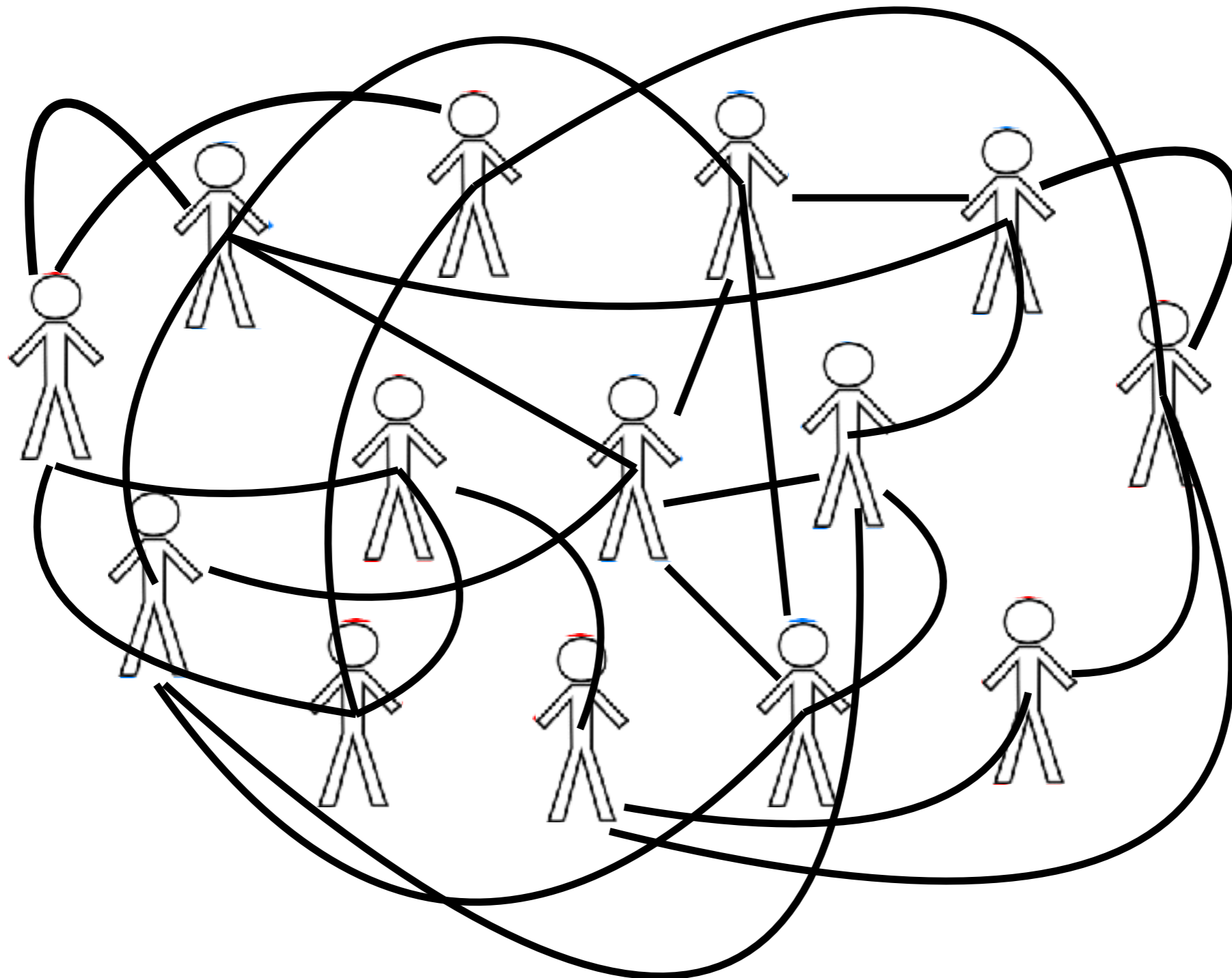


# Machine Learning for Data Science (CS4786)

## Lecture 10

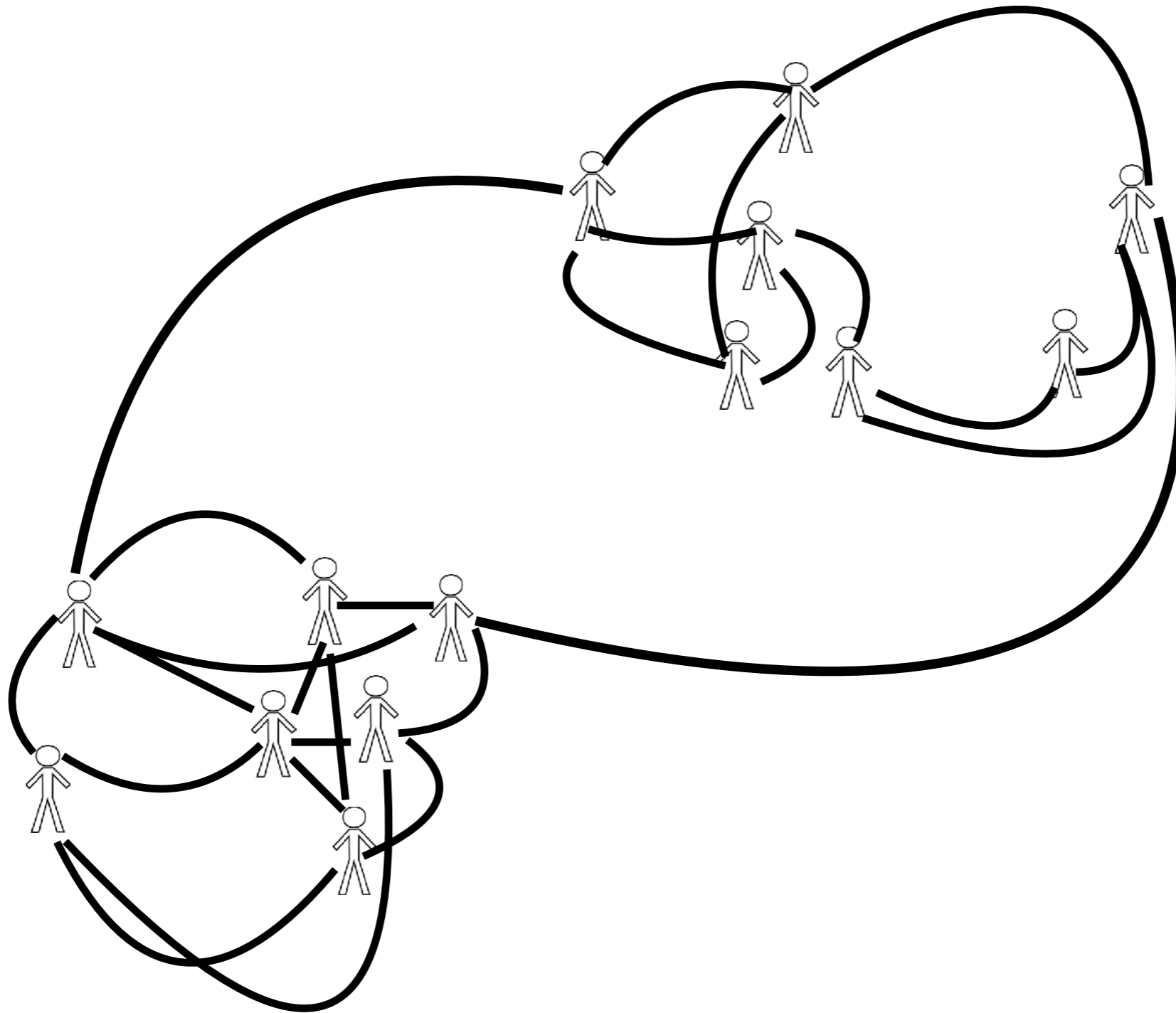
### Spectral Embedding

# MOTIVATING EXAMPLE



**What can you say from this  
network?**

# MOTIVATING EXAMPLE



**How about now?**

# MOTIVATING EXAMPLE



**Cornell**



**Yale**

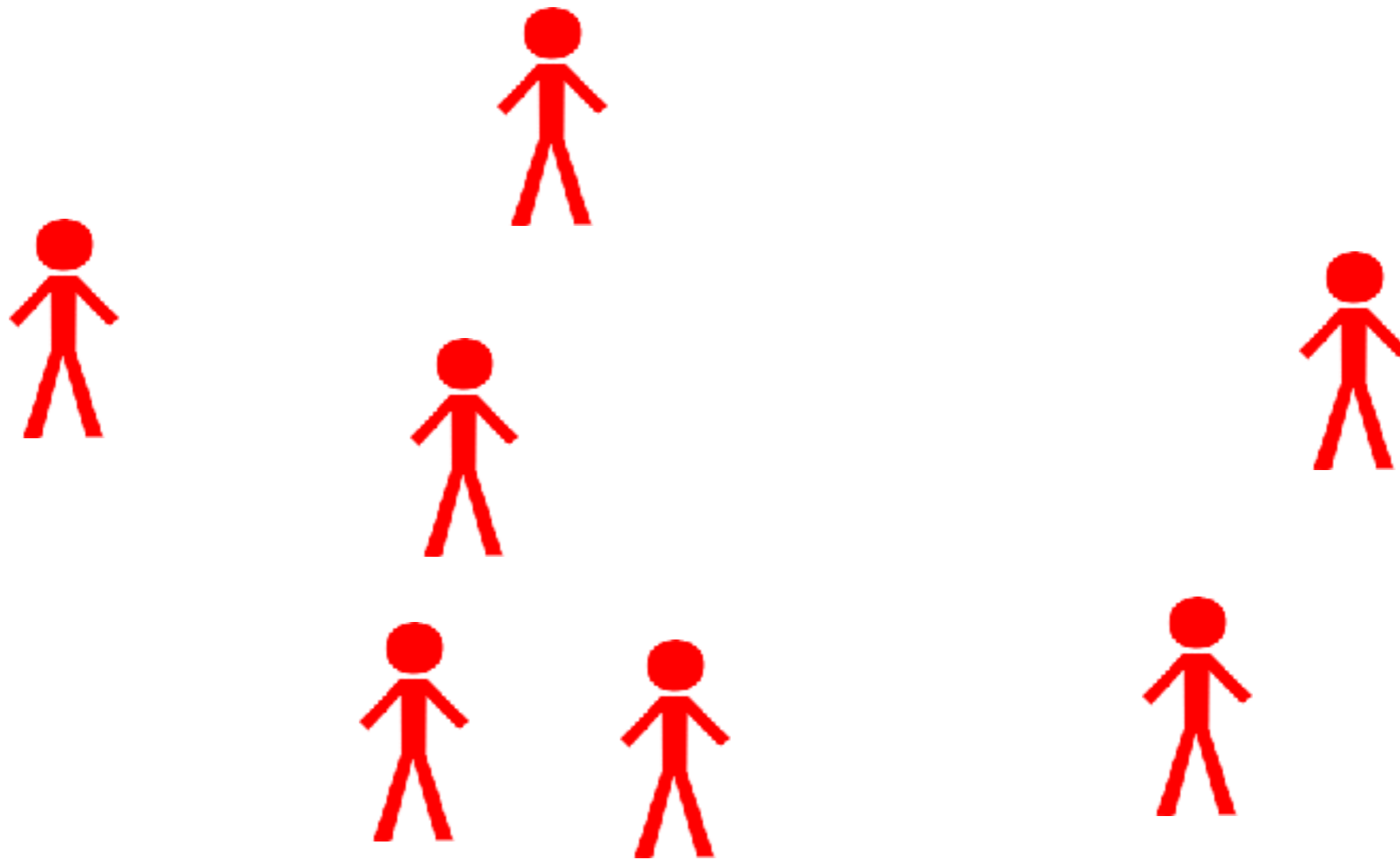
# MOTIVATING EXAMPLE



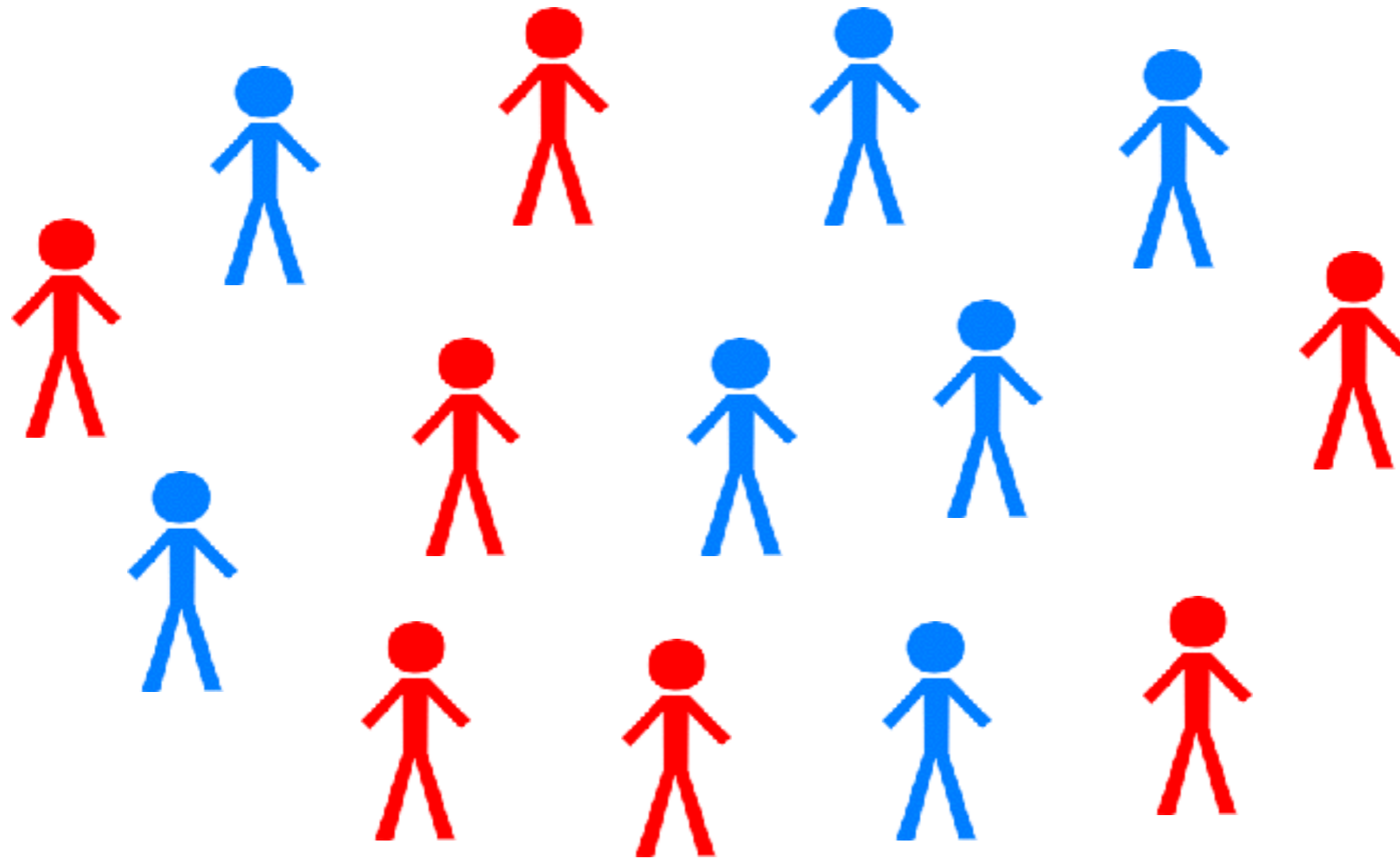
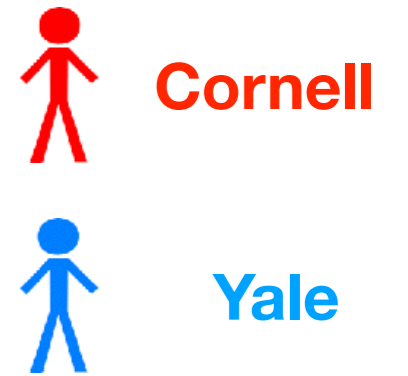
Cornell



Yale

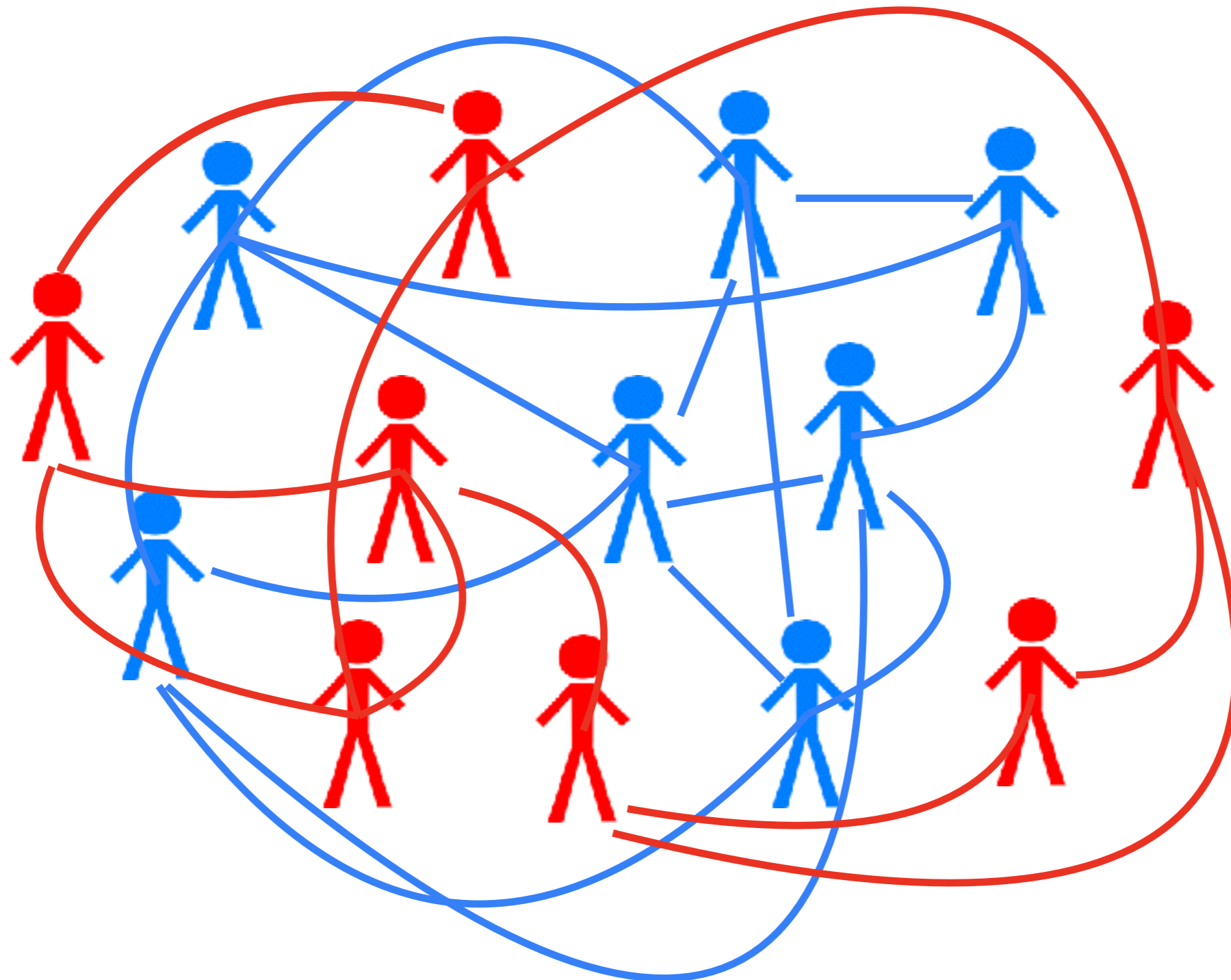
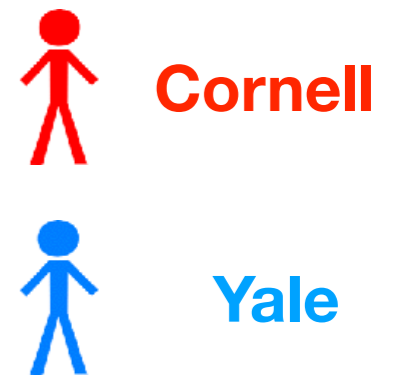


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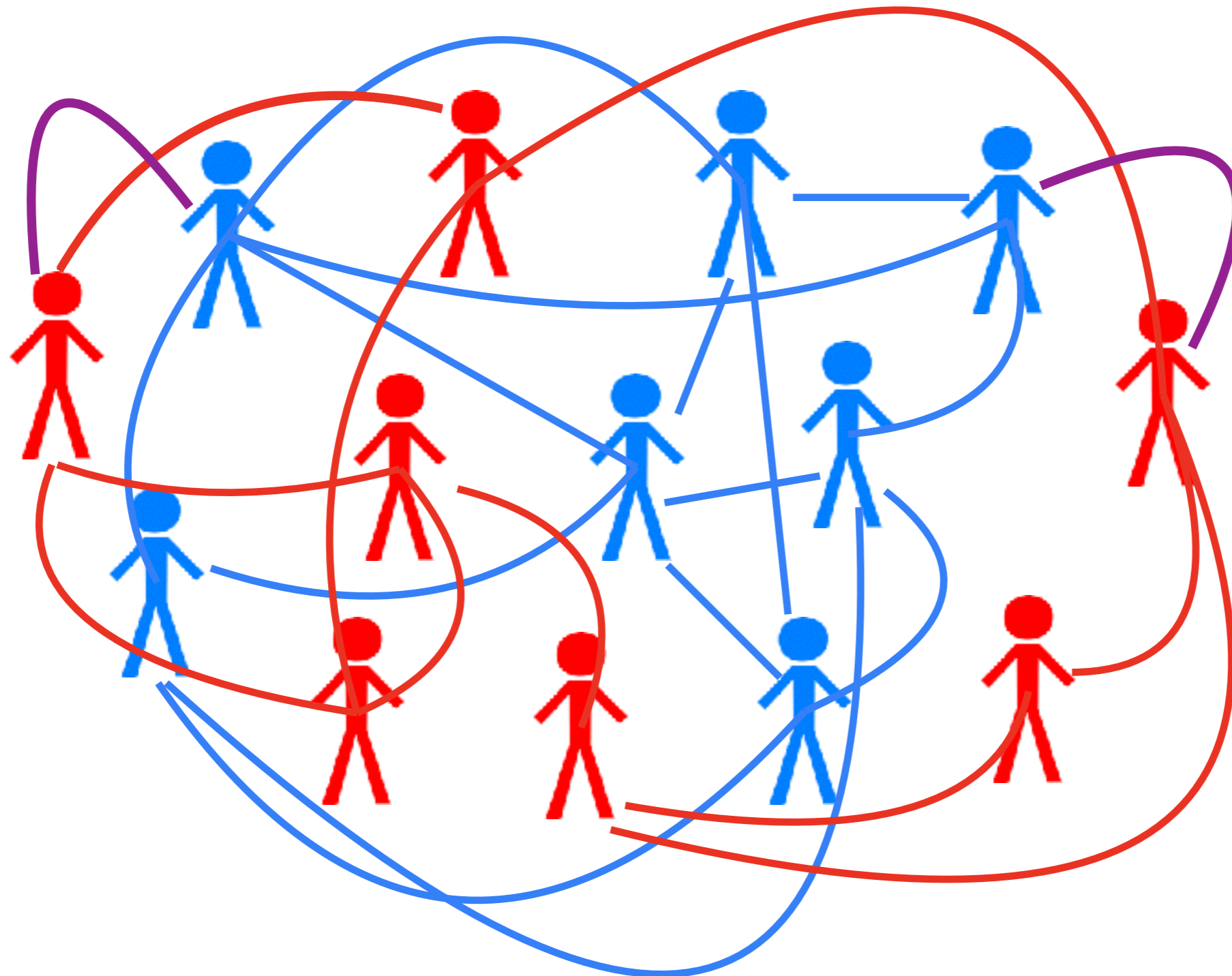
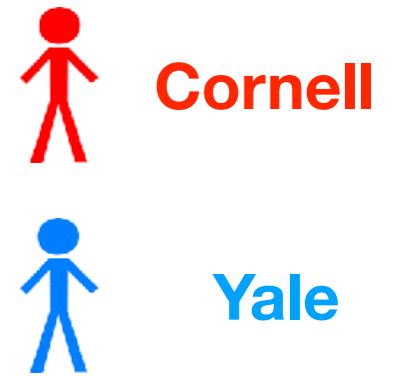




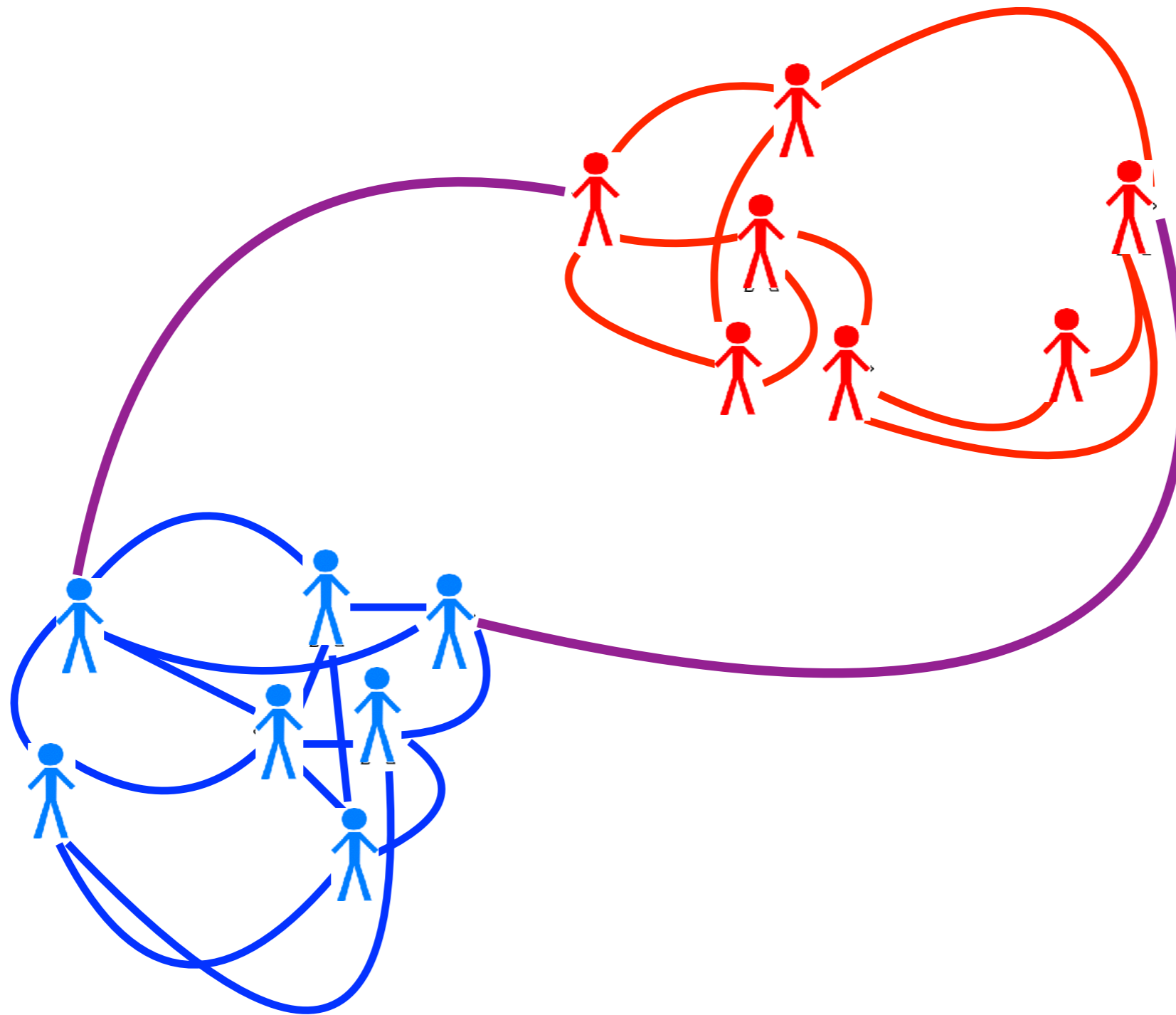
# MOTIVATING EXAMPLE



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# GRAPH EMBEDDING

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- GOAL: Place vertices (users) of the graph in appropriate locations (in a  $K$  dimensional space)

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- GOAL: Place vertices (users) of the graph in appropriate locations (in a  $K$  dimensional space)
- Distances between vertices (users) should be representative of some desired properties of the graph
  - Eg. Cornell folks are together, all Yale folks are together

# KEY PRINCIPLE



**How do we do this?**

## How do we do this?

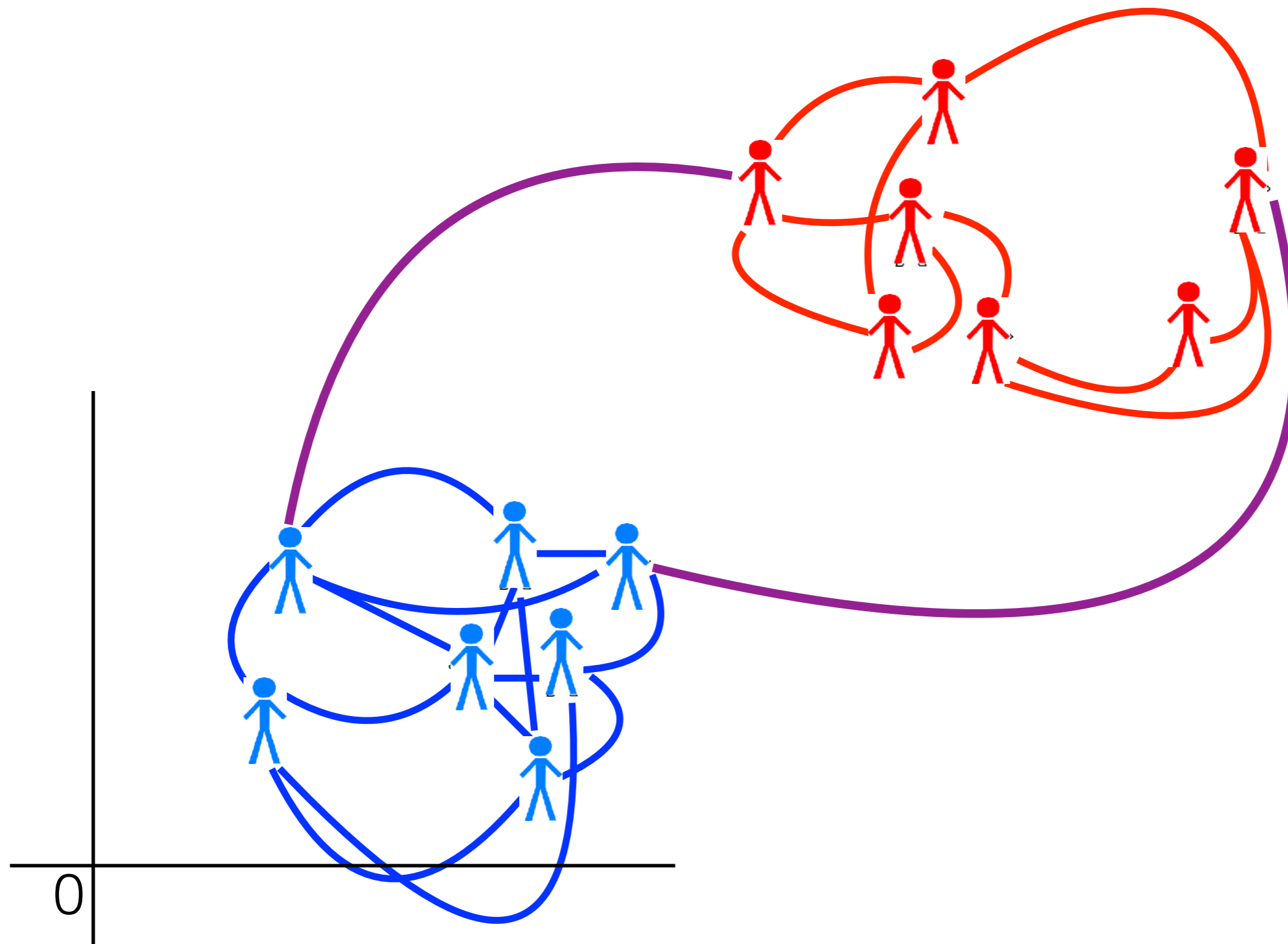
- If I gave you a proposed location how would you evaluate it for instance?
- What are the desirable properties?

# THOUGHT EXPERIMENT

- For each user  $i$  we specify embedding (location)  $y_i$
- How do we find good locations  $y_1, \dots, y_n$ ?
- What are good properties?

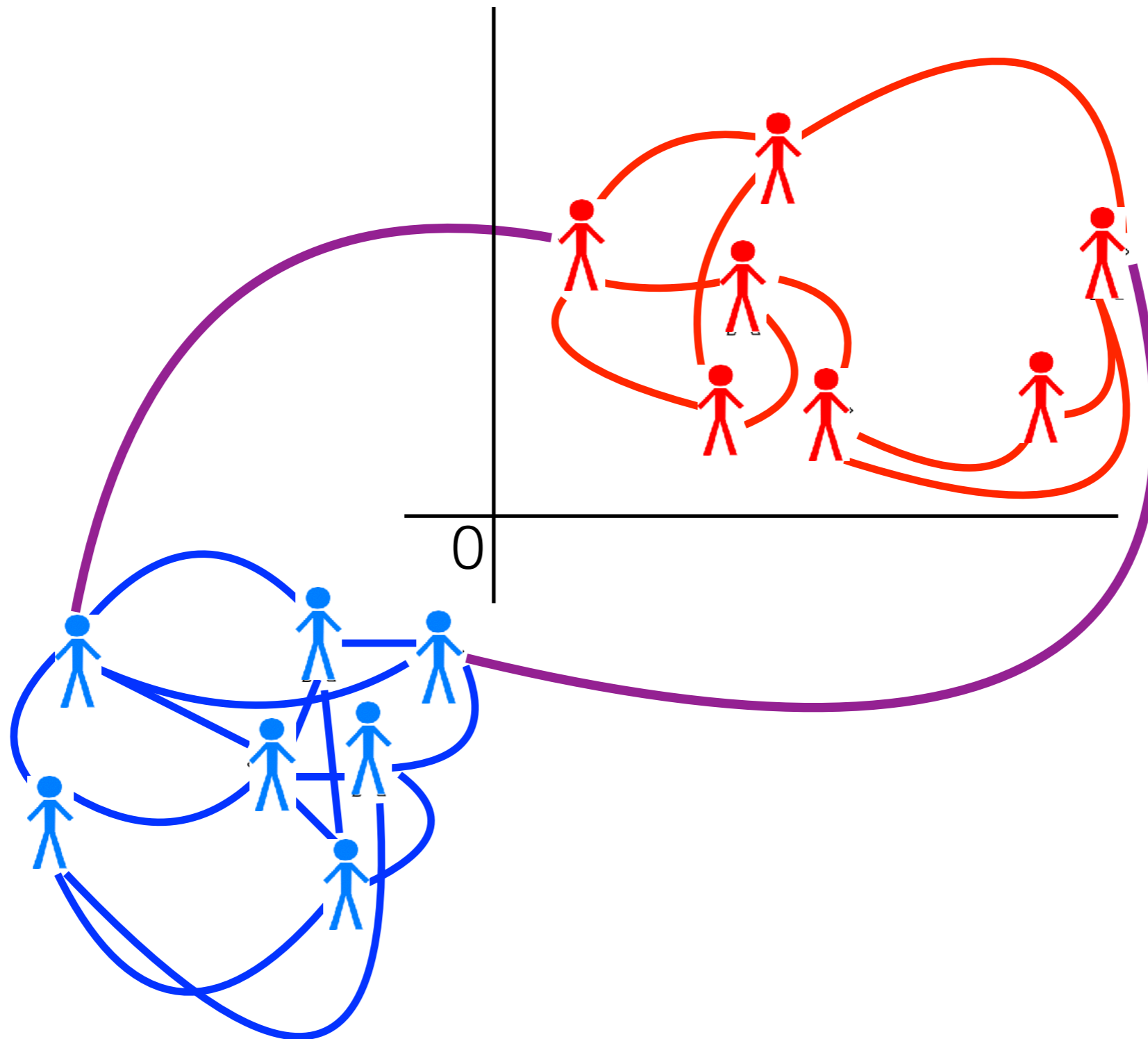
# MOTIVATING EXAMPLE

## Centering locations



# MOTIVATING EXAMPLE

## Centering locations



# KEY PRINCIPLE

- **Points are centered at 0**

# KEY PRINCIPLE

# KEY PRINCIPLE

**Make total distance between friends small:**

$$\text{Obj}(y_1, \dots, y_n) = \sum_{(i,j) \in E} \text{dist}^2(y_i, y_j)$$



# KEY PRINCIPLE

- Points are centered at 0
- **Keep your Friends close**  
(sum of distances between linked nodes should be small)

# KEY PRINCIPLE

If all  $y$ 's are at same location then friends are all close

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**Spread around the points!**

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**Spread around the points!**

Make  $\text{Var}(y_1, \dots, y_n)$  large.

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# SPECTRAL EMBEDDING

- Lets start with one dimensional projection
- Single number  $y_i$  for each node  $i$
- Lets review the three desired properties

# KEY PRINCIPLE

- **Points are centered at 0**
- Keep your Friends close
- Variance or spread amongst the nodes should be large



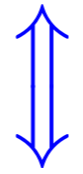
# KEY PRINCIPLE

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$$\frac{1}{n} \sum_{t=1}^n y_t = 0$$

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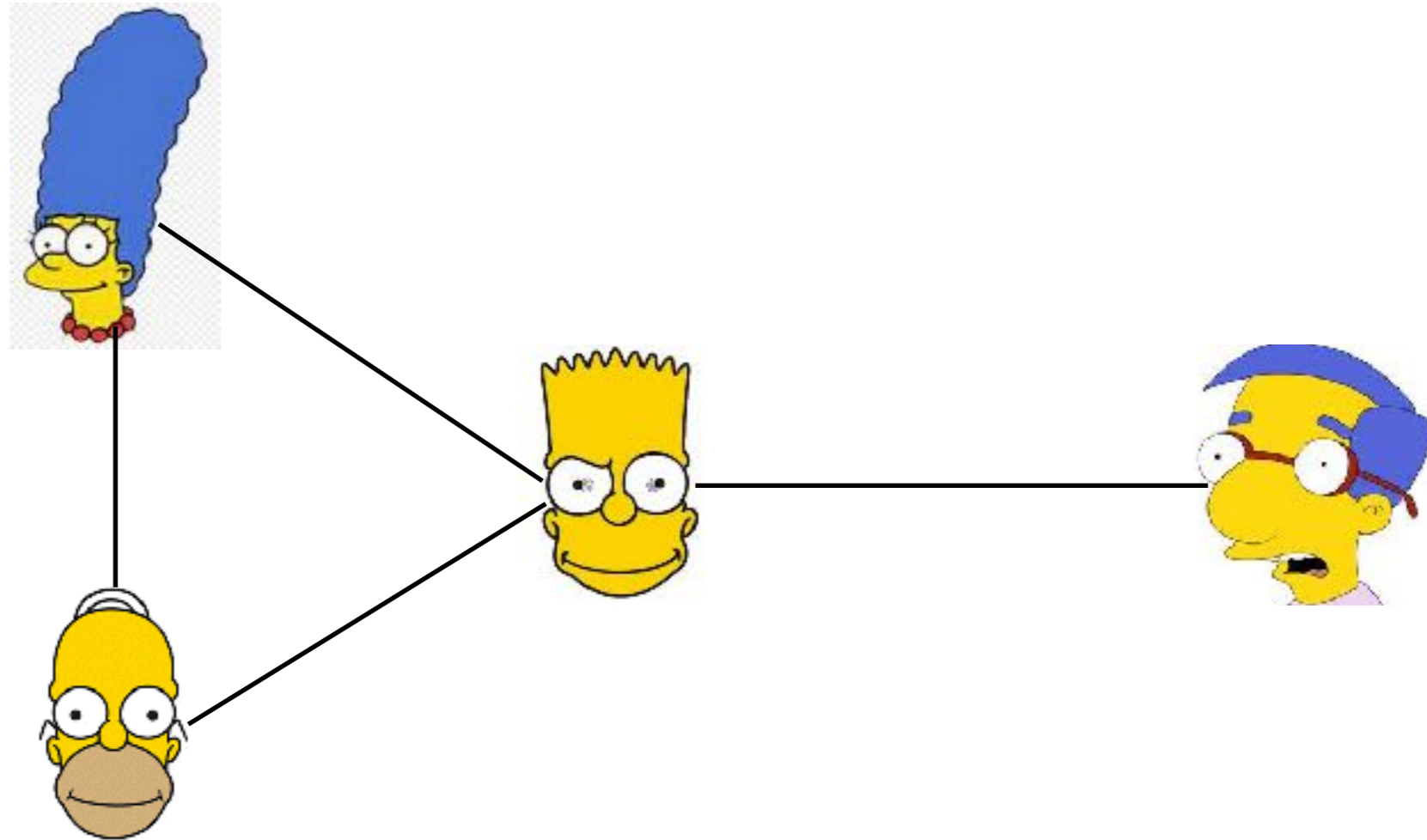
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- Variance or spread amongst the nodes should be large

$$\frac{1}{n} \sum_{t=1}^n y_t = 0$$

$$y^\top \mathbf{1} = 0$$

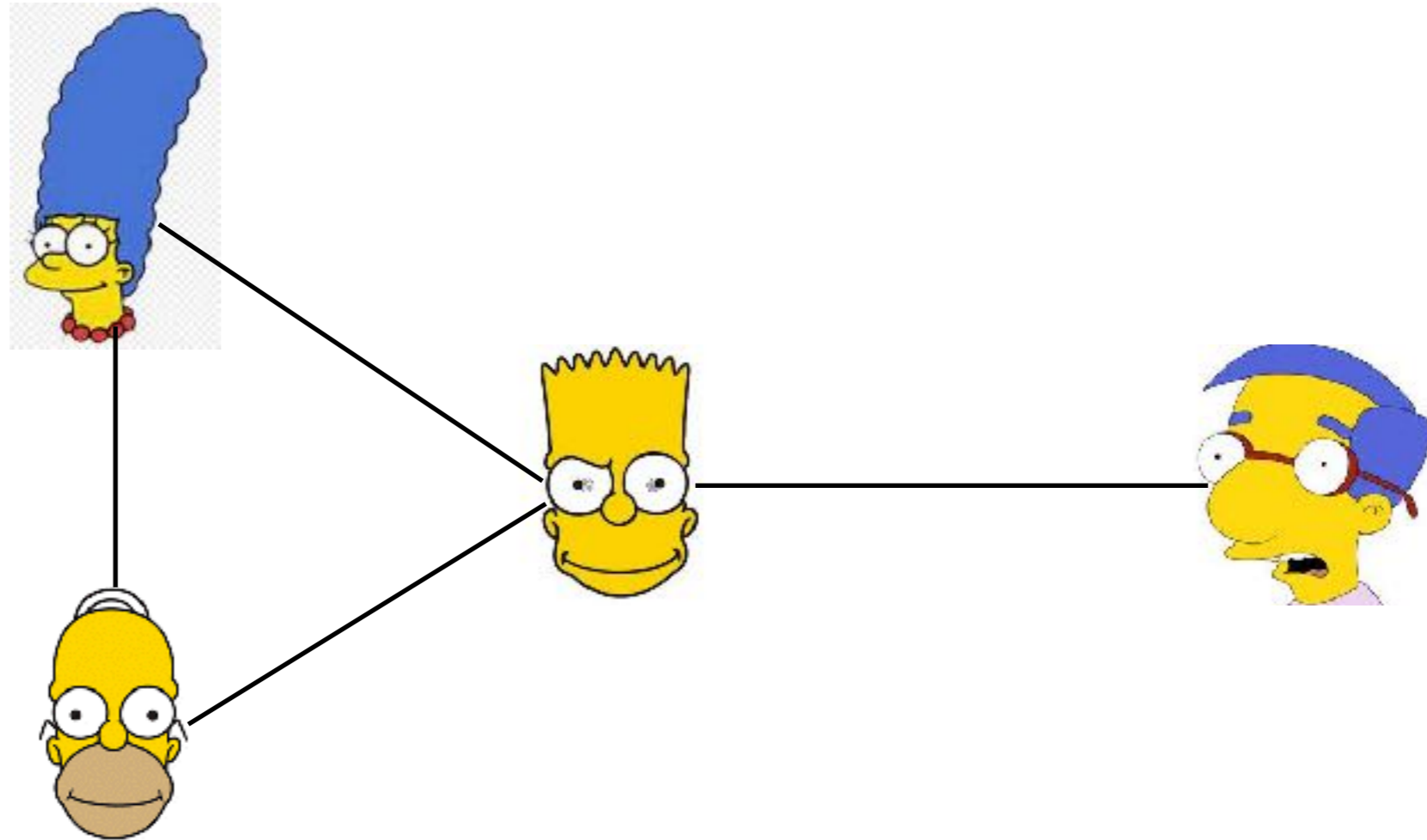
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# REPRESENTING THE GRAPH



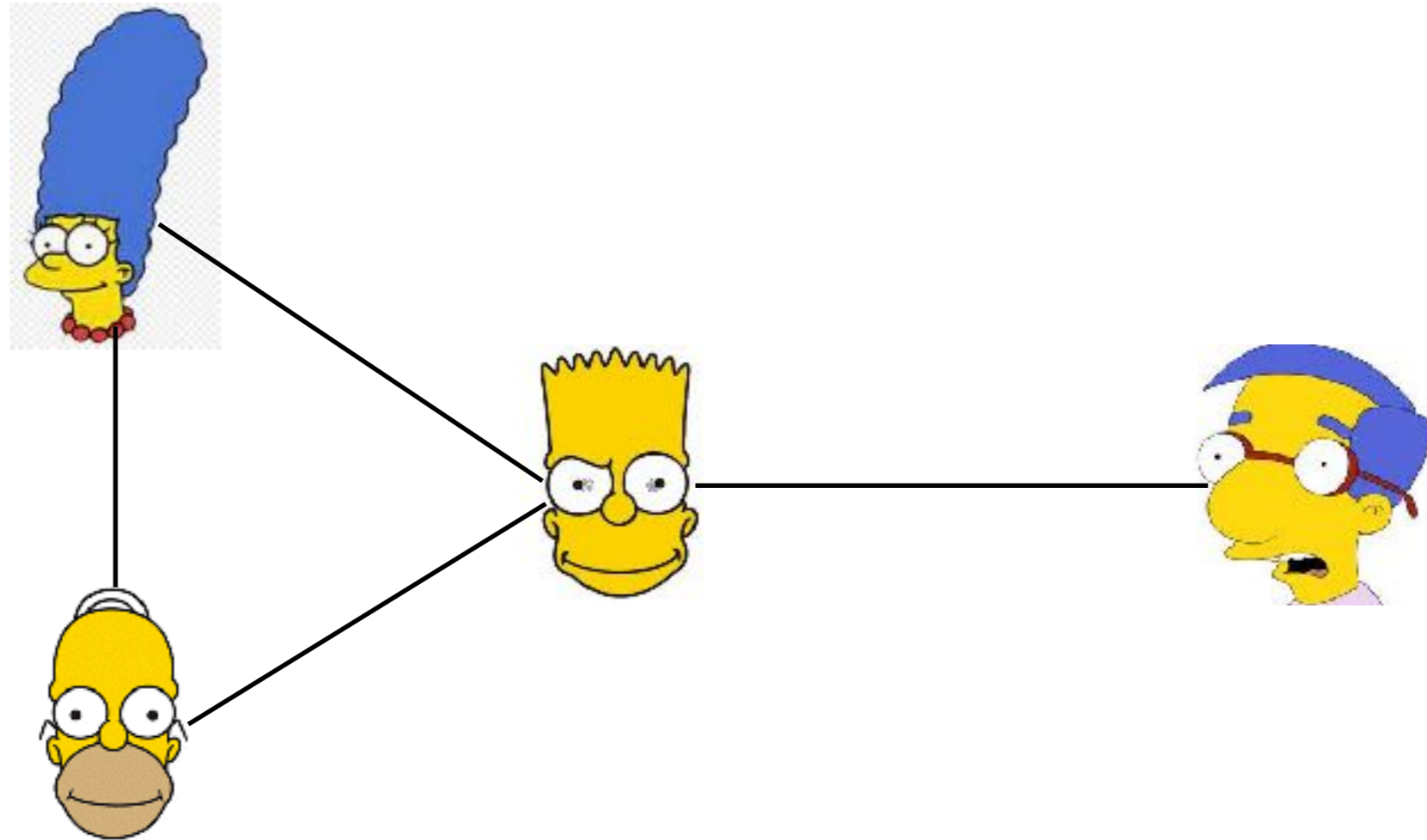
# REPRESENTING THE GRAPH



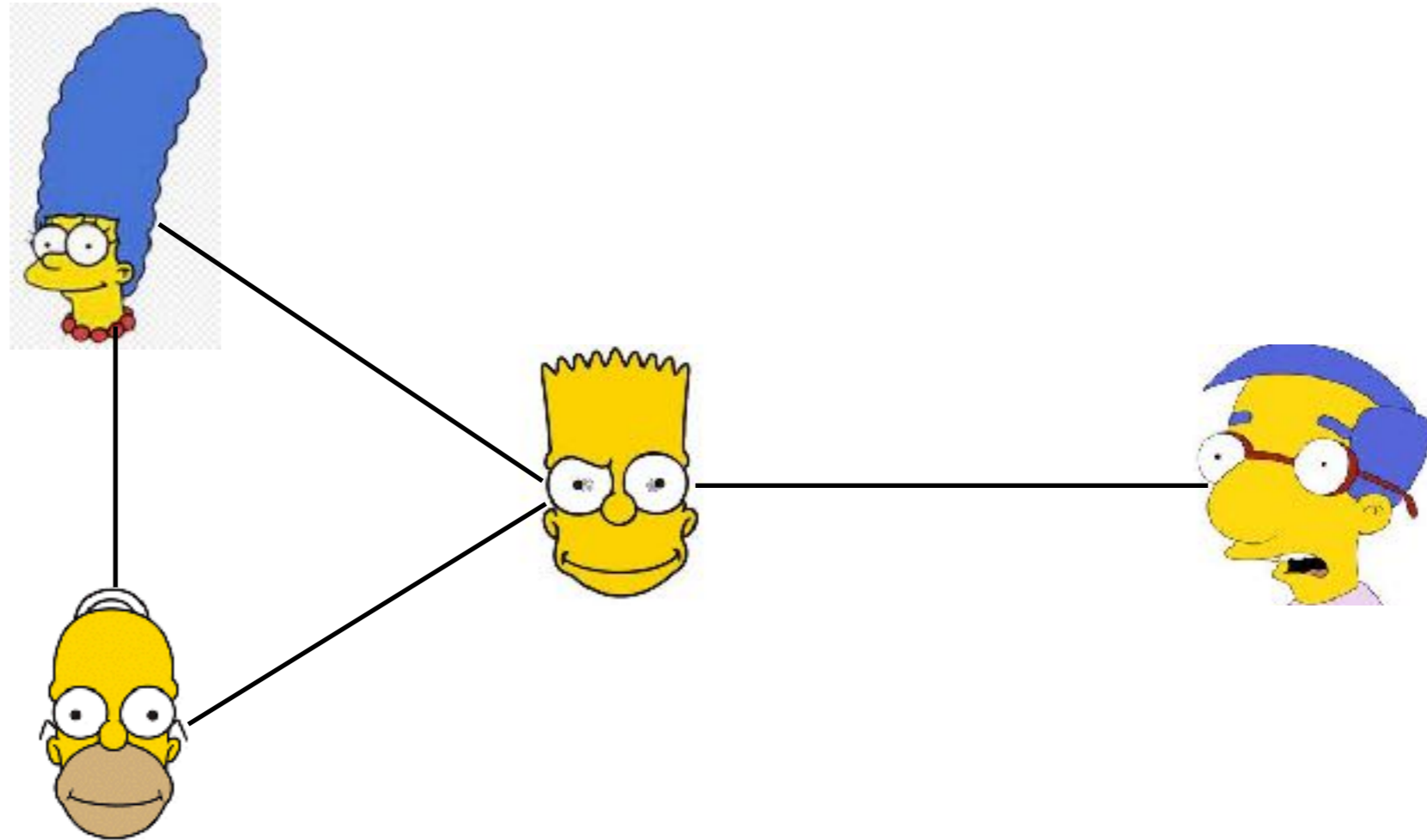
**A =**

				
	0	1	1	0
	1	0	1	0
	1	1	0	1
	0	0	1	0









# REPRESENTING THE GRAPH



# REPRESENTING THE GRAPH



**D =**

				
	2	0	0	0
	0	2	0	0
	0	0	3	0
	0	0	0	1

# WHY THE LAPLACIAN?

$$\text{Obj}(y_1, \dots, y_n) = \sum_{(i,j) \in \text{Friends}} (y_i - y_j)^2$$



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$$\begin{aligned}\text{Obj}(y_1, \dots, y_n) &= \sum_{(i,j) \in \text{Friends}} (y_i - y_j)^2 \\ &= \frac{1}{2} \sum_{i=1}^n \sum_{j=1}^n A_{i,j} (y_i - y_j)^2\end{aligned}$$

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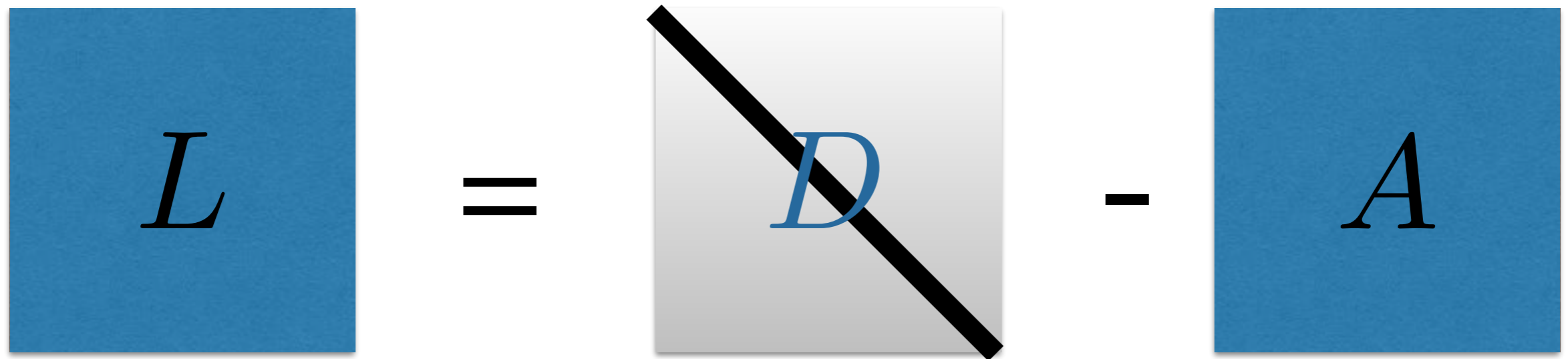
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# THE LAPLACIAN MATRIX

$$L = D - A$$
The diagram illustrates the equation for the Laplacian matrix. On the left, a blue square contains the letter  $L$ . This is followed by an equals sign. In the center, a grey square contains the letter  $D$ , but a thick black diagonal line is drawn from the top-left to the bottom-right corner, crossing through the letter. To the right of this is a minus sign. Finally, on the far right, a blue square contains the letter  $A$ .











# THE LAPLACIAN MATRIX

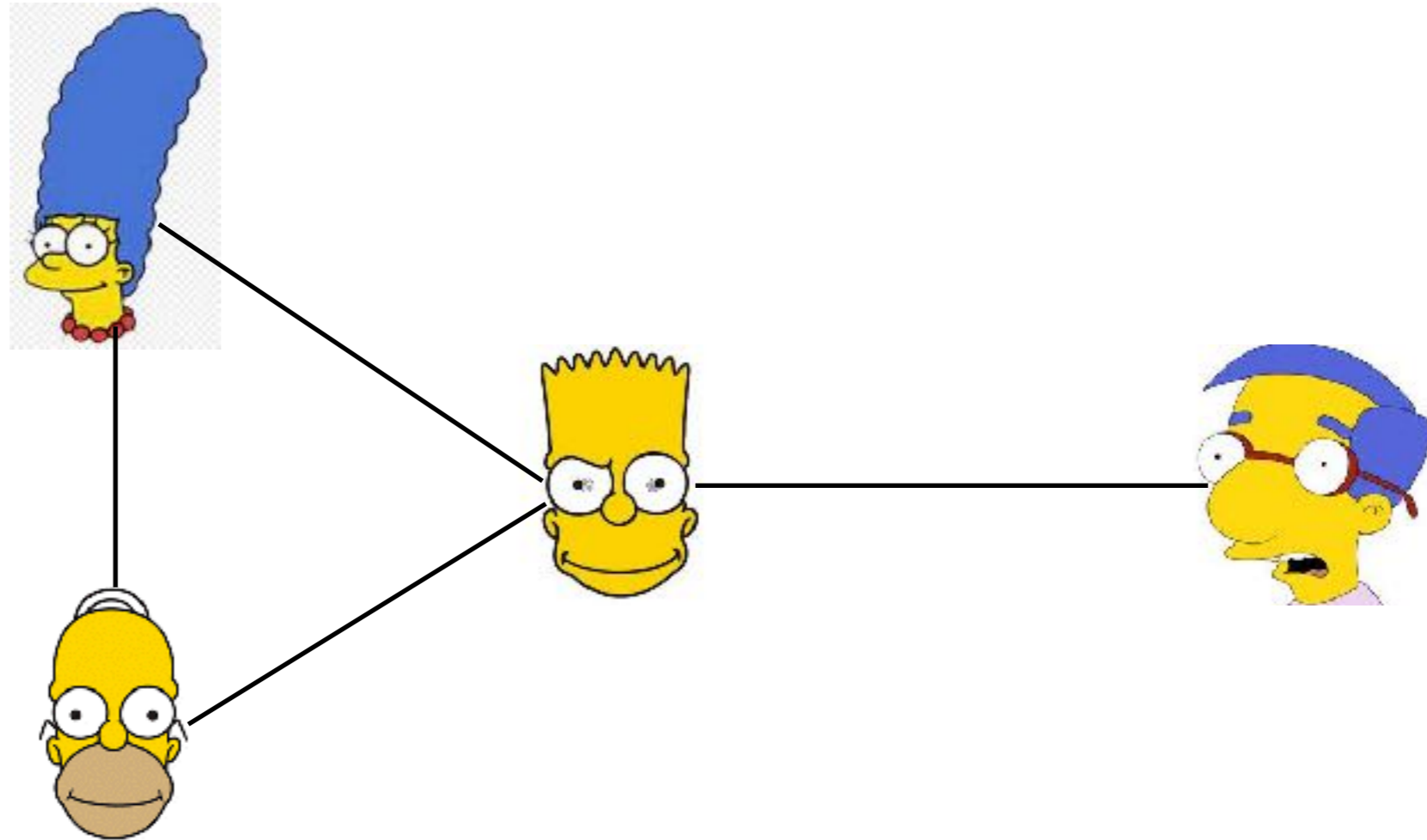
$$L = D - A$$

				
	2	0	0	0
	0	2	0	0
	0	0	3	0
	0	0	0	1

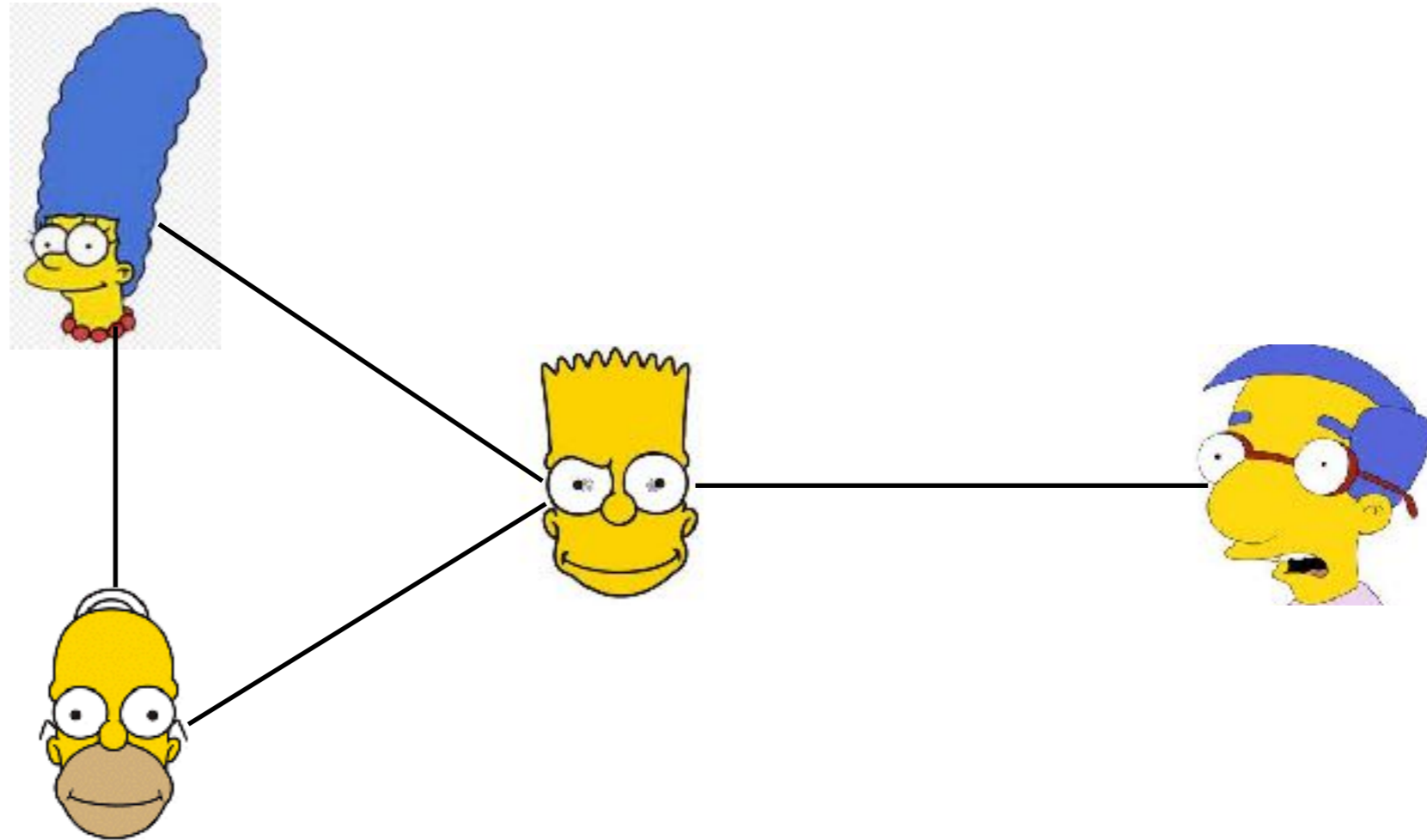
—

				
	0	1	1	0
	1	0	1	0
	1	1	0	1
	0	0	1	0









# REPRESENTING THE GRAPH



# REPRESENTING THE GRAPH



**L =**

				
	2	-1	-1	0
	-1	2	-1	0
	-1	-1	3	-1
	0	0	-1	1

# KEY PRINCIPLE

- Points are centered at 0  $y^T \mathbf{1} = 0$
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- Variance or spread should be large

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$$\text{Var}(y_1, \dots, y_n) = \frac{1}{n} \sum_{t=1}^n (y_t - \text{mean}(y))^2$$



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$$\text{Minimize } \frac{y^\top Ly}{\|y\|_2^2} \quad \text{s.t. } y \perp \mathbf{1}$$

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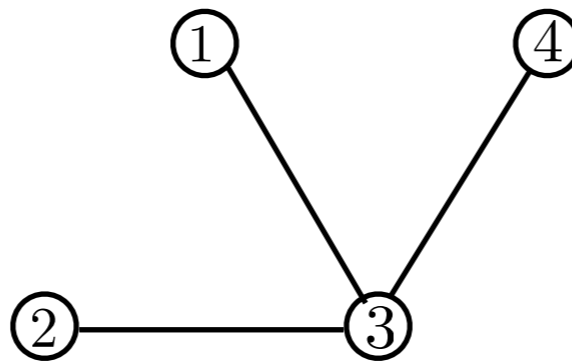
$$\text{Minimize } y^\top Ly \quad \text{s.t. } \|y\|_2^2 = 1 \quad y \perp \mathbf{1}$$

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$$\text{Minimize } y^\top Ly \quad \text{s.t. } \|y\|_2^2 = 1 \quad y \perp \mathbf{1}$$

# EXAMPLES



- Fact: For a connected graph, exactly one, the smallest of eigenvalues is  $0$ , corresponding eigenvector is  $(1, 1, \dots, 1)^T / \sqrt{n}$

# KEY PRINCIPLE

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$$\text{Minimize } y^\top Ly \quad \text{s.t. } \|y\|_2^2 = 1 \quad y \perp \mathbf{1}$$

$y =$  Second smallest eigenvector of  $L$



# SPECTRAL EMBEDDING

- For  $K > 1$  dimensional embedding

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- First dimension is the second smallest eigenvector

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- First dimension is the second smallest eigenvector
- Second dimension is the third smallest eigenvector and so on ...

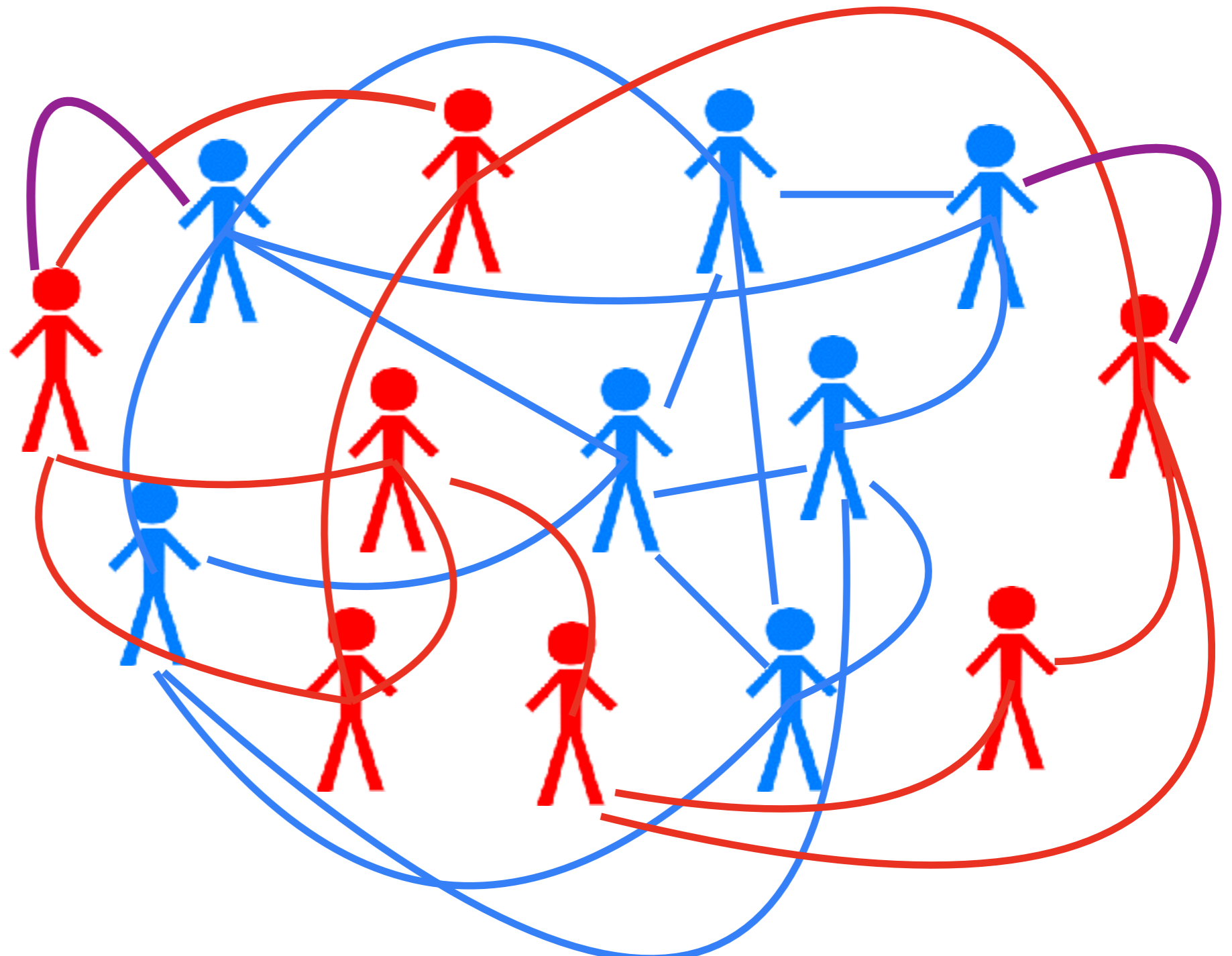
# SPECTRAL EMBEDDING

- For  $K > 1$  dimensional embedding
- First dimension is the second smallest eigenvector
- Second dimension is the third smallest eigenvector and so on ...
- (Unnormalized) Spectral clustering: compute  $2 : K + 1$  smallest eigen vectors
- Set  $Y_i$  to be the  $i$ 'th row

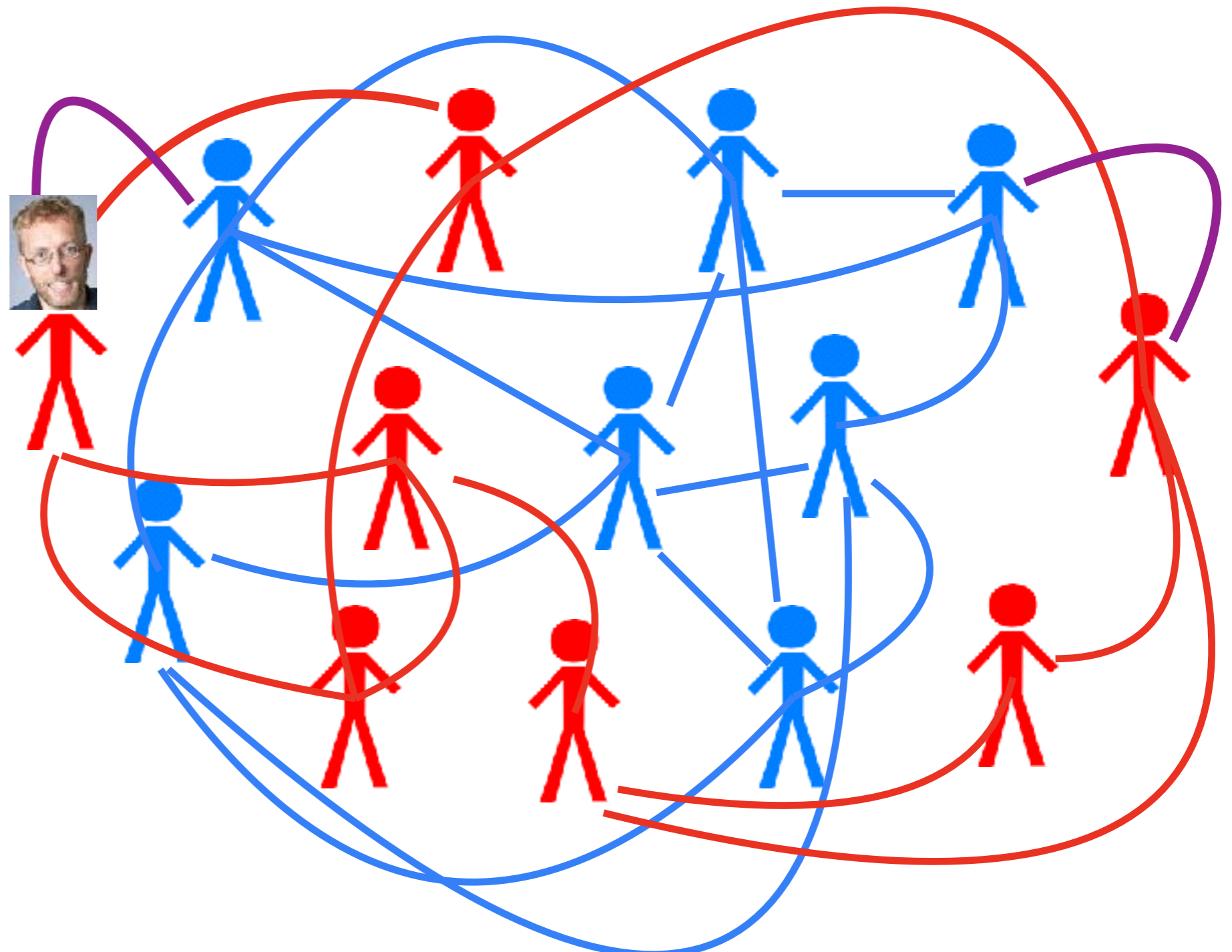
# SPECTRAL CLUSTERING ALGORITHM (UNNORMALIZED)

- 1 Given matrix  $A$  calculate diagonal matrix  $D$  s.t.  $D_{i,i} = \sum_{j=1}^n A_{i,j}$
- 2 Calculate the Laplacian matrix  $L = D - A$
- 3 Find eigen vectors  $\mathbf{v}_1, \dots, \mathbf{v}_n$  of  $L$  (ascending order of eigenvalues)
- 4 Pick the  $K$  eigenvectors with smallest eigenvalues to get  $\mathbf{y}_1, \dots, \mathbf{y}_n \in \mathbb{R}^K$
- 5 Use K-means clustering algorithm on  $\mathbf{y}_1, \dots, \mathbf{y}_n$

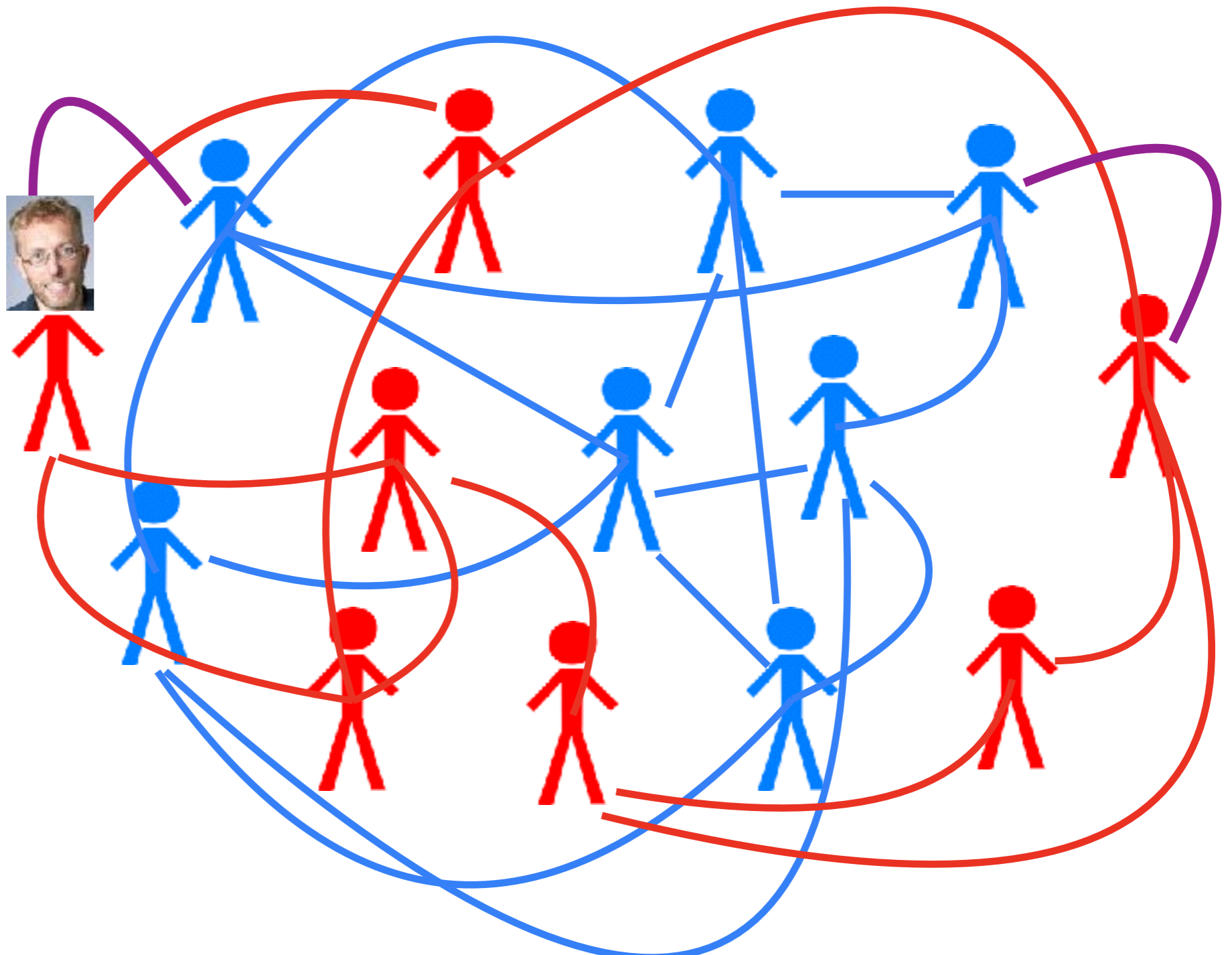
# TROUBLE MAKERS



# TROUBLE MAKERS

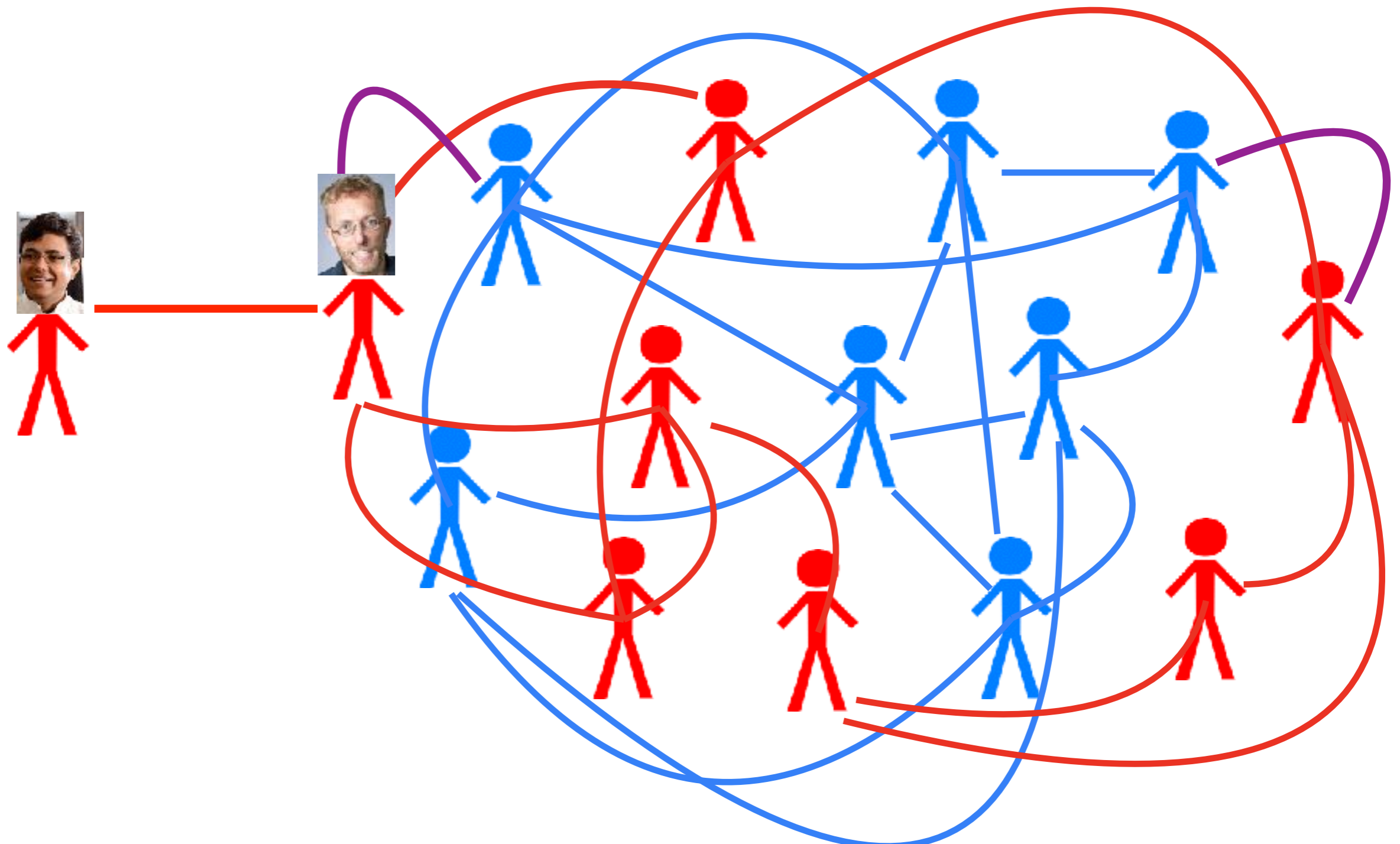


# TROUBLE MAKERS

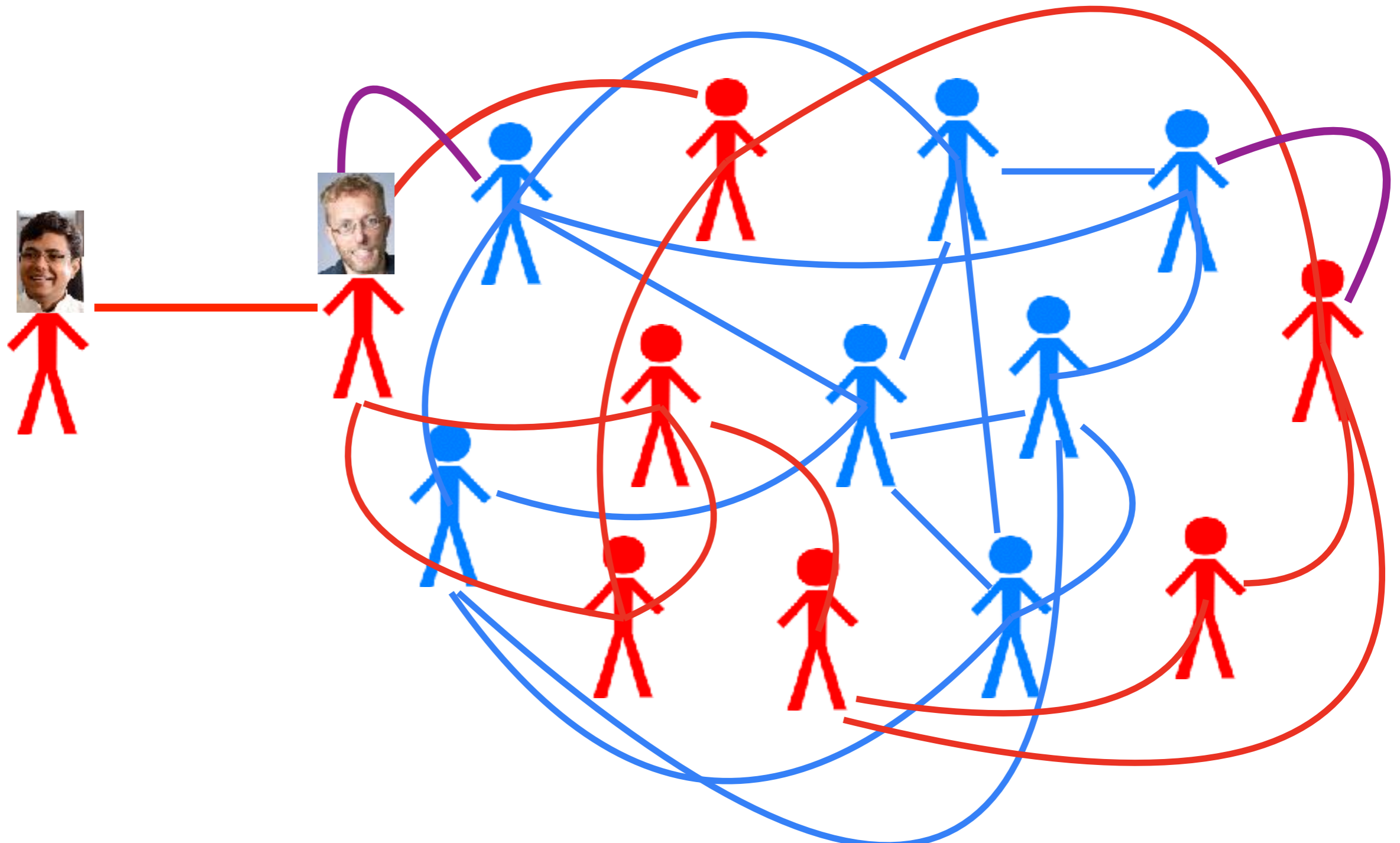




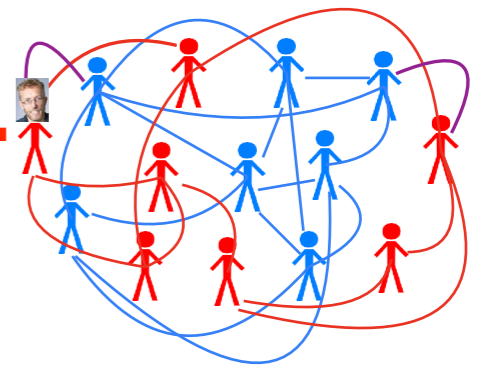
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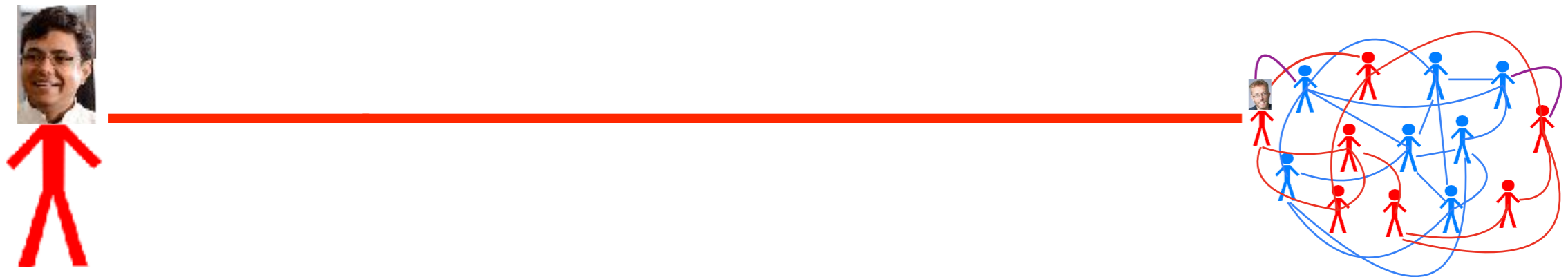
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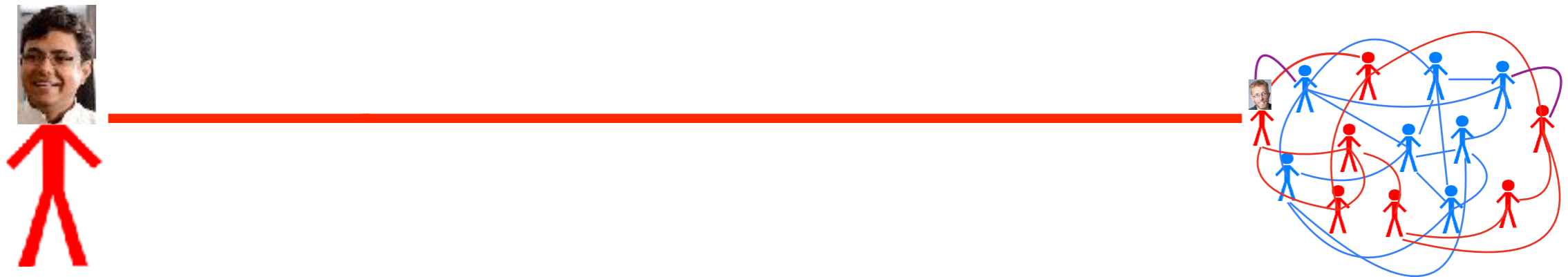


# TROUBLE MAKERS



- Variance is high

# TROUBLE MAKERS



- Variance is high
- Almost all connected nodes have same (small value)

**Demo**

# NORMALIZED SPECTRAL EMBEDDING

# NORMALIZED SPECTRAL EMBEDDING

- Nodes linked to each other are close to each other



# NORMALIZED SPECTRAL EMBEDDING

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- Variance or spread should be large

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  - But variance under what distribution?

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  - But variance under what distribution?
  - Higher degree nodes are more important!
  - Lets try distribution given by  $p_i \propto D_{\{i,i\}}$