

Objective Expected Utility

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Decision Theory I

Choice under Uncertainty

- Z A finite set of outcomes.
- P The set of probabilities of Z . $p \in P$ is a vector $p = (p_1, \dots, p_n)$, $p_i \geq 0$ and $\sum_{i=1}^n p_i = 1$.
- \succ A binary relation on P .

Definition: An **expected utility representation** of \succ is a payoff function $u : Z \rightarrow \mathbf{R}$ such that for $p, q \in P$, $p \succ q$ if and only if

$$\sum_{z \in Z} p(z)u(z) > \sum_{z \in Z} q(z)u(z).$$

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Definition: For $0 < \alpha < 1$, the α mixture of p and q in P is the probability distribution $\alpha p + (1 - \alpha)q$.

Axiom 1: \succ is a preference relation.

Axiom 2: For all $p, q, r \in P$, if $p \succ q \succ r$, then there exist $\alpha, \beta \in (0, 1)$ such that $\alpha p + (1 - \alpha)r \succ q \succ \beta p + (1 - \beta)r$.

A1 and **A2** imply the existence of a utility representation for \succ .

A2 is called an **Archimedean axiom**. Suppose p is 0 for sure, q is 1 penny for sure and r is death. Perhaps for all $\alpha \in (0, 1)$, $p \succ \alpha q + (1 - \alpha)r$, but $q \succ p$. This violates **A2**.

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Axiom 3: For $p, q, r \in P$ and $\alpha \in (0, 1]$, if $p \succ q$ then $\alpha p + (1 - \alpha)r \succ \alpha q + (1 - \alpha)r$.

A3 is called the **independence axiom**. This axiom suggests that indifference curves should be linear.

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Theorem: A binary relation \succ on P has an **expected utility representation** iff it satisfies **axioms A1** through **A3**. Payoff functions u and v are both expected utility representations for \succ iff there are scalars $a > 0$ and b such that $v(z) = au(z) + b$.

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1. There are best and worst choices $b, w \in P$. If they are not ranked, then take $u(z) \equiv 0$. Otherwise, $b \succ w$.
2. For $1 > \alpha > \beta > 0$, $\alpha b + (1 - \alpha)w \succ \beta b + (1 - \beta)w$.
3. For any $q \in P$ there is a unique solution α_q to the “equation” $\alpha_p + (1 - \alpha)w \sim q$. $p \succ q$ iff $\alpha_p > \alpha_q$.
4. Define $v(p) = \alpha_p$. According to (3), this represents \succ .
5. $v(p)$ is affine: $v(\alpha p + (1 - \alpha)q) = \alpha v(p) + (1 - \alpha)v(q)$.
6. Let δ_z denote the lottery that pays off z for sure. Define $u(z) = v(\delta_z)$.

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Take $Z = \mathbf{R}$. Let p be a probability on Z , E_p the expected value of p .

Definition: A decision maker is **risk averse** iff for all $p \in P$, $\delta_{E_p} \succeq p$.

Theorem: An expected utility-maximizing decision maker is **risk averse** iff the payoff function is concave.

The degree of concavity reflects how much the decision maker dislikes risk.

Definition: The **coefficient of absolute risk aversion** of a payoff function u is $\lambda(z) \equiv -u''(z)/u'(z)$.

Choice Under Uncertainty

Portfolio Choice

- One risk-free asset (money) m , with a total return of 1.
- One risky asset (stock) x , with a per-unit return \tilde{r} which is normally distributed with mean r and variance σ^2 .
- The investor has vNM preferences is $u(z) = -\exp\{-\lambda z\}$.
- The coefficient of absolute risk aversion is $\lambda > 0$.
- If \tilde{z} is normally distributed with mean μ and variance σ^2 ,
 $E u(\tilde{z}) = -\exp\{-\lambda(\mu - \lambda\sigma^2/2)\}$.

Choice Under Uncertainty

Suppose individuals have initial wealth w_0 , and suppose p is the price of a unit of risky asset. The combinations of money m and asset x the investor can buy solves $w_0 = m + px$. The return on the portfolio (m, x) is $\tilde{z} = m + \tilde{r}x$. Thus the investor solves the following optimization problem:

$$\begin{aligned} & \max_x E\{-\exp\{-\lambda(w_0 - px + \tilde{r}x)\}\} \\ & \max_x -\exp\{-\lambda(w_0 - px + rx - \lambda x^2 \sigma^2 / 2)\} \\ & \max_x w_0 - (r - p)x - \lambda x^2 \sigma^2 / 2 \end{aligned}$$

The maximand is concave — the first-order condition is sufficient:

$$\begin{aligned} r - p - \lambda x \sigma^2 &= 0 \\ x^* &= \frac{r - p}{\lambda \sigma^2} \end{aligned}$$