## CS/IS 6742 – Natural language processing and social interaction Lecture 1 handout, Aug 22, 2017

## Announcements

Enrollment limited to PhD and M.S. students No auditing permitted

Course website: http://www.cs.cornell.edu/courses/cs6742/2017fa

(look for orange; a purple, aqua, yellow, or color scheme indicates a previous semester)

Assignment (A1) has been posted; first deadline (of several) on Friday Aug. 25.

## Today's outline

- 1. Why does this course exist?
  - a. Scope
  - b. Implications
    - Intertwined:
      - Better understanding of people. Example: Bryan et al. '11 voter turnout study
      - Better systems. Example: Facebook post ranking involving type of predicted type of subsequent reaction
      - Better society?
- 2. Examples of discussion systems
  - a. Decision discussion: Wikipedia
  - b. Moderation mechanisms: Slashdot
- 3. Course philosophy: learn about NLP, but also about research
  - a. Implications for course structure & coursework
    - Paraphrasing Eugene Charniak: "The best way to do something is to do *something*"
  - b. Assignment A1 and how it is informed by this philosophy