

# Machine Learning for Data Science (CS4786)

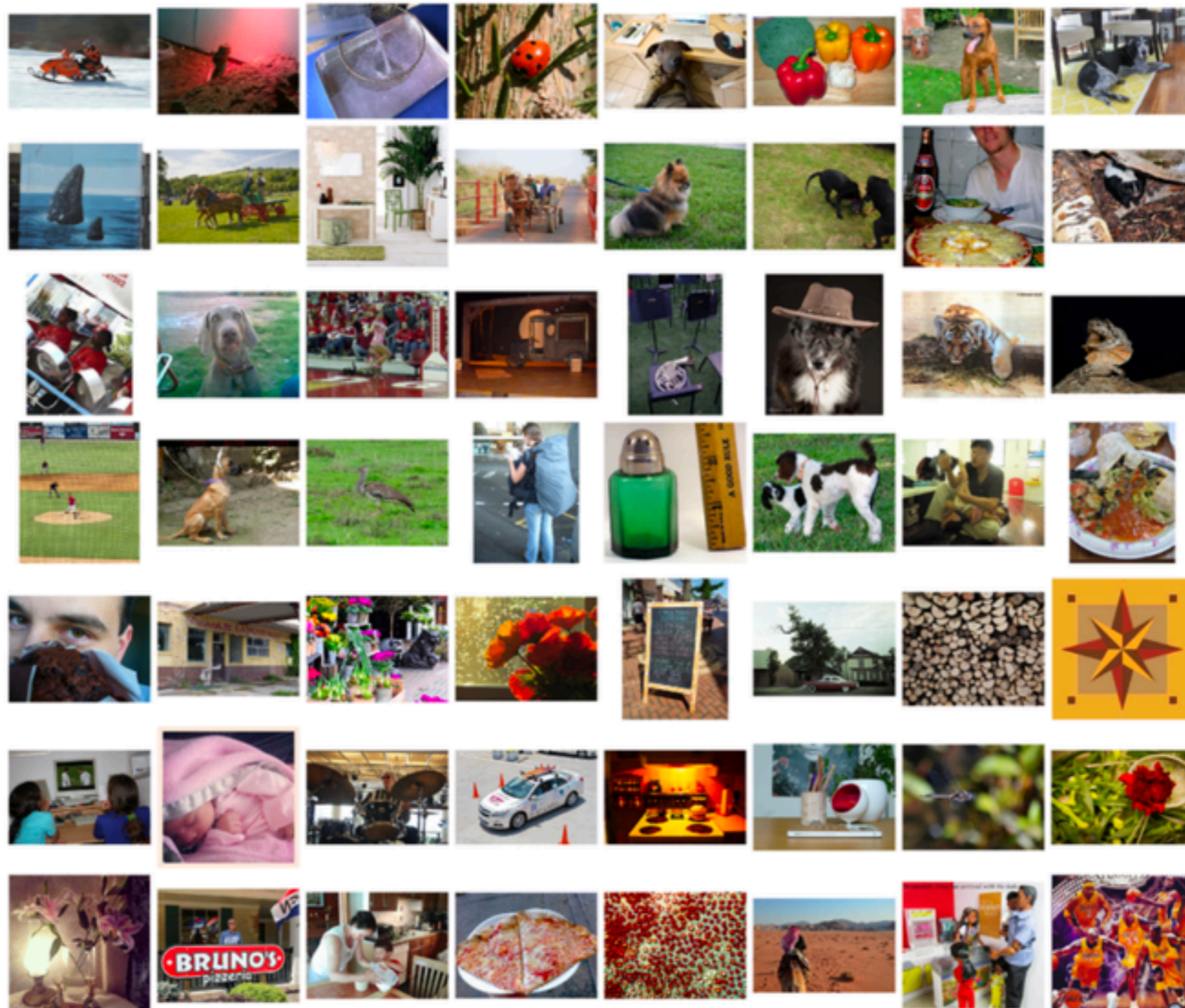
## Lecture 2

Dimensionality Reduction  
&  
Principal Component Analysis

# Quiz

- Let  $\Sigma$  be the empirical covariance matrix of  $n$  points in  $d$  dimensions
  - A.  $\Sigma$  is an  $n \times n$  matrix
  - B.  $\Sigma$  is a  $d \times d$  matrix
  - C.  $\Sigma$  is a  $m \times m$  matrix where  $m$  is the underlying dimensionality of the  $n$  points (which can be at most  $d$ )
  - D.  $\text{rank}(\Sigma)$  is  $m$  where  $m$  is the underlying dimensionality of the  $n$  points

# We can compress the following images using JPEG?





# What if our dataset looked like this?



# PRINCIPAL COMPONENT ANALYSIS (PCA)

Turk & Pentland'91

Eigen Face:



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- Write down each data point as a linear combination of small number of basis vectors

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# PRINCIPAL COMPONENT ANALYSIS (PCA)

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Eigen Face:



- Write down each data point as a linear combination of small number of basis vectors
- Data specific compression scheme
- One of the early successes: in face recognition: classification based on nearest neighbor in the reduced dimension space



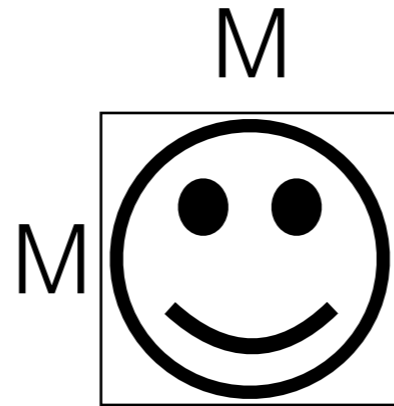
# REPRESENTING DATA AS FEATURE VECTORS

- How do we represent data?

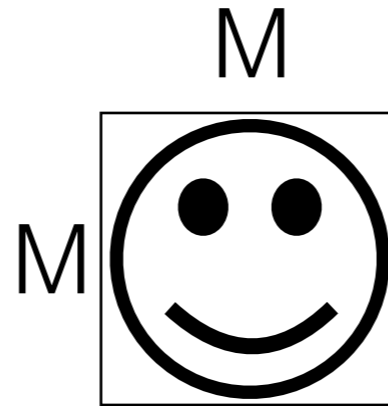
# REPRESENTING DATA AS FEATURE VECTORS

- How do we represent data?
- Each data-point often represented as vector referred to as feature vector

# EXAMPLE: IMAGES



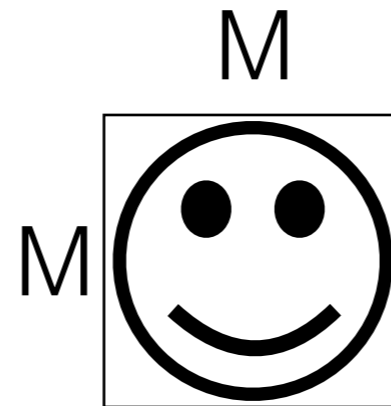
# EXAMPLE: IMAGES



vectorize



# EXAMPLE: IMAGES



vectorize



$$d = M^2$$

# EXAMPLE: TEXT (BAG OF WORDS)

***Documents:***

car  
engine  
hood  
tires  
truck  
trunk

car  
emissions  
hood  
make  
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trunk

Chomsky  
corpus  
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car	Chomsky	corpus	emissions	engine	hood	make	model	noun	parsing	tagging	tires	truck	trunk	wonderful
1	0	0	0	1	1	0	0	0	0	0	1	1	1	0
1	0	0	1	0	1	1	1	0	0	0	0	0	1	0
0	1	1	0	0	0	0	0	1	1	1	0	0	0	1

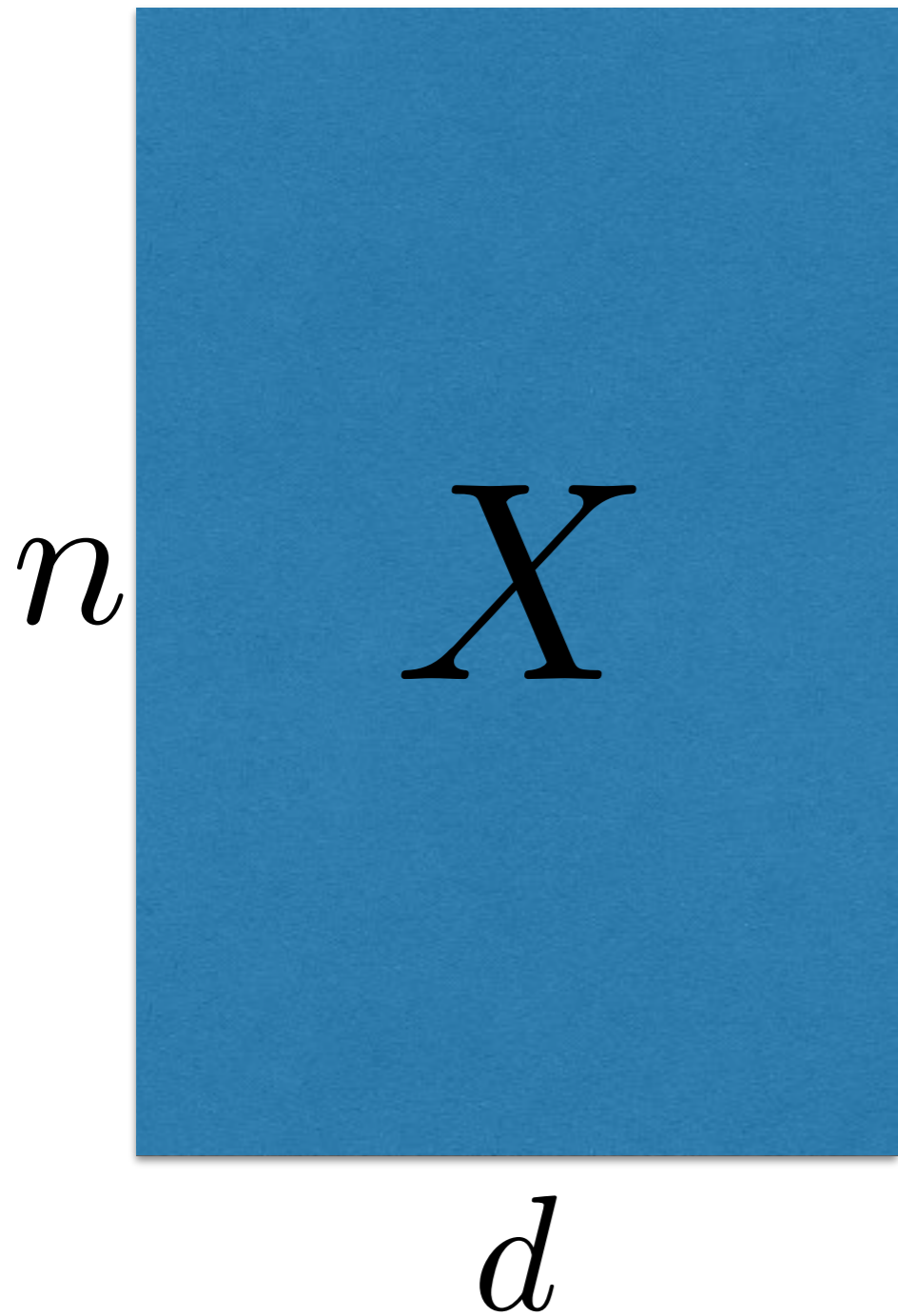
# DIMENSIONALITY REDUCTION

Given  $n$  data points in high-dimensional space, compress them into corresponding  $n$  points in lower dimensional space.

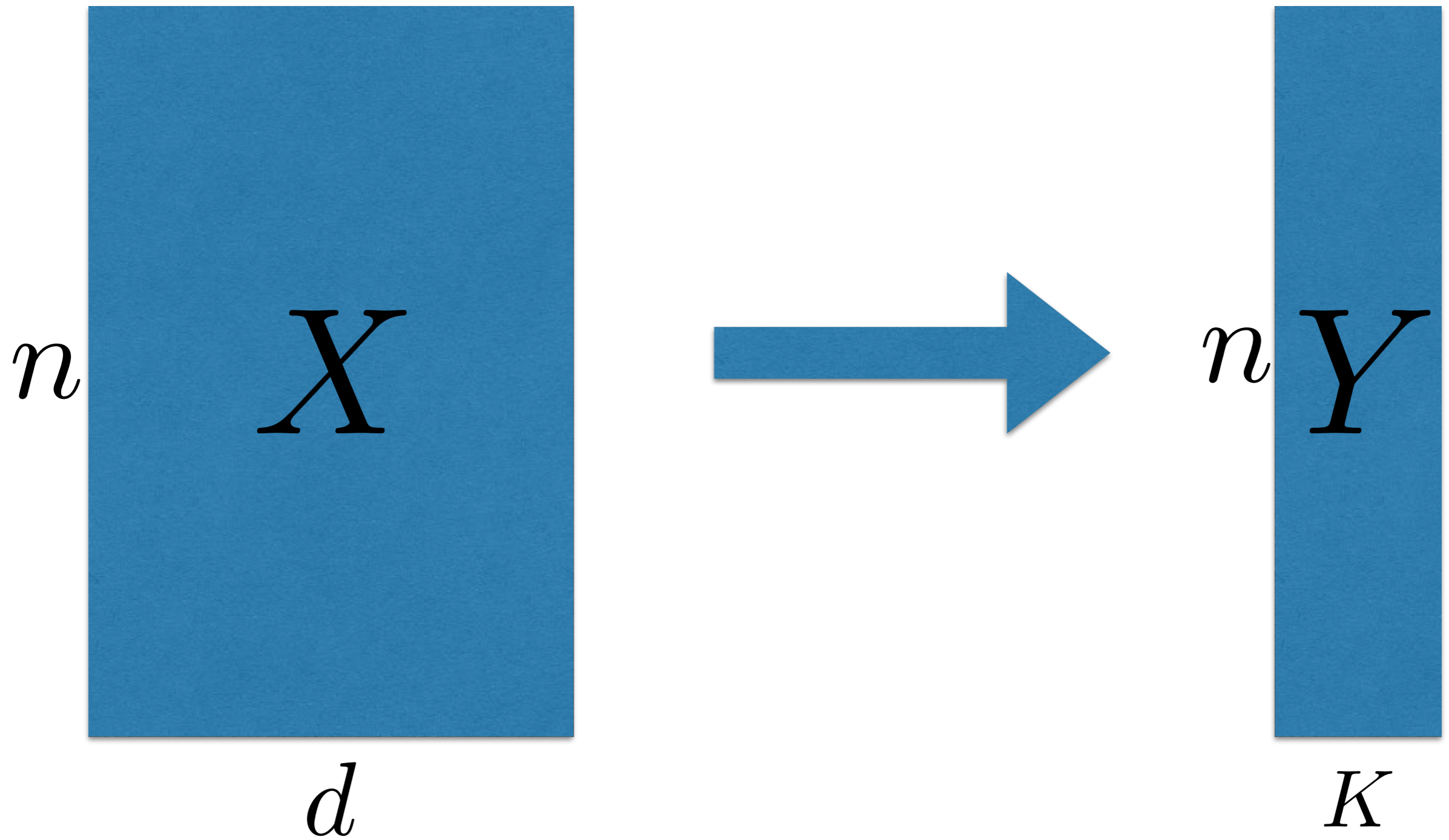


# DIMENSIONALITY REDUCTION

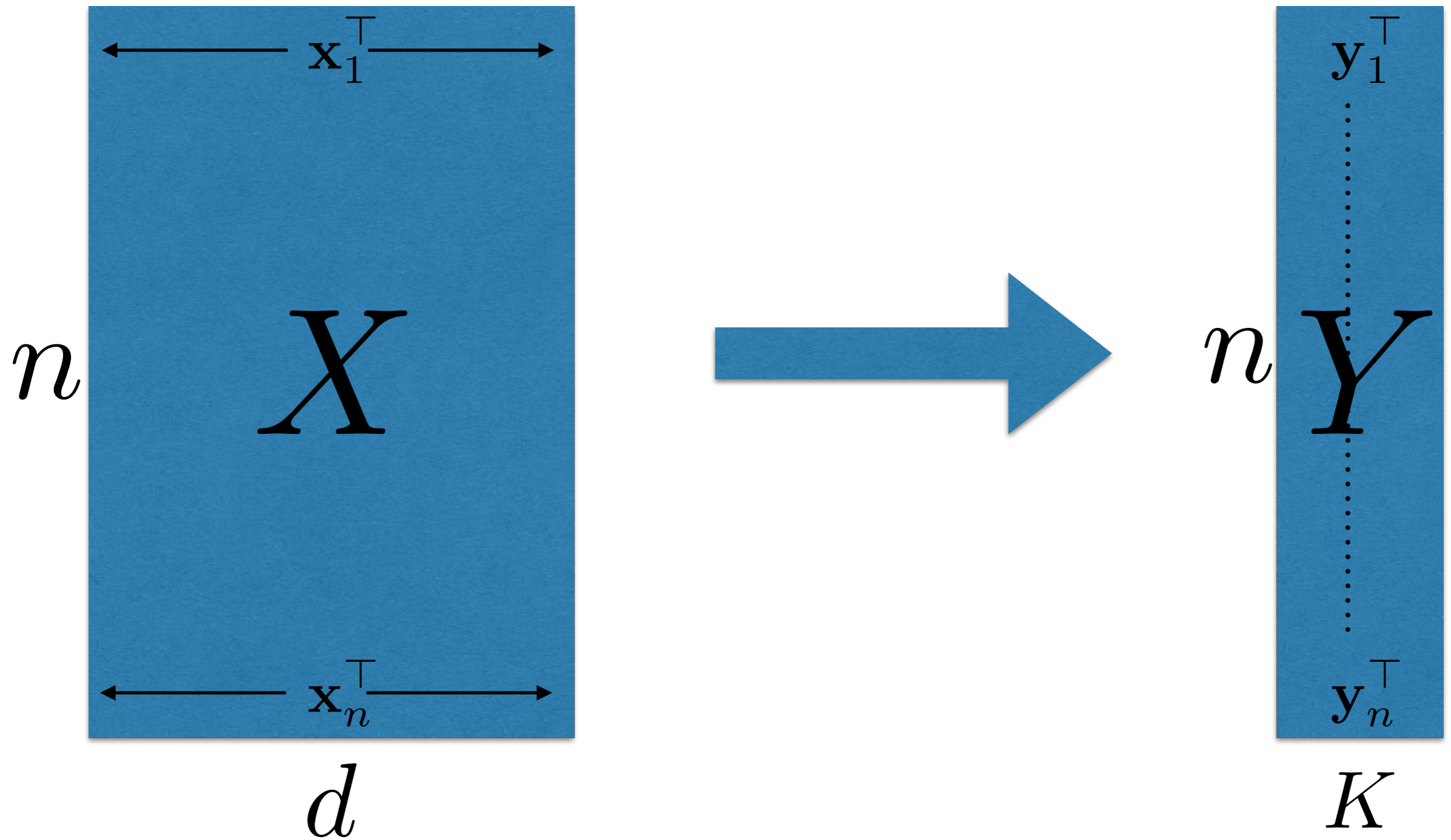
# DIMENSIONALITY REDUCTION



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# DIMENSIONALITY REDUCTION





# WHY DIMENSIONALITY REDUCTION?

- For computational ease
  - As input to supervised learning algorithm
  - Before clustering to remove redundant information and noise
- Data compression & Noise reduction
- Data visualization

# DIMENSIONALITY REDUCTION

Desired properties:

- ① Original data can be (approximately) reconstructed
- ② Preserve distances between data points
- ③ “Relevant” information is preserved
- ④ Noise is reduced

# Can we reduce to 1 dim?

0.95225911	-1.90451821	2.85677732
0.60681578	-1.21363156	1.82044733
0.76419773	-1.52839546	2.29259318
0.44430217	-0.88860435	1.33290652
0.98425485	-1.9685097	2.95276456
0.04590113	-0.09180227	0.1377034
0.52408131	-1.04816263	1.57224394
0.2887897	-0.5775794	0.8663691
0.4289135	-0.857827	1.2867405
0.23877452	-0.47754905	0.71632357
0.50031855	-1.00063711	1.50095566
0.7155322	-1.43106441	2.14659661
0.19638816	-0.39277632	0.58916448
0.06743744	-0.13487488	0.20231232
0.18019499	-0.36038997	0.54058496
0.68941225	-1.37882451	2.06823676
0.51882043	-1.03764087	1.5564613
0.71398952	-1.42797904	2.14196857
0.92579999	-1.85159997	2.82199999

# Example: Students in classroom



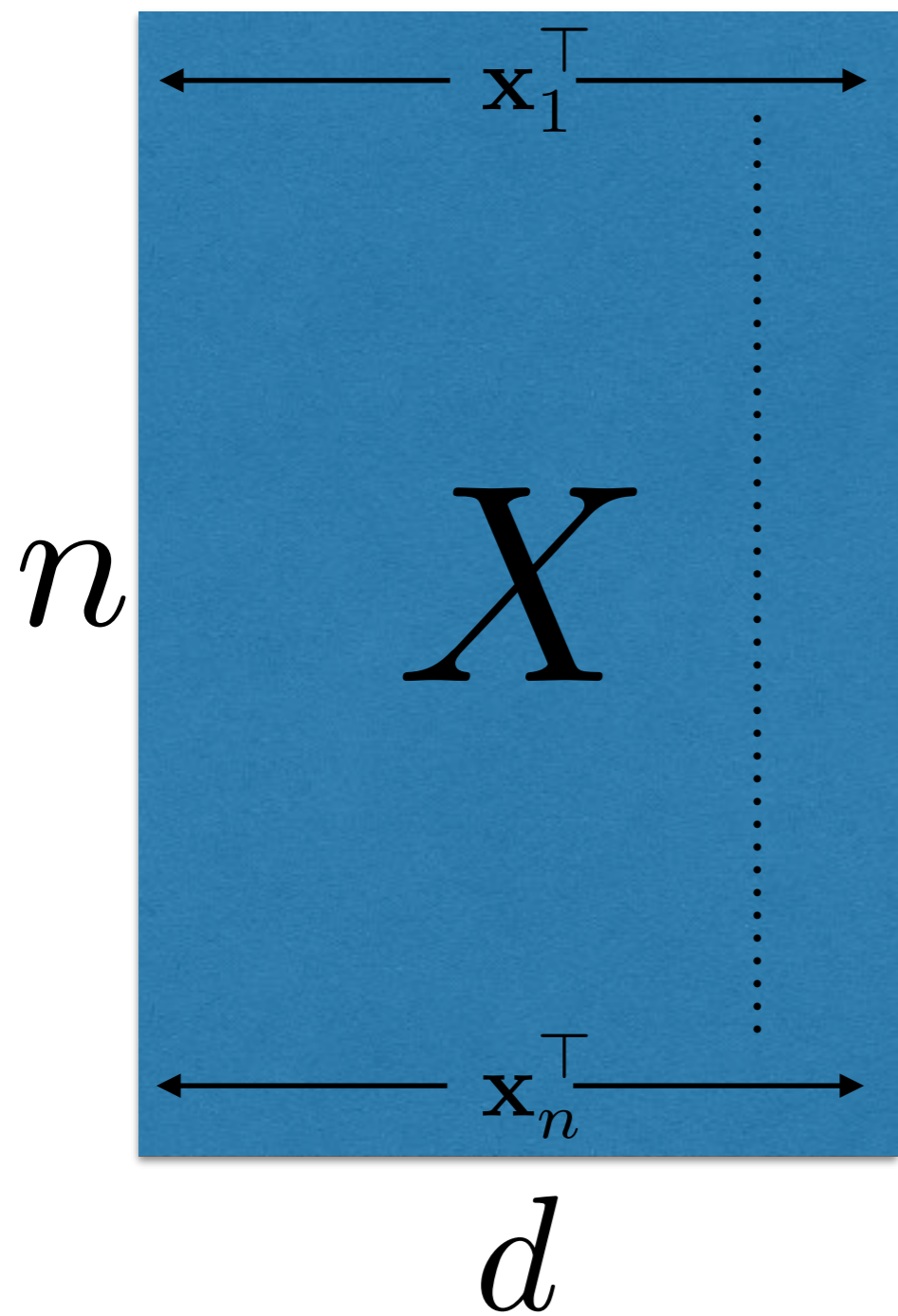


# Example: Students in classroom

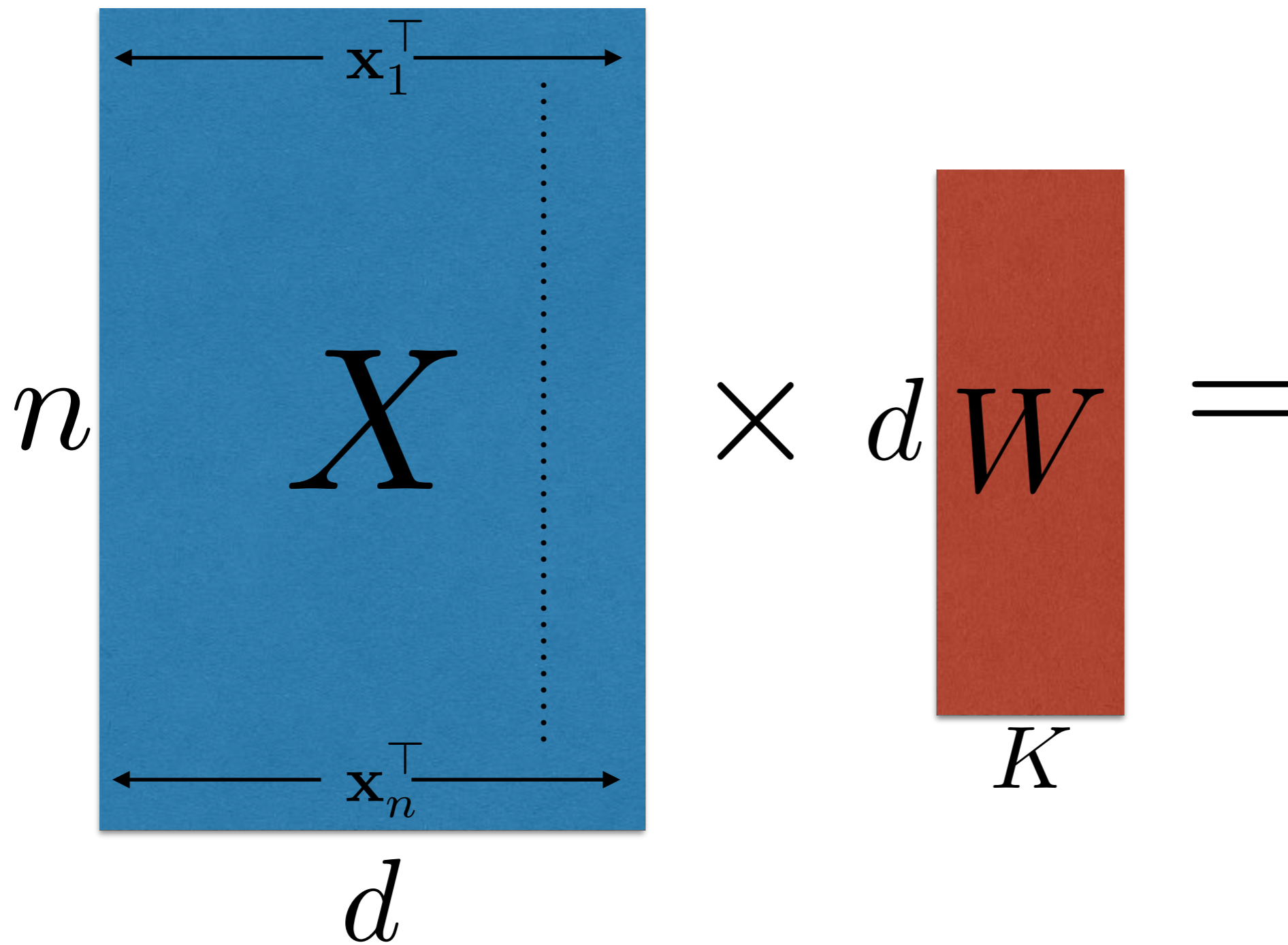


# DIM REDUCTION: LINEAR TRANSFORMATION

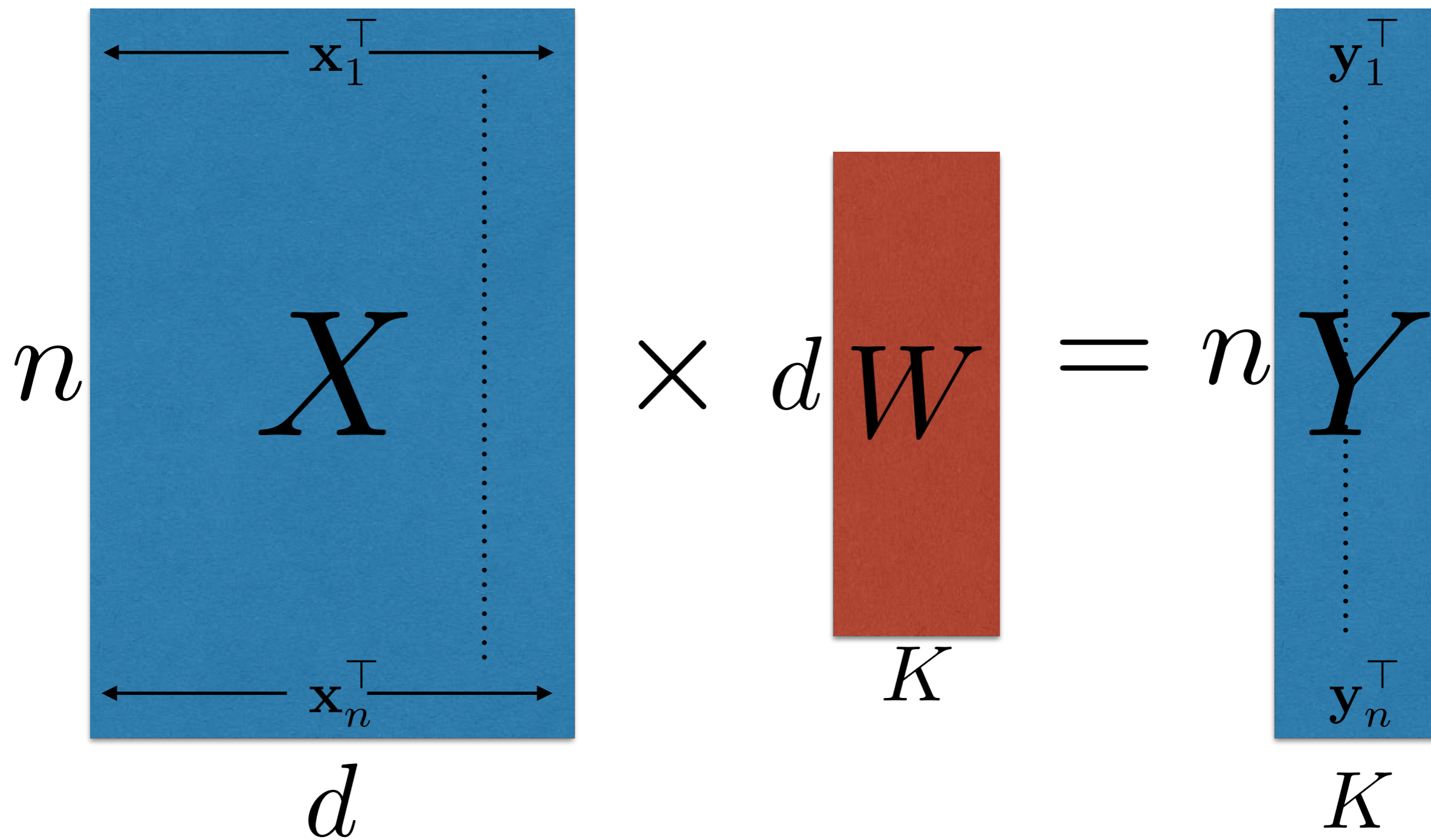
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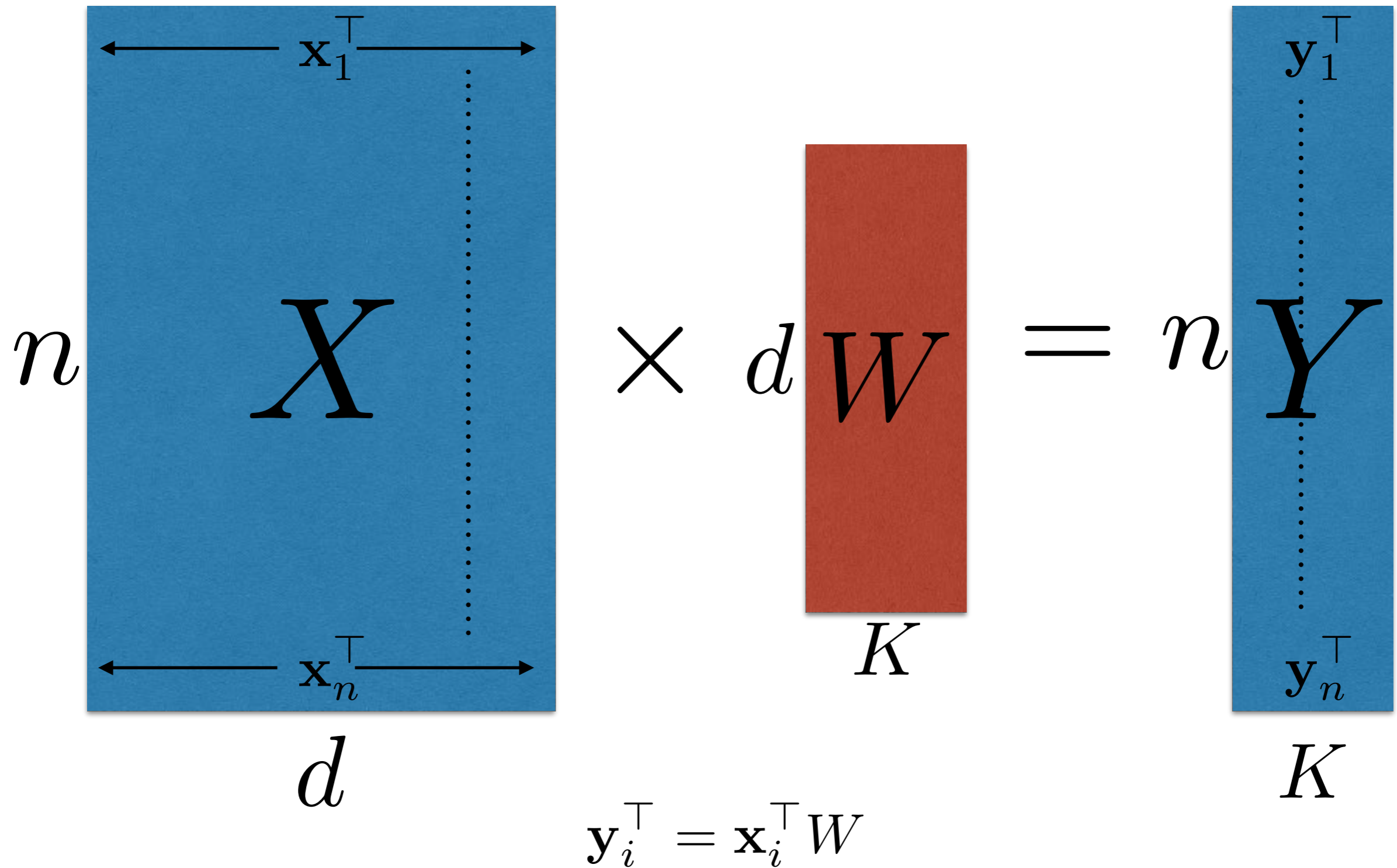


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Eigen Face:





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Eigen Face:



- Each  $x_t$  (each row of  $X$ ) is a face image (vectorized version)
- Each  $y_t$  is the set of coefficients we multiply to the eigen face
- Each column of  $W$  is an Eigenface

# Prelude: Reducing to 1 Dim

- $W$  is a  $d \times 1$  matrix ( $d$  dimensional vector)
- Each data point is compressed to a single number
- How do we pick this  $W$ ?

# DIM REDUCTION: LINEAR TRANSFORMATION

Prelude: reducing to 1 dimension

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Prelude: reducing to 1 dimension

$x_1$  ●

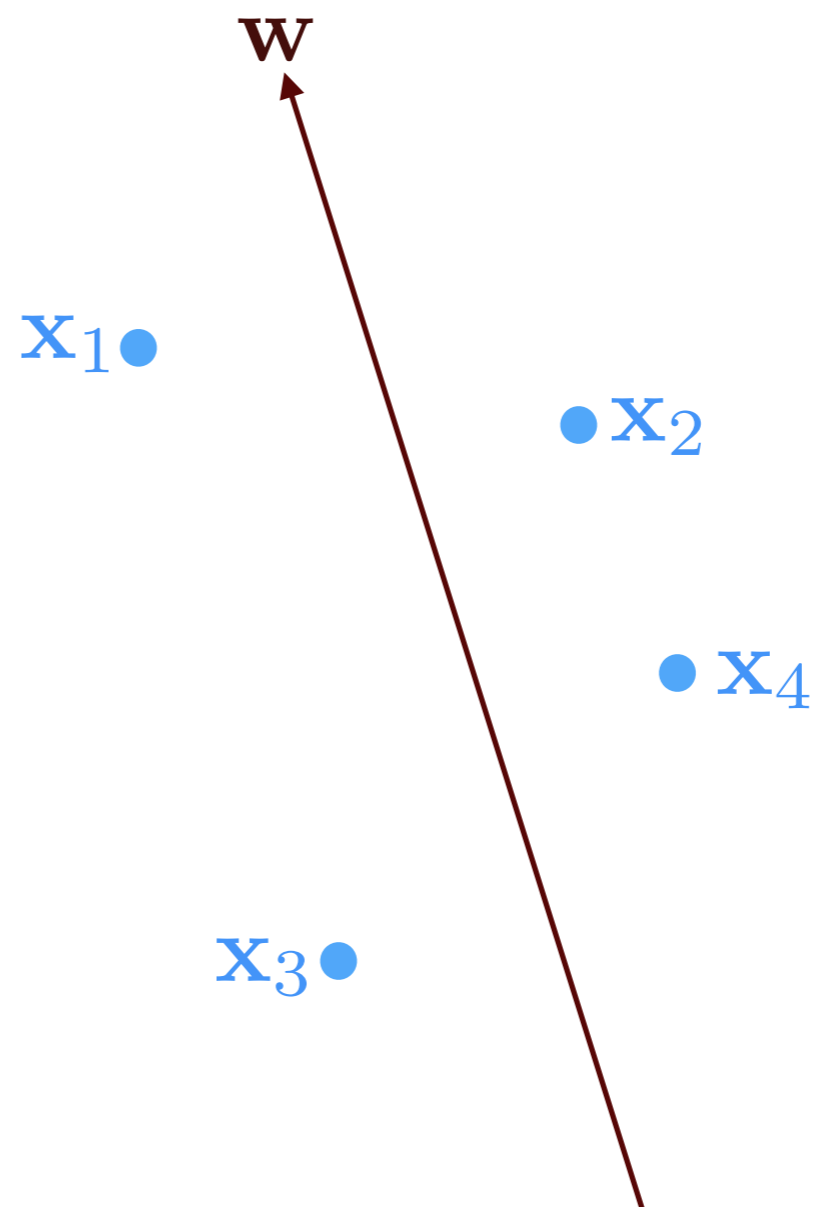
●  $x_2$

●  $x_4$

$x_3$  ●

# DIM REDUCTION: LINEAR TRANSFORMATION

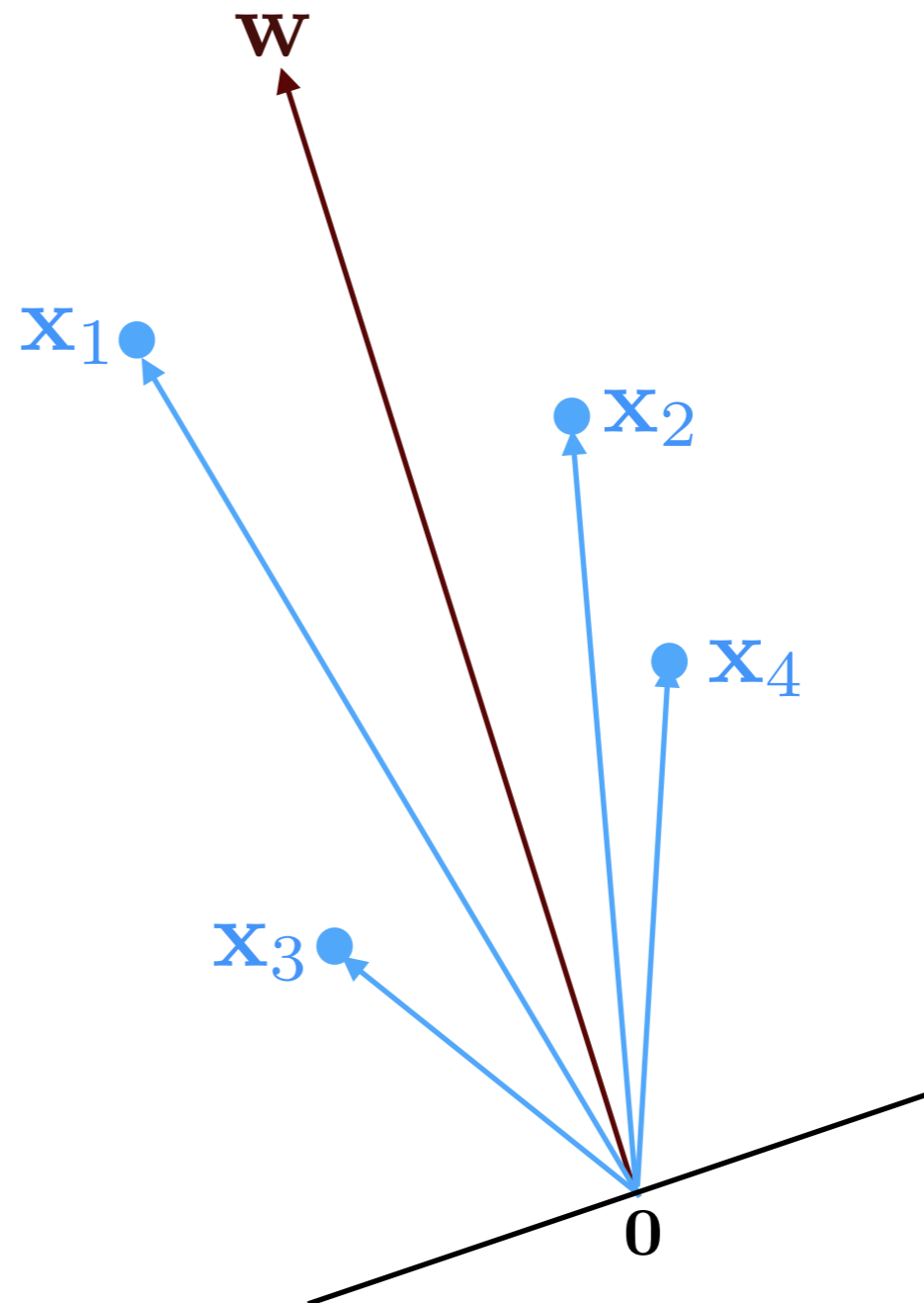
Prelude: reducing to 1 dimension





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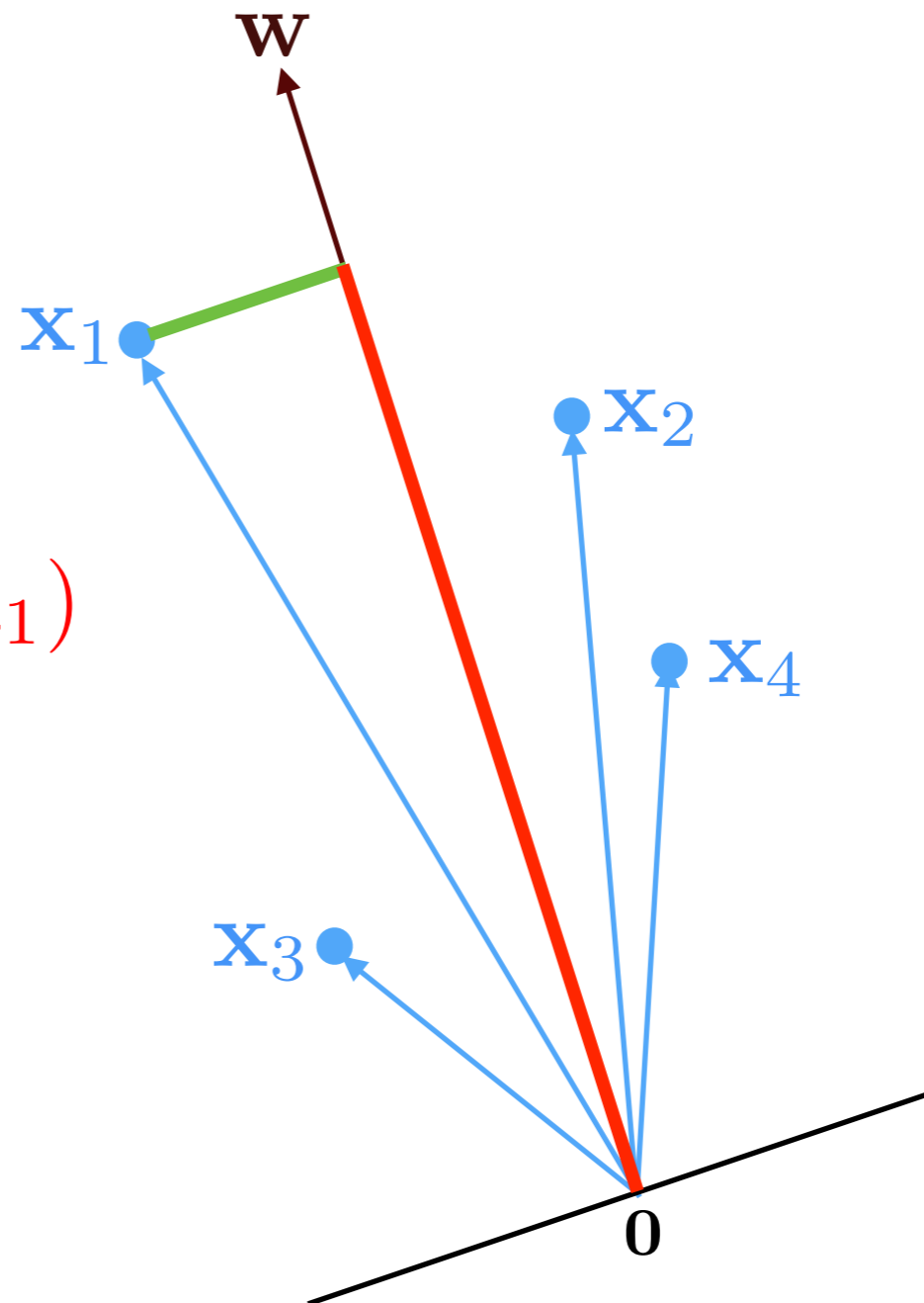
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# DIM REDUCTION: LINEAR TRANSFORMATION

Prelude: reducing to 1 dimension

$$y_1 = \mathbf{w}^T \mathbf{x}_1 = \|\mathbf{x}_1\| \cos(\angle \mathbf{w} \mathbf{x}_1)$$

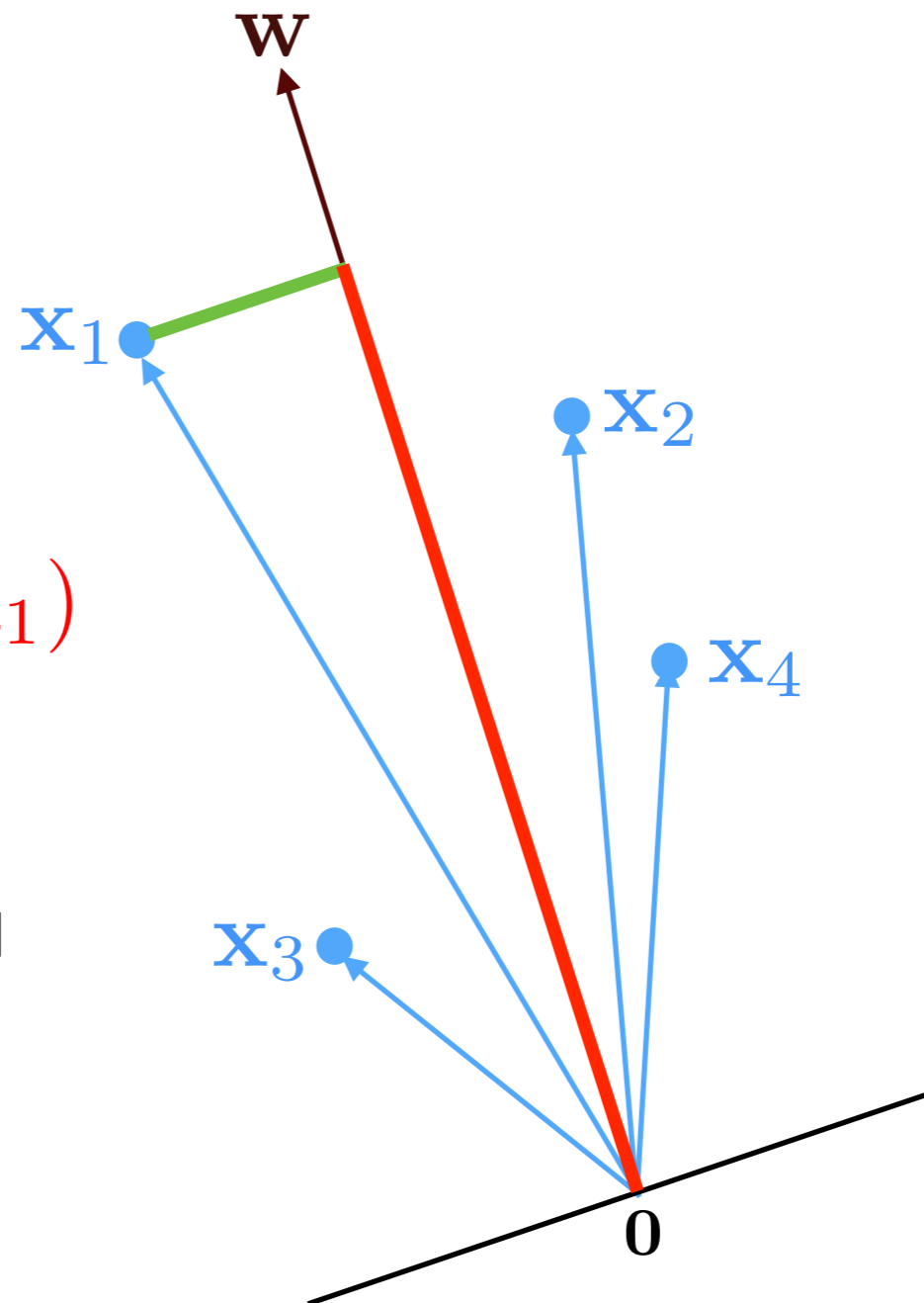


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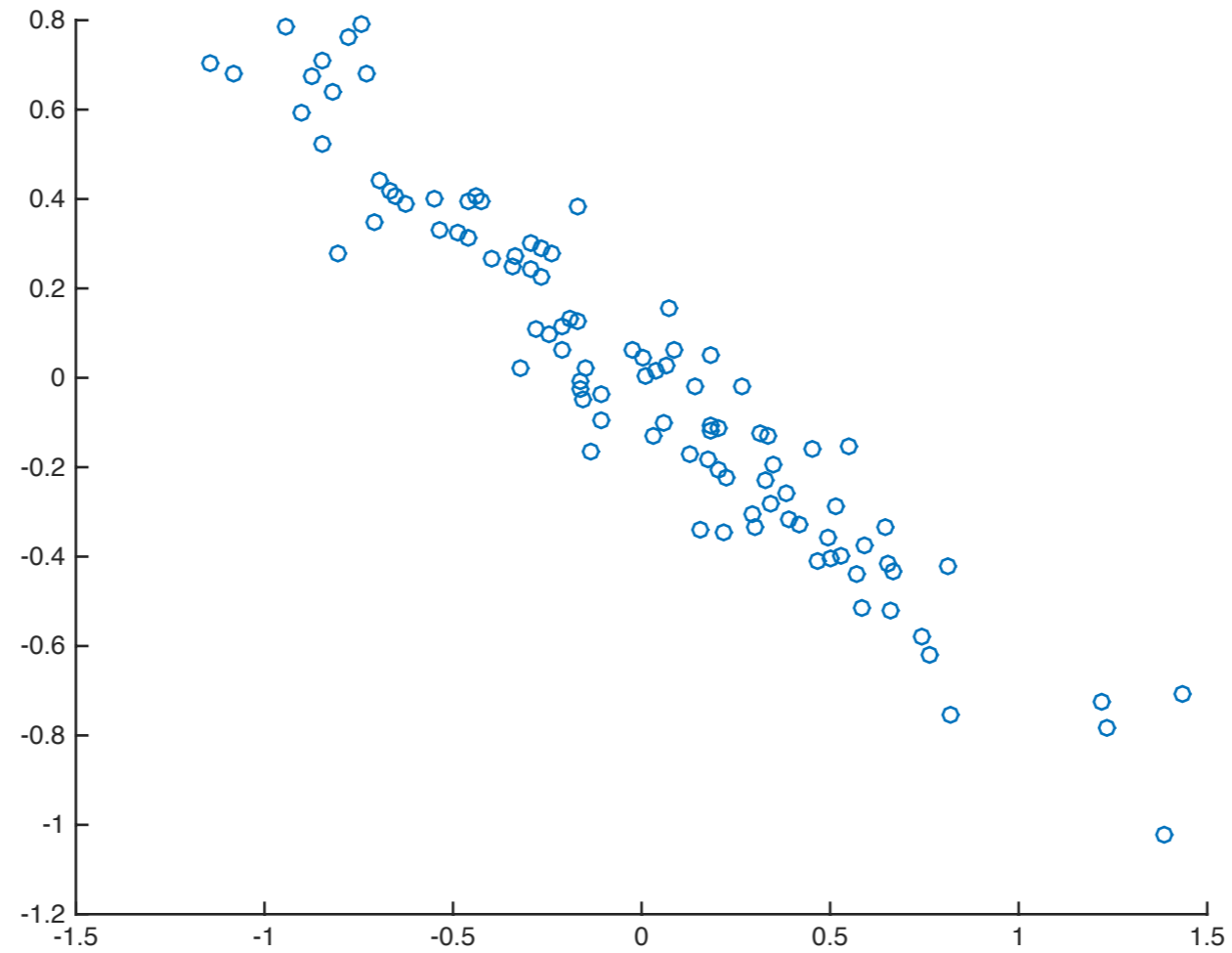
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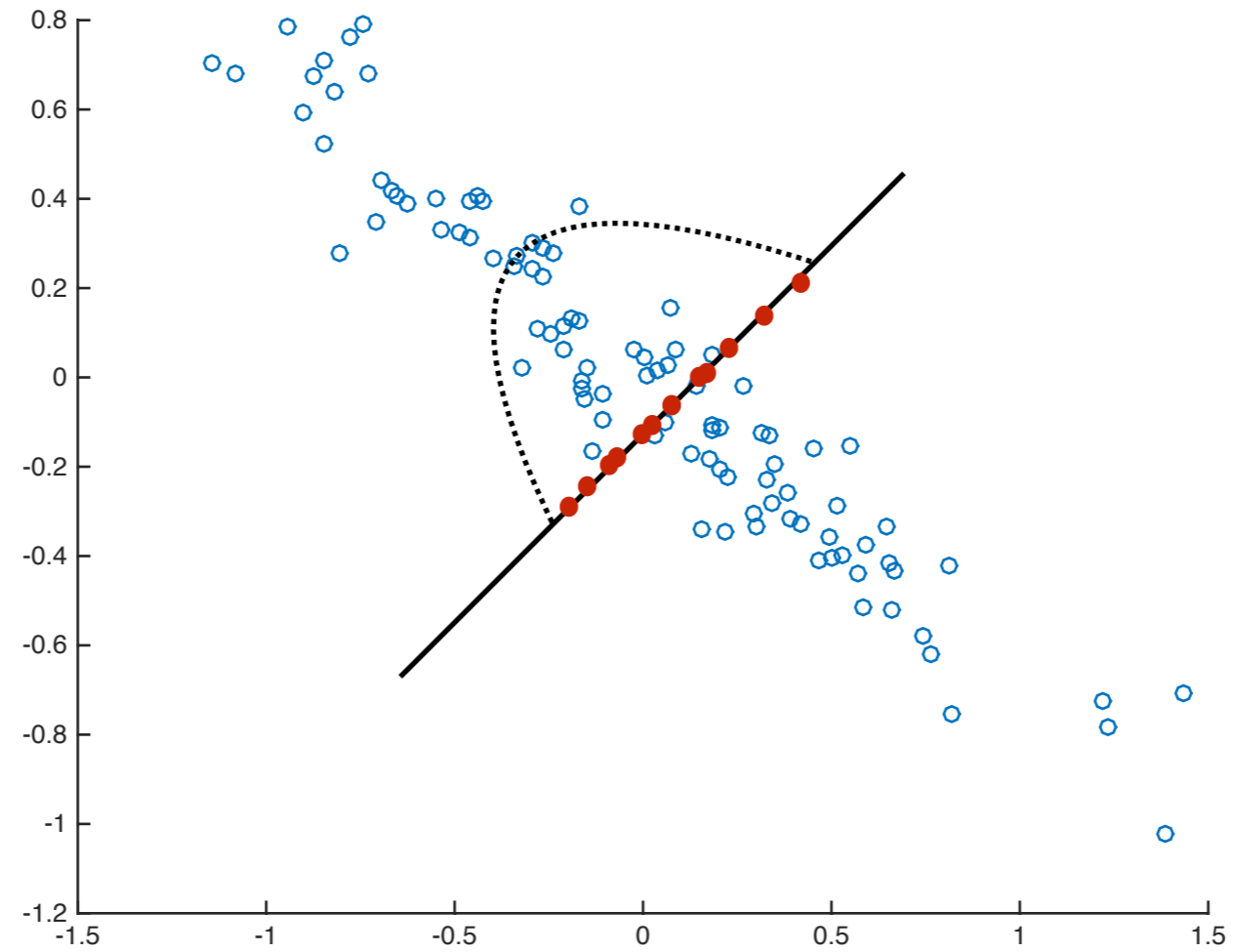
Only direction matters, assume  
without loss of generality that  $\|\mathbf{w}\| = 1$



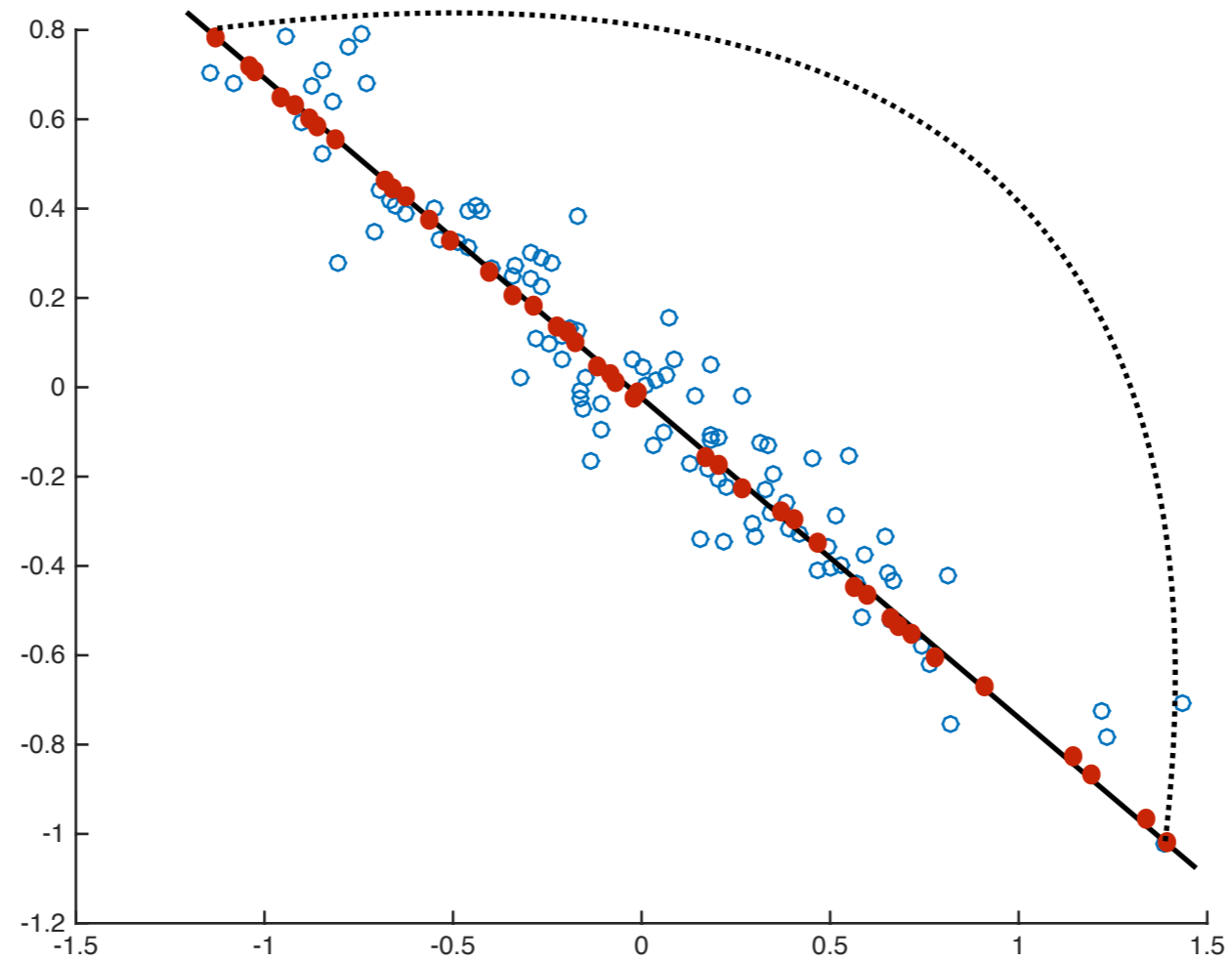
# PCA: VARIANCE MAXIMIZATION



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- Pick directions along which data varies the most



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$$\text{Variance} = \frac{1}{n} \sum_{t=1}^n \left( y_t - \frac{1}{n} \sum_{s=1}^n y_s \right)^2$$

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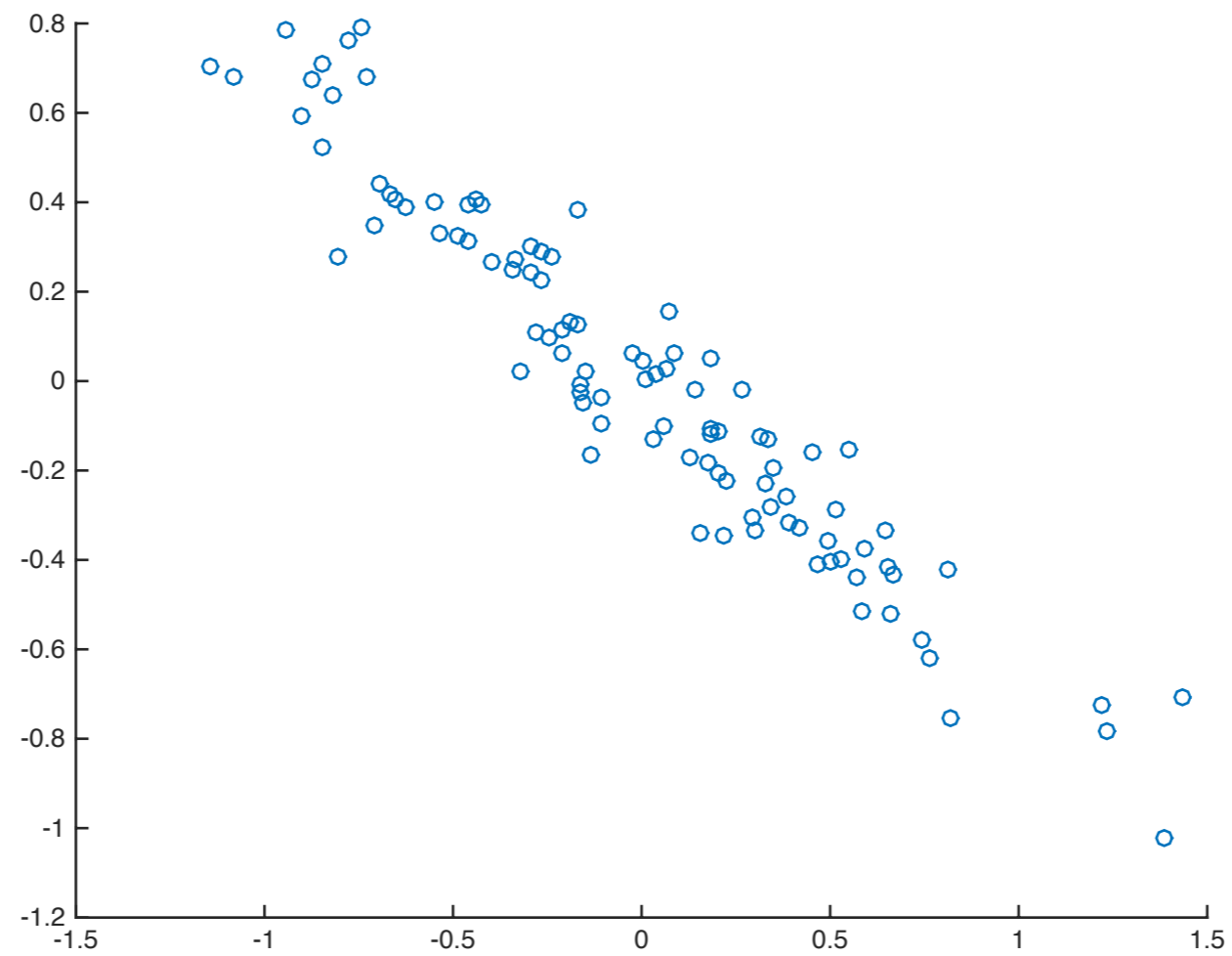
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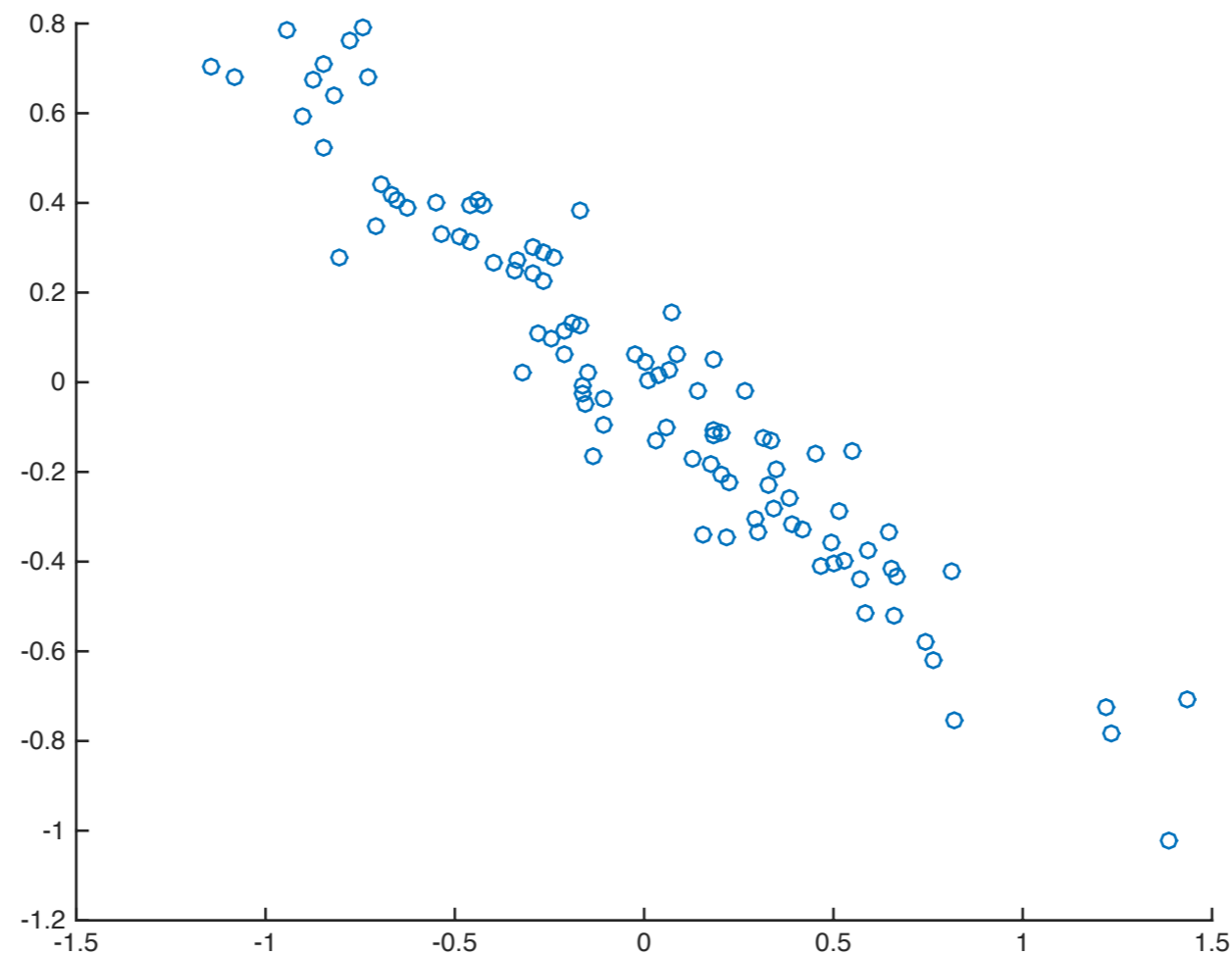
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# Which Direction?



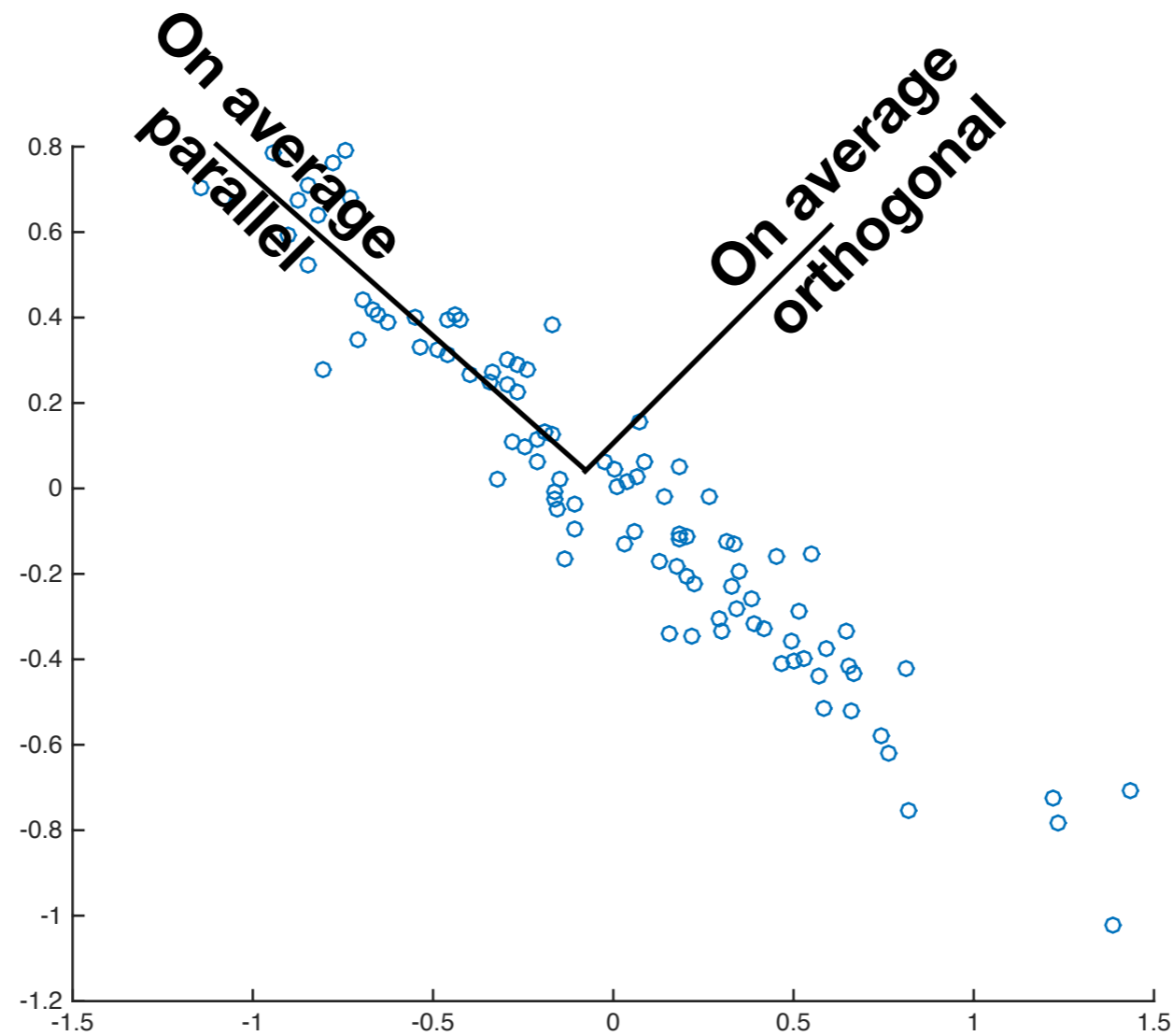
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# PCA: VARIANCE MAXIMIZATION

- Pick directions along which data varies the most
- First principal component:

$$\begin{aligned}\mathbf{w}_1 &= \arg \max_{\mathbf{w}: \|\mathbf{w}\|_2=1} \frac{1}{n} \sum_{t=1}^n \left( \mathbf{w}^\top \mathbf{x}_t - \frac{1}{n} \sum_{t=1}^n \mathbf{w}^\top \mathbf{x}_t \right)^2 \\ &= \arg \max_{\mathbf{w}: \|\mathbf{w}\|_2=1} \frac{1}{n} \sum_{t=1}^n \left( \mathbf{w}^\top (\mathbf{x}_t - \boldsymbol{\mu}) \right)^2\end{aligned}$$

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$\boldsymbol{\Sigma}$  is the covariance matrix

# Covariance Matrix

- Its a  $d \times d$  matrix,  $\Sigma[i, j]$  measures “covariance” of features  $i$  and  $j$

$$\Sigma[i, j] = \frac{1}{n} \sum_{t=1}^n (\mathbf{x}_t[i] - \mu[i])(\mathbf{x}_t[j] - \mu[j])$$

# PCA: VARIANCE MAXIMIZATION

Covariance matrix:

$$\Sigma = \frac{1}{n} \sum_{t=1}^n (\mathbf{x}_t - \boldsymbol{\mu})(\mathbf{x}_t - \boldsymbol{\mu})^\top$$

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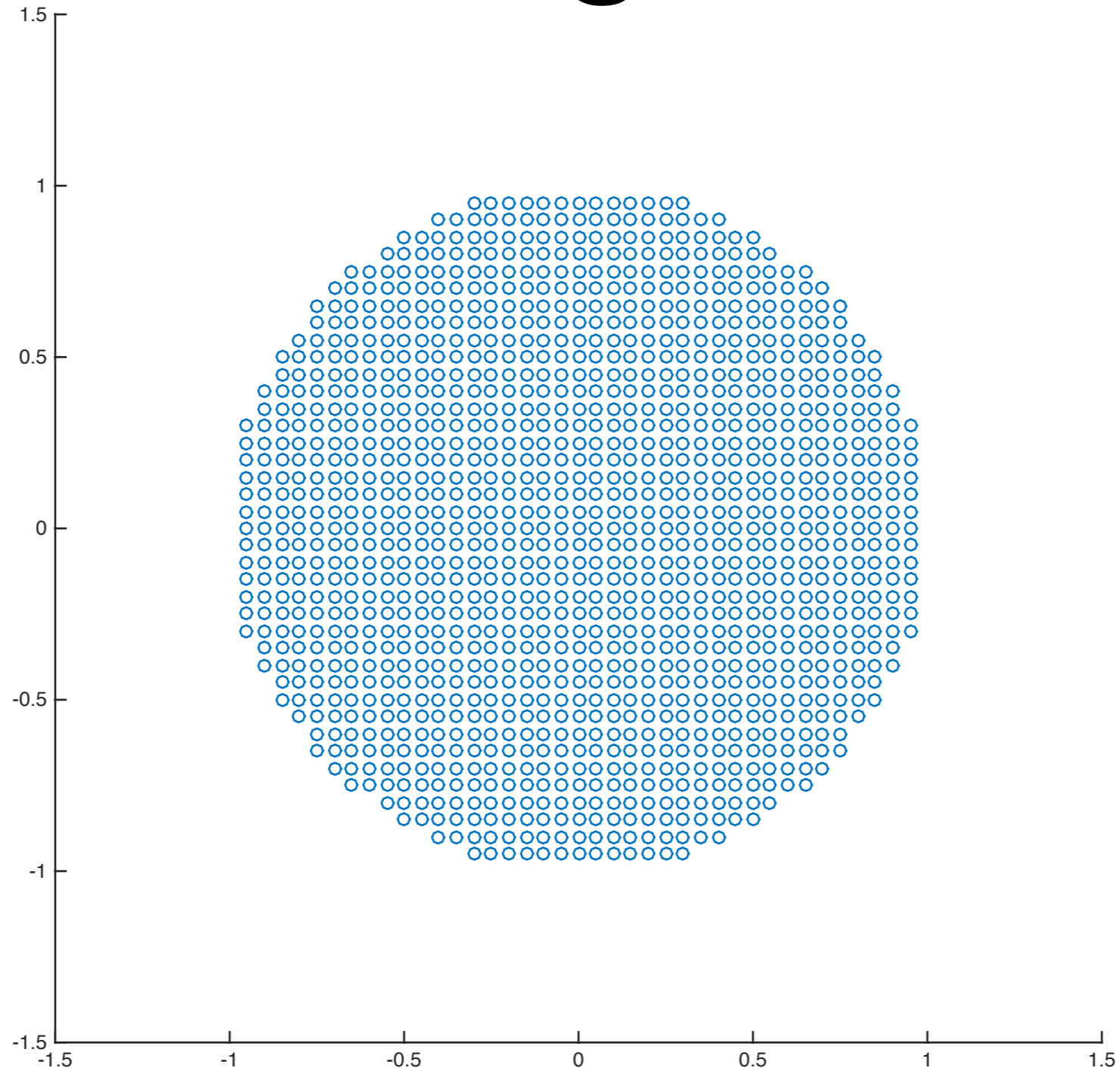
$$\mathbf{w}_1 = \arg \max_{\mathbf{w}: \|\mathbf{w}\|_2=1} \mathbf{w}^\top \Sigma \mathbf{w}$$

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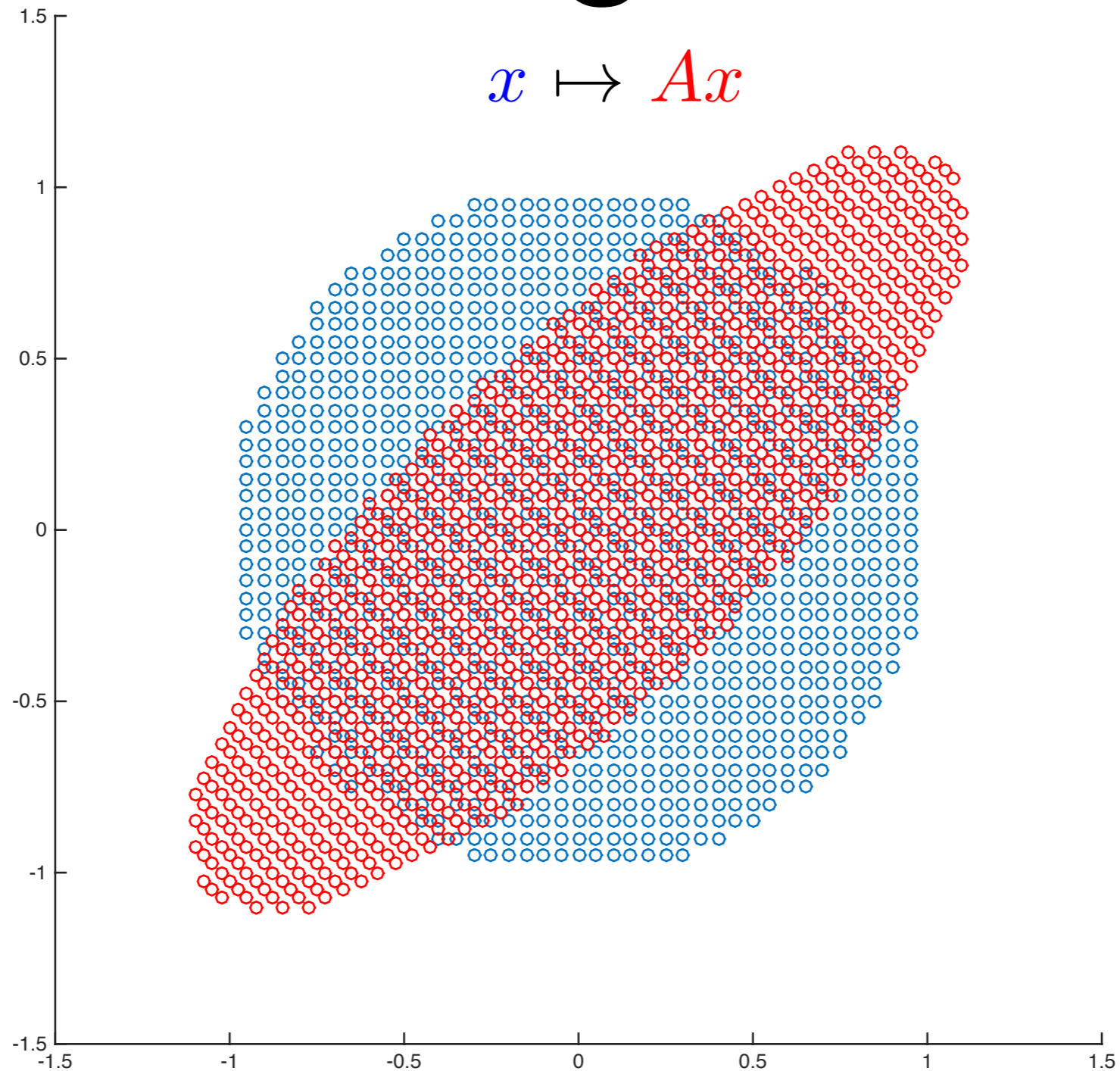
Solution:  $\mathbf{w}_1 =$  Largest Eigenvector of  $\Sigma$



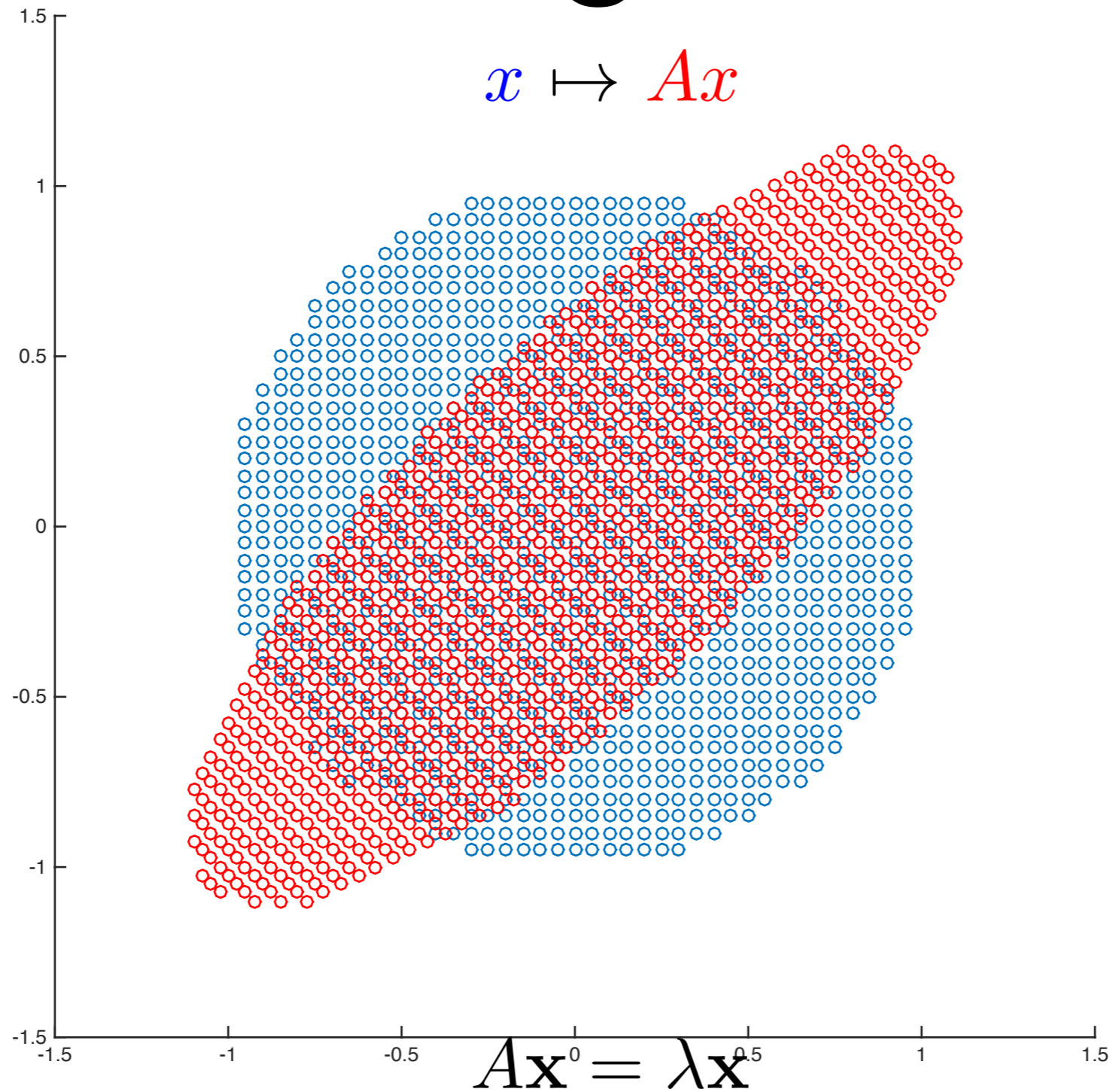
# What are Eigen Vectors?



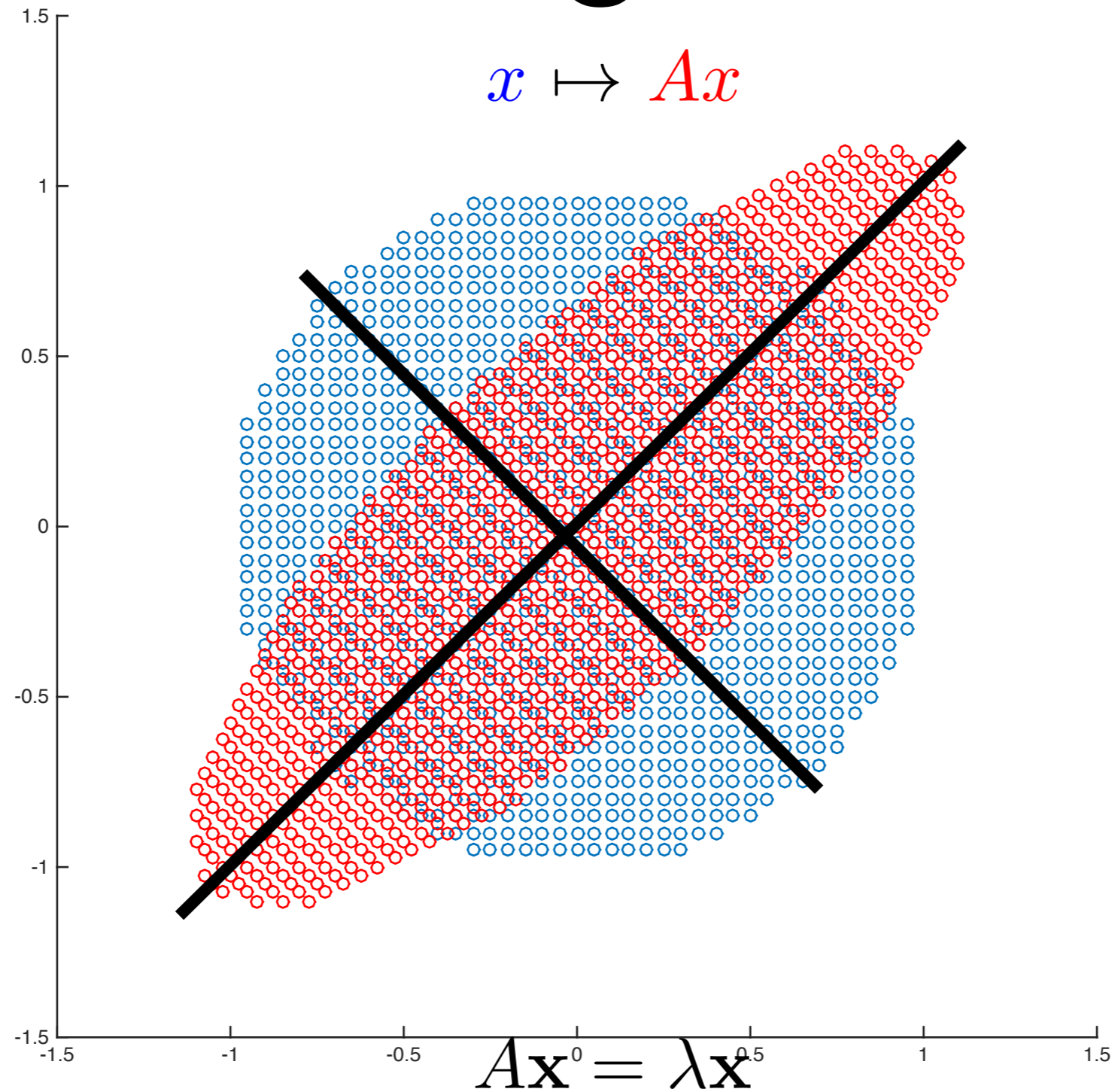
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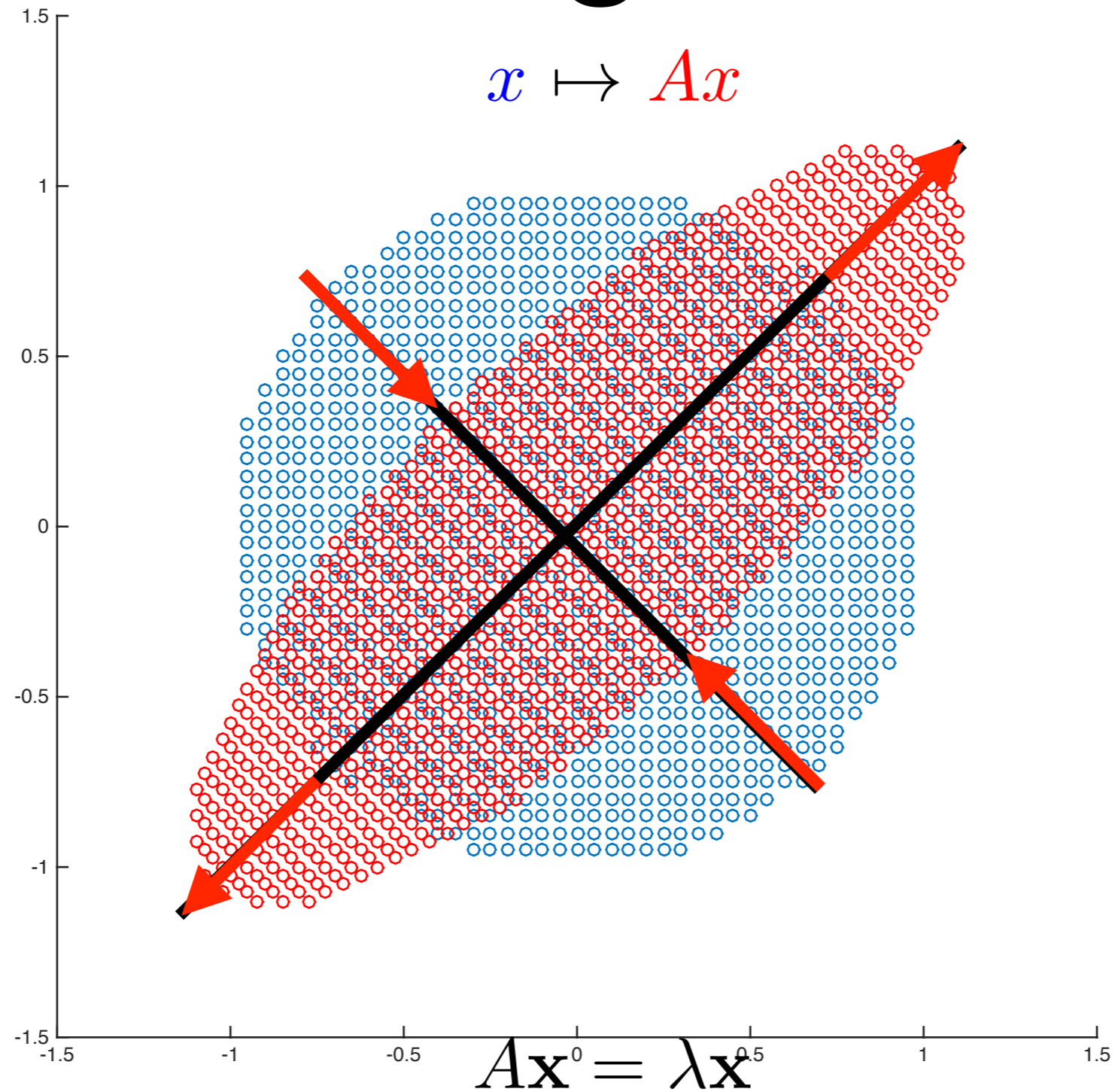


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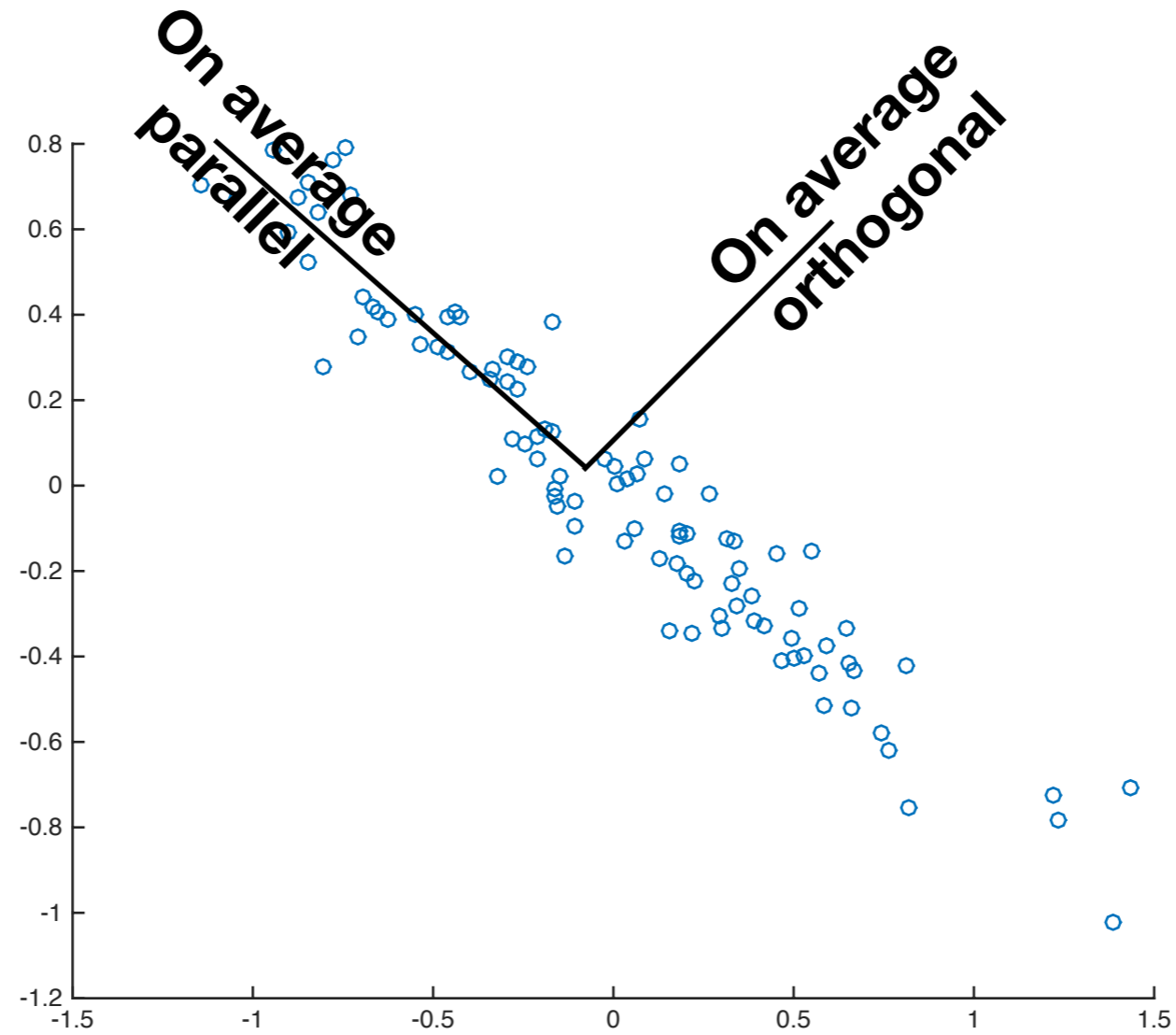




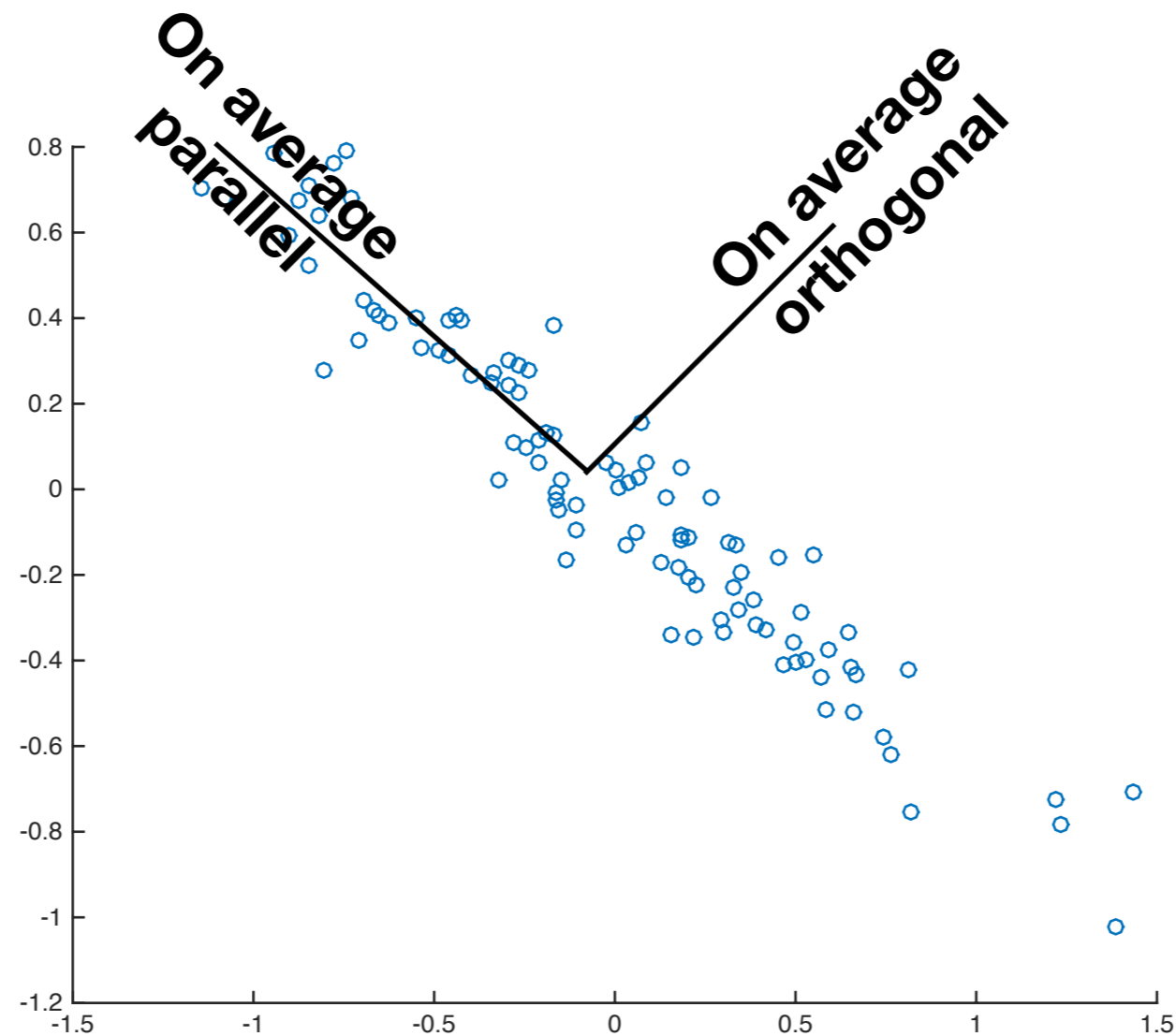
# What are Eigen Vectors?



# Which Direction?



# Which Direction?



Top Eigenvector of covariance matrix

- What if we want more than one number for each data point?
- That is we want to reduce to  $K > 1$  dimensions?





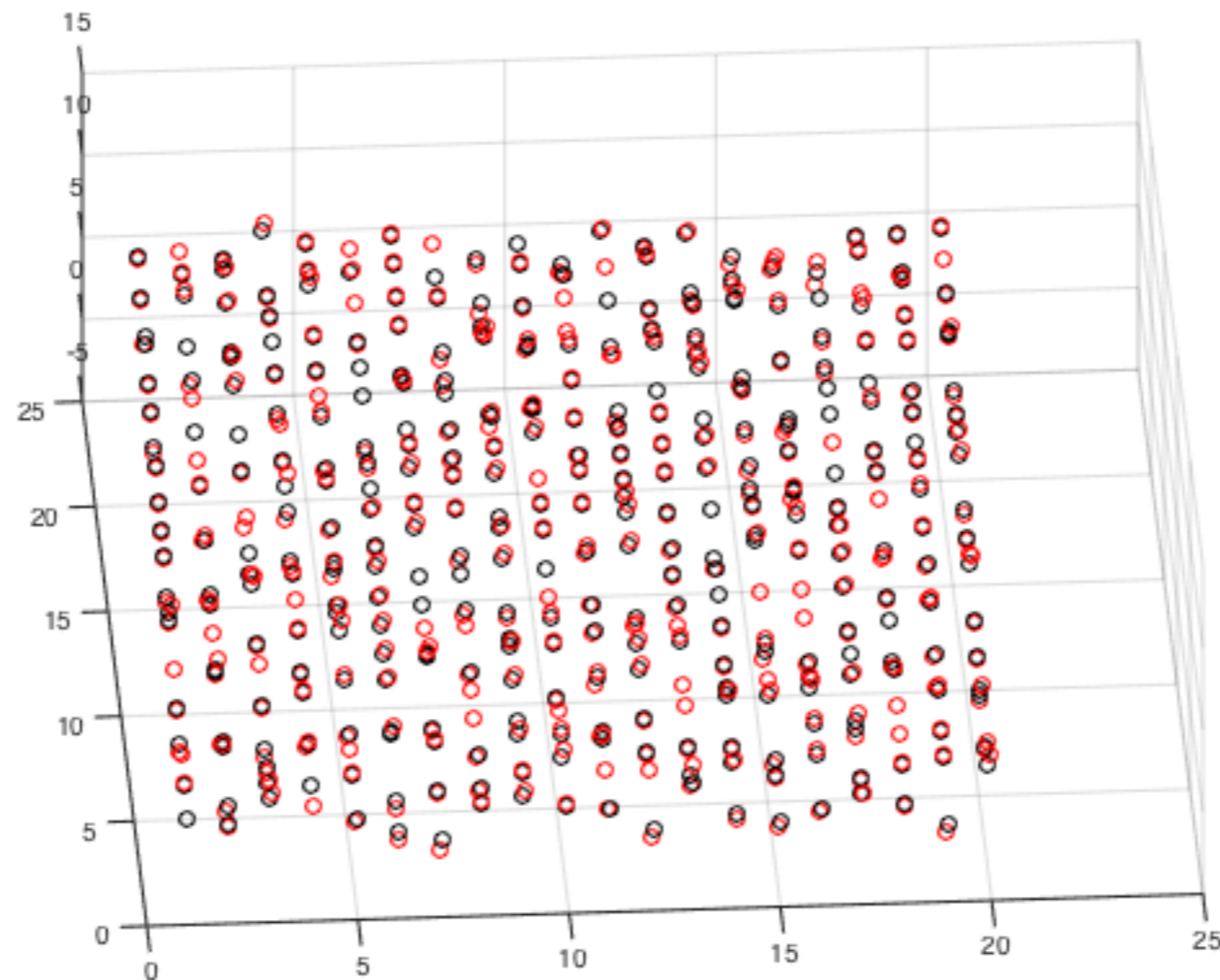
# PCA: VARIANCE MAXIMIZATION

- How do we find the  $K$  components?

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Ans: Maximize sum of spread in the  $K$  directions



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# PCA: VARIANCE MAXIMIZATION

- How do we find the  $K$  components?
- We are looking for orthogonal directions that maximize total spread in each direction
- Find orthonormal  $W$  that maximizes  $\sum_{k=1}^d \mathbf{w}_i[k] \mathbf{w}_j[k] = 0$  &  $\sum_{k=1}^d \mathbf{w}_i[k] = 1$

$$\begin{aligned} \sum_{j=1}^K \frac{1}{n} \sum_{t=1}^n \left( \mathbf{y}_t[j] - \frac{1}{n} \sum_{t=1}^n \mathbf{y}_t[j] \right)^2 &= \sum_{j=1}^K \frac{1}{n} \sum_{t=1}^n \left( \mathbf{w}_j^\top \left( \mathbf{x}_t - \frac{1}{n} \sum_{t=1}^n \mathbf{x}_t \right) \right)^2 \\ &= \sum_{j=1}^K \mathbf{w}_j^\top \Sigma \mathbf{w}_j \end{aligned}$$

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- How do we find the  $K$  components?
- We are looking for orthogonal directions that maximize total spread in each direction
- Find orthonormal  $W$  that maximizes  $\sum_{k=1}^d \mathbf{w}_i[k] \mathbf{w}_j[k] = 0$  &  $\sum_{k=1}^d \mathbf{w}_i[k]^2 = 1$   
$$\sum_{j=1}^K \frac{1}{n} \sum_{t=1}^n \left( \mathbf{y}_t[j] - \frac{1}{n} \sum_{t=1}^n \mathbf{y}_t[j] \right)^2 = \sum_{j=1}^K \frac{1}{n} \sum_{t=1}^n \left( \mathbf{w}_j^\top \left( \mathbf{x}_t - \frac{1}{n} \sum_{t=1}^n \mathbf{x}_t \right) \right)^2$$
$$= \sum_{j=1}^K \mathbf{w}_j^\top \Sigma \mathbf{w}_j$$
- This solutions is given by  $W =$  Top  $K$  eigenvectors of  $\Sigma$



# PCA: VARIANCE MAXIMIZATION

- How do we find the  $K$  components?
- We are looking for orthogonal directions that maximize total spread in each direction
- Find orthonormal  $W$  that maximizes  $\sum_{k=1}^d \mathbf{w}_i[k] \mathbf{w}_j[k] = 0$  &  $\sum_{k=1}^d \mathbf{w}_i[k]^2 = 1$   
$$\sum_{j=1}^K \frac{1}{n} \sum_{t=1}^n \left( \mathbf{y}_t[j] - \frac{1}{n} \sum_{t=1}^n \mathbf{y}_t[j] \right)^2 = \sum_{j=1}^K \frac{1}{n} \sum_{t=1}^n \left( \mathbf{w}_j^\top \left( \mathbf{x}_t - \frac{1}{n} \sum_{t=1}^n \mathbf{x}_t \right) \right)^2$$
$$= \sum_{j=1}^K \mathbf{w}_j^\top \Sigma \mathbf{w}_j$$

**Intuition: Remove top direction, now reduce dimension for remaining  $d-1$  dimensions**

- This solutions is given by  $W =$  Top  $K$  eigenvectors of  $\Sigma$

# PRINCIPAL COMPONENT ANALYSIS

1.  $\Sigma = \text{COV}(X)$

2.  $W = \text{eigs}(\Sigma, K)$

3.  $Y = X \times W$

Can we reconstruct the  
original data points?