

Exhibitor Chair Report for 2006

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It was hard to find exhibitors. The Platinum and Gold sponsors were not interested in exhibition booths and all publishers decided against exhibition, although several who were originally interested in exhibition decided on providing bag inserts or page ads in the program booklet. (The main reasons given were cost, e.g. travel and personnel, and a focus on other conferences.)

In the end, CJK Dictionary Institute and Gleebooks (a local bookshop) will be exhibiting. Additionally, a table will be provided where leaflets (mainly about new books) can be displayed.

Point for discussion:

We have contacted several additional companies that were not on the sponsorship list.