

“ [W]hose idea of beauty and order will be in public spaces? That is perhaps the greatest question we have to face. **You can look at a landscape and you can see it as perfect in itself.** Or you can look at it as undeveloped land. Those are two very different points of view. Who will make the public art in that space?” (Baca; cited in Lacy, p. 38)

But first, watch [this...](#)

New genre public art

New genre public art is “working in a manner that **resembles political and social activity** but is **distinguished by its aesthetic sensibility....** An art whose **public strategies of engagement** are an important part of its aesthetic language. The source of these artworks’ structure is not exclusively visual or political information, but rather an internal necessity perceived by **the artist in collaboration with his or her audience.**” – Lacy, p. 19

Betsy Damon/Keepers of the Waters: Living Water Garden



Tactical media

“**Tactical media** can be defined as the **appropriation of mass media** in order to **oppose and criticize a target** which often occupies a certain **position of power.** This modern form of activism can be recognized by its **use of current technology** and its **‘hit-and-run tactics’** media campaigns which are often short-lived in nature. The purpose of tactical media lays within the type of information it distributes and the warnings it can sometimes produce. By generating this information and creating this reaction, **tactical media attempts to reverse the one-way-flow of communication and power** and give some of the control back to the public.” - Wikipedia

Barbie Liberation Organization



Csikszentmihalyi: Afghan Explorer



Culture jamming

“Culture jamming is **cultural backtalk**, using the language of established power. The practice is **subversive** by nature. It is about **playing with familiar forms of communication** and interaction... and imagery... and turning them back against the culture that created them.” – Liacas, p. 62



Intentional Design

“design is, either consciously or unconsciously, a form of **persuasive communication** in which products serve as arguments for how people should live.... The alternative to this unconscious design is... **consciously designing products that encourage positive, constructive ways of life.**” (Stegall, pp. 57-58)

“artifact rhetoric”?

Gaver et al., Local Barometer



What kind of practice is it...?

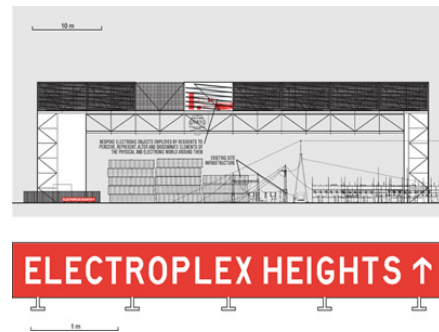
Jeremijenko: Feral Robotic Dogs



Jeremijenko: Environmental Health Clinic



Hooker and Kitchen: Electroplex Heights



Thompson, Oppenheimer, Van Soestbergen, Parry: Public Smog

