

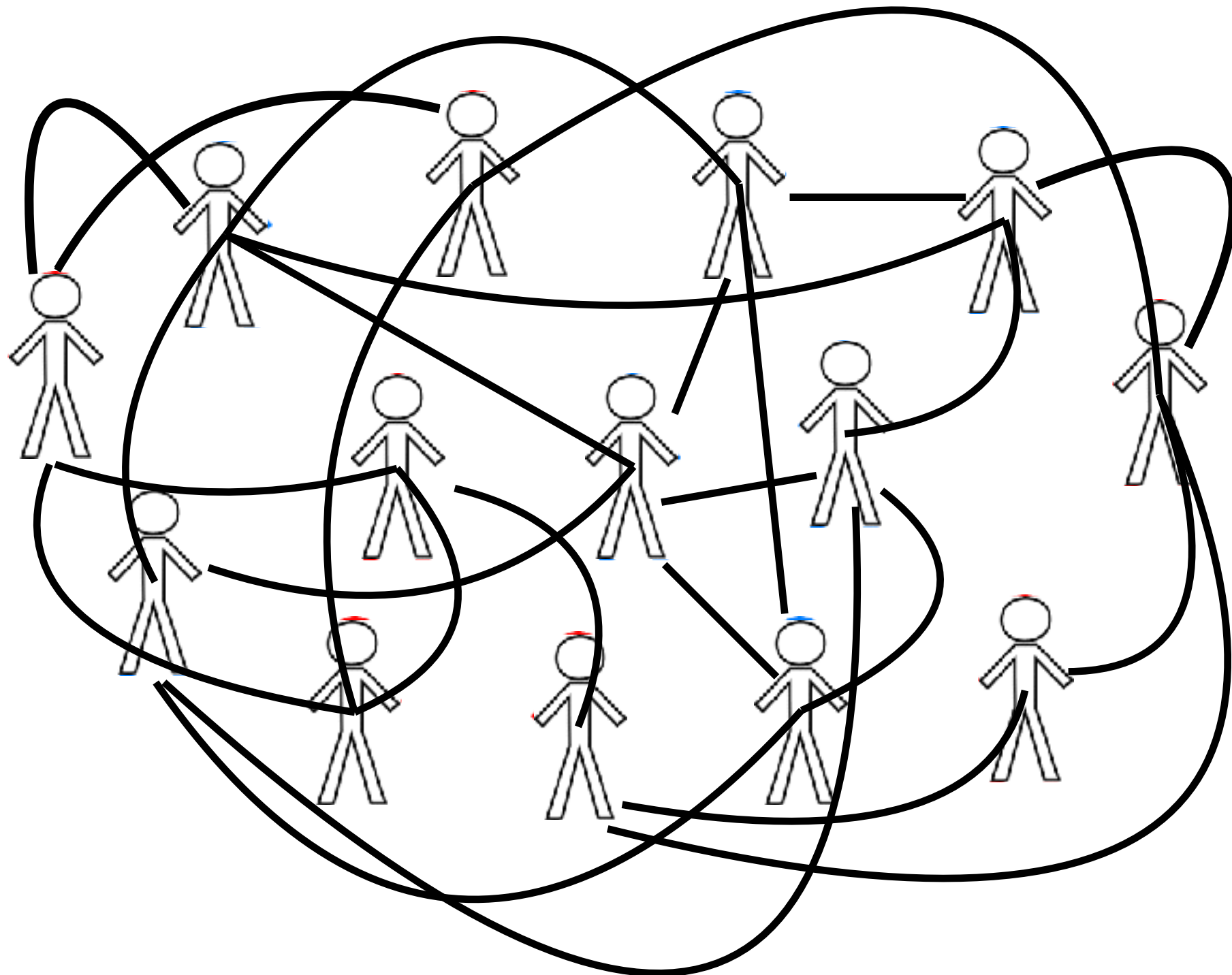
Machine Learning for Data Science (CS4786)

Lecture 13

Spectral Embedding

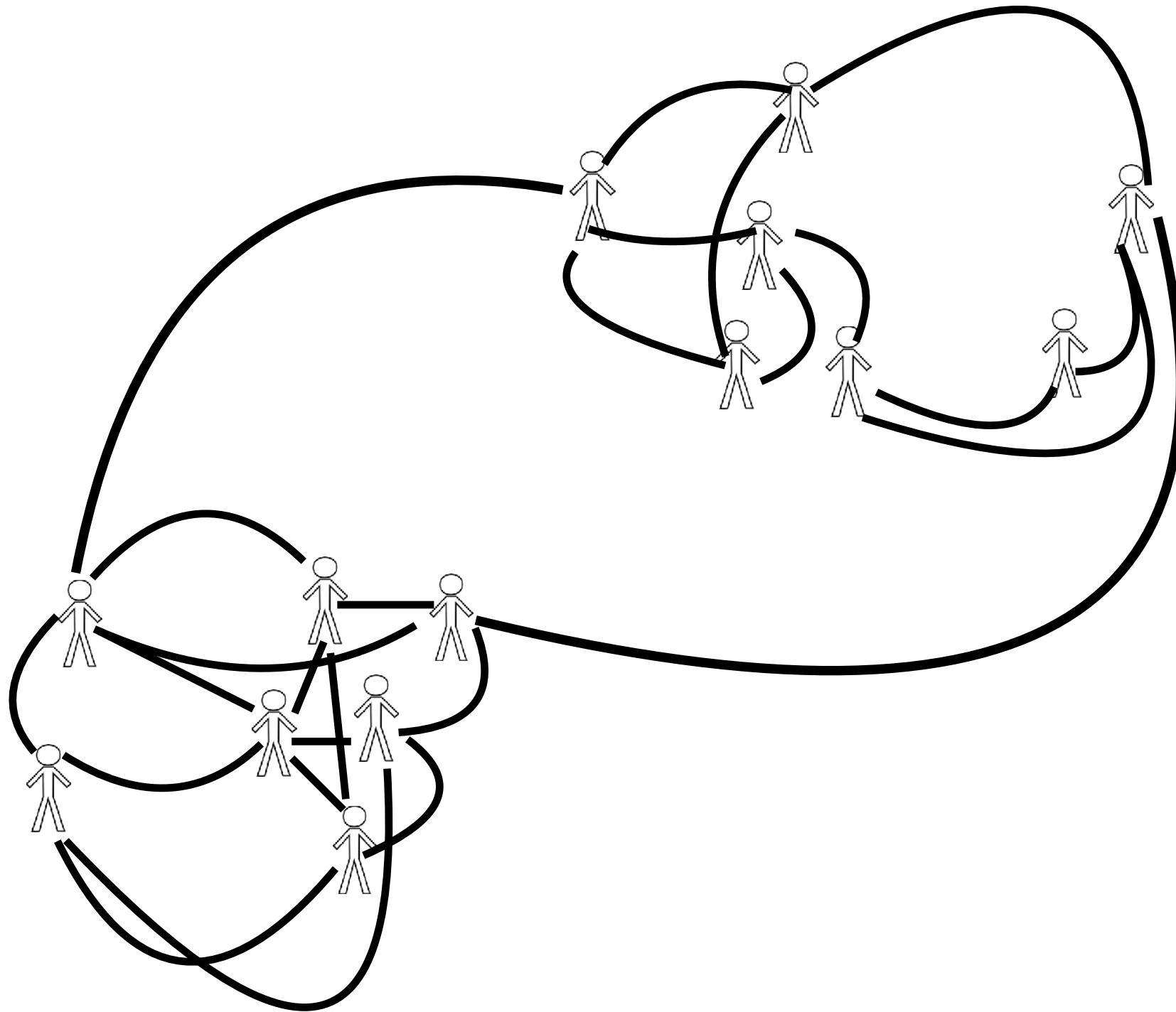
Spectral Embedding

MOTIVATING EXAMPLE



**What can you say from this
network?**

MOTIVATING EXAMPLE



How about now?

MOTIVATING EXAMPLE



Cornell



Yale

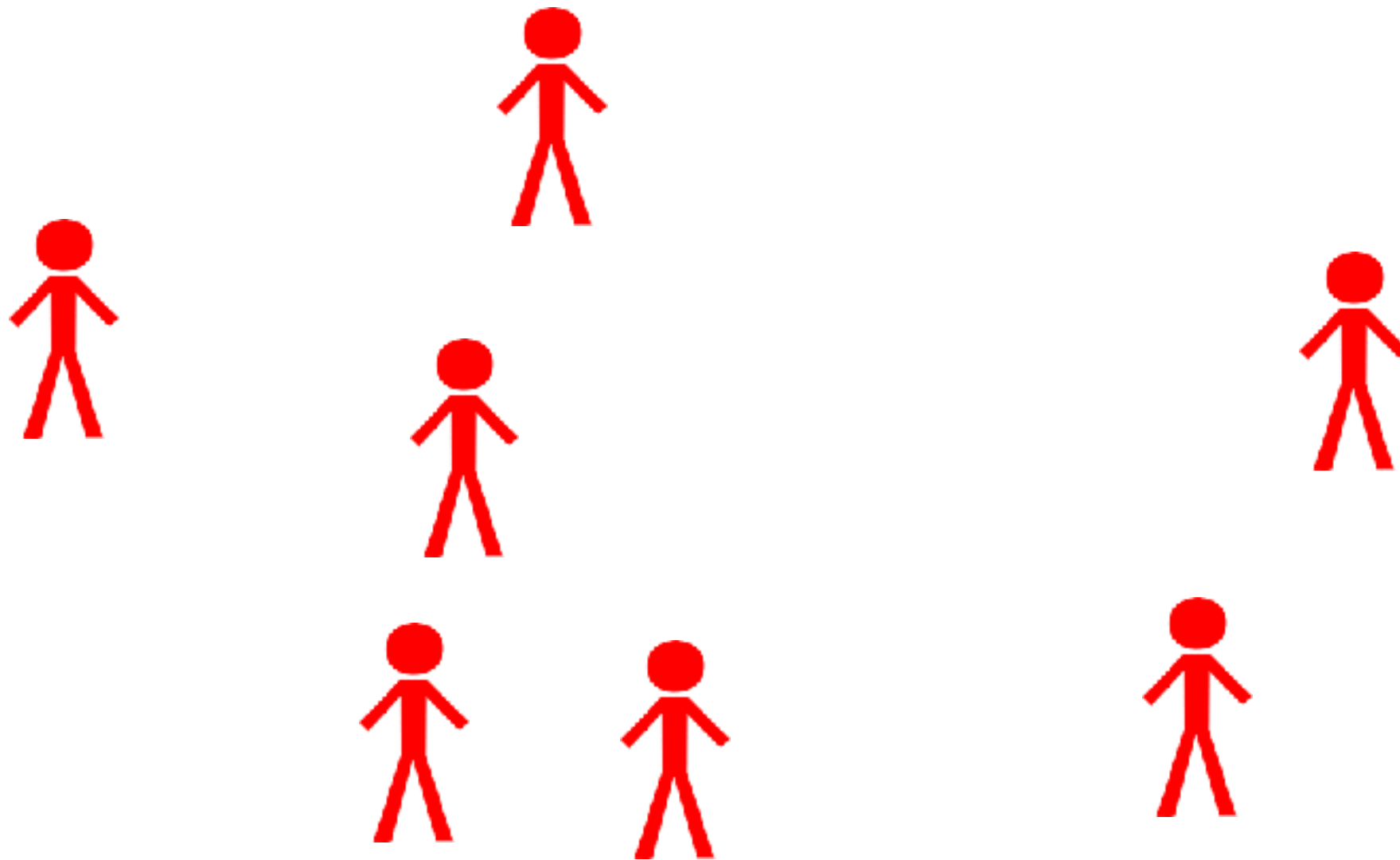
MOTIVATING EXAMPLE



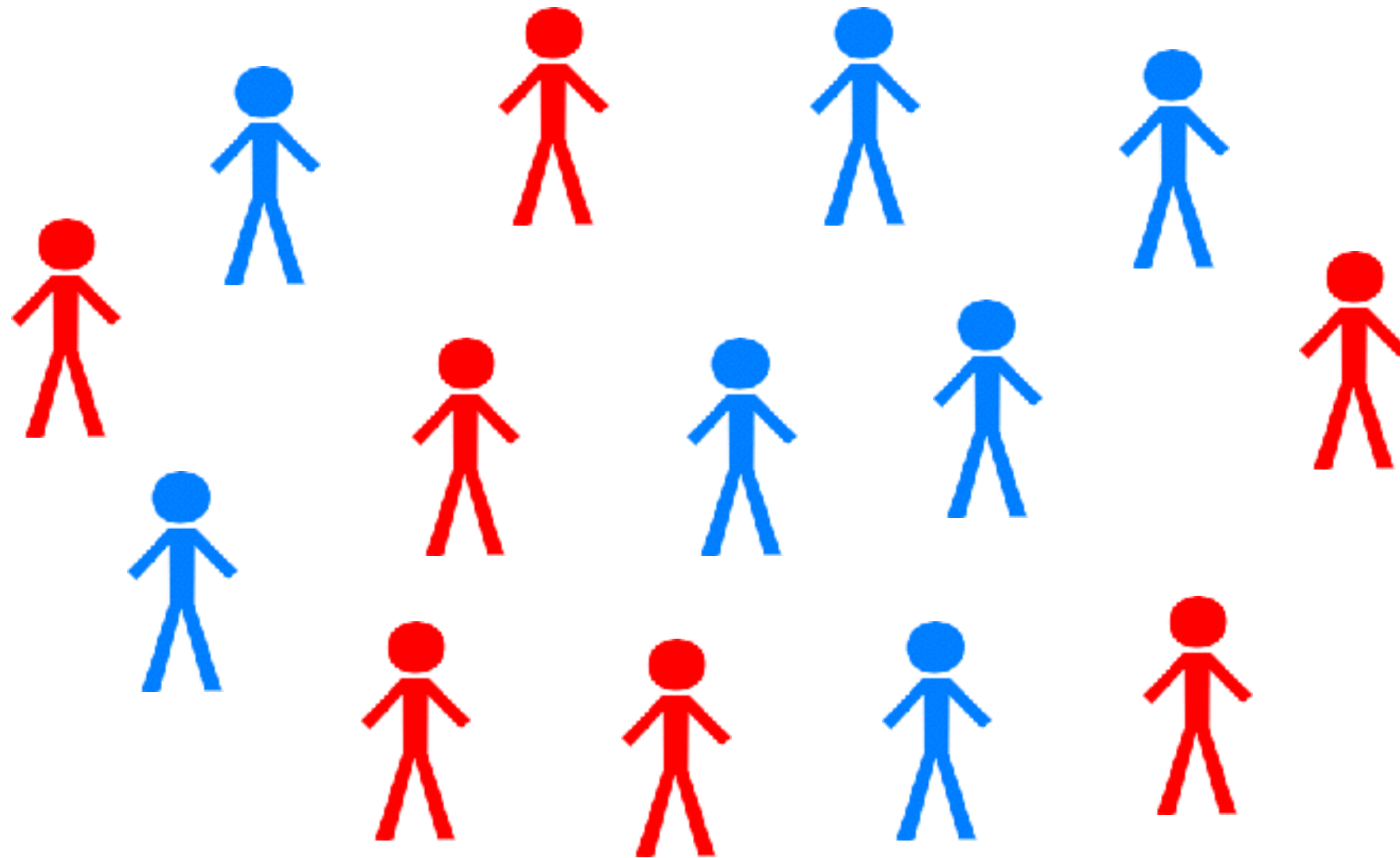
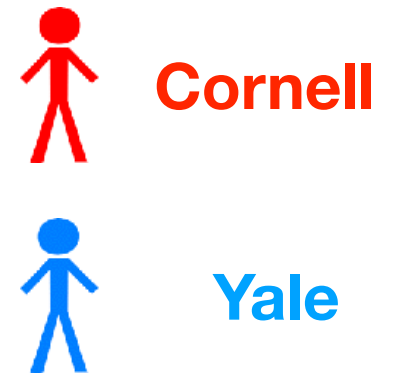
Cornell



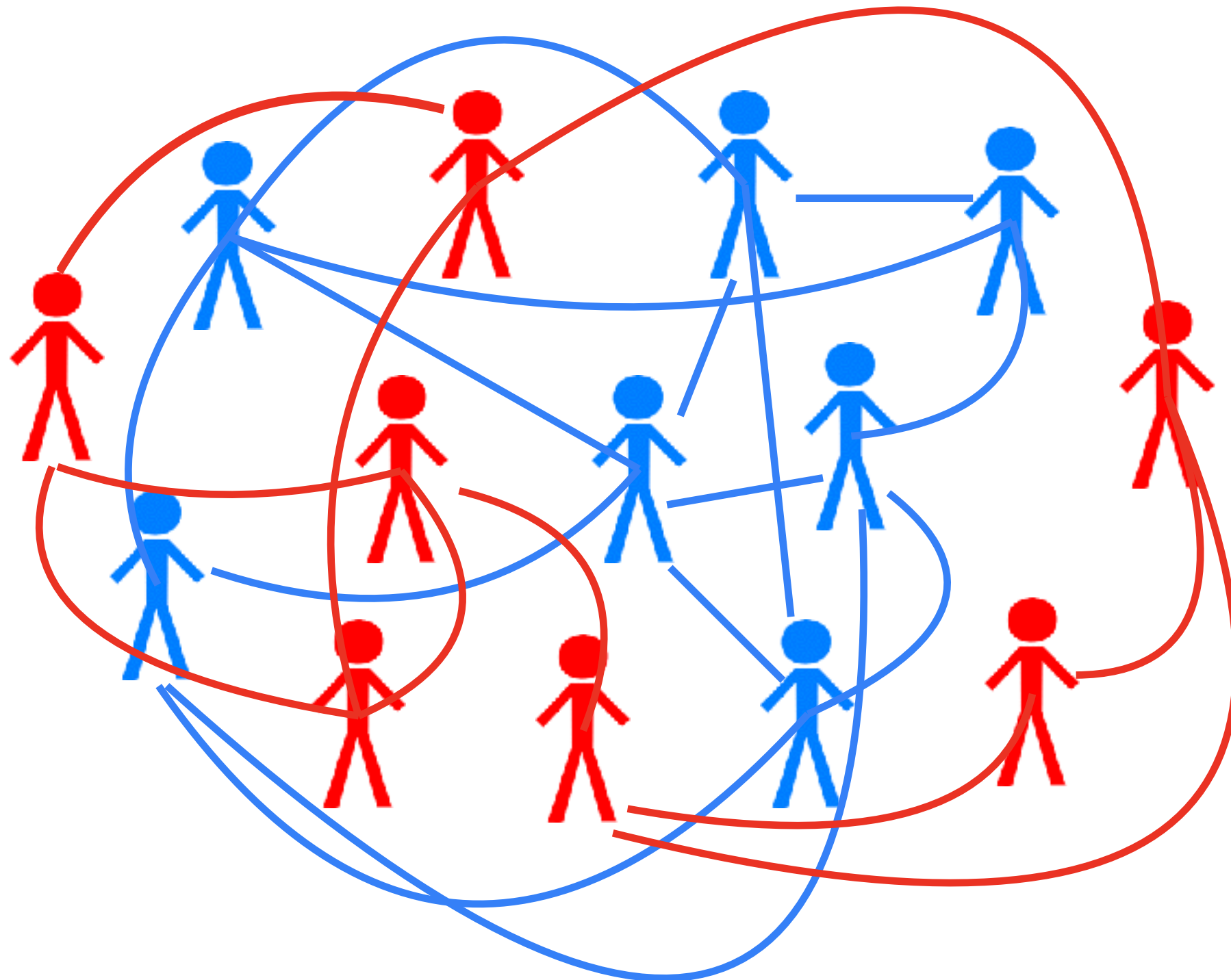
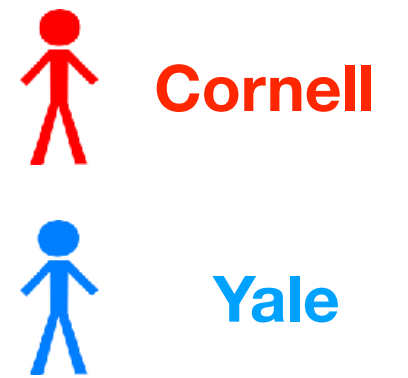
Yale



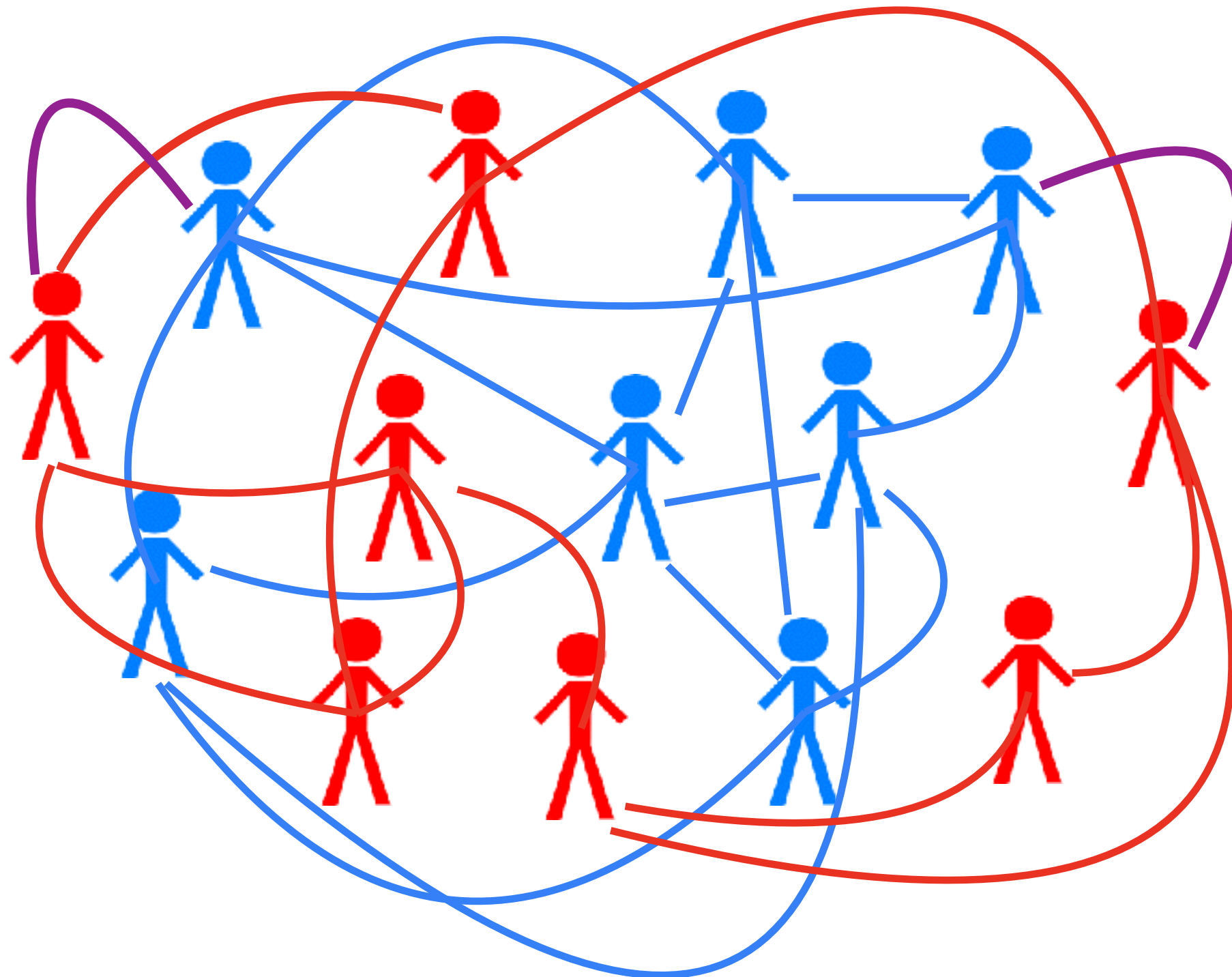
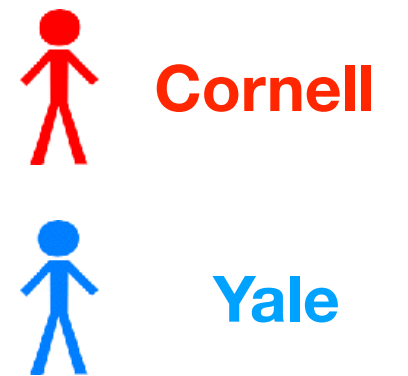
MOTIVATING EXAMPLE



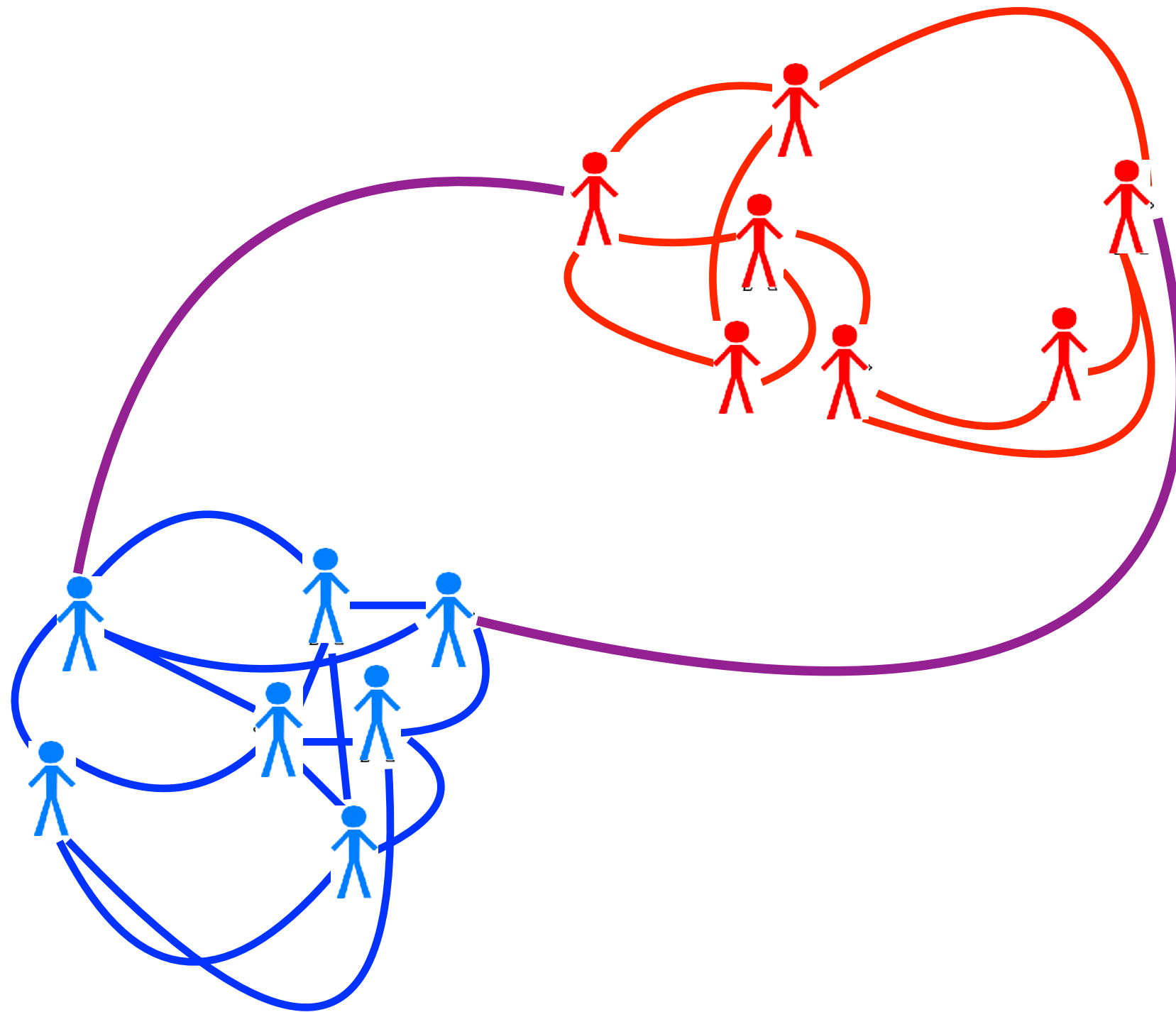
MOTIVATING EXAMPLE



MOTIVATING EXAMPLE



MOTIVATING EXAMPLE



GRAPH EMBEDDING

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- GOAL: Place vertices (users) of the graph in appropriate locations (in a K dimensional space)

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- GOAL: Place vertices (users) of the graph in appropriate locations (in a K dimensional space)
- Distances between vertices (users) should be representative of some desired properties of the graph
 - Eg. Cornell folks are together, all Yale folks are together

KEY PRINCIPLE

How do we do this?

How do we do this?

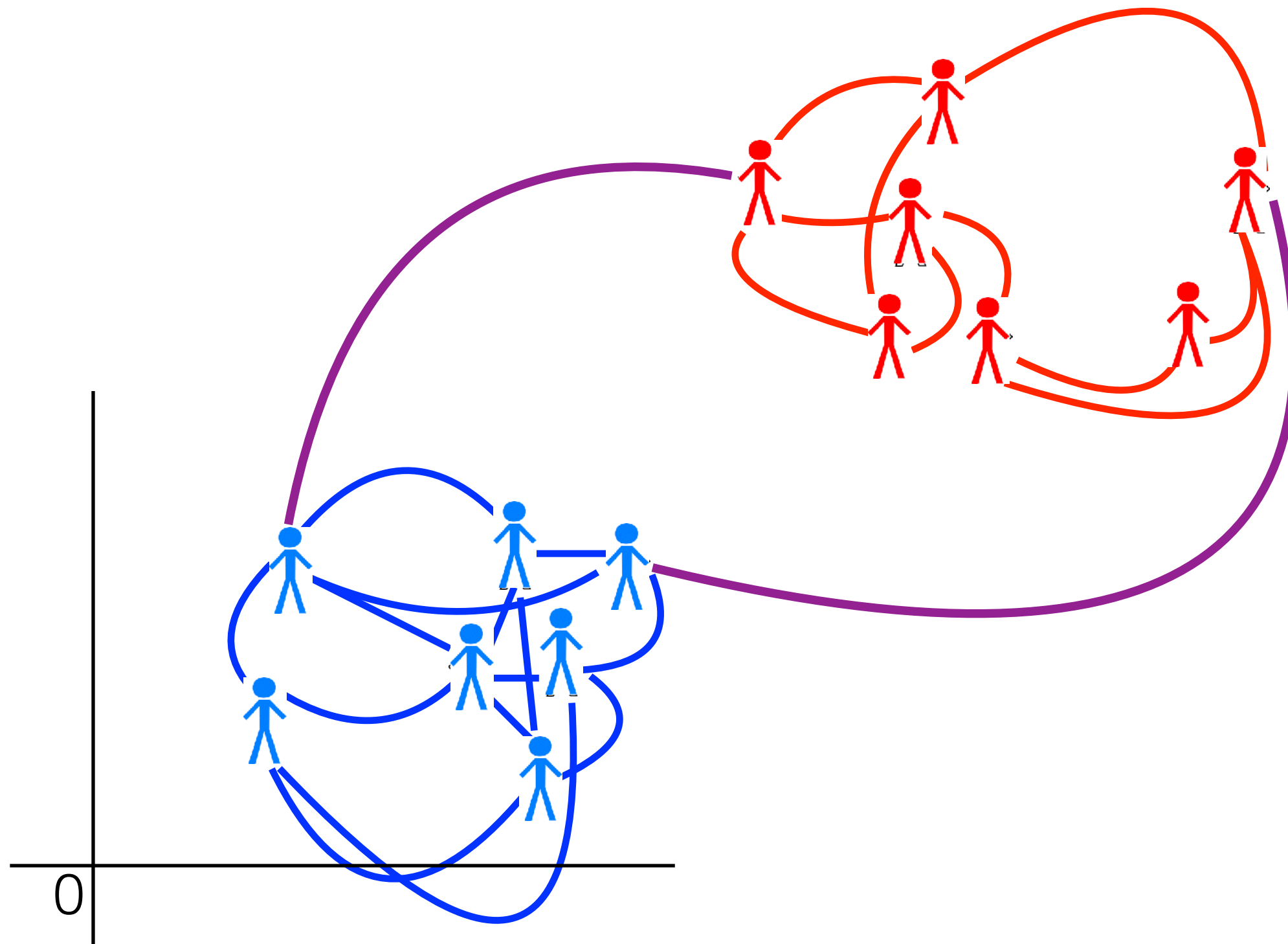
- If I gave you a proposed location how would you evaluate it for instance?
- What are the desirable properties?

THOUGHT EXPERIMENT

- For each user i we specify embedding (location) y_i
- How do we find good locations y_1, \dots, y_n ?
- What are good properties?

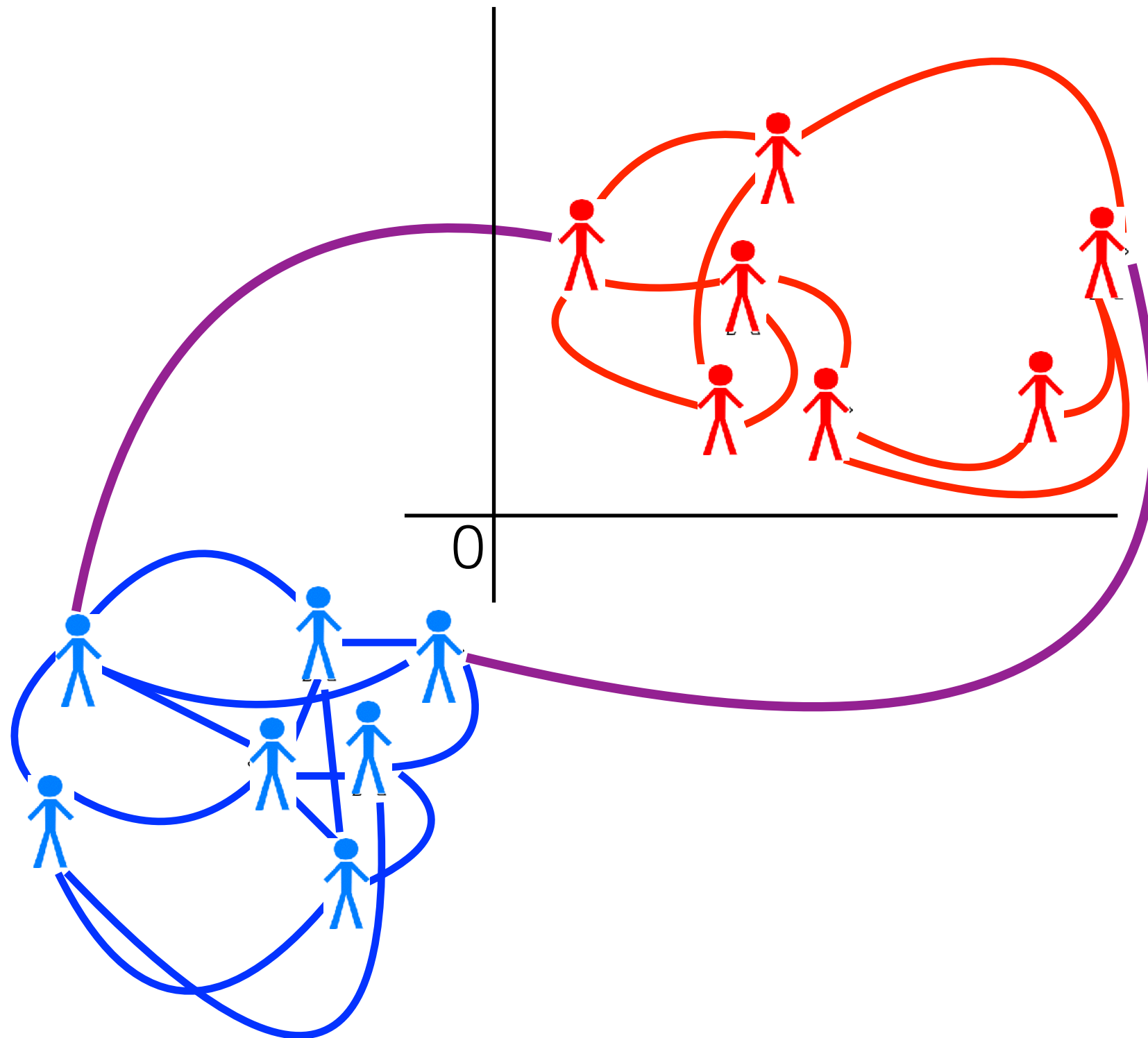
MOTIVATING EXAMPLE

Centering locations



MOTIVATING EXAMPLE

Centering locations



KEY PRINCIPLE

- **Points are centered at 0**

KEY PRINCIPLE

KEY PRINCIPLE

Make total distance between friends small:

$$\text{Obj}(y_1, \dots, y_n) = \sum_{(i,j) \in E} \text{dist}^2(y_i, y_j)$$

KEY PRINCIPLE

- Points are centered at 0
- **Keep your Friends close**
(sum of distances between linked nodes should be small)

KEY PRINCIPLE

If all y 's are at same location then friends are all close

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Spread around the points!

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If all y 's are at same location then friends are all close

Spread around the points!

Make $\text{Var}(y_1, \dots, y_n)$ large.

KEY PRINCIPLE

- Points are centered at 0
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(sum of distances between linked nodes should be small)
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SPECTRAL EMBEDDING

- Lets start with one dimensional projection
- Single number y_i for each node i
- Lets review the three desired properties

KEY PRINCIPLE

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- Variance or spread amongst the nodes should be large

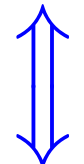
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- **Points are centered at 0**
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$$\frac{1}{n} \sum_{t=1}^n y_t = 0$$

KEY PRINCIPLE

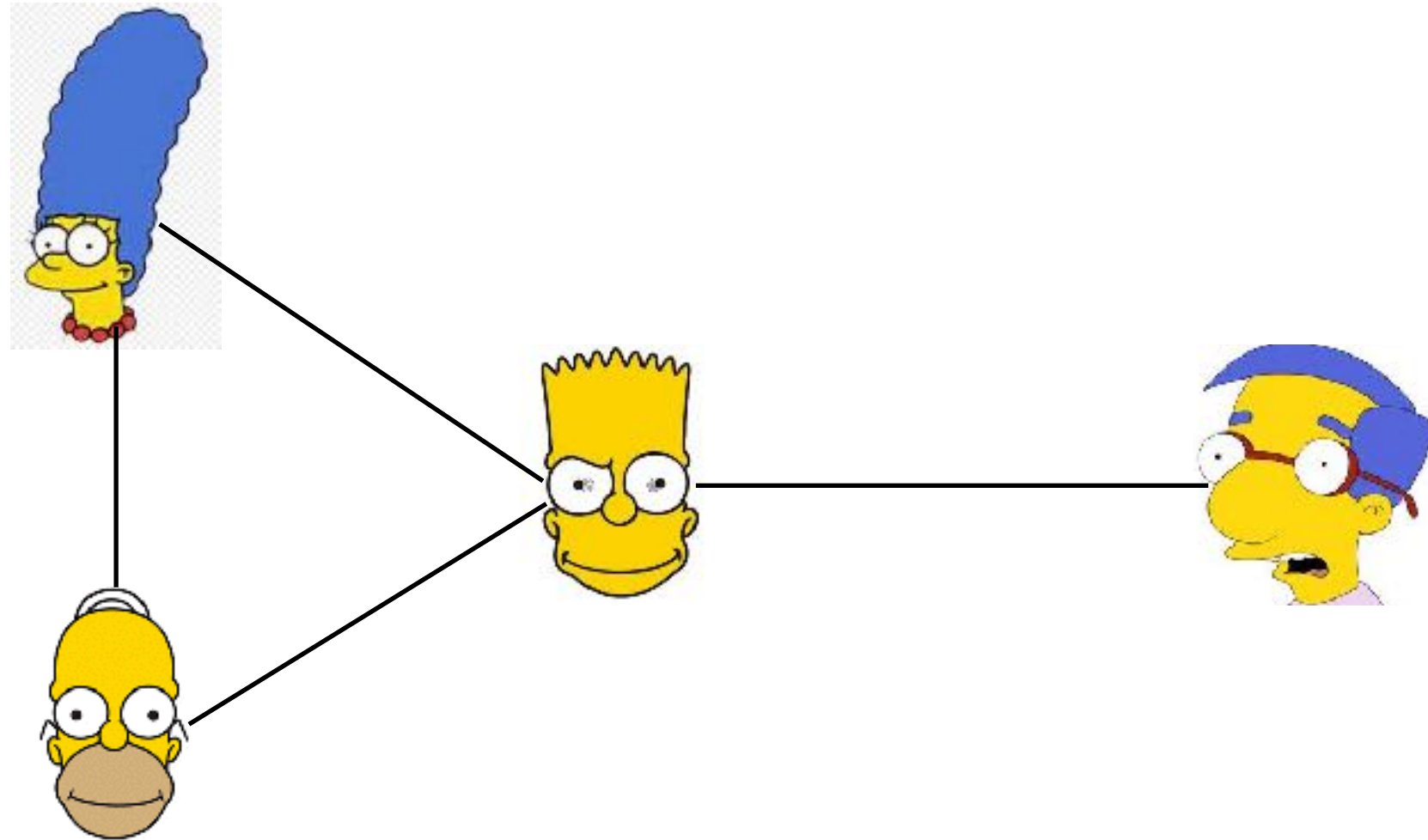
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$$y^\top \mathbf{1} = 0$$

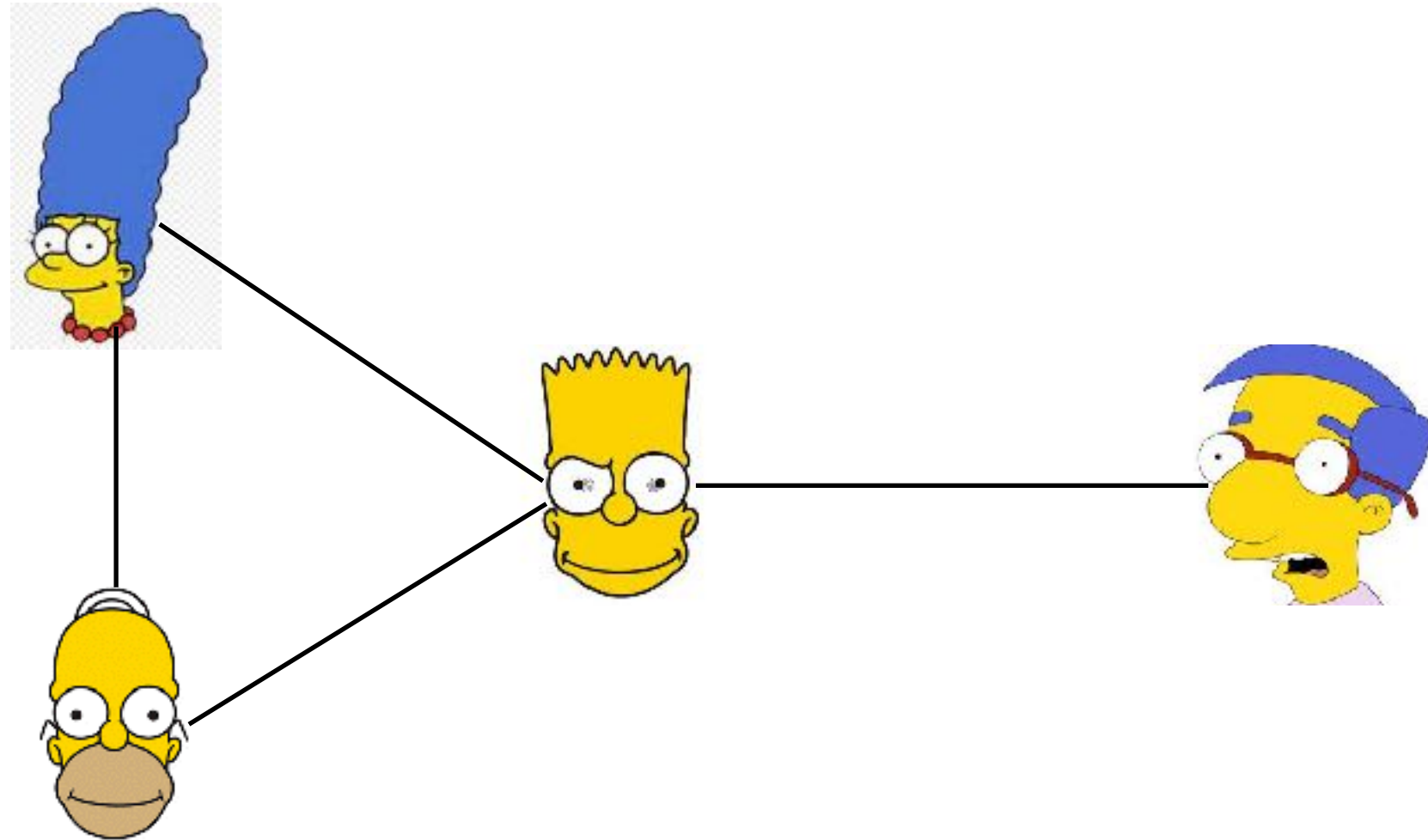
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- Points are centered at 0 $y^T \mathbf{1} = 0$
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REPRESENTING THE GRAPH



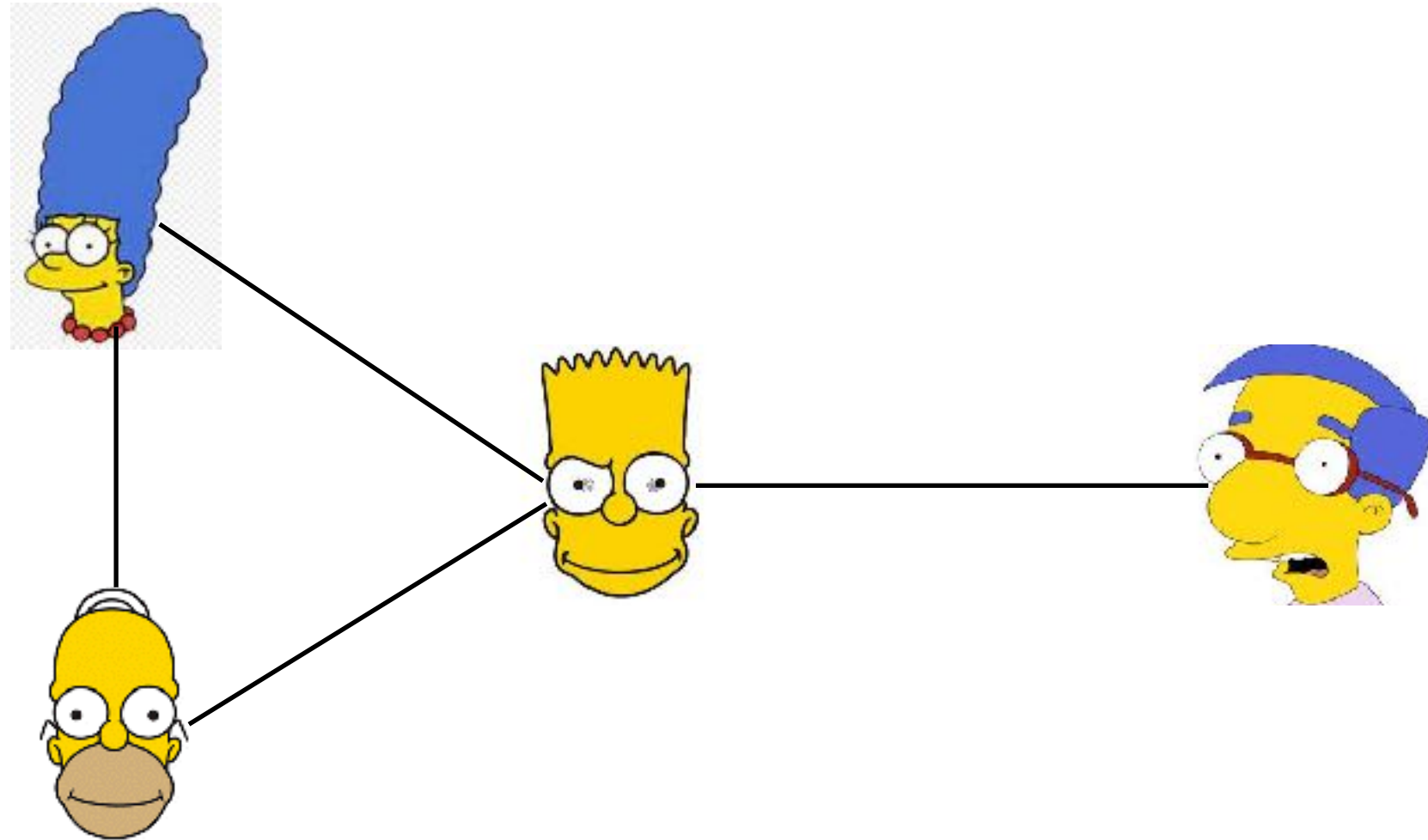
REPRESENTING THE GRAPH



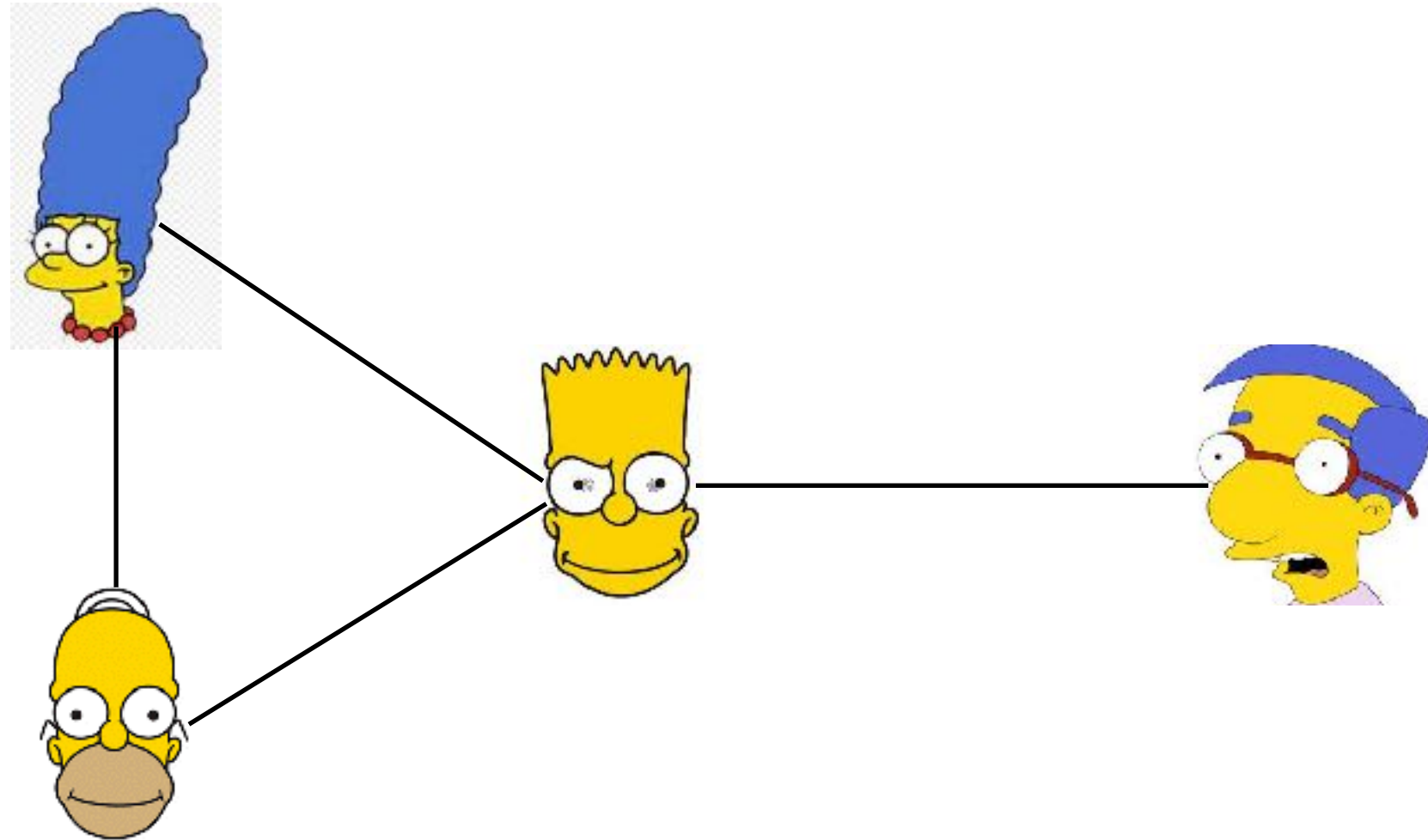
A =

				
	0	1	1	0
	1	0	1	0
	1	1	0	1
	0	0	1	0









REPRESENTING THE GRAPH



REPRESENTING THE GRAPH



D =

				
	2	0	0	0
	0	2	0	0
	0	0	3	0
	0	0	0	1

WHY THE LAPLACIAN?

$$\text{Obj}(y_1, \dots, y_n) = \sum_{(i,j) \in \text{Friends}} (y_i - y_j)^2$$

WHY THE LAPLACIAN?

$$\begin{aligned}\text{Obj}(y_1, \dots, y_n) &= \sum_{(i,j) \in \text{Friends}} (y_i - y_j)^2 \\ &= \frac{1}{2} \sum_{i=1}^n \sum_{j=1}^n A_{i,j} (y_i - y_j)^2\end{aligned}$$

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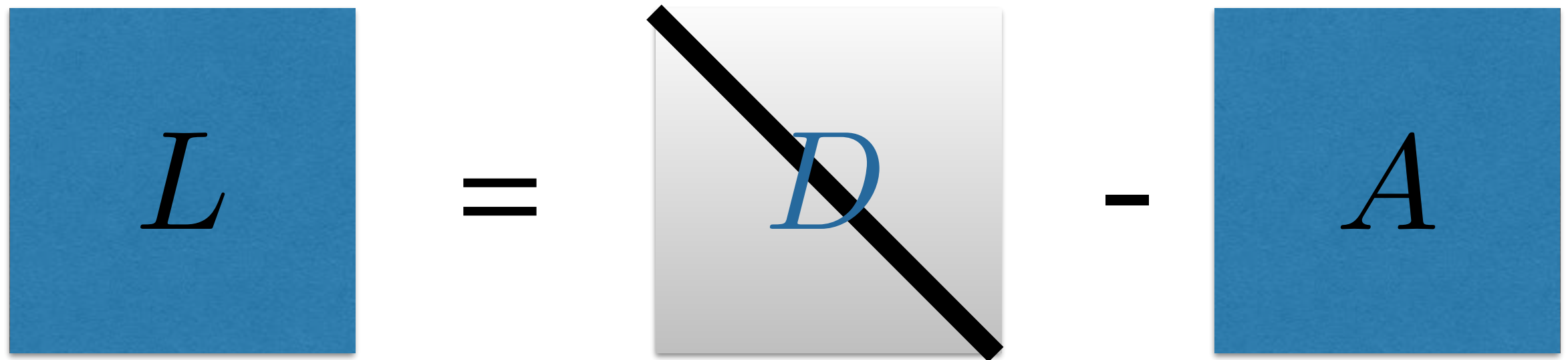
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WHY THE LAPLACIAN?









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THE LAPLACIAN MATRIX









$$L = D - A$$
The diagram illustrates the equation $L = D - A$. On the left is a blue square containing the letter L . This is followed by an equals sign. In the center is a gray square containing the letter D with a thick black diagonal slash running from the top-left to the bottom-right. This is followed by a minus sign. On the right is a blue square containing the letter A .

THE LAPLACIAN MATRIX

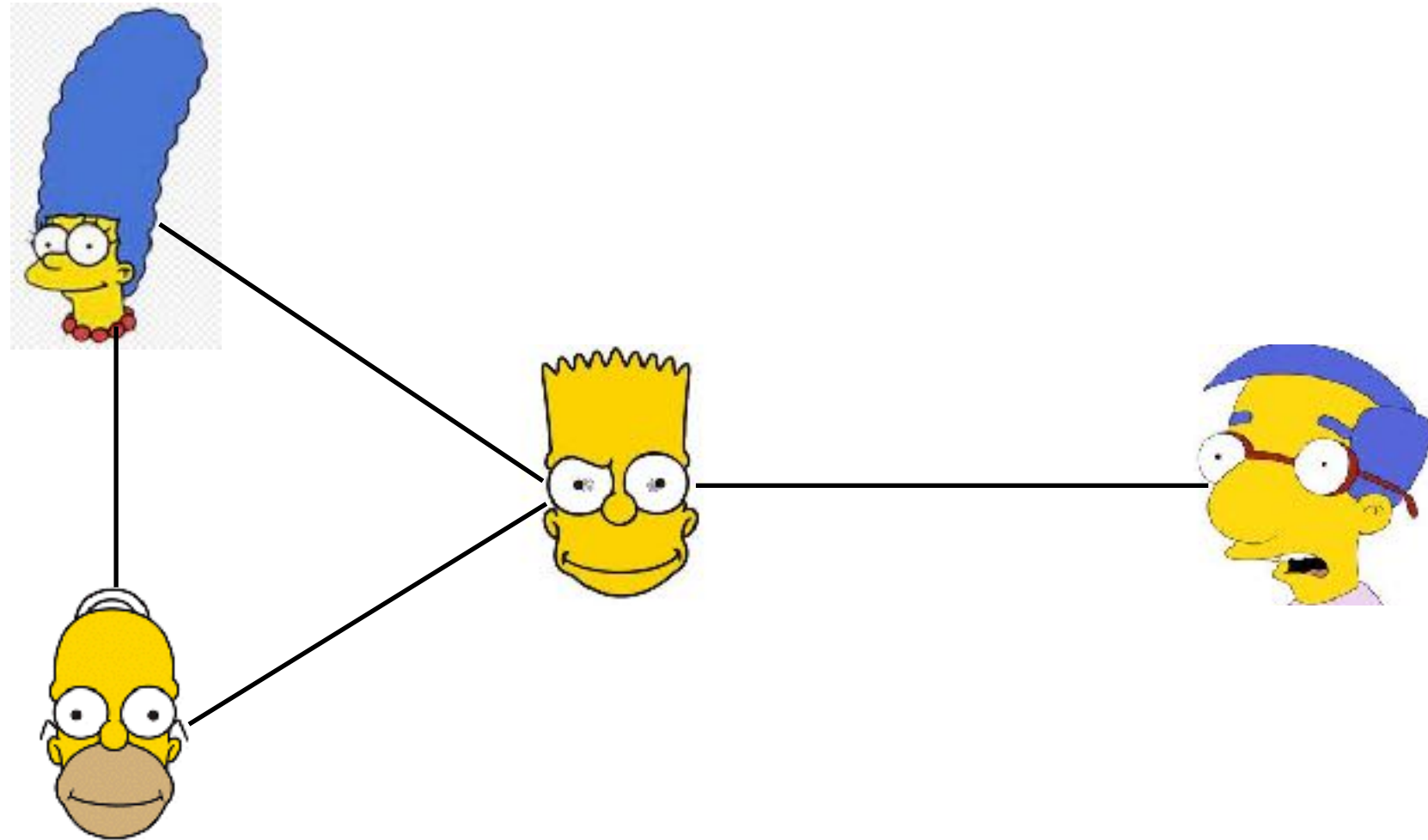
$$L = D - A$$

				
	2	0	0	0
	0	2	0	0
	0	0	3	0
	0	0	0	1

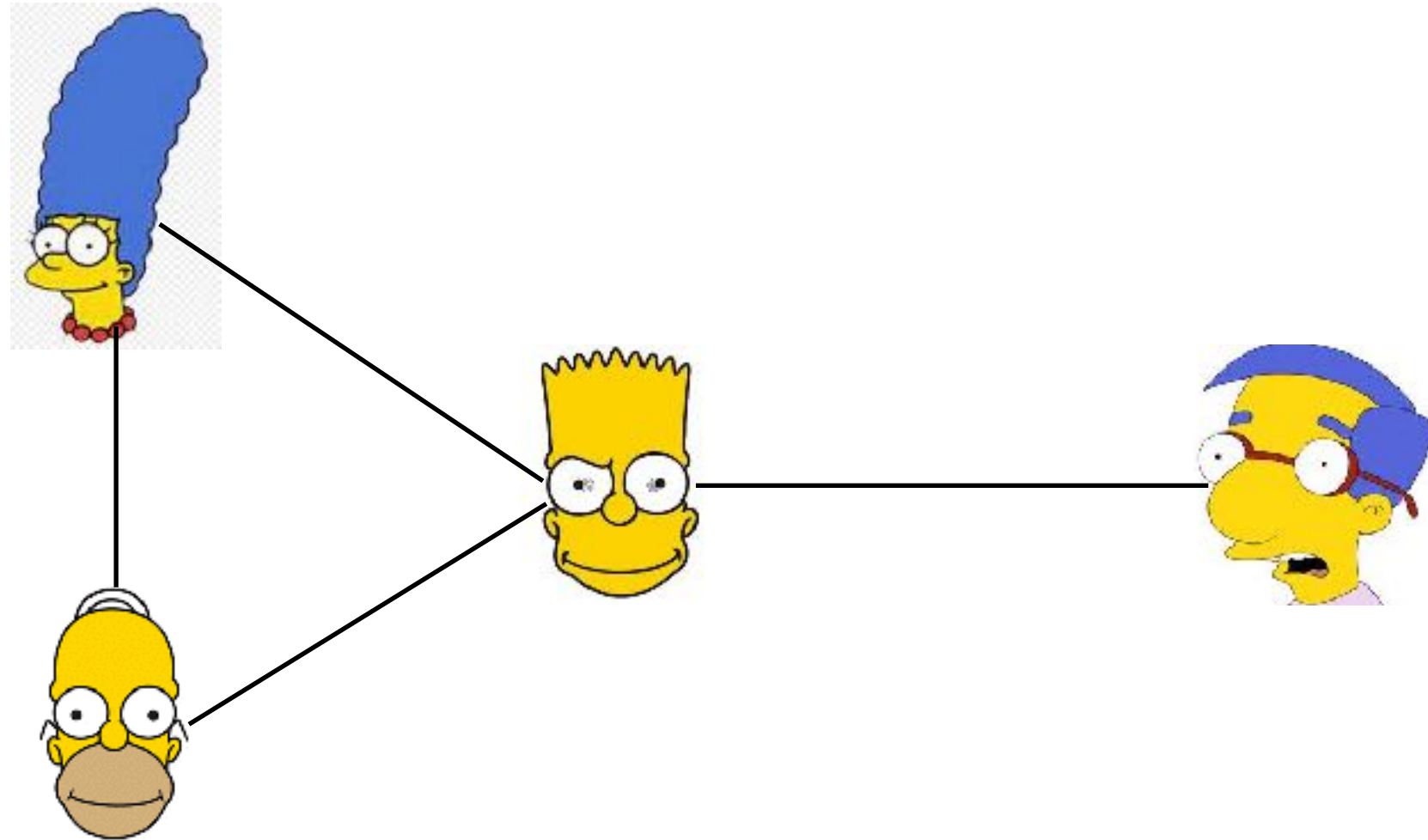
—

				
	0	1	1	0
	1	0	1	0
	1	1	0	1
	0	0	1	0









REPRESENTING THE GRAPH



REPRESENTING THE GRAPH



L =

				
	2	-1	-1	0
	-1	2	-1	0
	-1	-1	3	-1
	0	0	-1	1

KEY PRINCIPLE

- Points are centered at 0 $y^T \mathbf{1} = 0$
- **Keep your Friends close**
- Variance or spread should be large

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- Points are centered at 0 $y^\top \mathbf{1} = 0$
- **Keep your Friends close** minimize $y^\top Ly$
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Maximize Variance

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Maximize Variance

$$\text{Var}(y_1, \dots, y_n) = \frac{1}{n} \sum_{t=1}^n (y_t - \text{mean}(y))^2$$

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$$\text{Minimize } \frac{y^\top Ly}{\|y\|_2^2} \quad \text{s.t. } y \perp \mathbf{1}$$

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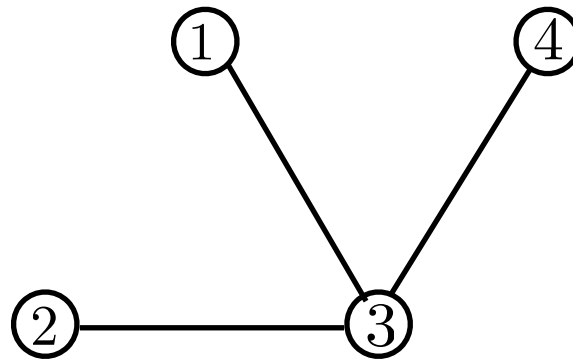
$$\text{Minimize } y^\top Ly \quad \text{s.t. } \|y\|_2^2 = 1 \quad y \perp \mathbf{1}$$

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$$\text{Minimize } y^\top Ly \quad \text{s.t. } \|y\|_2^2 = 1 \quad y \perp \mathbf{1}$$

EXAMPLES



- Fact: For a connected graph, exactly one, the smallest of eigenvalues is 0 , corresponding eigenvector is $(1, 1, \dots, 1)^T / \sqrt{n}$

KEY PRINCIPLE

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$y =$ Second smallest eigenvector of L

SPECTRAL EMBEDDING

- For $K > 1$ dimensional embedding

SPECTRAL EMBEDDING

- For $K > 1$ dimensional embedding
- First dimension is the second smallest eigenvector

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- For $K > 1$ dimensional embedding
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- Second dimension is the third smallest eigenvector and so on ...

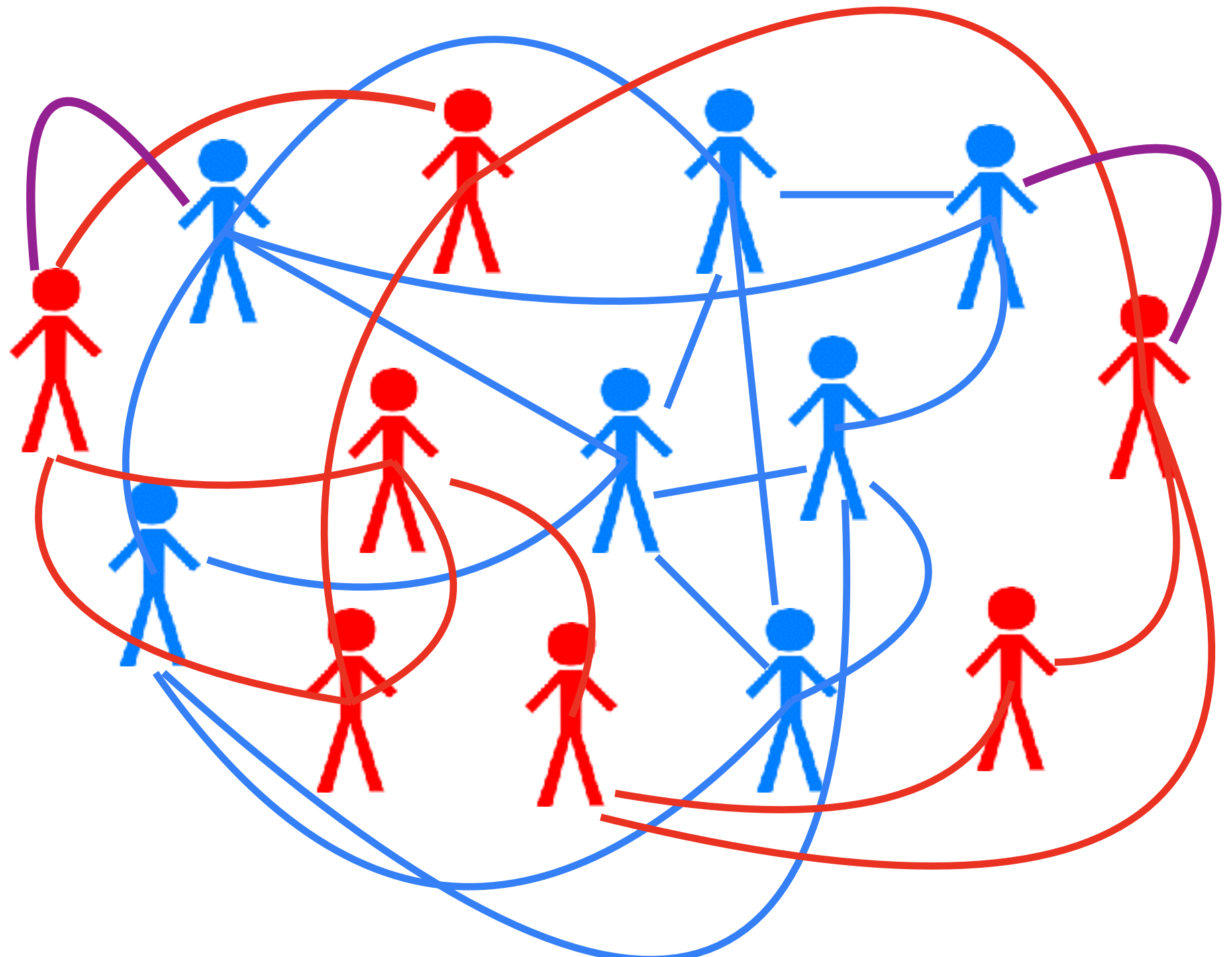
SPECTRAL EMBEDDING

- For $K > 1$ dimensional embedding
- First dimension is the second smallest eigenvector
- Second dimension is the third smallest eigenvector and so on ...
- (Unnormalized) Spectral clustering: compute $2 : K + 1$ smallest eigen vectors
- Set Y_i to be the i 'th row

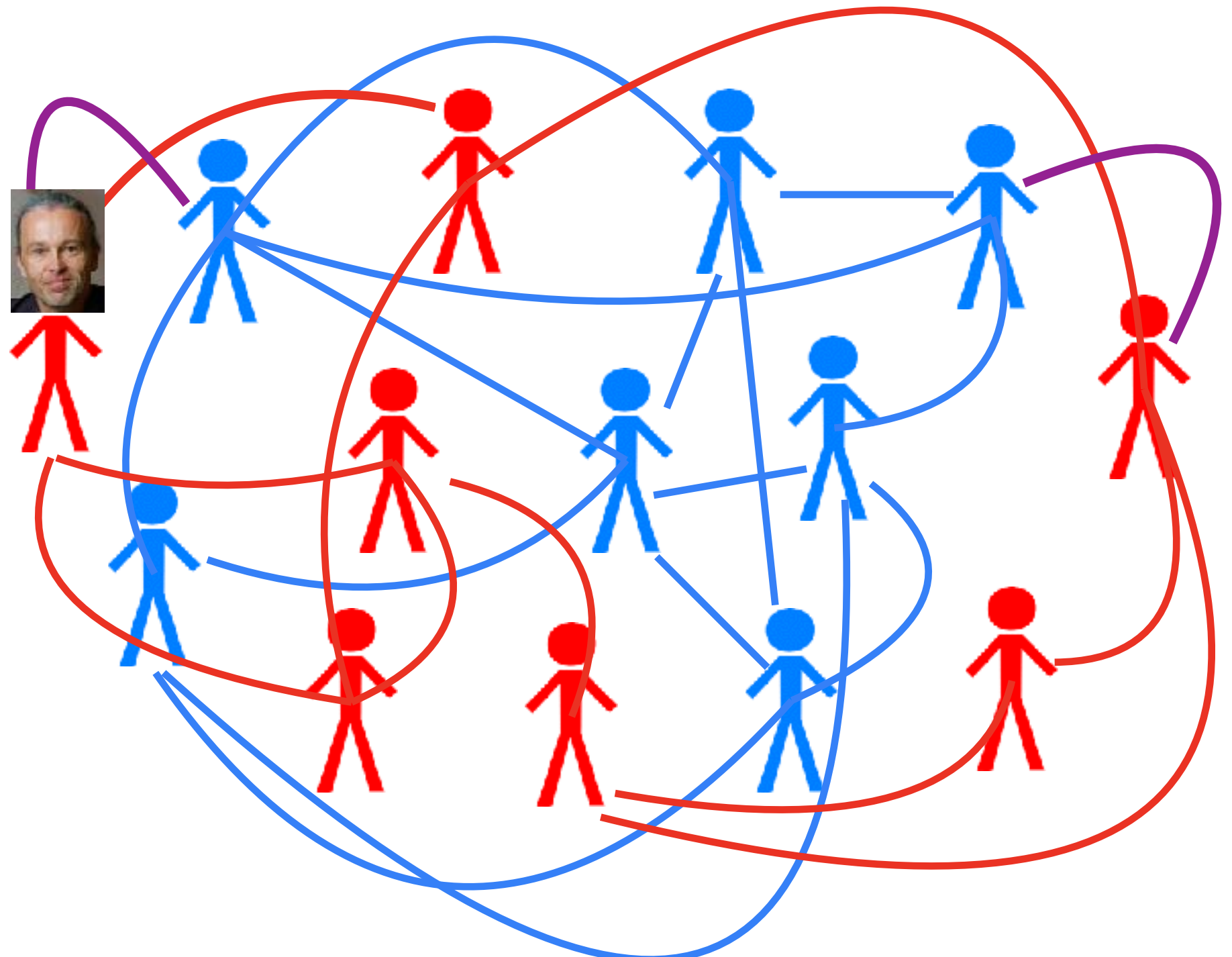
SPECTRAL CLUSTERING ALGORITHM (UNNORMALIZED)

- 1 Given matrix A calculate diagonal matrix D s.t. $D_{i,i} = \sum_{j=1}^n A_{i,j}$
- 2 Calculate the Laplacian matrix $L = D - A$
- 3 Find eigen vectors $\mathbf{v}_1, \dots, \mathbf{v}_n$ of L (ascending order of eigenvalues)
- 4 Pick the K eigenvectors with smallest eigenvalues to get $\mathbf{y}_1, \dots, \mathbf{y}_n \in \mathbb{R}^K$
- 5 Use K-means clustering algorithm on $\mathbf{y}_1, \dots, \mathbf{y}_n$

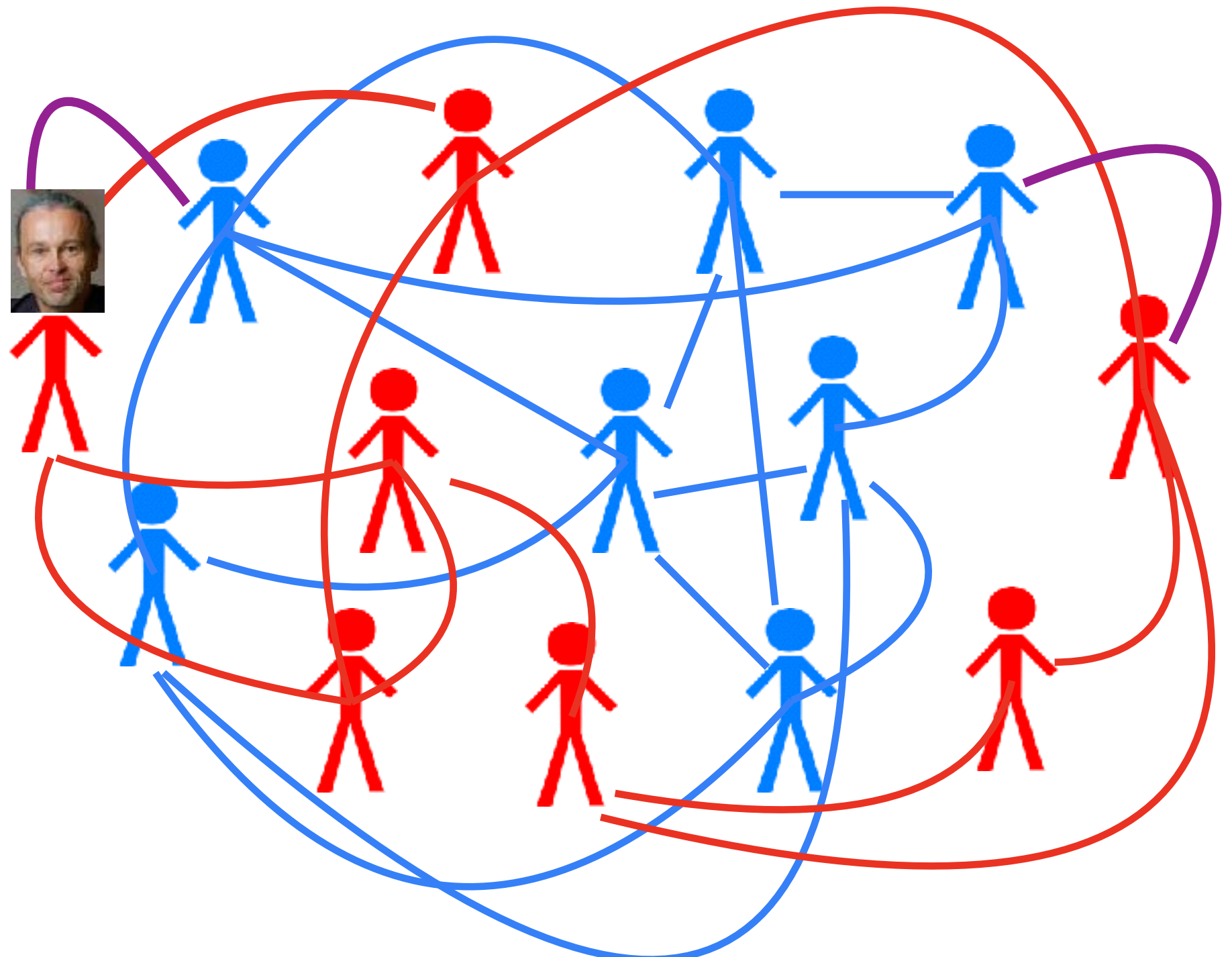
TROUBLE MAKERS



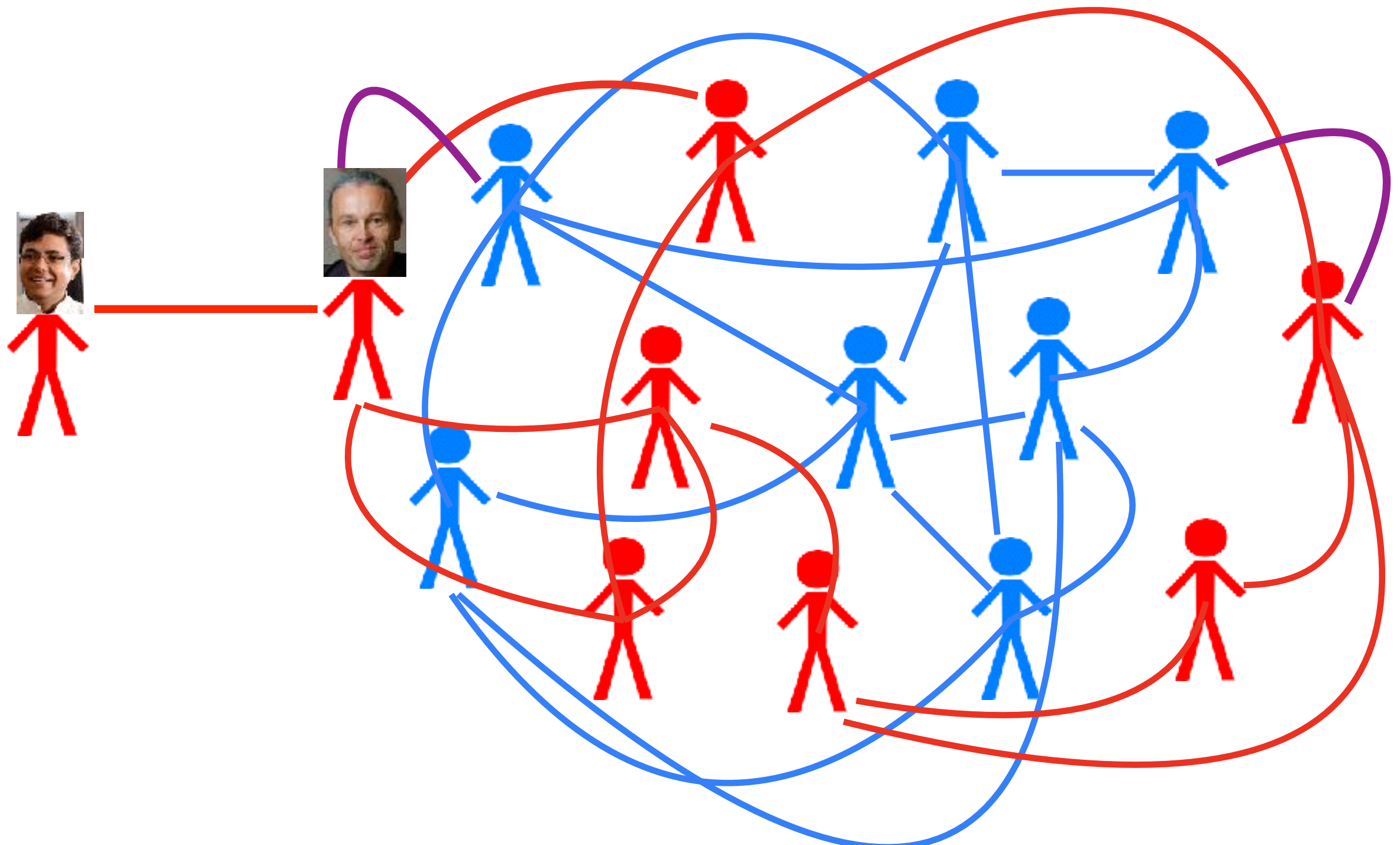
TROUBLE MAKERS



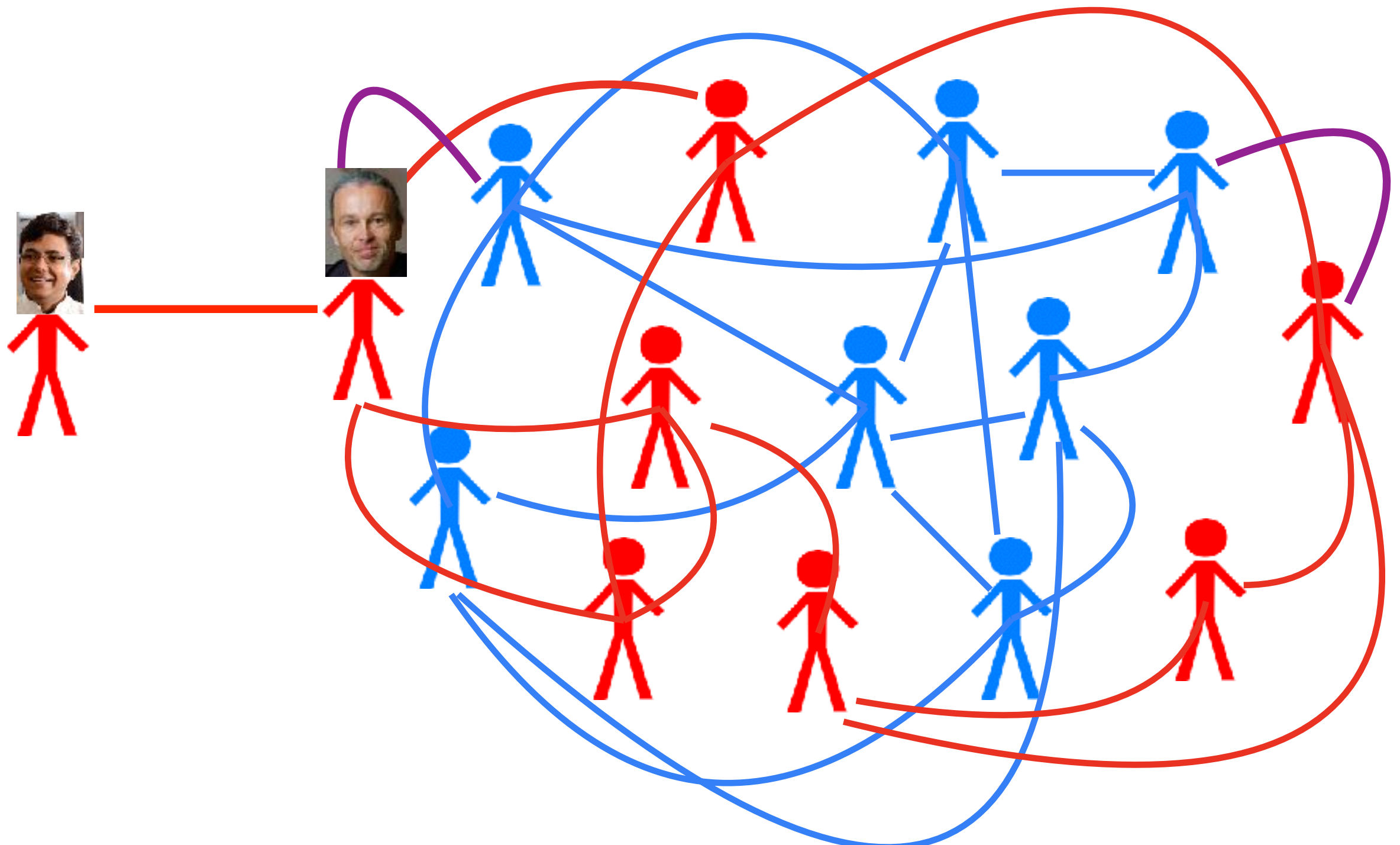
TROUBLE MAKERS



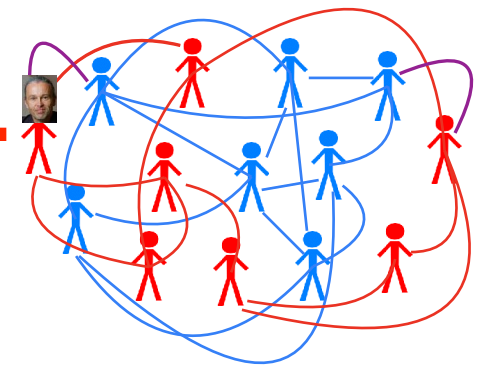
TROUBLE MAKERS



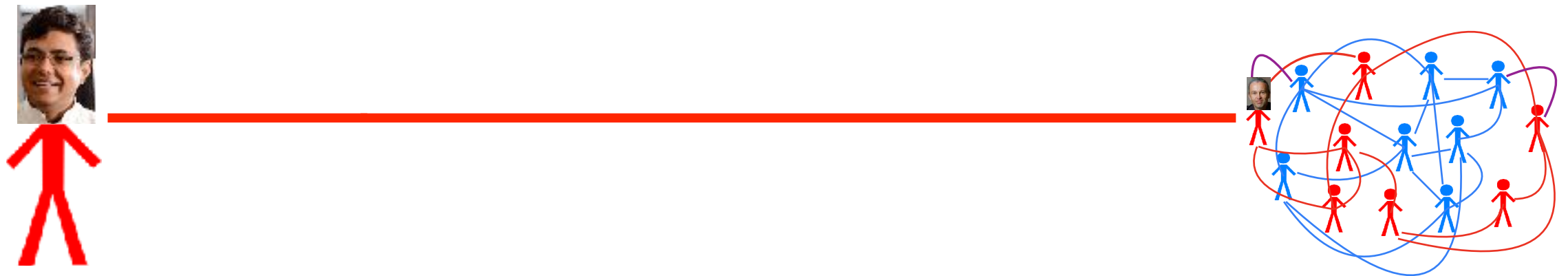
TROUBLE MAKERS



TROUBLE MAKERS

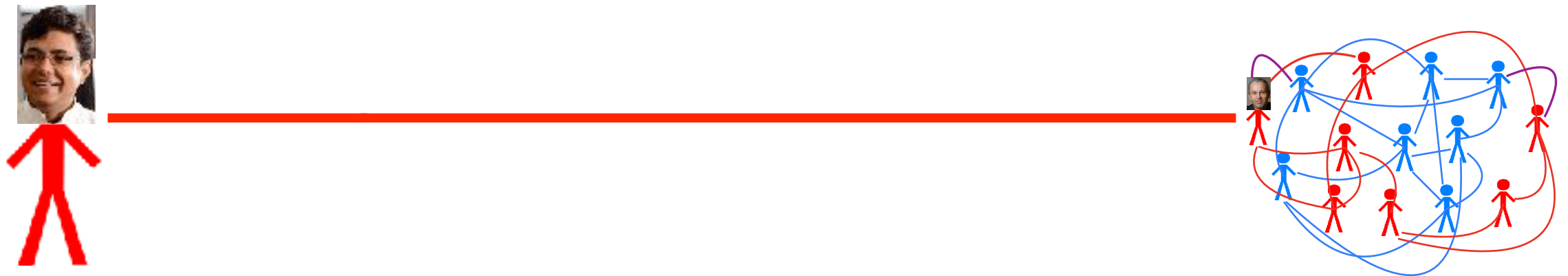


TROUBLE MAKERS



- Variance is high

TROUBLE MAKERS



- Variance is high
- Almost all connected nodes have same (small value)

Demo

What was the problem?

What was the problem?

- Pushing few nodes far away from the rest increased variance

What was the problem?

- Pushing few nodes far away from the rest increased variance
- But these nodes were ones with one or few links

What was the problem?

- Pushing few nodes far away from the rest increased variance
- But these nodes were ones with one or few links
- We want nodes with fewer links to account for lesser of the variance

NORMALIZED SPECTRAL EMBEDDING

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- Nodes linked to each other are close to each other

NORMALIZED SPECTRAL EMBEDDING

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NORMALIZED SPECTRAL EMBEDDING

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- Variance or spread should be large
 - But variance under what distribution?
 - Higher degree nodes are more important!
 - Lets try a distribution where probability of picking node is proportional to its degree
 - so pushing loners away does not account for much variance
 - There is more incentive to push the famous people outwards

NORMALIZED SPECTRAL EMBEDDING

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$$\text{Maximize } \sum_{i=1}^n p_i y_i^2 = \frac{1}{|E|} \sum_{i=1}^n D_{i,i} y_i^2 = \frac{1}{|E|} y^\top D y$$

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$$\text{and } \sum_{i=1}^n D_{i,i} y_i = \sum_{i=1}^n D_{i,i}^{1/2} u_i = 0 \Rightarrow \text{diag}(D^{1/2}) \perp u$$

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$$\text{Minimize } u^\top D^{-1/2} L D^{-1/2} u \quad \text{s.t. } \|u\| = 1 \ \& \ u \perp \text{diag}(D^{1/2})$$

Solution: Second smallest eigen vector of $D^{-1/2} L D^{-1/2}$

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- More generally if probability of a node i is proportional to some p_i then solution to normalized spectral clustering is
 - Second smallest eigen vector of $P^{-1/2}LP^{-1/2}$ where $P = \text{diag}(p)$
 - For K dimensional representation, we can take 2nd to $K+1$ 'th smallest eigenvectors say u_2, \dots, u_{K+1}
- $Y = P^{-1/2}U$

Demo