#### Machine Learning for Data Science (CS4786) Lecture 2

Clustering

Course Webpage: http://www.cs.cornell.edu/Courses/cs4786/2017fa/

#### Representing Data as Feature Vectors

- How do we represent data?
- Each data-point often represented as vector referred to as feature vector

#### EXAMPLE: IMAGES



#### EXAMPLE: TEXT (BAG OF WORDS)



#### Representing Data as Feature Vectors



#### CLUSTERING

























#### EXAMPLES



#### CLUSTERING

- Grouping sets of data points s.t.
  - points in same group are similar
  - points in different groups are dissimilar

 A form of unsupervised classification where there are no predefined labels

#### Some Notations

- *K*ary clustering is a partition of  $x_1, \ldots, x_n$  into *K* groups
- For now assume the magical *K* is given to use
- Clustering given by  $C_1, \ldots, C_K$ , the partition of data points.
- Given a clustering, we shall use  $c(\mathbf{x}_t)$  to denote the cluster identity of point  $\mathbf{x}_t$  according to the clustering.
- Let  $n_j$  denote  $|C_j|$ , clearly  $\sum_{j=1}^K n_j = n$ .

## How do we formalize a good clustering objective?

## How do we formalize?

Say dissimilarity  $(\mathbf{x}_t, \mathbf{x}_s)$  measures dissimilarity between  $\mathbf{x}_t \& \mathbf{x}_s$ 

Given two clustering  $\{C_1, \ldots, C_K\}$  (or c) and  $\{C'_1, \ldots, C'_K\}$  (or c') How do we decide which is better?

points in same cluster are not dissimilar
points in different clusters are dissimilar

#### CLUSTERING CRITERION

• Minimize total within-cluster dissimilarity

$$M_1 = \sum_{j=1}^{K} \sum_{s,t \in C_j} \text{dissimilarity}(x_t, x_s)$$

• Maximize between-cluster dissimilarity

$$M_2 = \sum_{\mathbf{x}_s, \mathbf{x}_t: c(\mathbf{x}_s) \neq c(\mathbf{x}_t)} \text{dissimilarity}(x_t, x_s)$$

• Maximize smallest between-cluster dissimilarity

 $M_3 = \min_{\mathbf{x}_s, \mathbf{x}_t: c(\mathbf{x}_s) \neq c(\mathbf{x}_t)} \text{dissimilarity}(x_t, x_s)$ 

• Minimize largest within-cluster dissimilarity

$$M_4 = \max_{j \in [K]} \max_{s,t \in C_j} \text{dissimilarity}(x_t, x_s)$$

#### CLUSTERING CRITERION

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• Minimize largest within-cluster dissimilarity

$$M_4 = \max_{j \in [K]} \max_{s,t \in C_j} \text{dissimilarity}(x_t, x_s)$$

### How different are these criteria?

#### CLUSTERING CRITERION

#### • minimizing $M_1 \equiv \text{maximizing } M_2$

#### CLUSTERING

- Multiple clustering criteria all equally valid
- Different criteria lead to different algorithms/solutions
- Which notion of distances or costs we use matter

## Lets Build an Algorithm

 $M_3 = \min_{\mathbf{x}_s, \mathbf{x}_t: c(\mathbf{x}_s) \neq c(\mathbf{x}_t)} \text{dissimilarity}(x_t, x_s)$ 

- Initialize *n* clusters with each point  $\mathbf{x}_t$  to its own cluster
- Until there are only <u>K</u> clusters, do
  - Ind closest two clusters and merge them into one cluster

dissimilarity $(C_i, C_j) = \min_{t \in C_i, s \in C_j} \text{dissimilarity}(\mathbf{x}_t, \mathbf{x}_s)$ 

















# Demo





















































Objective for single-link:

## $M_3 = \min_{\mathbf{x}_s, \mathbf{x}_t: c(\mathbf{x}_s) \neq c(\mathbf{x}_t)} \text{dissimilarity}(x_t, x_s)$

Single link clustering is optimal for above objective!

#### SINGLE LINK OBJECTIVE

Proof:

Say c is solution produced by single-link clustering Key observation:

 $\min_{t,s:c(x_i)\neq c(x_j)} \text{dissimilarity}(x_i, x_j) > \frac{\text{Distance of points merged}}{(\text{on the tree})}$ 

Say  $c' \neq c$  then,  $\exists t, s \text{ s.t. } c'(x_t) \neq c'(x_s) \text{ but } c(x_t) = c(x_s)$ 



#### CLUSTERING CRITERION

• Minimize average dissimilarity within cluster

$$M_{6} = \sum_{j=1}^{K} \frac{1}{|C_{j}|} \sum_{s \in C_{j}} \text{dissimilarity} (\mathbf{x}_{s}, C_{j})$$
$$= \sum_{j=1}^{K} \frac{1}{|C_{j}|} \sum_{s \in C_{j}} \left( \sum_{t \in C_{j}, t \neq s} \text{dissimilarity} (\mathbf{x}_{s}, \mathbf{x}_{t}) \right)$$
$$= \sum_{j=1}^{K} \frac{1}{|C_{j}|} \sum_{s \in C_{j}} \left( \sum_{t \in C_{j}, t \neq s} \|\mathbf{x}_{s} - \mathbf{x}_{t}\|_{2}^{2} \right)$$

• Minimize within-cluster variance:  $\mathbf{r}_j = \frac{1}{n_j} \sum_{\mathbf{x} \in C_j} \mathbf{x}$ 

$$M_5 = \sum_{j=1}^{K} \sum_{t \in C_j} \left\| \mathbf{x}_t - \mathbf{r}_j \right\|_2^2$$

#### CLUSTERING CRITERION

• minimizing  $M_5 \equiv \text{minimizing } M_6$ 

## Lets build an Algorithm

$$M_{5} = \sum_{j=1}^{K} \sum_{t \in C_{j}} \left\| \mathbf{x}_{t} - \mathbf{r}_{j} \right\|_{2}^{2}$$
  
where  $\mathbf{r}_{j} = \frac{1}{|C_{j}|} \sum_{t \in C_{j}} \mathbf{x}_{t}$ 

#### K-MEANS CLUSTERING

- For all  $j \in [K]$ , initialize cluster centroids  $\hat{\mathbf{r}}_{j}^{1}$  randomly and set m = 1
- Repeat until convergence (or until patience runs out)
   ① For each *t* ∈ {1, ..., *n*}, set cluster identity of the point

$$\hat{c}^{m}(\mathbf{x}_{t}) = \underset{j \in [K]}{\operatorname{argmin}} \|\mathbf{x}_{t} - \hat{\mathbf{r}}_{j}^{m}\|$$

2 For each  $j \in [K]$ , set new representative as

$$\hat{\mathbf{r}}_{j}^{m+1} = \frac{1}{|\hat{C}_{j}^{m}|} \sum_{t \in \hat{C}_{j}^{m}} \mathbf{x}_{t}$$

3 
$$m \leftarrow m + 1$$