

# Machine Learning for Data Science (CS 4786)

## Lecture 15: EM Algorithm and Mixture Models

### 1 EM Algorithm Recap

E-step:

$$Q_t^{(i)}(c_t) = P(c_t|x_t, \theta^{(i-1)})$$

M-step:

$$\theta^{(i)} = \operatorname{argmax}_{\theta \in \Theta} \sum_{t=1}^n \sum_{c_t=1}^K Q_t^{(i)}(c_t) \log(P(x_t, c_t|\theta))$$

#### 1.1 EM for Mixture Models

For any mixture model with  $\pi$  as mixture distribution, and any arbitrary parameterization of likelihood of data given cluster assignment, one can write down a more detailed form for EM algorithm.

**E-step** On iteration  $i$ , for each data point  $t \in [n]$ , set

$$Q_t^{(i)}(c_t) = P(c_t|x_t, \theta^{(i-1)})$$

Note that

$$\begin{aligned} Q_t^{(i)}(c_t) &= P(c_t|x_t, \theta^{(i-1)}) \\ &\propto p(x_t|c_t, \theta^{(i-1)}) \times P(c_t|\theta^{(i-1)}) \\ &\propto p(x_t|c_t, \theta^{(i-1)}) \times \pi^{(i-1)}[c_t] \\ &= \frac{p(x_t|c_t, \theta^{(i-1)}) \cdot \pi^{(i-1)}[c_t]}{\sum_{c_t=1}^K p(x_t|c_t, \theta^{(i-1)}) \cdot \pi^{(i-1)}[c_t]} \end{aligned}$$

So all we need to fill out the  $n \times K$  sized  $Q$  matrix is to have a current guess at  $\pi$  and the ability to compute  $p(x_t|c_t, \theta^{(i-1)})$  up to multiplicative factor.

$$\begin{aligned}
\theta &= \operatorname{argmax}_{\theta \in \Theta} \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \log P(x_t, c_t = k | \theta) \\
&= \operatorname{argmax}_{\theta \in \Theta} \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \log P(x_t | c_t = k, \theta) \times P(c_t = k | \theta) \\
&= \operatorname{argmax}_{\theta \in \Theta} \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \log (P(x_t | c_t = k, \theta) \times \pi[k]) \\
&= \operatorname{argmax}_{\theta \in \Theta} \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \log (P(x_t | c_t = k, \theta)) + \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \log (\pi[k])
\end{aligned}$$

Using  $\Theta \setminus \pi$  to denote the set of parameters excluding  $\pi$ ,

$$\begin{aligned}
&= \operatorname{argmax}_{\theta \in \Theta \setminus \pi} \left( \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \log (P(x_t | c_t = k, \theta)) + \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \log (\pi_k) \right) \\
&= \left( \operatorname{argmax}_{\theta \in \Theta \setminus \pi} \left( \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \log (P(x_t | c_t = k, \theta)) \right), \operatorname{argmax}_{\pi} \left( \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \log (\pi_k) \right) \right)
\end{aligned}$$

Notice that the term in red is exactly the optimization we solved for in GMM example. We know this already! The solution is:

$$\pi_k = \frac{\sum_{t=1}^n Q_t^{(i)}(k)}{n}$$

and this is the same for any mixture model.

On the other hand, the optimization problem,

$$\operatorname{argmax}_{\theta \in \Theta \setminus \pi} \left( \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \log (P(x_t | c_t = k, \theta)) \right)$$

is simply a weighted version of MLE when our observation includes  $c_t$ 's the hidden or latent variables. In the M-step, this is the only portion that changes the mixture distribution solution has same form always.

## 2 Mixture of Multinomials

Each  $\theta \in \Theta$  consist of mixture distribution  $\pi$  which is a distribution over the choices of the  $K$  clusters or types,  $p_1, \dots, p_K$  are  $K$  distributions over the  $d$  items. The latent variables are  $c_1, \dots, c_n$  the cluster assignments for the  $n$  points indicating that the  $t^{\text{th}}$  data point was drawn using distribution  $p_{c_t}$ .  $x_1, \dots, x_n$  are the  $n$  observations.

**Story:** You own a grocery store and multiple customers walk in to your store and buy stuff. You want group customers into  $K$  group based on distribution over the  $d$  products/choices in your store. Think of customers as being independently drawn and they each belong to one of  $K$  groups. We will first start with a simple scenario and build up to a more general one. To start with, say each day a customer walks in to your store and buys  $m = 1$  product. The generative story then is that we first draw customer type  $c_t \sim \pi$  from a mixture distribution  $\pi$ , next associated with type  $c_t$ , there is a distribution  $p_{c_t}$  over products the customer would buy. We draw  $x_t \in [d]$  the product the customer bought as  $x_t \sim p_{c_t}$ . That is

$$p(x_t | c_t = k, \theta) = p_{c_t}[x_t]$$

Next we can move to a slightly more complex scenario where the customer on every round buys (fixed)  $m > 1$  products by drawing  $x_t$  as  $m$  samples from the multinomial distribution. That is,

$$p(x_t | c_t = k, \theta) = \frac{m!}{x_t[1]! \dots x_t[d]!} p_k[1]^{x_t[1]} \dots p_k[d]^{x_t[d]}$$

where  $x_t[j]$  indicates the amount of product  $j$  bought by the customer  $t$ .

## 2.1 Mixture of Multinomials (Primer $m = 1$ )

**E-step** On iteration  $i$ , for each data point  $t \in [n]$ , set

$$\begin{aligned} Q_t^{(i)}(c_t) &= \frac{p(x_t | c_t, \theta^{(i-1)}) \cdot \pi^{(i-1)}[c_t]}{\sum_{c_t=1}^K p(x_t | c_t, \theta^{(i-1)}) \cdot P(c_t | \theta^{(i-1)})} \\ &= \frac{p_{c_t}^{(i-1)}[x_t] \cdot \pi^{(i-1)}[c_t]}{\sum_{c_t=1}^K p(x_t | c_t, \theta^{(i-1)}) \cdot \pi^{(i-1)}[c_t]} \end{aligned}$$

**M-step** As we already saw, we set

$$\pi_k = \frac{\sum_{t=1}^n Q_t^{(i)}(k)}{n}$$

Now as for the remaining parameters, we want to maximize

$$\operatorname{argmax}_{p_1, \dots, p_K} \left( \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \log(p_k[x_t]) \right)$$

Define  $L(p_1, \dots, p_K) = \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \log(p_k[x_t])$ . We want to optimize  $L(p_1, \dots, p_K)$  w.r.t.  $p_1, \dots, p_K$  s.t. each  $p_k$  is a valid probability distribution over  $\{1, \dots, d\}$ . As an example, to find the optimal  $p_k$ , we want to optimize over  $p_k$  subject to the constraint  $\sum_{j=1}^d p_k[j] = 1$  (ie. its a distribution), we do so by introducing Lagrange variables. That is we find  $p_k[j]$ 's by taking derivative and equating to 0 the following Lagrangian objective,

$$L(p_1, \dots, p_K) + \lambda_k \left( 1 - \sum_{j=1}^d p_k[j] \right)$$

Taking derivative and equating to 0, we want to find  $p_k$  s.t.,

$$\sum_{t=1}^n Q_t^{(i)}(k) \frac{1}{p_k[x_t]} - \lambda_k = 0$$

In other words, for every  $j \in [d]$ ,

$$\sum_{t:x_t=j} Q_t^{(i)}(k) \frac{1}{p_k[j]} - \lambda_k = 0$$

Hence we conclude that

$$p_k[j] \propto \sum_{t:x_t=j} Q_t^{(i)}(k)$$

Hence,

$$p_k[j] = \frac{\sum_{t:x_t=j} Q_t^{(i)}(k)}{\sum_{t=1}^n Q_t^{(i)}(k)}$$

Thus for the M-step when we are dealing with the mixture model with exactly  $m = 1$  purchase on every round, we get that, for every  $k \in [K]$  and every  $j \in [d]$ ,

$$p_k[j] = \frac{\sum_{t:x_t=j} Q_t^{(i)}(k)}{\sum_{t=1}^n Q_t^{(i)}(k)}$$

## 2.2 Mixture of Multinomials ( $m > 1$ )

**E-step** On iteration  $i$ , for each data point  $t \in [n]$ , set

$$\begin{aligned} Q_t^{(i)}(c_t) &= \frac{p(x_t|c_t, \theta^{(i-1)}) \cdot \pi^{(i-1)}[c_t]}{\sum_{k=1}^K p(x_t|k, \theta^{(i-1)}) \cdot P(k|\theta^{(i-1)})} \\ &= \frac{p_{c_t[1]}^{x_t[1]} \cdot \dots \cdot p_{c_t[d]}^{x_t[d]} \cdot \pi^{(i-1)}[c_t]}{\sum_{c_t=1}^K p_{c_t[1]}^{x_t[1]} \cdot \dots \cdot p_{c_t[d]}^{x_t[d]} \cdot \pi^{(i-1)}[c_t]} \end{aligned}$$

**M-step** For mixture distribution, as usual,

$$\pi_k = \frac{\sum_{t=1}^n Q_t^{(i)}(k)}{n}$$

Now as for the remaining parameters, we want to maximize

$$\begin{aligned} & \operatorname{argmax}_{p_1, \dots, p_K} \left( \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \log(P(x_t|c_t = k, \theta)) \right) \\ &= \operatorname{argmax}_{p_1, \dots, p_K} \left( \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \log(p_k[1]^{x_t[1]} \cdot \dots \cdot p_k[d]^{x_t[d]}) \right) \\ &= \operatorname{argmax}_{p_1, \dots, p_K} \left( \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \sum_{j=1}^d x_t[j] \log(p_k[j]) \right) \end{aligned}$$

Again to solve this, define  $L(p_1, \dots, p_K) = \sum_{t=1}^n \sum_{k=1}^K Q_t^{(i)}(k) \sum_{j=1}^d x_t[j] \log(p_k[j])$ . We want to optimize  $L(p_1, \dots, p_K)$  w.r.t.  $p_1, \dots, p_K$  s.t. each  $p_k$  is a valid probability distribution over  $\{1, \dots, d\}$ . As an example, to find the optimal  $p_k$ , we want to optimize over  $p_k$  subject to the constraint  $\sum_{j=1}^d p_k[j] = 1$  (ie. its a distribution), we do so by introducing Lagrange variables. That is we find  $p_k[j]$ 's by taking derivative and equating to 0 the following Lagrangian objective,

$$L(p_1, \dots, p_K) + \lambda_k \left(1 - \sum_{j=1}^d p_k[j]\right)$$

Taking derivative and equating to 0, we want to find  $p_k$  s.t.,

$$\sum_{t=1}^n Q_t^{(i)}(k) \sum_{j=1}^d x_t[j] \frac{1}{p_k[j]} - \lambda_k = 0$$

In other words, for every  $j \in [d]$ ,

$$\sum_{t=1}^n Q_t^{(i)}(k) \frac{x_t[j]}{p_k[j]} - \lambda_k = 0$$

Hence we conclude that

$$p_k[j] \propto \sum_{t=1}^n Q_t^{(i)}(k) x_t[j]$$

Hence,

$$p_k[j] = \frac{\sum_{t=1}^n Q_t^{(i)}(k) x_t[j]}{\sum_{j=1}^d \sum_{t=1}^n Q_t^{(i)}(k) x_t[j]} = \frac{\sum_{t=1}^n Q_t^{(i)}(k) x_t[j]}{\sum_{t=1}^n Q_t^{(i)}(k) \left(\sum_{j=1}^d x_t[j]\right)} = \frac{\sum_{t=1}^n Q_t^{(i)}(k) x_t[j]}{m \sum_{t=1}^n Q_t^{(i)}(k)}$$