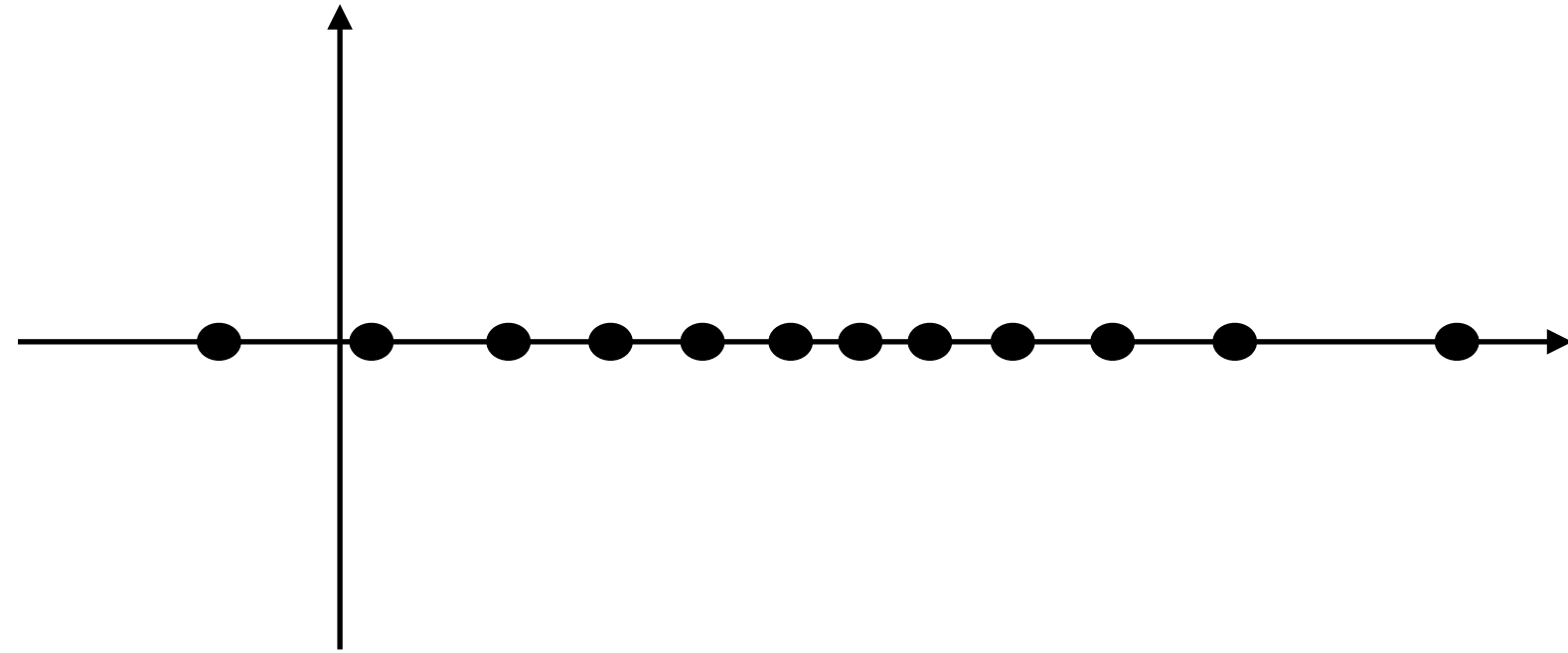


Bayes Classifier and Naive Bayes

Announcements

HW 2 is out — start early

Recap on MLE



$$\mathcal{D} = \{x_i\}_{i=1}^n, x_i \in \mathbb{R}$$

Assume data is from $\mathcal{N}(\mu^*, \sigma^2)$, want to estimate μ^*, σ from the data \mathcal{D} MLE

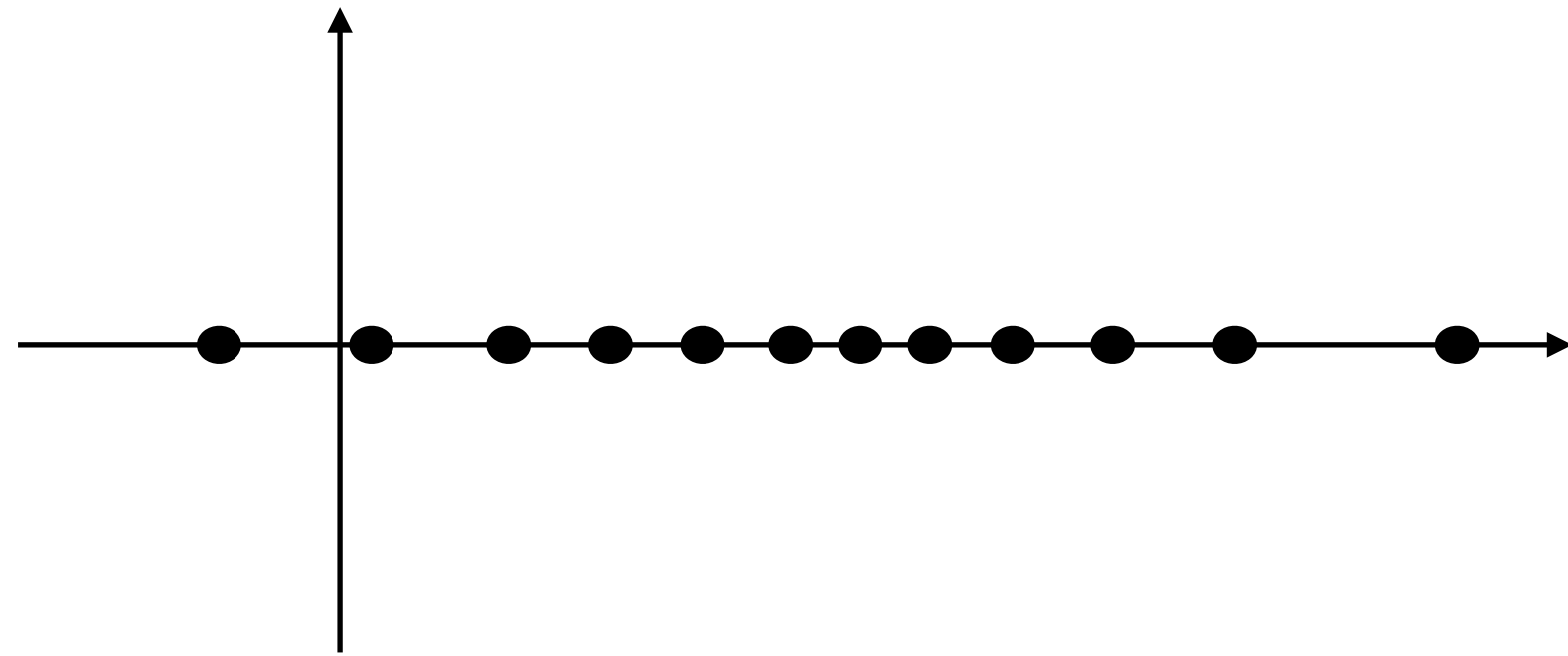
$$P(\mathcal{D} | \mu, \sigma) = \prod_{i=1}^n \frac{1}{\sigma\sqrt{2\pi}} \exp\left(-\frac{1}{2}(x_i - \mu)^2/\sigma^2\right)$$

The solution that maximizes the log-likelihood:

$$\hat{\mu} = \sum_{i=1}^n x_i/n, \quad \hat{\sigma}^2 = \sum_{i=1}^n (x_i - \hat{\mu})^2/n$$

Recap on MAP

$$\mathcal{D} = \{x_i\}_{i=1}^n, x_i \in \mathbb{R}$$



Now if we want to use **MAP**:

1. Pick a prior: $P(\mu, \sigma)$ ← $P(\mu)P(\sigma)$

2. Write down data-likelihood: $P(\mathcal{D} | \mu, \sigma) = \prod_{i=1}^n \frac{1}{\sigma\sqrt{2\pi}} \exp\left(-\frac{1}{2}(x_i - \mu)^2 / \sigma^2\right)$

3. Form posterior $P(\mu, \sigma | \mathcal{D}) \propto P(\mu, \sigma)P(\mathcal{D} | \mu, \sigma)$

Today

Objective: learn our second classification algorithm—Naive Bayes (derived via MLE)

Outline

1. General formulation of Naive Bayes

2. Example

3. Connection to linear classifier

Generative modeling

Setting: binary classification w/ dataset $\{x_i, y_i\}_{i=1}^n$, $(x_i, y_i) \sim P$, where $x \in \mathbb{R}^d$, $y \in \{-1, 1\}$

Goal: estimate $P(y | x)$

We take a **generative modeling** approach here:

$$P(y | x) \propto P(x | y)P(y)$$

Estimate $P(x | y)$ & $P(y)$ from data
(hence generative modeling)

(Discriminative modeling: directly estimate $P(y | x)$)

Naive Bayes

Estimate $P(y)$ from data:

Estimate $P(y)$ is easy:

$$P(y | x) \propto P(x | y)P(y)$$

$$P(y = 1) \approx \frac{\sum_{i=1}^n \mathbf{1}(y_i = 1)}{n}$$

Naive Bayes

Estimate $P(x | y)$ from data:

$$P(y | x) \propto P(x | y)P(y)$$

Estimate $P(x | y)$ is not easy:

x can be high-dimensional, e.g., d is large!

There may not be repetitions in $\{x_i\}_{i=1}^n$!

The key assumption in Naive Bayes

The Naive Bayes assumption:

$$P(x | y) = \prod_{\alpha=1}^d P(x[\alpha] | y)$$

Conditioned on label y , feature values
are **independent!**

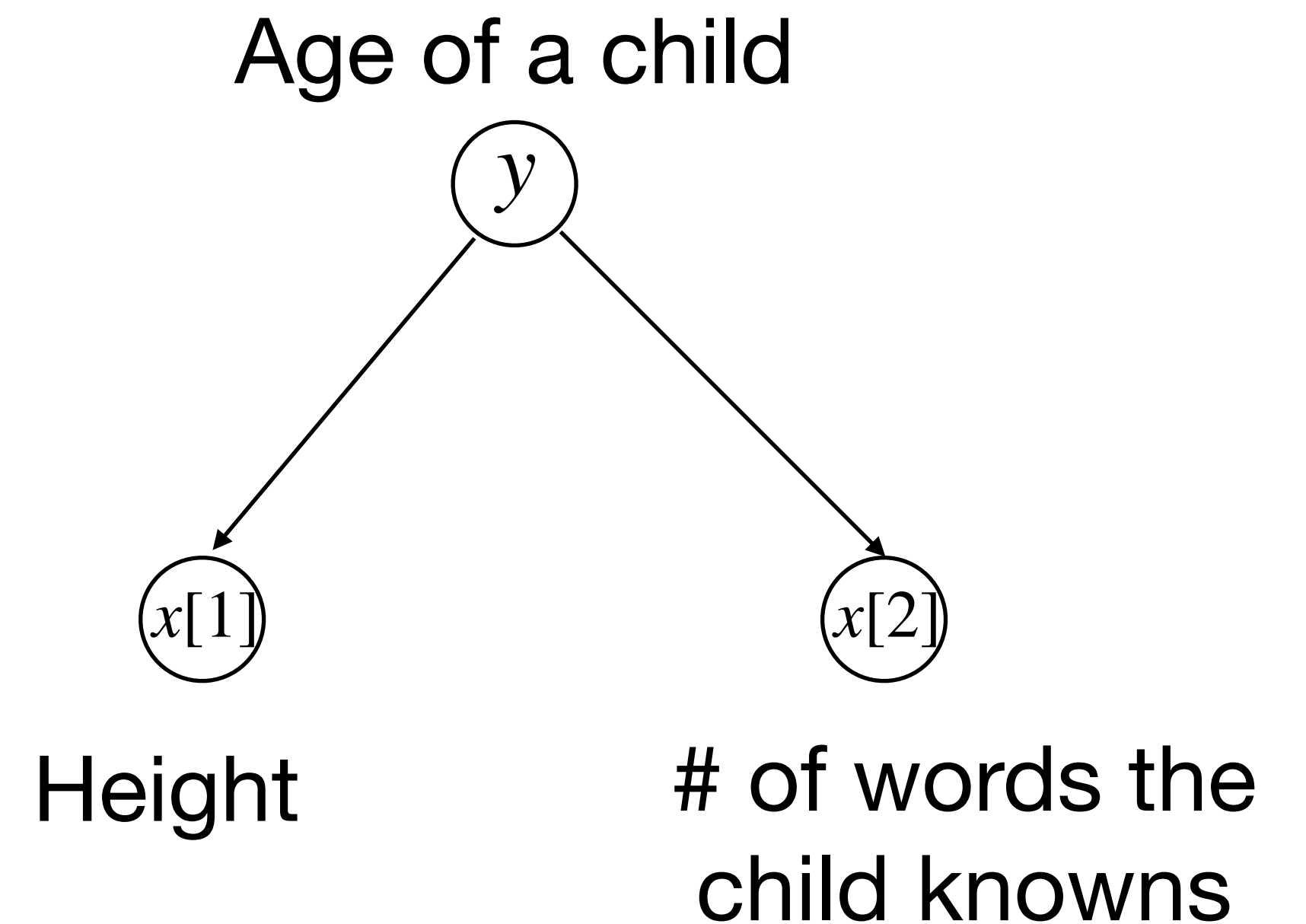
About the independence assumption

The Naive Bayes assumption:

$$P(x|y) = \prod_{\alpha=1}^d P(x[\alpha]|y)$$

Conditioned on label y , feature values are **independent!**

Q: does conditional independence imply global independence?



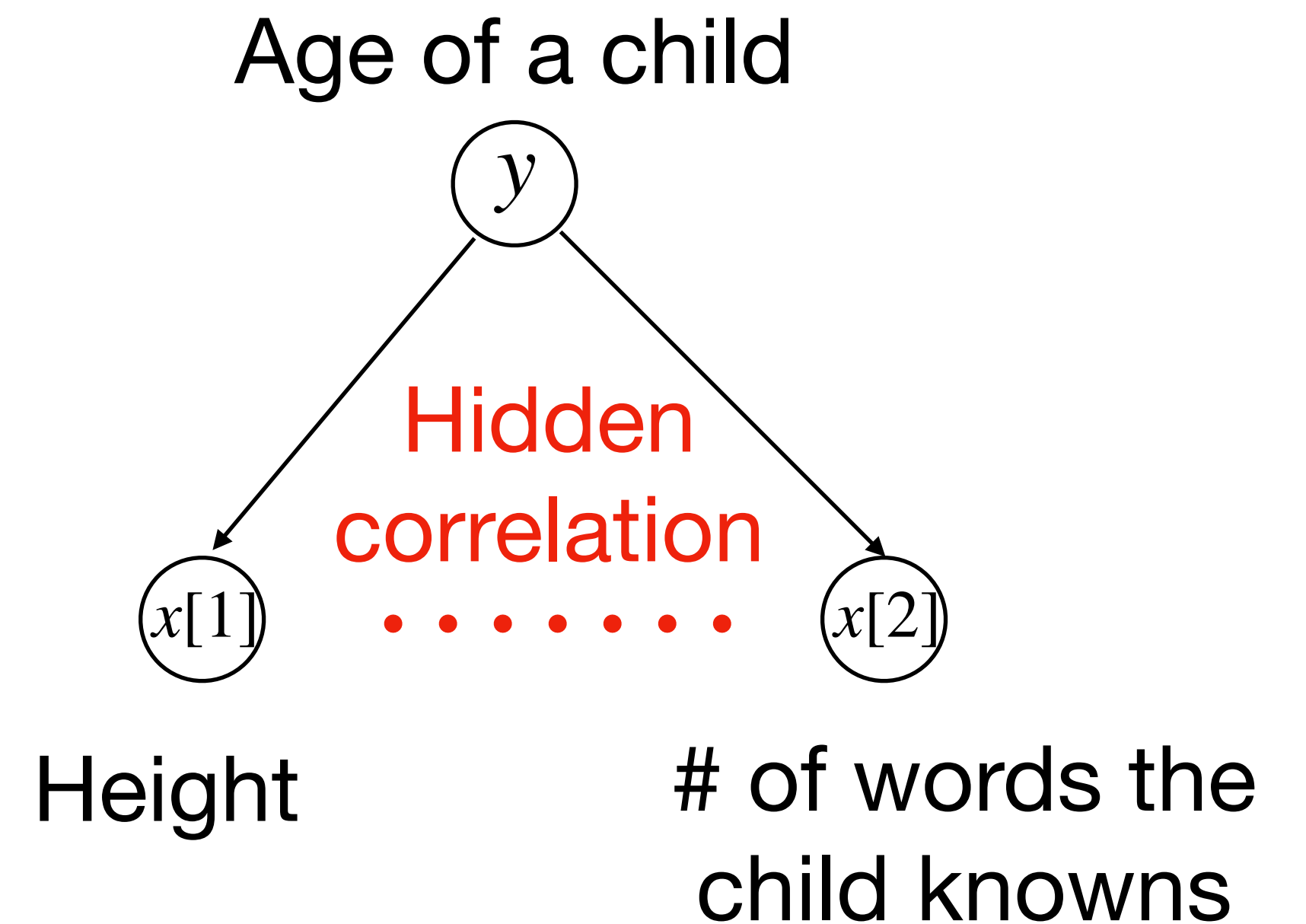
About the independence assumption

The Naive Bayes assumption:

$$P(x|y) = \prod_{\alpha=1}^d P(x[\alpha]|y)$$

Conditioned on label y , feature values are **independent!**

Q: why it is also a naive assumption?

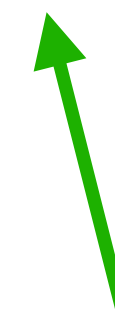


Naive Bayes

Estimate $P(x | y)$ from data:

W/ the NB assumption $P(x | y) = \prod_{\alpha=1}^d P(x[\alpha] | y)$

Now we can estimate $P(x[\alpha] | y)$ for each α



1-dim problem!

Naive Bayes

Once estimated $P(y)$ and $P(x | y)$, we can make prediction:

$$P(y | x) \propto P(x | y)P(y)$$

In test time, given x :

$$\hat{y} = \arg \max_y P(y | x)$$

$$= \arg \max_y P(x | y)P(y) = \arg \max_y \left(\prod_{\alpha=1}^d P(x[\alpha] | y) \right) P(y)$$

Outline

1. General formulation of Naive Bayes



2. Example

3. Connection to linear classifier

Case study

Continuous features

$$x[\alpha] \in \mathbb{R}, \text{ for all } \alpha \in \{1, 2, \dots, d\}$$

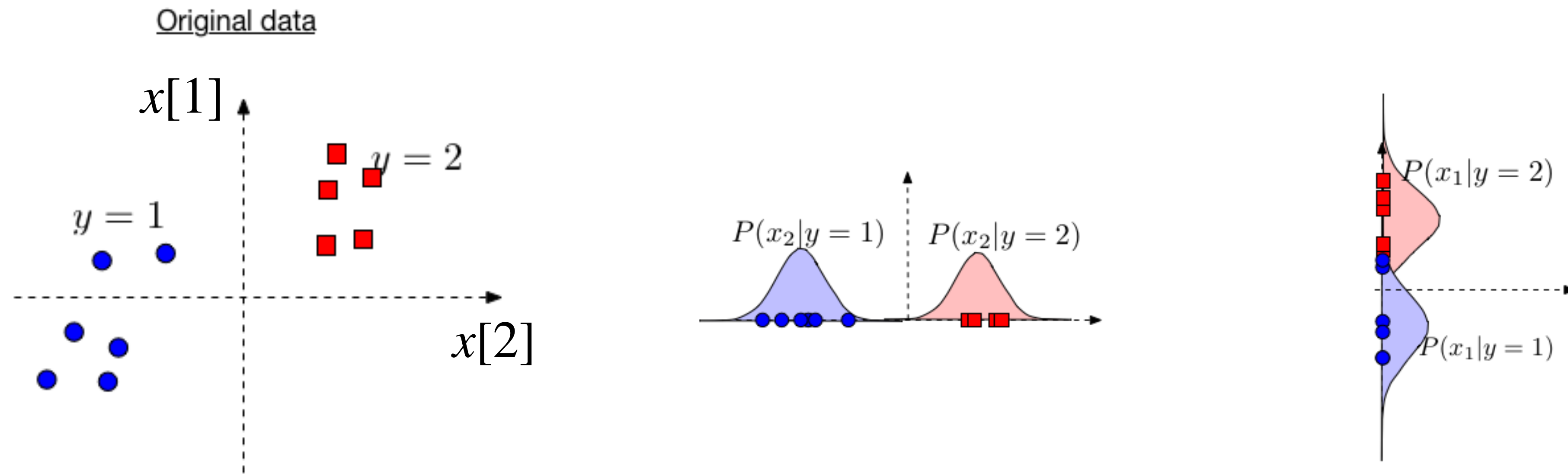
We model each $P(x[\alpha] | y)$ using a 1-dim Gaussian distribution:

$$P(x[\alpha] | y) = \mathcal{N}(\mu_{\alpha,y}, \sigma_{\alpha,y}^2)$$

Case study

Estimate the mean/std parameter $\mu_{\alpha,y}, \sigma_{\alpha,y}$:

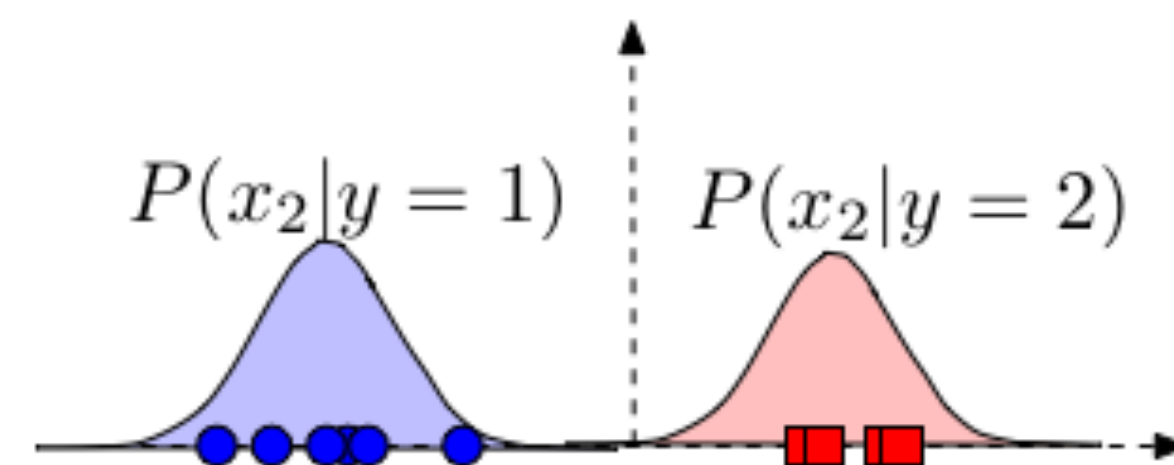
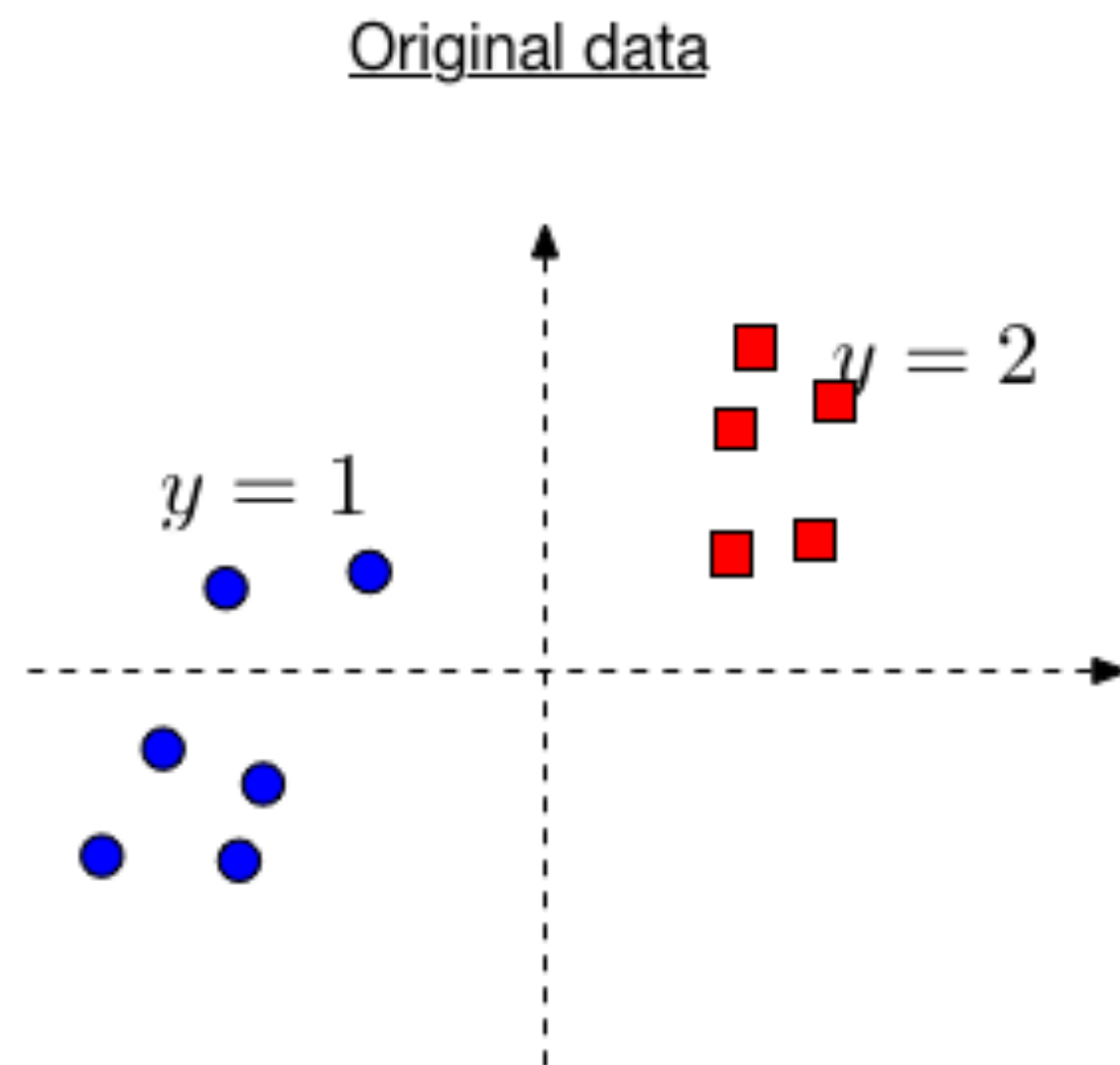
$$P(x[\alpha] | y) = \mathcal{N}(\mu_{\alpha,y}, \sigma_{\alpha,y}^2)$$



Case study

Estimate the mean/std parameter $\mu_{\alpha,y}, \sigma_{\alpha,y}$ via **MLE**:

$$P(x[\alpha] | y) = \mathcal{N}(\mu_{\alpha,y}, \sigma_{\alpha,y}^2)$$



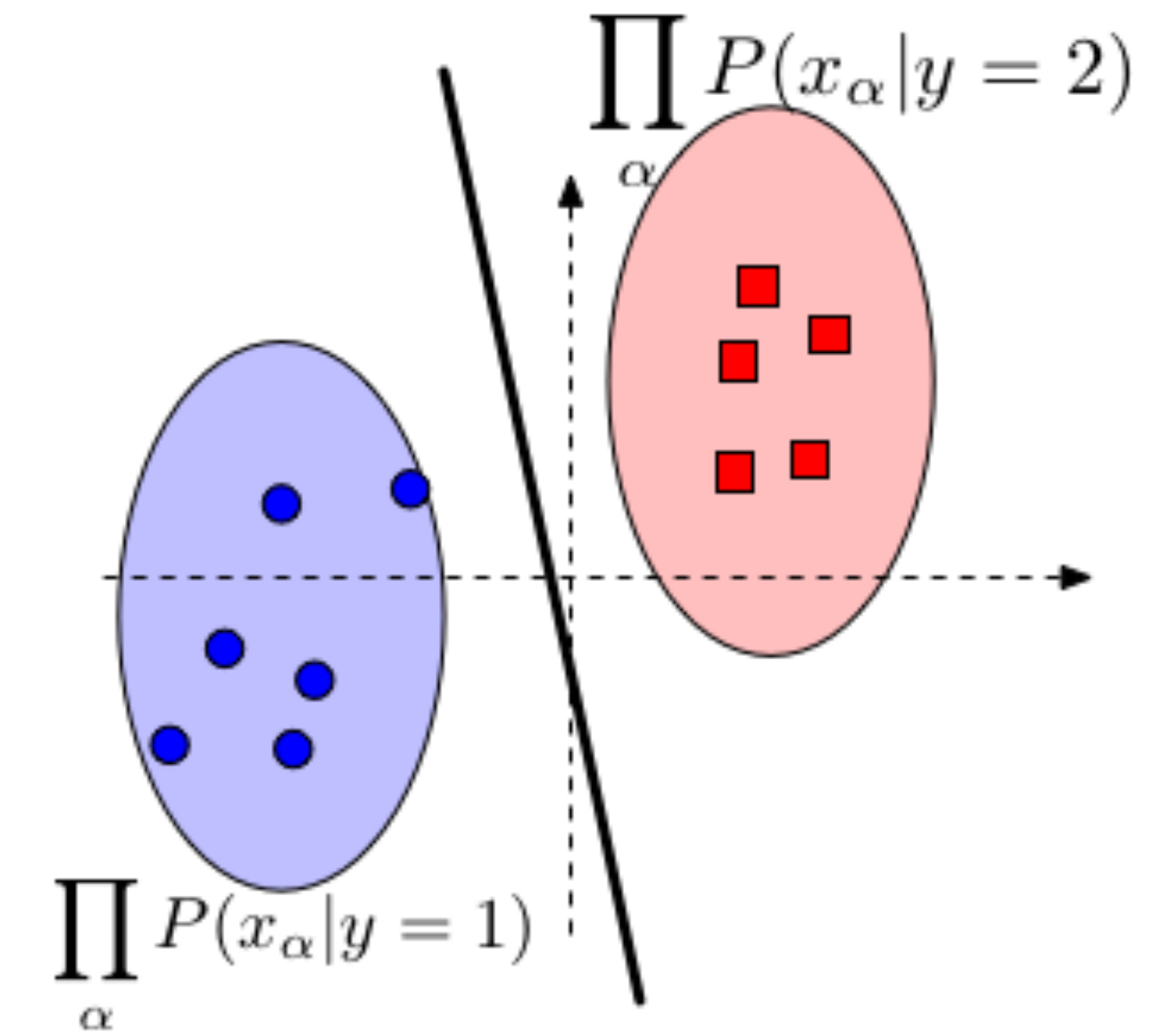
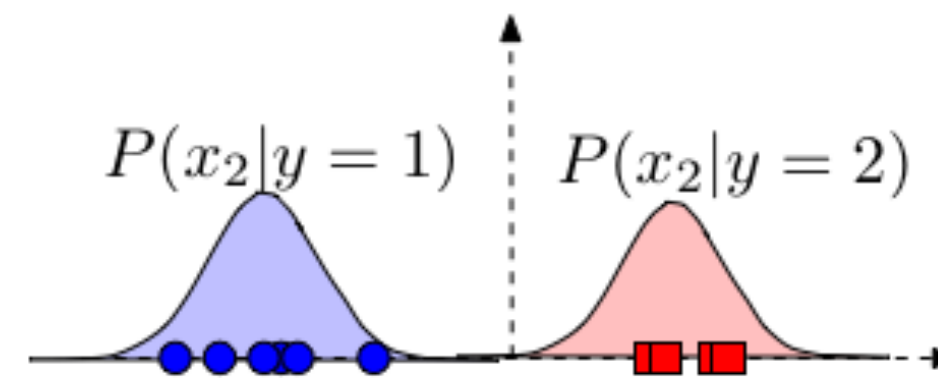
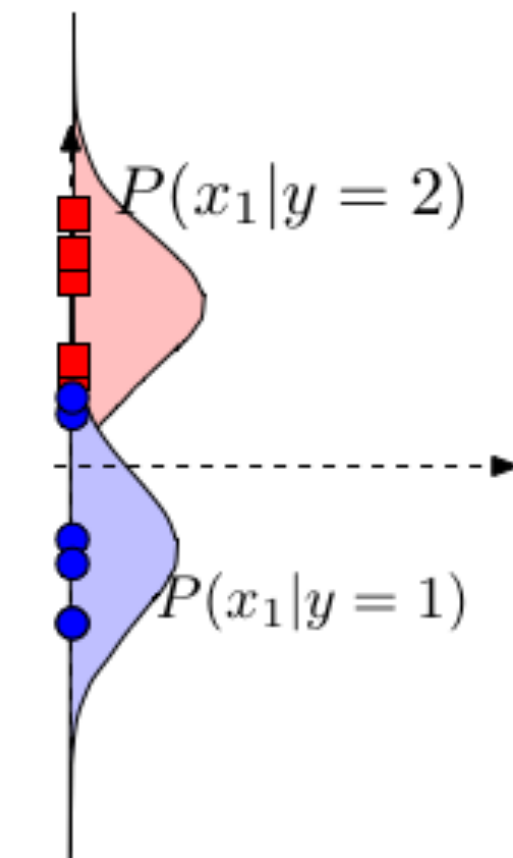
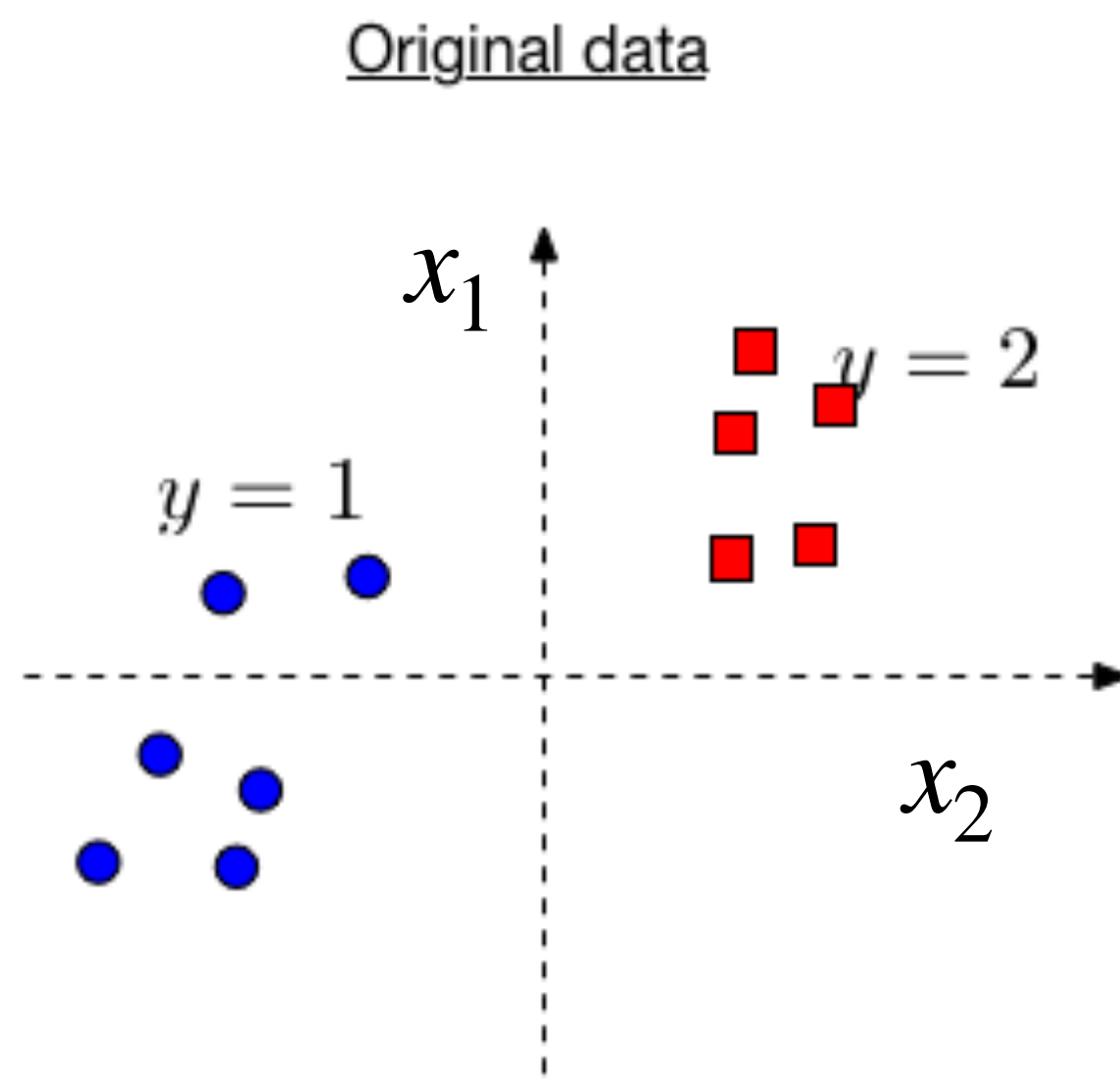
$$\mu_{\alpha,y} = \frac{\sum_{i=1}^n x_i[\alpha] \mathbf{1}(y_i = y)}{\sum_{i=1}^n \mathbf{1}(y_i = y)}$$

$$\sigma_{\alpha,y}^2 = \frac{\sum_{i=1}^n (x_i[\alpha] - \mu_{\alpha,y})^2 \mathbf{1}(y_i = y)}{\sum_{i=1}^n \mathbf{1}(y_i = y)}$$

Case study

Formulate the joint conditional distribution

$$P(x|y) = \prod_{\alpha=1}^d P(x[\alpha]|y)$$



Outline

1. General formulation of Naive Bayes



2. Example



3. Connection to linear classifier

Gaussian Naive Bayes induces a linear classifier

When $P(x[\alpha] | y) = \mathcal{N}(\mu_{\alpha,y}, \sigma_{\alpha}^2)$

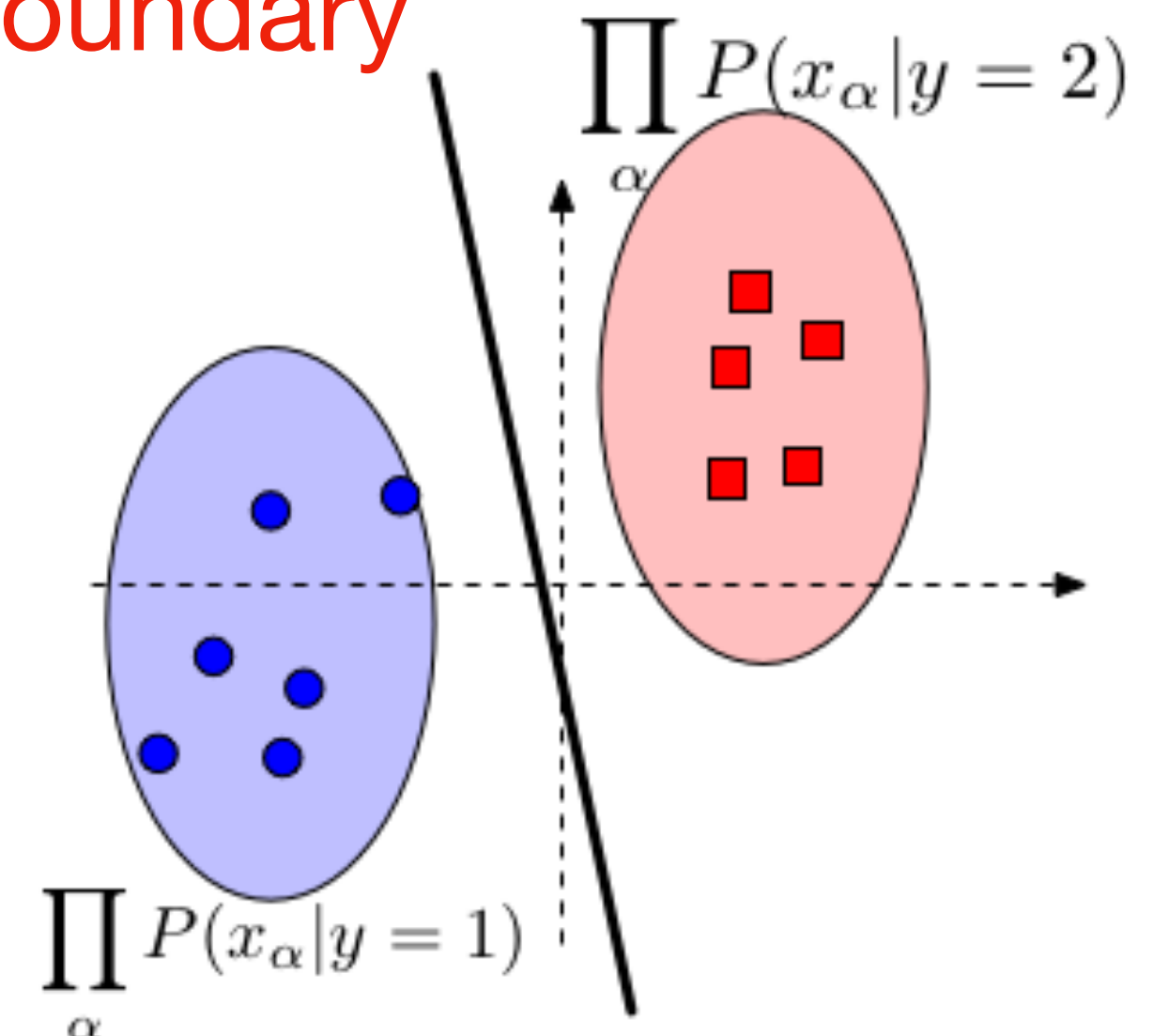
i.e., give α , STD σ_{α} is the same across all labels,

$\exists w, b$ (i.e., a hyperplane), such that:

$$\arg \max_y P(y | x) = 1 \iff w^T x + b > 0$$

(Try this out in HW3)

Linear decision
boundary



Summary for today

We start from Bayes rules:

$$P(y|x) \propto P(x|y)P(y)$$

The Naive Bayes
assumption

$$P(x|y) = \prod_{\alpha=1}^d P(x[\alpha]|y)$$

Estimate each $P(x[\alpha]|y)$ via MLE (or MAP)

Easy to estimate via
MLE

NB classifier: $\arg \max_y P(y|x)$

Take-home Q: Perceptron
VS NB classifier