# gamedesigninitiative at cornell university

### Lecture 25

## Storytelling

### Some Questions to Start With

- What is the purpose of story in game?
- How do story and gameplay relate?
- Do all games have to have a story?
  - Role playing games?
  - Action games?



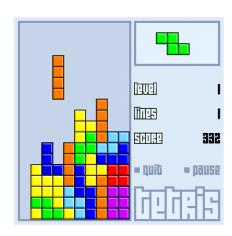
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  - Sports games?
  - Puzzle games?





## Aspects of Game Design

- Games as Exploration
  - Focuses on the game geography
  - Typically involves heavy storyboarding
- Games as Education
  - Train player skill and understanding
  - Focuses primarily on player capabilities
- Games as Storytelling
  - Focuses on player progression
  - Most challenging element of game design



## Setting vs. Story

### Setting

- Premise/motivation to play
  - Does not limit outcomes
  - "Geography" to explore
- Has many "dimensions"
  - Physical (scale, perspective)
  - Temporal (time compression)
  - Environmental (art style)
  - Emotional (horror, humor)
  - Ethical (good vs. evil)

### Story

- Creates an emotional setting
  - Defined by NPC behavior
  - Drama builds tension
- Typically has a narrative
  - "Voice" of the author
  - Gives direction to game
  - Gives sense of progression
  - But loss of player choice



## **Setting:** Physical Dimension

- Is your game 2-D or 3-D?
  - Even if graphics 3-D, may have 2-D gameplay
  - Could you have other dimensions (1-D, 4-D)?
- What is the scale of objects?
  - Is the scale an abstraction or realistic?
  - How does that affect gameplay?
- What are your boundaries?
  - What can the player interact with?



## **Setting:** Physical Dimension

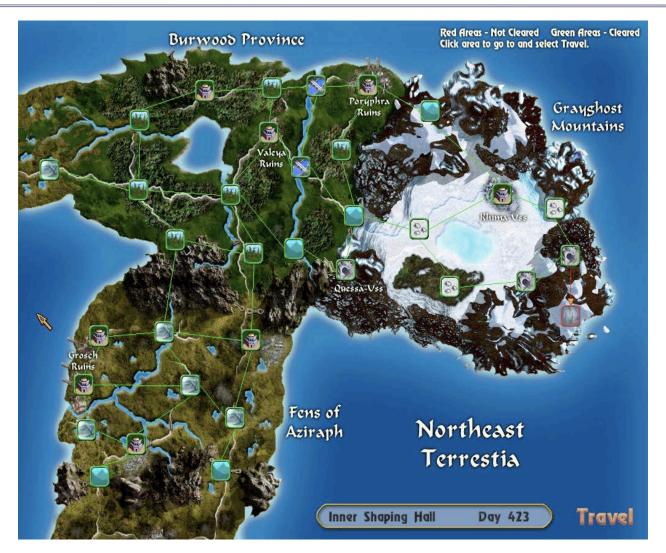


## **Setting:** Temporal Dimension

- Does time move at a consistent pace?
  - Are real time games actually real-time?
  - Can the player adjust time?
- Narrative compression
  - Reduce time for "unimportant details"
    - Walking across a large map
    - Training to go up a level
  - Keeps the player from being bored



## **Setting:** Temporal Dimension



## **Setting:** Environmental Dimension

- Reflects mood and tone of your game
  - Includes (possibly fictional) cultural setting
- Style of your physical surroundings
  - Is it photorealistic or illustrative?
  - Music and environment sounds?
- Includes level of detail
  - How much control do you have over objects?
  - Realism versus *meaningful* abstraction



## **Setting:** Environmental Dimension



## Setting vs. Story

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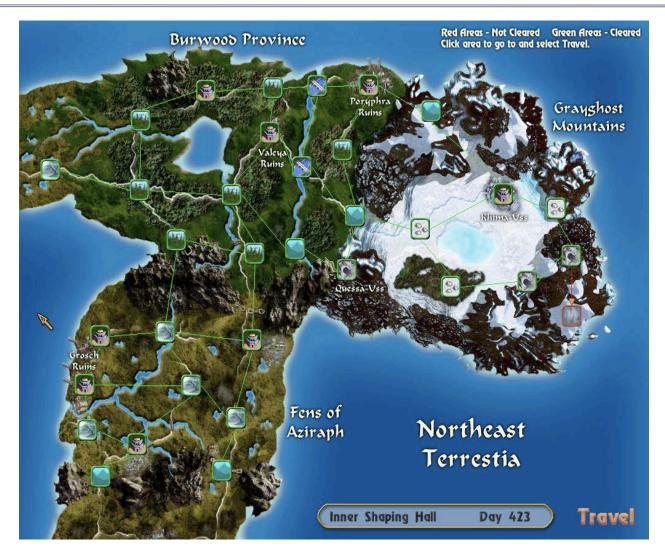


## Travelogues are a Kind of Story

- Focus is on journey, not the characters
- Many examples in literature
  - Gulliver's Travels
  - Classic heroic myths (e.g. Odyssey)
  - Epic fantasy (e.g. Tolkien)
- Problem is the emotional impact
  - One landmark is as good as any other
  - Eventually landmarks lose their significance



## Travelogues in RPGs





## Story and Gameplay

- Want to create dramatic tension in the game
  - Heightens emotional investment
  - Story becomes integral part of gameplay
- Story structure is incredibly important
  - Pacing: How elements unfold in the game
  - Dramatic Flow: Rising and falling action
- How do we structure this?
  - And how does it affect meaningful choice?



## **Story Vehicle**

### • The dynamic structure

- How is story revealed.
- Relation to gameplay?
- Can story be "missed"?

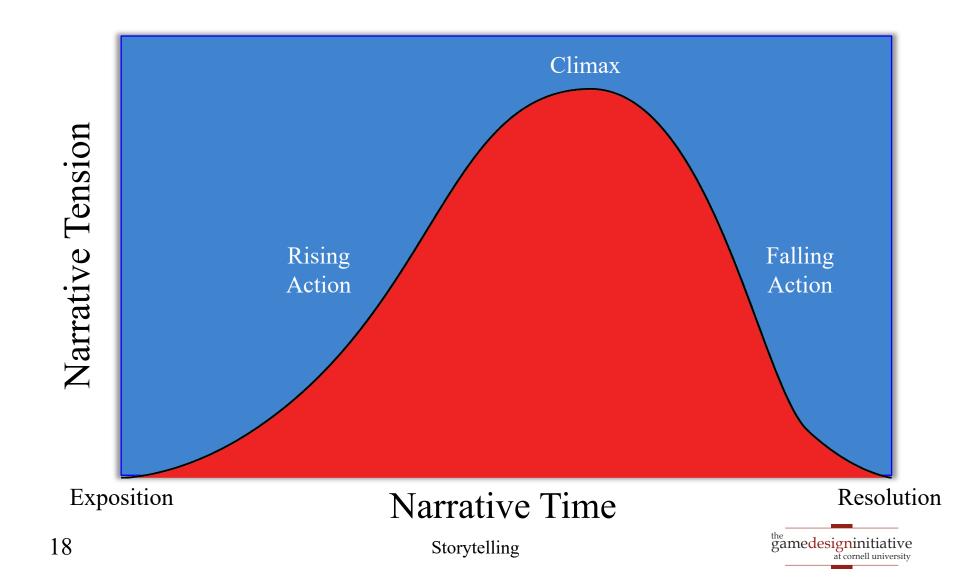
### • Examples:

- Cut-scenes
- Character dialog
- In-game lore
- Game manual





### The Dramatic Arc



### **Three Act Structure**

- Standard for movie screenplays
  - All major movies follow it
  - Violations consider "artsy"
  - Proven formula for dramatic arc
- Accepted standard for games too
  - But less well understood
  - Suitableness is matter of debate



Screenplay

## Act I: Set-Up

#### Exposition

- Introduces the protagonist
- Introduces dramatic premise
- Character relationships

#### Inciting Incident

- Sets the plot in motion
- Half-way through act

#### Plot Point

- Indicates end of the act
- "Reversal": new direction





### Act 2: Confrontation

Obstacles block goal

#### First Culmination

- Just before halfway point
- Protagonist seems close
- Then everything falls apart

#### Midpoint

Protagonist at lowest point

#### Plot Point

- Indicates end of the act
- "Reversal": new direction





### Act 3: Resolution

#### Second Culmination

- Tension at greatest point
- Forces confront each other
- Often called "Climax"

#### Denouement

- After climax is done
- Return to equilibrium
- Typically much shorter
  - In games: the boss fight

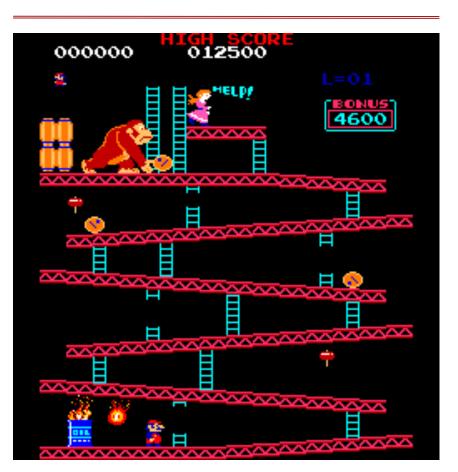


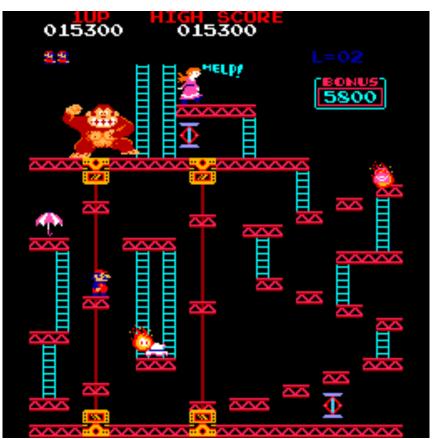


## Example: Donkey Kong

### **Exposition, Act I**

### Rising Action, Act II







## Example: Donkey Kong

#### Climax, Act III

#### **Denouement**







## Gameplay vs. Narrative

- Narrative: non-interactive
  - Designer created narrative
  - Player experiences it
  - Even if there are choices
- Gameplay: interactive
  - Very definition of a game
  - Entirely player driven
- How do you combine these?





### **Elements of Game Narrative**

#### Characters

- Protagonist: player controlled character
- Supporting characters: NPCs

## Storyline

• How does the story progress?

### Dialogue

- Story vehicle in games and fiction
- Easy way to allow player choice



### **Elements of Game Narrative**

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## Storyline

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### Dialogue

For a later lecture ction prayer choice



## Characters: Agency vs. Empathy

- Like gameplay vs. narrative dichotomy
- Agency: Character represents the player
  - Can be utilitarian (allowing player choice)
  - Can support role playing, creativity
- Empathy: Develop emotional bond
  - Hard if complete player control
  - Requires some predefined personality



## Characters vs. Avatars

### Character Avatar







### Characters vs. Avatars

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## Computer vs. Player Control

### Computer Control

Player Control









## Computer vs. Player Control

### Computer Control

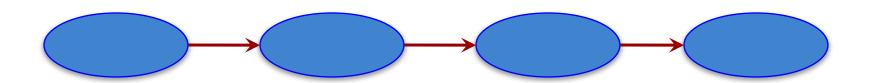
Player Control





## Storyline

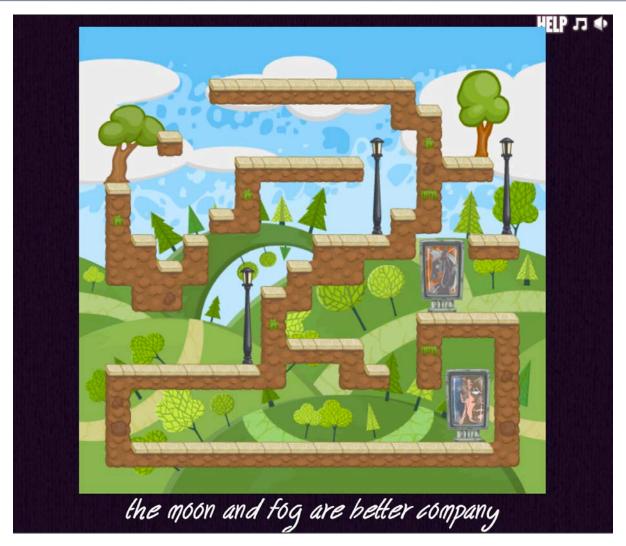
- Linear Storytelling: Designer directed
  - Success is adherence to story
  - Very easy to design (cutscenes!)



## **Example**: *Fracture* 2



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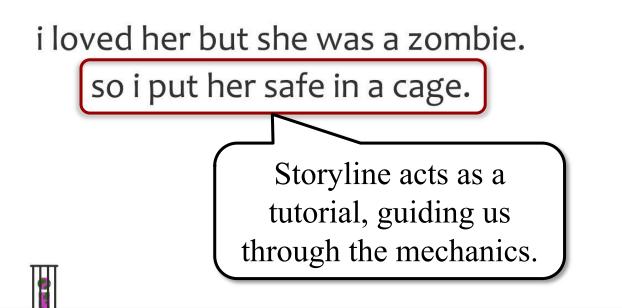
## Example: I Saw Her Standing There

i loved her but she was a zombie. so i put her safe in a cage.



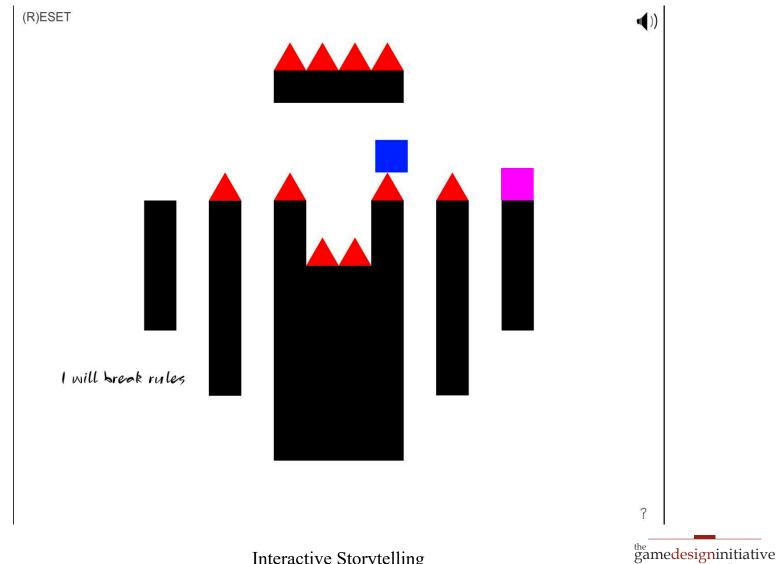


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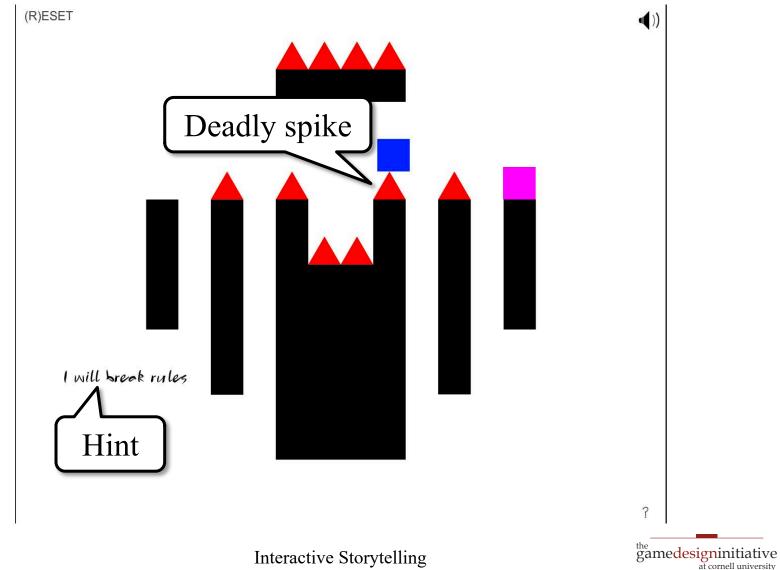




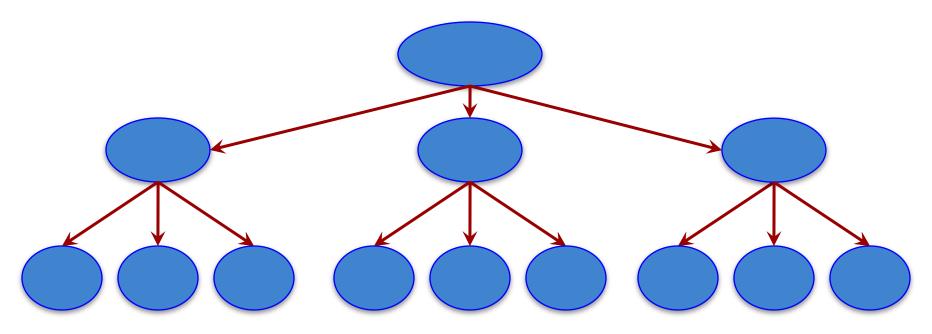
#### Going Meta: Pretentious Game



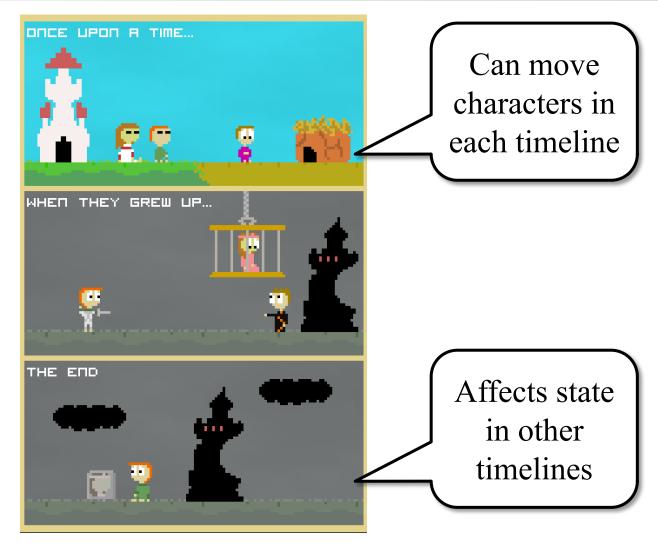
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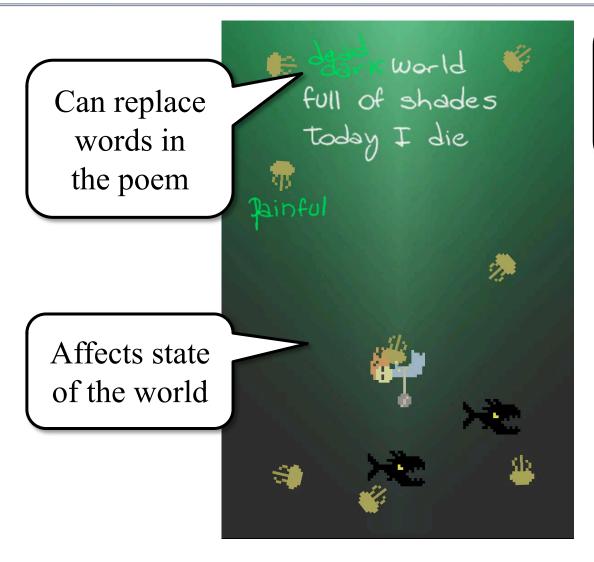
- Branching Storytelling: Player directed
  - Choose Your Own Adventure
  - Content becomes very expensive!



## **Example: Storyteller**

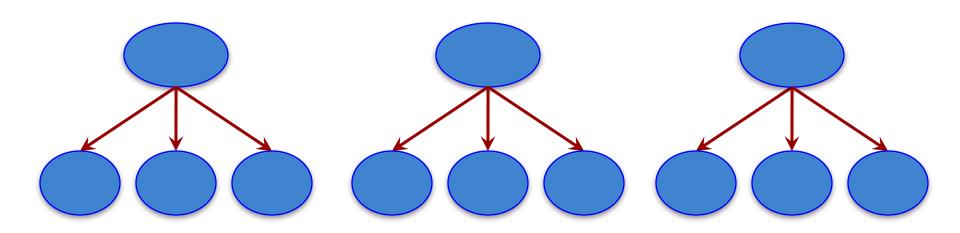


#### Example: Today I Die



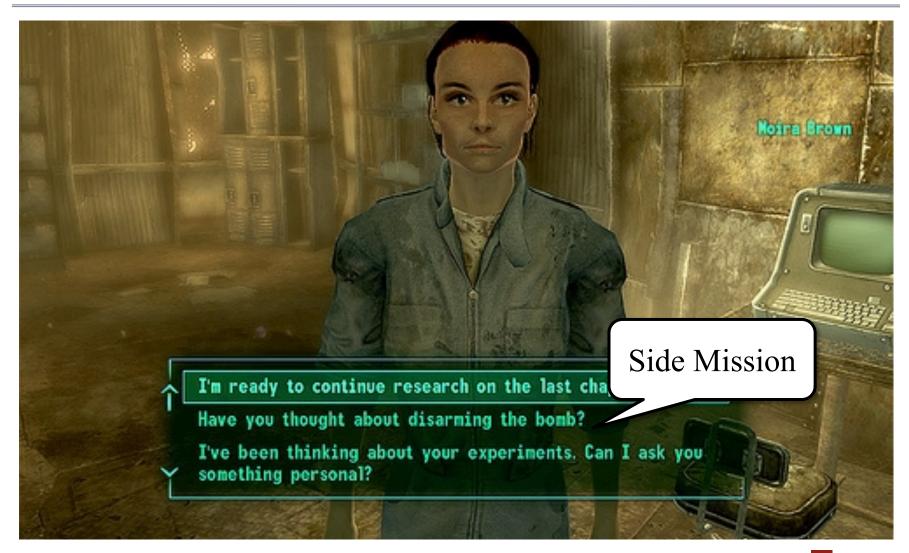
Used to be on App store. No longer available

- Component Design: Dialogue heavy games
  - Game has "components" each with different story
  - Simple branching story per component
  - Player's story is a mix-and-match of components





## Component Design: Quests



Open Ended: Player creates own story





Open Ended: Player creates own story





#### Meaningful Choice

- Players often claim want meaningful choice
  - Gameplay actions have effect on storyline
  - Actions needed to achieve story outcomes
  - Must make some outcomes unattainable (why?)
- But not clear that they mean this
  - Often want to experience *all* of the story
  - Closing off plotlines requires a new game
  - Morrowind vs. Obsidian



## Summary

- Story can simply support a setting
  - Can tell across multiple vehicles
  - Does not require it be coupled with gameplay
- Integrating narrative with gameplay is harder
  - Character design: agency vs. empathy
  - Storyline: linear vs. branching vs. other
  - Dialogue: next time
- Authorial voice is possible without narrative

