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EDUCATION

Ph.D.	2004-2009	Information Science Cornell University <i>Areas of study:</i> Human computer interaction, computer supported cooperative work <i>Committee:</i> Geri Gay (chair), Jeff Hancock, Poppy McLeod, Jeremy Birnholtz
Master of Science	1998-2000	Information Management Engineering Technion, Israel Institute of Technology <i>Areas of study:</i> Human factors, decision making, game theory <i>Advisor:</i> Ido Erev
Bachelor of Science	1992-1996	Industrial Engineering and Management Technion, Israel Institute of Technology <i>Areas of study:</i> Human factors, decision making, game theory <i>Advisor:</i> Ido Erev

PROFESSIONAL AND RESEARCH EXPERIENCE

August 2010 – Present	Visiting Assistant Professor, Department of Communication, Cornell University <ul style="list-style-type: none"> Teach courses on Online Communities, Computer-Mediated Communication, and Advanced Human-Computer Interaction.
July 2009 – August 2010	Postdoctoral Research Associate, Information Science Program, Cornell University With Prof. Phoebe Sengers The role of technology in a culture of busyness and overwork: <ul style="list-style-type: none"> Ethnographically-informed study of everyday experiences of busyness and the tools people use to manage their busyness Design of technologies that critically challenge and raise awareness of busyness practices
Fall 2007, Spring 2008	Research Assistant to Prof. Poppy McLeod, Communication Department, Cornell University <ul style="list-style-type: none"> Second Life identities: carried out interviews with Second Life residents to understand dynamics of anonymity and identity in virtual environments.
Summer 2007	Intern, USER Group, IBM Research Almaden <ul style="list-style-type: none"> Ran user studies to uncover existing practices and prospects for improving them in: <ul style="list-style-type: none"> An end-user web scripting and sharing tool (CoScripter) An integrated environment for system administration Designed user interfaces to support collaboration in teams of system administrators
Fall 2006	Research Assistant to Prof. Geri Gay, Information Science Program, Cornell University <ul style="list-style-type: none"> Worked in a NASA-funded project funded for understanding engineering education, teamwork and collaboration technologies. Observations and interviews with engineering students in a distributed course.

PROFESSIONAL AND RESEARCH EXPERIENCE – CONT.

- 2000-2004 **Software Engineer and HCI Expert, Rafael - Armament Development Authority, Israel**
- Designed and implemented the GUI of several projects:
 - Geographic command & control applications
 - A geographic data fusion system for intelligence-gathering purposes
 - A command post for an observation balloon and its mission-related systems.
 - Worked with users, subject-matter experts and software engineers to design the architecture of a large, multi-user distributed C⁴I system.
- 1996-1998 **Human-Factors Engineer, Avionitek, Israel**
- Designed a mobile flight-deck Integrated Crew Information System (ICIS) to replace the heavy paperwork that exists in large commercial aircraft with a hand-held device.
 - Worked with users and subject-matter experts on understanding practices in commercial aircraft cockpits.
 - Conducted an experimental part-task evaluation for the digital documentation of the crew information system in Northwest Airlines Training Center.

TEACHING

- Spring 2011 **Instructor.** Advanced Human-Computer Interaction, Cornell University.
 Spring 2011 **Instructor.** Computer-Mediated Communication, Cornell University.
 Fall 2010 **Instructor.** Online Communities, Cornell University.
 Spring 2007 **Teaching Assistant.** Intermediate Web-Design, Cornell University.
 Spring 2006 **Graduate Student Instructor.** Human-Computer Interaction, Cornell University.
 Spring 2005
 Fall 2006 **Graduate Student Instructor.** Advanced Human-Computer Interaction, Cornell University.
 Fall 2004 **Teaching Assistant.** Information Retrieval, Cornell University.
 Fall 1999 **Head Teaching Assistant.** Design and Implementation of Information Systems, Technion, Israel
 Spring 1999 Institute of Technology.
 Fall 1998

PUBLICATIONS

- Under Review** **Leshed, G.,** Cosley, D., Hancock, J.T., & Gay, G. (Under review) Designing for reflection on social team behaviors.
- Leshed, G.,** Hancock, J.T., McLeod, P.L. & Gay, G. (Under review) Automated language-based feedback for guiding distributed teamwork behaviors.
- Refereed Conference Proceedings** **Leshed, G.,** & Sengers, P. (2011) “I lie to myself that I have freedom in my own schedule”: Productivity tools and busyness experiences. *To appear in Proceedings of CHI 2011.*
- Leshed, G.,** Perez, D., Hancock, J.H., Cosley, D., Birnholtz, J., Lee, S., McLeod, P.L., & Gay, G. (2009). Visualizing real-time language-based feedback on teamwork behavior in computer-mediated groups. *Proceedings of CHI 2009*, Boston, MA, April 2009. [25% acceptance rate]
- Nomura, S., Birnholtz, J., Rieger, O., **Leshed, G.,** Gay, G., & Trumbull, D. (2008). Cutting into collaboration: understanding coordination in distributed and interdisciplinary medical research. *Proceedings of CSCW 2008*, San Diego, CA, November 2008. [23% acceptance rate]
- Leshed, G.,** Haber, E. M., Matthews, T., & Lau, T. (2008). CoScripter: Automating & sharing how-to knowledge in the enterprise. **Best Paper Nominee.** *Proceedings of CHI 2008*, Florence, Italy, April 2008. [22% acceptance rate]
- Leshed, G.,** Velden, T., Rieger, O., Kot, B., & Sengers, P. (2008). In-car GPS navigation: engagement with and disengagement from the environment. **Best Paper Award.** *Proceedings of CHI 2008*, Florence, Italy, April 2008. [22% acceptance rate]

PUBLICATIONS – CONT.

- Refereed Conference Proceedings – Cont.** **Leshed, G.**, Hancock, J., Cosley, D., McLeod, P., & Gay, G. (2007). Feedback for guiding reflection on teamwork practices. *Proceedings of GROUP 2007*, Sanibel Island, Florida, November 2007. [29% acceptance rate]
- Shami, N.S., Leshed, G., & Klein D.** (2005). Context of use evaluation of peripheral displays (CUEPD). *Proceedings of Interact2005*, Rome, September 2005, pp. 579-587. [26% acceptance rate]
- Other Refereed Publications** Cheng, J., Bapat, A., Thomas, G., Tse, K., Nawathe, N., Crockett, J. & **Leshed, G.** (2011). GoSlow: designing for slowness, reflection and solitude. *To appear in CHI Extended Abstracts (alt.chi)*.
- Leshed, G.**, Cosley, D., Hancock, J. T., & Gay, G. (2010). Visualizing language use in team conversations: designing through theory, experiments, and iterations. *CHI 2010 Extended Abstracts (Case Study)*, Atlanta, GA, April 2010. [24% acceptance rate]
- Diamant, E.I., Echenique, A., Lim, B., **Leshed, G.**, & Fussell, S.R. (2009). Supporting intercultural collaboration with dynamic feedback systems: preliminary evidence from a creative design task. *CHI 2009 Extended Abstracts (Work-in-Progress)*, Boston, MA, April 2009.
- Leshed, G.**, & Kaye, J. (2006). Understanding how bloggers feel: recognizing affect in blog posts. *CHI 2006 Extended Abstracts (Work-in-Progress)*, Montréal, Québec, Canada, May 2006. [23% acceptance rate]
- Leshed, G.** (2005). Silencing the clatter by removing anonymity in a corporate online community. *The 2nd Conference on Online Deliberation: Design, Research, and Practice / DIA C2005*. Stanford University, California, May 2005.
- Book Chapters** McLeod, P.L., & **Leshed, G.** (2011) As long as they don't know where I live: information disclosure strategies for managing identity in Second Life. In A. Peachy & M. Childs (Eds.). *Reinventing Ourselves: Contemporary Concepts of Identity in Virtual Worlds*. New York, NY: Springer.
- Cypher, A., Drews, C., Haber, E., Kandogan, E., Lin, J., Lau, T., **Leshed, G.**, Matthews, T., & Wilcox, E. (2010). Collaborative Scripting for the Web. In A. Cypher, J. M. Dontcheva, T. Lau, & J. Nichols, (Eds.) *No Code required: giving users tools to transform the web* (pp. 85-104). Burlington, MA: Morgan Kaufmann.
- Leshed, G.** (2009). Silencing the clatter: removing anonymity from a corporate online community. In T. Davies & S. P. Gangadharan (Eds.) *Online Deliberation: Design, Research, and Practice* (pp. 243-251). Stanford University: CSLI.

PRESENTATIONS

- Talks** **Leshed, G.** (2011). Staying busy and going slow with productivity tools. Communication Colloquium, Cornell University. Ithaca, NY, February 2011.
- Leshed, G.** (2011). Staying busy and going slow with productivity tools. General Motors, The Advanced Technical Center-Israel. Herzelyia, Israel, January 2011.
- Leshed, G.** (2009). Improving teamwork behaviors with language-based feedback visualizations. Informatics Department, University of California at Irvine. Irvine, CA, March 2009.
- Leshed, G.** (2009). Improving teamwork behaviors with language-based feedback visualizations. Communication Studies Department, Northwestern University. Evanston, IL, February 2009.
- Leshed, G.** (2009). Improving teamwork behaviors with linguistic feedback. Communication Studies Department, University of Texas at Austin. Austin, TX, January 2009.
- Leshed, G.** (2008). Improving teamwork behaviors with dynamic language-based feedback. Industrial Engineering and Management Department, Technion – Israel Institute of Technology. Haifa, Israel, December 2008.

PRESENTATIONS – CONT.

Talks – Cont. **Leshed, G.** (2008). Improving teamwork behaviors with dynamic language-based feedback. Social Technologies Group, IBM Research Haifa. Haifa, Israel, December 2008.

Leshed, G. (2008). Improving teamwork behaviors with dynamic language-based feedback. Center for the Study of the Information Society, University of Haifa. Haifa, Israel, December 2008.

Leshed, G. (2005). The effects of removing anonymity on participation in a corporate online community. Invited talk at *Internal Consultations: Tips, Tools, and Tactics*. Online Consultation Technologies Centre of Expertise, Public Works and Governmental Services Canada, Gatineau, Quebec, Canada, June 2005.

Posters

Perez, D., Etinger, E.C., Lin, A.K., & **Leshed, G.** (2008). GroupMeter: Guiding reflection on teamwork behaviors through dynamic feedback visualizations. *BOOM 2008*, Cornell University, NY, February 2008.

Leshed, G., Haber, E.M., Lau, T., & Cypher, A. (2007). CoScripter: sharing 'how-to' knowledge in the enterprise. *GROUP 2007*, Sanibel Island, FL, November 2007.

Leshed, G. (2005). Posters, lurkers, and in between: A multidimensional model of online community participation patterns. *HCI International*, Las Vegas, July 2005.

Leshed, G., Erev, I., Remington, R., Shabtai, G., and Gopher, D. (1999). A descriptive detection of change model for air traffic control tasks. *32nd Annual Meeting of the Society for Mathematical Psychology*, Santa Cruz, CA, August 1999.

Workshops

(Organizer) **Leshed, G.**, Sengers, P., Neustaedter, C., Friedman, B., & Nissenbaum, H. (2011) "Slow down, you move too fast": Rethinking the value of busyness and IT. May 2011, Seattle, WA. NSF-Sponsored Symposium, IIS-1049359.

Sengers, P., **Leshed, G.**, & Brynjarsdóttir, H. (2010). Constraining overwork: lessons from a Newfoundland fishing village. *NSF Workshop: Creating a Research Agenda in Computing at the Margins*. Atlanta, GA, February 2010.

Leshed, G. (2008). Improving teamwork behaviors with linguistic feedback. *CSCW 2008 Doctoral Colloquium*, San Diego, CA, November 2008.

Leshed, G., Schober, M., Travis, S., Hancock, J., Gay, G., & McLeod, P. (2006). GroupMeter: A collaborative design effort of CSCW software. Design and CSCW workshop, *CSCW 2006*. Banff, Alberta, Canada, November 2006.

PATENTS

Eser Kandogan, Eben M. Haber, Andreas Dieberger, **Gilly Leshed**. System Administration Discussions Indexed by System Components (Patent application number: 20090265654).

MEDIA COVERAGE

November 2009 The New Scientist: Robot driving companion brings emotion to navigation, by MacGregor Campbell. <http://www.newscientist.com/article/dn18085-robot-driving-companion-brings-emotion-to-navigation.html>

October 2009 The Walrus Magazine: Global Impositioning Systems: Is GPS technology actually harming our sense of direction? by Alex Hutchinson. <http://www.walrusmagazine.com/articles/2009.11-health-global-impositioning-systems/>

April 2008 Il Sole 24 Ore: GPS and Perception of the World. Interview with G. Leshed, by Luca Chitarro. <http://lucachitarro.nova100.ilsole24ore.com/2008/04/gps-and-percept.html>

AWARDS AND ACHIEVEMENTS

2010	CSST 2010 – Consortium for the Science of Sociotechnical Systems – participation scholarship
2008-2009	Intel PhD Research Fellowship
2008	Best Paper Award, ACM SIGCHI 2008, Florence, Italy: “In-car GPS navigation: Engagement with and disengagement from the environment”
2008	Best Paper Nominee, ACM SIGCHI 2008, Florence, Italy: “CoScripter: Automating & sharing how-to knowledge in the enterprise”
2006	Grace Hopper Celebration of Women in Computing scholarship
2002	Nominated for the Young Leadership Program at Rafael, Israel Armament Authority
2000	Graduated M.Sc. <i>Cum Laude</i> , Technion, Israel Institute of Technology
1996	Graduated B.Sc. <i>Summa Cum Laude</i> , Technion, Israel Institute of Technology
1994-1996	President’s list of honor, Technion, Israel Institute of Technology
1993	Dean’s list of honor, Industrial Engineering, Technion, Israel Institute of Technology

ACTIVITIES

<i>Professional</i>	2011-2012	CSCW Horizons Co-Chair. CSCW 2012.
	2011	Program Committee. CHI 2011, Work-In-Progress Track
	2010	Program Committee. CHI 2010, SIGs Track
	2009-2010	Workshops Co-Chair. CSCW 2010
	2008-2009	Program Committee. CHI 2009, Work-In-Progress Track
	2008-2009	Program Committee. WWW2009, Social Networks and Web 2.0 Track
	2005-2008	Founder and organizer, Information Science Breakfast Series, Cornell University. The lecture series includes weekly meetings of Information Science faculty, researchers, and students, to learn about and discuss research projects in the program.
	2005-present	Reviewer. ACM Human Factors in Computing Systems (CHI), ACM Computer Supported Cooperative Work (CSCW), ACM User Interface Software and Technology (UIST), ACM Recommender Systems (RecSys), ACM Computer Graphics and Interactive Techniques (SIGGRAPH), International Journal of Human-Computer Studies (Elsevier), Group Dynamics (APA Journals)
	2002-2004	Founder and organizer, HCI Knowledge-Sharing Community, Rafael, Israel Armament Authority. Established and directed the HCI knowledge-sharing community in Rafael.
<i>Extra-curricular & Voluntary</i>	2010-2011	Fundraising committee member, Northeast Elementary School, Ithaca, NY. Helps organizing fundraising events for extracurricular school activities.
	2008-present	Program Committee member, Israeli Student Association, Cornell University. Helps organizing the activities of the Israeli Student Association.
	2007-2008	President, Israeli Student Association, Cornell University. Organized the activities of the Israeli Student Association, with the goal to cultivate the Israeli culture among the Cornell Community and provide social events for Israeli students.
	2007-2008	Board Member, Northeast KIDS COUNT, Ithaca, NY. Took part in the management of the after-school program at Northeast Elementary School.
	1999-2004	Admissions board member and Chair, Avtalion, Community village, Israel. In charge of the acceptance of new members to the community village. Served as board chair during 2003.
