gamedesigninitiative at cornell university

Lecture 7

Economies & Balance

What is Game Balance?

• What does it mean to be unbalanced?

• Examples of unbalanced games?

• Examples of well-balanced games?

• What types of games can be unbalanced?



Types of Game Balance

- Player-versus-Player
 - Fairness: equal players have equal chance of winning
 - Pacing: players have "reasonable" chance of catch-up
 - Politics: skill should be more important than alliances
- Player-versus-Environment
 - Appropriately challenging: neither too hard nor too easy
 - Balanced resources: actions are not too "expensive"
 - No dominant strategy: requires multiple play styles



PvE: Appropriately Challenging

- Play should ramp up from easy to harder
 - Early levels are tutorial levels
 - Feeling of accomplishment over time
- Easy mode crucial for story-focused games
 - Casual players just want to experience story
 - Should have "press button to win" mode
- Harder modes should be hard, not boring



PvE: Balanced Resources

- Sources: How a resource can increase
 - Examples (player): ammunition clips, health packs
 - Example (external): spawn points
- Drains: How a resource can decrease
 - Examples (player): firing weapon, player damage
 - Examples (external): monster death
- Adjust sources and sinks to "balance" economy
 - Together, determine "price" of resource
 - Price of resource should reflect its "power"



Design Problem: Pricing Resources

Underpricing

- Cheap, powerful actions
 - Players favor these verbs
 - Limits play variety
- Buffs in Might & Magic
 - Same mana as attacks
 - Lasted all day long
- Dragon Age cold spells
 - Shattered enemy on critical
 - Rogues had auto criticals







Design Problem: Pricing Resources





Overpricing

- Expensive, weak actions
 - Usage is "penalized"
 - Waste of designers' time
- Shredder ammo in ME2
 - Same damage as inferno
 - But inferno lights on fire
- Raise Dead in early D&D
 - Loss of stats (e.g. Con)
 - No easy way to regain



Design Problem: Pricing Resources

Underpricing

- Cheap, powerful actions
 - Players favor these verbs
 - Limits play variety
- Examples:
 - Buff spells in most RPGs
 - Dragon Age cold spells

Overpricing

- Expensive, weak actions
 - Usage is "penalized"
 - Waste of designers' time
- Examples:
 - Shredder ammo in ME2
 - Raise Dead in early D&D
- Resource usage determines difficulty
 - Resident Evil: Availability of ammunition
 - D&D 3.x: 20% resource per encounter



Resources and Strategy

- What is more "dangerous"?
 - Damage-dealer
 - Healer
 - Controller (lock-down skills)
 - Summoner (chain or simple)
- How does this affect strategy?
- Is the answer always the same?
 - How do you analyze this?
 - What resources do each of the archetypes above involve?





Resource Analysis: Dungelot

- Simple combat mechanic
 - Each round, swap damage
 - Enemy dies when health is 0
- Player goes until health is 0
 - There is healing in game
 - ...but too sparse to go forever
- Two primary characters
 - Paladin: can lessen damage
 - Vampire: drains blood to heal
 - Which is better?





Bad Design: "Engines"

- Actions combine to make resources free
 - Spend one resource to get another
 - Use new resource to get old one back
- Example: *Dragon Age*
 - Resources: Health, Mana
 - Small health loss; regain much mana
 - Small mana loss; heal much damage
 - Solution? Cool-down time



Bad Design: Deadlocks

- Cyclical interaction between sinks & sources
 - Prevents any further action
 - Example: Settlers 3
 - Need stone for stonecutter's hut
 - Stonecutter's hut is source for stone

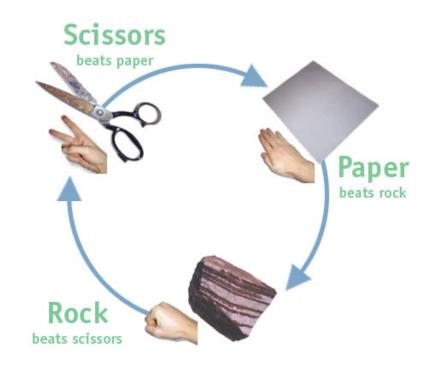


- Treat deadlock as a loss condition
 - Example: No more builders in Starcraft
 - But detection of deadlock is hard



PvE: No Dominant Strategy

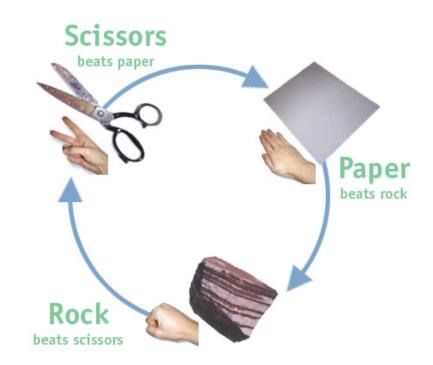
- "Rock-Paper-Scissors" model
 - No strategy always wins
 - Optimal depends on context
 - Challenge is finding context
- Play is **highly variable**
 - Monotonous play is punished
 - Must master different styles
- Play becomes psychological
 - What is opponent thinking?
 - True even if opponent an AI





Meaningful Choice?

- Isn't this a bad design?
 - Game "feels" random
- Don't make actions equal
 - Just make nothing the best
 - But some actions are worse
 - Challenge: separate two
- Make AI "predictable"
 - Best move if know opponent
 - Player learns how AI thinks
 - Challenge for AI design





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PvP: Fairness

- Symmetric: have same start position & rules
 - Easiest way to achieve fairness
 - Examples: Chess, monopoly, Warcraft II
- Assymetric: start & play with different rules
 - Fairness harder, but more interesting
 - Examples: Fox & Geese, Starcraft
- Requires user testing



Assymetric Gameplay





PvP: Pacing

- Pacing is a function of feedback
 - Positive feedback: rewards player successes
 - Negative feedback: punishes player successes
- Positive feedback leads to snowballing
 - Once player gets ahead, hard to catch up
 - Opponent will quit early (redefine loss, victory)
- Negative feedback leads to stalemate
 - Game goes on forever without a winner
 - Even worse, winner may feel arbitrary



Feedback

- Common form of emergent behavior
 - Game mechanics produce certain outputs
 - Outputs then modify the game mechanics
- Positive: reward player for success
 - Extra-lives in any arcade game
 - Power-ups/abilities in Raiden clones
- Negative: handicap player for success
 - Blue shells in Mario Cart



Feedback: Raiden



Feedback: Mario Cart



These Terms are Not Normative

Positive Feedback

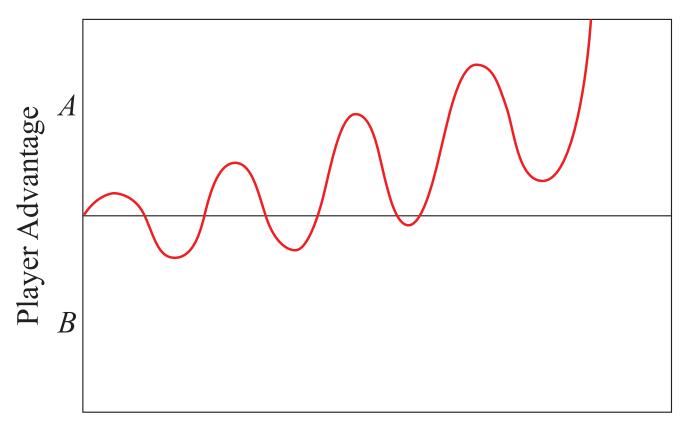
- Can be constructive
 - Ex: Increase attack
- Can be *destructive*
 - Ex: Drain opponent
- Key Features
 - Magnifies early successes
 - Increases player disparity
 - Make game end quickly

Negative Feedback

- Can be *constructive*
 - Ex: Boost opponent
- Can be *destructive*
 - Ex: Drain player
- Key Features
 - Magnifies later actions
 - Equalizes player status
 - Make game end slower



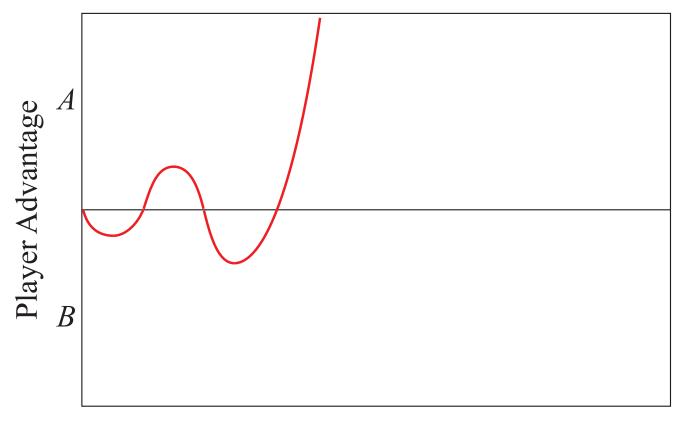
Ideal Game Progression



Game Duration



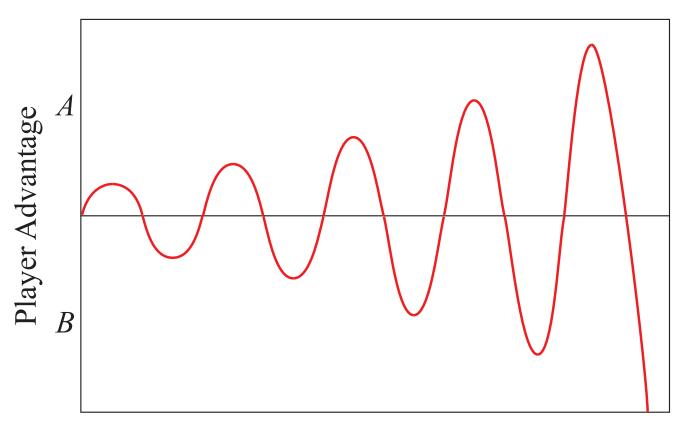
Too Much Positive Feedback



Game Duration



Powerful Negative Feedback



Game Duration



Parameter Tuning

- Recall: mechanics have parameters
 - How fast you can run
 - How far you can jump
- Tuning: adjust these parameters
 - Allows you to control feedback
 - How bad should blue shell effect be?
- Tuning requires a lot of playtesting



PvP: Politics

- Politics occur from player alliances
 - Players "gang up" against an opponent
- Problem with politics
 - Turns the game into a form of "voting"
 - Winner a matter of popularity, not skill
- What games are susceptible to politics?
 - Game must support more than two players
 - Game must allow resource sharing



Are Politics a Bad Thing?

- Not necessarily; some players like them
 - Make a strategy game more social
 - Example: Settlers of Catan
 - Trading resources is important
 - Consider player advantage in trade

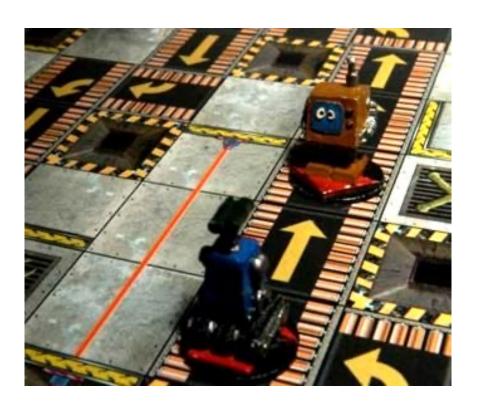


- Example: free-for-all games, wargames
- Just be aware in player testing



Kingmaking

- Player "chooses" winner
 - Extreme form of politics
 - Voting is not necessary
- Forms of kingmaking
 - Excessive aid to "king"
 - Sabotaging other players
 - Blocking player obstacles



Snowballing encourages kingmaking



Controlling Politics

- Make the game more like a race
 - Players have little ability to influence each other
 - Examples: footrace, backgammon, high scores
- Make sabotage resource expensive
 - Loss of resources disadvantages saboteur later
 - Example: base defenses in a strategy game
- Limit opportunities for alliances
 - Make it difficult for players to share resources
 - Example: cannot trade cards in Risk



Summary

- Game balance does not need an opponent
 - Appropriately challenging: neither too hard nor too easy
 - Balanced resources: actions are not too "expensive"
 - No dominant strategy: requires multiple play styles
- Multiplayer games introduce other issues
 - Fairness: equal players have equal chance of winning
 - Pacing: players have "reasonable" chance of catch-up
 - Politics: skill should be more important than alliances

