

CS/INFO 4154:

Analytics-driven Game Design

Class 3:

Brainstorming

Mon

Wed

Fri

8/28

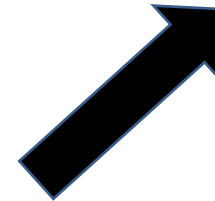
In-class Brainstorming

8/30

Paper Prototyping 1

9/1

Paper Prototyping 2



Attendance will be taken

LABOR DAY

9/6

Learnability 1

9/8

Learnability 2



Thurs 9/7 @ 11:59pm: Game design document

Mon

Wed

Fri

8/28

In-class Brainstorming

8/30

Paper Prototyping 1

9/1

Paper Prototyping 2

LABOR DAY

9/15

Throwaway Testing 1

9/18

Throwaway Testing 2

9/27

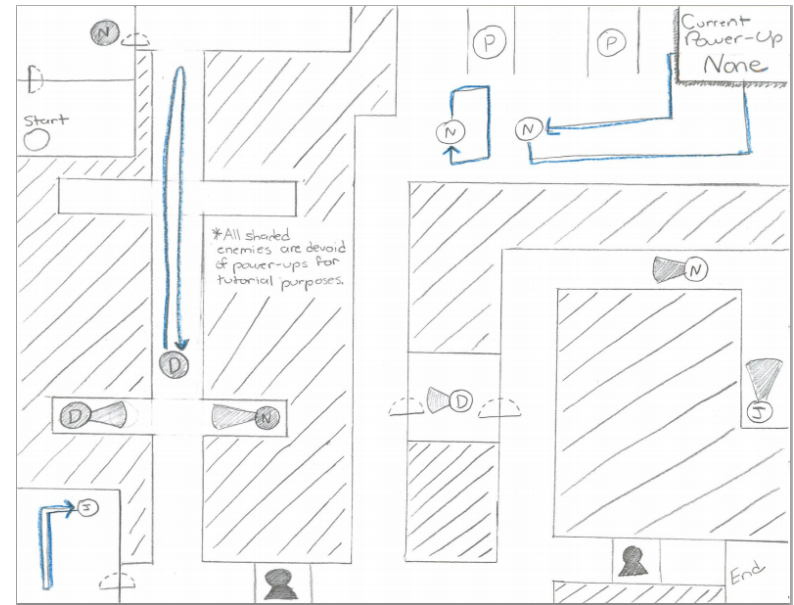
Alpha Testing 1

9/29

Alpha Testing 2

Assignments 2 & 3: Paper Prototypes

- NOT GRADED!
- Will have Monday's class to work on this
- Prototype #1
 - due Wed 8/30 (11:00am)
 - (submit a picture)
- Prototype #2
 - due Fri 8/1 (11:00am)
 - (submit a picture)



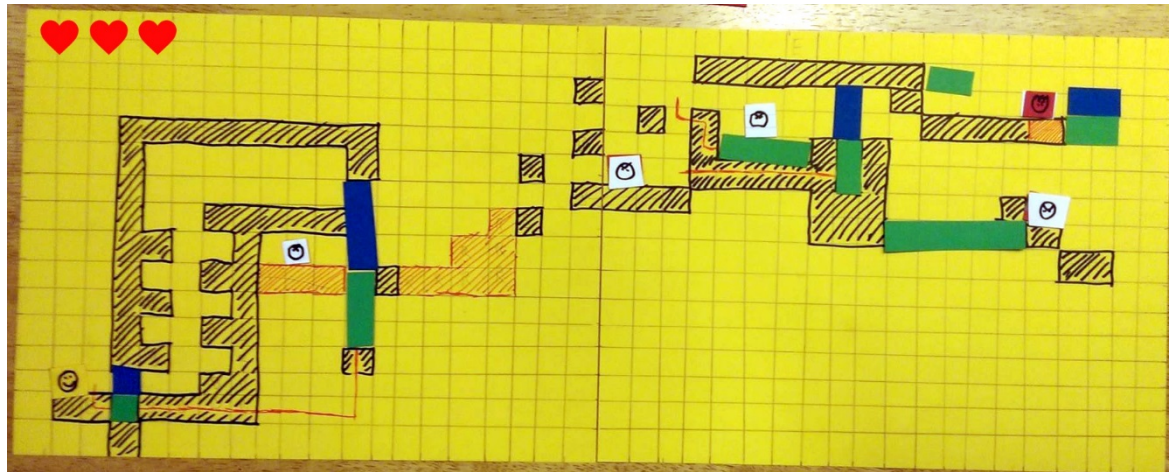
Zombify, 2014

A4: Game design document

- Converge on one idea
- Plan for the development cycle
- Identify unknowns in the design
- Due **Thursday, September 7th, 11:59pm**

Review: Paper Prototyping

- Rules
 - Conflict
 - Decisions
- ← *Strongly suggested:*
easy, medium, hard level



Review: Brainstorming

- Focus
- **Limit the amount of time**
- Appoint a scribe who will write down ideas
- **Positive** phase
 - Only write down new ideas! **Don't criticize any suggestion.**
- **Negative** phase
 - Discuss each idea and reject as a group
- Repeat if necessary

Today

1. Come up with a team name/mascot
2. Come up with *at least four* game ideas
3. Post them into Piazza
 - Name the post “<team mascot> Brainstorming”
4. Specify:
 - Hook: why is this fun?
 - Rules: actions, interactions
 - Conflict: growth of complexity
 - Decisions: why are they interesting?