

Turn off setrect

need 10 mins of setup for display issues  
laptop on lag; & harsh horseshoe

Lecture #4

• (project notes)

## • (Asynchronous) online discussions threads: some example formats and problems

Now going ↑ to move to a more direct form of social interaction: discussn threads.  
focus on this, since the topic of all ~~possible~~ conversations is ~~out beyond the~~ ~~scattered~~ way too big a topic.

Let's start w/

I want to show a few examples to give you an idea of the range of formats such discussions can take.

You are all probably quite familiar with the post + comment structure.

The first example is ~~you see on Facebook~~

the sequence of comments you see on many blogs ~~and~~ news sites;

the post + comment structure that's on Facebook, which is a little more structured than one linear stream.

But there are other possibilities

Wikipedia: fascinating system

19M named acccts; ~34k active users and ~3K highly active users. (<http://en.wikipedia.org/wiki/Wikipedians>)

↳ (wikipedia: Wikipedians)

Where are the conversations?

Article talk pages → talk ps: ↳ Changes/edits/ideas for the pg.

Sparse, but there are indented conversations

↳ edit interface

indentation is done manually

WK beta testing a visual-editing interface

you can see that in the signatures, there's often a link to that user's talk page.

↳ Joris Jeunissen

b/c of the "just edit" interface, they've posted rules

discussions ~~were~~ more or less consistent (but Administrative Evil seems to have incorrect indentation)

also note the, well, let's say cold tone @ the end.

revisions  
show for neutral point of view  
edit

for today  
not even  
talking  
about  
revision  
histories]

[which are  
another  
sort  
of  
interaction,  
even in text;  
but comments,  
too.]

unfortunately, things can be more unstructured → Snow-Blizzard (aka Mark 91)  
↓  
probably to deal w/ notification msgs.

'Alternative Medicine et al' (near bottom)

↓  
responses are on separate pages.  
(so, a bit difficult to parse.)

- the wk dataset you have for your assignment is from user talk pages, and has been formatted for your convenience.

Then are other interesting discussions, also. For example:

### → requests for adminship

people can be nominated and run for election as an admin, a position that entails extra powers to do maintenance.

### → latest RFx's.

You can see some votes: people can support, oppose or be neutral.

→ there's a current election being held: (tally is high on pg)

- (self) nomination
- mandated Q/A
- user-contributed Q's

- the discussion: individual votes

people can refer to other people's reasons ('per --')

under Oppose: some are directed @ the candidate ('you')  
- and some responses, including by the candidate

### → Revision history

incredibly rich source of different types of conversations that are goal-oriented.

(Forsythe et al)

- survey posted to website about NLP problems, and a very short section on resources.

(→ ~~above~~ observations?)  
FB may be trying tree-based interface, w/ indicator that OP has re-entered

(Amazon Fix)

Let's move on to a much more explicitly structured site: Slashdot. (running since '97)  
<seems to be under-investigated>

## → slashdot page

stories are submitted and then posted by editors

- tags
- comments
  - all fairly conventional

## → for an individual story:

comment tree

- you can pick any comment you'd like to reply to
- you can get back to the parent of a comment you're looking @

comments are ~~annotated by moderators~~ [this descr. from WT]

default score: +1 for registered users,

0 for "anonymous cowards"

→ having to click through a lot of the "It is not just China" ~~other~~ comments to find a '0'.

(can't see any now b/c the filter is set to >0).

+2 for "high karma" users,

-1 for "low karma".

- further moderation happens by moderators (not elected, just selected to get moderation points, which they use up.)
- can add/ ~~points~~ subtract ~~points~~ from score by choosing
  - o descriptors

- scoring allows users to filter

- there's also a metamoderation system: are the descriptors "fair" or "unfair".

- clearly lots of ~~potential~~ potential <sup>research</sup> problems: predicting score, predicting tags, predicting descriptor of individual comments.

Sept 2008  
FST

- what about the 'nature' of the entire conversation?

- GomezWu '08: figs 7 ("controversial")

fig 12 - stringy: "guest book" vs. "interaction"?

predicting re-entry vs. comment volume.

→ WSDM '13 poster

(abstraction of an expte in FB when essentially  
the same text prompted diff. threads).

Project org.:  
- direction so far, 2 pairs: (A, B)

project org.: ...