — and then she *destroyed* it.

Barbie: Oh, yeah, tell me more!

Tiara: That's it, Barbie.

Barbie: Have you told your sister lately how cool she is?

Tiara (gritting her teeth): No. She is *not* cool.

Barbie: You never know, she might appreciate hearing it.

https://www.nytimes.com/2015/09/20/magazine/barbie-wants-to-get-to-know-your-child.html

Break It!

- Pick an NLP app you can get to now
  - Voice interface on your phone
  - ”Smart” home device
  - Online machine translation system
- Find examples where it fails
- Try to understand / hypothesize why
  - Hint: it helps to try similar inputs to find the fault lines

Machine Translation

lrytas.lt

LRYTAS.LT · PASAULIS · MARGA PLANETA · LAIMĖJIMAS

70-metė moteris „per klaidą“ loterijoje laimėjo beveik 2 mln. eurų (6)

dpa-ELTA inf.
2018-01-24 13:33, atnaujinta 2018-01-24 13:35

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Komentarai 6 · Dalintis 203

Pensininkė ant loterijos bilieto netyčia pažymėjo, kad jis dalyvauja trečiadienio lošime, o ne, kaip įprastai, šeštadienio, pranešė valstybinė loterijų organizavimo bendrovė.

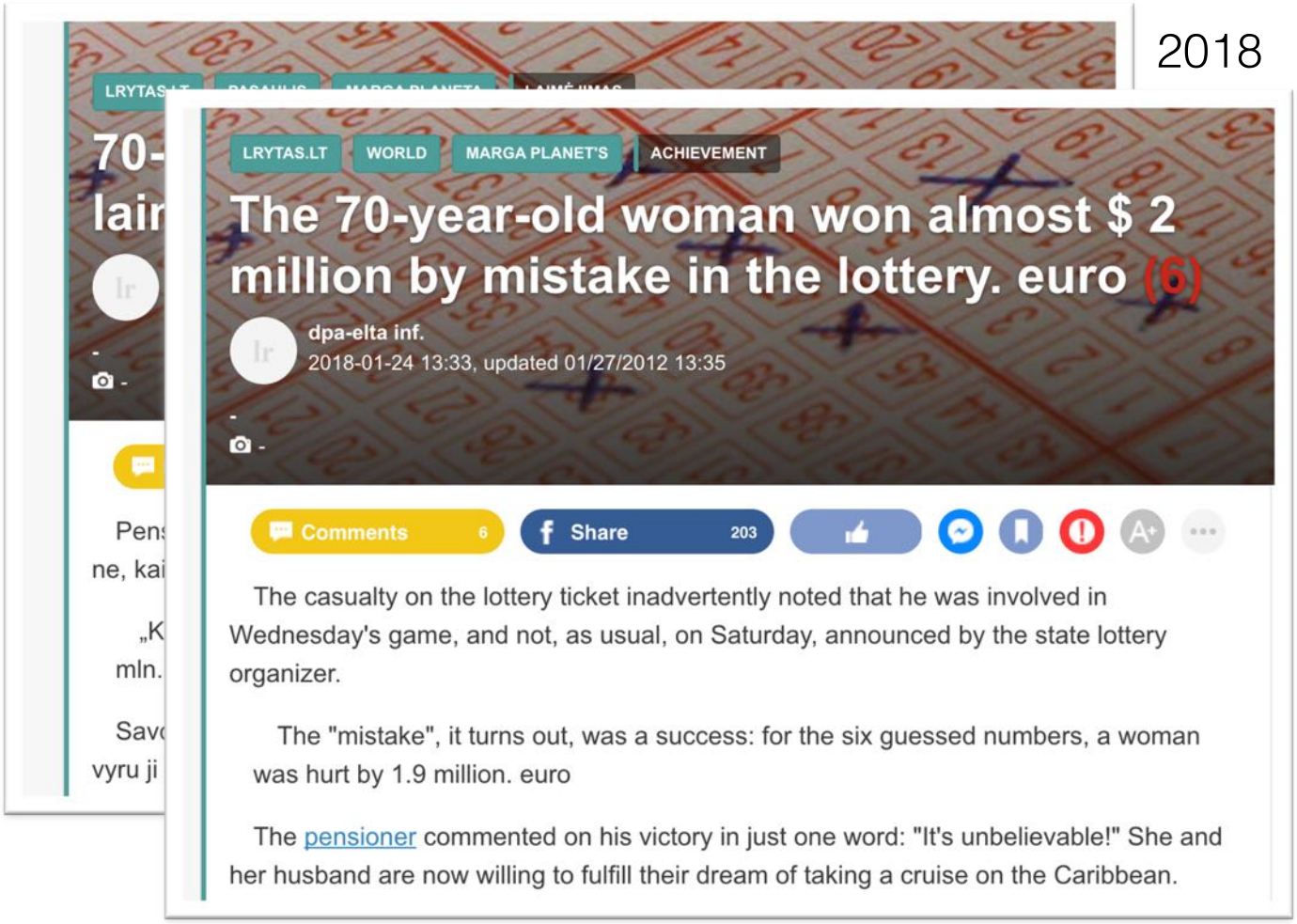
„Klaida“, pasirodo, buvo sėkminga: už šešis atspėtus skaičius moteris susižėrė 1,9 mln. eurų.

Savo laimėjimą pensininkė pakomentavo vos vienu žodžiu: „Neįtikėtina!“ Kartu su savo vyru ji dabar nori išpildyti svajonę – sudalyvauti kruize po Karibus.

Machine Translation

lrytas.lt

2018



Machine Translation

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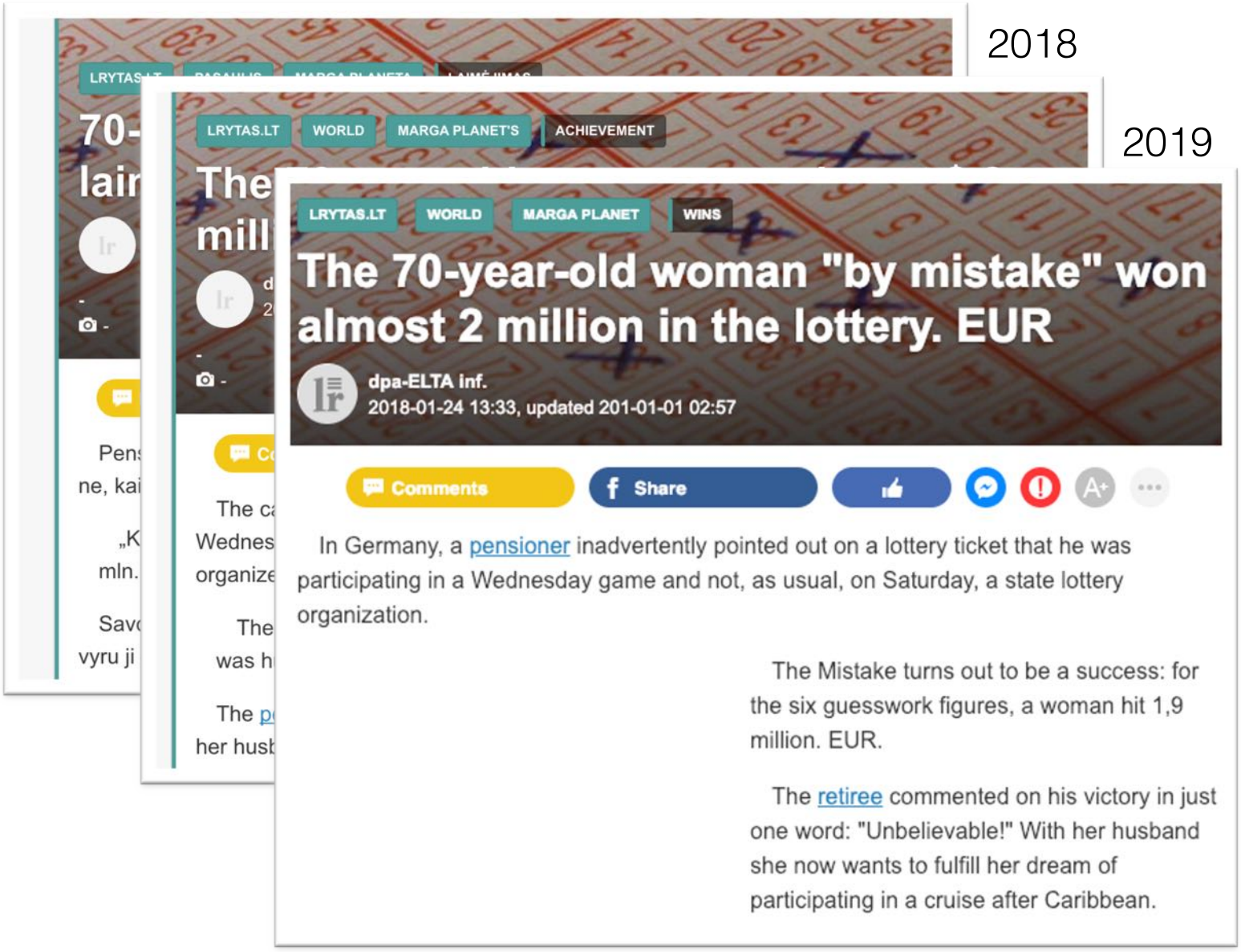

Machine Translation

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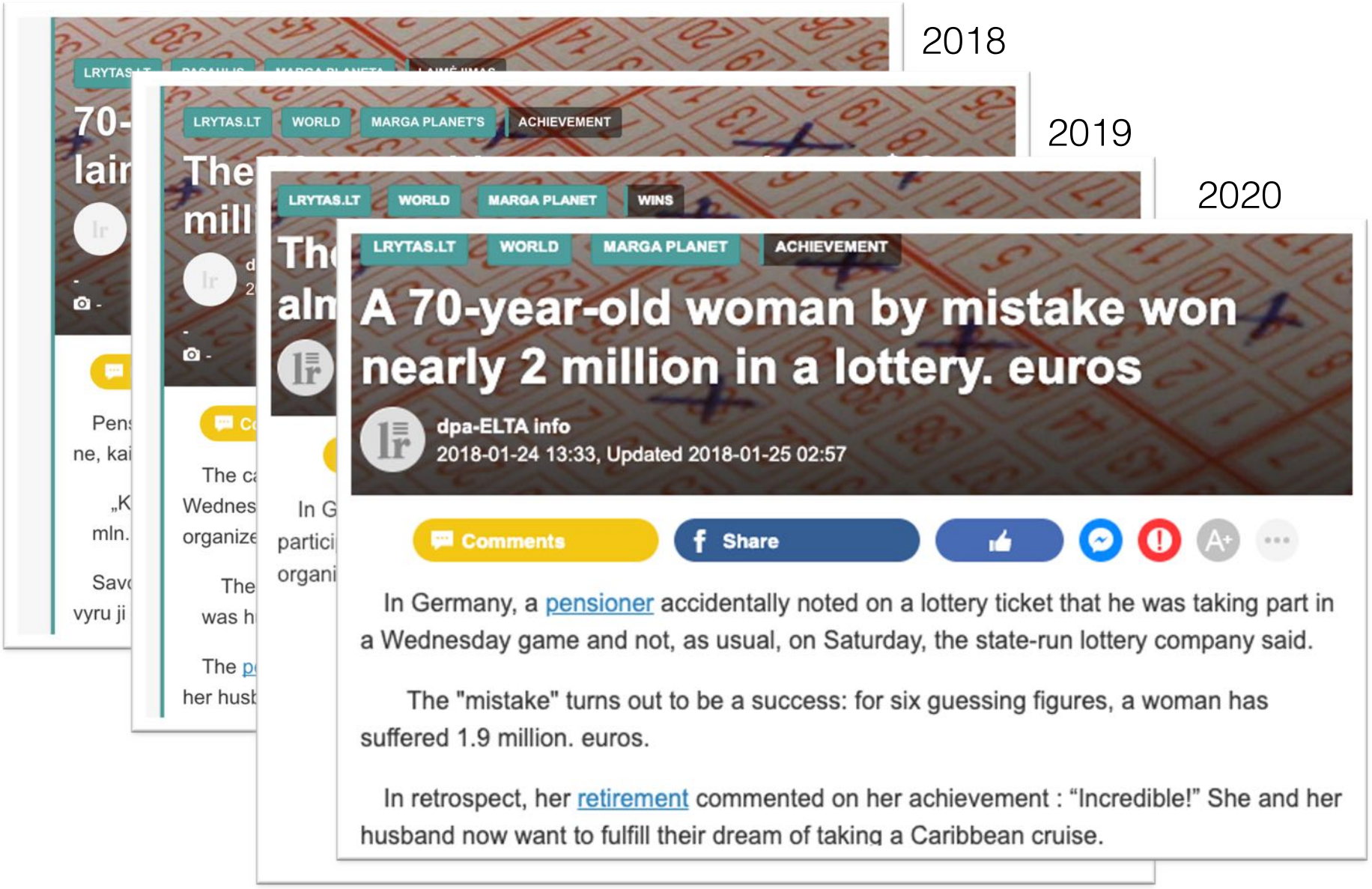

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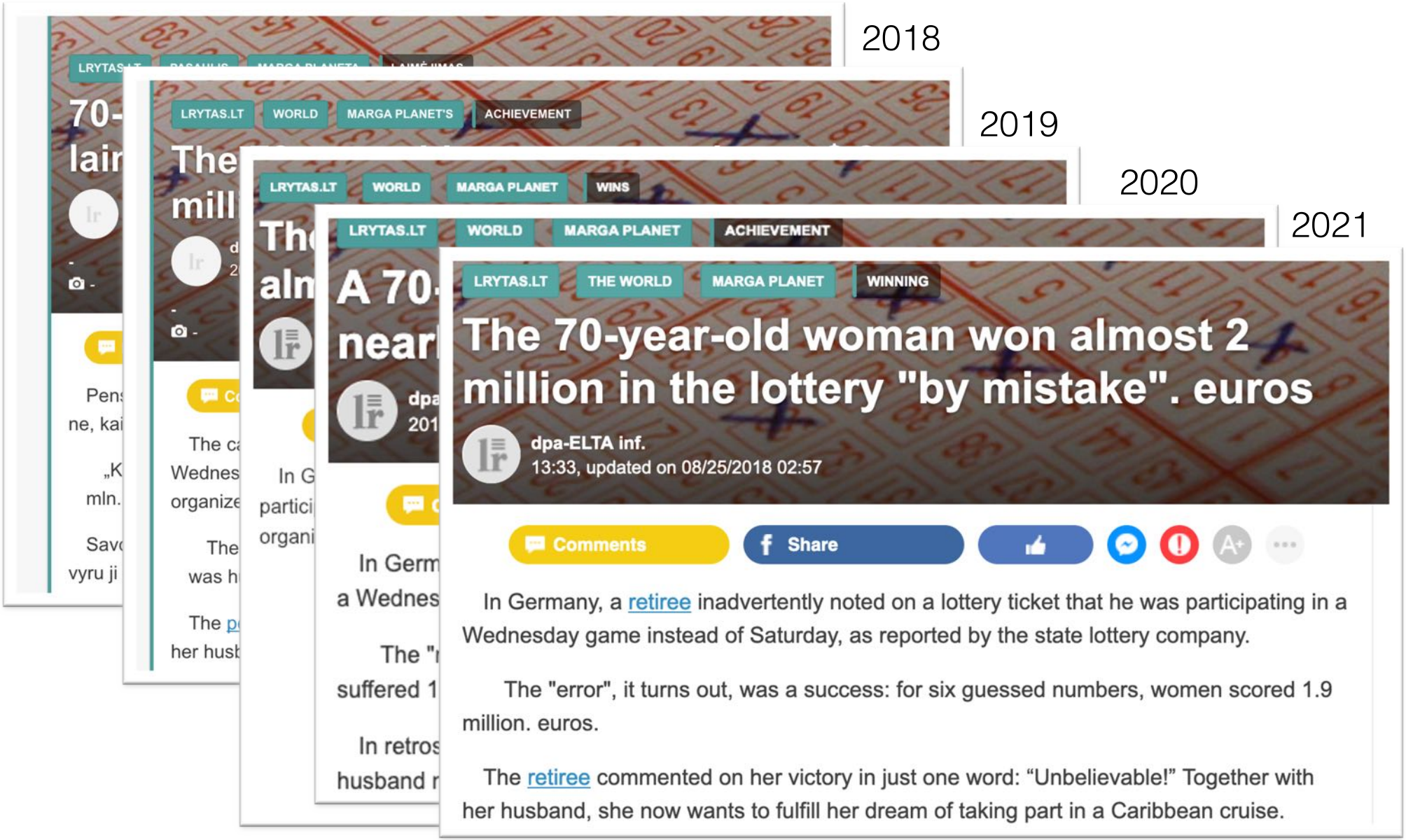

Exciting Times

- We can do a lot of things
- But:
  - Must think beyond the NLP technique or the cool system we build
  - Don’t forget what we still don’t know

NLP History: Pre-statistics

(1) Colorless green ideas sleep furiously.

(2) Furiously sleep ideas green colorless

NLP History: Pre-statistics

(1) Colorless green ideas sleep furiously.

(2) Furiously sleep ideas green colorless

It is fair to assume that neither sentence (1) nor (2) (nor indeed any part of these sentences) had ever occurred in an English discourse. Hence, in any statistical model for grammaticalness, these sentences will be ruled out on identical grounds as equally "remote" from English. Yet (1), though nonsensical, is grammatical, while (2) is not.” (Chomsky 1957)

NLP History: Pre-statistics

- 70s and 80s: more linguistic focus
  - Emphasis on deeper models, syntax and semantics
  - Toy domains / manually engineered systems
  - Weak empirical evaluation

NLP History: ML and Empiricism

> "Whenever I fire a linguist our system performance improves." –Jelinek, 1988

- 1990s: Empirical Revolution
  - Corpus-based methods produce the first widely used tools
  - Deep linguistic analysis often traded for robust approximations
  - *Empirical evaluation* is essential

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"Of course, we must not go overboard and mistakenly conclude that the successes of statistical NLP render linguistics irrelevant (rash statements to this effect have been made in the past, e.g., the notorious remark, "Every time I fire a linguist, my performance goes up"). The information and insight that linguists, psychologists, and others have gathered about language is invaluable in creating high-performance broad-domain language understanding systems …"

- Lillian Lee (2001) http://www.cs.cornell.edu/home/llee/papers/cstb/index.html

NLP History: ML and Empiricism

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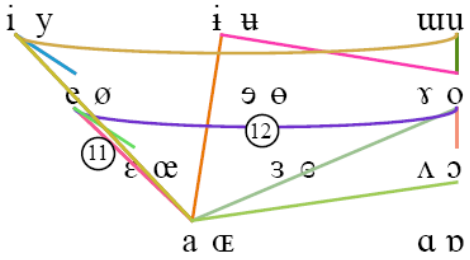
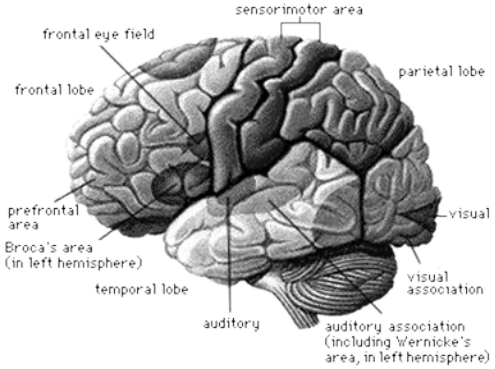
- 1990s: Empirical Revolution
  - Corpus-based methods produce the first widely used tools
  - Deep linguistic analysis often traded for robust approximations
  - *Empirical evaluation* is essential
- 2000s: Richer linguistic representations used in statistical approaches, scale to more data!
- 2010s: NLP+X, excitement about neural networks (again), pre-trained representations
- 2020s: …

Related Fields

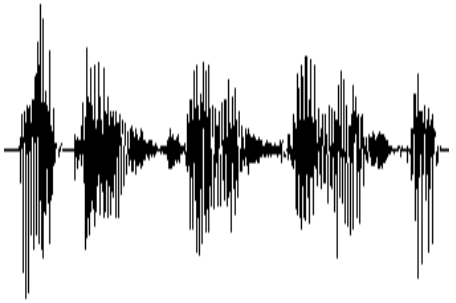
- Computational Linguistics
  - Using computational methods to learn more about how language works
  - We end up doing this and using it



- Cognitive Science
  - Figuring out how the human brain works
  - Includes the bits that do language
  - Humans: the only working NLP prototype!



- Speech
  - Mapping audio signals to text
  - Traditionally separate from NLP, converging?
  - Two components: acoustic models and language models
  - Language models in the domain of stat NLP



Key Problems

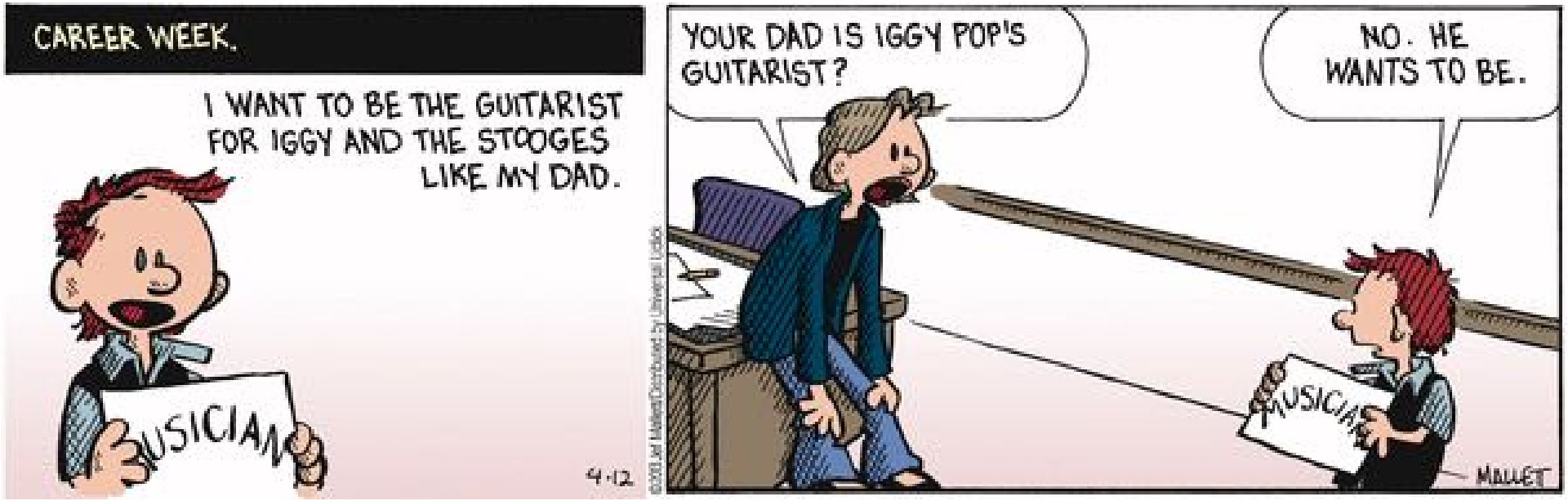
We can understand programming languages.
Why is NLP not solved?

Key Problems

We can understand programming languages.
Why is NLP not solved?

- Ambiguity
- Scale
- Sparsity

Key Problem: Ambiguity

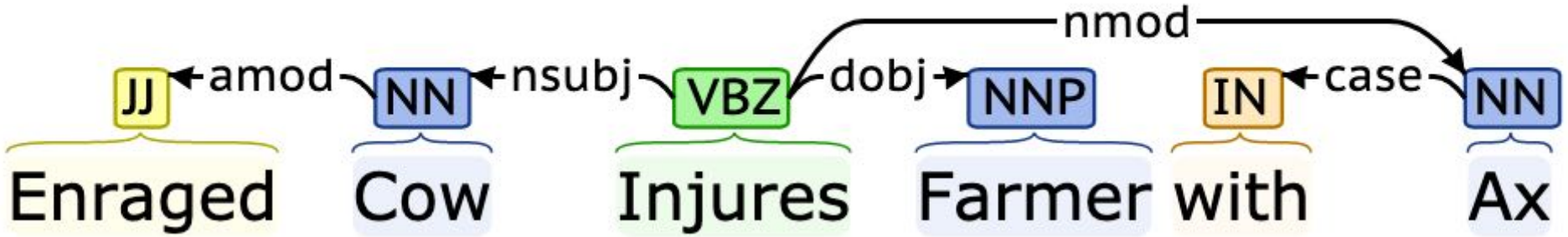


Key Problem: Ambiguity

- Some headlines:
  - Enraged Cow Injures Farmer with Ax
  - Ban on Nude Dancing on Governor's Desk
  - Teacher Strikes Idle Kids
  - Hospitals Are Sued by 7 Foot Doctors
  - Iraqi Head Seeks Arms
  - Stolen Painting Found by Tree
  - Kids Make Nutritious Snacks
  - Local HS Dropouts Cut in Half

Syntactic Ambiguity

Enraged Cow Injures Farmer with Ax



- SOTA: ~95% accurate for some languages in some domains given many training examples, progress in analyzing languages given few or no examples

Semantic Ambiguity

At last, a computer that understands you like your mother.

[Example from Lillian Lee]

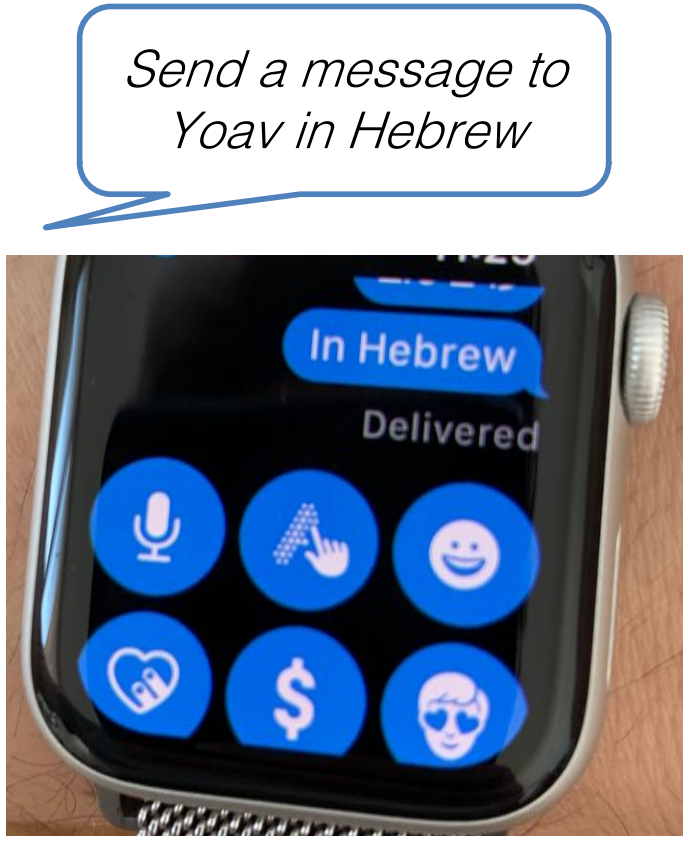
Semantic Ambiguity

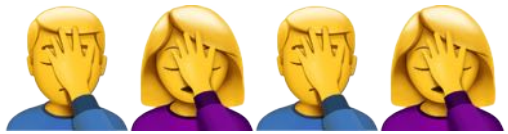
At last, a computer that understands you like your mother.

- Direct meanings:
  - It understands you like your mother (does) [presumably well]
  - It understands (that) you like your mother
- "*mother*" could mean:
  - a woman who has given birth to a child
  - a stringy slimy substance consisting of yeast cells and bacteria; is added to cider or wine to produce vinegar
- Context matters, e.g. what if previous sentence was:
  - Wow, Amazon predicted that you would need to order a big batch of new vinegar brewing ingredients.

[Example from Lillian Lee]

Ambiguities in the Wild

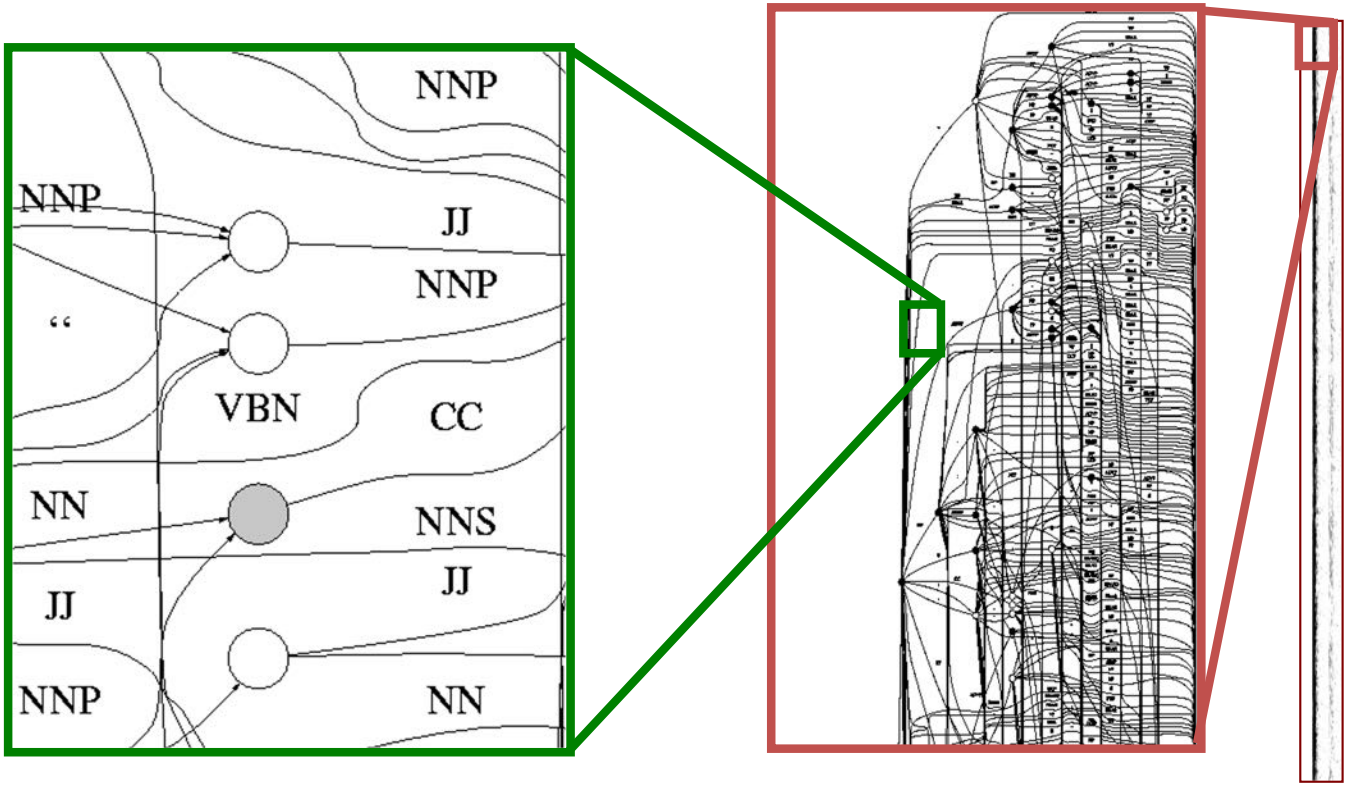




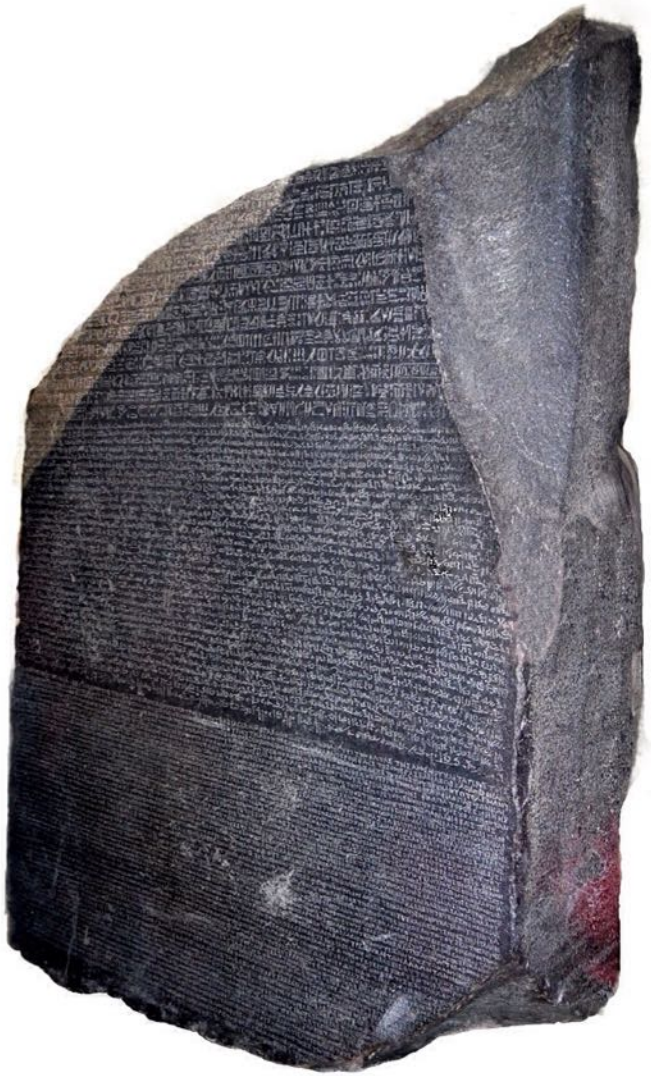
Ambiguities in the Wild: Context

Key Problem: Scale

- People *did* know that language was ambiguous!
  - …but they hoped that all interpretations would be "good" ones (or ruled out pragmatically)
  - …they didn't realize how bad it would be



Key Problem: Sparsity



- A *corpus* is a collection of text
  - Often annotated in some way
  - Sometimes just lots of text
  - Balanced vs. uniform corpora
- Examples
  - Newswire collections: 500M+ words
  - Brown corpus: 1M words of tagged "balanced" text
  - Penn Treebank: 1M words of parsed WSJ
  - Canadian Hansards: 10M+ words of aligned French / English sentences
  - The Web: billions of words of who knows what

Key Problem: Sparsity

- However: sparsity is always a problem
  - New unigram (word), bigram (word pair)