Data Warehousing and Decision Support

[R&G] Chapter 23, Part A

Introduction

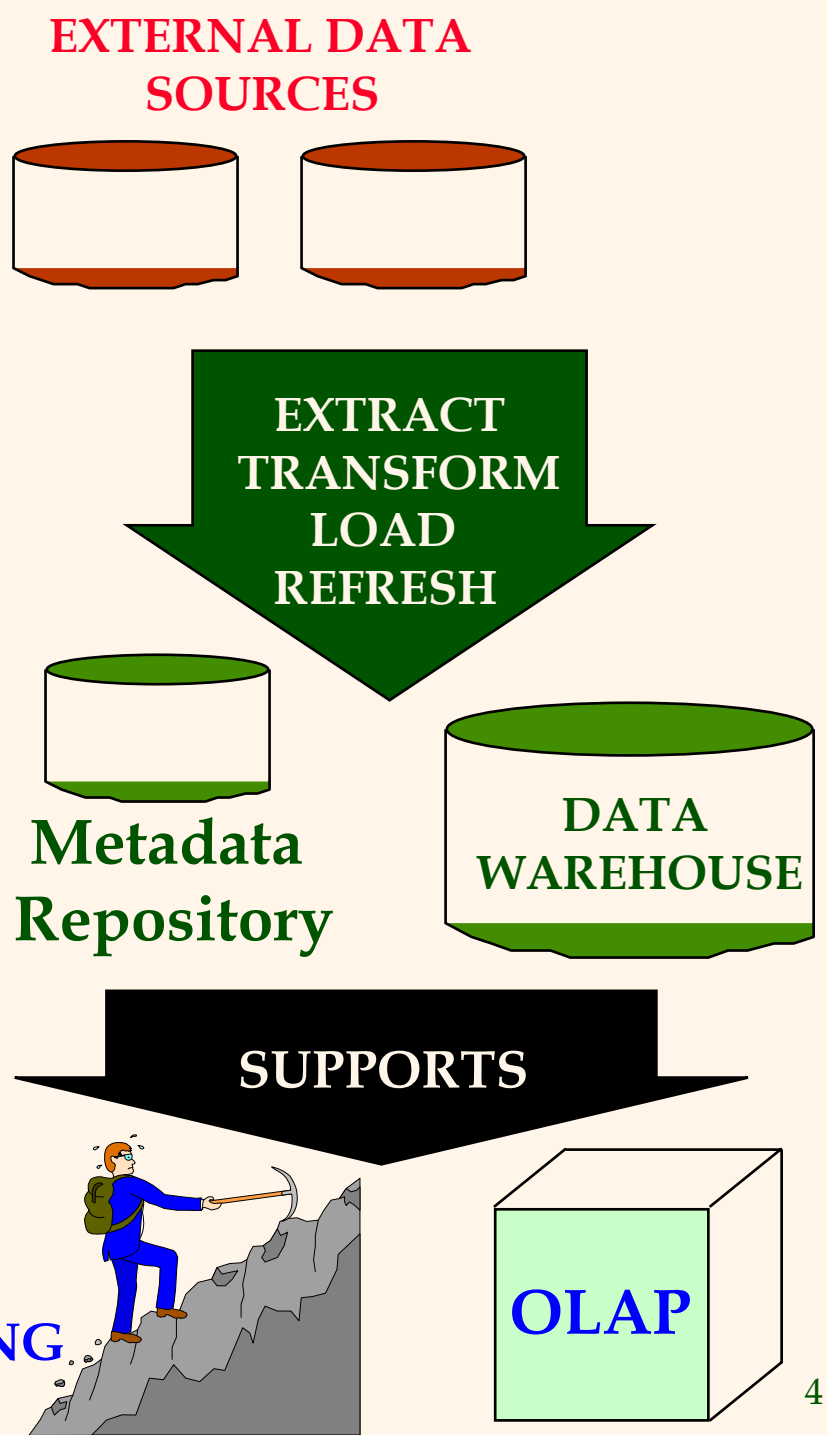
- Increasingly, organizations are analyzing current and historical data to identify useful patterns and support business strategies.
- Emphasis is on complex, interactive, exploratory analysis of very large datasets created by integrating data from across all parts of an enterprise; data is fairly static.
  - Contrast such **On-Line Analytic Processing (OLAP)** with traditional **On-line Transaction Processing (OLTP):** mostly long queries, instead of short update Xacts.

Three Complementary Trends

- Data Warehousing: Consolidate data from many sources in one large repository.
  - Loading, periodic synchronization of replicas.
  - Semantic integration.
- OLAP:
  - Complex SQL queries and views.
  - Queries based on spreadsheet-style operations and "multidimensional" view of data.
  - Interactive and "online" queries.
- Data Mining: Exploratory search for interesting trends and anomalies.

Data Warehousing

- Integrated data spanning long time periods, often augmented with summary information.
- Several gigabytes to terabytes common.
- Interactive response times expected for complex queries; ad-hoc updates uncommon.



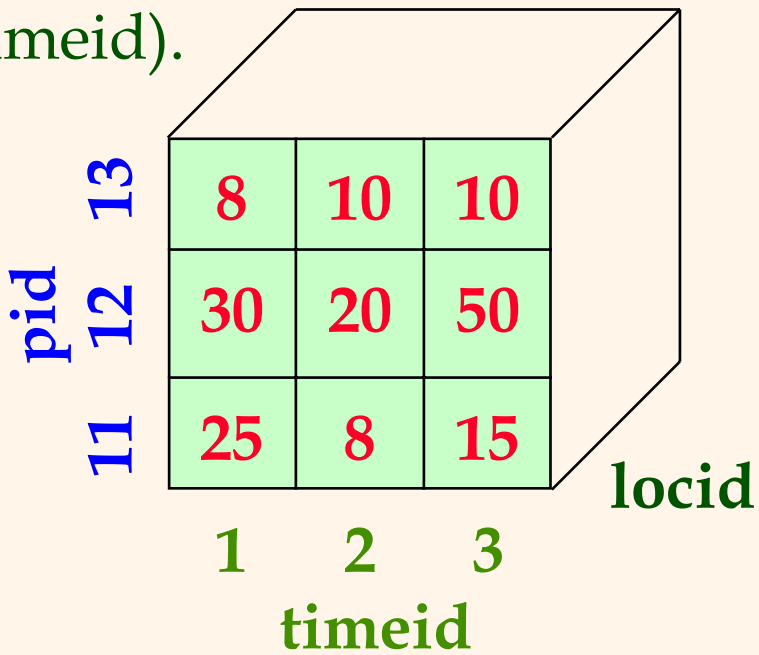
Warehousing Issues

- Semantic Integration: When getting data from multiple sources, must eliminate mismatches, e.g., different currencies, schemas.
- Heterogeneous Sources: Must access data from a variety of source formats and repositories.
  - Replication capabilities can be exploited here.
- Load, Refresh, Purge: Must load data, periodically refresh it, and purge too-old data.
- Metadata Management: Must keep track of source, loading time, and other information for all data in the warehouse.

Multidimensional Data Model

- Collection of numeric measures, which depend on a set of dimensions.
  - E.g., measure **Sales**, dimensions **Product** (key: pid), **Location** (locid), and **Time** (timeid).

Slice locid=1 is shown:



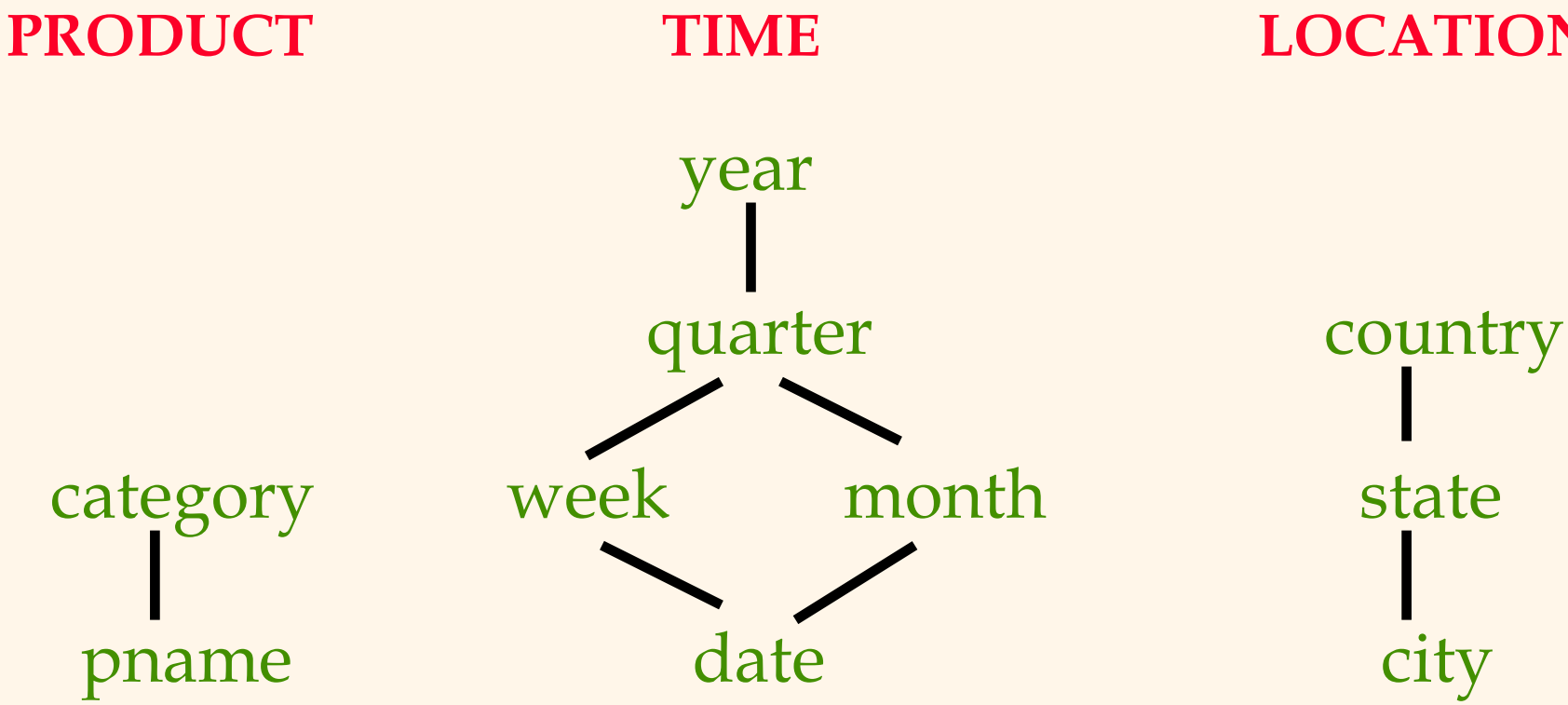
pid	timeid	locid	sales
11	1	1	25
11	2	1	8
11	3	1	15
12	1	1	30
12	2	1	20
12	3	1	50
13	1	1	8
13	2	1	10
13	3	1	10
11	1	2	35

MOLAP vs ROLAP

- Multidimensional data can be stored physically in a (disk-resident, persistent) array; called MOLAP systems. Alternatively, can store as a relation; called ROLAP systems.
- The main relation, which relates dimensions to a measure, is called the fact table. Each dimension can have additional attributes and an associated dimension table.
  - E.g., **Products(pid, pname, category, price)**
  - Fact tables are *much* larger than dimensional tables.

Dimension Hierarchies

- For each dimension, the set of values can be organized in a hierarchy:



OLAP Queries

- Influenced by SQL and by spreadsheets.
- A common operation is to aggregate a measure over one or more dimensions.
  - Find total sales.
  - Find total sales for each city, or for each state.
  - Find top five products ranked by total sales.
- Roll-up: Aggregating at different levels of a dimension hierarchy.
  - E.g., Given total sales by city, we can roll-up to get sales by state.

OLAP Queries

- Drill-down: The inverse of roll-up.
  - E.g., Given total sales by state, can drill-down to get total sales by city.
  - E.g., Can also drill-down on different dimension to get total sales by product for each state.
- Pivoting: Aggregation on selected dimensions.
  - E.g., Pivoting on Location and Time yields this **cross-tabulation**:
- Slicing and Dicing: Equality and range selections on one or more dimensions.

	WI	CA	Total
1995	63	81	144
1996	38	107	145
1997	75	35	110
Total	176	223	339

Comparison with SQL Queries

- The cross-tabulation obtained by pivoting can also be computed using a collection of SQLqueries:

```
SELECT SUM(S.sales)
FROM   Sales S, Times T, Locations L
WHERE  S.timeid=T.timeid AND S.timeid=L.timeid
GROUP BY T.year, L.state
```

```
SELECT SUM(S.sales)
FROM   Sales S, Times T
WHERE  S.timeid=T.timeid
GROUP BY T.year
```

```
SELECT SUM(S.sales)
FROM   Sales S, Location L
WHERE  S.timeid=L.timeid
GROUP BY L.state
```

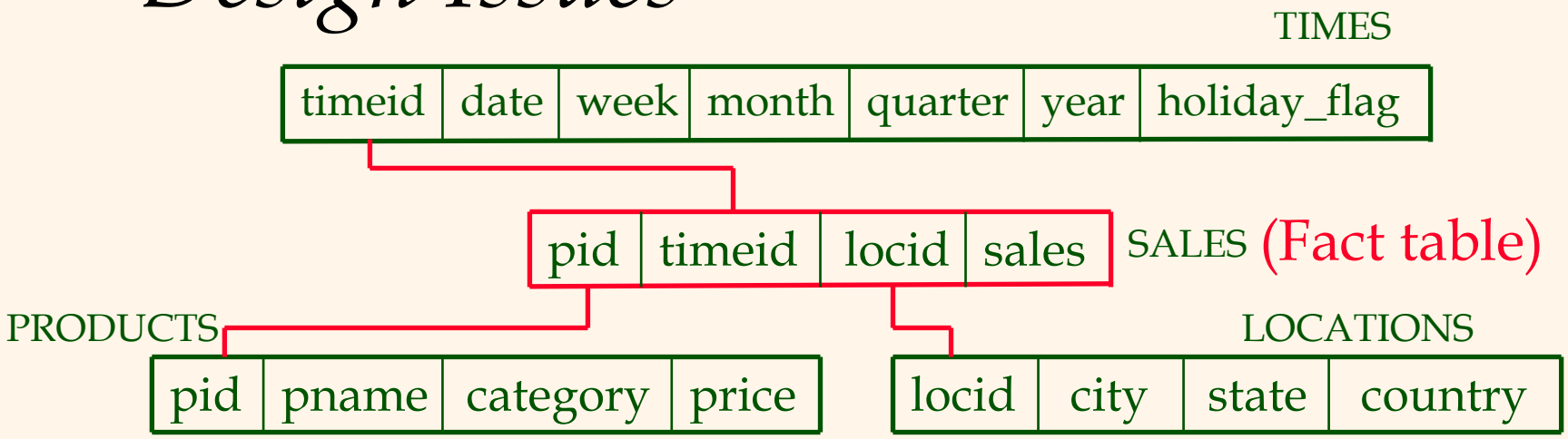
The CUBE Operator

- Generalizing the previous example, if there are k dimensions, we have 2^k possible SQL GROUP BY queries that can be generated through pivoting on a subset of dimensions.
- CUBE pid, locid, timeid BY SUM Sales
  - Equivalent to rolling up Sales on all eight subsets of the set {pid, locid, timeid}; each roll-up corresponds to an SQL query of the form:

```
SELECT SUM(S.sales)
FROM   Sales S
GROUP BY grouping-list
```

Lots of work on optimizing the CUBE operator!

Design Issues



- Fact table in BCNF; dimension tables un-normalized.
  - Dimension tables are small; updates/inserts/deletes are rare. So, anomalies less important than query performance.
- This kind of schema is very common in OLAP applications, and is called a star schema; computing the join of all these relations is called a star join.

Implementation Issues

- New indexing techniques: Bitmap indexes, Join indexes, array representations, compression, precomputation of aggregations, etc.
- E.g., Bitmap index:

Bit-vector:
1 bit for each possible value.
Many queries can be answered using bit-vector ops!

sex

10
10
01
10

custid name sex rating

112	Joe	M	3
115	Ram	M	5
119	Sue	F	5
112	Woo	M	4

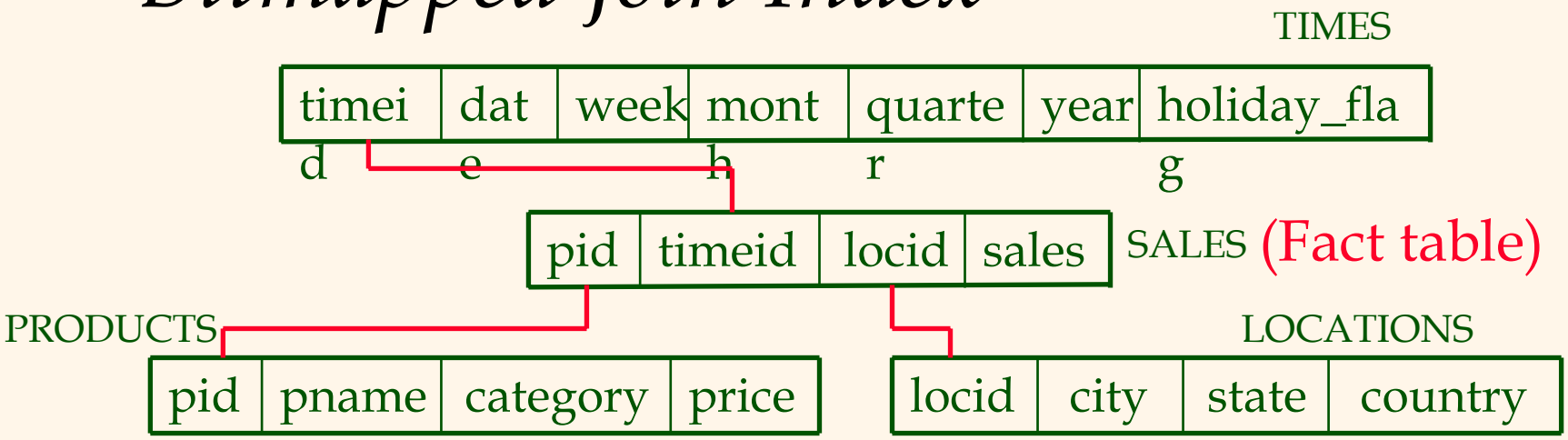
rating

00100
00001
00001
00010

Join Indexes

- Consider the join of Sales, Products, Times, and Locations, possibly with additional selection conditions (e.g., country="USA").
  - A join index can be constructed to speed up such joins. The index contains [s,p,t,l] if there are tuples (with sid) s in Sales, p in Products, t in Times and l in Locations that satisfy the join (and selection) conditions.
- Problem: Number of join indexes can grow rapidly.
  - A variation addresses this problem: For each column with an additional selection (e.g., country), build an index with [c,s] in it if a dimension table tuple with value c in the selection column joins with a Sales tuple with sid s; if indexes are bitmaps, called bitmapped join index.

Bitmapped Join Index



- Consider a query with conditions price=10 and country="USA". Suppose tuple (with sid) s in Sales joins with a tuple p with price=10 and a tuple l with country ="USA". There are two join indexes; one containing [10,s] and the other [USA,s].
- Intersecting these indexes tells us which tuples in Sales are in the join and satisfy the given selection.

Querying Sequences in SQL:1999

- Trend analysis is difficult to do in SQL-92:
  - Find the % change in monthly sales
  - Find the top 5 product by total sales
  - Find the trailing *n*-day moving average of sales
  - The first two queries can be expressed with difficulty, but the third cannot even be expressed in SQL-92 if *n* is a parameter of the query.
- The WINDOW clause in SQL:1999 allows us to write such queries over a table viewed as a sequence (implicitly, based on user-specified sort keys)

The WINDOW Clause

```
SELECT L.state, T.month, AVG(S.sales) OVER W AS movavg
FROM  Sales S, Times T, Locations L
WHERE S.timeid=T.timeid AND S.locid=L.locid
WINDOW W AS (PARTITION BY L.state
             ORDER BY T.month
             RANGE BETWEEN INTERVAL `1' MONTH PRECEDING
             AND INTERVAL `1' MONTH FOLLOWING)
```

- Let the result of the FROM and WHERE clauses be "Temp".
- (Conceptually) Temp is partitioned according to the PARTITION BY clause.
  - Similar to GROUP BY, but the answer has one row for each row in a partition, not one row per partition!
- Each partition is sorted according to the ORDER BY clause.
- For each row in a partition, the WINDOW clause creates a "window" of nearby (preceding or succeeding) tuples.
  - Can be value-based, as in example, using RANGE
  - Can be based on number of rows to include in the window, using ROWS clause
- The aggregate function is evaluated for each row in the partition using the corresponding window.
  - New aggregate functions that are useful with windowing include RANK (position of a row within its partition) and its variants DENSE_RANK, PERCENT_RANK, CUME_DIST.

Top N Queries

- If you want to find the 10 (or so) cheapest cars, it would be nice if the DB could avoid computing the costs of all cars before sorting to determine the 10 cheapest.
  - Idea: Guess at a cost c such that the 10 cheapest all cost less than c, and that not too many more cost less. Then add the selection cost<c and evaluate the query.
    - If the guess is right, great, we avoid computation for cars that cost more than c.
    - If the guess is wrong, need to reset the selection and recompute the original query.

Top N Queries

```
SELECT P.pid, P.pname, S.sales
FROM Sales S, Products P
WHERE S.pid=P.pid AND S.locid=1 AND S.timeid=3
ORDER BY S.sales DESC
OPTIMIZE FOR 10 ROWS
```

```
SELECT P.pid, P.pname, S.sales
FROM Sales S, Products P
WHERE S.pid=P.pid AND S.locid=1 AND S.timeid=3
        AND S.sales > c
ORDER BY S.sales DESC
```

- OPTIMIZE FOR construct is not in SQL:1999!
- Cut-off value c is chosen by optimizer.

Online Aggregation

- Consider an aggregate query, e.g., finding the average sales by state. Can we provide the user with some information before the exact average is computed for all states?
  - Can show the current "running average" for each state as the computation proceeds.
  - Even better, if we use statistical techniques and sample tuples to aggregate instead of simply scanning the aggregated table, we can provide bounds such as "the average for Wisconsin is 2000±102 with 95% probability.
    - Should also use nonblocking algorithms!

Summary

- Decision support is an emerging, rapidly growing subarea of databases.
- Involves the creation of large, consolidated data repositories called data warehouses.
- Warehouses exploited using sophisticated analysis techniques: complex SQL queries and OLAP "multidimensional" queries (influenced by both SQL and spreadsheets).
- New techniques for database design, indexing, view maintenance, and interactive querying need to be supported.