

# Asking too much?

*The rhetorical role of **questions** in  
political discourse*

Justine Zhang

Arthur Spirling

Cristian Danescu-Niculescu-Mizil

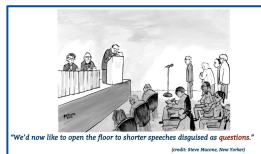
Cornell University

New York University 1

# Questions?

# Questions?

Who is the Prime Minister of the United Kingdom? |



***Questions?***

**Why didn't you  
cite my paper?**



**Questions** serve many rhetorical roles.

# Questions serve many rhetorical roles.



# Questions serve many rhetorical roles.



[http://ichef.bbci.co.uk/news/660/cpsprodpb/1593F/production/\\_87238388\\_pmqqs.jpg](http://ichef.bbci.co.uk/news/660/cpsprodpb/1593F/production/_87238388_pmqqs.jpg)

# Questions serve many rhetorical roles.



<https://www.youtube.com/watch?v=7lg2CE2g3Os&feature=youtu.be&t=13m31s>

“The Prime Minister is rightly shocked by the revelations that many food products contain 100% horse. Does he share my concern that, if tested, many of his answers may contain 100% bull?”



**Our goal: structuring the space of questions**

# Our goal: structuring the space of **questions**

Will you update us on  
Afghanistan?

Will you apologise for  
leading us into the Iraq  
disaster?

How can you justify this  
tax grab on pensioners?

# Our goal: structuring the space of **questions**

Will you update us on  
Afghanistan?



***Rhetorical role:***

**Seeking information**

Will you apologise for  
leading us into the Iraq  
disaster?

How can you justify this  
tax grab on pensioners?

# Our goal: structuring the space of **questions**

Will you update us on  
Afghanistan?



***Rhetorical role:***

**Seeking information**

Will you apologise for  
leading us into the Iraq  
disaster?



**Accusatory**

How can you justify this  
tax grab on pensioners?

# Our goal: structuring the space of **questions**

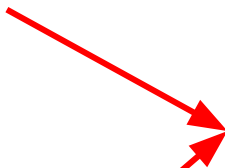
Will you update us on  
Afghanistan?



*Rhetorical role:*

~~Seeking information~~

Will you apologise for  
leading us into the Iraq  
disaster?



**Accusatory**

How can you justify this  
tax grab on pensioners?

**Challenge: no labels.**

**Main insight: use the answers**

# Main insight: use the answers

Will you update us on  
Afghanistan?

Will you apologise for  
leading us into the Iraq  
disaster?

How can you justify this  
tax grab on pensioners?

We need to consider force  
protection...

# Main insight: use the **answers**

Will you update us on  
Afghanistan?

Will you apologise for  
leading us into the Iraq  
disaster?

How can you justify this  
tax grab on pensioners?

We need to consider force  
protection...

I am afraid that I won't,  
because I believe it is right  
to support the people in  
Iraq.



# Main insight: use the **answers**

Will you update us on Afghanistan?

Will you apologise for leading us into the Iraq disaster?

How can you justify this tax grab on pensioners?

We need to consider force protection...

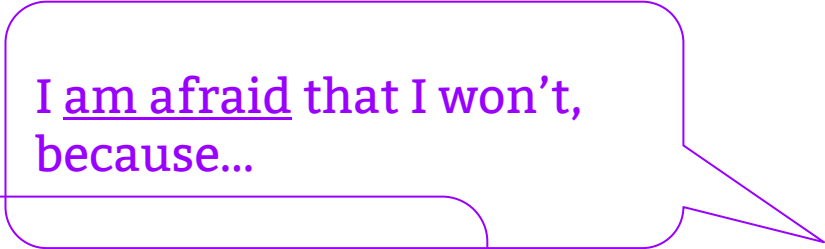
I am afraid that I won't, because I believe it is right to support the people in Iraq.

I am afraid that I won't accept any lectures on economics from you.

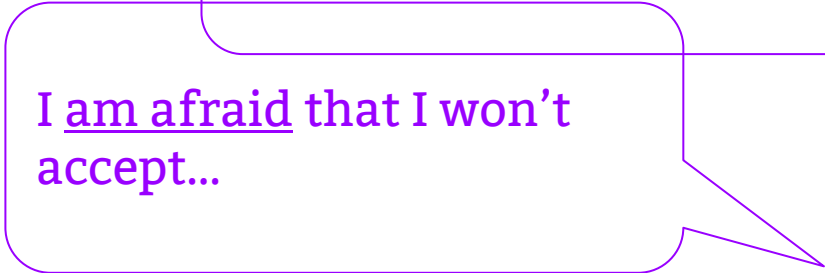
# Main insight: use the **answers**



We need to consider...



I am afraid that I won't,  
because...



I am afraid that I won't  
accept...

# Main insight: use the answers

Will you update us on  
Afghanistan?

We need to consider...

Will you apologise for  
leading us into the Iraq  
disaster?

How can you justify this  
tax grab on pensioners?

I am afraid that I won't,  
because...

I am afraid that I won't  
accept...

# ***Motifs of questions and answers***

**Will** you update us on  
Afghanistan?

**Will** you apologise for  
leading us into the Iraq  
disaster?

**How can** you justify this  
tax grab on pensioners?

We **need** to consider force  
protection...

I **am afraid** that I won't,  
because I believe it is right  
to support the people in  
Iraq.

I **am afraid** that I won't  
accept any lectures on  
economics from you.

# ***Motifs of questions and answers***

**~2000 automatically extracted  
question motifs:**

will ... update?

is it not true...?

will ... apologise?

what progress has been  
made ...?

does ... agree?

will ... consider?

why does ... ?

how can ... justify?

**~3000 automatically extracted  
answer motifs:**

need to consider

are wrong

have discussed

agree completely

am grateful

am afraid

should think

will appreciate

say is

# *Questions with similar rhetorical functions will map to similar answers*

will ... update?

is it not true...?

**will ... apologise?**

what progress has been  
made ...?

**does ... agree?**

will ... consider?

why does ... ?

**how can ... justify?**

need to consider

are wrong

**have discussed**

**agree completely**

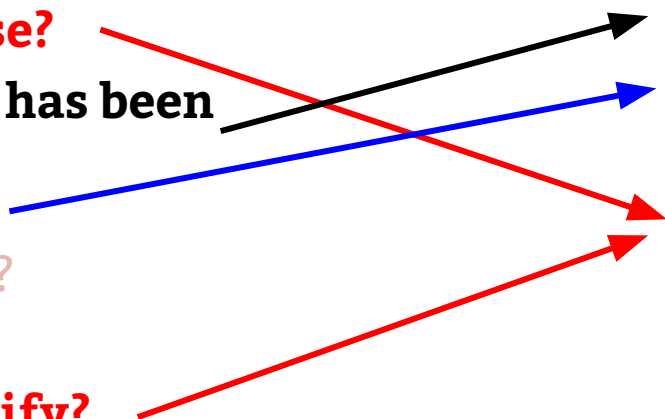
am grateful

**am afraid**

should think

will appreciate

say is



Questions with similar rhetorical functions will map to *similar answers*

## Structuring the space of answers

need to consider  
are wrong  
have discussed  
agree completely  
am grateful  
am afraid  
should think  
will appreciate  
say is



Questions with similar rhetorical functions will map to *similar answers*

## Structuring the space of answers

*I am afraid that you  
are wrong ...*

*I agree  
completely...*

are wrong

met ... discuss

say is

need to consider

am afraid

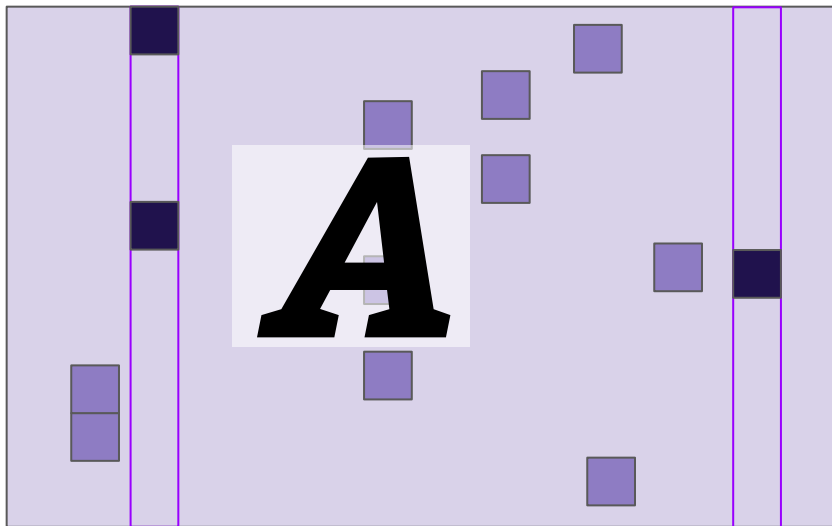
agree completely

will appreciate

am grateful

have discussed

should ... think



Documents: answers

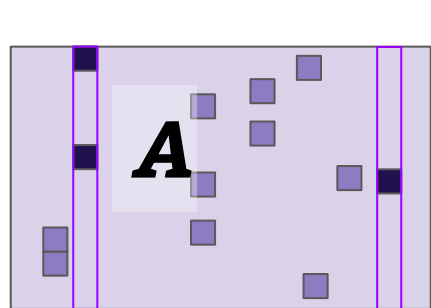
Terms: answer motifs



Questions with similar rhetorical functions will map to *similar answers*

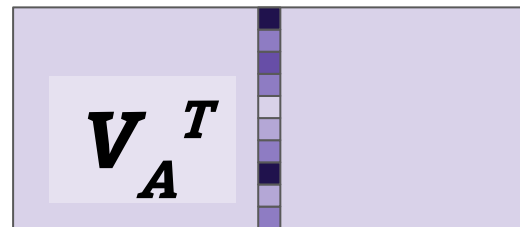
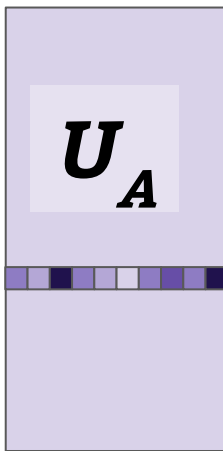
## Structuring the space of answers

$$\text{SVD: } A \approx U_A S V_A^T$$



$\approx$

am afraid

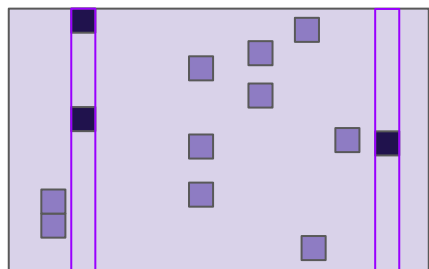


I am afraid that you're wrong ...

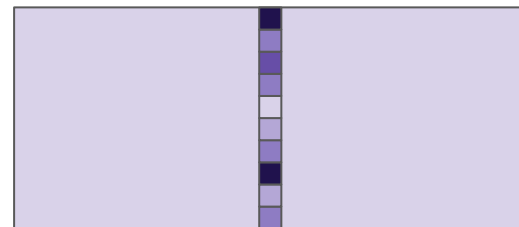
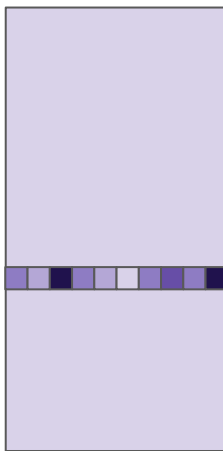
*Low rank answer space*

# Questions with similar rhetorical functions will map to *similar answers*

need to consider  
are wrong  
have discussed  
agree completely  
am grateful  
am afraid  
should think  
will appreciate  
say is



$\approx$



***Low rank answer space***

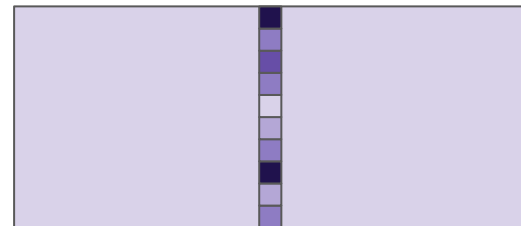
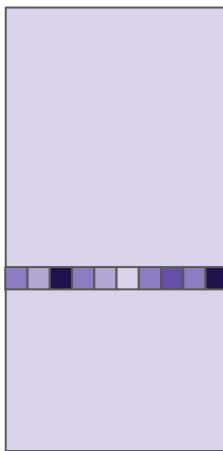
# Questions with similar rhetorical functions will map to similar answers

*will ... update?*  
*is it not true...?*  
***will ... apologise?***  
***what progress has been made ...?***  
***does ... agree?***  
*will ... consider?*  
*why does ... ?*  
***how can ... justify?***



?

≈



***Low rank answer space***

# Questions with similar rhetorical functions will map to similar answers

will ... update?

is it not true...?

**will ... apologise?**

**what progress has been  
made ...?**

**does ... agree?**

will ... consider?

why does ... ?

**how can ... justify?**

say is  
need to  
consider

**agree  
completely**

am grateful

will  
appreciate

**have  
discussed**

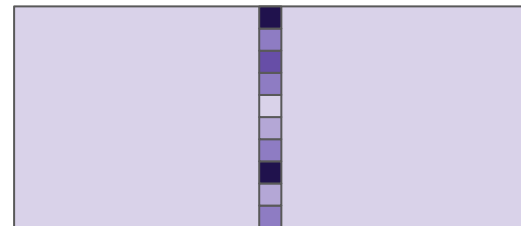
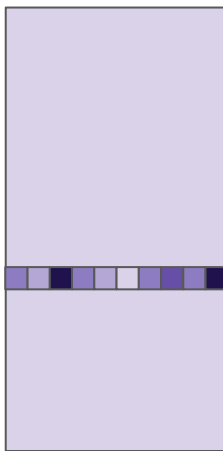
**are wrong** **am afraid**

should ... think



?

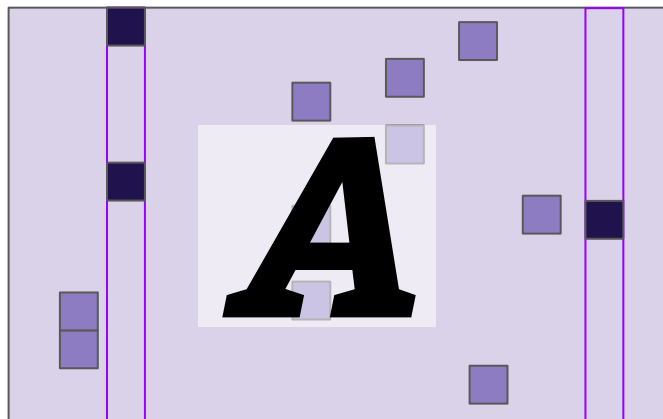
≈



***Low rank answer space***

*I am afraid that you  
are wrong ...*

*I agree  
completely...*



Documents: **answers**

Terms: **answer motifs**

**Q: Will you apologise for the disaster?**

*A: I am afraid that you are wrong ...*

**Q: Do you agree with the policy?**

*A: I agree completely...*

will...apologise?

will ...update?

can...ensure?

what...made?

can...confirm?

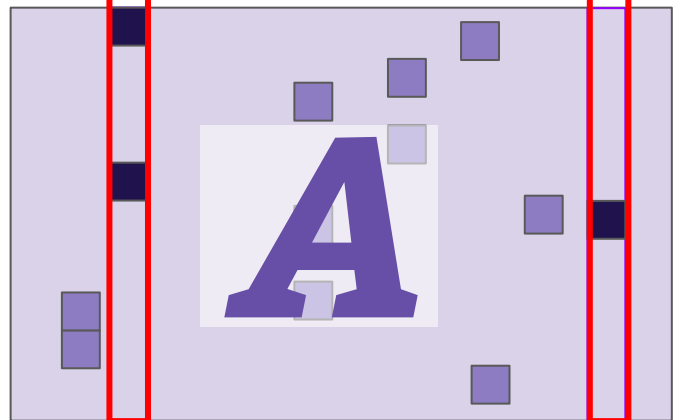
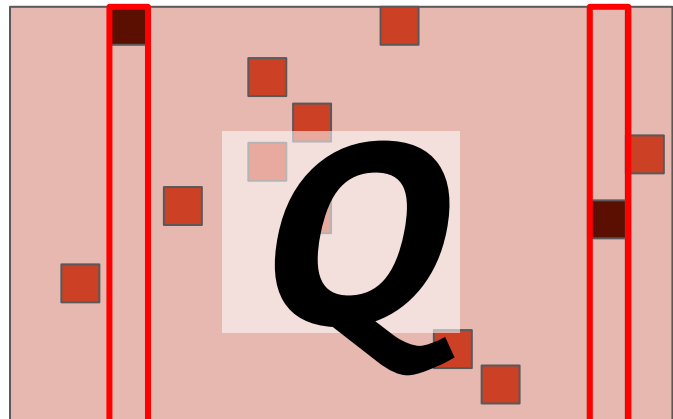
**does...agree?**

how can...justify?

why does...?

is it not true?

will ... come clean?



Documents:

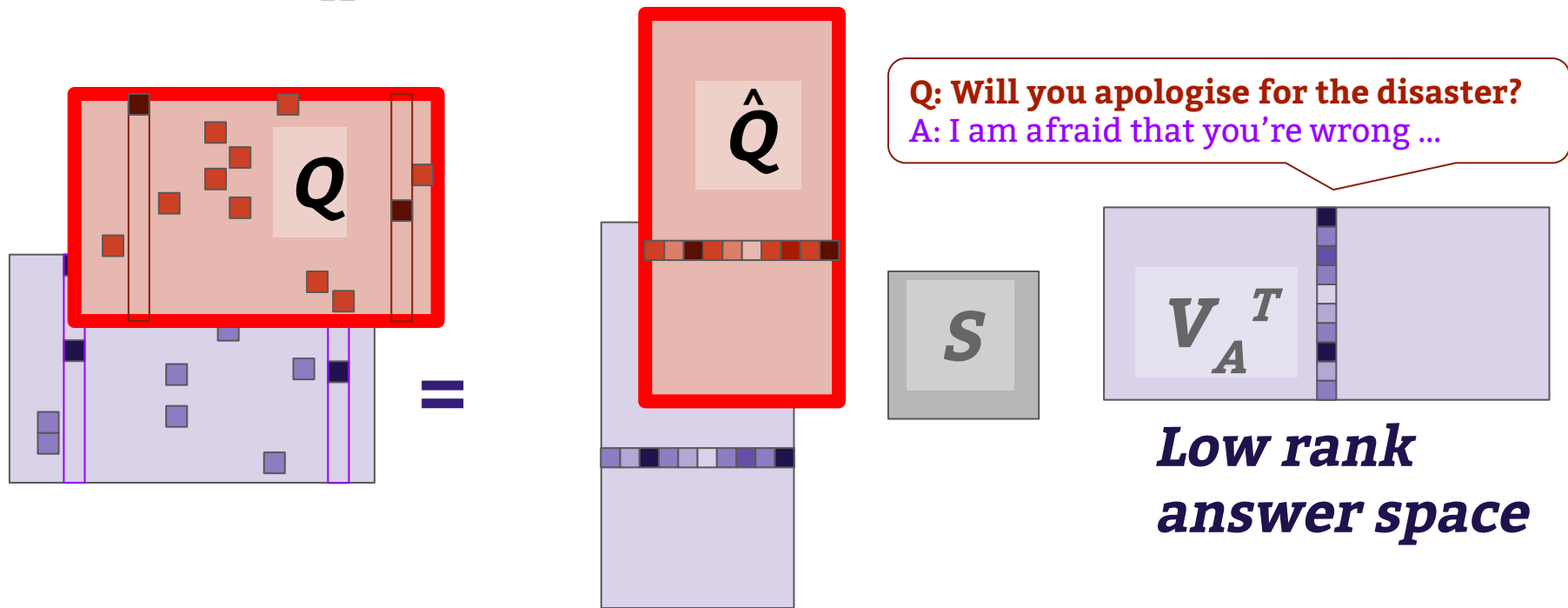
**question-answer** pairs

Terms: **question motifs**

Questions with similar rhetorical functions will map to similar answers

## Mapping questions into answer space

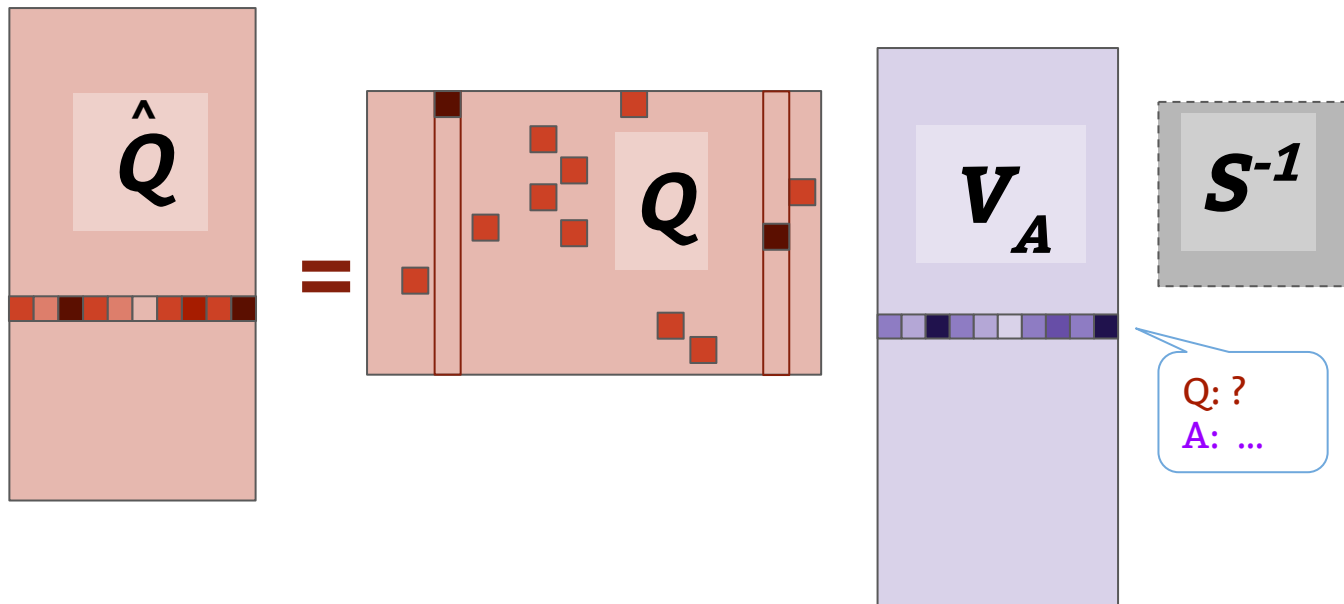
$$Q = \hat{Q} S V_A^T$$



Questions with similar rhetorical functions will **map** to similar answers

## Mapping questions into answer space

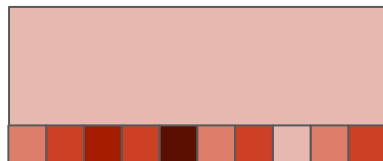
$$\hat{Q} = Q V_A S^{-1}$$





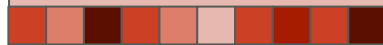
# Structuring question space

will...  
update

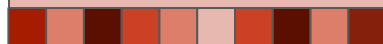


$\hat{Q}$

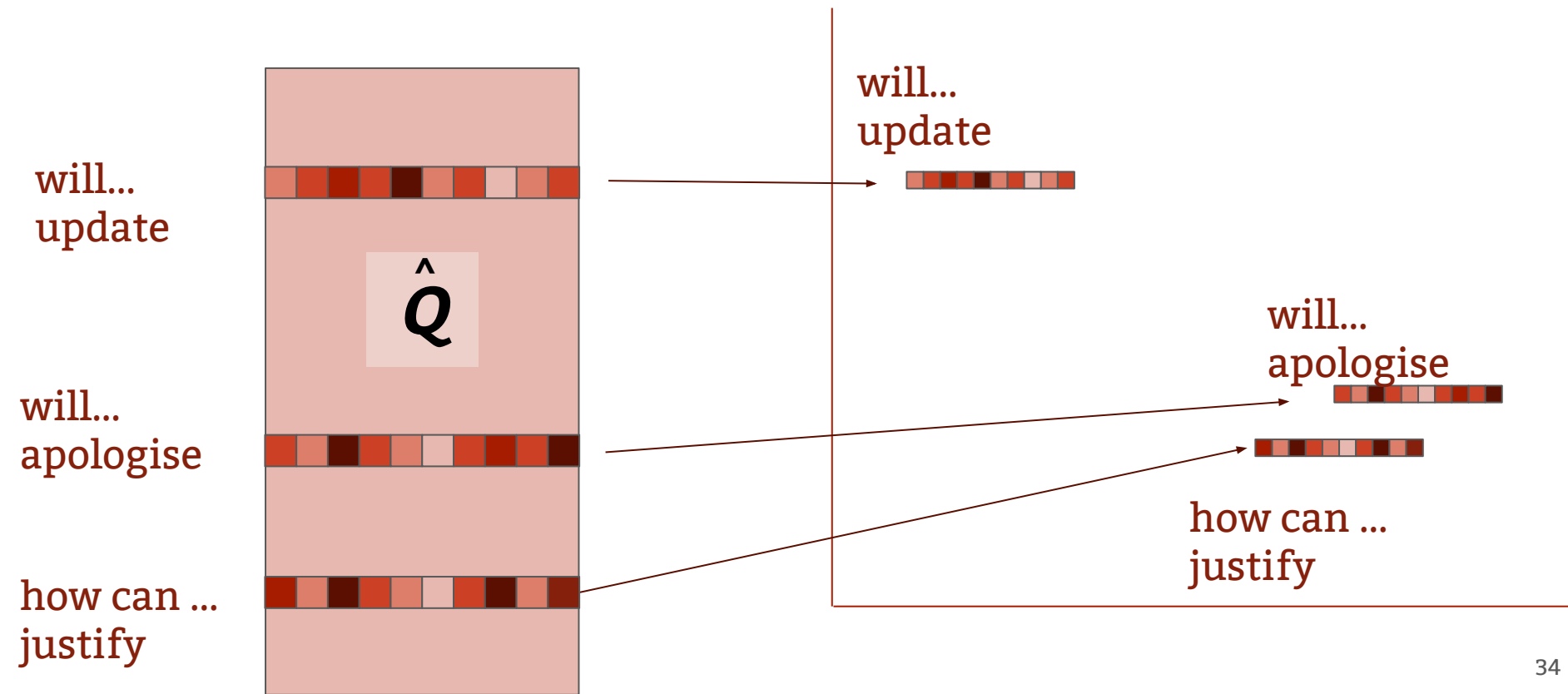
will...  
apologise



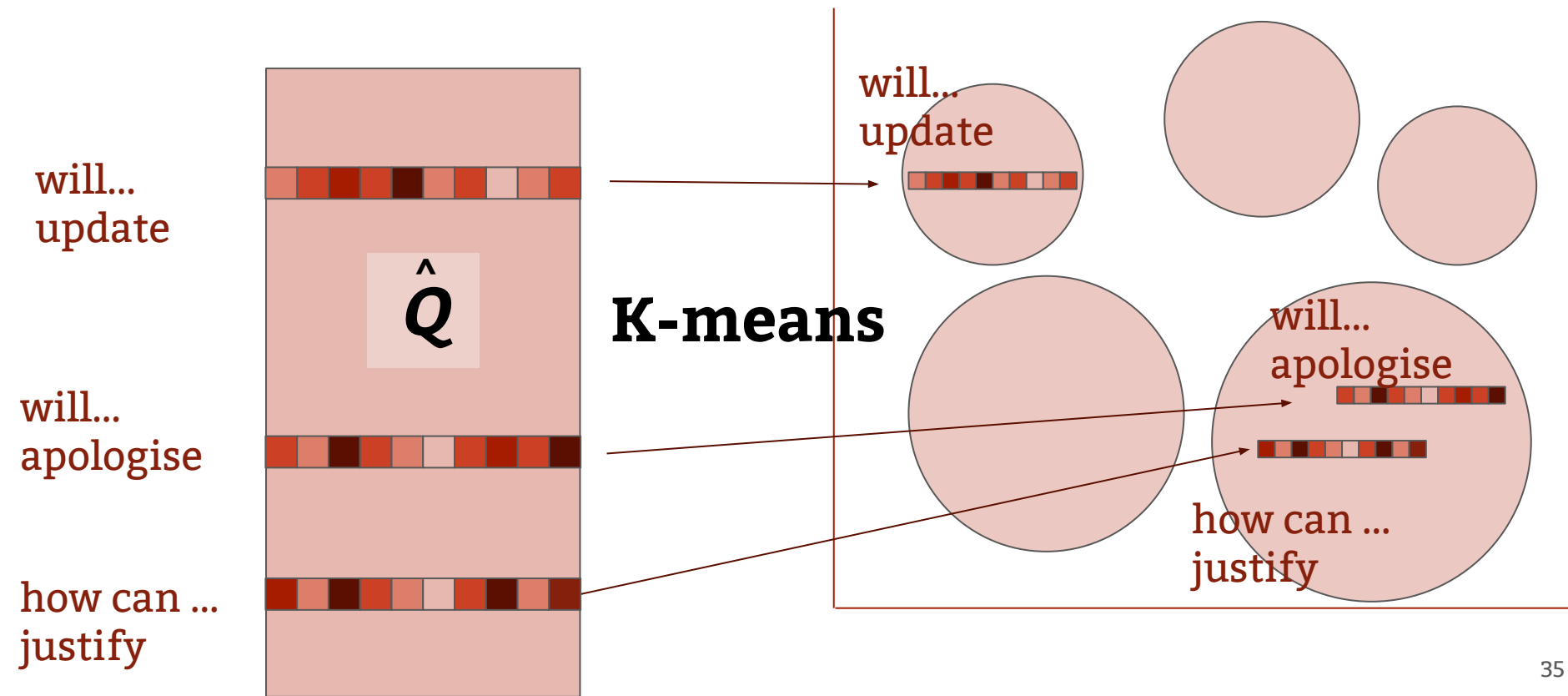
how can ...  
justify



# Structuring question space



# Structuring question space



# Structuring question space

Inferring question types:

Will you come clean about the scandal?

will...  
update

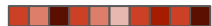
will...  
apologise

how can ...  
justify

# Structuring question space

Inferring question types:

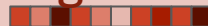
**Will** you **come clean** about  
the scandal?



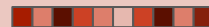
will...  
update



will...  
apologise



how can ...  
justify



# Structuring question space

Inferring question types:

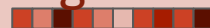
**Will** you **come clean** about  
the scandal?



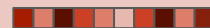
will...  
update



will...  
apologise

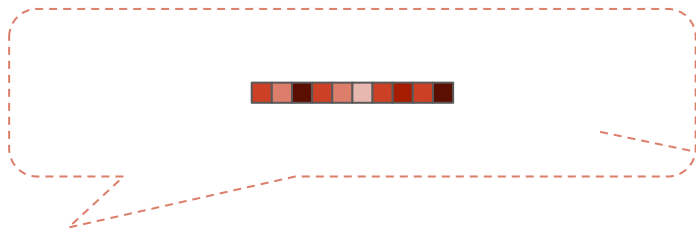


how can ...  
justify






# Structuring question space

Inferring question types:



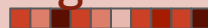
Examining typical answer motifs:

am afraid   
need to consider   
is wrong 

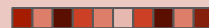
will...  
update



will...  
apologise



how can ...  
justify

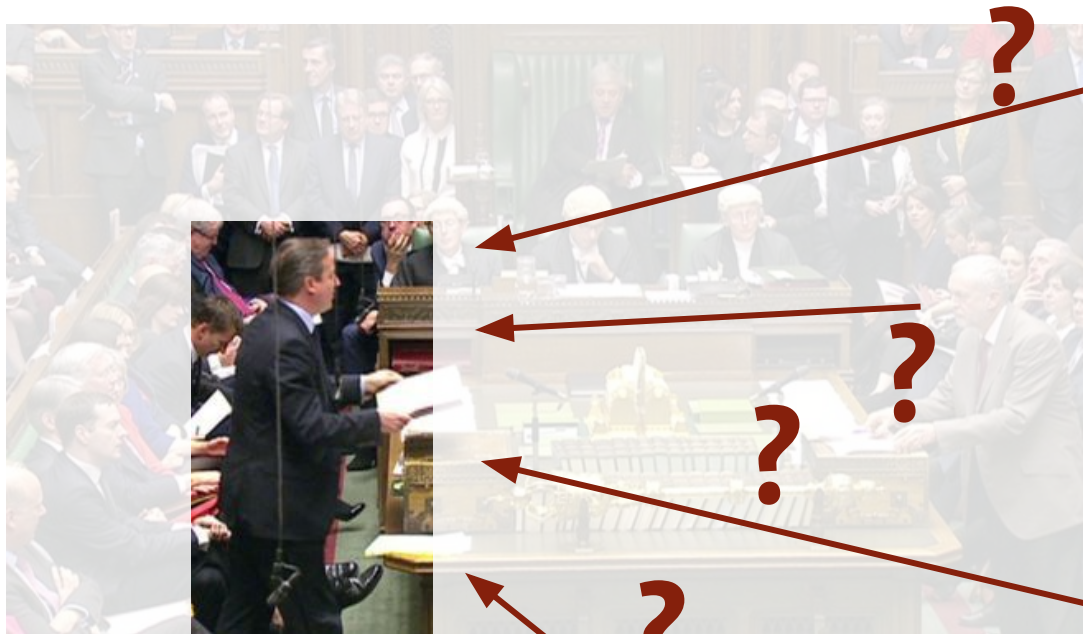


# Parliamentary question periods





# Parliamentary question periods



**200,000  
questions  
1979 - 2016**

**2000 askers,  
1000 answerers**

***Data  
available!***

# Question types in Parliament:

0. Issue update
1. Shared concerns
2. Narrow factual
3. Prompt for comment
4. Agreement
5. Self promotion
6. Concede & accept
7. Condemnatory

# Question types in Parliament:

## 0. Issue update

1. Shared concerns

Will you update us on Afghanistan?

## 2. Narrow factual

3. Prompt for comment

4. Agreement

5. Self promotion

6. Concede & accept

7. Condemnatory

What funding will be given to the College of Dentistry?

# Question types in Parliament:

- 0. Issue update
- 1. Shared concerns
- 2. Narrow factual
- 3. Prompt for comment
- 4. Agreement
- 5. Self promotion

**6. Concede & accept**

**7. Condemnatory**

Will you accept that  
[Brexit] will undermine  
our security?


Will you apologise for  
leading us into the Iraq  
disaster?

# Question types in Parliament:

- 0. Issue update
- 1. Shared concerns
- 2. Narrow factual
- 3. Prompt for comment

## **4. Agreement**

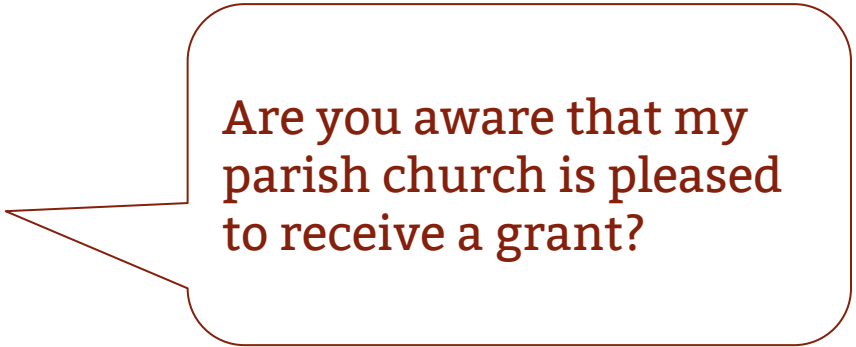
- 5. Self promotion
- 6. Concede & accept
- 7. Condemnatory



Do you agree that the Government [should continue] its strong economic policies?

# Question types in Parliament:

- 0. Issue update
- 1. Shared concerns
- 2. Narrow factual
- 3. Prompt for comment
- 4. Agreement
- 5. Self promotion**
- 6. Concede & accept
- 7. Condemnatory



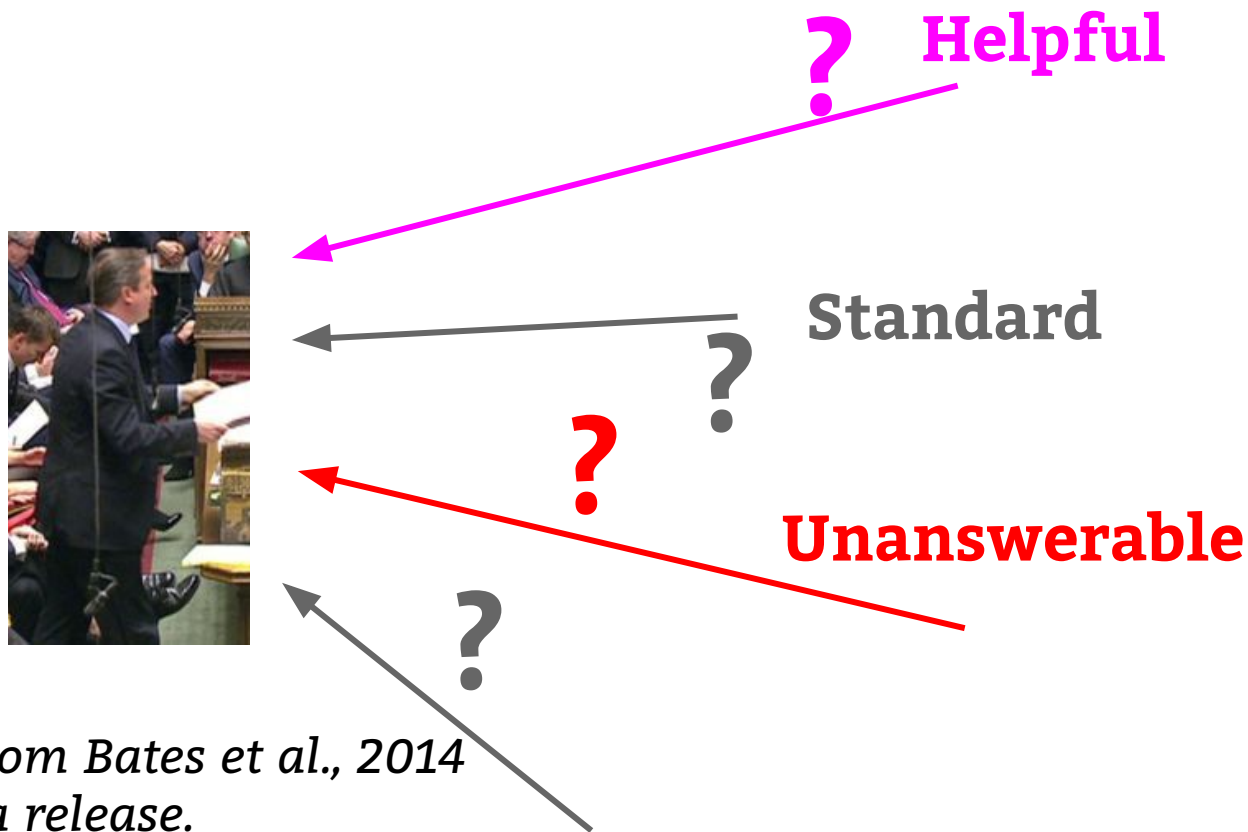
Are you aware that my parish church is pleased to receive a grant?

# Question types in Parliament:

- 0. Issue update
- 1. Shared concerns
- 2. Narrow factual
- 3. Prompt for comment
- 4. Agreement
- 5. Self promotion
- 6. Concede & accept
- 7. Condemnatory

***Does our method  
produce sensible  
question types?***

# Sanity check: alignment with existing labels



*Expert annotations from Bates et al., 2014*  
*Also available in data release.*



# Sanity check: alignment with existing labels

Classifying **unanswerable** vs standard questions:

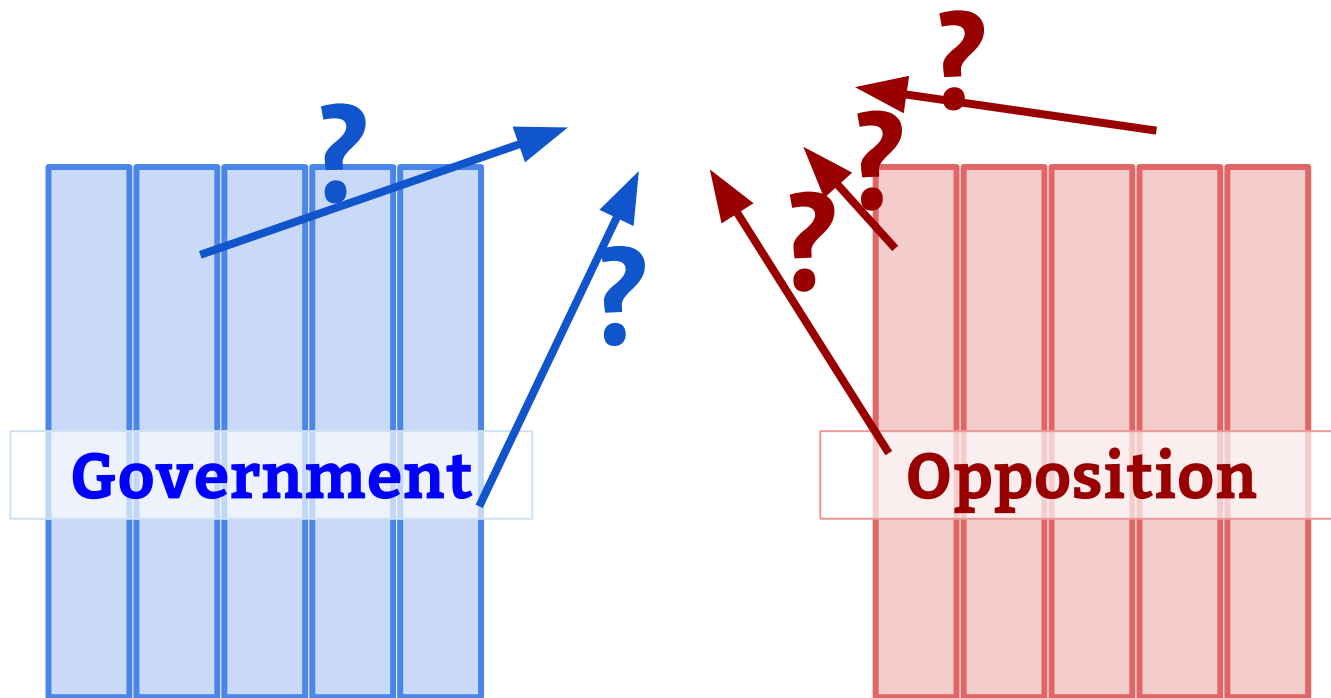
BOW: 55%

Latent question features: **66%**

*Further details in paper*

*Expert annotations from Bates et al., 2014  
Also available in data release.*

# Sanity check: alignment with political science literature



# Sanity check: alignment with political science literature

Supporting and bolstering  
status of government policies

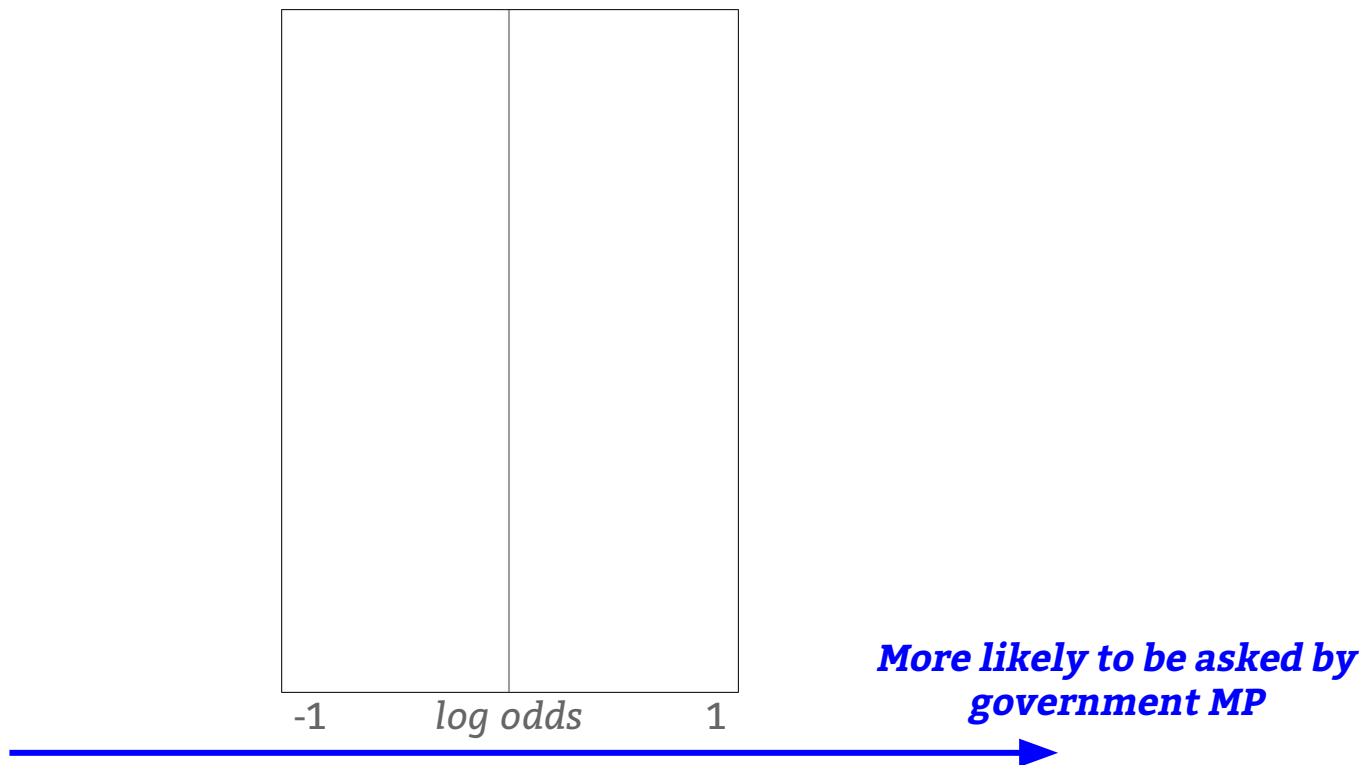
Criticizing and  
creating negative  
press

*Louwerse, 2012;  
Cowley, 2002;  
Spirling & Mclean, 2007;  
Eggers & Spirling, 2014*

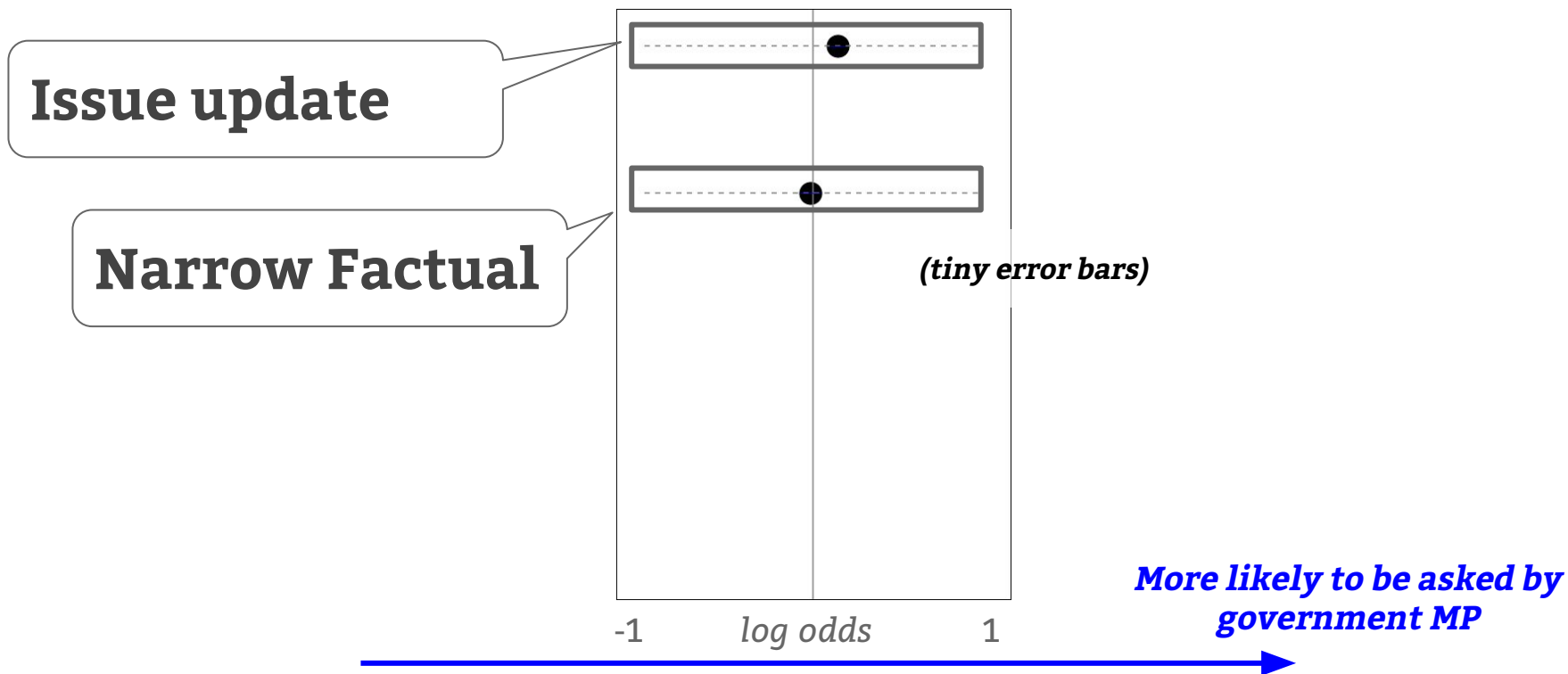
**Government**

**Opposition**

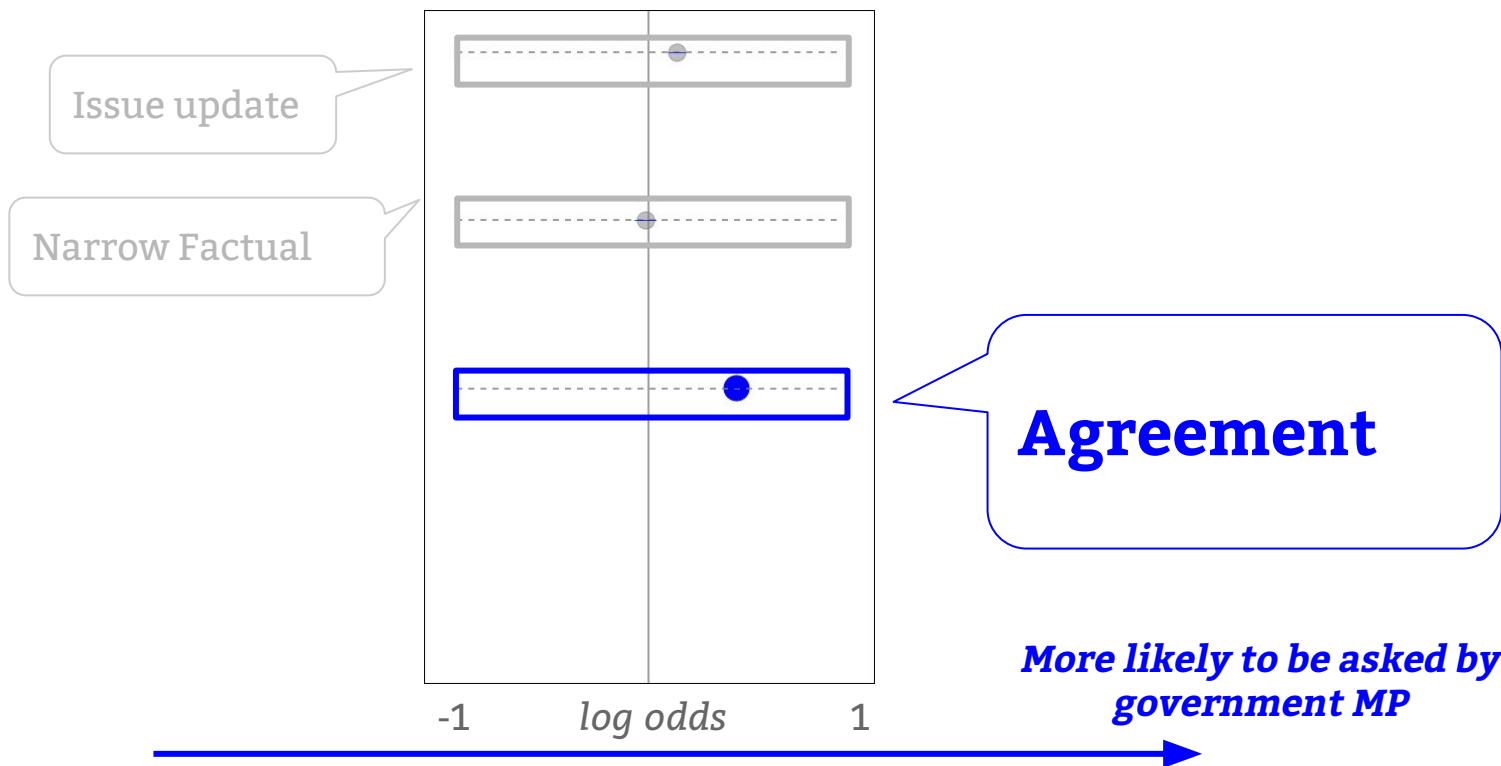
# Sanity check: alignment with political science literature



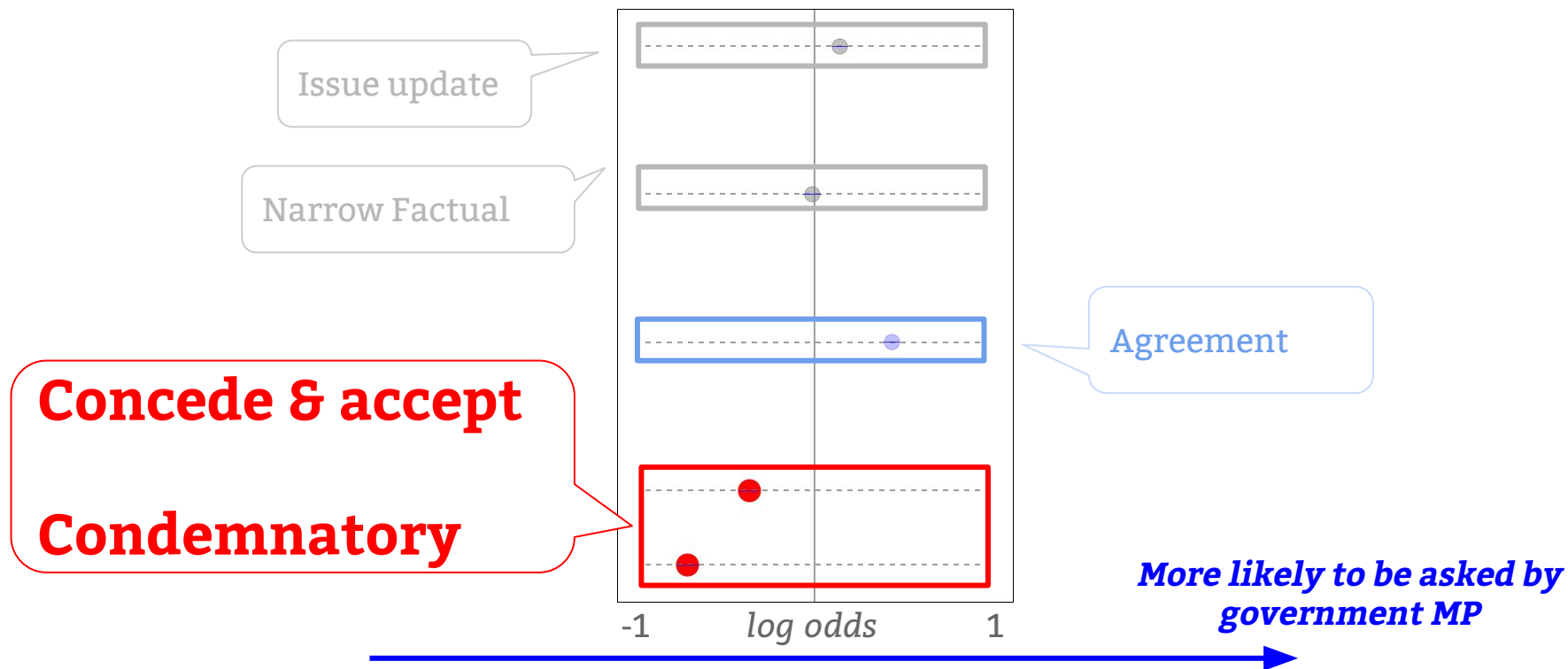
# Sanity check: alignment with political science literature



# Sanity check: alignment with political science literature



# Sanity check: alignment with political science literature



# New investigation: how does questioning behaviour vary with tenure?

?



?



# New investigation: how does **questioning behaviour** vary with tenure?

More  
enthusiastic &  
vigorously  
critical?

## Hypothesis 1

*Catalano, 2009*  
*Kam, 2009*



Less enthusiastic?

# New investigation: how does **questioning behaviour** vary with tenure?

More  
enthusiastic &  
vigorously  
critical?

## Hypothesis 1

*Catalano, 2009*  
*Kam, 2009*



Less enthusiastic?

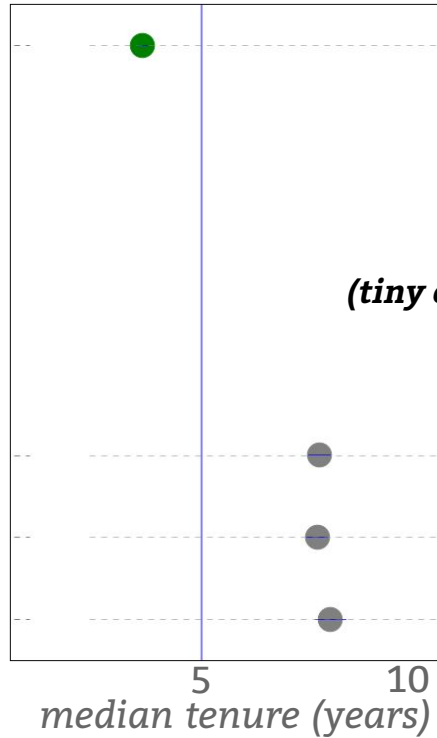
Tempered by  
stake in future  
promotion?

## Hypothesis 2

*Cowley, 2002*  
*Benedetto & Hix, 2007*

Less to lose & more  
antagonistic?

# New investigation: how does **questioning behaviour** vary with tenure?



*(tiny error bars)*

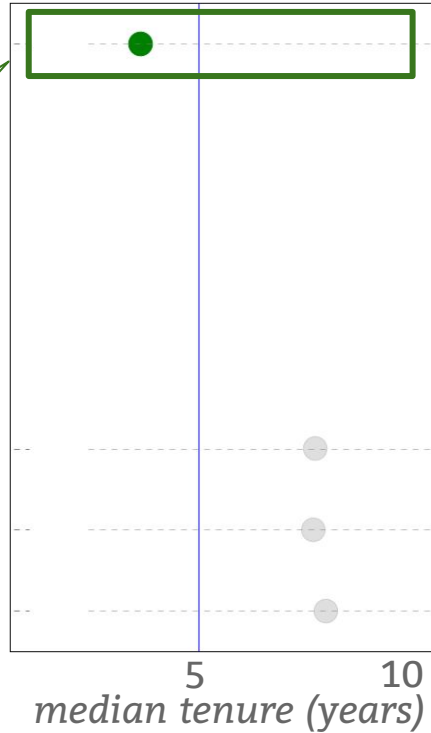


*Older median tenure,  
**government** MPs*

# New investigation: how does **questioning behaviour** vary with tenure?



Issue update

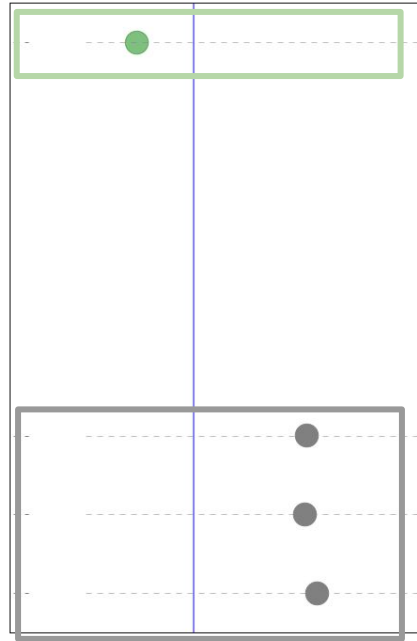


*Older median tenure,  
**government** MPs*

# New investigation: how does **questioning behaviour** vary with tenure?



Issue update



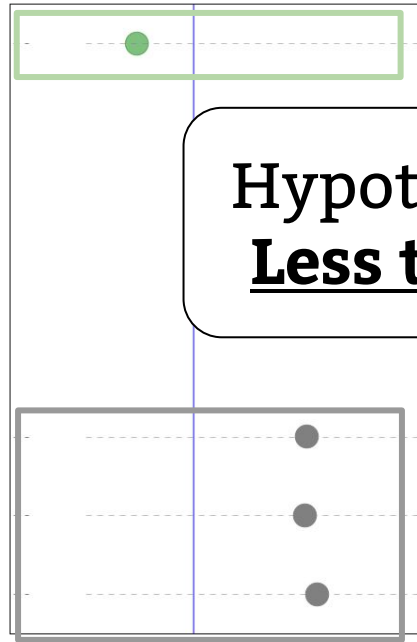
Self-promotion  
Concede & accept  
Condemnatory

*Older median tenure,  
**government** MPs*

# New investigation: how does **questioning behaviour** vary with tenure?



Issue update



Hypothesis 2:  
**Less to lose.**



Self-promotion  
Concede & accept  
Condemnatory

*Older median tenure,  
**government** MPs*

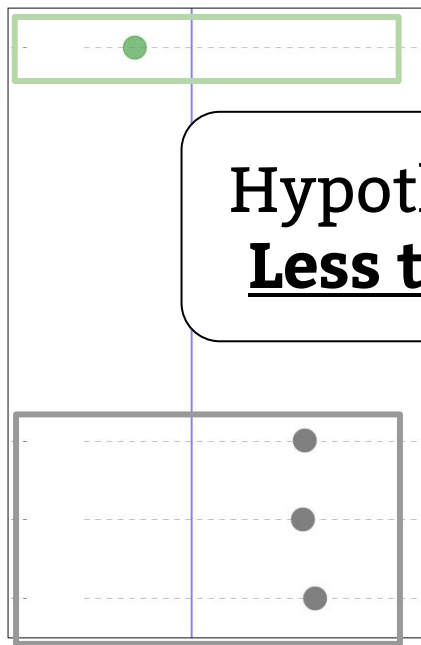
# New investigation: how does **questioning behaviour** vary with tenure?



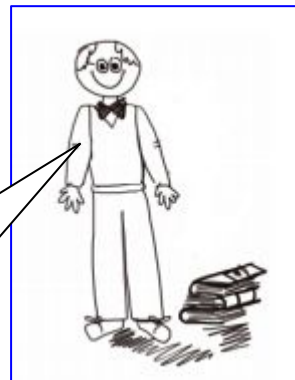
Issue update

(condemnatory type asked more by **younger** **opposition** MPs)

*Kam, 2009*



Hypothesis 2:  
**Less to lose.**



Self-promotion  
Concede & accept  
Condemnatory

**Older median tenure,**  
***government* MPs**

# Conclusion

- **Questions** have many rhetorical roles.



# Conclusion

- Questions have many rhetorical roles.
  - We introduce an unsupervised method to infer these roles, using the answers.

# Conclusion

- **Questions** have many rhetorical roles.
  - We introduce an unsupervised method to infer these roles, using the answers.
- These roles reflect social information in settings such as **parliamentary question periods**, allowing us to discover new insights.



# Future work: Investigating parliamentary dynamics and **question types**



*Data and code:*  
*Cornell Conversational Analysis Toolkit*  
<http://convokit.infosci.cornell.edu/>

# Future work: other settings

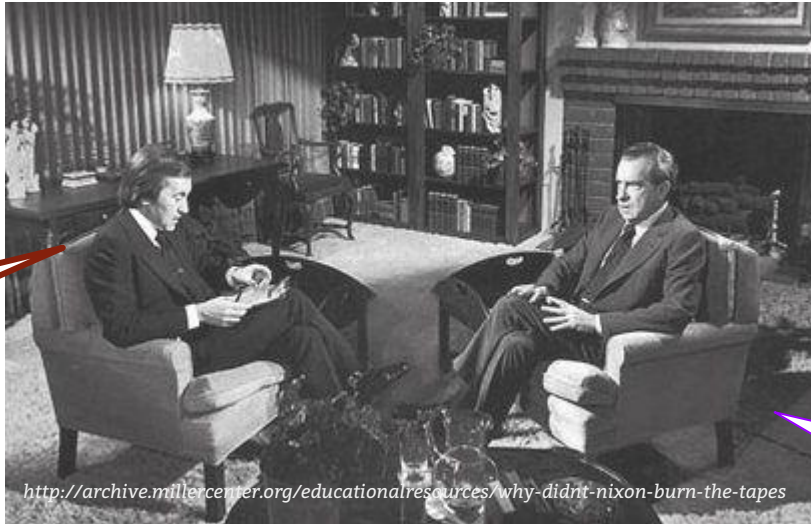
Why didn't you  
burn the tapes?



I didn't  
believe there  
was a reason  
to ...

# Future work: **questions** are just the beginning

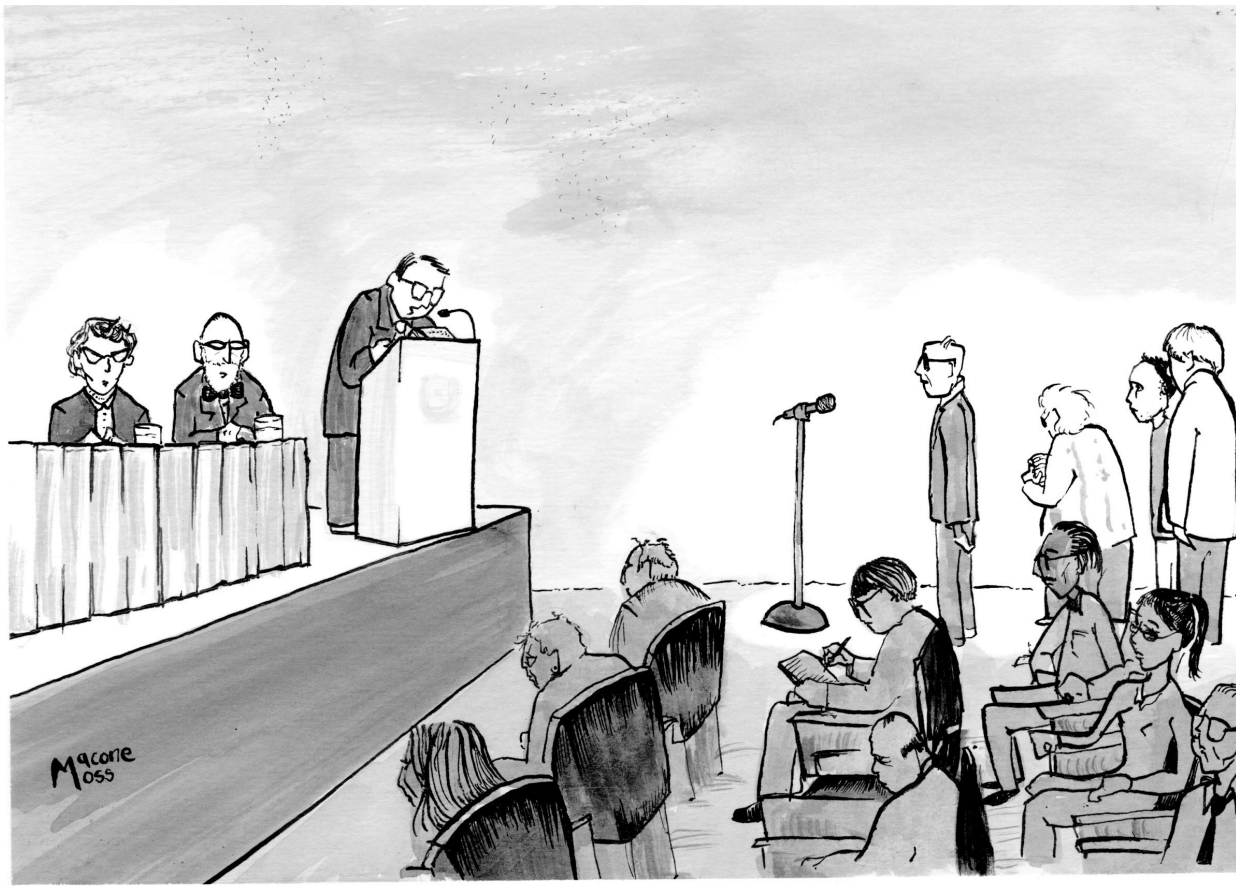
Why didn't you  
burn the tapes?



I didn't  
believe there  
was a reason  
to ...

But looking back  
on it now, **don't  
you wish you'd  
destroyed them?**

...



***“We’d now like to open the floor to shorter speeches disguised as **questions.**”***

*(credit: Steve Macone, New Yorker)*

# **Future work: other settings**



# Future work: other settings



<https://i.ytimg.com/vi/cVvYhAYLYgfE/maxresdefault.jpg>

What will you do  
leading into the  
US Open?



# Future work: other settings



Was it her game that gave you problems?

# Future work: other settings



What did your mother say to you after the game?