

# CS/INFO 4154:

## Analytics-driven Game Design

Class 9:

Learning Pathways



*Lightmare, 2015*

# Mon

# Wed

# Fri

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9/13  
Learning Pathways

9/15  
Throwaway Testing 1

9/18  
Throwaway Testing 2

9/27  
Alpha Testing 1

9/29  
Alpha Testing 2

# Assignment 5: Throwaway Prototype

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- Friday and Monday
- **No pressure**
- Doesn't need to be playable or integrated
- Pick *some pieces* of your game and build them
  - Avatar moves/jumps on flat land
  - Grid with nothing on it
  - Background artwork
- Submit picture through CMS by *end of class* on Friday 8/15

# Outline

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1. More thoughts on difficulty
2. Learning pathways
3. Group activity: *progression design*

# Outline

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1. More thoughts on difficulty
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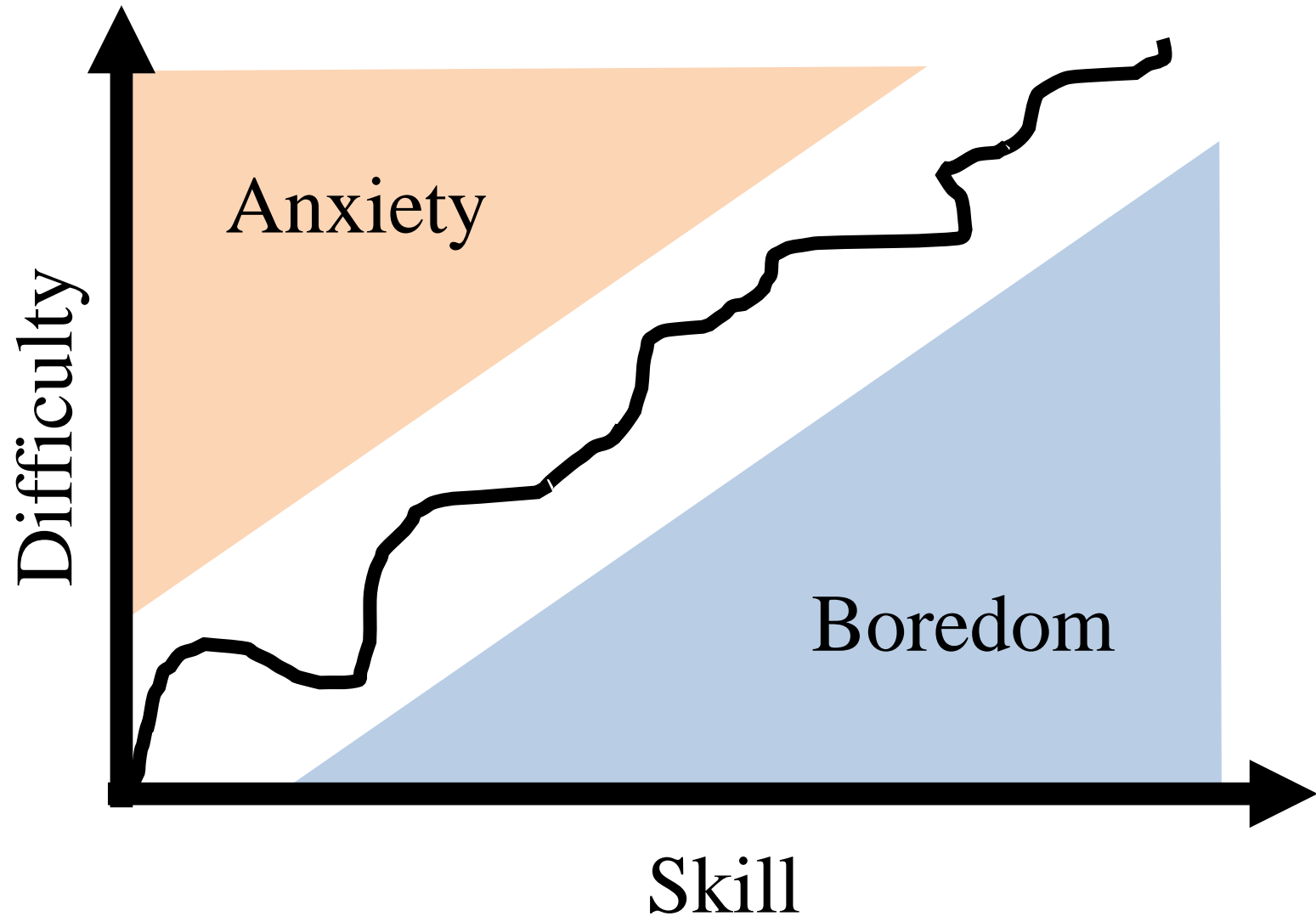
# Review: Flow

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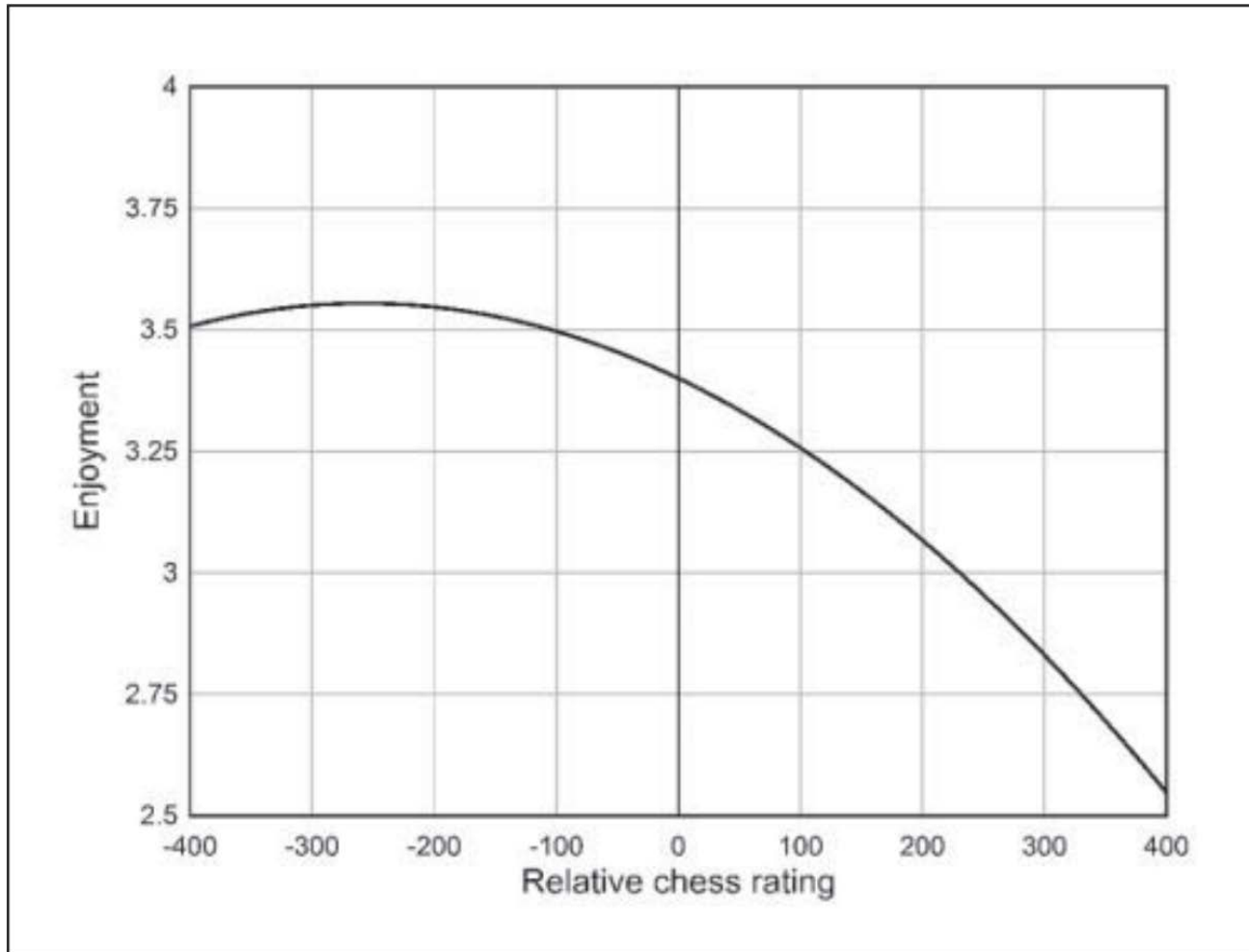
# Flow: Ideal situation

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# Impact of challenge on engagement

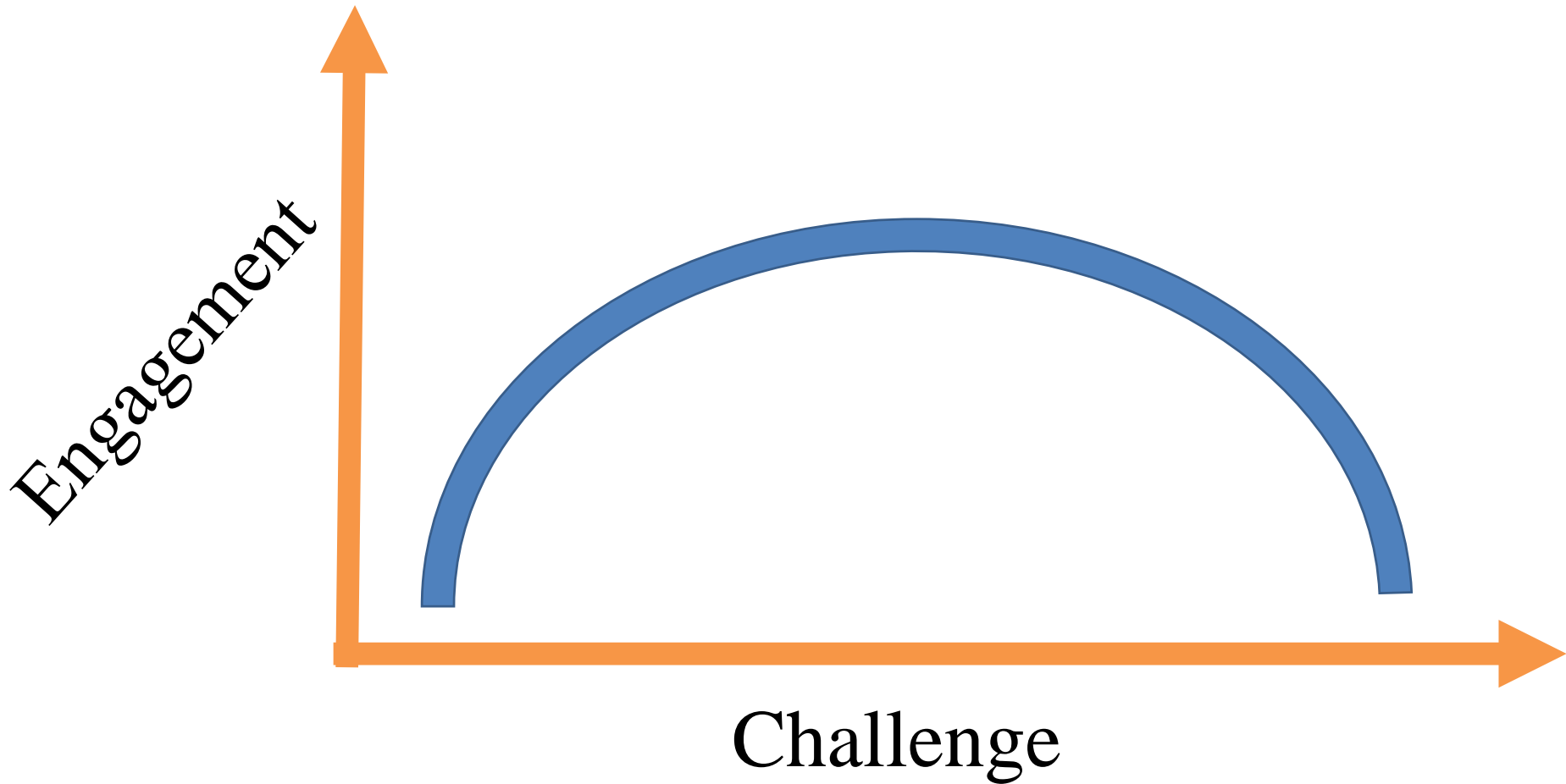
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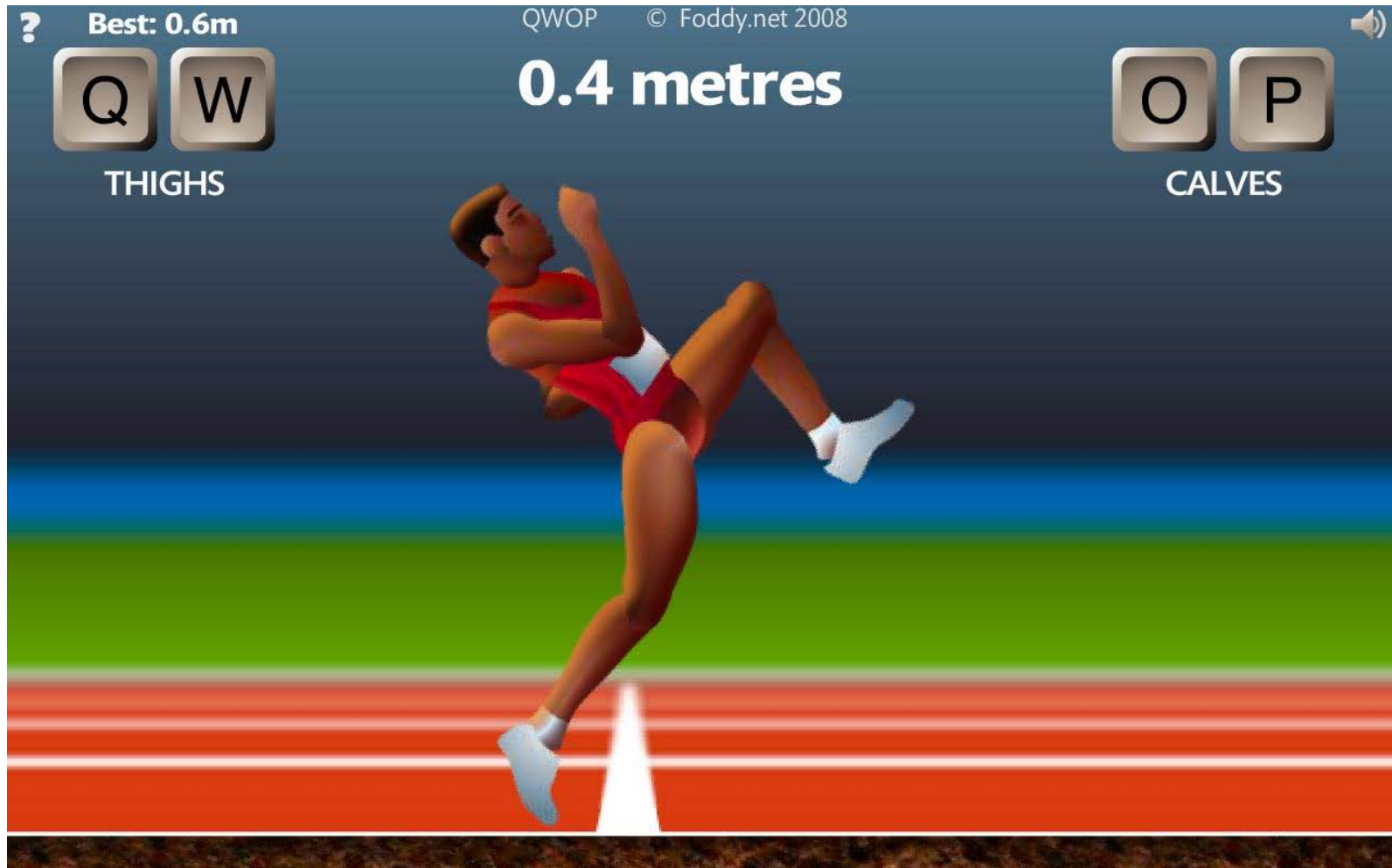
Abuhamdeh and Csikszentmihalyi 2012

# Inverted-U hypothesis

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# Extreme example: QWOP

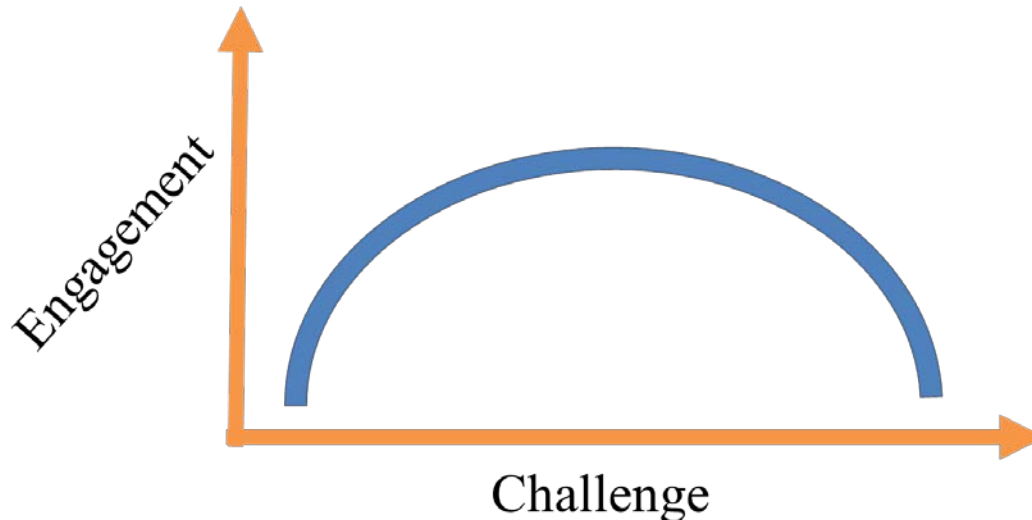


Bennett Foddy

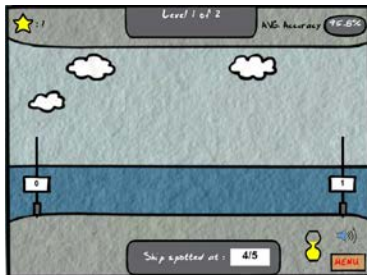
# Pair activity: quick discussion

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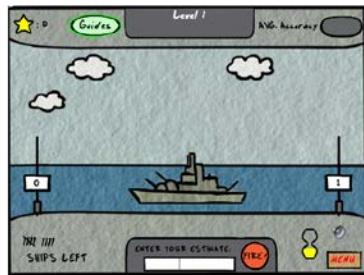
- Pick your favorite game
  - How difficult was *your* experience with this game?
  - Is this game *easier* or *harder* than other games you have played and liked less?
  - Does the inverted-U hypothesis predict *your* engagement?



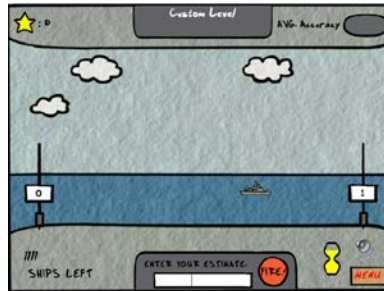
# Large-scale experiment



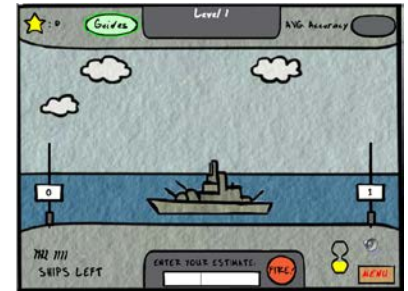
Click on fraction



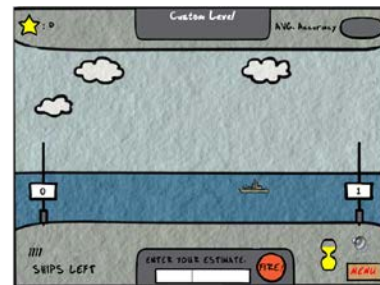
Type fraction



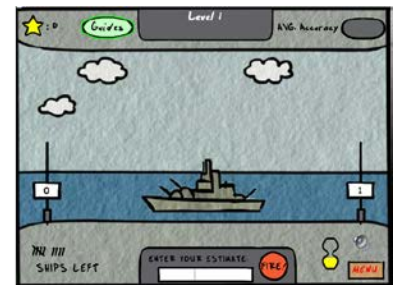
Smaller ship



Larger ship



Less time

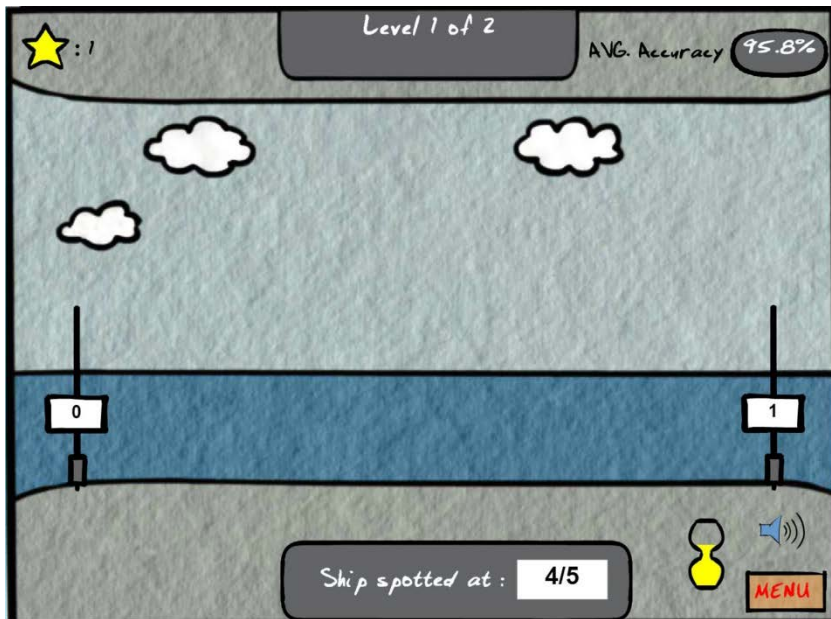


More time

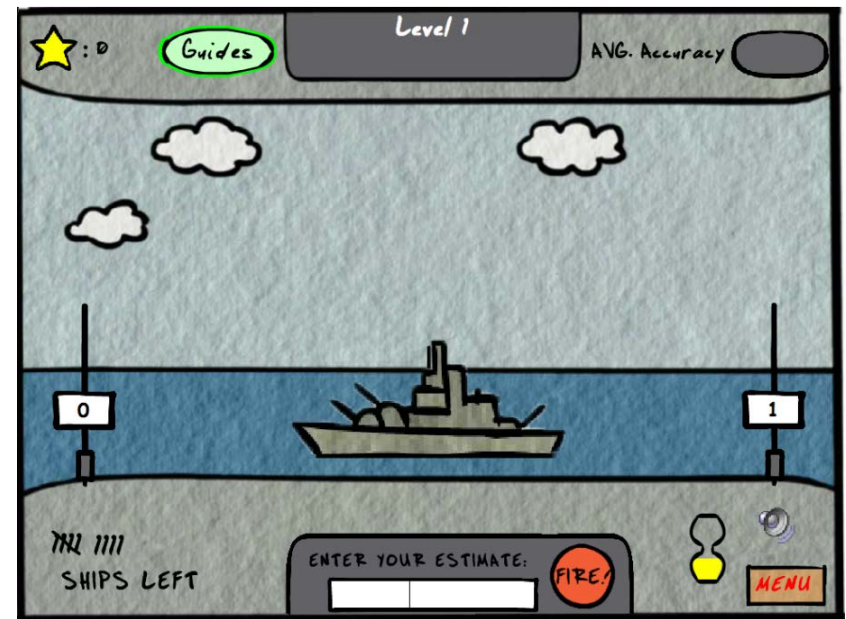
# Battleship Numberline



# Impact of input type

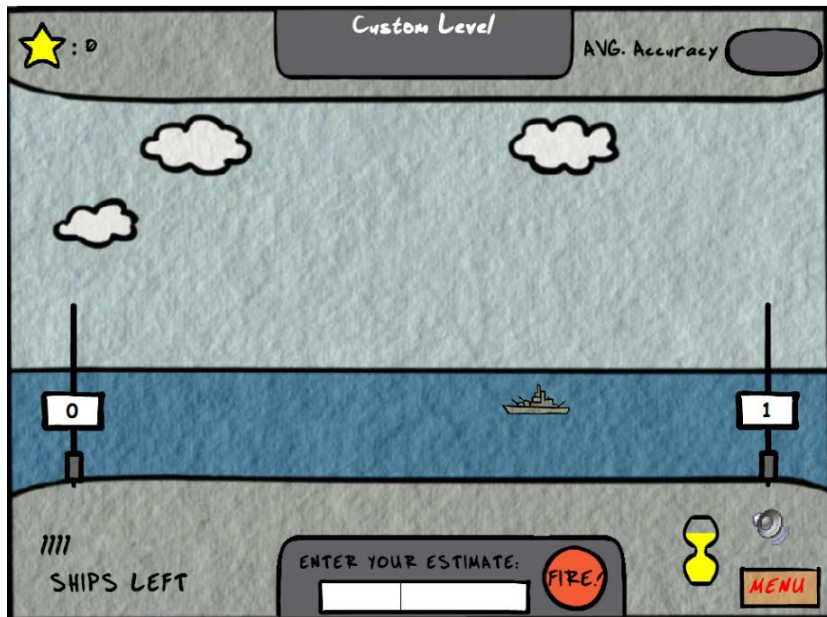


Click on fraction

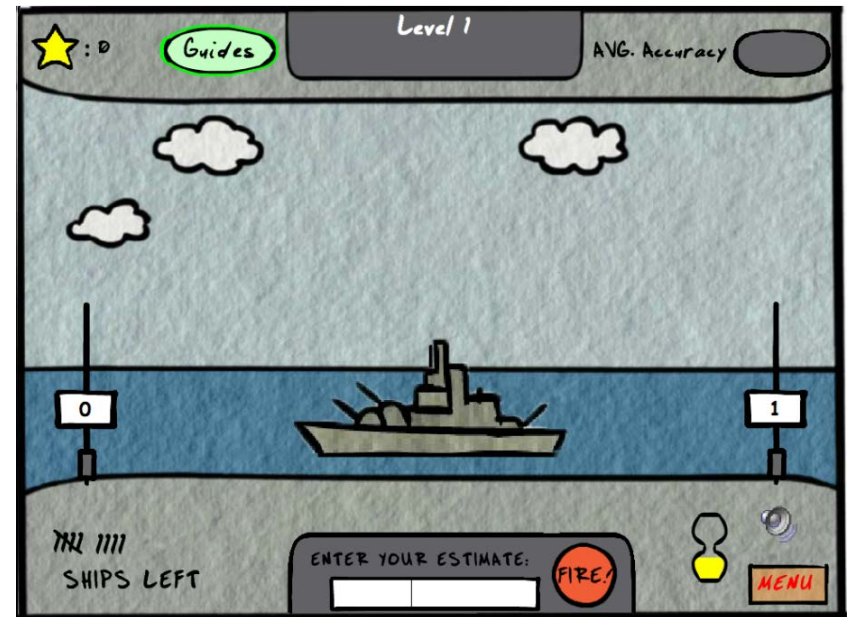


Type fraction

# Impact of target size



Smaller ship

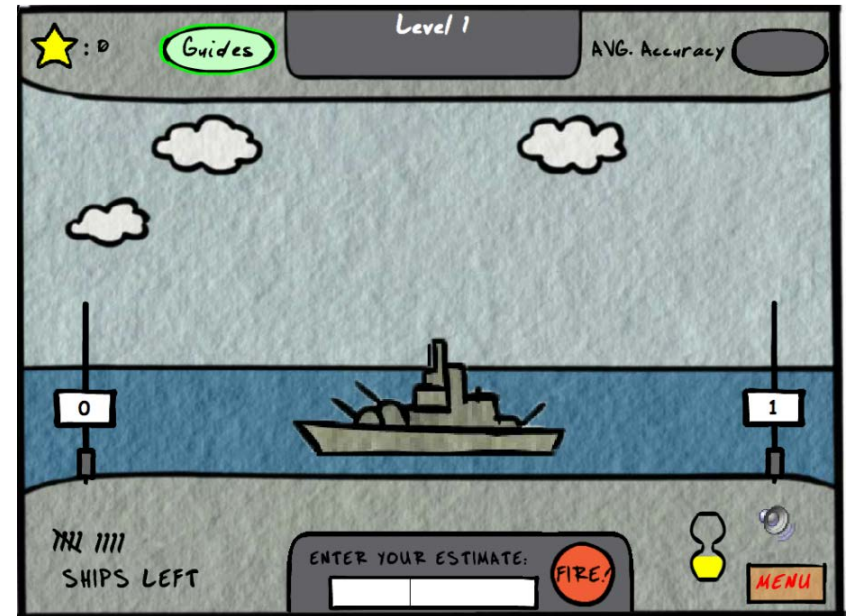


Larger ship

# Impact of time limit



Less time



More time


# Experiment: 28,800 conditions!


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- Input types: *click on number line* vs. *type fraction*
- Ship sizes: 4, 6, 8, 10, 16, 20, 24, 30, 40%
- Time limits: 2, 3, 4, 5, 8, 10, 15, 30 seconds


# Experiment: 70,000 people

**EXPLORE MORE GAMES**

**THE SPORTS NETWORK 2**

**AMERICAN REVOLUTION  
TIMELINE**


**SQUARE OFF**


**PARTNERS**

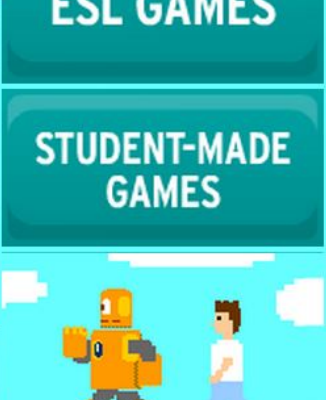
**K-3 GAMES**

**ESL GAMES**

**SORTIFY: MULTIPLICATION**

**CSI: FLIGHT ADVENTURE'S  
FLIGHT SCHOOL**

**TYNKER: SKETCH RACER**

**SUGGEST A GAME**

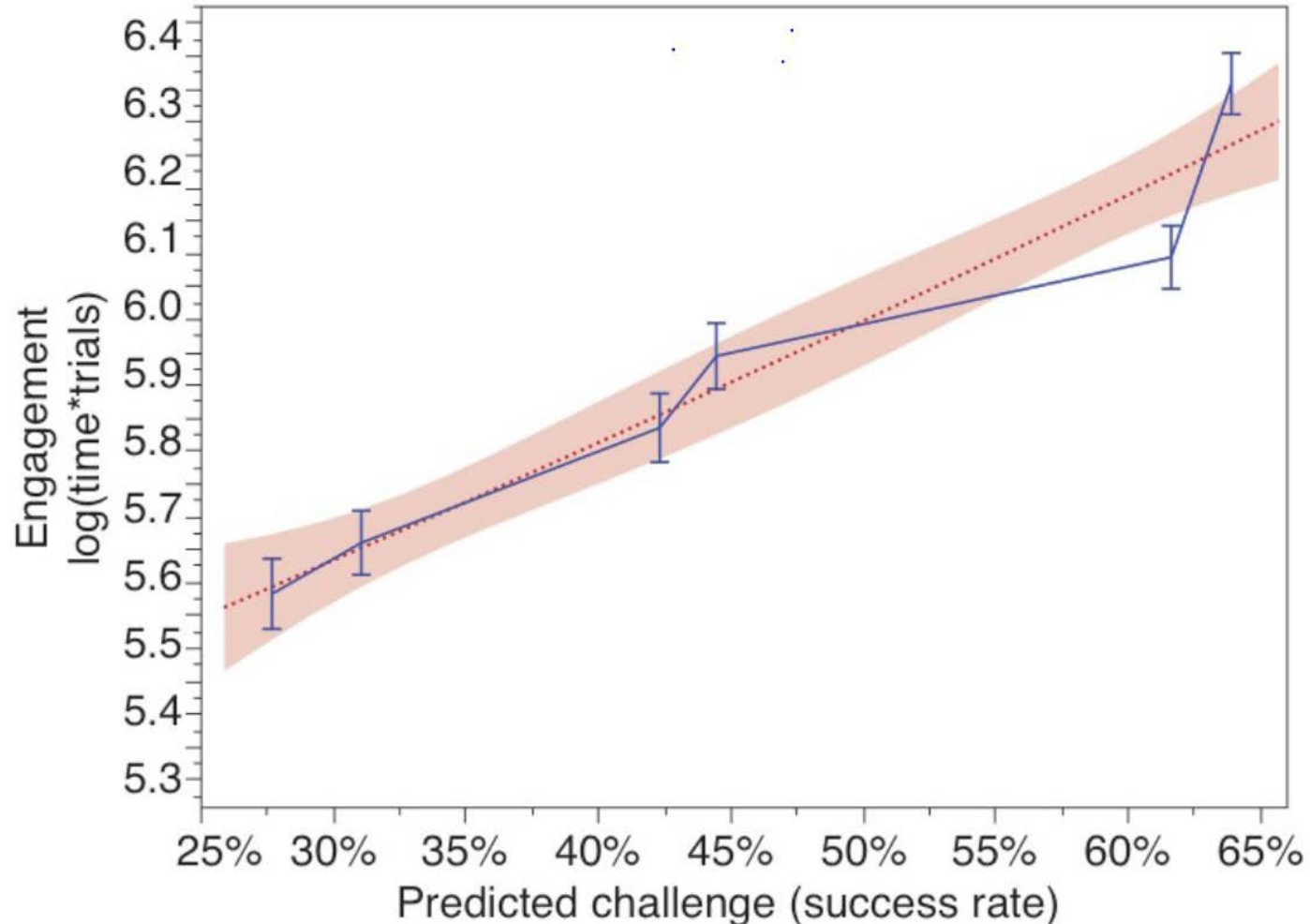
◀ 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 ▶

# Results

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- Clicking on target = more time played
- Bigger target = more time played
- Longer time limit = more time played

# Inverted U?



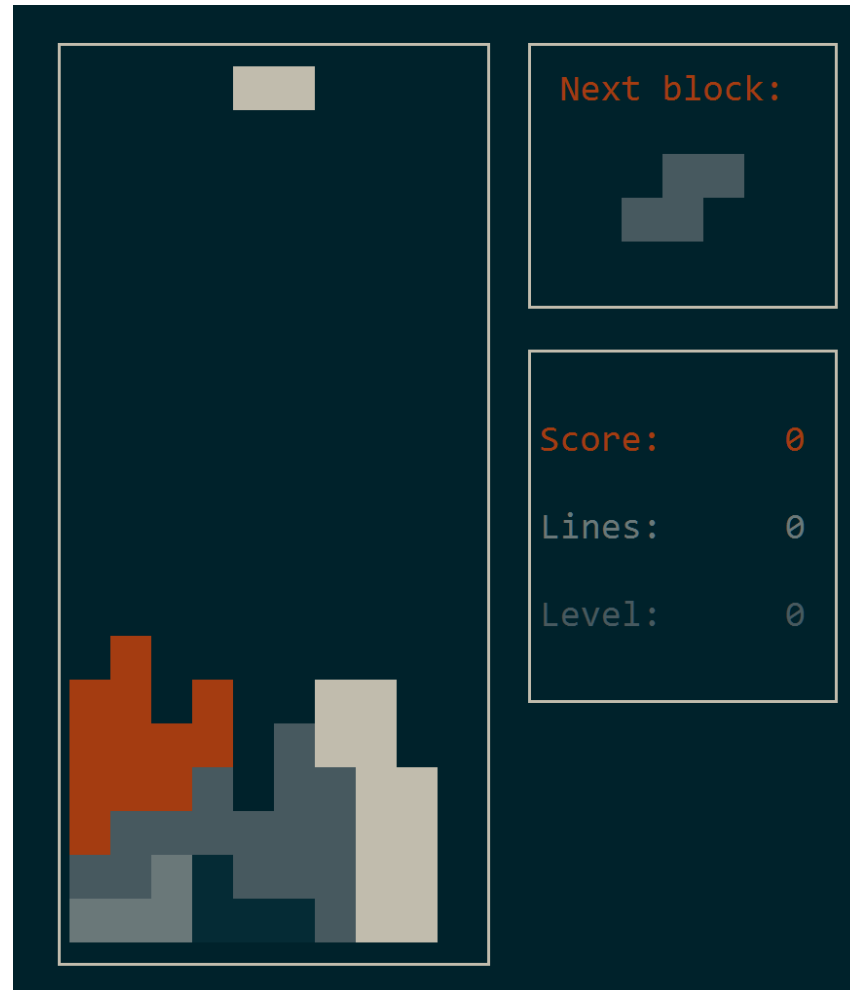
# Findings

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“In contrast to the Inverted-U hypothesis, which predicts that a moderate level of challenge should lead to maximum engagement, we found that the easier the game, the longer people played”

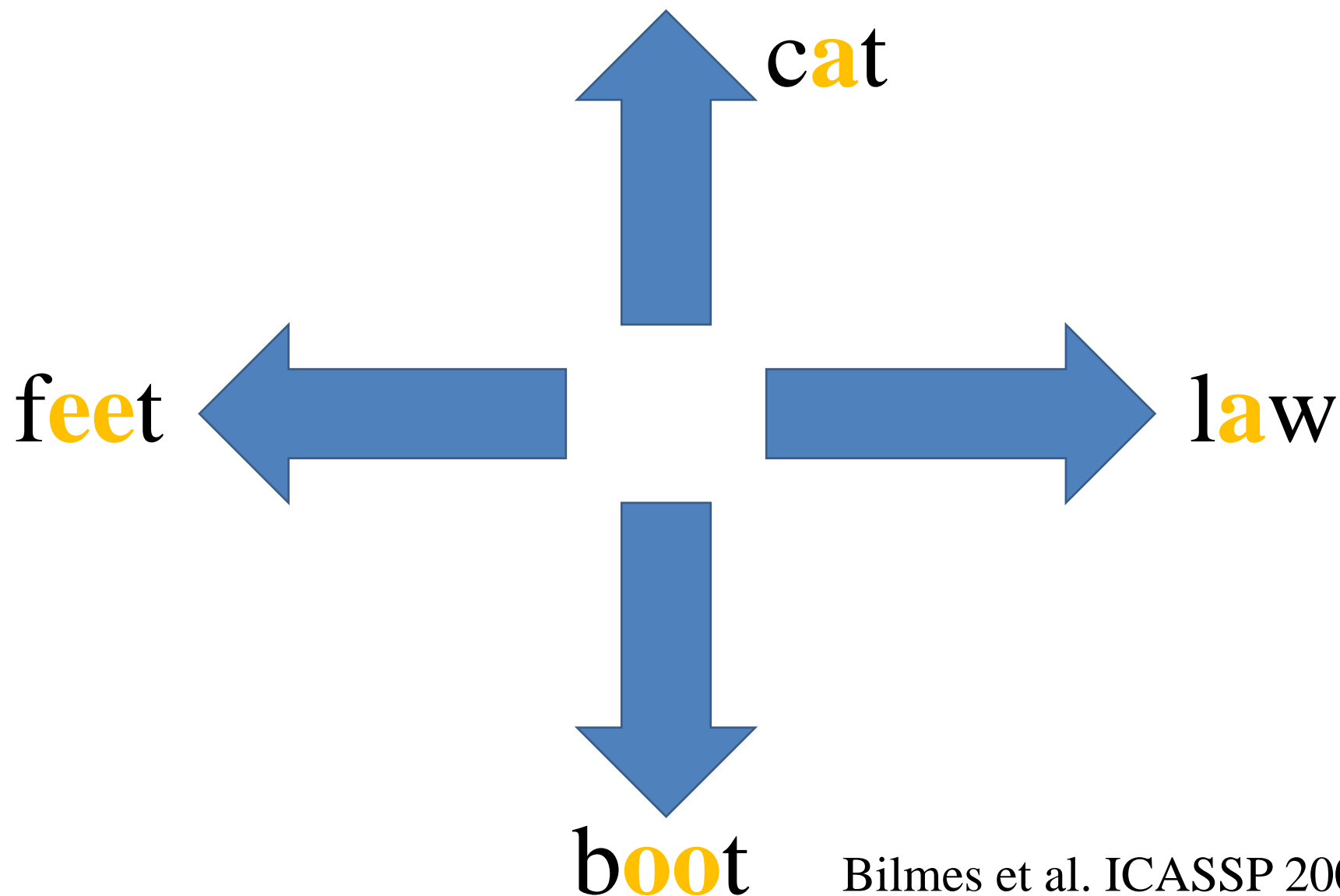
# Bastet

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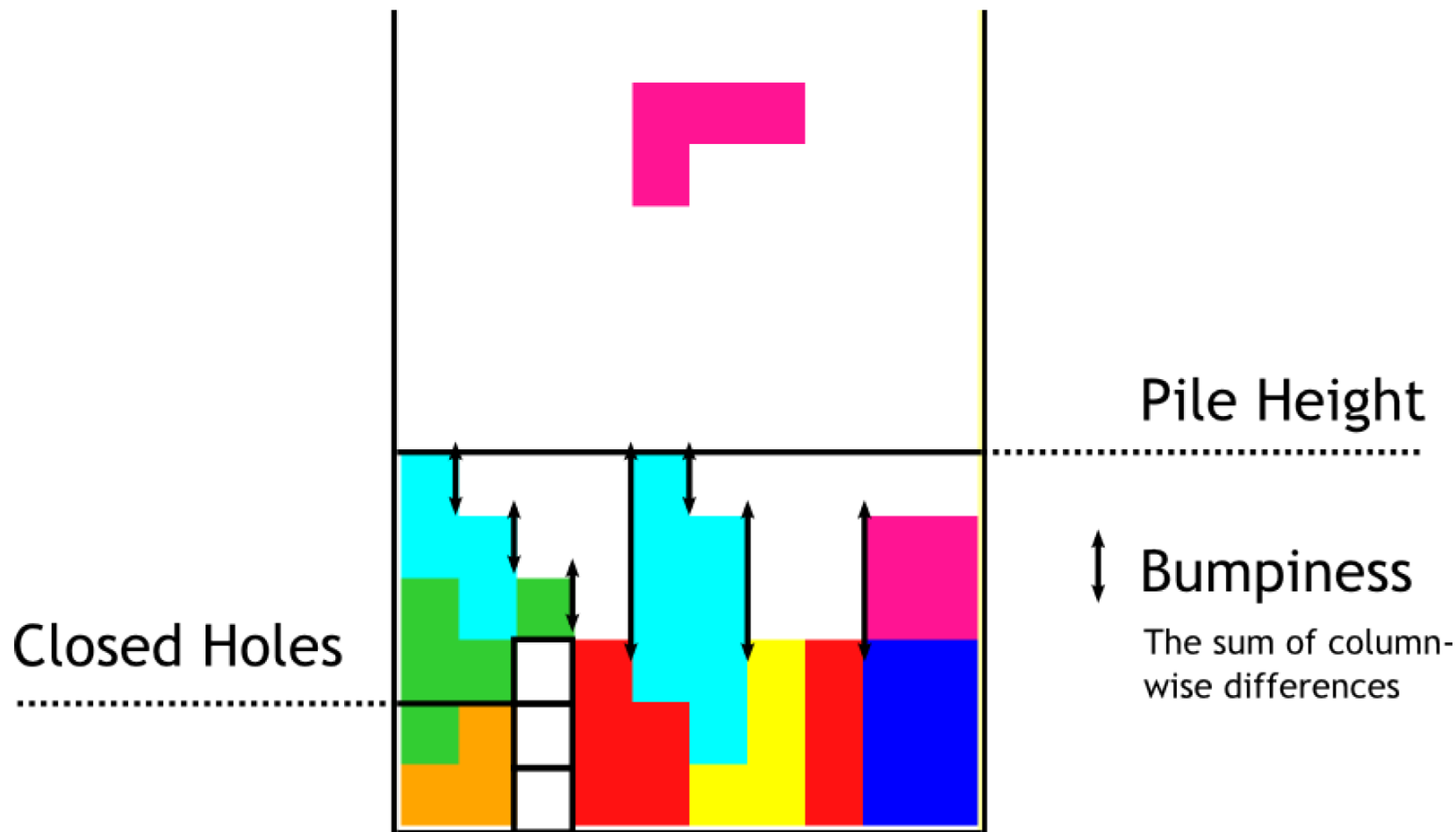
# Vocal Joystick

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# Analysis of Tetris

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# Algorithms

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- Nicetris
  - Ranks pieces by current goodness-of-fit, chooses best
- Bastet
  - Ranks pieces by current goodness-of-fit, chooses worst
- Grab Bag (original game)
  - Pieces drawn randomly without replacement
- True Random
  - Pieces chosen randomly at all times
- Skewed Random
  - 50% probability of  or , otherwise random

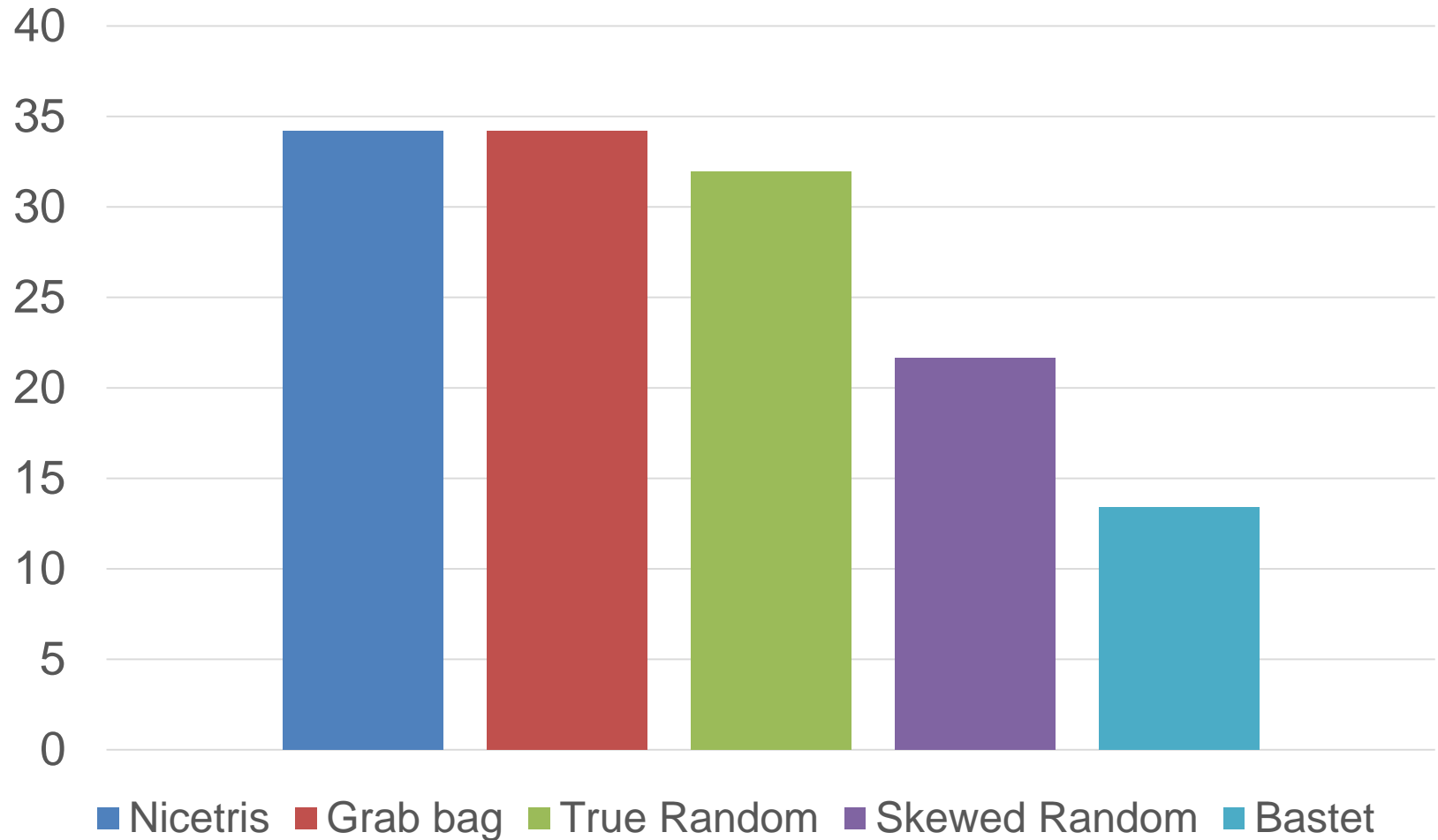
# Pair activity: rank easiest → hardest

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  - Ranks pieces by current goodness-of-fit, chooses best
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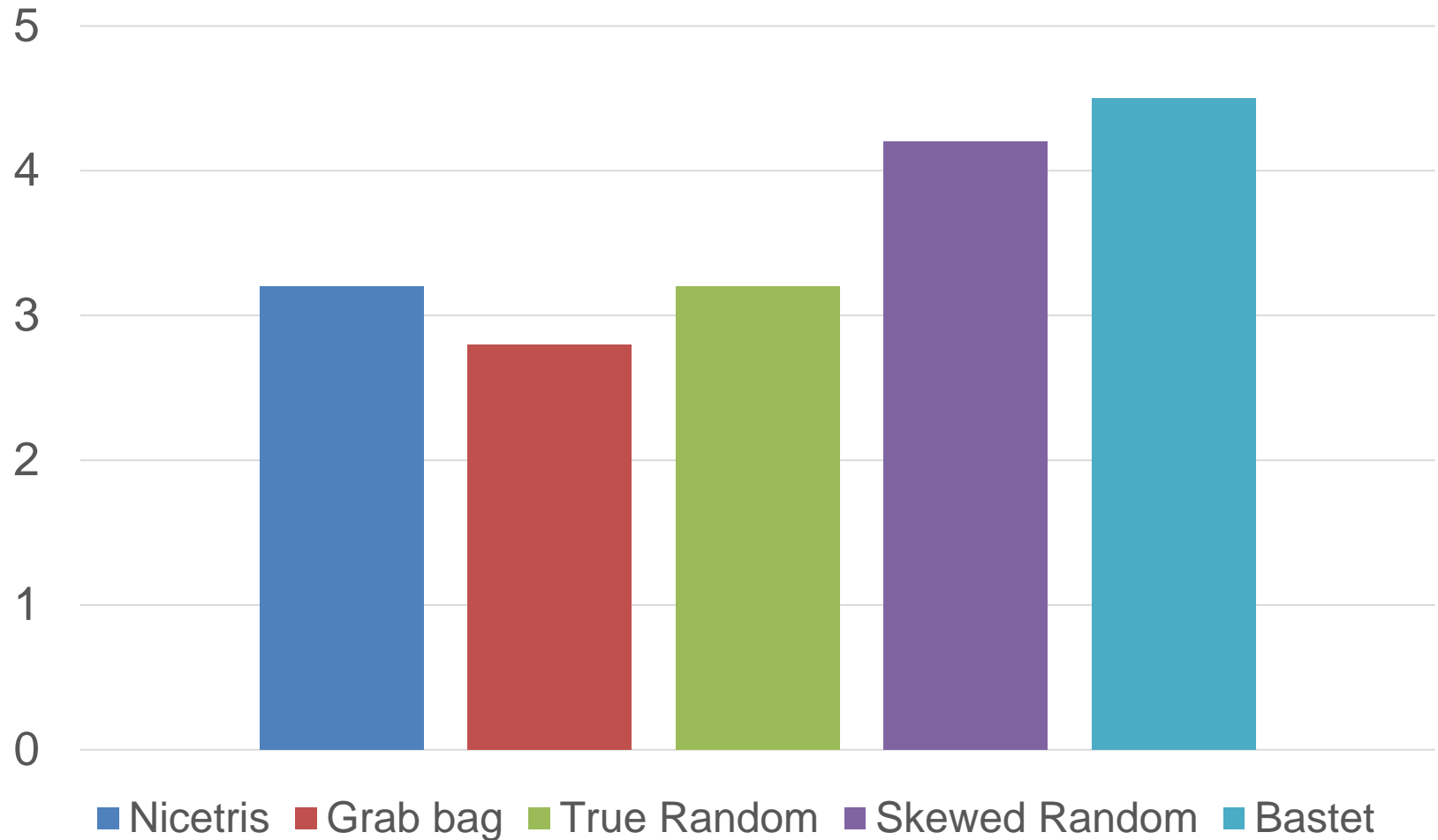
# Performance: Lines cleared

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# Perceived difficulty

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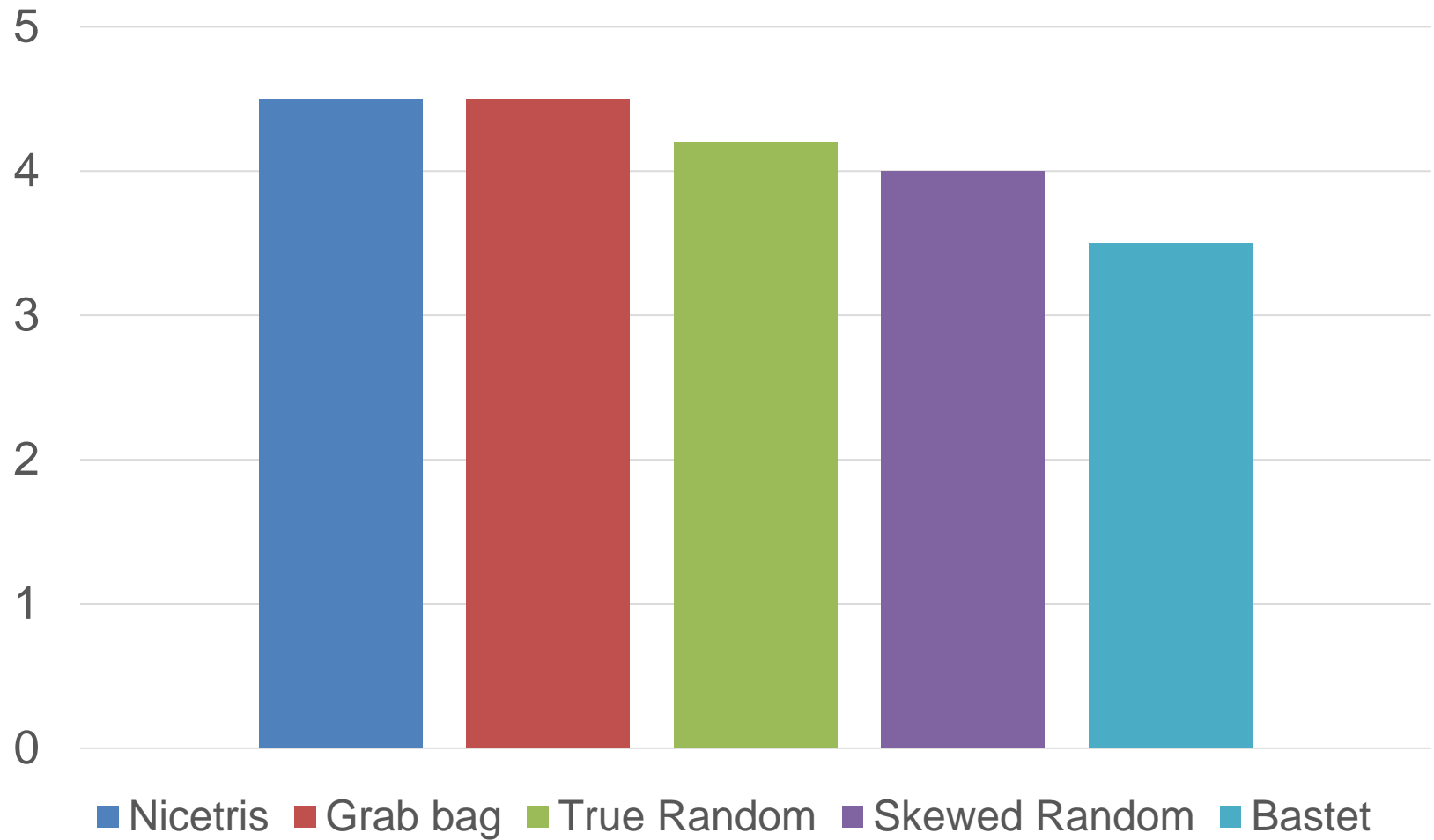


# Pair activity: rank least fun → most fun

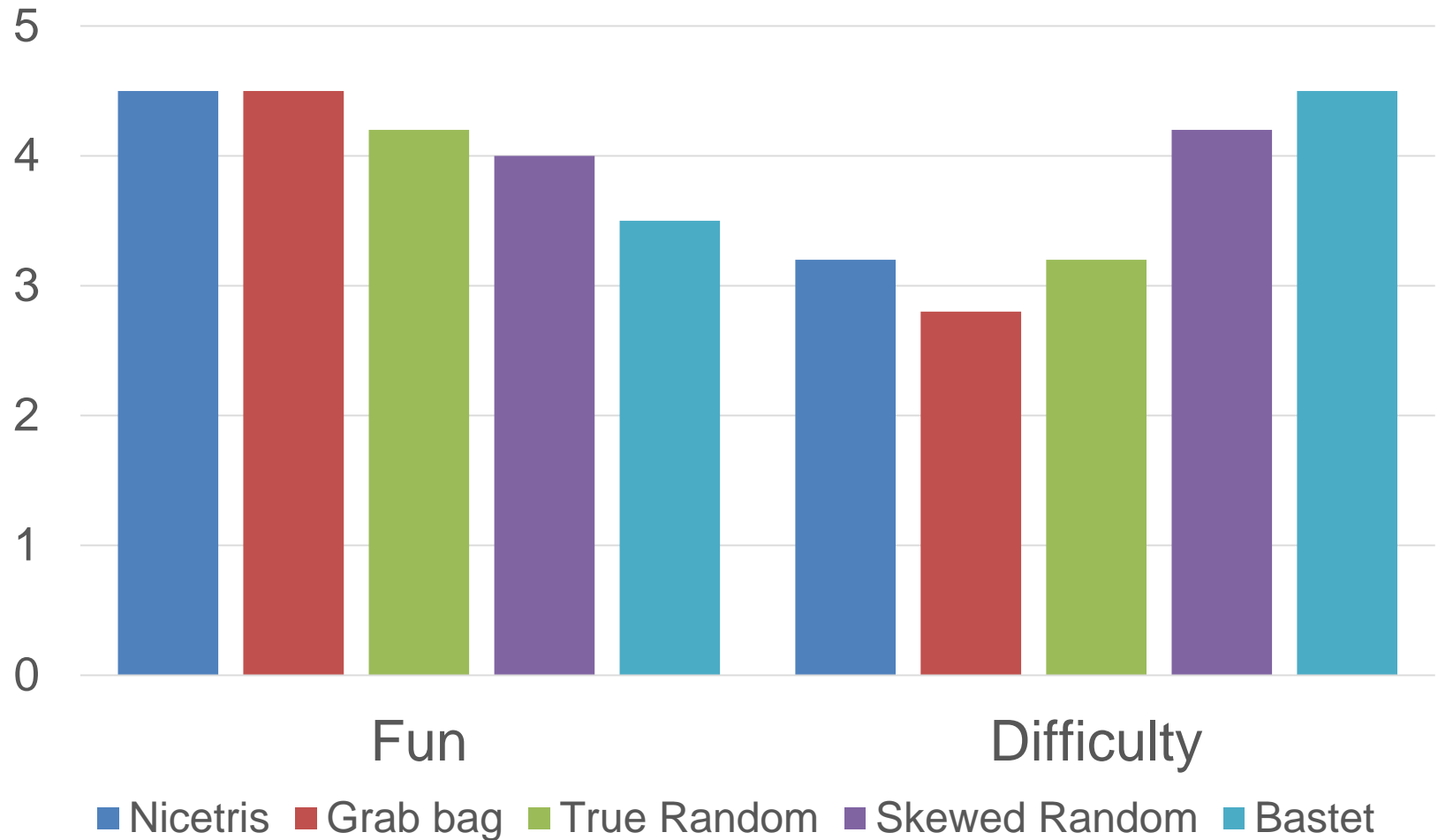
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- Skewed Random
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# Fun



# Fun vs. Difficulty



# Findings

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“players tended to have more fun in TETRIS the easier they perceived the game to be”

# Findings

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“Interestingly though, individually, **only eleven out of the sixteen** players found the game *more fun* when it was perceived as *less difficult*.”

“**The others** attributed *more fun* to algorithms they perceived as *more difficult*, indicating that engagement and enjoyment are linked differently for different types of players.”

# Key Lesson of this Class #3

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when in doubt, make the game *easier*

# Outline

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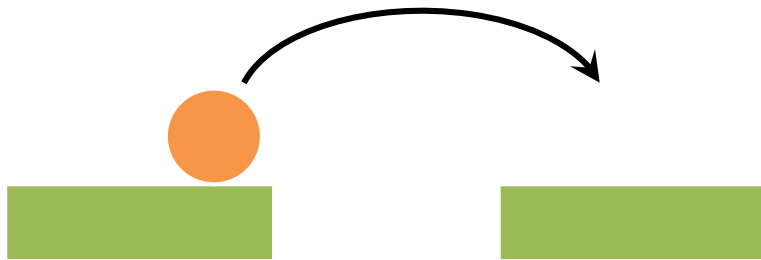
1. More thoughts on difficulty
2. Learning pathways
3. Group activity: *progression design*

# Review: Design Patterns

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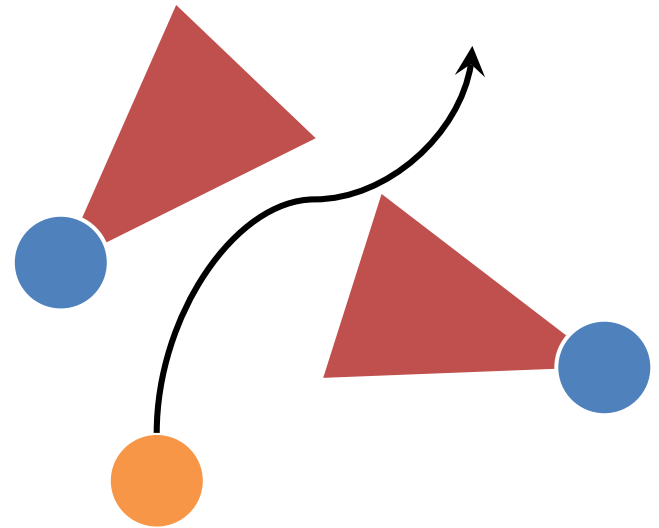
## Platformer: Jump

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## Stealth Game: Avoidance

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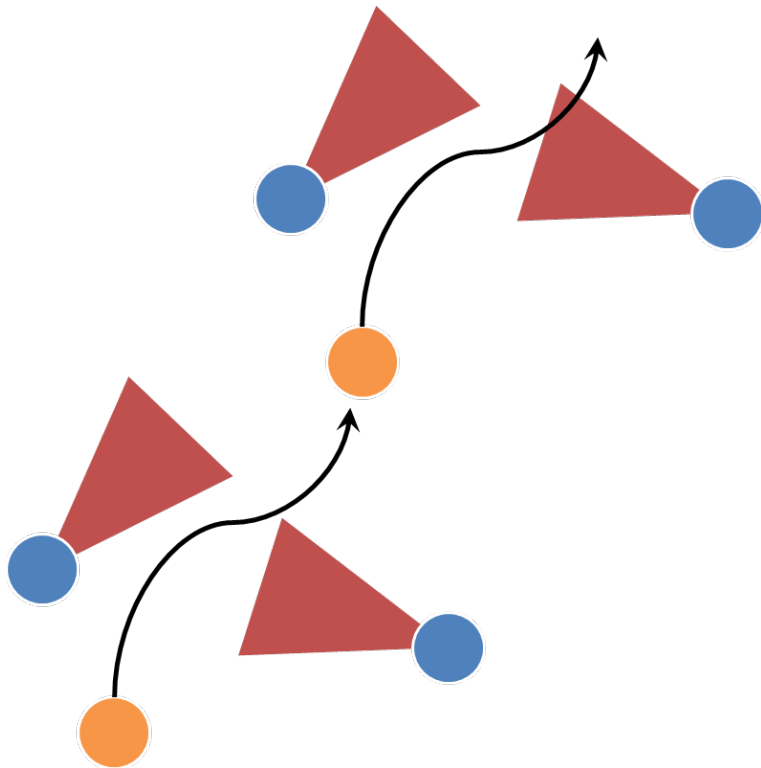
- Help player to *recognize* situations and *apply* learned skills
- Often inspired by game genre
- Ultimately, specific to your game design

# Review: Composition

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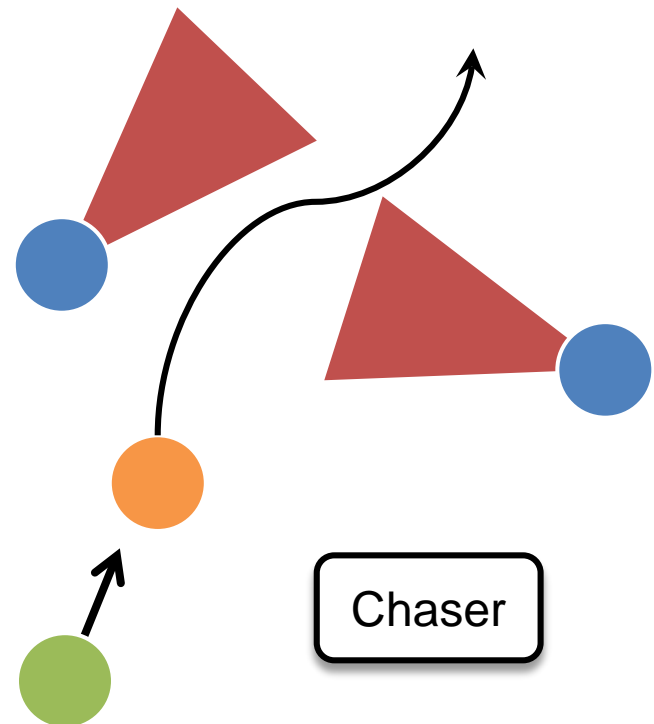
Avoidance + Avoidance

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Avoidance + Chasing

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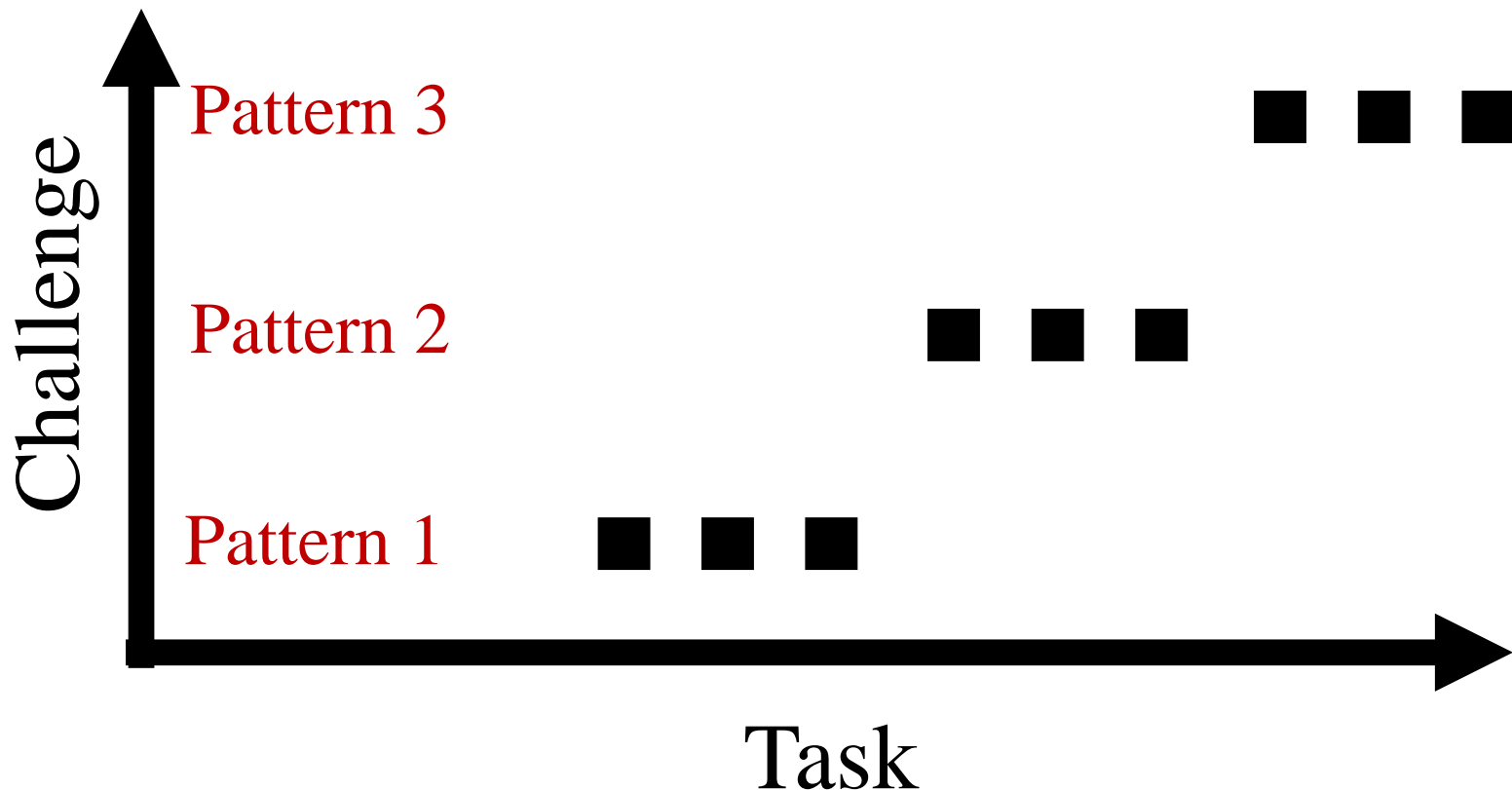


# Review: *ITCOM* Gantt Chart

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Make a Gantt Chart for *In the Company of Myself*

<http://www.kongregate.com/games/2DArray/the-company-of-myself>



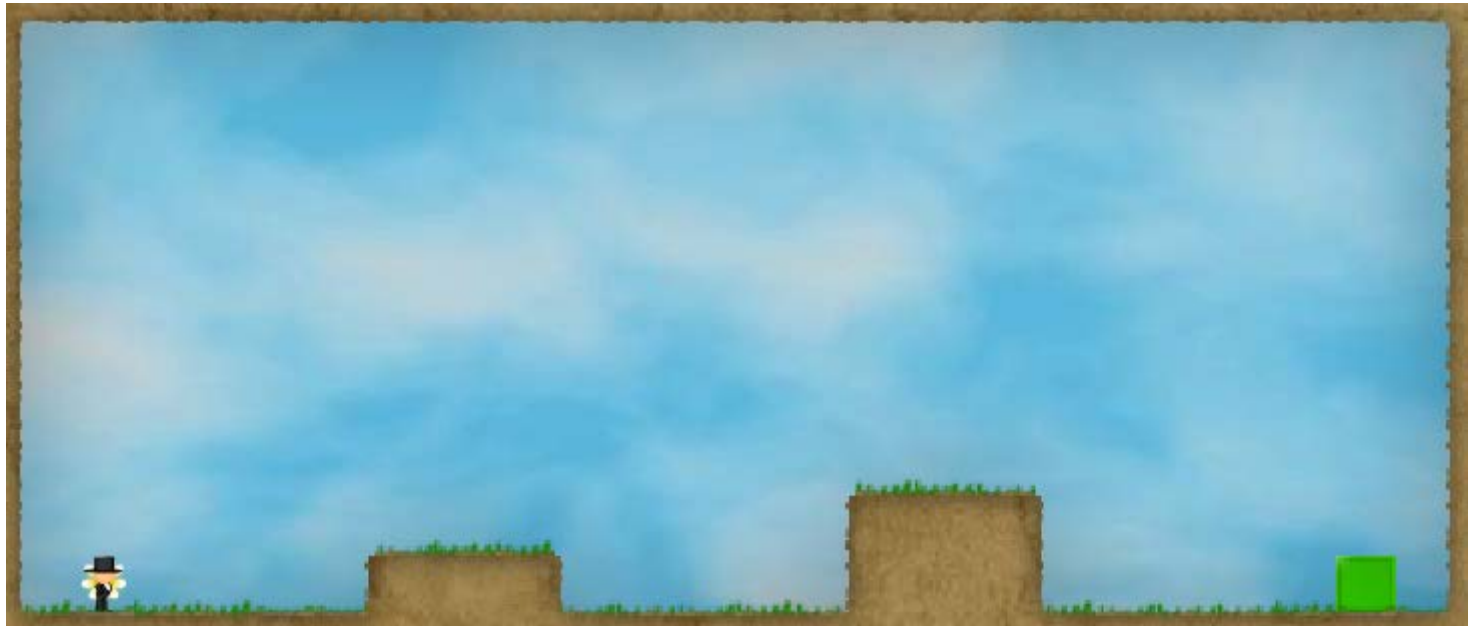
# Level 1

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# Level 2

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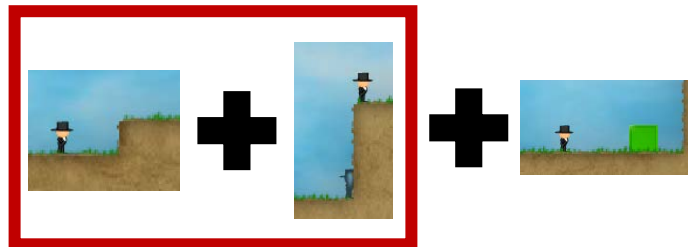
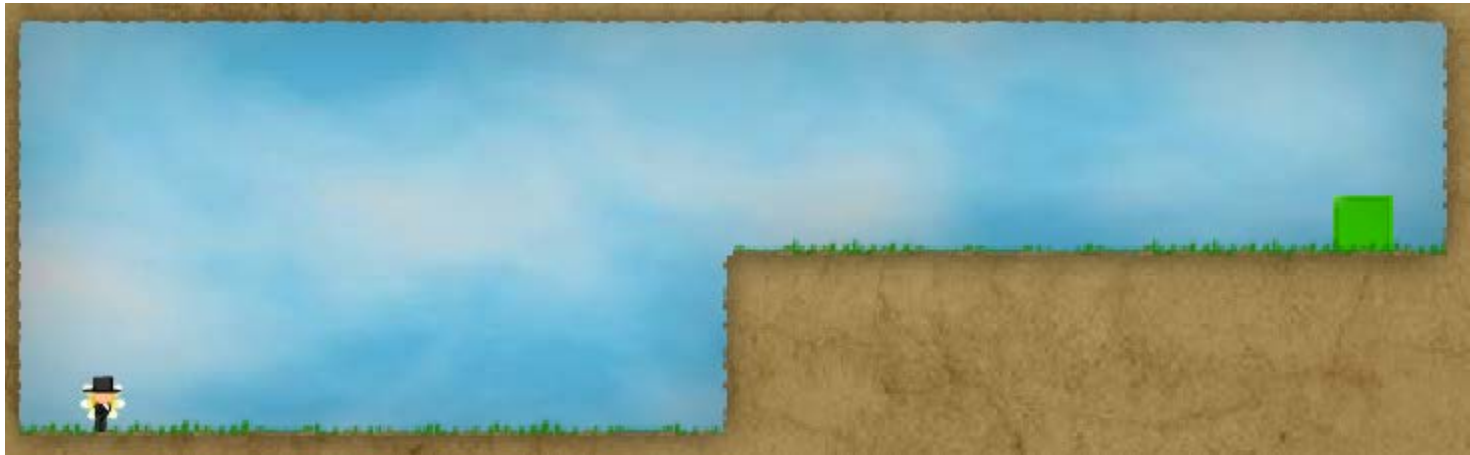
# Level 3

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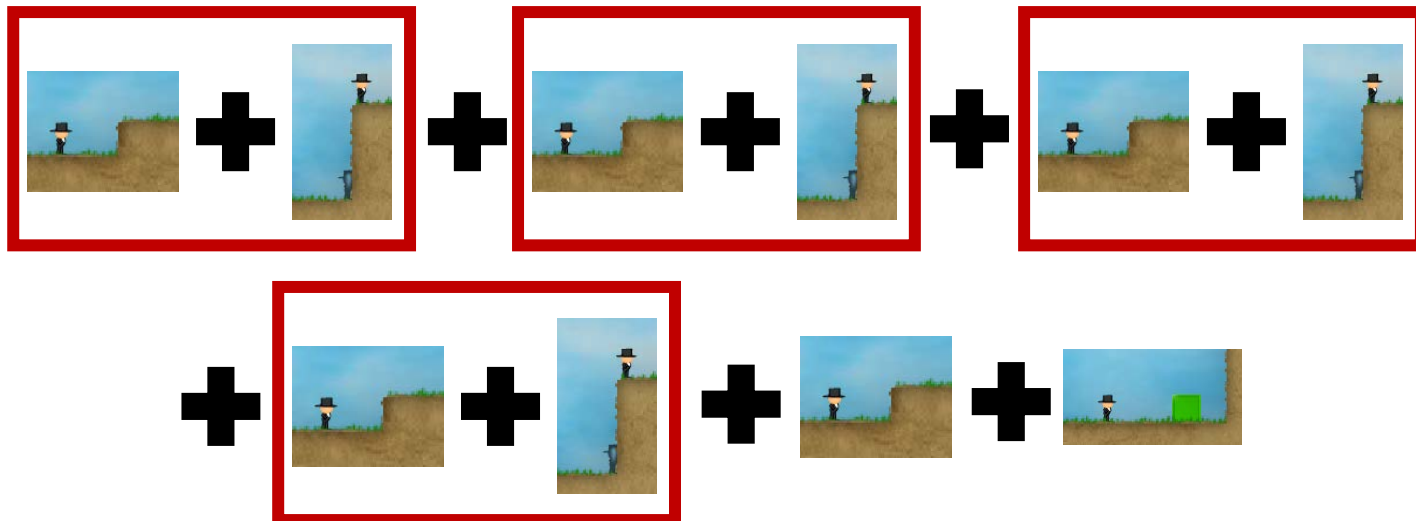


# Level 4

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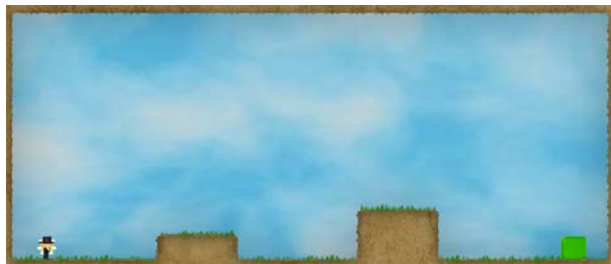
# Level 5



# Which is harder?



Level 1

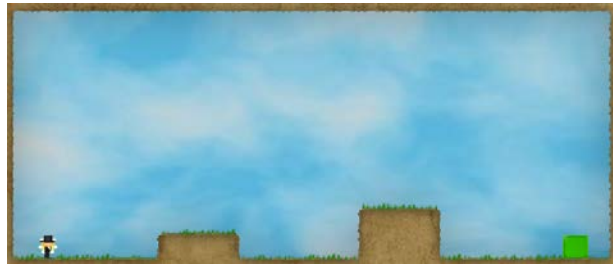


Level 2

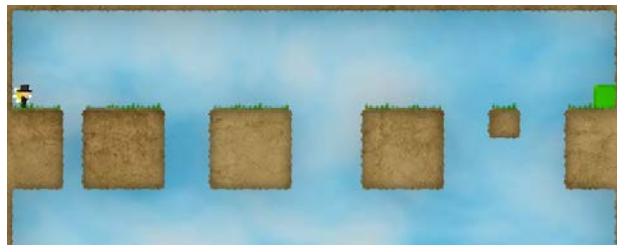
## Design Patterns



# Which is harder?

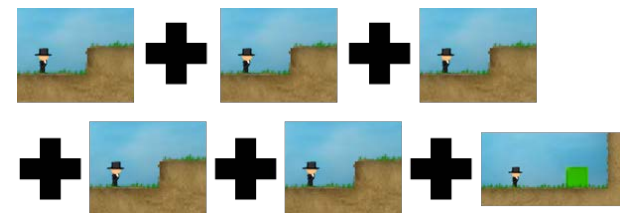


Level 2

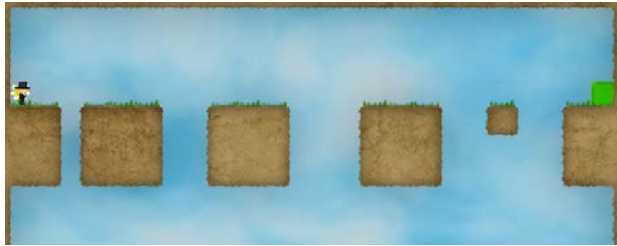


Level 3

## Design Patterns



# Which is harder?

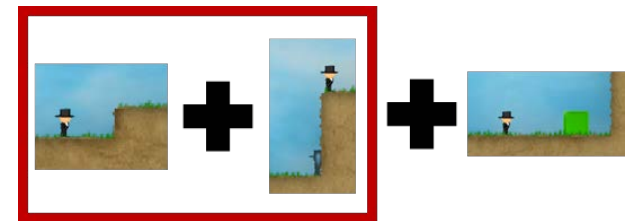
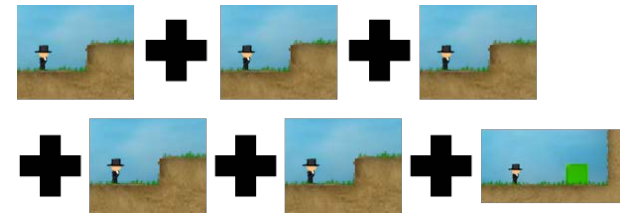


Level 3



Level 4

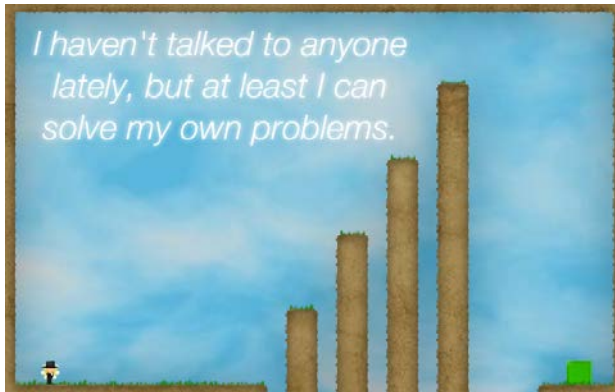
## Design Patterns



# Which is harder?

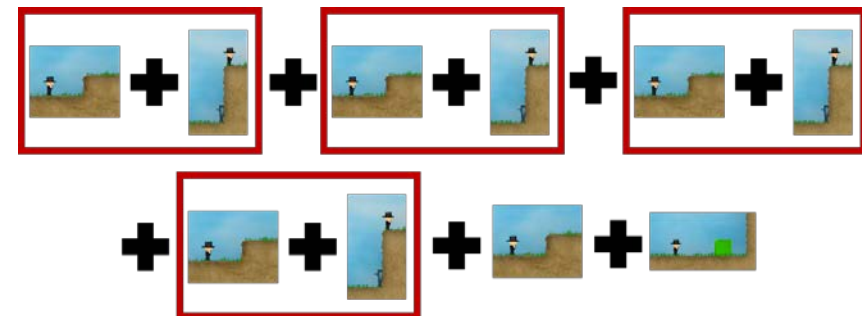
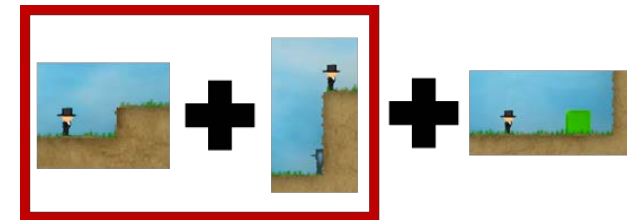


Level 4

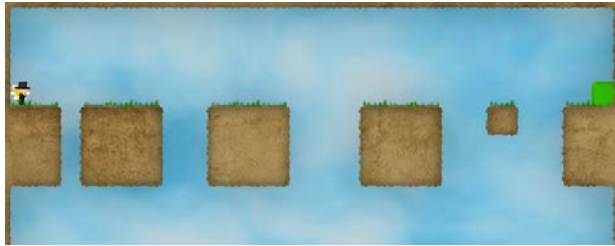


Level 5

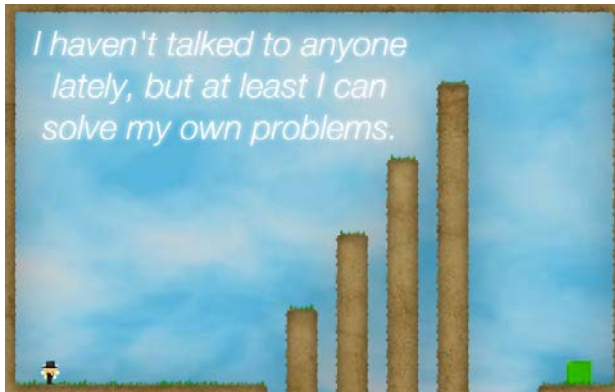
## Design Patterns



# Which is harder?

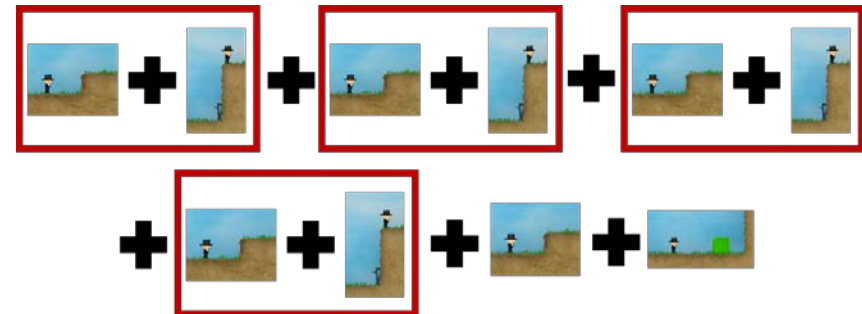
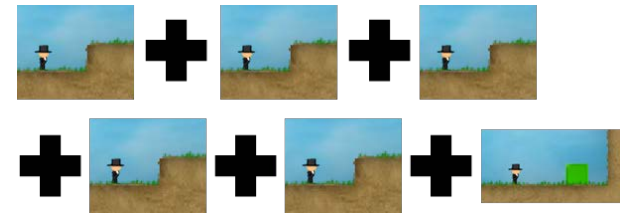


Level 3



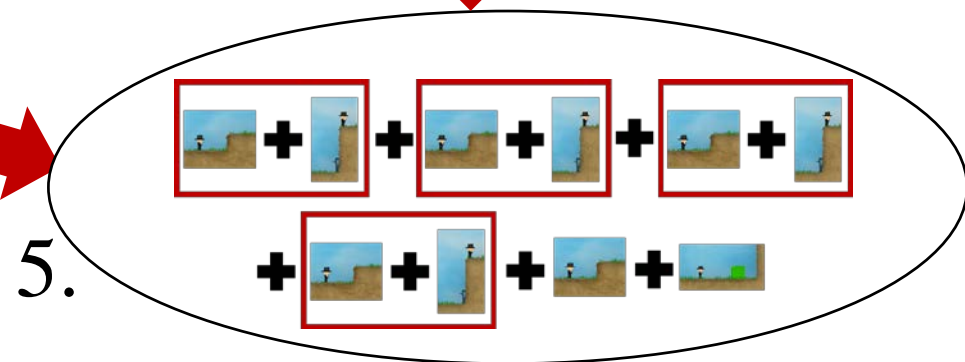
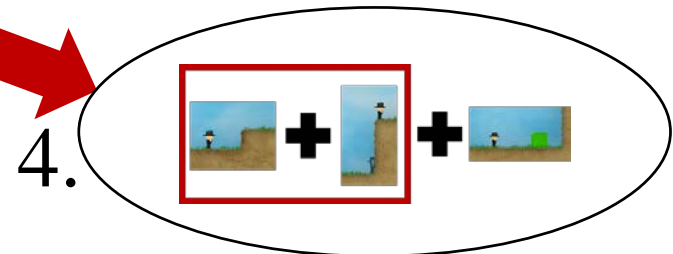
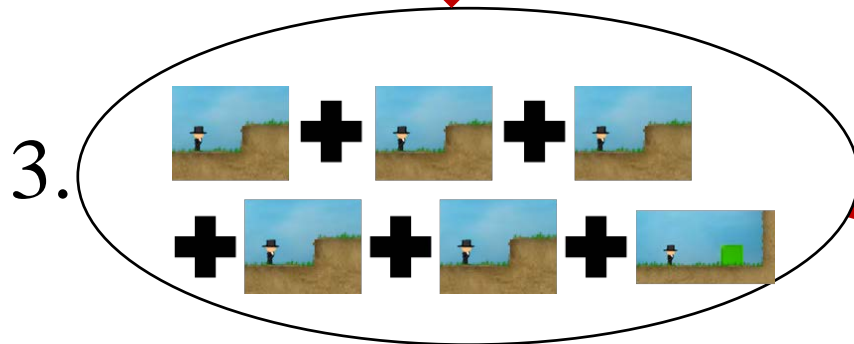
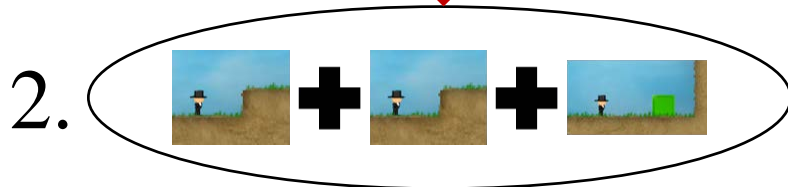
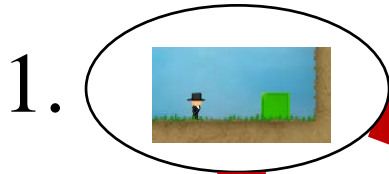
Level 5

## Design Patterns



# ITCOM Skill Tree

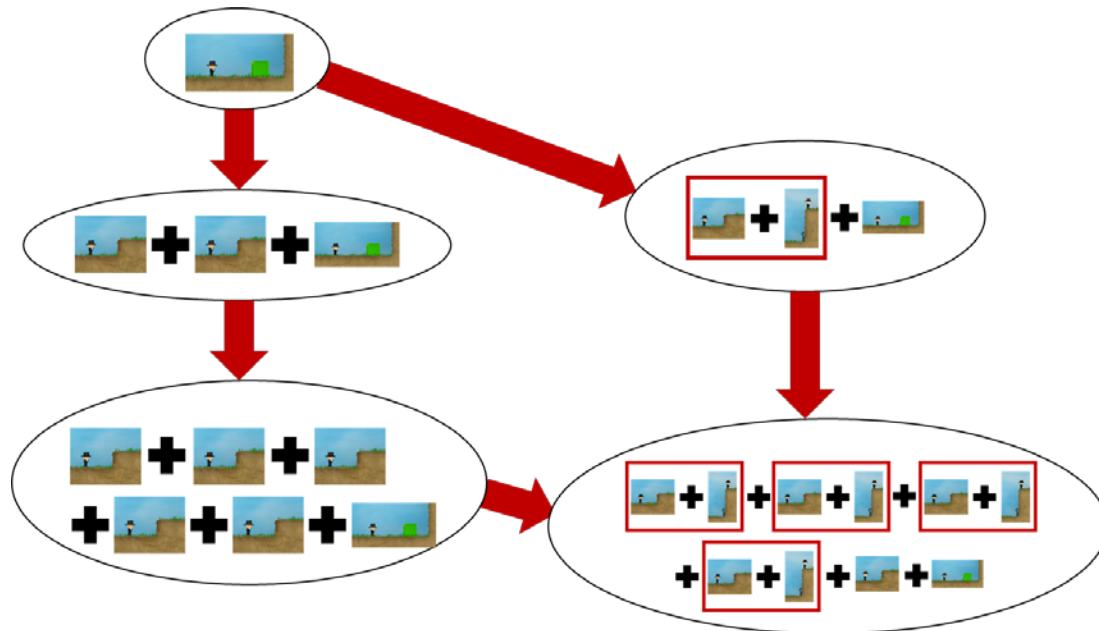
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# ITCOM Skill Tree

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- Two promising learning pathways:
  - move → complex jumps → clone and jump → clone and complex jumps
  - move → clone and jump → complex jumps → clone and complex jumps



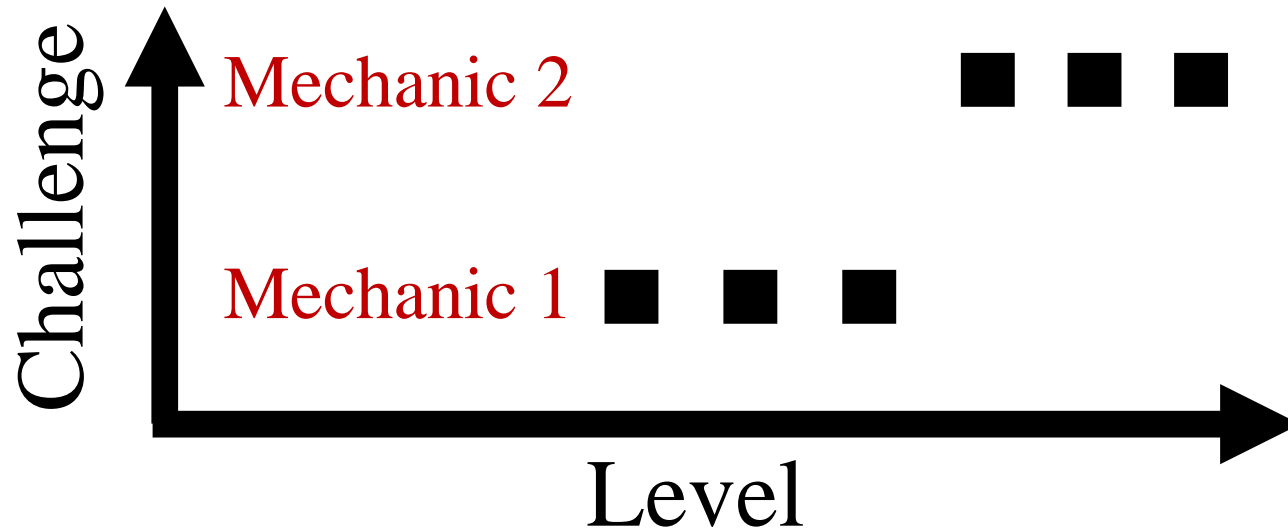
# Outline

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1. More thoughts on difficulty
2. Learning pathways
3. Group activity: *progression design*

# Group activity #2: plan your tasks

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- Step 1. Make an (Ideal) Gantt Chart for your game
- Step 2. Design a level that *reinforces* a mechanic
- Step 3. Design a level that *combines* two mechanics