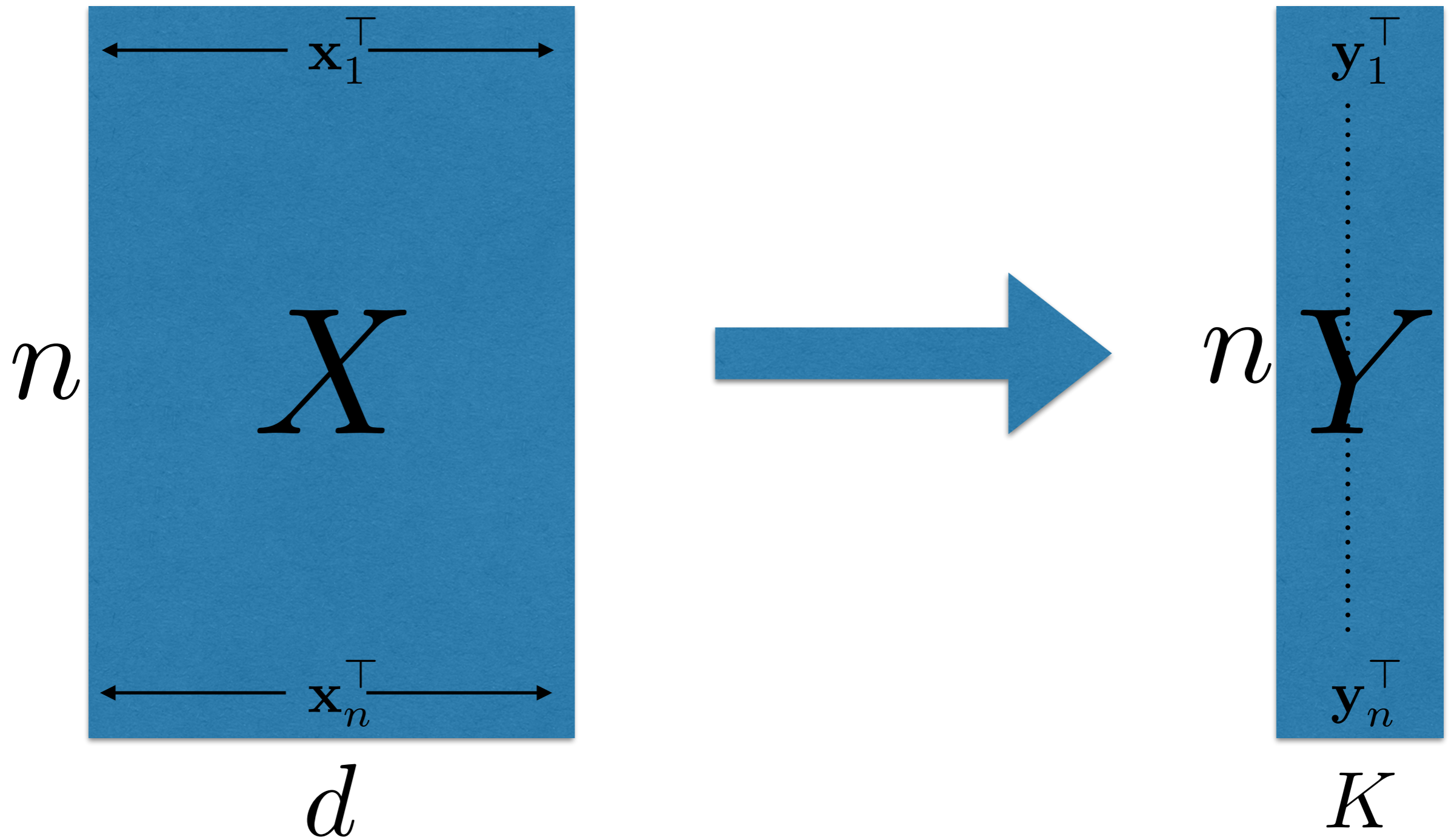


CS 3/5780

Lec 6:

Principle Component Analysis

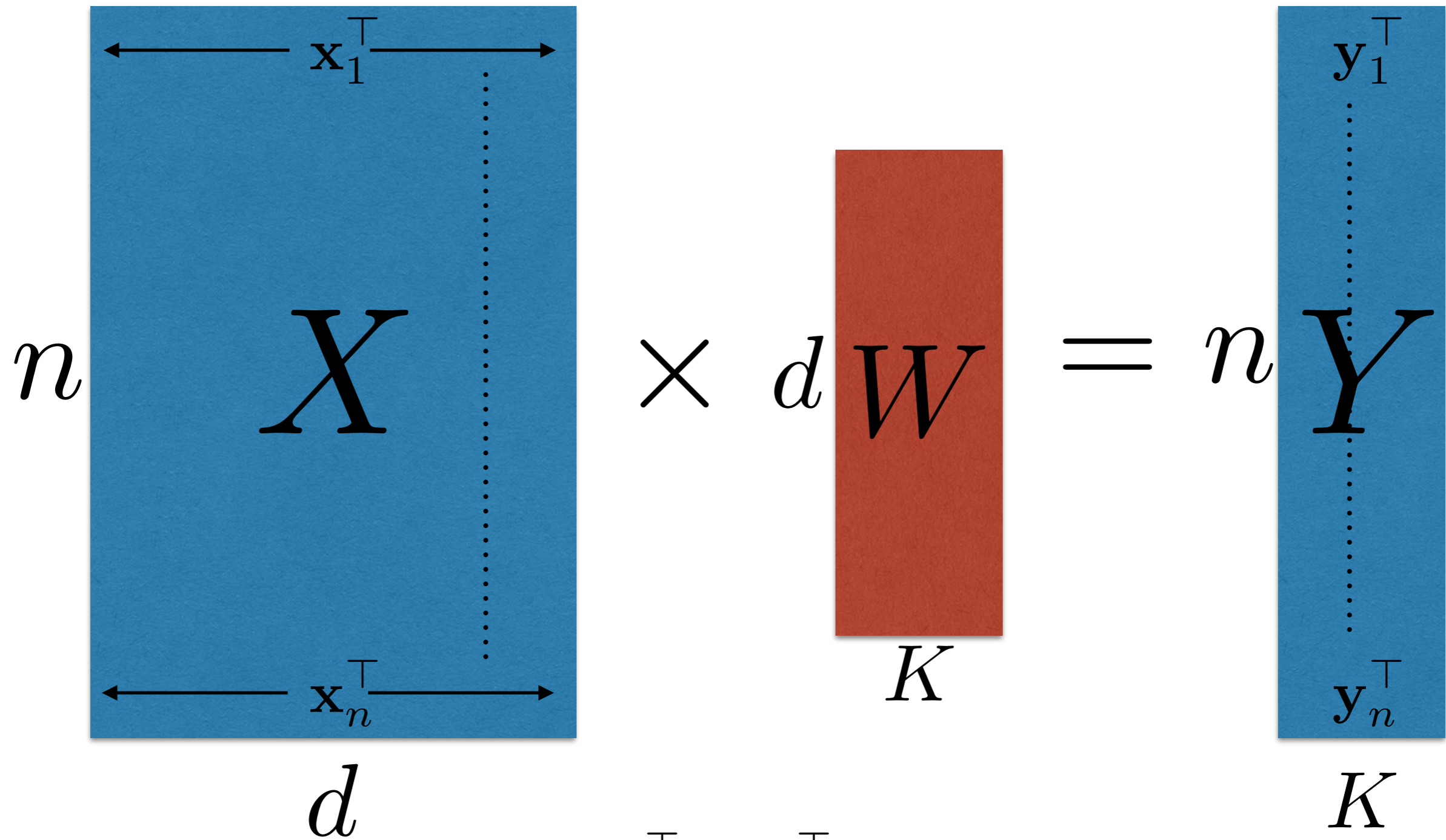
# DIMENSIONALITY REDUCTION



# DIMENSIONALITY REDUCTION

Given feature vectors  $\mathbf{x}_1, \dots, \mathbf{x}_n \in \mathbb{R}^d$ , compress the data points into low dimensional representation  $\mathbf{y}_1, \dots, \mathbf{y}_n \in \mathbb{R}^K$  where  $K \ll d$

# DIM REDUCTION: LINEAR TRANSFORMATION



$$\mathbf{y}_i^\top = \mathbf{x}_i^\top W$$

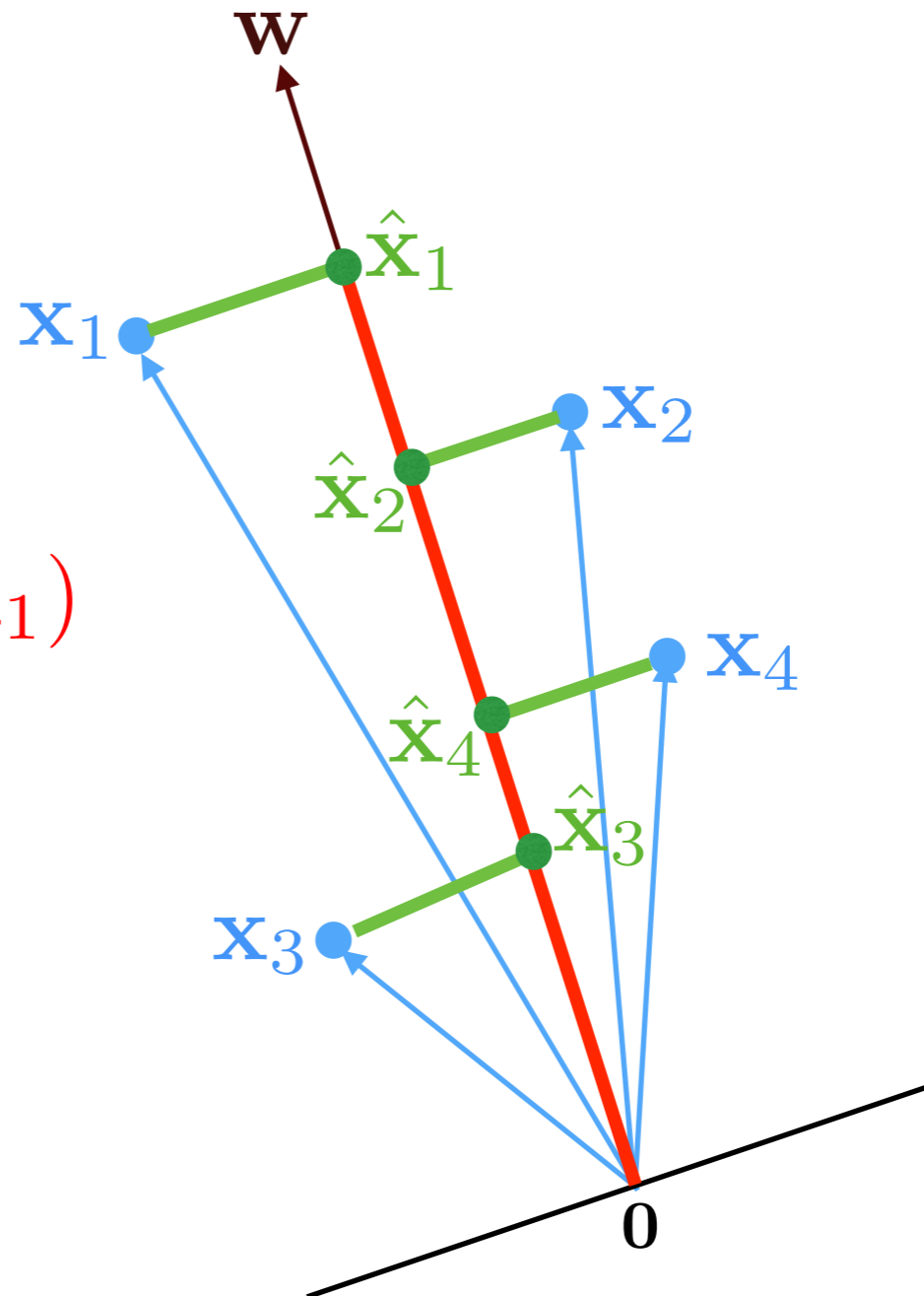
# Prelude: Reducing to 1 Dim

- $W$  is a  $d \times 1$  matrix ( $d$  dimensional vector)
- Each data point is compressed to a single number
- How do we pick this  $W$ ?

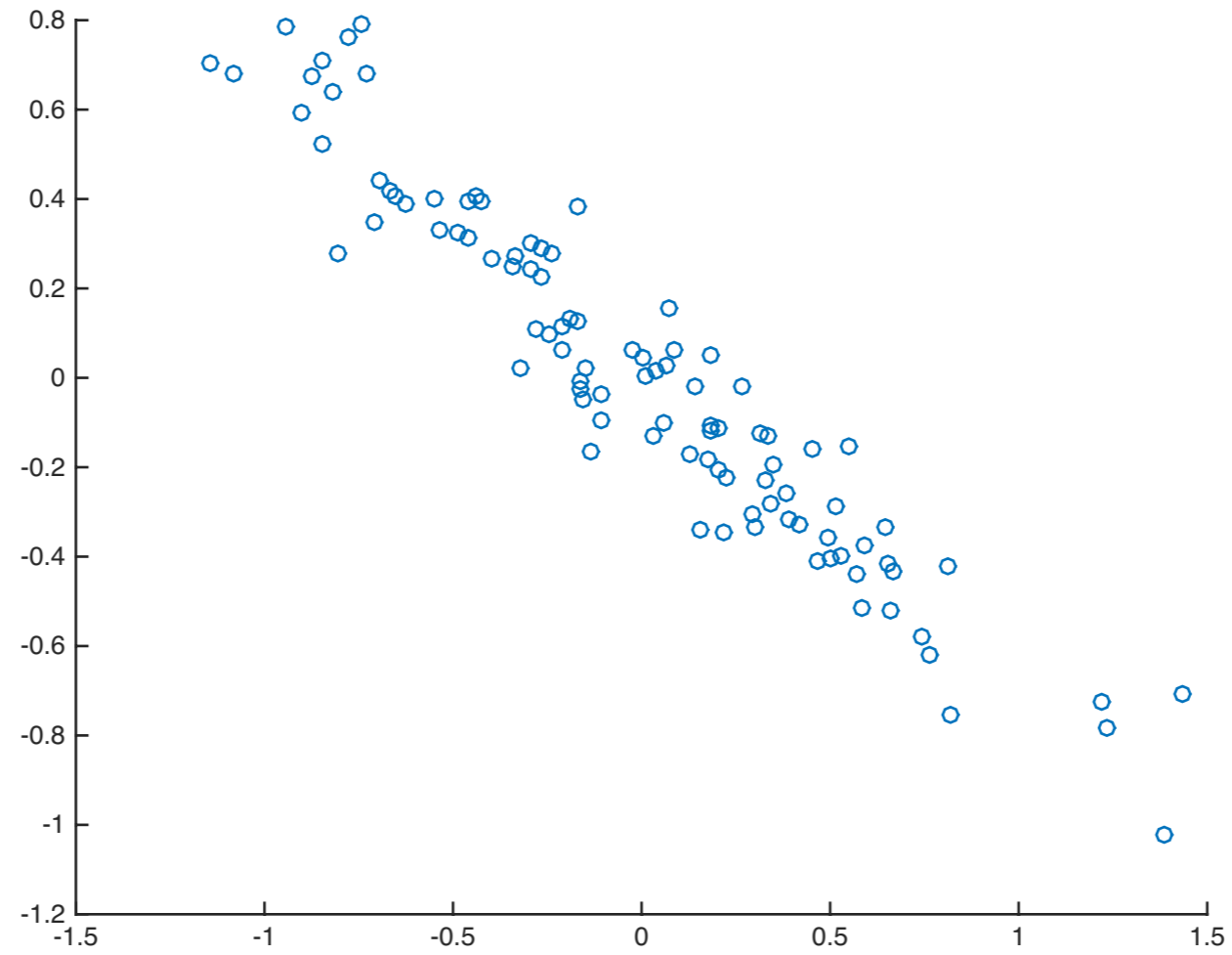
# DIM REDUCTION: LINEAR TRANSFORMATION

Prelude: reducing to 1 dimension

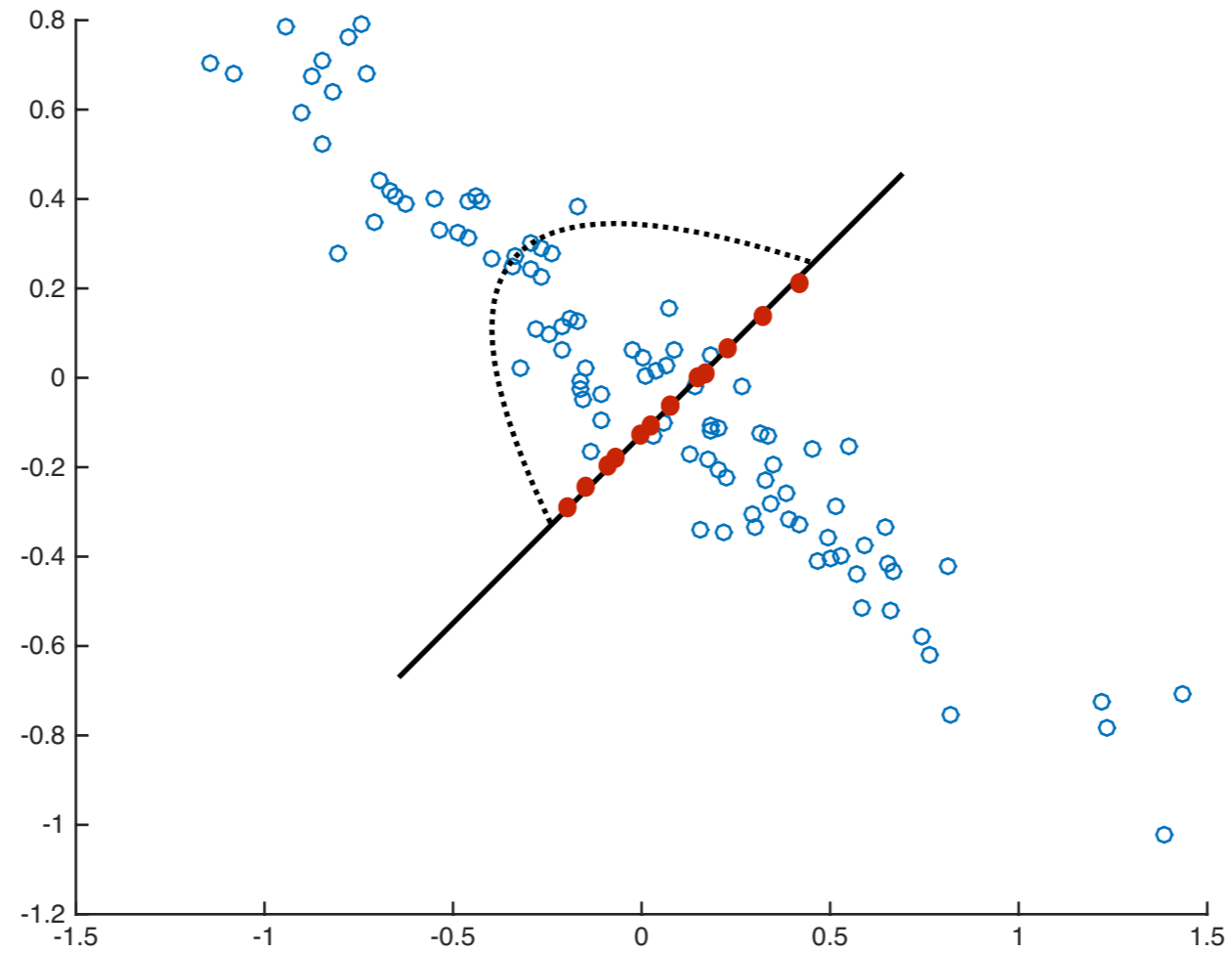
$$y_1 = \mathbf{w}^\top \mathbf{x}_1 = \|\mathbf{x}_1\| \cos(\angle \mathbf{w} \mathbf{x}_1)$$



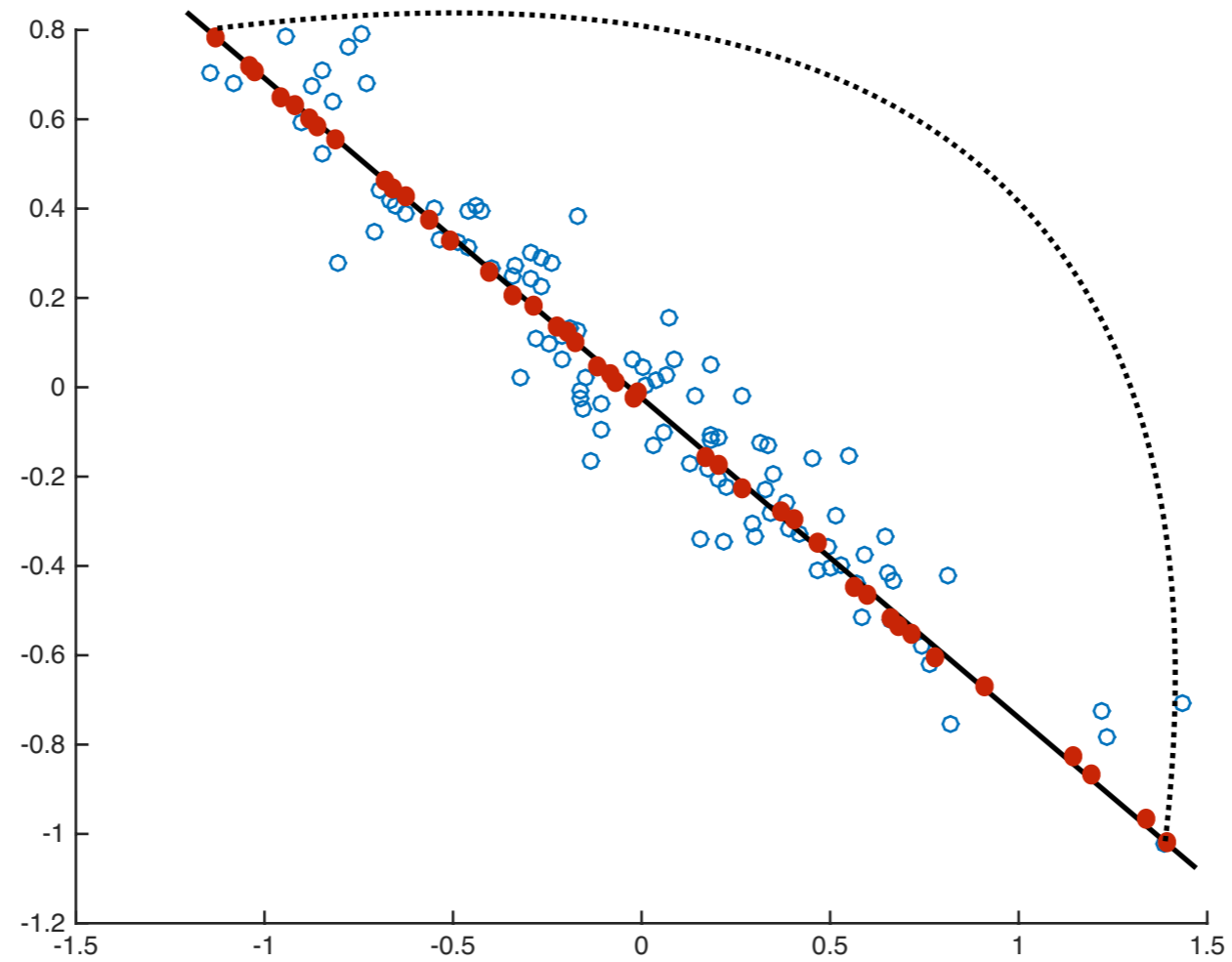
# PCA: VARIANCE MAXIMIZATION



# PCA: VARIANCE MAXIMIZATION



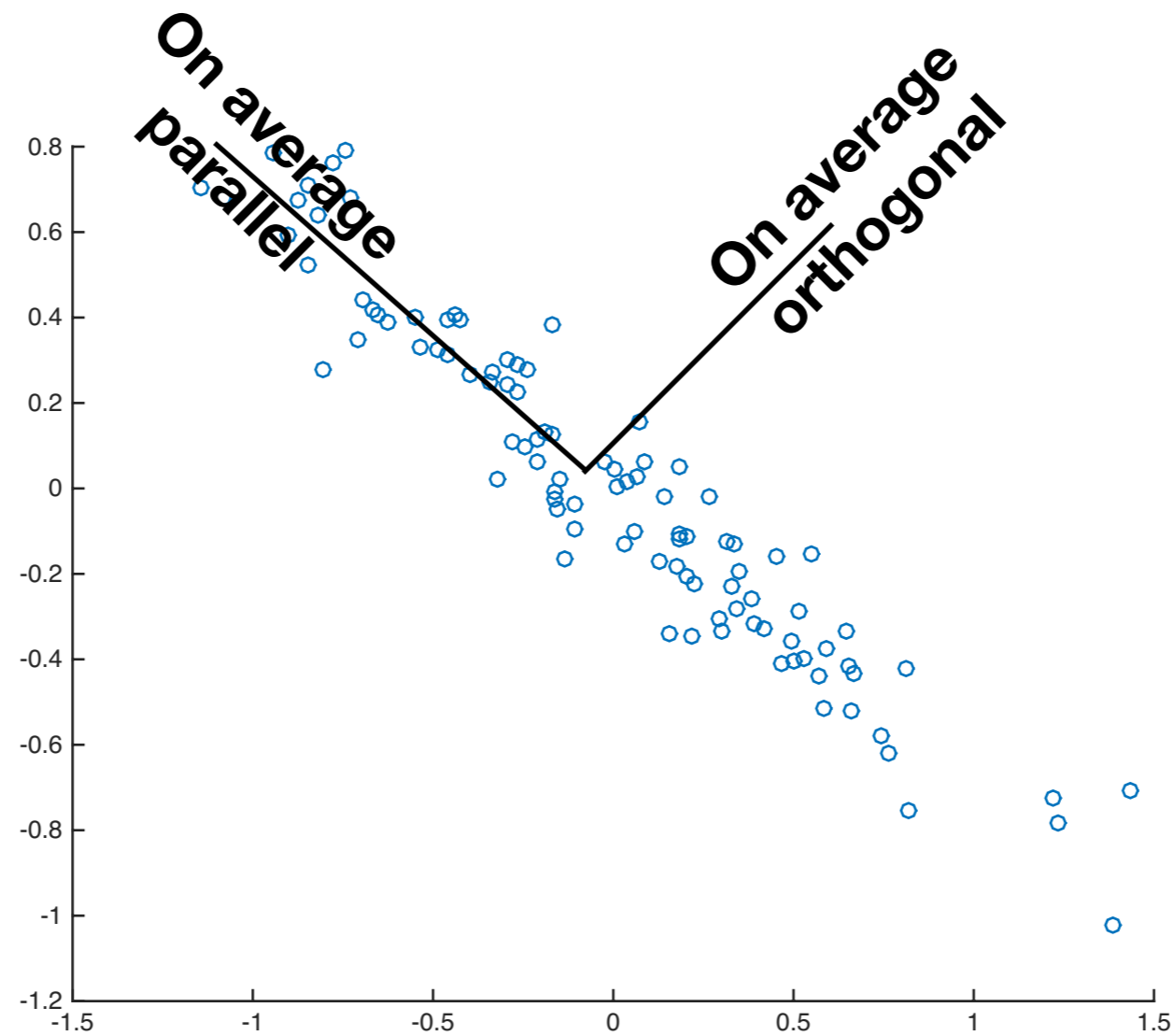
# PCA: VARIANCE MAXIMIZATION



# PCA: VARIANCE MAXIMIZATION

- Pick directions along which data varies the most

# Which Direction?



$$\frac{1}{n} \sum_{t=1}^n (\mathbf{w}^\top (\mathbf{x}_t - \mu))^2 = \frac{1}{n} \sum_{t=1}^n \|\mathbf{x}_t - \mu\|^2 \cos^2(w, \mathbf{x}_t - \mu)$$

# PCA: VARIANCE MAXIMIZATION

- Pick directions along which data varies the most
- First principal component:

$$\begin{aligned}\mathbf{w}_1 &= \arg \max_{\mathbf{w}: \|\mathbf{w}\|_2=1} \frac{1}{n} \sum_{t=1}^n \left( \mathbf{w}^\top \mathbf{x}_t - \frac{1}{n} \sum_{t=1}^n \mathbf{w}^\top \mathbf{x}_t \right)^2 \\ &= \arg \max_{\mathbf{w}: \|\mathbf{w}\|_2=1} \frac{1}{n} \sum_{t=1}^n \left( \mathbf{w}^\top (\mathbf{x}_t - \boldsymbol{\mu}) \right)^2\end{aligned}$$

# PCA: VARIANCE MAXIMIZATION

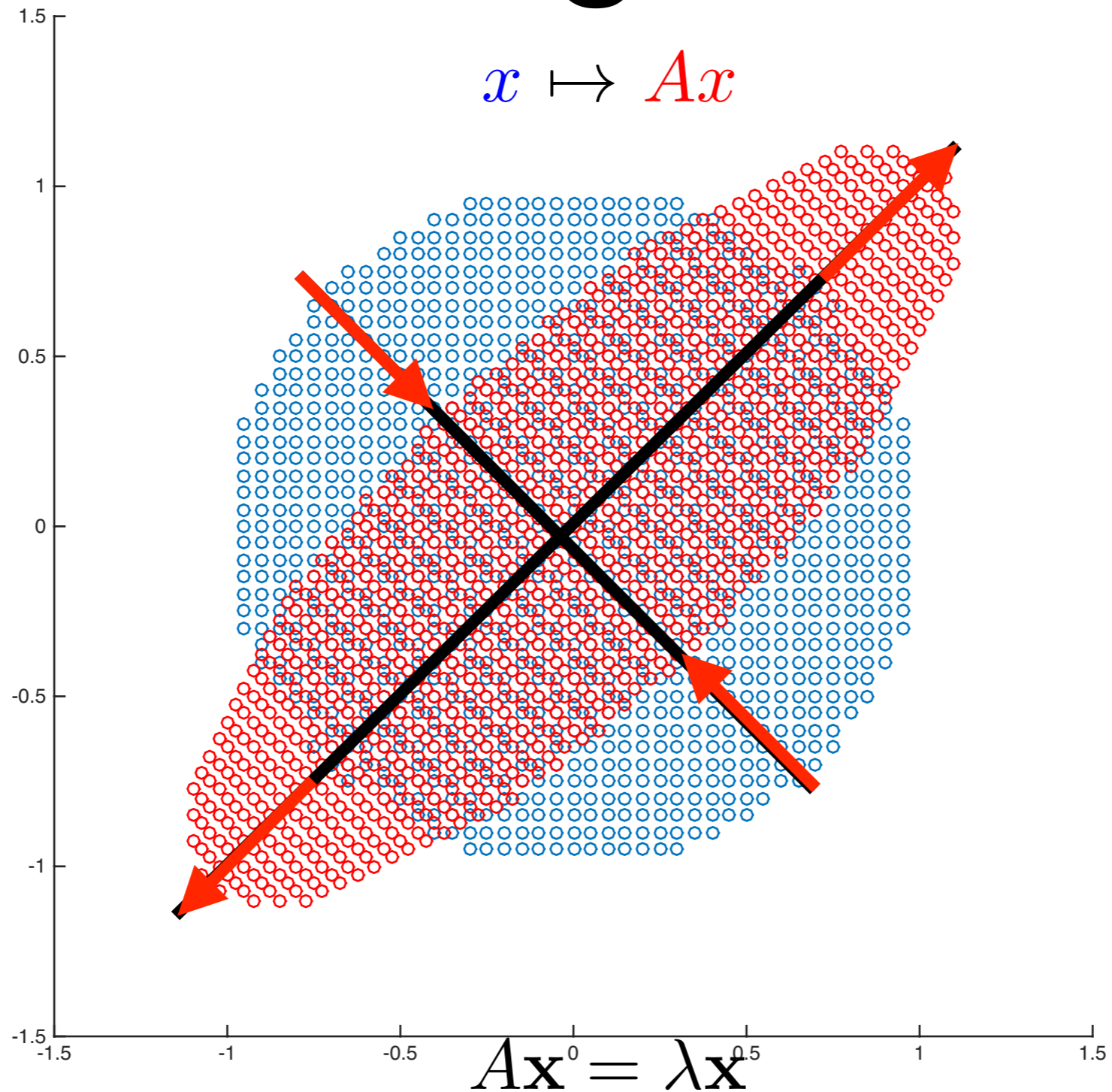
- Pick directions along which data varies the most
- First principal component:

$$\mathbf{w}_1 = \arg \max_{\mathbf{w}: \|\mathbf{w}\|_2=1} \mathbf{w}^\top \Sigma \mathbf{w}$$

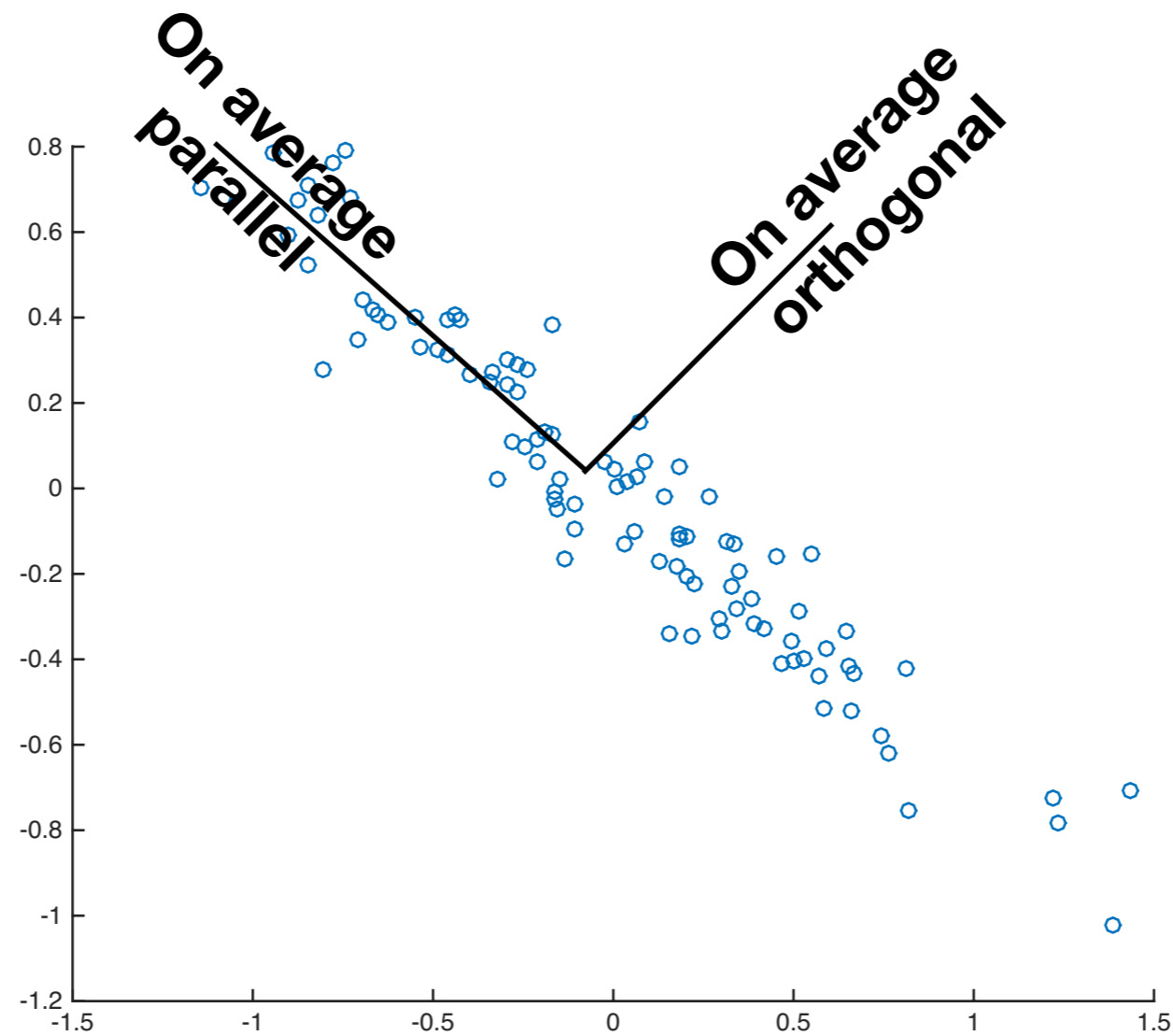
$\Sigma$  is the covariance matrix

Solution:  $\mathbf{w}_1 =$  Largest Eigenvector of  $\Sigma$

# What are Eigen Vectors?



# Which Direction?



Top Eigenvector of covariance matrix

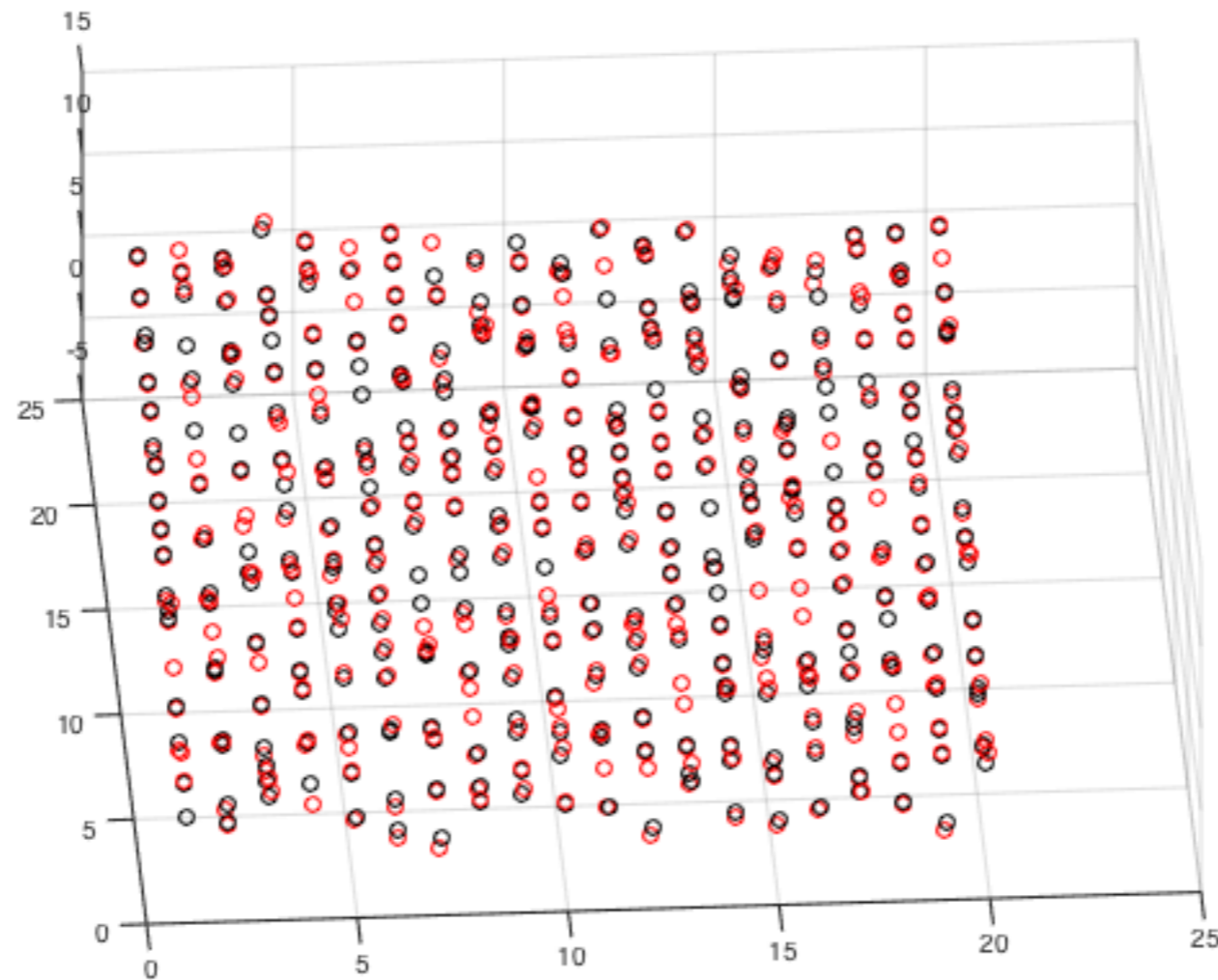
- What if we want more than one number for each data point?
- That is we want to reduce to  $K > 1$  dimensions?



# PCA: VARIANCE MAXIMIZATION

- How do we find the  $K$  components?

Ans: Maximize sum of spread in the  $K$  directions



# PCA: VARIANCE MAXIMIZATION

- How do we find the  $K$  components?
- We are looking for orthogonal directions that maximize total spread in each direction

$$\sum_{k=1}^d \mathbf{w}_i[k] \mathbf{w}_j[k] = 0 \quad \& \quad \sum_{k=1}^d \mathbf{w}_i[k] = 1$$

**Intuition: Remove top direction, now reduce dimension for remaining d-1 dimensions**

1.  $\Sigma = \text{COV}(X)$

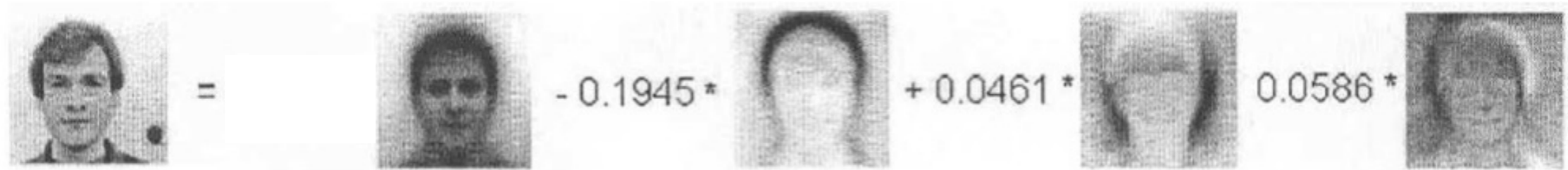
2.  $W = \text{eigs}(\Sigma, K)$

3.  $Y = X \times W$

# PRINCIPAL COMPONENT ANALYSIS (PCA)

Turk & Pentland'91

Eigen Face:



- Each  $x_t$  (each row of  $X$ ) is a face image (vectorized version)
- Each  $y_t$  is the set of coefficients we multiply to the eigen face
- Each column of  $W$  is an Eigenface

# ORTHONORMAL PROJECTIONS

- (Centered) Data-points as linear combination of some orthonormal basis, i.e.



$$\mathbf{x}_t = \boldsymbol{\mu} + \sum_{j=1}^d \mathbf{y}_t[j] \mathbf{w}_j$$

where  $\mathbf{w}_1, \dots, \mathbf{w}_d \in \mathbb{R}^d$  are the orthonormal basis and  $\boldsymbol{\mu} = \frac{1}{n} \sum_{t=1}^n \mathbf{x}_t$ .



# Both Views are Equivalent

- To Maximize variance pick the maximum  $K$  directions
- To Minimize reconstruction error drop the minimum  $d-K$  eigen directions

# PRINCIPAL COMPONENT ANALYSIS

1.  $\Sigma = \text{COV}(X)$

2.  $W = \text{eigs}(\Sigma, K)$

3.  $Y = (X - \mu) \times W$

# RECONSTRUCTION

4.

$$\hat{X} = Y \times W^T + \mu$$