# gamedesigninitiative at cornell university

Lecture 19

Level Design

# Do We Really Need Level Design?

- Level design makes sense for single player games
- What if our game is open world?
  - Each location is a level
  - All that changes is the transition
- What if our game is **multiplayer**?
  - Are the maps always the same?
  - What about game modes?
- What if is a **strategic card game** (e.g. *Magic*)?
  - Are all the cards available at start?
  - How does someone learn how to play?



### What is Level Design?

- Layout of game geography
  - Location and relationship of challenges
  - Movement of dynamic features (e.g. NPCs)
- Understanding of player capabilities
  - Abilities, mechanics available to the player
  - Assumptions of current player skill level
- Layout of player progression
  - How the player should move through the game
  - How the player visualizes this progression



- Games as Exploration
  - Focuses on game *geography* and *capabilities*
  - Typically involves heavy storyboarding
- Games as Education
  - Train player skill and understanding
  - Focuses primarily on *player capabilities*
- Games as Storytelling
  - Focuses on *player progression*
  - Most challenging element of game design



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# Players Want to Explore the World

- Exploring the physical space
  - What happens when I go here?
  - Example: Any open world RPG
  - But does not require complex game world
- Exploring the ludic space
  - What happens when do this action?
  - Requires deep, complex interactions
  - Example: Goofing on Bethesda NPCs



# Storyboarding

- Diagrams player action throughout level
  - Different from film storyboarding
  - Currently a bunch of informal practices

#### Disembodied Action

- Action corresponding to UI elements
- Example: Buttons, menus

#### Embodied Action

- Action that is tied to a character/avatar
- Typically maps player movement in level



### Disembodied Action: Cause and Effect

#### Draw the initial scene

- Could be the entire level
- Zoomed in portion of screen
- Must capture area that will be affected by the action

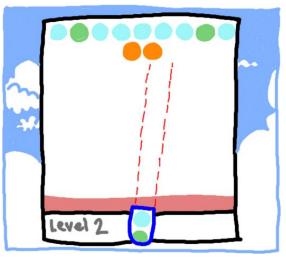
#### Indicate the action

- Draw mouse pointer
- Indicate gamepad button
- Annotate with a "tool tip"

#### Draw the action effect

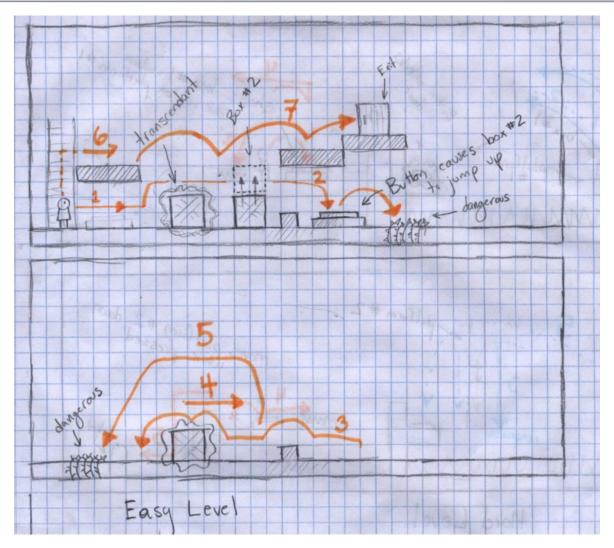
Change in initial scene



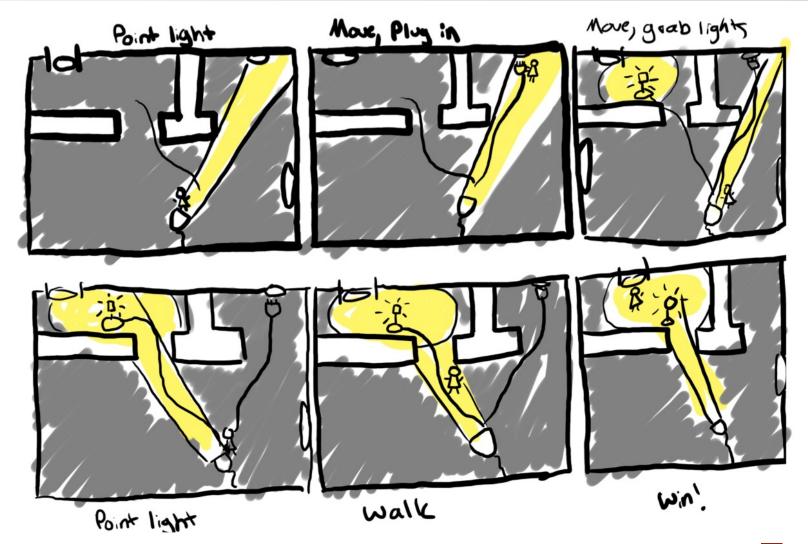




# **Embodied Action: Single Scene**



# **Embodied Action: Multiple Scenes**





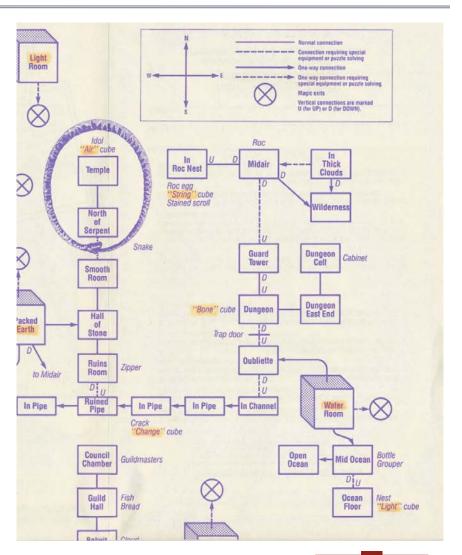
### But There is a Problem

- You are not the player!
  - You storyboard what you think player will do
  - Player may do something completely different!
- Level design is about constraining player
  - You design level to force player to do things
  - Challenges are doors blocking progress
  - Player must use skill to open the door
- Storyboarding maps these constraints



### This is How it Ever Was

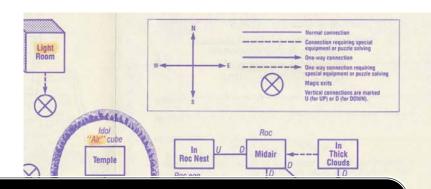
- Classic text adventures...
  - Goal is location to reach
  - Locked doors block progress
  - Use actions to unlock doors
- Still design in same way
  - Challenges block the goal
  - Use mechanics to overcome
- Design levels with...
  - Discrete challenges (doors)
  - Put together intelligently





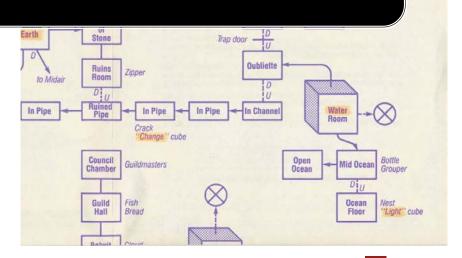
### This is How it Ever Was

- Classic text adventures...
  - Goal is location to reach
  - Locked doors block progress



Tight Level Design = Tight Challenge Spacing

- Use mechanics to overcome
- Design levels with...
  - Discrete challenges (doors)
  - Put together intelligently





# **Design Patterns**

- Design uses building blocks
  - Mechanic/challenge pairs
  - Start and end location
  - String together to make level
- Key building block features
  - Requires verb/interaction
  - Must be possible to fail
  - Difficulty is *tunable*
- Patterns are common blocks
  - Appear many times in game
  - Even across multiple games

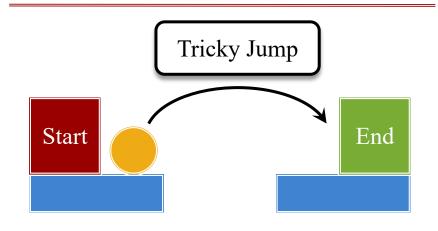


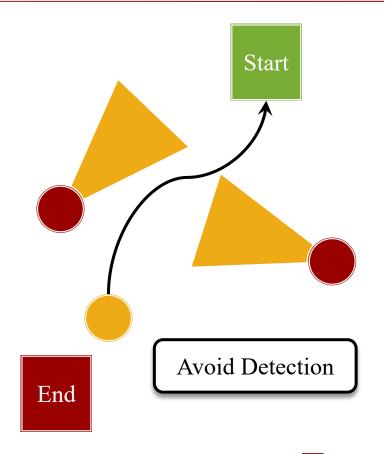


# Design Pattern Examples

#### **Platformer**

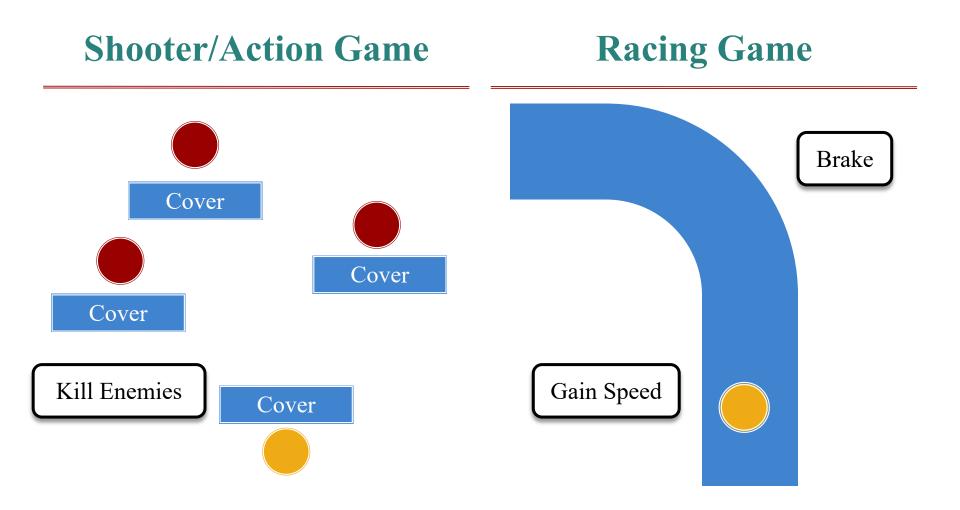
#### **Stealth Game**





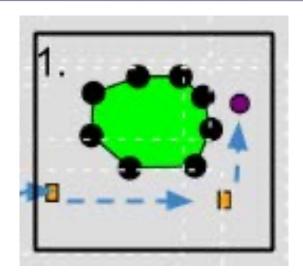


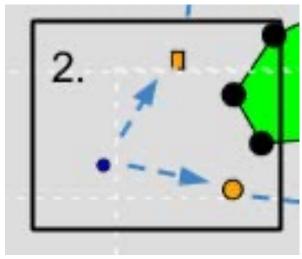
# Design Pattern Examples

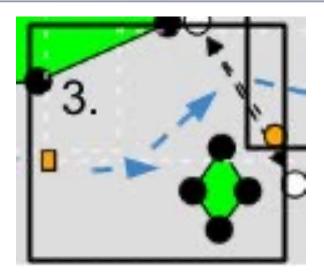


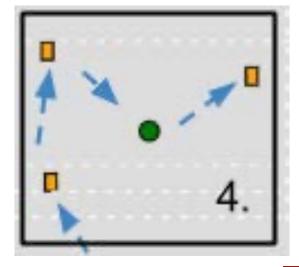


# Dash: Basic Design Patterns



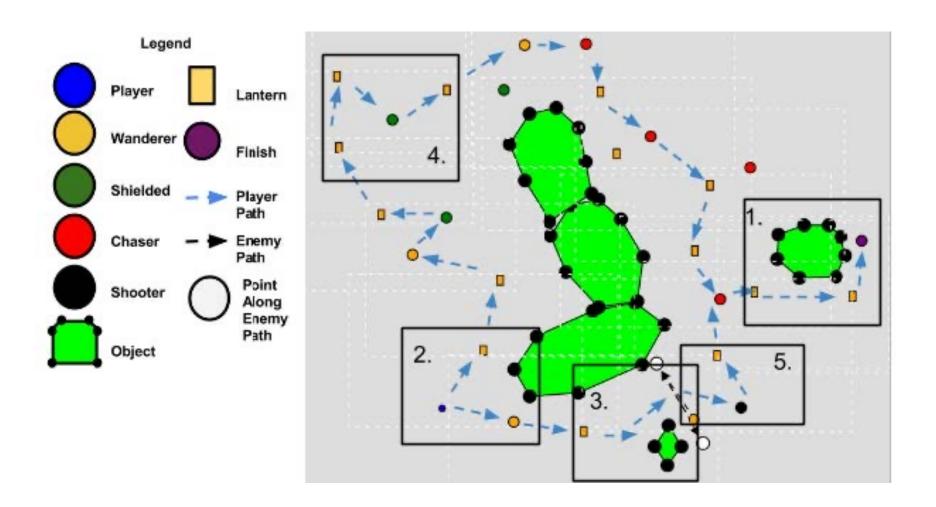






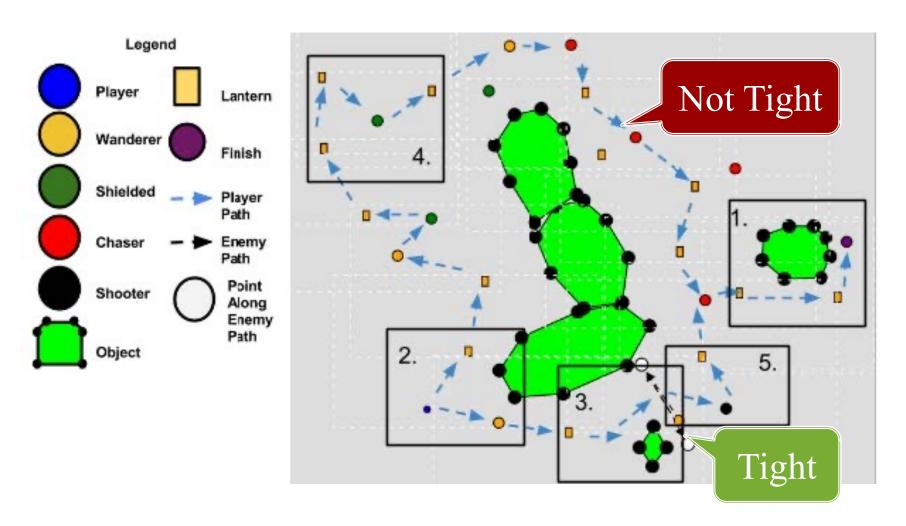


# **Dash**: Putting it All Together





# **Dash**: Putting it All Together





### **Composite Patterns**

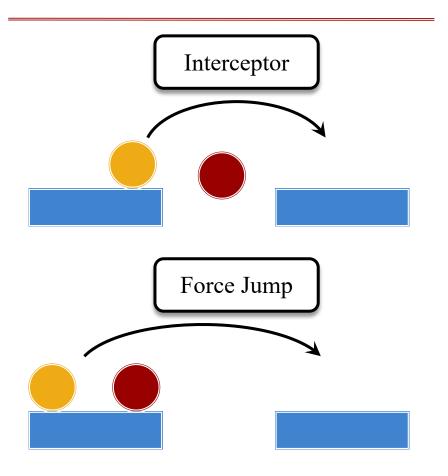
- Piecewise design creates a very linear feel
  - Pattern A followed by Pattern B followed by...
  - Player is explicitly aware of building blocks
- Composite patterns allow for variations
  - Two patterns combined in the same space
  - Makes original pattern much more difficult
  - Player now has to react to them both
- Reading: Extended/Evolutionary Challenge

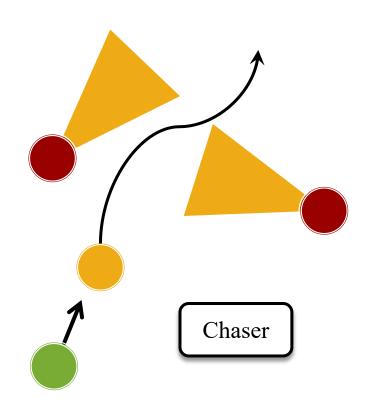


# **Composite Patterns**

#### **Platformer**

#### **Stealth Game**



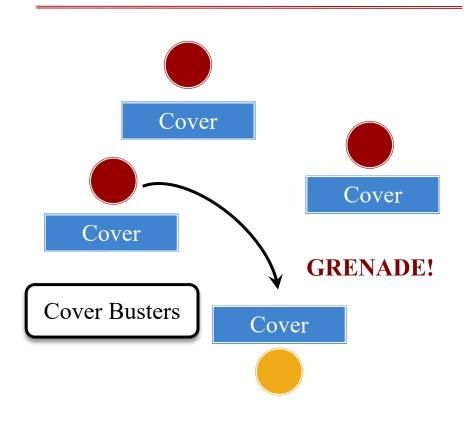


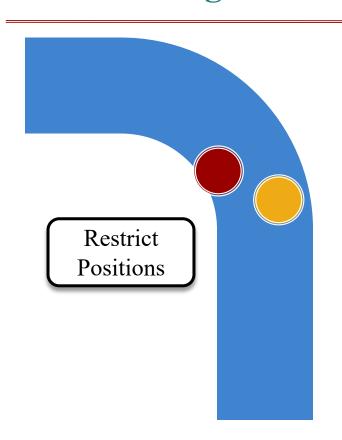


# **Composite Patterns**

#### **Shooter/Action Game**

#### **Racing Game**





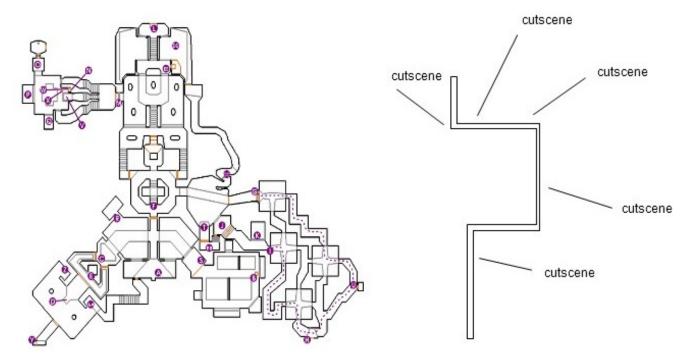


# Is Linearity a Problem?

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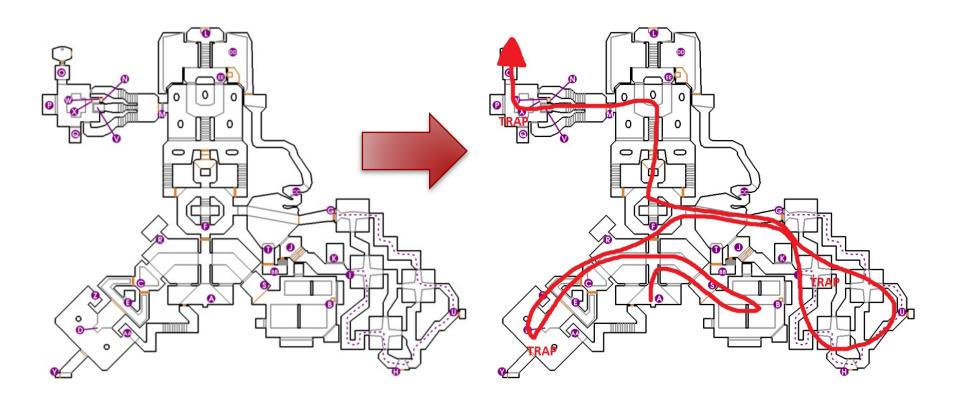
FPS map design

1993 2010





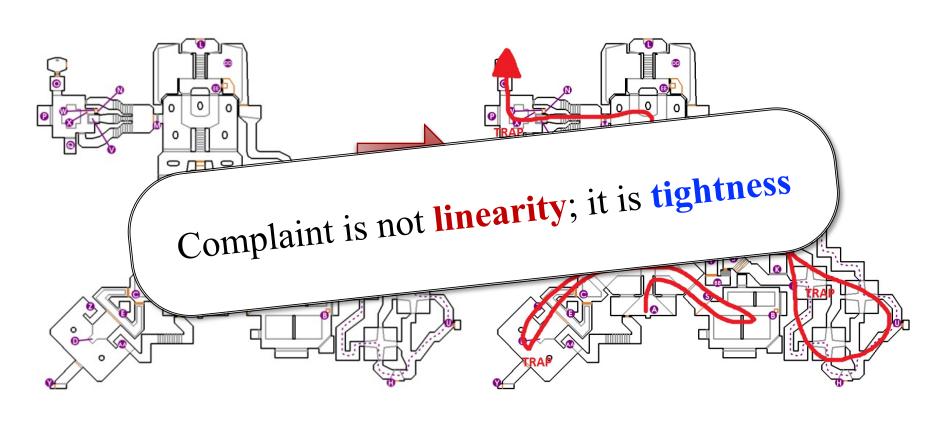
# But Actually...



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[refugeinaudacity.wordpress.com]



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# Learning How to Play

- Mechanics are (often) new and unfamiliar
  - Players have to learn how to interact with them
  - Aside: why innovation is not always popular
- Players could learn by reading the manual
  - This is boring! Let me play already
- Tutorial levels allow the player to...
  - Get started playing immediately
  - Learn the mechanics while playing



# Classic Approach: Restrict the Player

- Start with your gameplay specification
  - Remove all but the barest mechanics
  - Remove verbs by disabling controls
  - Remove interactions by omitting "board elements"
- Levels add new mechanics back one at a time
  - Example: Platformer with a "no-jump" level
- Do not need to add a new mechanic each level
  - "Deep" mechanics allow many levels per mechanic
  - This can influence game geography (e.g. worlds)



# **Example**: Starcraft Campaign



### **Explicit Restrictions**

- Mechanics are unavailable for current level
  - Controls for actions are explicitly disabled
  - Interactions disabled, even if elements present
- Motivation: Prevents player confusion
  - Do not waste time on useless mechanics
  - Key in the casual and young audience
- Examples: Many AAA comercial games
  - Starcraft single-player campaign
  - *Portal* (integrated into story)



### Implicit Restrictions

- Mechanics are always available, but not needed
  - Challenges designed for an explicit mechanic
  - Other mechanics may succeed, but they are harder
  - Level has hints to guide player to right mechanic
- Motivation: Allow replay in tutorial levels
  - Players go back and try optional approaches
  - Achievements are structured to encourage this
- Example: Many amateur Flash games
  - My First Quantum Translocator



# The Tyranny of Choice

- Too much choice can make us unhappy
  - We are often paralyzed by what to do
  - Studied by Myers & Lane; popularized by Barry Schwartz
- But games are about meaningful choice
  - Problem is when choices are too similar
  - Good choices must be *significantly* different
  - Example: Dagger adds +1 bonus to a stat of 102
- Players use rough heuristics for making choices
  - Pattern match current situation to determine action

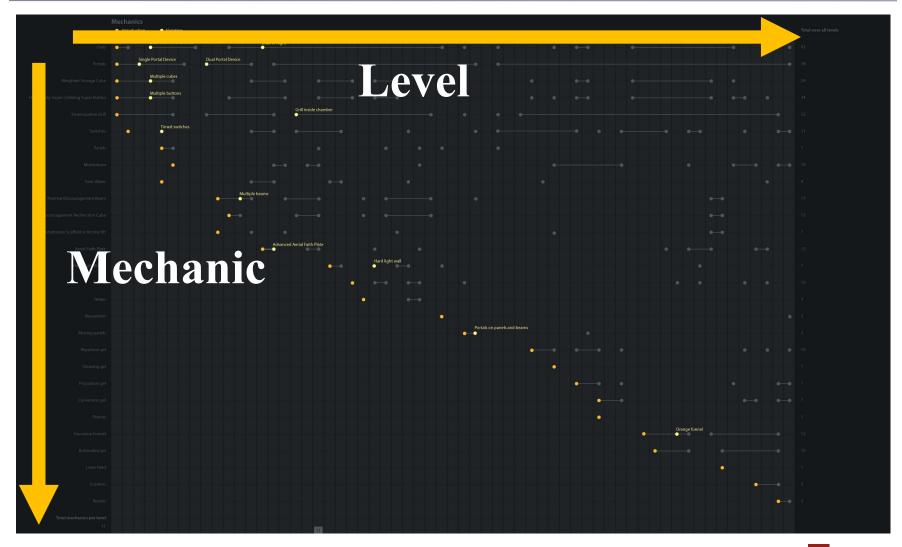


# The Tyranny of Choice

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- But g
  - P Limiting choice helps train player
  - Go
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### Portal 2 Mechanics





### Reinforcement

How long to "dwell" on mechanic before a new one?

## **Actions:**

$$A = jump$$
  $B = dash$ 

$$\mathbf{B} = \mathbf{dash}$$





### Recombination

How often to combine with other mechanics

## **Actions:**

$$\mathbf{B} = \mathbf{dash}$$

$$A = jump$$
  $B = dash$   $C = shoot fireball$ 









## Reinforcement vs. Recombination

AAABBB Reinforcement

A B C D E

A A B B AB AB

A AB ABC ABCD ABCDE

#### Recombination



# Robot Unicorn Attack





# Robot Unicorn Attack Progression

# **Mechanics:**

$$A = jump$$

$$\mathbf{B} = \mathbf{dash}$$

AABAAB

High reinforcement, low recombination





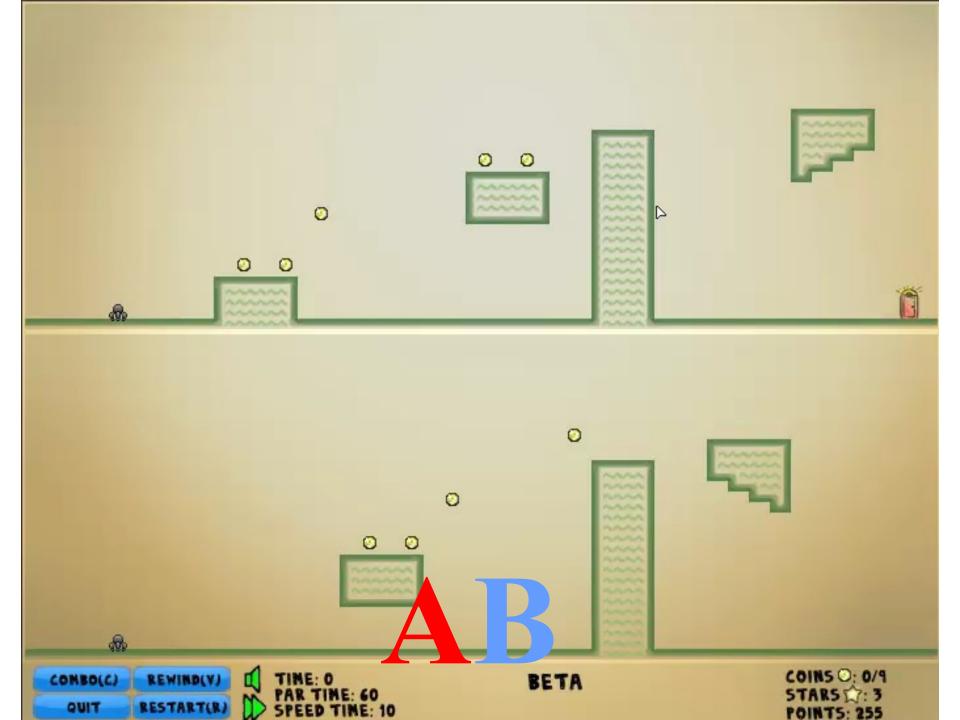
COMBO(C) RESTART(R) QUIT

TINE: 7 PAR TIME: 45 SPEED TIME: 12

COINS O: 1/6 STARS : 0 POINTS: 0

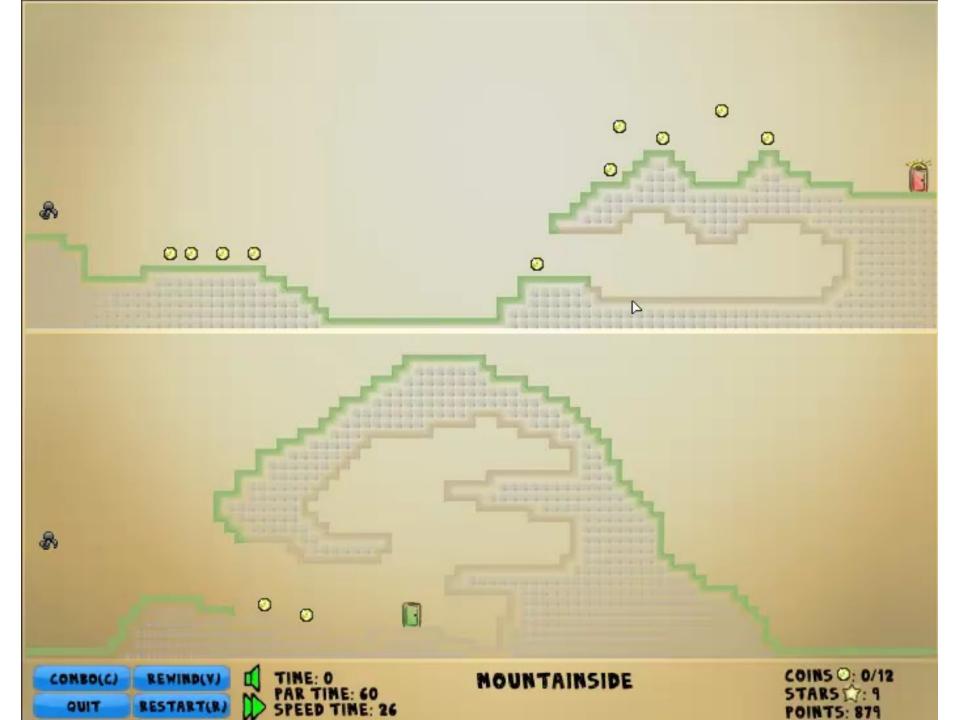


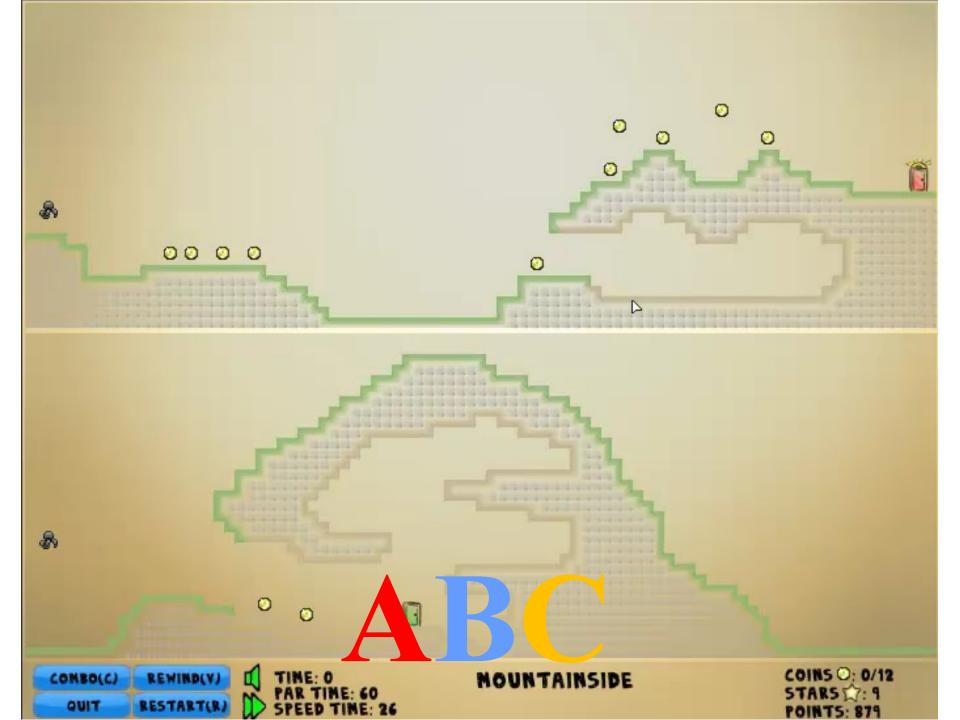


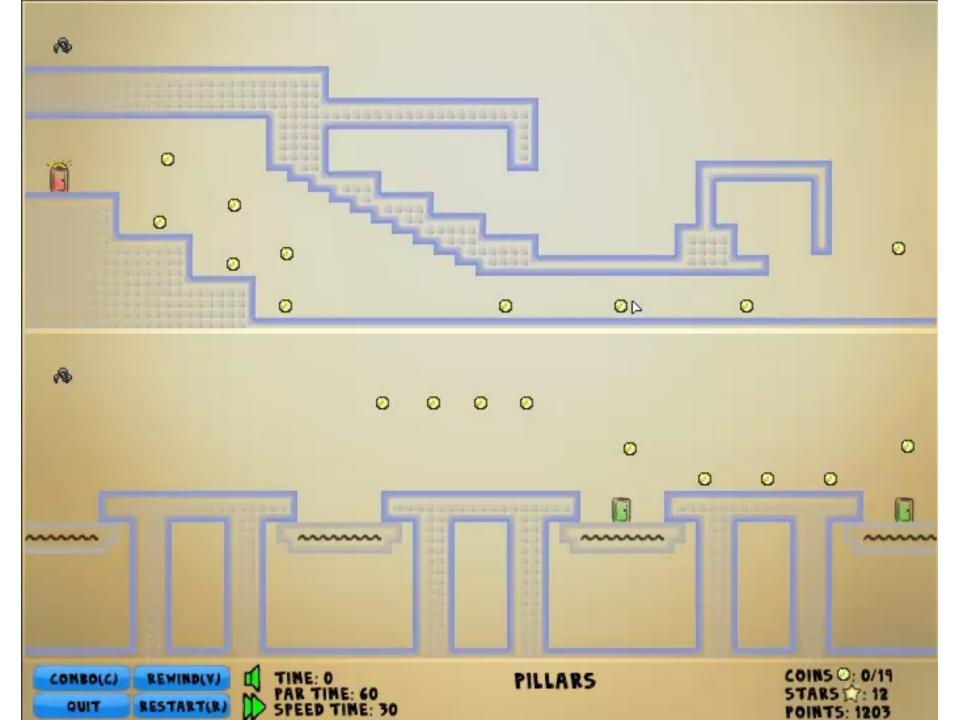


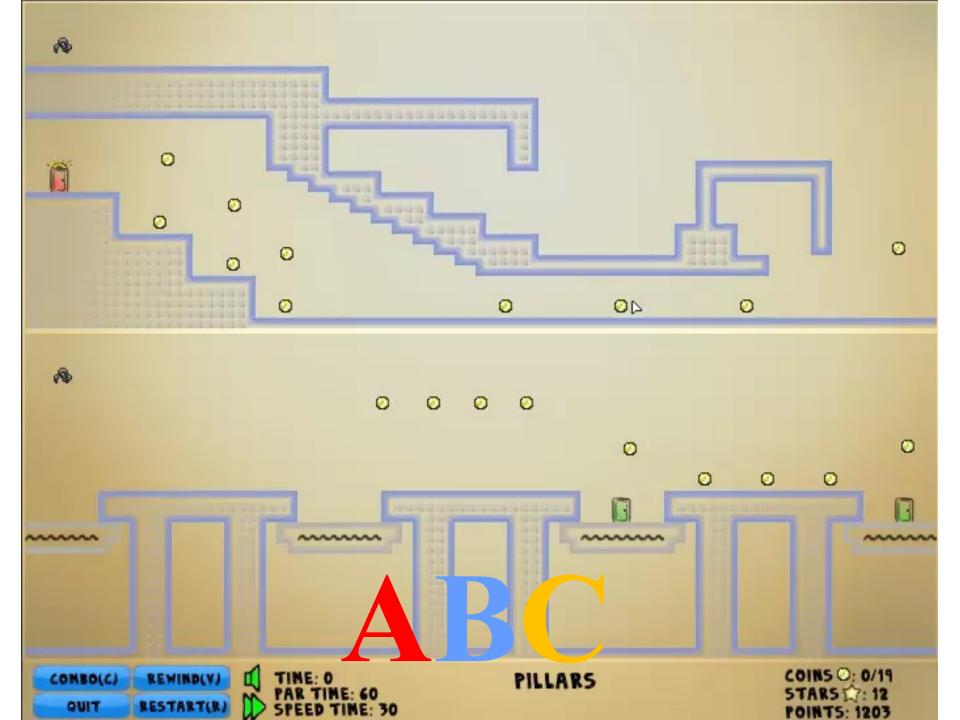












#### Hello Worlds

## **Mechanics:**

$$A = move$$
  $B = two worlds$   $C = close world$ 

A AB ABC ABC

# Moderate reinforcement, high recombination



# **Starcraft**



## **Starcraft**

AB ABC ABCD

# Low reinforcement, high recombination



# **Summary**

- Level design is always important
  - How keep your game different, lively?
  - How do you train your player?
- Level design uses geographic constraints
  - Create challenges by defining design patterns
  - Storyboard so player must go through challenges
- Level design uses ludic constraints
  - Do not introduce all of your capabilities at once
  - Leverage reinforcement and recombination

