# gamedesigninitiative at cornell university

#### Lecture 7

### **Economies & Balance**

#### What is Game Balance?

• What does it mean to be unbalanced?

• Examples of unbalanced games?

• Examples of well-balanced games?

• What types of games can be unbalanced?



### Types of Game Balance

- Player-versus-Player
  - Fairness: equal players have equal chance of winning
  - Pacing: players have "reasonable" chance of catch-up
  - Politics: skill should be more important than alliances
- Player-versus-Environment
  - Appropriately challenging: neither too hard nor too easy
  - Balanced resources: actions are not too "expensive"
  - No dominant strategy: requires multiple play styles



# PvE: Appropriately Challenging

- Play should ramp up from easy to harder
  - Early levels are tutorial levels
  - Feeling of accomplishment over time
- Easy mode crucial for story-focused games
  - Casual players just want to experience story
  - Should have "press button to win" mode
- Harder modes should be hard, not boring



#### PvE: Balanced Resources

- Sources: How a resource can increase
  - Examples (player): ammunition clips, health packs
  - Example (external): spawn points
- Drains: How a resource can decrease
  - Examples (player): firing weapon, player damage
  - Examples (external): monster death
- Adjust sources and sinks to "balance" economy
  - Together, determine "price" of resource
  - Price of resource should reflect its "power"



### Design Problem: Pricing Resources

#### **Underpricing**

- Cheap, powerful actions
  - Players favor these verbs
  - Limits play variety
- Buffs in Might & Magic
  - Same mana as attacks
  - Lasted all day long
- Dragon Age cold spells
  - Shattered enemy on critical
  - Rogues had auto criticals







### Design Problem: Pricing Resources





#### **Overpricing**

- Expensive, weak actions
  - Usage is "penalized"
  - Waste of designers' time
- Shredder ammo in ME2
  - Same damage as inferno
  - But inferno lights on fire
- Raise Dead in early D&D
  - Loss of stats (e.g. Con)
  - No easy way to regain



### Design Problem: Pricing Resources

#### **Underpricing**

- Cheap, powerful actions
  - Players favor these verbs
  - Limits play variety
- Examples:
  - Buff spells in most RPGs
  - *Dragon Age* cold spells

#### **Overpricing**

- Expensive, weak actions
  - Usage is "penalized"
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- Examples:
  - Shredder ammo in ME2
  - Raise Dead in early D&D
- Resource usage determines difficulty
  - Resident Evil: Availability of ammunition
  - D&D 3.x: 20% resource per encounter



### Resources and Strategy

- What is more "dangerous"?
  - Damage-dealer
  - Healer
  - Controller (lock-down skills)
  - Summoner (chain or simple)
- How does this affect strategy?
- Is the answer always the same?
  - How do you analyze this?
  - What resources do each of the archetypes above involve?





### Resource Analysis: Dungelot

- Simple combat mechanic
  - Each round, swap damage
  - Enemy dies when health is 0
- Player goes until health is 0
  - There is healing in game
  - ...but too sparse to go forever
- Two primary characters
  - Paladin: can lessen damage
  - Vampire: drains blood to heal
  - Which is better?





### Bad Design: "Engines"

- Actions combine to make resources free
  - Spend one resource to get another
  - Use new resource to get old one back
- Example: *Dragon Age* 
  - Resources: Health, Mana
  - Small health loss; regain much mana
  - Small mana loss; heal much damage
  - Solution? Cool-down time



### Bad Design: Deadlocks

- Cyclical interaction between sinks & sources
  - Prevents any further action
  - Example: Settlers 3
    - Need stone for stonecutter's hut
    - Stonecutter's hut is source for stone

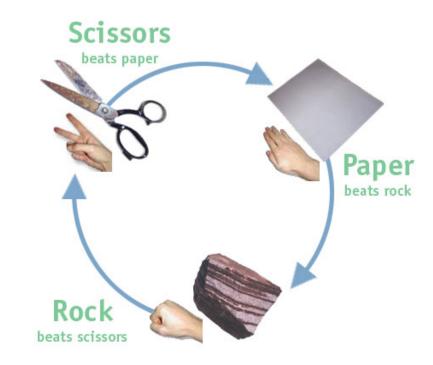


- Treat deadlock as a loss condition
  - Example: No more builders in Starcraft
  - But detection of deadlock is hard



### PvE: No Dominant Strategy

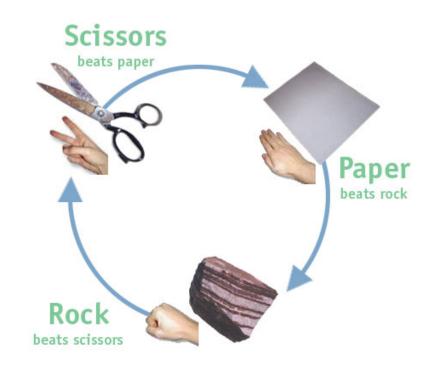
- "Rock-Paper-Scissors" model
  - No strategy always wins
  - Optimal depends on context
  - Challenge is finding context
- Play is highly variable
  - Monotonous play is punished
  - Must master different styles
- Play becomes psychological
  - What is opponent thinking?
  - True even if opponent an AI





### Meaningful Choice?

- Isn't this a bad design?
  - Game "feels" random
- Don't make actions equal
  - Just make nothing the best
  - But some actions are worse
  - Challenge: separate two
- Make AI "predictable"
  - Best move if know opponent
  - Player learns how AI thinks
  - Challenge for AI design





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#### PvP: Fairness

- Symmetric: have same start position & rules
  - Easiest way to achieve fairness
  - Examples: Chess, monopoly, Warcraft II
- Assymetric: start & play with different rules
  - Fairness harder, but more interesting
  - Examples: Fox & Geese, Starcraft
- Requires user testing



# **Assymetric Gameplay**





### PvP: Pacing

- Pacing is a function of feedback
  - Positive feedback: rewards player successes
  - Negative feedback: punishes player successes
- Positive feedback leads to snowballing
  - Once player gets ahead, hard to catch up
  - Opponent will quit early (redefine loss, victory)
- Negative feedback leads to stalemate
  - Game goes on forever without a winner
  - Even worse, winner may feel arbitrary



#### **Feedback**

- Common form of emergent behavior
  - Game mechanics produce certain outputs
  - Outputs then modify the game mechanics
- Positive: reward player for success
  - Extra-lives in any arcade game
  - Power-ups/abilities in Raiden clones
- Negative: handicap player for success
  - Blue shells in Mario Cart



### Feedback: Raiden



#### Feedback: Mario Cart



#### These Terms are Not Normative

#### **Positive Feedback**

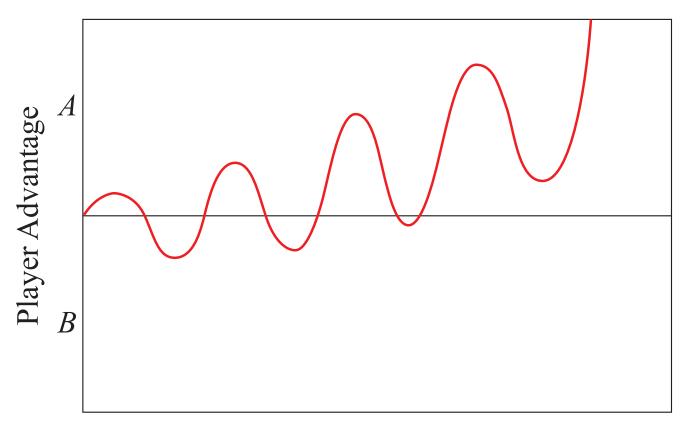
- Can be constructive
  - Ex: Increase attack
- Can be *destructive* 
  - Ex: Drain opponent
- Key Features
  - Magnifies early successes
  - Increases player disparity
  - Make game end quickly

#### **Negative Feedback**

- Can be *constructive* 
  - Ex: Boost opponent
- Can be *destructive* 
  - Ex: Drain player
- Key Features
  - Magnifies later actions
  - Equalizes player status
  - Make game end slower



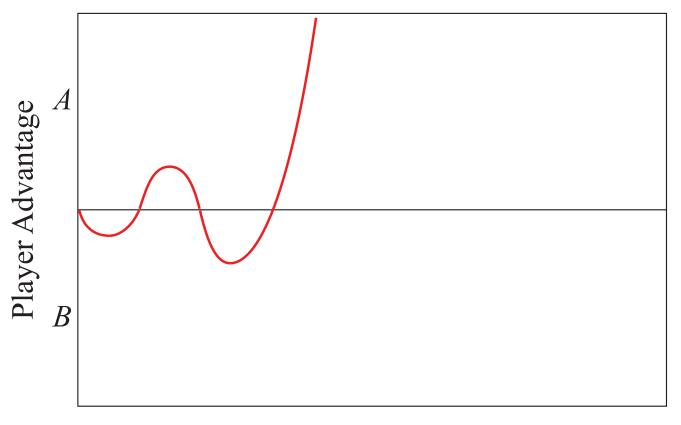
# **Ideal Game Progression**



Game Duration



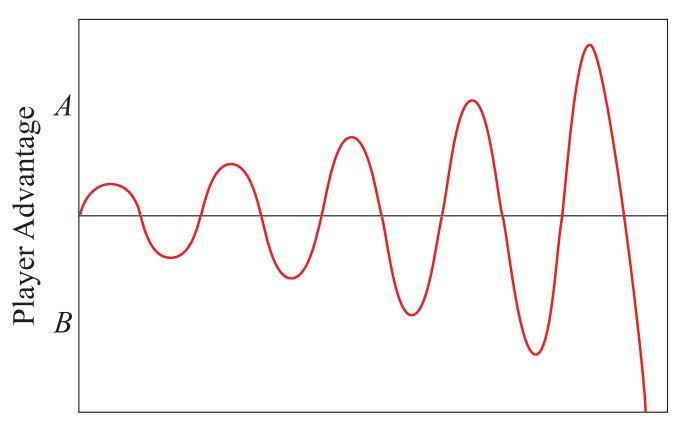
#### Too Much Positive Feedback



Game Duration



# Powerful Negative Feedback



Game Duration



### **Parameter Tuning**

- Recall: mechanics have parameters
  - How fast you can run
  - How far you can jump
- Tuning: adjust these parameters
  - Allows you to control feedback
  - How bad should blue shell effect be?
- Tuning requires a lot of playtesting



#### PvP: Politics

- Politics occur from player alliances
  - Players "gang up" against an opponent
- Problem with politics
  - Turns the game into a form of "voting"
  - Winner a matter of popularity, not skill
- What games are susceptible to politics?
  - Game must support more than two players
  - Game must allow resource sharing



### Are Politics a Bad Thing?

- Not necessarily; some players like them
  - Make a strategy game more social
  - Example: Settlers of Catan
    - Trading resources is important
    - Consider player advantage in trade

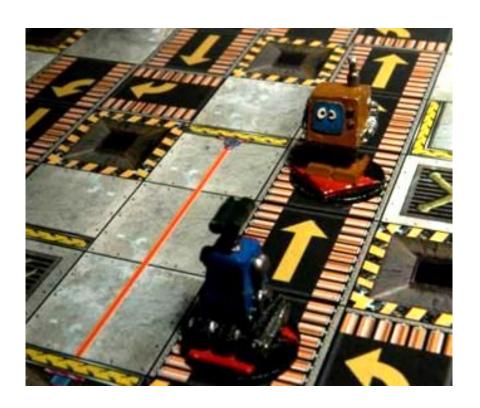


- Example: free-for-all games, wargames
- Just be aware in player testing



### Kingmaking

- Player "chooses" winner
  - Extreme form of politics
  - Voting is not necessary
- Forms of kingmaking
  - Excessive aid to "king"
  - Sabotaging other players
  - Blocking player obstacles



Snowballing encourages kingmaking



### **Controlling Politics**

- Make the game more like a race
  - Players have little ability to influence each other
  - Examples: footrace, backgammon, high scores
- Make sabotage resource expensive
  - Loss of resources disadvantages saboteur later
  - Example: base defenses in a strategy game
- Limit opportunities for alliances
  - Make it difficult for players to share resources
  - Example: cannot trade cards in Risk



### **Summary**

- Game balance does not need an opponent
  - Appropriately challenging: neither too hard nor too easy
  - Balanced resources: actions are not too "expensive"
  - No dominant strategy: requires multiple play styles
- Multiplayer games introduce other issues
  - Fairness: equal players have equal chance of winning
  - Pacing: players have "reasonable" chance of catch-up
  - Politics: skill should be more important than alliances

