# Efficient Optimal Learning for Contextual Bandits

Miroslav Dudik<sup>†</sup>, Daniel Hsu<sup>‡</sup>, Satyen Kale<sup>†</sup>, Nikos Karampatziakis<sup>\*</sup>, John Langford<sup>†</sup>, Lev Reyzin<sup>‡</sup>, Tong Zhang<sup>þ</sup> Yahoo! Research<sup>†</sup>, Microsoft Research<sup>‡</sup>, Cornell University<sup>\*</sup>, Georgia Institute of Technology<sup>‡</sup>, Rutgers University<sup>þ</sup>

#### Contextual bandit setting

For round  $t = 1, 2, \ldots$ 

- 1. World presents context information as features  $x_t \in \mathcal{X}$  from a feature space  $\mathcal{X}$ .
- 2. Learner chooses action  $a_t \in A \doteq \{1, \dots, K\}$ from among K possible actions.
- 3. World presents reward  $r_t \in [0, 1]$  for the chosen action  $a_t$ .

Note: learner does *not* see rewards for other actions  $a \neq a_t$  in round t. The goal of the learner is to maximize its cumulative reward  $\sum_{t=1}^{T} r_t$  over T rounds.

I.I.D. setting. Assume context and actions' rewards  $(x, \vec{r})$  for each round are drawn independently from a fixed distribution D over  $\mathcal{X} \times [0,1]^K$ .

Regret to a policy class. Fix a set of N policies  $\Pi$ mapping contexts  $x \in \mathcal{X}$  to actions  $a \in A$ . The best policy  $\pi_{\text{max}}$  maximizes the expected instantaneous reward

 $\eta_D(\pi) = \mathbb{E}_{(x,\vec{r})\sim D}[r(\pi(x))]$ over all  $\pi \in \Pi$ . The *regret* to the expected performance of the best policy over T rounds is  $\sum_{t=1}^{T} (\eta_D(\pi_{\max}) - r_t)$ . The regret of the learner over T rounds is bounded by  $\epsilon$  with probability at least  $1-\delta$  if

$$\Pr\left[\sum_{t=1}^{T} (\eta_D(\pi_{\max}) - r_t) \le \epsilon\right] \ge 1 - \delta$$

where the probability is taken over the random pairs  $(x_t, \vec{r_t}) \sim D$  for t = 1, ..., T, and any internal randomness used by the learner.

### Drawbacks of previous approaches

Previous algorithms for this setting are either measure based (hence, computationally inefficient in general), or regret-suboptimal (i.e., regret bound after T time steps is  $\omega(\sqrt{T})$ .

Exp4/Exp4.P [1, 2] maintain weights for each policy based on an importance weighted estimate of its cumulative reward. Regret bound is  $O(\sqrt{TK \log(N/\delta)})$  w.p.  $\geq 1 - \delta$ , but the computation is  $\Omega(N)$  in general.

 $\epsilon$ -greedy/epoch-greedy [4] are efficient given a cost-sensitive learning algorithm, but have suboptimal regret bound of  $O(T^{2/3})$ .

#### New algorithmic contributions

- 1. Algorithm PolicyElimination for contextual bandits achieving optimal regret bound  $O(\sqrt{TK}\log(N/\delta))$ ; intuitively based on a *non*constructive minimax argument for choosing a distribution over policies such that the reward estimates for each policy have low variance.
- 2. Algorithm RANDOMIZEDUCB, also achieving optimal regret bound  $\tilde{O}(\sqrt{TK \log(N/\delta)})$ ; selection of distribution over policies in each round t can be computed in poly(t, log(N))time, given a cost-sensitive classification learning algorithm for policy class  $\Pi$ .

#### Algorithm 1: POLICYELIMINATION

POLICYELIMINATION maintains a candidate set of policies, throwing out policies that are proved, using confidence intervals, to be suboptimal. Confidence interval for a policy  $\pi$ 's reward is centered around an importance-weighted estimator

$$\eta_t(\pi) \doteq \frac{1}{t} \sum_{(x_\tau, a_\tau, r_\tau, p_\tau) \in h_t} \frac{r_\tau}{p_\tau} \cdot \mathbb{I}\{\pi(x_\tau) = a_\tau\}$$

based on the history after t rounds (i.e., scale reward of selected action  $a_{\tau}$  in round  $\tau$  by  $1/p_{\tau}$ , set reward for other actions in round  $\tau$  to zero).

For a distribution P over policies  $\Pi$ , let

$$W_P(x,a) \doteq \sum_{\pi \in \Pi} P(\pi) \cdot \mathbb{I}\{\pi(x) = a\}$$

denote the induced distribution over actions  $a \in A$ given the context x.

Inputs:  $\Pi$ ,  $\delta$ , K,  $D_{\mathcal{X}}$  (marginal of D over  $\mathcal{X}$ ). Initialize:  $\Pi_0 \doteq \Pi$  and history  $h_0 \doteq \emptyset$ .

Define: 
$$\delta_t \doteq \delta / 4Nt^2$$
,  $b_t \doteq 2\sqrt{\frac{2K \ln(1/\delta_t)}{t}}$ ,  $\mu_t \doteq \min\{\frac{1}{2K}, \sqrt{\frac{\ln(1/\delta_t)}{2Kt}}\}$ .

For each round t = 1, ..., T, observe  $x_t$  and do:

1. Choose distribution  $P_t$  over  $\Pi_{t-1}$  s.t.  $\forall \pi \in$  $\Pi_{t-1}$ :

$$\mathbb{E}_{x \sim D_X} \left[ \frac{1}{(1 - K\mu_t) W_{P_t}(x, \pi(x)) + \mu_t} \right] \le 2K.$$

- 2. Let  $W'_t(a) \doteq (1 K\mu_t)W_{P_t}(x_t, a) + \mu_t$  for all  $a \in A$ .
- 3. Randomly choose action  $a_t \sim W'_t$ .
- 4. Observe reward  $r_t$ .
- 5. Let  $\Pi_t \doteq \{ \pi \in \Pi_{t-1} :$  $\eta_t(\pi) \ge \left( \max_{\pi' \in \Pi_{t-1}} \eta_t(\pi') \right) - 2b_t \right\}.$ 6. Let  $h_t \doteq h_{t-1} \cup (x_t, a_t, r_t, W'_t(a_t)).$

## Algorithm 2: RANDOMIZEDUCB

RANDOMIZEDUCB selects a distribution  $P_t$  over policies Π by minimizing an estimate of the instantaneous regret, subject to a constraint that bounds the variance of future reward estimates. Differences from POLICYELIMINATION: (i) chooses distribution  $P_t$  over all of  $\Pi$  via convex optimization, (ii) variance constraints use empirical estimate of marginal distribution  $D_{\mathcal{X}}$  over  $\mathcal{X}$ , and are more slack for policies with larger regret.

For any policy  $\pi \in \Pi$  and round t, let

$$\Delta_t(\pi) \doteq \max_{\pi' \in \Pi} \eta_t(\pi') - \eta_t(\pi)$$

denote the importance-weighted empirical instantaneous regret to (empirically) best policy through round t, and let  $\Delta_t(W_Q) \doteq \mathbb{E}_{\pi \sim Q}[\Delta_t(\pi)]$  for any distribution Q over  $\Pi$ .

Inputs:  $\Pi$ ,  $\delta$ , K.

Initialize: history  $h_0 \doteq \emptyset$ .

Define:  $C_t \doteq 2\log(Nt/\delta)$ ,  $\mu_t \doteq \min\{\frac{1}{2K}, \sqrt{\frac{C_t}{2Kt}}\}$ . For each round t = 1, ..., T, observe  $x_t$  and do:

1. Let  $P_t$  be a distribution over  $\Pi$  that approximately solves the optimization problem

$$\min_{P} \sum_{\pi \in \Pi} P(\pi) \Delta_{t-1}(\pi)$$

for all distributions Q over  $\Pi$ :

$$\mathbb{E}_{\pi \sim Q} \widehat{\mathbb{E}}_{x_i \sim h_{t-1}} \left[ \frac{1}{(1 - K\mu_t) W_P(x_i, \pi(x_i)) + \mu_t} \right]$$

$$\leq \max \left\{ 4K, \frac{(t - 1)\Delta_{t-1}(W_Q)^2}{180C_{t-1}} \right\}.$$

- 2. Let  $W'_t(a) \doteq (1 K\mu_t)W_{P_t}(x_t, a) + \mu_t$  for all  $a \in A$ .
- 3. Randomly choose action  $a_t \sim W'_t$ .
- 4. Observe reward  $r_t$ .
- 5. Let  $h_t \doteq h_{t-1} \cup (x_t, a_t, r_t, W'_t(a_t))$ .

#### Minimax argument

View policies  $\pi \in \Pi$  as functions in  $\mathcal{X} \times A \to [0, 1]$ , with  $\pi(x,a) \doteq \mathbb{I}\{\pi(x) = a\}$ . For any distribution P over policies  $\Pi$ ,  $W_P$  (a randomized policy) is a point in the convex hull of  $\Pi$ .

**Lemma 1** Let C be a compact and convex set of randomized policies (functions  $W: \mathcal{X} \times A \rightarrow [0,1]$ s.t.  $\sum_{a \in A} W(x, a) = 1$  for all  $x \in \mathcal{X}$ ). Let  $\mu \in$ (0,1/K], and for any  $W \in \mathcal{C}$ , let  $W'(x,a) \doteq (1 K\mu)W(x,a) + \mu.$ 

For all distributions  $D_{\mathcal{X}}$  over  $\mathcal{X}$ ,

$$\min_{W \in \mathcal{C}} \max_{Z \in \mathcal{C}} \mathbb{E}_{x \sim D_X} \mathbb{E}_{a \sim Z(x, \cdot)} \left[ \frac{1}{W'(x, a)} \right] \leq \frac{K}{1 - K\mu}.$$

This lemma guarantees that the set of distributions over  $\Pi_{t-1}$  satisfying the constraints in Step 1 of POLICYELIMINATION is non-empty, and hence  $P_t$  is well-defined. The induced distribution  $W'_t$ over actions is a mixture of  $W_{P_t}$  with the uniform distribution over actions that guarantees bounded variance for the importance-weighted reward estimates of policies in  $\Pi_t$ .

#### Using an arg max oracle

RANDOMIZEDUCB can be implemented using an arg max oracle ( $\mathcal{AMO}$ ) for the policy class  $\Pi$  (*i.e.*, a cost-sensitive learner for  $\Pi$  [3]): given a sequence  $((x_{\tau}, \vec{r_{\tau}}))_{\tau=1}^t$  in  $\mathcal{X} \times \mathbb{R}_+^K$ , the  $\mathcal{AMO}$  returns

$$\arg\max_{\pi\in\Pi}\sum_{\tau=1}^{t}r_{\tau}(\pi(x_{\tau})).$$

Specifically, the optimization problem in Step 1 of RANDOMIZEDUCB can be solved by the ellipsoid method using a separation oracle implemented with the AMO.

#### References

- [1] P. Auer, N. Cesa-Bianchi, Y. Freund, and R. E. Schapire. The nonstochastic multiarmed bandit problem. SIAM J. of Comp., 2002
- [2] A. Beygelzimer, J. Langford, L. Li, L. Reyzin, and R. E. Schapire. Contextual bandit algorithms with supervised learning guarantees. In AISTATS, 2011.
- [3] A. Beygelzimer, J. Langford, and P. Ravikumar. Error correcting tournaments. In ALT, 2009.
- [4] J. Langford and T. Zhang. The epoch-greedy algorithm for contextual multi-armed bandits. In NIPS, 2007.