

# Machine Learning for Data Science (CS4786)

## Lecture 3

### Principal Component Analysis

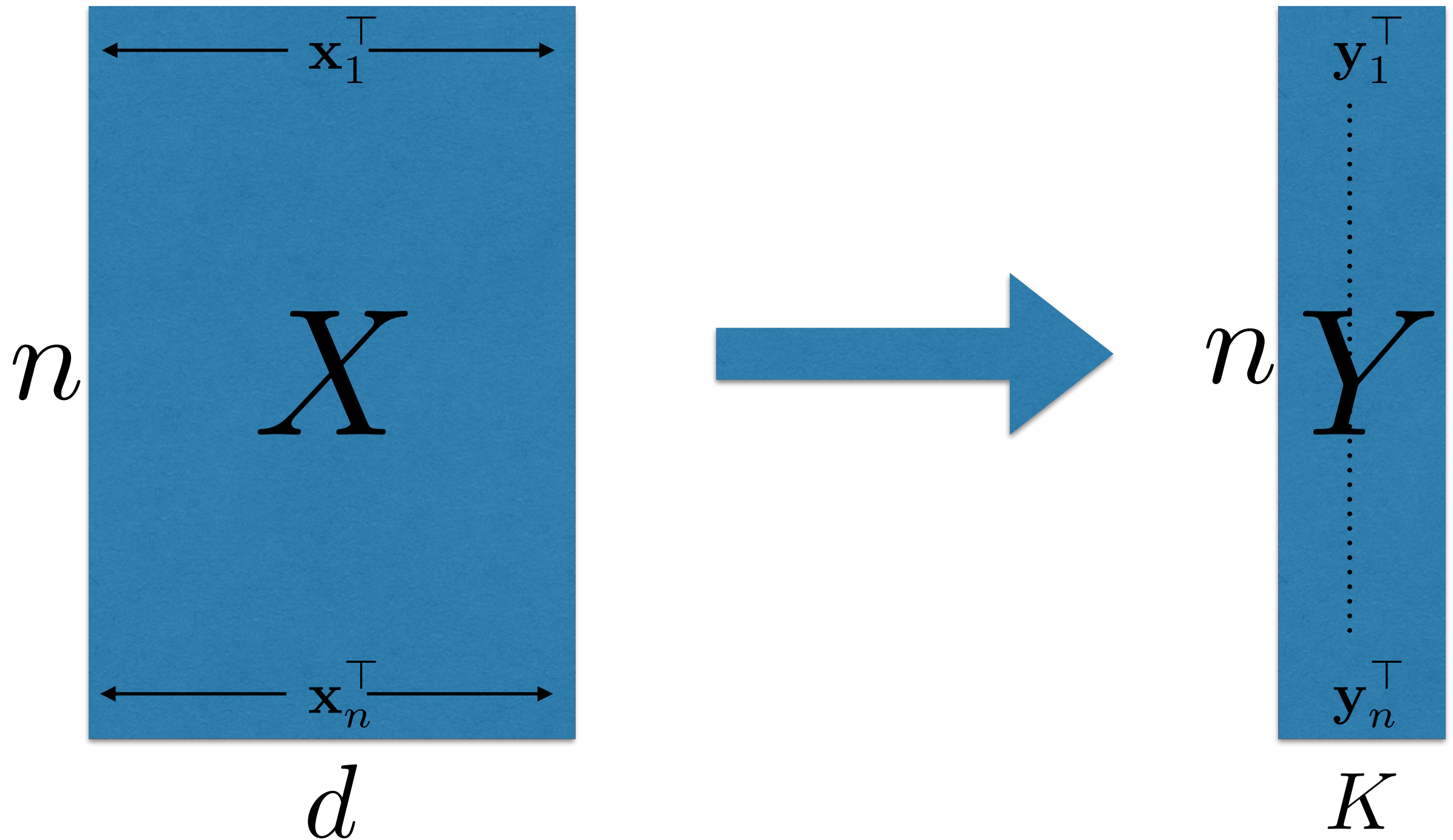
Course Webpage :

<http://www.cs.cornell.edu/Courses/cs4786/2016sp/>

# ANNOUNCEMENTS

- Waitlist size currently about 55 :(

# DIMENSIONALITY REDUCTION

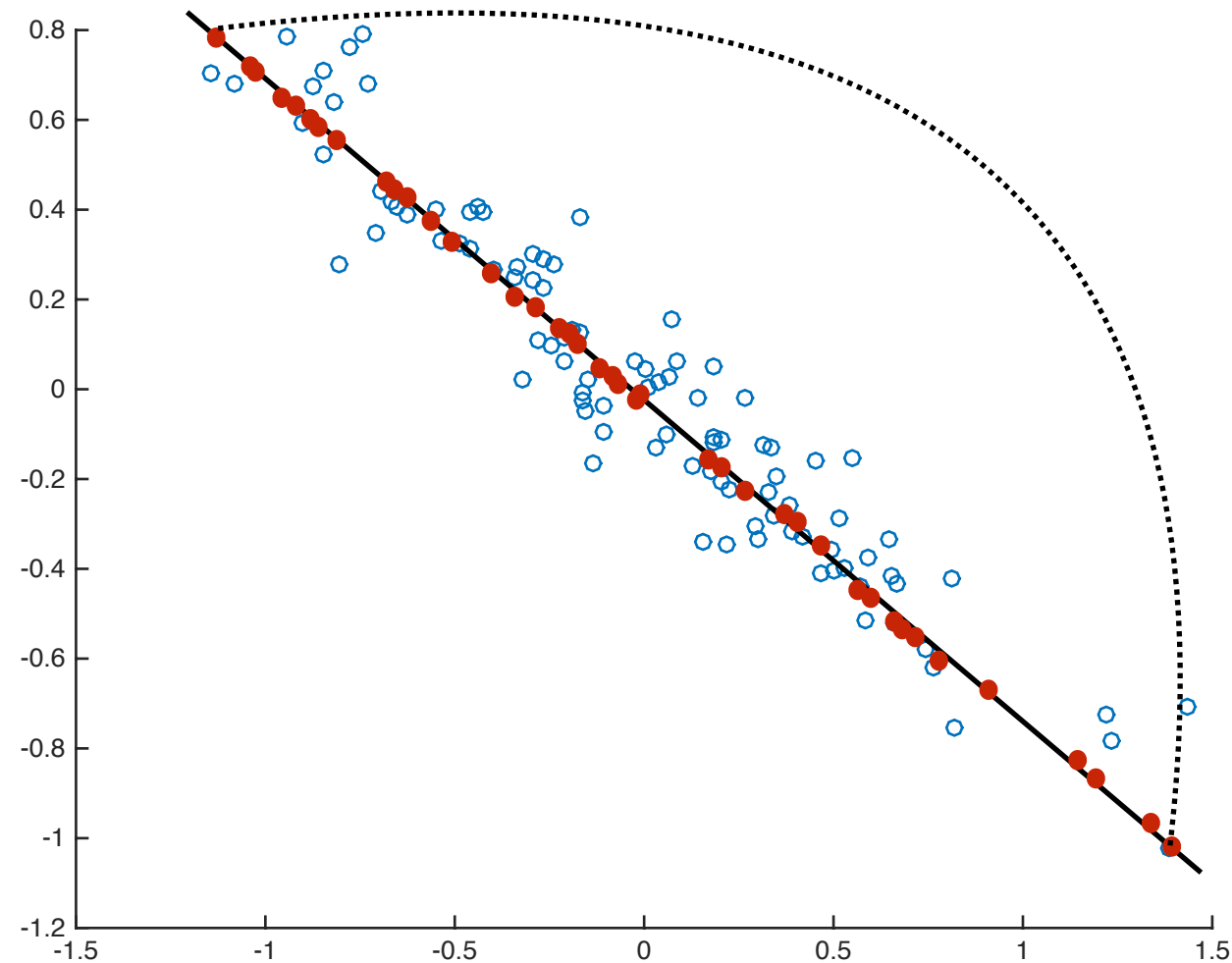


# DIMENSIONALITY REDUCTION

The diagram illustrates the dimensionality reduction process. It shows a large blue square matrix  $X$  with dimensions  $n$  (rows) and  $d$  (columns). This matrix is multiplied by a red rectangular matrix  $W$  with dimensions  $d$  (rows) and  $K$  (columns). The result is a blue rectangular matrix  $Y$  with dimensions  $n$  (rows) and  $K$  (columns). The equation is represented as:

$$\begin{matrix} n \\ \end{matrix} \begin{matrix} X \\ \end{matrix} \begin{matrix} d \\ \end{matrix} \times \begin{matrix} d \\ \end{matrix} \begin{matrix} W \\ \end{matrix} \begin{matrix} K \\ \end{matrix} = \begin{matrix} n \\ \end{matrix} \begin{matrix} Y \\ \end{matrix} \begin{matrix} K \\ \end{matrix}$$

# PCA: VARIANCE MAXIMIZATION



First principal direction = Top eigen vector

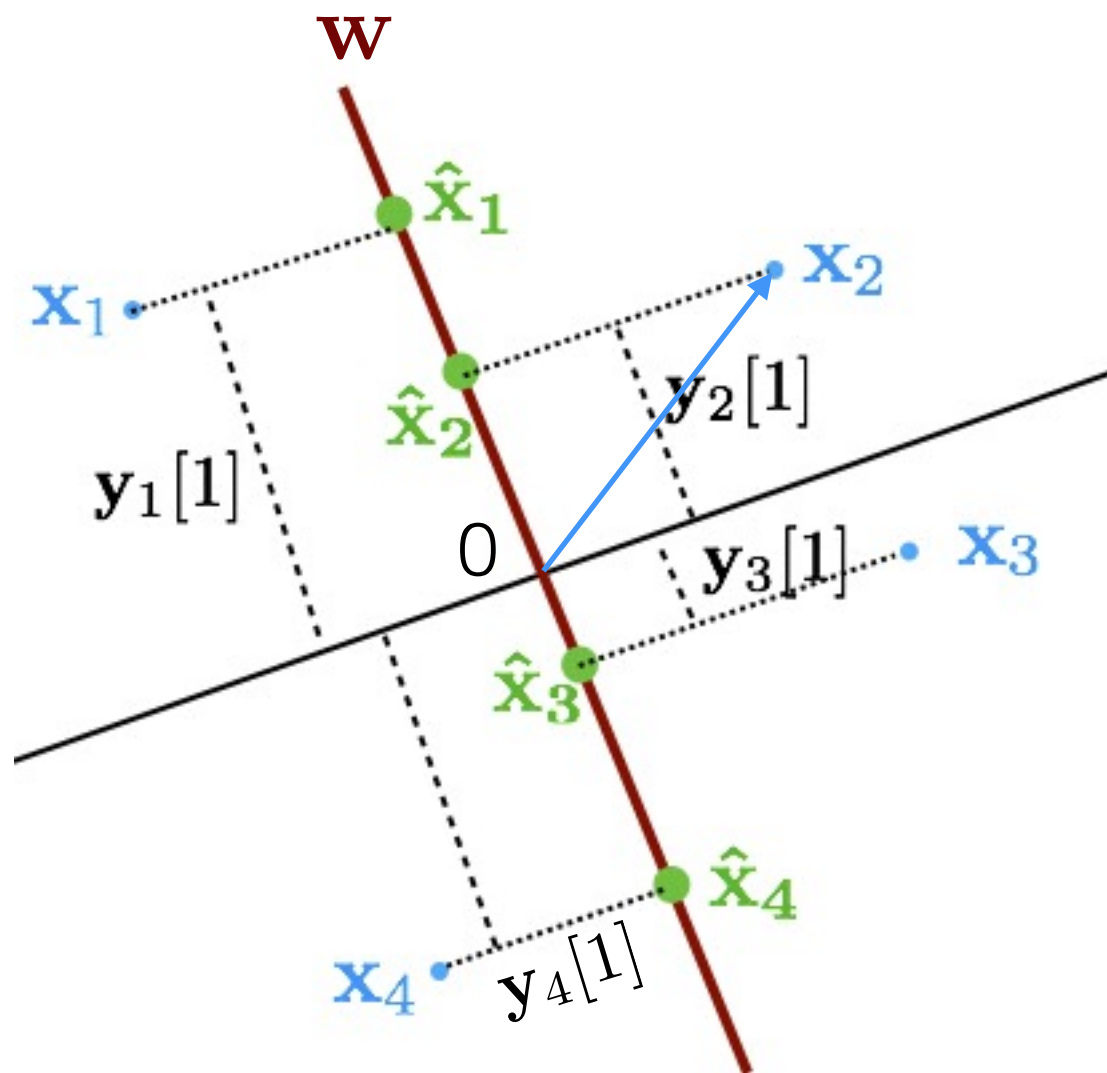
# PRINCIPAL COMPONENT ANALYSIS

1.  $\Sigma = \text{cov} \left( X \right)$

2.  $W = \text{eigs}(\Sigma, K)$

3.  $Y = X - \mu \times W$

# A PICTURE



$$y_2[1] = \mathbf{x}_1^\top \mathbf{w} = \|\mathbf{x}_2\| \cos(\angle \mathbf{xw})$$

# ORTHONORMAL PROJECTIONS

- Think of  $W_1, \dots, W_K$  as coordinate system for PCA
- $y$  values provide coefficients in this system
- Without loss of generality,  $W_1, \dots, W_K$  can be orthonormal, i.e.  $W_i \perp W_j$  &  $\|W_i\| = 1$ .
- Reconstruction:

$$\hat{\mathbf{x}}_t = \mathbf{y}_t^\top W^\top + \mu$$



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- How do we find the remaining components?
- We are looking for orthogonal directions.
- Start with the  $d$  dimensional space
- While we haven't yet found  $K$  directions,
  - Find first principal component direction
  - Remove this direction and consider data points in the remaining subspace after projecting to first component

End

- This solutions is given by  $W =$  Top  $K$  eigenvectors of  $\Sigma$

# PCA: VARIANCE MAXIMIZATION

Covariance matrix:

$$\Sigma = \frac{1}{n} \sum_{t=1}^n (\mathbf{x}_t - \mu)(\mathbf{x}_t - \mu)^\top$$

- Its a  $d \times d$  matrix,  $\Sigma[i, j]$  measures “covariance” of features  $i$  and  $j$
- Recall  $\text{cov}(A, B) = \mathbb{E}[(A - \mathbb{E}[A])(B - \mathbb{E}[B])]$
- Alternatively,

$$\Sigma[i, j] = \frac{1}{n} \begin{bmatrix} \mathbf{x}_1[i] - \mu[i] \\ \vdots \\ \mathbf{x}_n[i] - \mu[i] \end{bmatrix}^\top \begin{bmatrix} \mathbf{x}_1[j] - \mu[j] \\ \vdots \\ \mathbf{x}_n[j] - \mu[j] \end{bmatrix}$$

Inner products measure similarity.

# PCA: MINIMIZING RECONSTRUCTION ERROR

- Goal: find the basis that minimizes reconstruction error,

$$\begin{aligned}\sum_{t=1}^n \|\hat{\mathbf{x}}_t - \mathbf{x}_t\|_2^2 &= \sum_{t=1}^n \left\| \sum_{j=1}^k \mathbf{y}_t[j] \mathbf{w}_j + \mu - \mathbf{x}_t \right\|_2^2 \\&= \sum_{t=1}^n \left\| \sum_{j=1}^k \mathbf{y}_t[j] \mathbf{w}_j + \mu - \sum_{j=1}^d \mathbf{y}_t[j] \mathbf{w}_j - \mu \right\|_2^2 \\&= \sum_{t=1}^n \left\| \sum_{j=k+1}^d \mathbf{y}_t[j] \mathbf{w}_j \right\|_2^2 \quad (\text{note that } \mathbf{y}_t[j] = \mathbf{w}_j^\top (\mathbf{x}_t - \mu)) \\&= \sum_{t=1}^n \left\| \sum_{j=k+1}^d (\mathbf{w}_j^\top (\mathbf{x}_t - \mu)) \mathbf{w}_j \right\|_2^2 \\&= \sum_{t=1}^n \sum_{j=k+1}^d \left( \mathbf{w}_j^\top (\mathbf{x}_t - \mu) \right)^2\end{aligned}$$

# PCA: MINIMIZING RECONSTRUCTION ERROR

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# PCA: MINIMIZING RECONSTRUCTION ERROR

- Goal: find the basis that minimizes reconstruction error,

$$\frac{1}{n} \sum_{t=1}^n \|\hat{\mathbf{x}}_t - \mathbf{x}_t\|_2^2 = \frac{1}{n} \sum_{t=1}^n \sum_{j=k+1}^d \mathbf{w}_j^\top (\mathbf{x}_t - \mu) (\mathbf{x}_t - \mu)^\top \mathbf{w}_j = \sum_{j=k+1}^d \mathbf{w}_j^\top \Sigma \mathbf{w}_j$$

Minimize w.r.t.  $\mathbf{w}$ 's that are orthonormal,

$$\underset{\forall j, \|\mathbf{w}_j\|_2=1}{\operatorname{argmin}} \sum_{j=k+1}^d \mathbf{w}_j^\top \Sigma \mathbf{w}_j$$

Using Lagrangian multipliers, there exists  $\lambda_{k+1}, \dots, \lambda_d$  such that solution to above is given by:

$$\underset{}{\operatorname{minimize}} \sum_{t=1}^n \sum_{j=k+1}^d \mathbf{w}_j^\top \Sigma \mathbf{w}_j + \sum_{j=k+1}^d \lambda_j \|\mathbf{w}_j\|_2^2$$

# PCA: MINIMIZING RECONSTRUCTION ERROR

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Minimize w.r.t.  $\mathbf{w}$ 's that are orthonormal,

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Using Lagrangian multipliers, there exists  $\lambda_{k+1}, \dots, \lambda_d$  such that solution to above is given by:

$$\underset{\mathbf{w}_j}{\operatorname{minimize}} \sum_{t=1}^n \sum_{j=k+1}^d \mathbf{w}_j^\top \Sigma \mathbf{w}_j + \sum_{j=k+1}^d \lambda_j \|\mathbf{w}_j\|_2^2$$

Setting derivate to 0,  $\Sigma \mathbf{w}_j = \lambda_j \mathbf{w}_j$ . That is  $\mathbf{w}_j$ 's are eigenvectors and  $\lambda_j$ 's are eigenvalues.



# PCA: MINIMIZING RECONSTRUCTION ERROR

- Solution :  $\mathbf{w}_j$ 's are eigenvectors and  $\lambda_j$ 's are corresponding eigenvalues
- Further, reconstruction error can be written as:

$$\operatorname{argmin}_{\mathbf{w}: \|\mathbf{w}_j\|_2=1} \sum_{j=k+1}^d \mathbf{w}_j^\top \Sigma \mathbf{w}_j = \sum_{j=k+1}^d \lambda_j \mathbf{w}_j^\top \mathbf{w}_j = \sum_{j=k+1}^d \lambda_j$$

- Clearly to minimize reconstruction error, we need to minimize  $\sum_{j=k+1}^d \lambda_j$ . In other words we discard the  $d - k$  directions that have the smallest eigenvalue

# PRINCIPAL COMPONENT ANALYSIS

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# RECONSTRUCTION

4.

$$\hat{X} = Y \times W^T + \mu$$

# WHEN $d \gg n$

- If  $d \gg n$  then  $\Sigma$  is large
- But we only need top  $K$  eigen vectors.
- Idea: use SVD

$$X - \mu = UDV^\top$$

Then note that,  $\Sigma = (X - \mu)(X - \mu)^\top = UD^2U$

- Hence, matrix  $U$  is the same as matrix  $W$  got from eigen decomposition of  $\Sigma$ , eigenvalues are diagonal elements of  $D^2$
- Alternative algorithm:

$$W = \text{SVD}(X - \mu, K)$$

# PRINCIPAL COMPONENT ANALYSIS: DEMO

