# Unsupervised Learning: k-Means and Mixtures of Gaussians

CS6780 – Advanced Machine Learning Spring 2015

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Reading: Murphy 11.1 – 11.4.2

# Supervised Learning vs. Unsupervised Learning

- Supervised Learning
  - Classification: partition examples into groups according to pre-defined categories
  - Regression: assign value to feature vectors
  - Requires labeled data for training
- Unsupervised Learning
  - Clustering: partition examples into groups when no pre-defined categories/classes are available
  - Outlier detection: find unusual events (e.g. hackers)
  - Novelty detection: find changes in data
  - Only instances required, but no labels

# Clustering

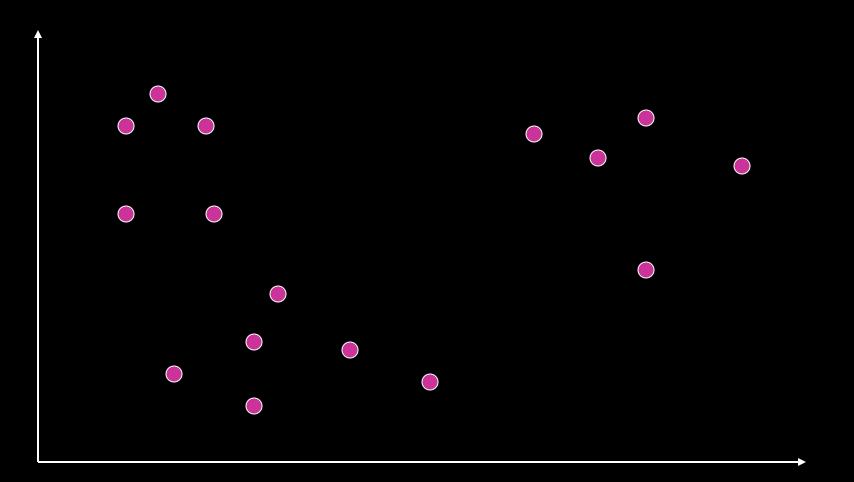
- Partition unlabeled examples into disjoint subsets of clusters, such that:
  - Examples within a cluster are similar
  - Examples in different clusters are different
- Discover new categories in an *unsupervised* manner (no sample category labels provided).

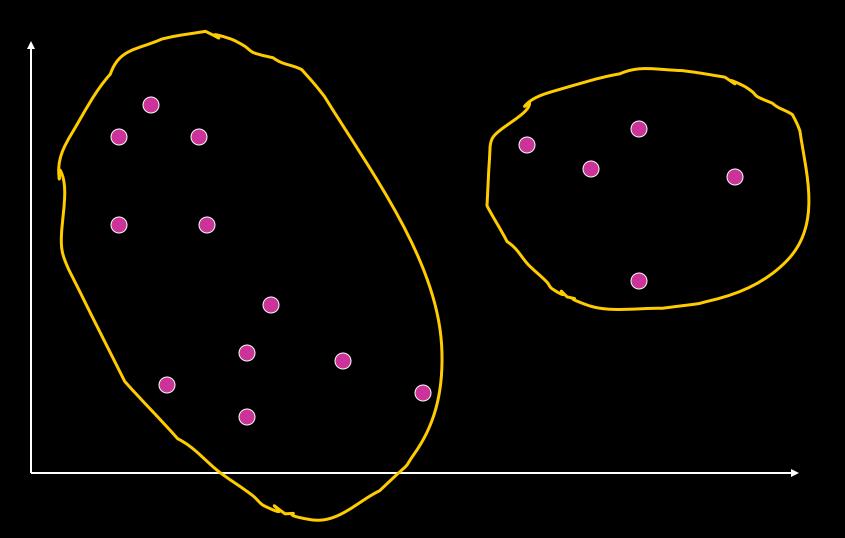
# **Applications of Clustering**

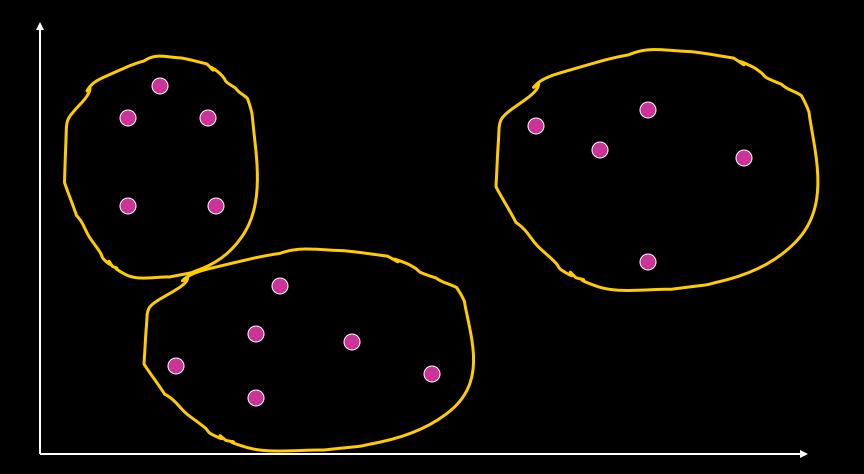
- Exploratory data analysis
- Cluster retrieved documents
  - to present more organized and understandable results to user → "diversified retrieval"
- Detecting near duplicates
  - Entity resolution
    - E.g. "Thorsten Joachims" == "Thorsten B Joachims"
  - Cheating detection
- Automated (or semi-automated) creation of taxonomies
  - e.g. Yahoo, DMOZ
- Compression

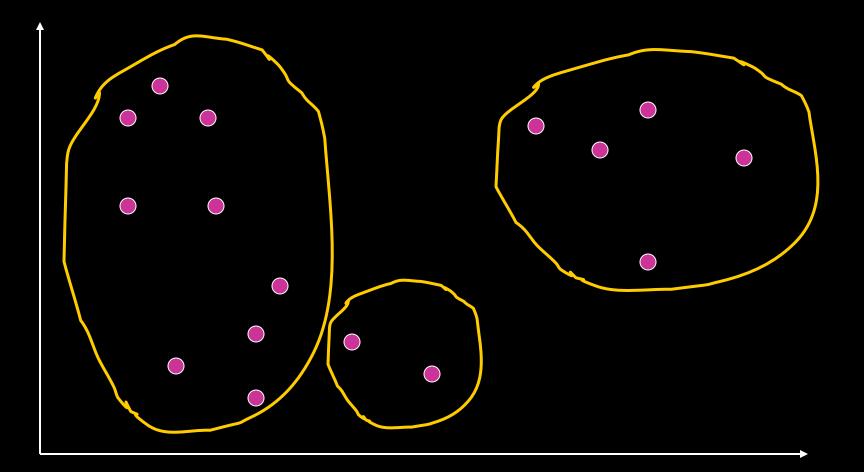
## **Applications of Clustering**

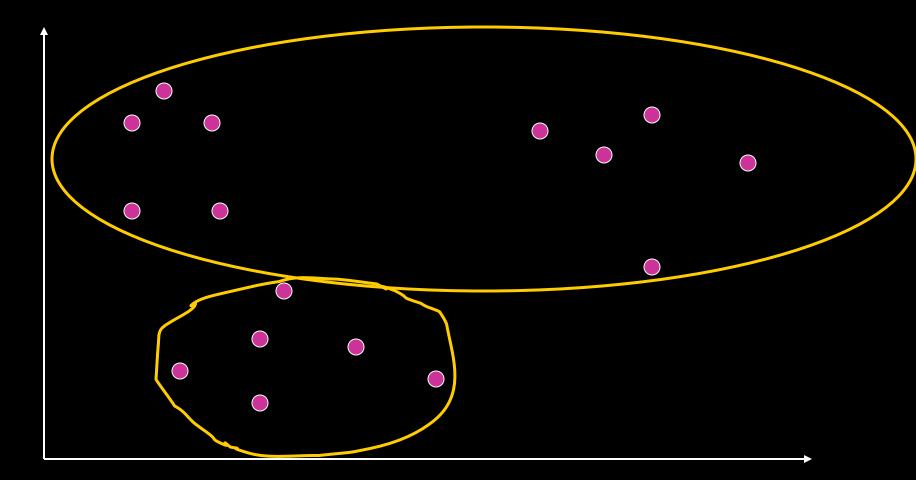
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	4 SVM E-Marketing Solutions   Industrial Online Marketing Solutions 🖏 🚱	
	SVM helps distributors and manufacturers leverage online marketing to increase sales, strengthen relationships with customers and measure marketing ROI.	
	http://www.svmsolutions.com/ [Bing, Entireweb, Teoma, Yahoo, Google]	
	5 Silvercorp Metals Inc. (SVM) Stock - Seeking Alpha 🐁 🗗 🔍	
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	6 Society for Vascular Medicine : About SVM : Home 🖏 🕢 🔍	
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	7 SVM - Support Vector Machines 😱 🗗 🔍	
	SVM, support vector machines, SVMC, support vector machines classification, SVMR, support vector machines regression, kernel, machine learning, pattern	
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	8 SVM-Struct Support Vector Machine for Complex Outputs 🞭 🗗 🔍	
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Query: svm Source: Web (95 results, 1758 ms) Clusterer: Lingo (188 ms) 02/02-2012 Stanislaw Osinski, Dawid Weis		wid Weiss











# **Clustering Criterion**

- Evaluation function that assigns a (usually real-valued) value to a clustering
  - Clustering criterion typically function of
    - within-cluster similarity and
    - between-cluster dissimilarity
- Optimization
  - Find clustering that maximizes the criterion
    - Global optimization (often intractable)
    - Greedy search
    - Approximation algorithms

# Similarity (Distance) Measures

• Euclidian distance (L<sub>2</sub> norm):

$$L_2(\vec{x}, \vec{x}') = \sqrt{\sum_{i=1}^N (x_i - x_i')^2}$$

• L<sub>1</sub> norm:

$$L_1(\vec{x}, \vec{x}') = \sqrt{\sum_{i=1}^N |x_i - x'_i|}$$

• Cosine similarity:

$$\cos(\vec{x}, \vec{x}') = \frac{\vec{x} * \vec{x}'}{\|\vec{x}\| \|\vec{x}'\|}$$

Kernels

# **K-Means Algorithm**

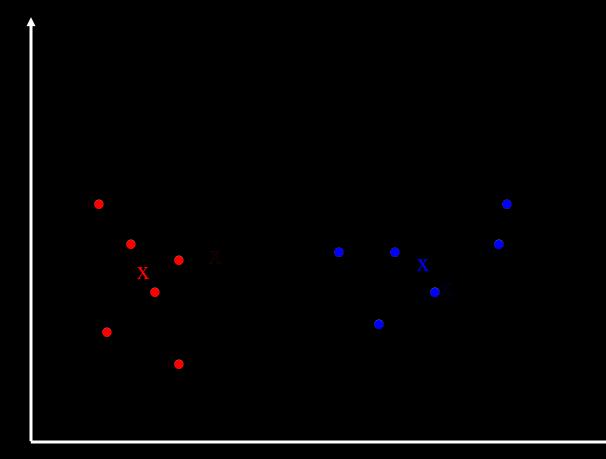
- Input: k = number of clusters, distance measure d
- Select *k* random instances  $\{s_1, s_2, \dots, s_k\}$  as seeds.
- Until clustering converges or other stopping criterion:
  - For each instance *x<sub>i</sub>*:
    - Assign  $x_i$  to the cluster  $c_i$  such that  $d(x_i, s_i)$  is min.
  - For each cluster  $c_i$  //update the centroid of each cluster

•  $s_j = \mu(c_j)$ 

Note: Clusters represented via *centroids* 

$$\vec{\mu}(c) = \frac{1}{|c|} \sum_{\vec{x} \in c} \vec{x}$$

#### K-means Example (k=2)



Pick seeds Reassign clusters Compute centroids Reassign clusters Compute centroids Reassign clusters

Converged!

# Time Complexity

- Assume computing distance between two instances is O(N) where N is the dimensionality of the vectors.
- Reassigning clusters for n points: O(kn) distance computations, or O(knN).
- Computing centroids: Each instance gets added once to some centroid: O(nN).
- Assume these two steps are each done once for *i* iterations: O(*iknN*).
- Linear in all relevant factors, assuming a fixed number of iterations.

# **Buckshot Algorithm**

Problem

- Results can vary based on random seed selection, especially for high-dimensional data.
- Some seeds can result in poor convergence rate, or convergence to sub-optimal clusterings.

Idea: Combine HAC and K-means clustering.

- First randomly take a sample of instances of size n<sup>1/2</sup>
- Run group-average HAC on this sample
- Use the results of HAC as initial seeds for K-means.
- Overall algorithm is efficient and avoids problems of bad seed selection.

### **Non-Hierarchical Clustering**

- K-means clustering ("hard")
- Mixtures of Gaussians and training via Expectation maximization Algorithm ("soft")

# **Clustering as Prediction**

#### Setup

- Learning Task: P(X)
- Training Sample:  $S = (\vec{x}_1, ..., \vec{x}_n)$
- Hypothesis Space:  $H = \{h_1, \dots, h_{|H|}\}$  each describes  $P(X|h_i)$  where  $h_i$  are parameters
- Goal: learn which  $P(X|h_i)$  produces the data
- What to predict?

Predict where new points are going to fall

#### Gaussian Mixtures and EM

- Gaussian Mixture Models
  - Assume

$$P(X = \vec{x} | h_i) = \sum_{j=1}^k P(X = \vec{x} | Y = j, h_i) P(Y = j)$$
  
where  $P(X = \vec{x} | Y = j, h) = N(X = \vec{x} | \vec{\mu}_j, \Sigma_j) = \frac{1}{\sqrt{2\pi\sigma_{ij}^2}} e^{-\frac{1}{2\sigma_{ij}^2} (x - \mu_{ij})^2}$   
and  $h = (\vec{\mu}_1, ..., \vec{\mu}_k, \Sigma_1, ..., \Sigma_k).$ 

- EM Algorithm
  - Assume P(Y) and k known and  $\Sigma_i = 1$ .
  - REPEAT

• 
$$\vec{\mu}_j = \frac{\sum_{i=1}^n P(Y=j|X=\vec{x}_i,\vec{\mu}_1,...,\vec{\mu}_k)\vec{x}_i}{\sum_{i=1}^n P(Y=j|X=\vec{x}_i,\vec{\mu}_1,...,\vec{\mu}_k)}$$

• 
$$P(Y = j | X = \vec{x}_i, \vec{\mu}_1, ..., \vec{\mu}_k) = \frac{P(X = \vec{x}_i | Y = j, \vec{\mu}_j) P(Y = j)}{\sum_{l=1}^k P(X = \vec{x}_i | Y = l, \vec{\mu}_l) P(Y = l)} = \frac{e^{-0.5(\vec{x}_i - \vec{\mu}_j)^2} P(Y = j)}{\sum_{l=1}^k e^{-0.5(\vec{x}_i - \vec{\mu}_l)^2} P(Y = l)}$$