

Zyliss Classic Cheese Grater

by Zyliss

★★★★☆ ▾ 561 customer reviews

| 3 answered questions



List Price: \$17.99

Price: **\$15.99** ✓ Prime

You Save: **\$2.00** (11%)

In Stock.

Ships from and sold by Amazon.com. Gift-wrap available.

Style Name: **Cheese Grater**

25 of 28 people found the following review helpful

★★★★☆ **Not very good for people with small hands**, May 27, 2008

By [Amanda S. "Verona"](#)

Verified Purchase ([What's this?](#))

This review is from: Zyliss Classic Rotary Cheese Grater (Kitchen)

I found it was easy to take apart and clean, but using it is a little bit awkward. In order to create enough pressure to grate quickly, I have to hold it higher up than it was designed (because my hands are smaller/weaker than it was designed for?) If I hold it like designed, the cheese isn't pressed into the grater as well and it takes a very long time to grate. This is my first parmesan grater of this style, so I don't know if other brands would have the same problem or not for me. I imagine it would easier for people with bigger/stronger hands.

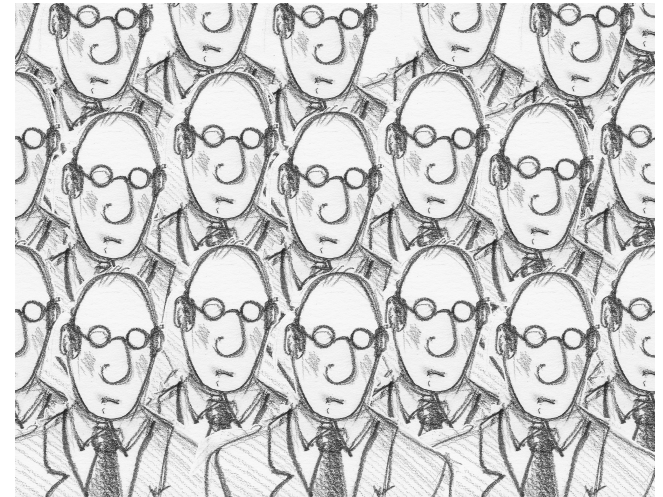
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Was this review helpful to you?

Hypotheses from social psychology:

- conformity [Bond and Smith '96]
best bet: go with the average



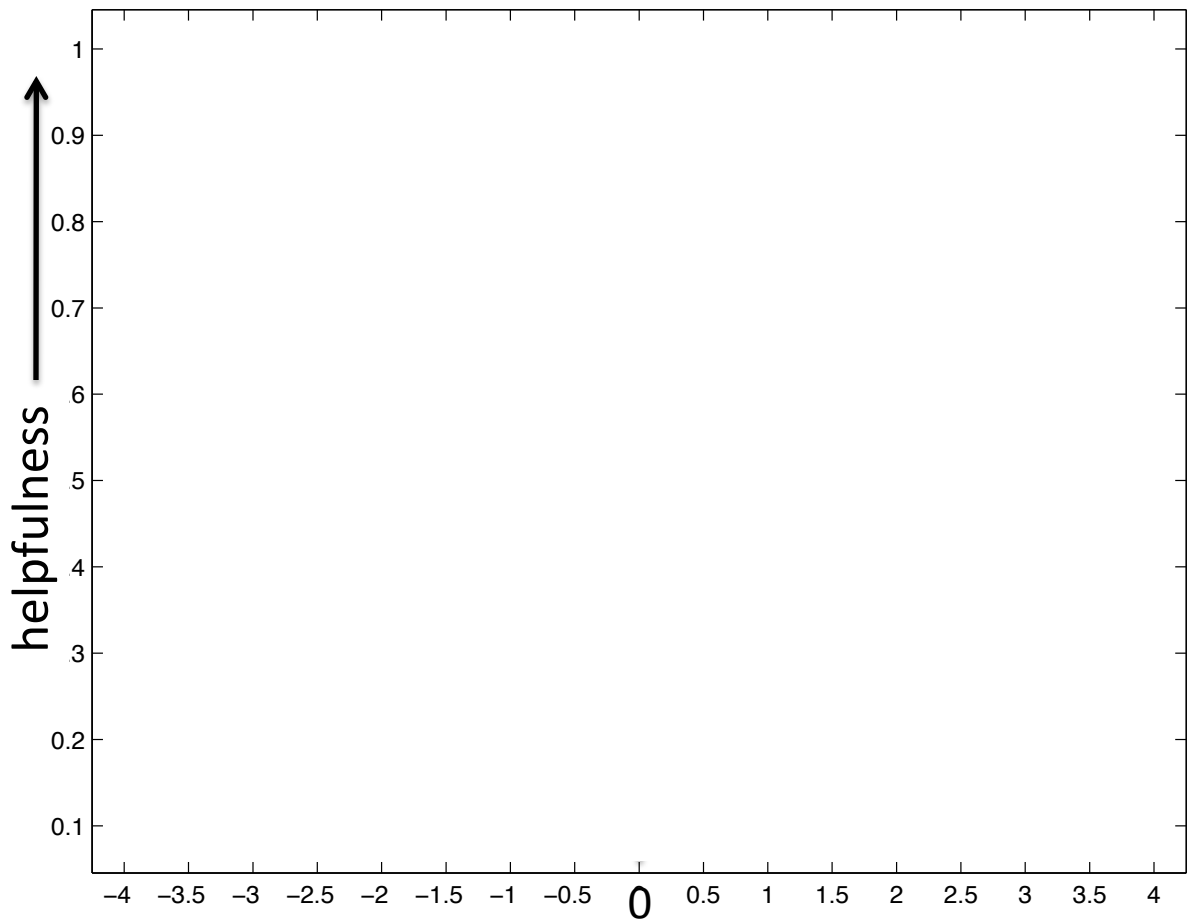
Hypotheses from social psychology:

- conformity [Bond and Smith '96]
best bet: go with the average
- “brilliant but cruel” [Amabile '83]
best bet: go below the average

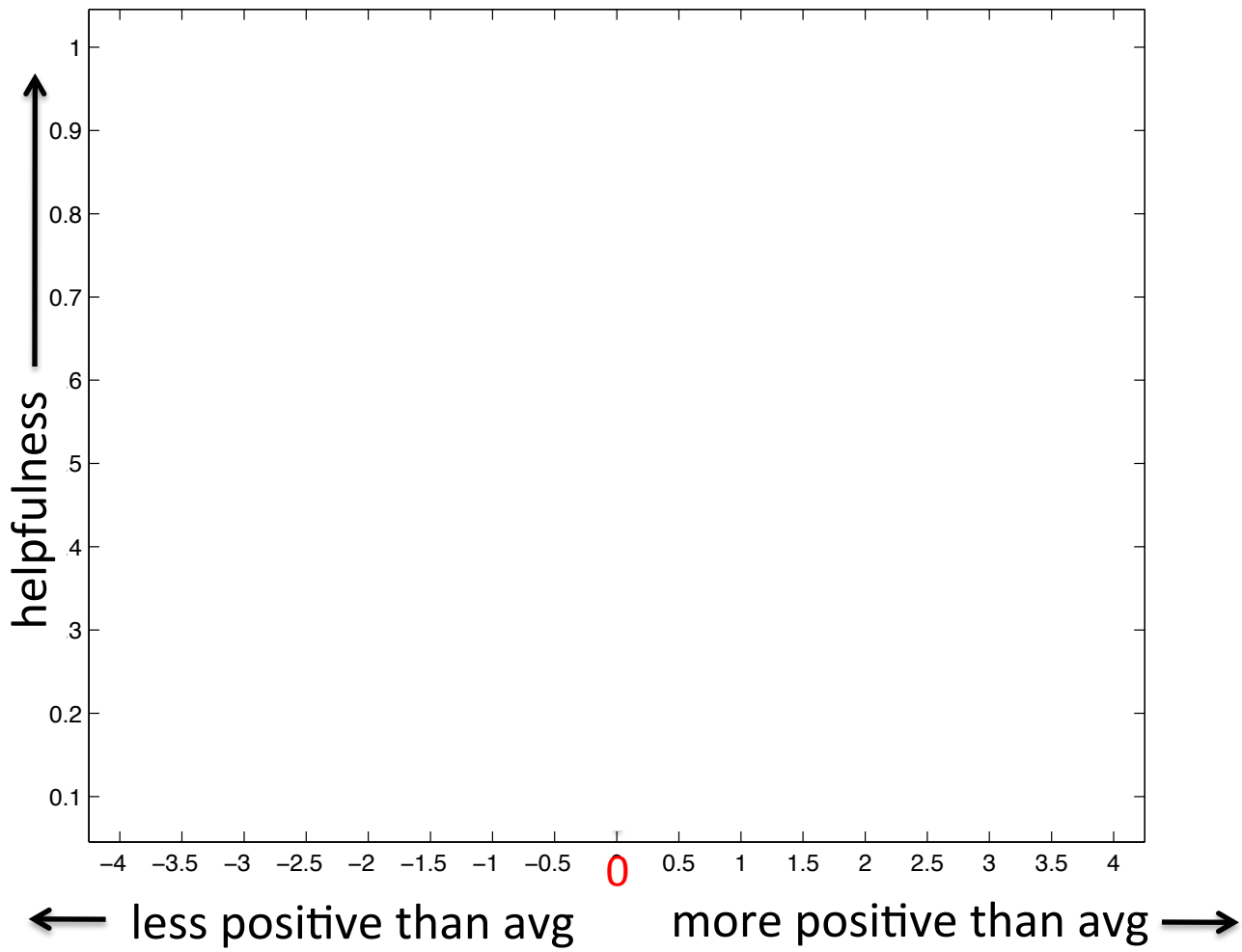


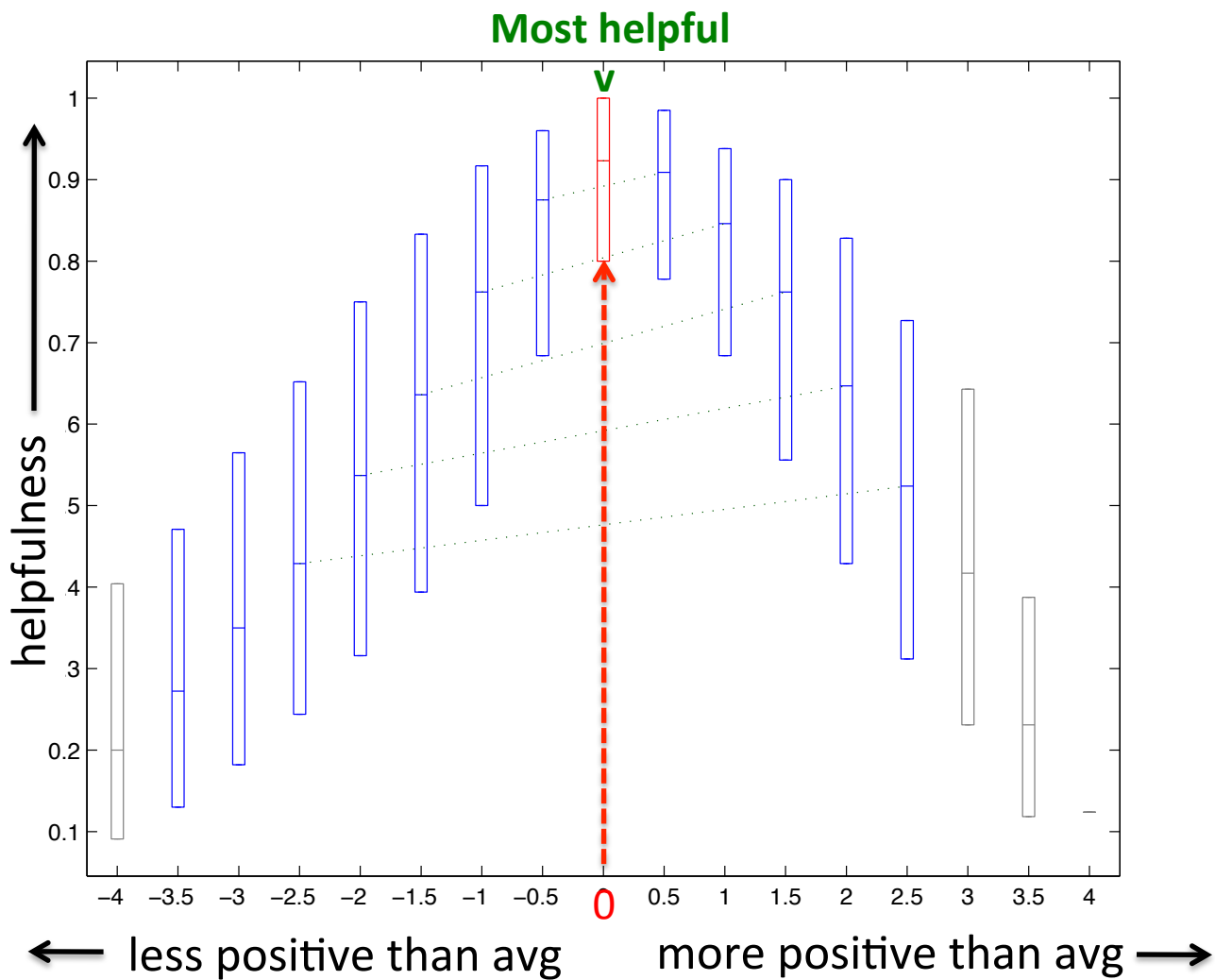
Built a dataset with:

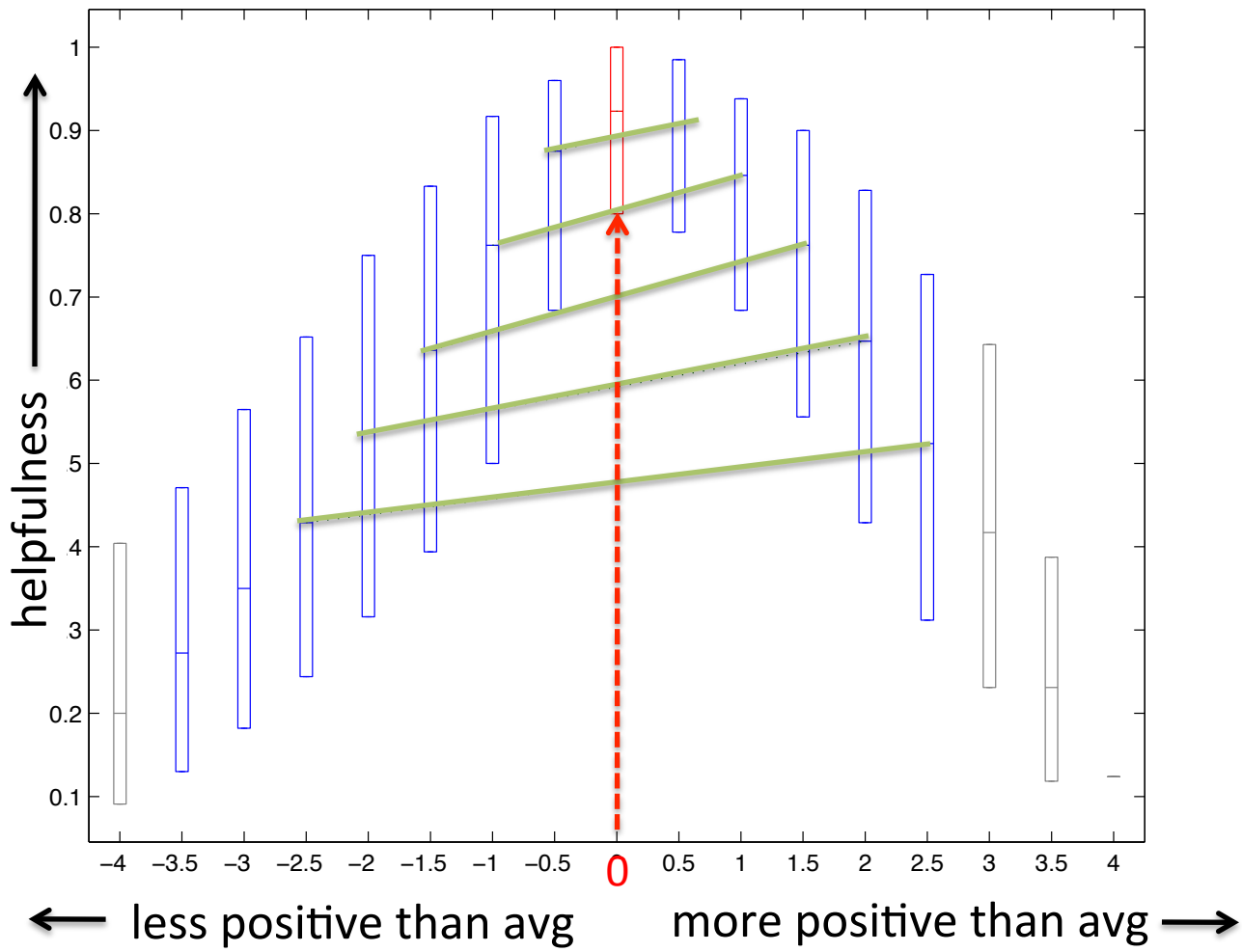
- 4,000,000 reviews
- 700,000 products
- the largest review dataset



deviation from average = star rating - average star rating







Hypotheses from social psychology:

- conformity
- ~~“brilliant but cruel”~~

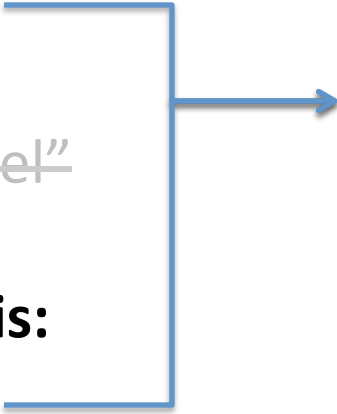
Hypotheses from social psychology:

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Alternative hypothesis:

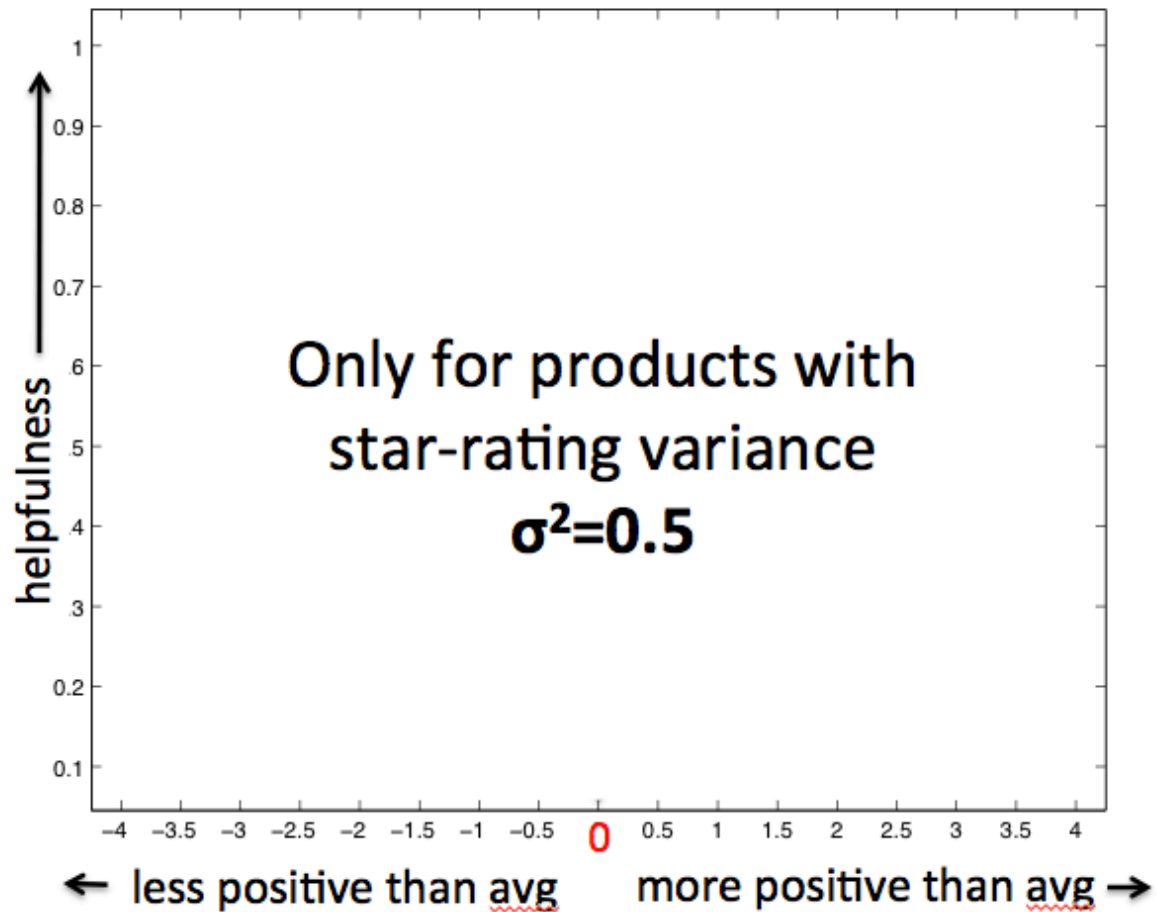
- individual bias

you will consider a review helpful if it agrees with your personal opinion

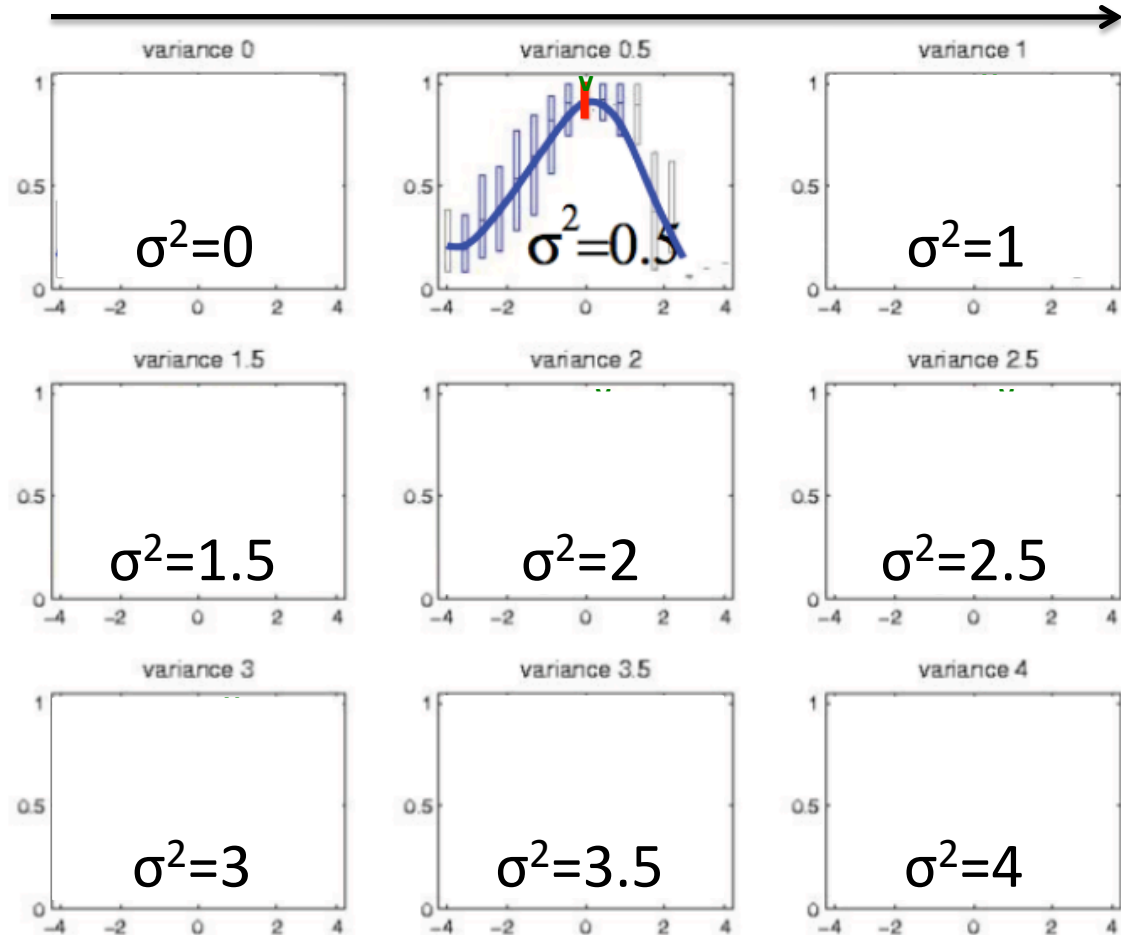


Indistinguishable if everybody agrees

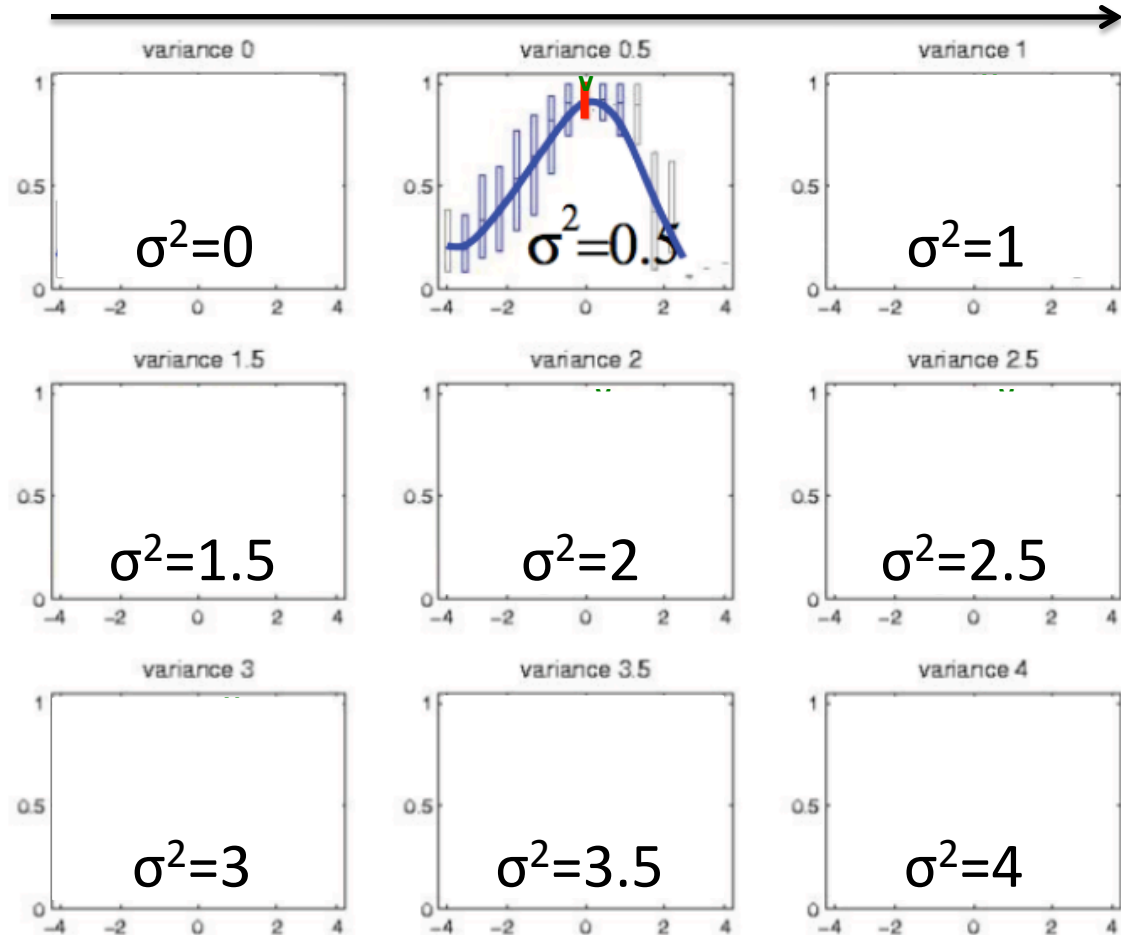
What happens for different levels of **disagreement (σ^2)**?



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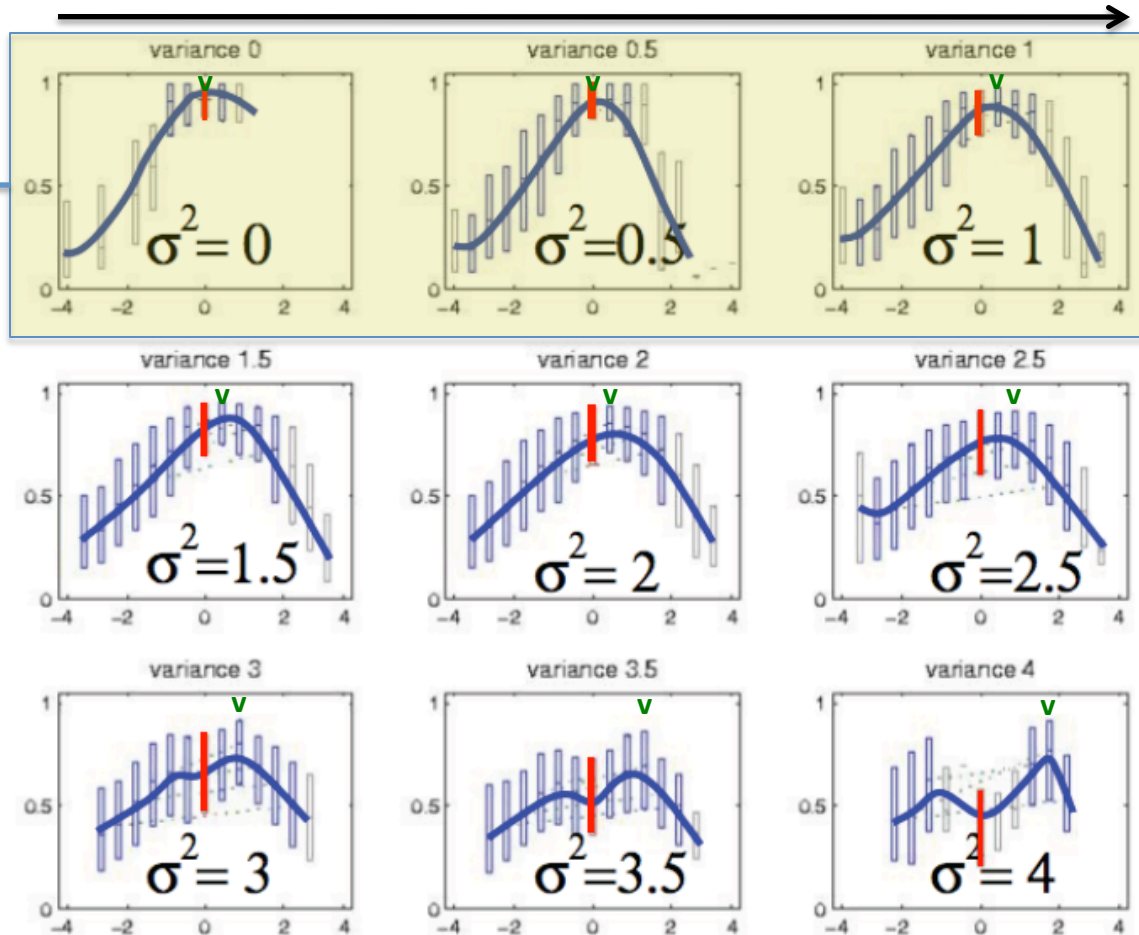


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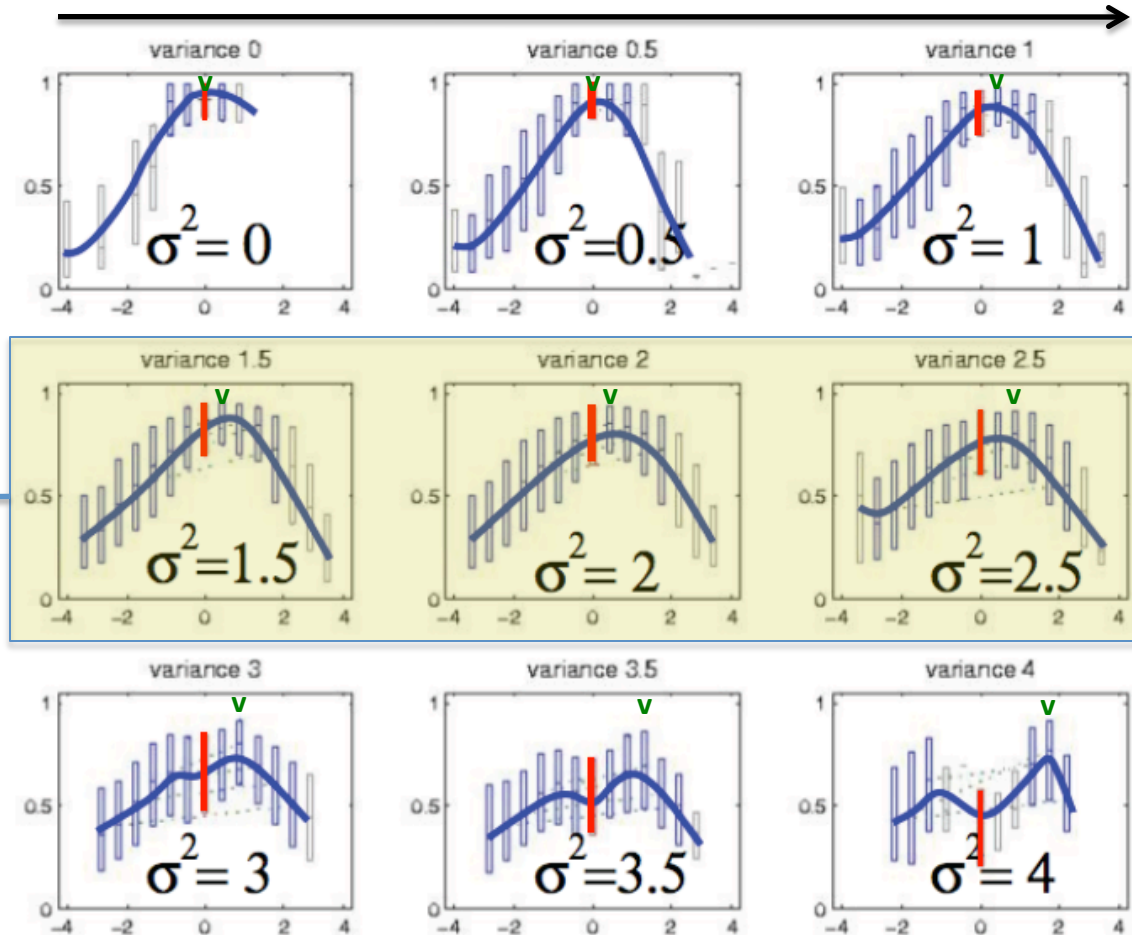


What happens for different levels of **disagreement** (σ^2)?

low disagreement:
“Go with the average”

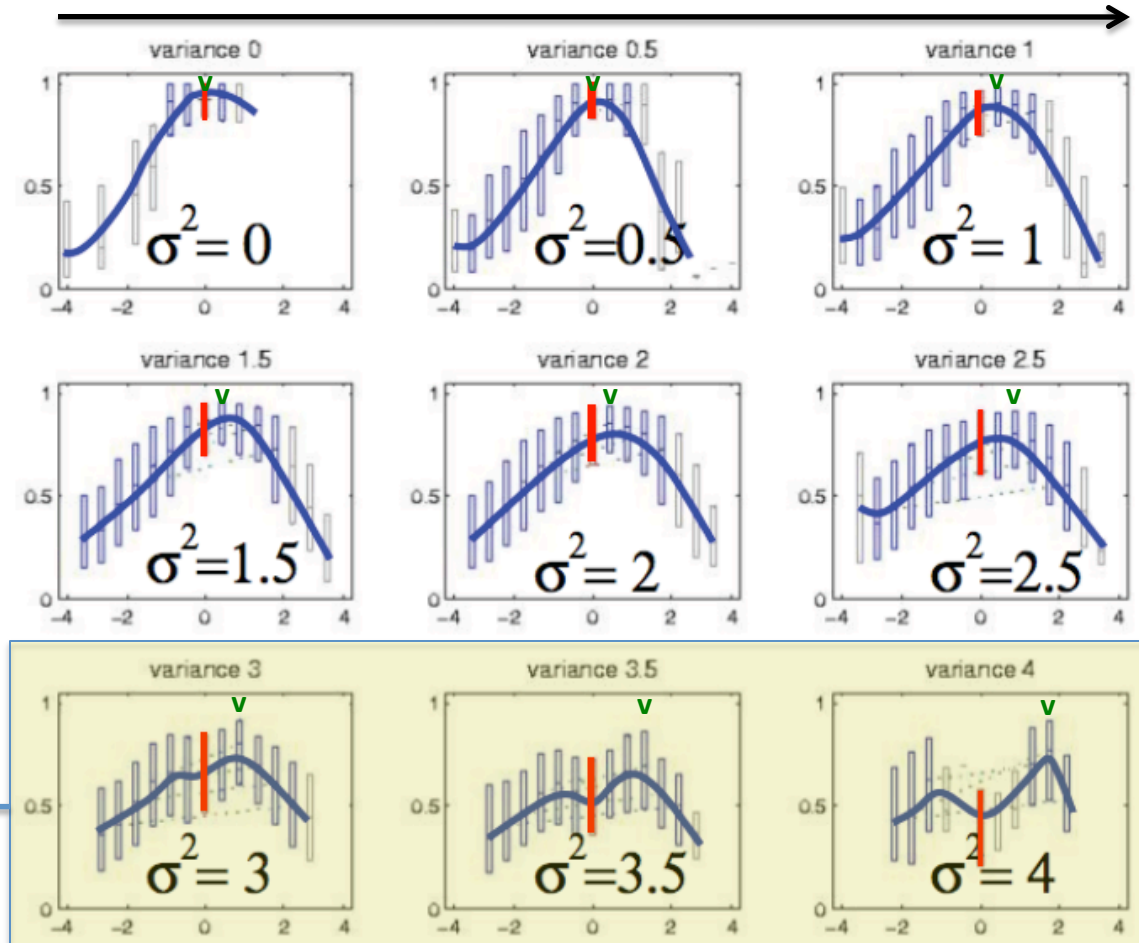


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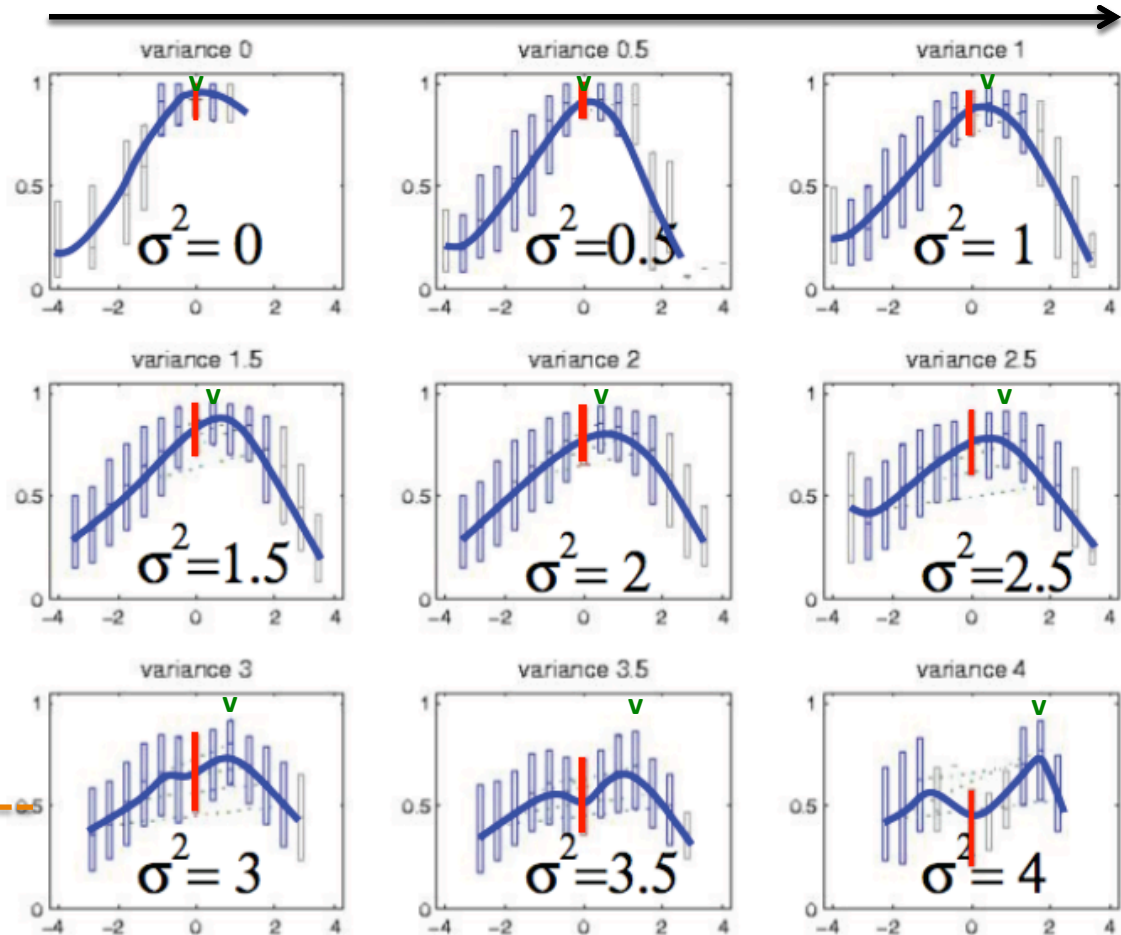
mild disagreement:
"Go slightly above the average"

What happens for different levels of **disagreement** (σ^2)?

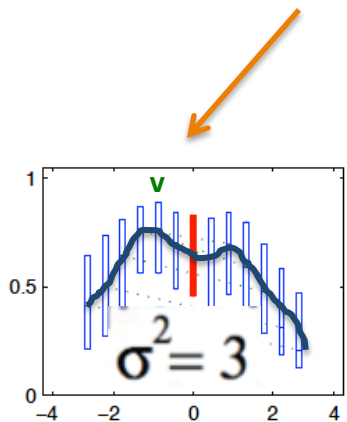


high disagreement:
“Stay away from
the average, and above”

Overall: as the disagreement increases, go *slightly above* the average



Except in Japan, where it's best to be *slightly below*!



Text-only hypothesis:

helpfulness is evaluated purely on the basis of the text of the review
(e.g., maybe NJ people do actually write better reviews?)

We would like to control for the actual quality of the text

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Exactly what we need: reviews with almost identical text in different non-textual contexts!

Example of plagiarized reviews

7 of 11 people found the following review helpful:

Average rating: 3

★☆☆☆☆ **Migraine Headache at No Extra Charge**, May 28, 2004

By **A Customer**

If you enjoy a thumping, skull splitting migraine headache, then the Sing N Learn series is for you.

As a longtime language instructor, I agree with the effort that this series makes, but it is the execution that ultimately weakens Sing N Learn series. To be sure, there are much, much better ways to learn a foreign language. In fact, I would recommend this title only as a last resort and after you've thoroughly exhausted traditional ways to learn Korean.

26 of 30 people found the following review helpful:

Average rating: 1

★☆☆☆☆ **Skull-splitting headache guaranteed!!**, June 16, 2004

By **A Customer**

If you enjoy a thumping, skull splitting migraine headache, then Sing N Learn is for you.

As a longtime language instructor, I agree with the attempt and effort that this series makes, but it is the execution that ultimately weakens Sing N Learn Chinese.

To be sure, there are much, much better ways to learn Chinese. In fact, I would recommend this title only as a last resort and after you've thoroughly exhausted traditional ways to learn Chinese.

~~**Text only hypothesis:**~~

~~helpfulness is evaluated purely on the basis of the text of the review~~

After controlling for the actual quality of the text

the same socially-based biases hold