the gamedesigninitiative at cornell university

Lecture 24

Level Design

Do We Really Need Level Design?

- Level design makes sense for single player games
- What if our game is **open world**?
 - Each location is a level
 - All that changes is the transition
- What if our game is **multiplayer**?
 - Are the maps always the same?
 - What about game modes?
- What if is a **strategic card game** (e.g. *Magic*)?
 - Are all the cards available at start?
 - How does someone learn how to play?

What is Level Design?

- Layout of game geography
 - Location and relationship of challenges
 - Movement of dynamic features (e.g. NPCs)
- Understanding of **player capabilities**
 - Abilities, mechanics available to the player
 - Assumptions of current player skill level
- Layout of **player progression**
 - How the player should move through the game
 - How the player visualizes this progression



- Games as **Exploration**
 - Focuses on game *geography* and *capabilities*
 - Typically involves heavy storyboarding
- Games as **Education**
 - Train player skill and understanding
 - Focuses primarily on *player capabilities*
- Games as **Storytelling**
 - Focuses on *player progression*
 - Most challenging element of game design



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 Focus
 Most
 Most



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Players Want to Explore the World

- Exploring the **physical space**
 - What happens when I go here?
 - **Example**: Any western RPG
 - But does not require complex game world
- Exploring the **ludic space**
 - What happens when do this action?
 - Requires deep, complex interactions
 - **Example**: Goofing on Bethesda NPCs



Storyboarding

- Diagrams player action throughout level
 - Different from film storyboarding
 - Currently a bunch of *informal practices*

• Disembodied Action

- Action corresponding to UI elements
- **Example**: Buttons, menus

• Embodied Action

- Action that is tied to a character/avatar
- Typically maps player movement in level

Disembodied Action: Cause and Effect

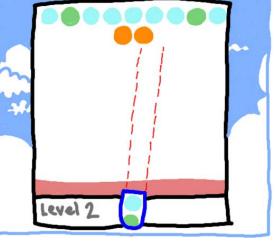
• Draw the initial scene

- Could be the entire level
- Zoomed in portion of screen
- Must capture area that will be affected by the action

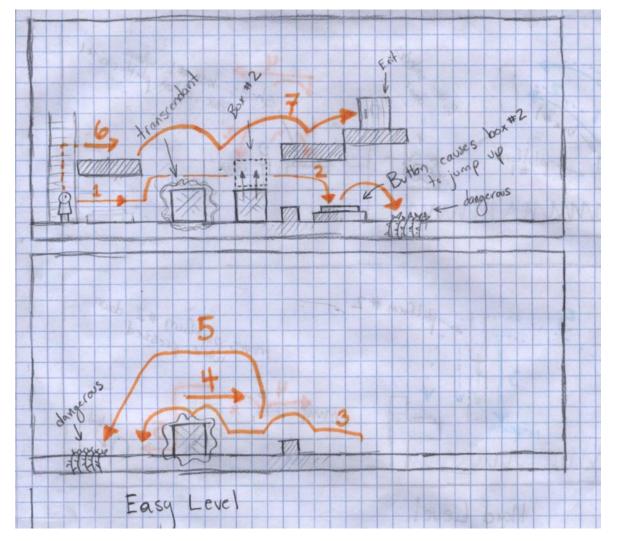
Indicate the action

- Draw mouse pointer
- Indicate gamepad button
- Annotate with a "tool tip"
- Draw the action effect
 - Change in initial scene



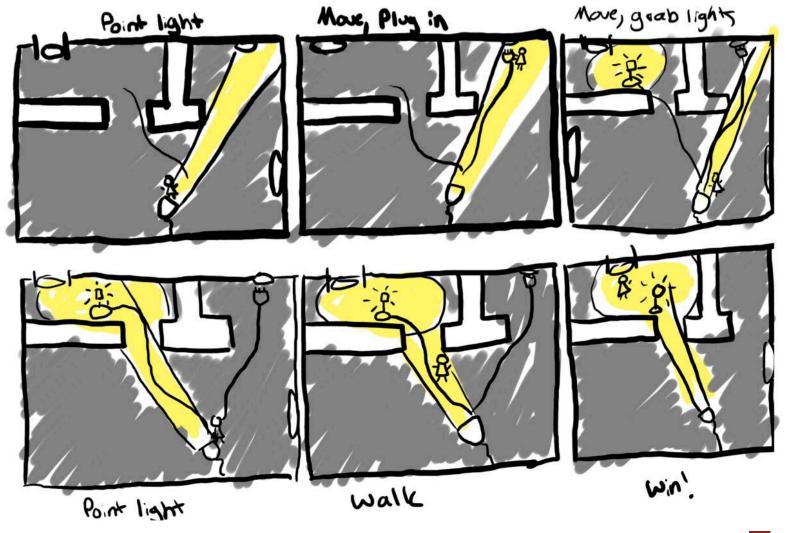


Embodied Action: Single Scene





Embodied Action: Multiple Scenes





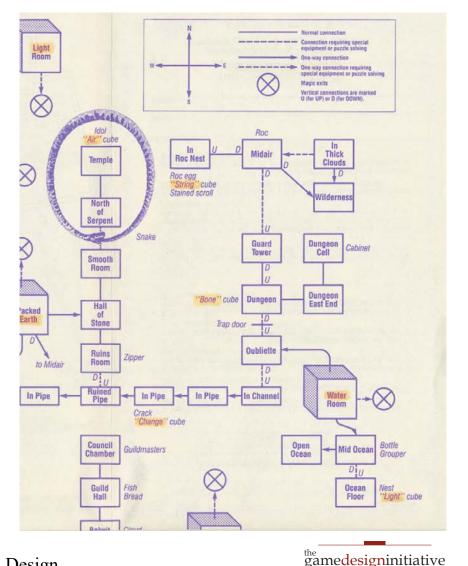
But There is a Problem

- You are **not** the player!
 - You storyboard what you *think* player will do
 - Player may do something completely *different*!
- Level design is about **constraining** player
 - You design level to force player to do things
 - Challenges are doors blocking progress
 - Player must use skill to open the door
- Storyboarding **maps** these constraints



This is How it Ever Was

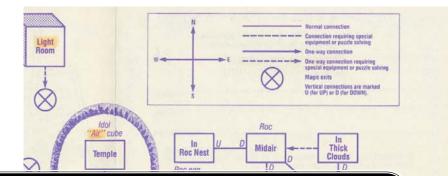
- Classic text adventures...
 - Goal is location to reach
 - Locked doors block progress
 - Use actions to unlock doors
- Still design in same way
 - Challenges block the goal
 - Use mechanics to overcome
- Design levels with...
 - Discrete challenges (doors)
 - Put together intelligently



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This is How it Ever Was

- Classic text adventures...
 - Goal is location to reach
 - Locked doors block progress

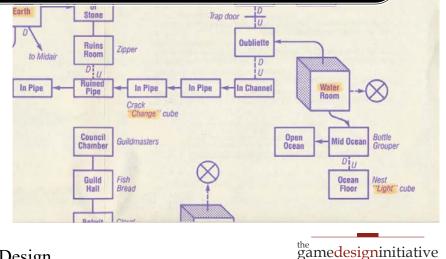


Tight Level Design = Tight Challenge Spacing

- Use mechanics to overcome
- Design levels with...

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- Discrete challenges (doors)
- Put together intelligently



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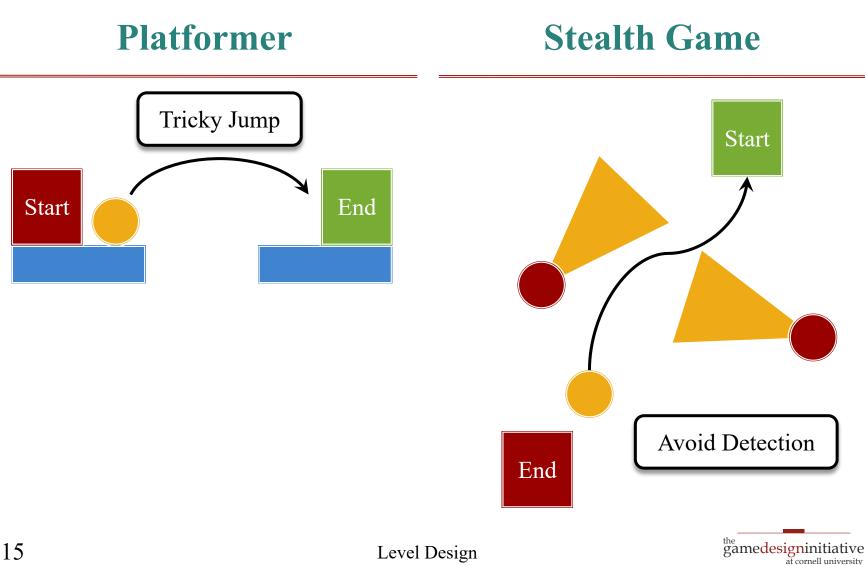
Design Patterns

- Design uses building blocks
 - Mechanic/challenge pairs
 - Start and end location
 - String together to make level
- Key building block features
 - Requires verb/interaction
 - Must be possible to *fail*
 - Difficulty is *tunable*
- Patterns are common blocks
 - Appear many times in game
 - Even across multiple games

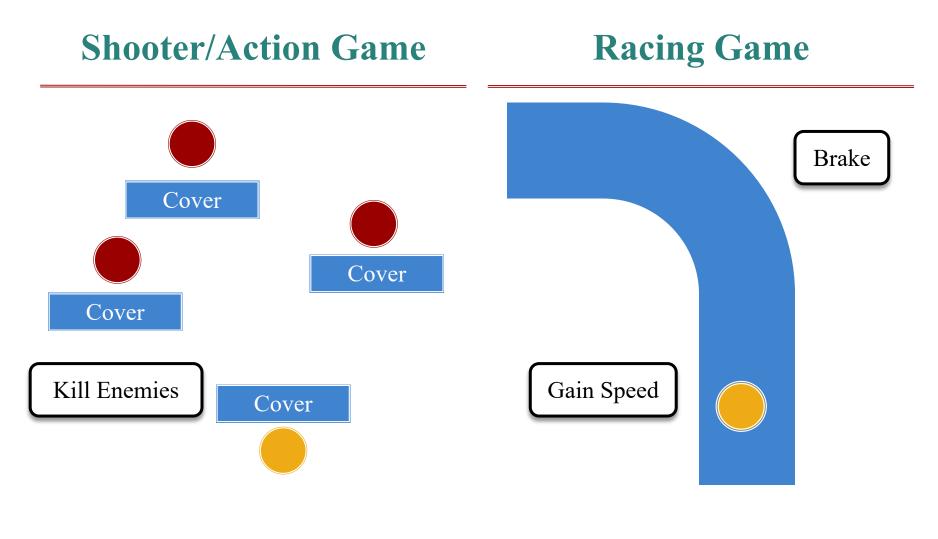




Design Pattern Examples

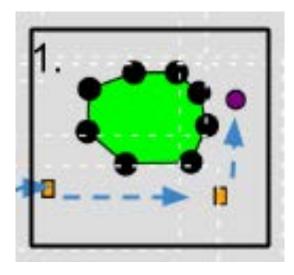


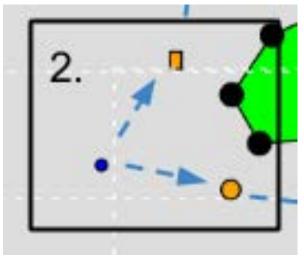
Design Pattern Examples

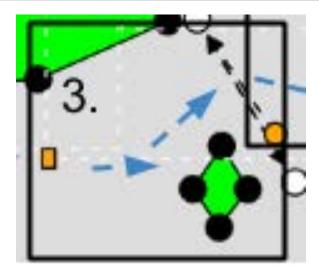


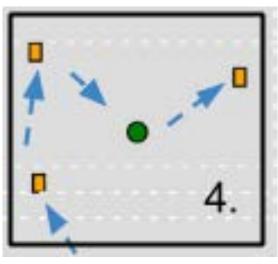


Dash: Basic Design Patterns





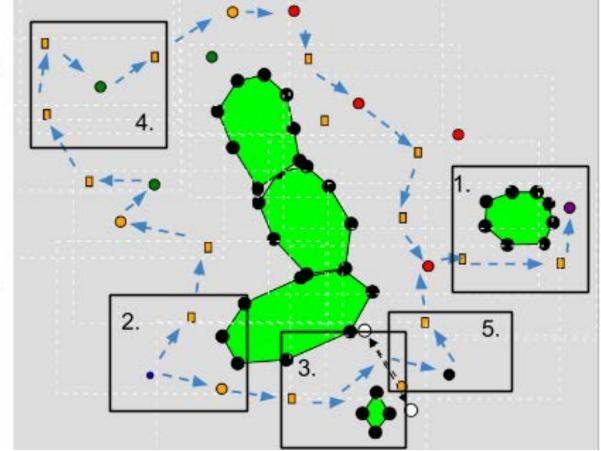






Dash: Putting it All Together

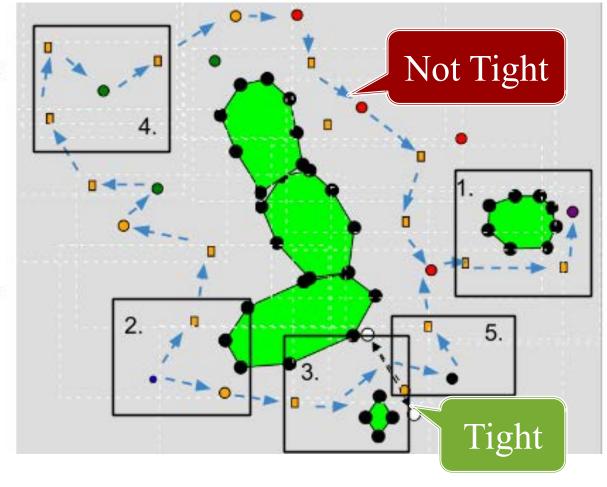






Dash: Putting it All Together





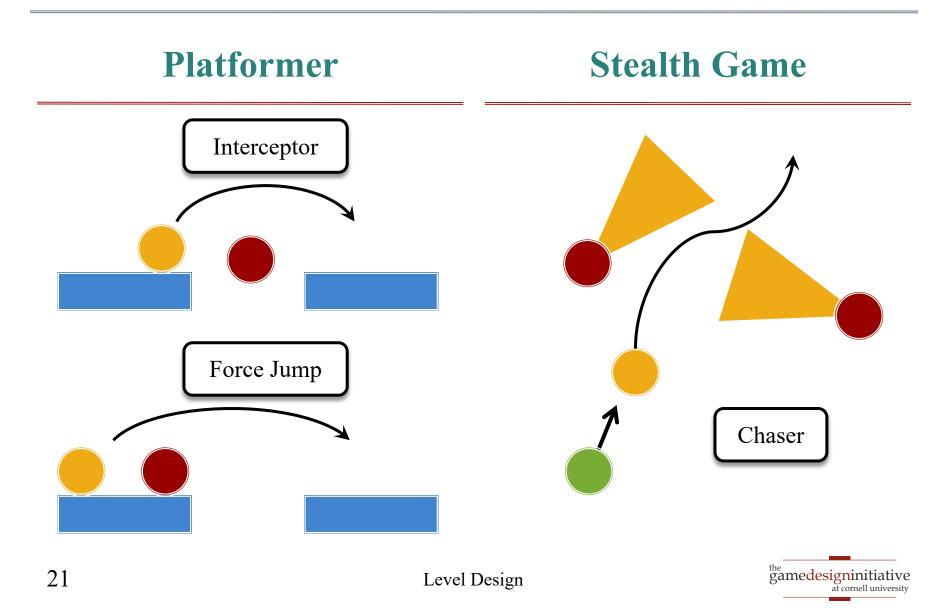


Composite Patterns

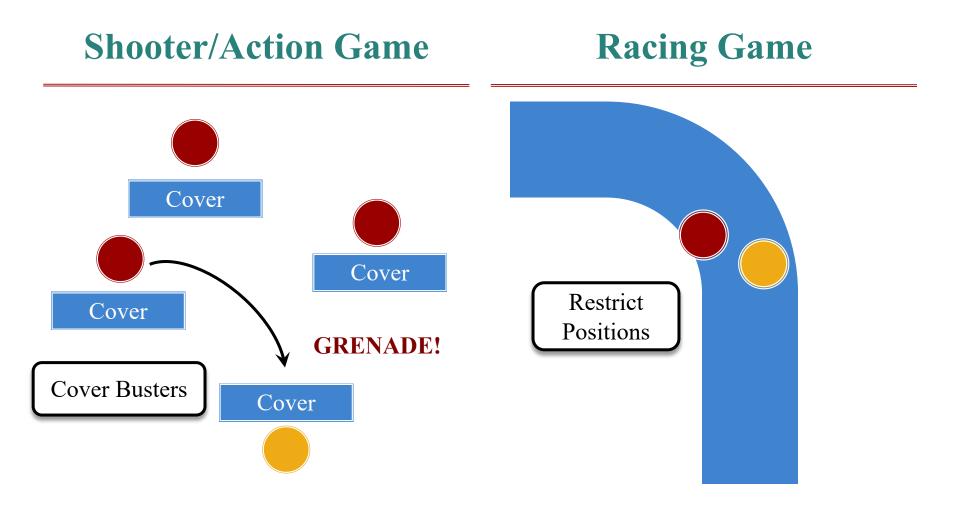
- Piecewise design creates a very linear feel
 - Pattern A followed by Pattern B followed by...
 - Player is explicitly aware of building blocks
- **Composite patterns** allow for variations
 - Two patterns combined in the same space
 - Makes original pattern much more difficult
 - Player now has to react to them both
- **Reading:** Extended/Evolutionary Challenge



Composite Patterns

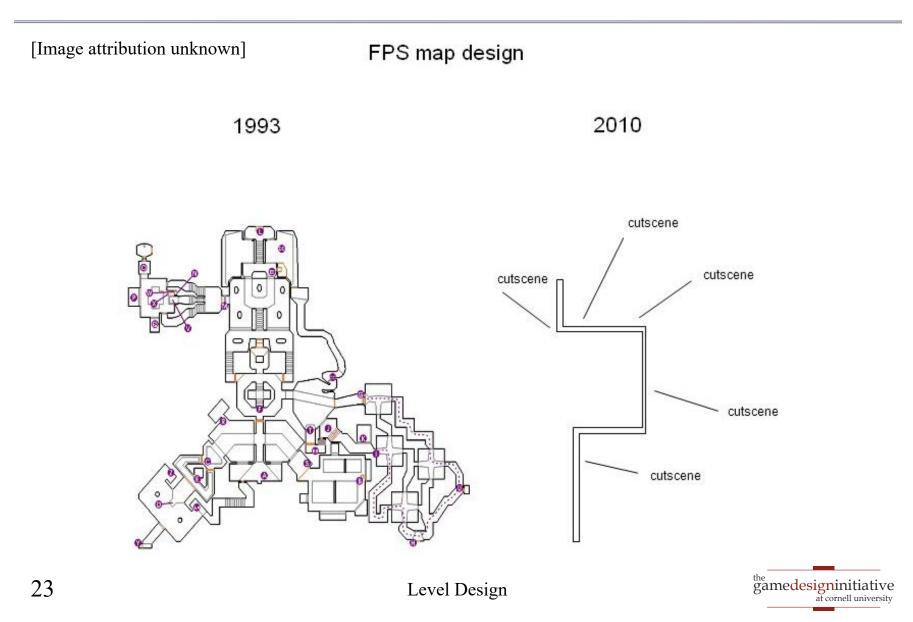


Composite Patterns

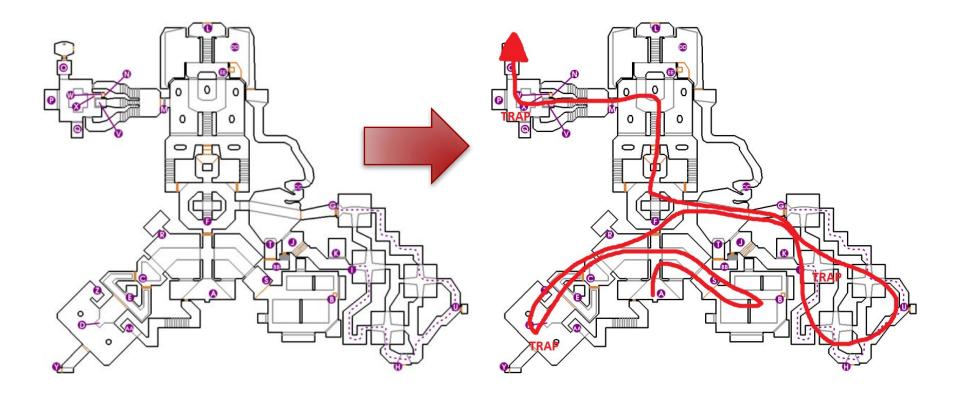




Is Linearity a Problem?



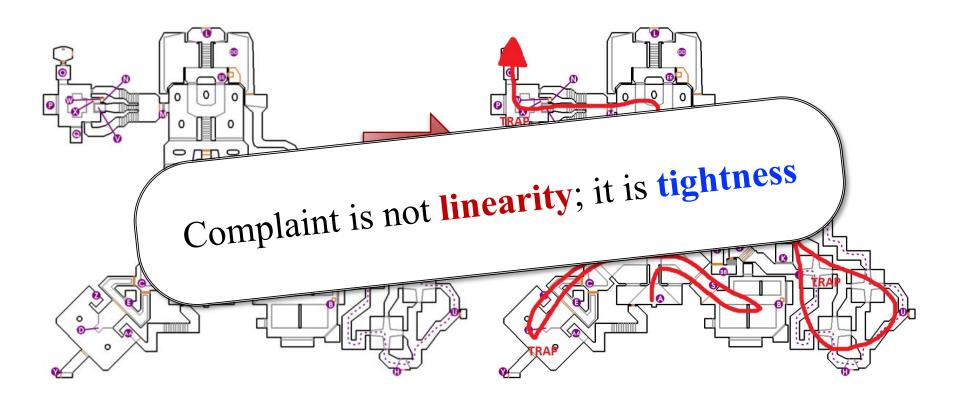
But Actually...



[refugeinaudacity.wordpress.com]



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Learning How to Play

- Mechanics are (often) new and unfamiliar
 - Players have to learn how to interact with them
 - Aside: why innovation is not always popular
- Players could learn by reading the *manual*
 - This is boring! Let me play already
- **Tutorial levels** allow the player to...
 - Get started playing immediately
 - Learn the mechanics while playing

Classic Approach: Restrict the Player

- Start with your **gameplay specification**
 - Remove all but the barest mechanics
 - Remove verbs by disabling controls
 - Remove interactions by omitting "board elements"
- Levels add new mechanics back one at a time
 Example: Platformer with a "no-jump" level
- Do not need to add a new mechanic each level
 - "Deep" mechanics allow many levels per mechanic
 - This can influence game geography (e.g. worlds)



Example: Starcraft Campaign





Explicit Restrictions

- Mechanics are unavailable for current level
 - Controls for actions are explicitly disabled
 - Interactions disabled, even if elements present
- Motivation: Prevents player confusion
 - Do not waste time on useless mechanics
 - Key in the casual and young audience
- **Examples**: Many AAA comercial games
 - *Starcraft* single-player campaign
 - *Portal* (integrated into story)



Implicit Restrictions

- Mechanics are always available, but not needed
 - Challenges designed for an explicit mechanic
 - Other mechanics may succeed, but they are harder
 - Level has hints to guide player to right mechanic
- Motivation: Allow replay in tutorial levels
 - Players go back and try optional approaches
 - Achievements are structured to encourage this
- **Example**: Many amateur Flash games
 - My First Quantum Translocator

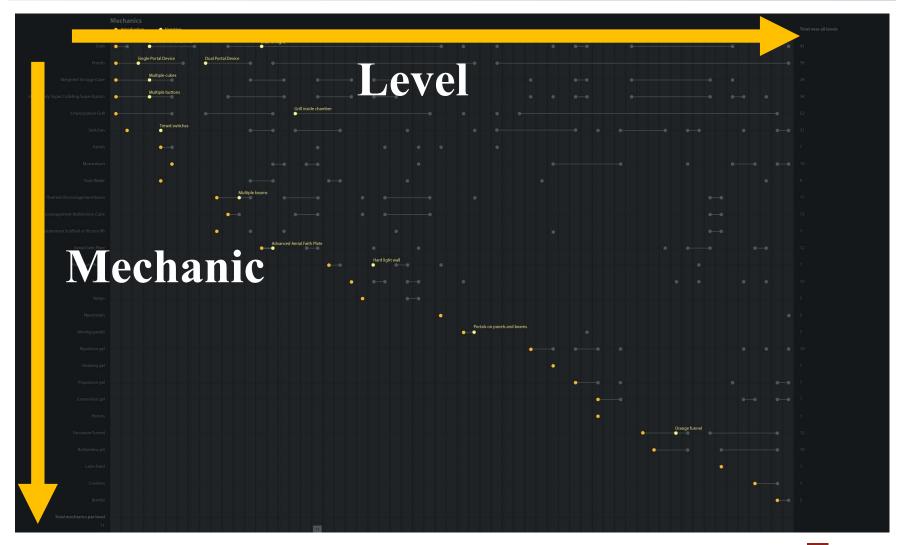
The Tyranny of Choice

- Too much choice can make us unhappy
 - We are often paralyzed by what to do
 - Studied by Myers & Lane; popularized by Barry Schwartz
- But games are about **meaningful choice**
 - Problem is when choices are too similar
 - Good choices must be *significantly* different
 - **Example**: Dagger adds +1 bonus to a stat of 102
- Players use rough heuristics for making choices
 - Pattern match current situation to determine action

The Tyranny of Choice

- Too much choice can make us unhappy
 - We are often paralyzed by what to do
 - Studied by Myers & Lane; popularized by Barry Schwartz
- But *c*P Limiting choice helps train player
 Go
 - Example: Dagger adds +1 bonus to a stat of 102
- Players use rough heuristics for making choices
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Portal 2 Mechanics







Reinforcement

How long to "dwell" on mechanic before a new one?

<u>Actions:</u> A = jump **B** = dash

AB VS. AAAB



Recombination

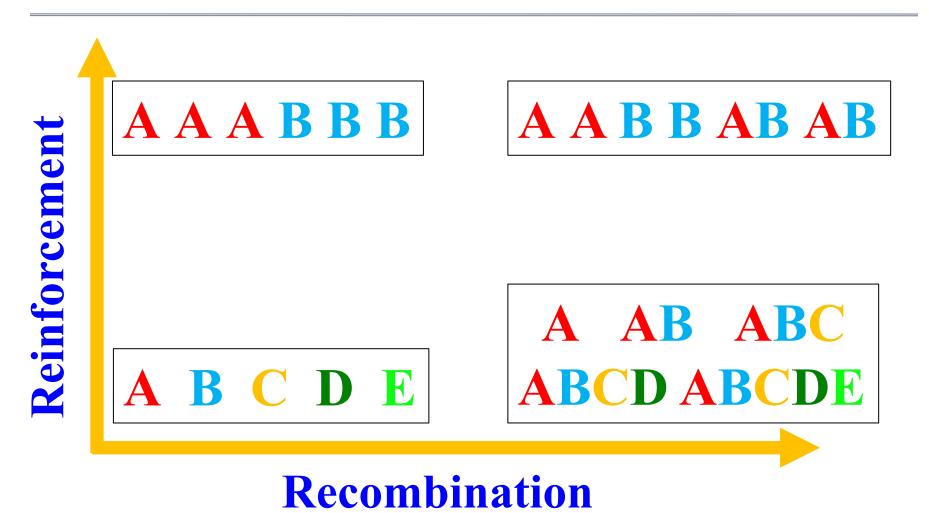
How often to combine with other mechanics

<u>Actions:</u> A = jump **B** = dash **C** = shoot fireball

ABC vs. ABBC



Reinforcement vs. Recombination





Robot Unicorn Attack





Robot Unicorn Attack Progression

Mechanics:

A = jump B = dash

AABAB

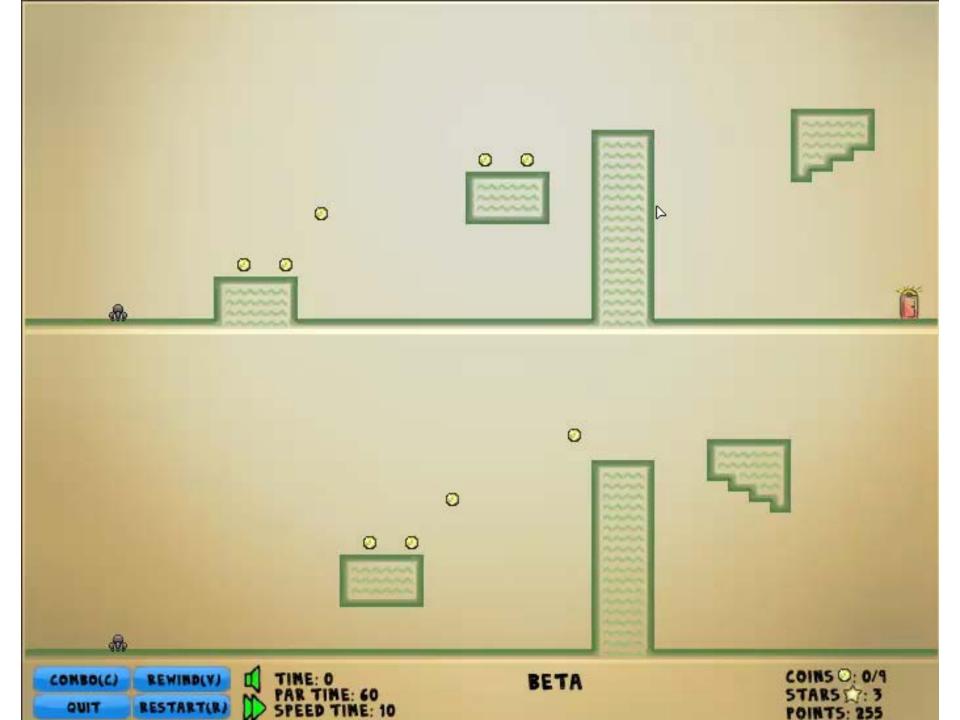
High reinforcement, low recombination

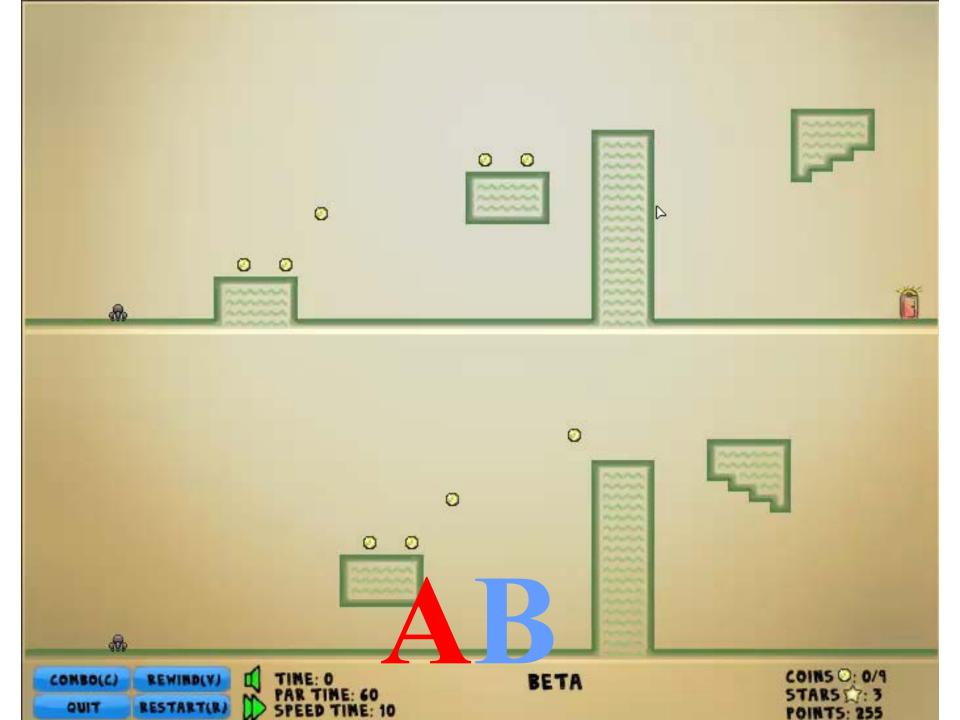


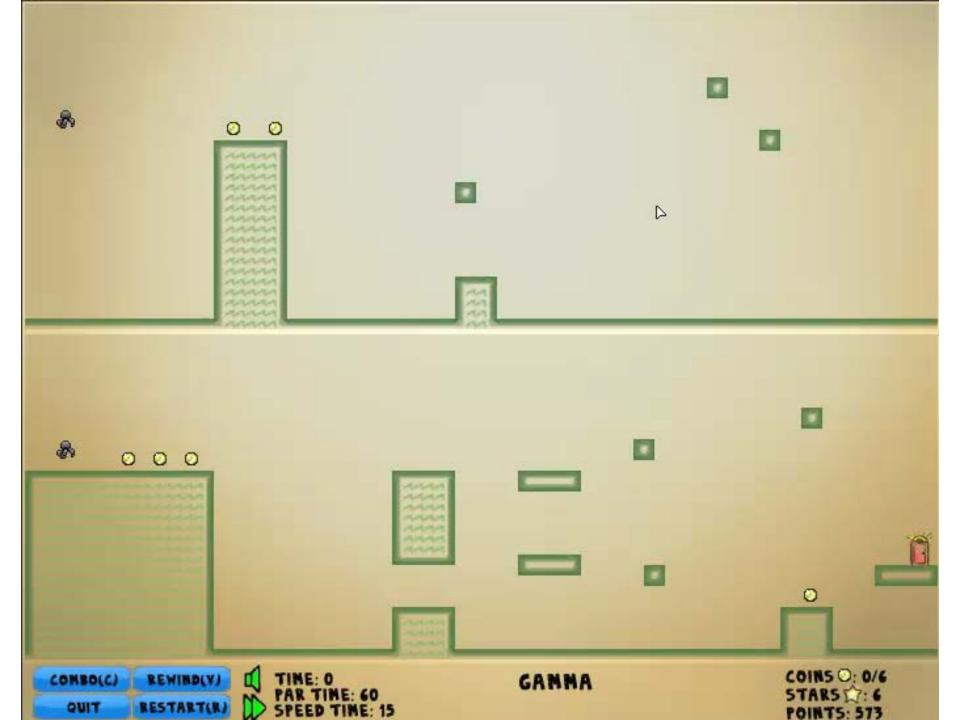
Level Design



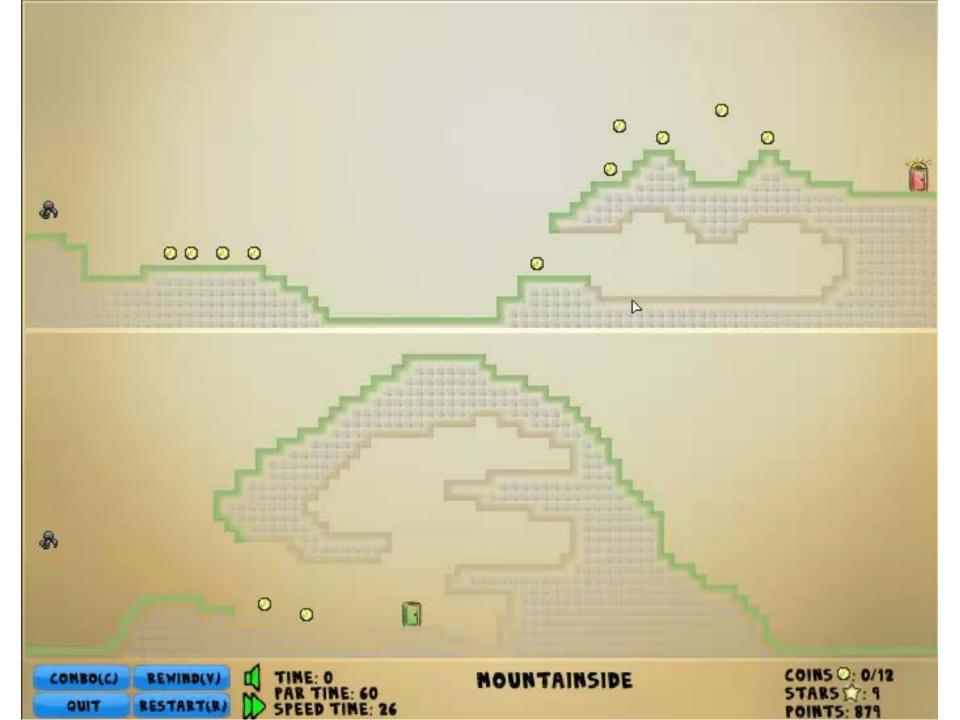


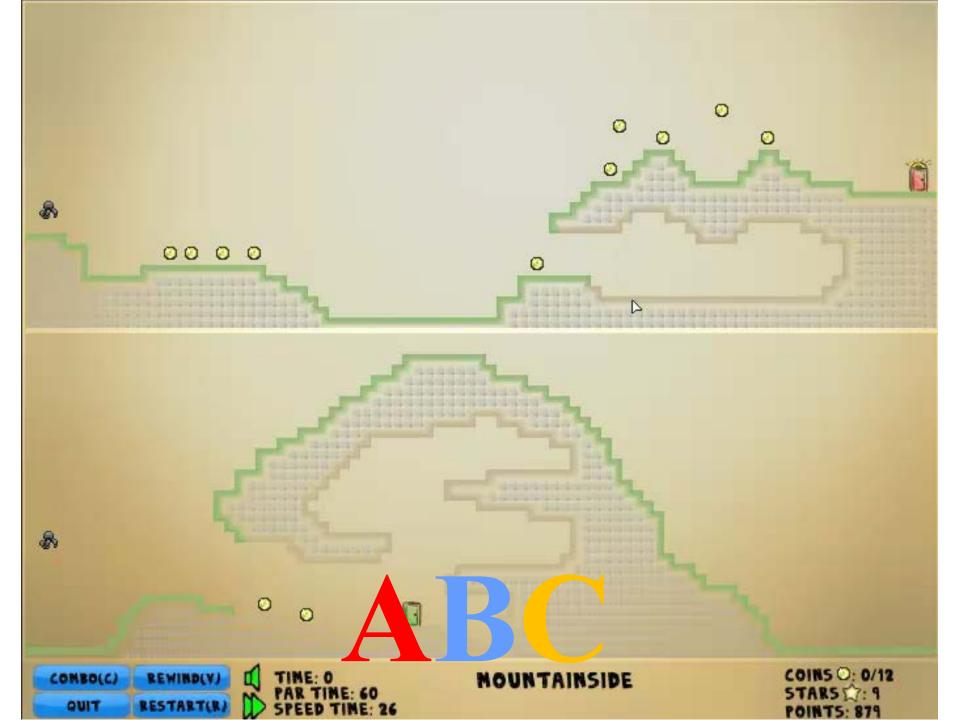


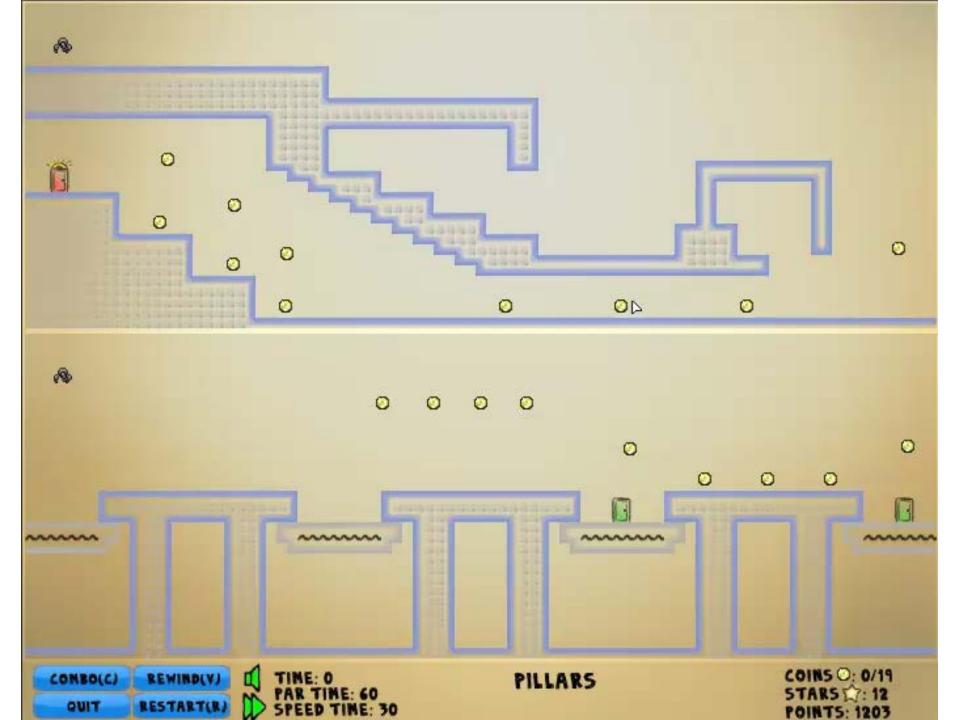


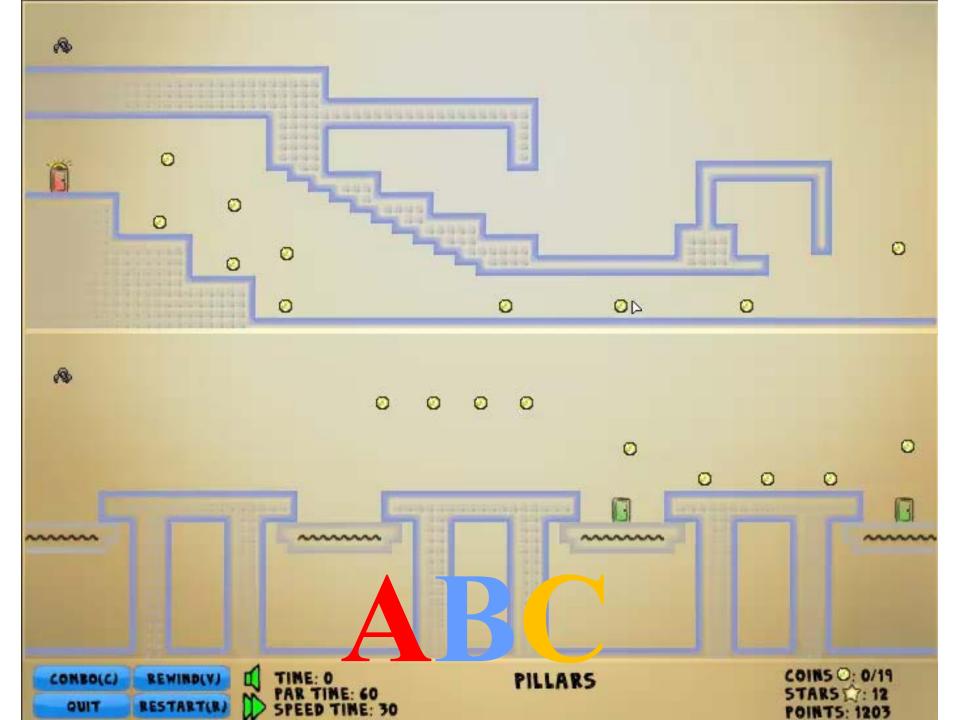












Hello Worlds

Mechanics:

 $\mathbf{A} = \mathbf{move} \qquad \mathbf{B} = \mathbf{two worlds} \qquad \mathbf{C} = \mathbf{close world}$

A AB AB ABC ABC

Moderate reinforcement, high recombination



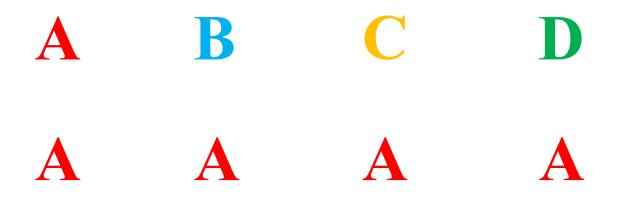
Starcraft





Starcraft

A AB ABC ABCD Low reinforcement, high recombination





Summary

- Level design is always important
 - How keep your game different, lively?
 - How do you train your player?
- Level design uses **geographic constraints**
 - Create challenges by defining *design patterns*
 - Storyboard so player must go through challenges
- Level design uses **ludic constraints**
 - Do not introduce all of your capabilities at once
 - Leverage *reinforcement* and *recombination*

