# The K-armed Dueling Bandits Problem

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## Adaptive Information Systems

#### • Retrieval Function: $f(q) \rightarrow r$

- Input: q (query)
- Output: r (ranking by relevance)

#### Conventional Systems

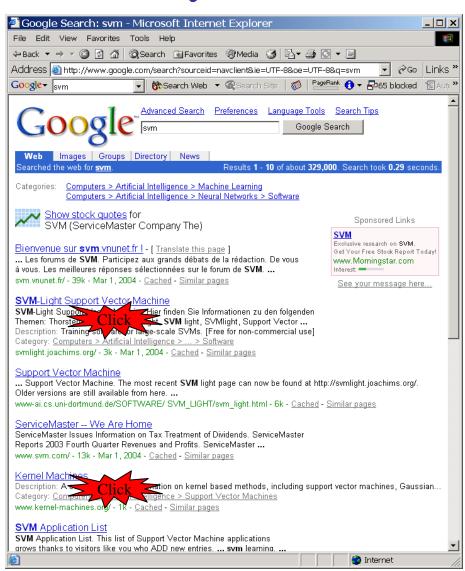
- One-size-fits-all
- Hand-tuned and static retrieval function

#### Room for Improvement

- Different users need different retrieval functions
- Different collections need different retrieval functions

#### Machine Learning

Learn improved retrieval functions



#### **Motivation and Outline**

#### Setup

- Corpus of documents [known]
- Distribution of users and/or queries on corpus [unknown]
- Set of retrieval functions  $\{f_1,...,f_K\}$  [design choice]
- Each retrieval function  $f_i$  has utility  $U(f_i)$  [unknown]

#### Question 1: How can one measure utility?

- Cardinal vs. ordinal utility measurements
- Eliciting implicit feedback through interactive experiments

#### • Question 2: How to efficiently find f<sub>i</sub> with max utility?

- Efficiently → minimizing regret + computationally efficient
- Minimize exposure to suboptimal results during learning
- Dueling Bandits Problem with efficient algorithm

## Approaches to Implicit Utility Elicitation

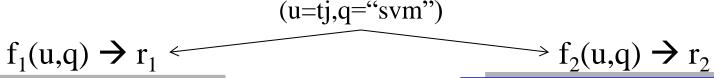
#### Approach 1: Absolute Metrics (cardinal)

- Do metrics derived from observed user behavior provide absolute feedback about retrieval quality of f?
- For example:
  - $U(f) \sim numClicks(f)$
  - $U(f) \sim 1/abandonment(f)$

#### Approach 2: Paired Comparison Tests (ordinal)

- Do paired comparison tests provide relative preferences between two retrieval functions  $f_1$  and  $f_2$ ?
- For example:
  - $f_1 \succ f_2 \Leftrightarrow pairedCompTest(f_1, f_2) > 0$

## Paired Comparisons: Balanced Interleaving



- Kernel Machines
  - http://svm.first.gmd.de/
- 2. Support Vector Machine http://jbolivar.freeservers.com/
- An Introduction to Support Vector Machines http://www.support-vector.net/
- Archives of SUPPORT-VECTOR-MACHINES ... http://www.jiscmail.ac.uk/lists/SUPPORT...
- 5. SVM-Light Support Vector Machine http://ais.gmd.de/~thorsten/svm light/

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- Support Vector Machine and Kernel ... References http://svm.research.bell-labs.com/SVMrefs.html
- Lucent Technologies: SVM demo applet http://svm.research.bell-labs.com/SVT/SVMsvt.html
- Royal Holloway Support Vector Machine http://svm.dcs.rhbnc.ac.uk

#### Interleaving $(r_1, r_2)$

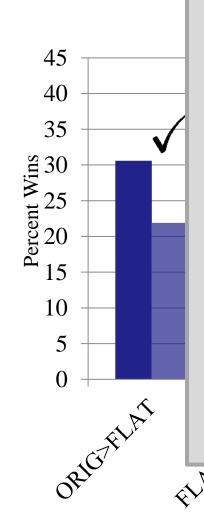
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- 3. SVM-Light Support Vector Machine http://ais.gmd.de/~thorsten/svm light/
- An Introduction to Support Vector Machines http://www.support-vector.net/
- Support Vector Machine and Kernel ... References http://svm.research.bell-labs.com/SVMrefs.html
- 6. Archives of SUPPORT-VECTOR-MACHINES ... http://www.jiscmail.ac.uk/lists/SUPPORT...
- 7. Lucent Technologies: SVM demo applet http://svm.research.bell-labs.com/SVT/SVMsvt.html

#### **Invariant:**

For all k, top k of balanced interleaving is union of top  $k_1$  of  $r_1$  and top  $k_2$  of  $r_2$  with  $k_1=k_2\pm 1$ .

**Interpretation:**  $(r_1 > r_2) \leftrightarrow \text{clicks}(\text{topk}(r_1)) > \text{clicks}(\text{topk}(r_2))$ 

## Balanced Interleaving: Results



## Paired Comparison Tests: Summary and Conclusions

- All interleaving experiments reflect the expected order.
- All differences are significant after one month of data.
- Analogous results for Yahoo Search and Bing.
  - Low impact (always some good results).

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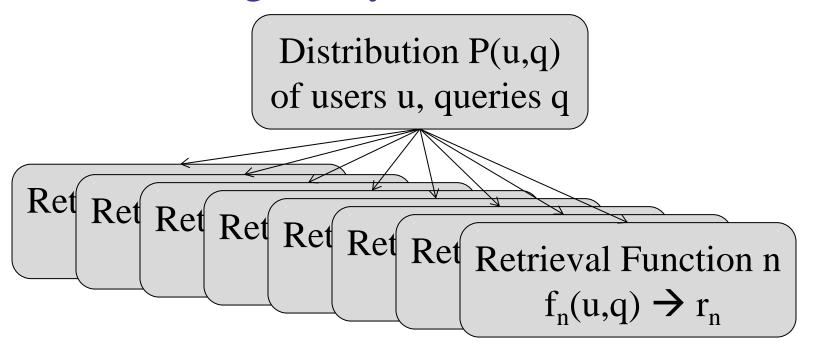
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## **Evaluating Many Retrieval Functions**

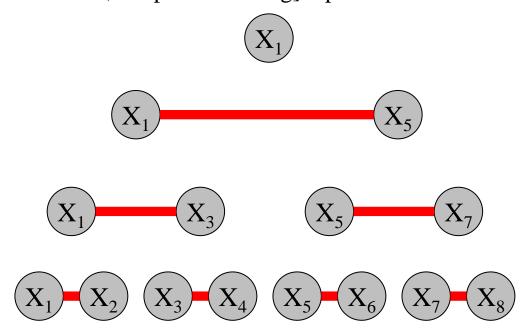


#### Task:

Find  $f^* \in F$  that gives best retrieval quality over P(u,q)?

#### **Tournament**

- Can you design a tournament that reliably identifies the correct winner?
  - → Noisy Sorting/Max Algorithms:
    - [Feige et al.]: Triangle Tournament Heap  $O(n/\epsilon^2 \log(1/\delta))$  with prob 1- $\delta$
    - [Adler et al., Karp & Kleinberg]: optimal under weaker assumptions



## Problem: Learning on Operational System

#### Example:

- -4 retrieval functions: B > G >> Y > A
- 10 possible pairs for interactive experiment
  - $(B,G) \rightarrow low cost to user$
  - $(B,Y) \rightarrow \text{medium cost to user}$
  - $(Y,A) \rightarrow high cost to user$
  - $(B,B) \rightarrow zero cost to user$
  - ...

#### Miniming Regret

- Algorithm gets to decide on the sequence of pairwise tests
- Don't present "bad" pairs more often than necessary
- Trade off (long term) informativeness and (short term) cost

#### **→** Dueling Bandits Problem

## Regret for the Dueling Bandits Problem

#### • Given:

- A finite set H of candidate retrieval functions  $f_1...f_K$
- A pairwise comparison test f > f' on H with P(f > f')

#### • Regret:

- $R(A) = \sum_{t=1...T} [P(f^* \succ f_t) + P(f^* \succ f_t') 1]$
- f\*: best retrieval function in hindsight (assume single f\* exists)
- (f,f'): retrieval functions tested at time t

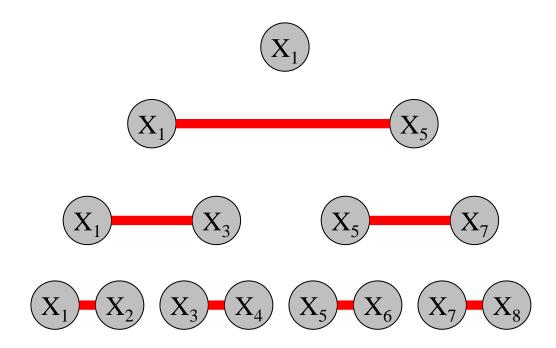
#### **Example:**

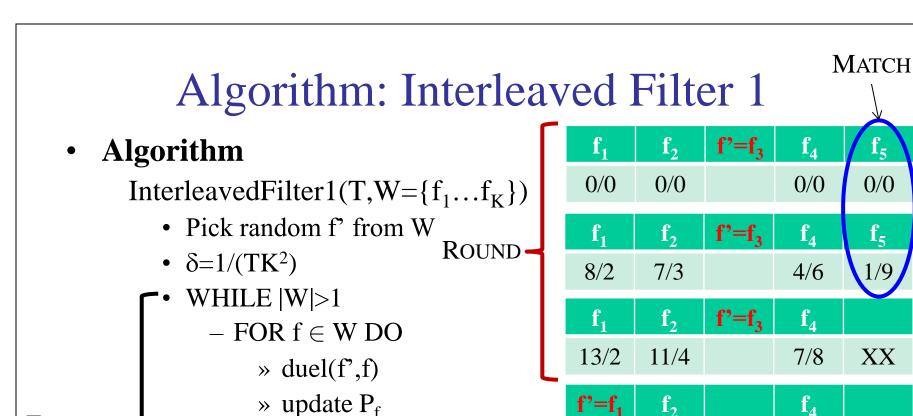
Time Step: 
$$t_1$$
  $t_2$  ...  $T$  Comparison:  $(f_9, f_{12}) \rightarrow f_9$   $(f_5, f_9) \rightarrow f_5$   $(f_1, f_3) \rightarrow f_3$  Regret:  $P(f^* \succ f_9) + P(f^* \succ f_{12}) - 1$   $P(f^* \succ f_5) + P(f^* \succ f_9) - 1$   $= 0.01$ 

[with Yisong Yue, Josef Broder, Bobby Kleinberg]

#### **Tournament**

- Can you design a tournament that has low regret?
  - → Don't know!





**EXPLORE** 

**EXPLOIT** 

 $-c_t = (\log(1/\delta)/t)^{0.5}$ 

- t = t + 1

- Remove all f from W with  $P_f < 0.5$ - $c_t$  [WORSE WITH PROB 1- $\delta$ ]

0/0

0/0

XX

0/0

XX

- IF there exists f'' with  $P_{f''} > 0.5 + c_t$  [BETTER WITH PROB 1- $\delta$ ]
  - » Remove f' from W

EXPLOIT  $\leftarrow$  UNTIL T: duel(f',f')

[with Yisong Yue, Josef Broder, Bobby Kleinberg]

#### IF1: Main Result

• **Theorem:** The expected regret of IF1 is

$$E[R_T] = O\left(\frac{KlogK}{\epsilon_{1,2}}logT\right)$$

where  $\varepsilon_{12} = P(f_1 > f_2) - 0.5$  and K is the number of bandits.

#### • Assumptions:

- Strong Stochastic Transitivity:  $\varepsilon_{i,k} \ge \max{\{\varepsilon_{i,j}, \varepsilon_{j,k}\}}$
- Stochastic Triangle Inequality:  $\varepsilon_{i,k} \le \varepsilon_{i,j} + \varepsilon_{j,k}$
- ε-winner exists

## Assumptions

- Preference Relation:  $f_i > f_j \Leftrightarrow P(f_i \text{ beats } f_j) = 0.5 + \epsilon_{i,j} > 0.5$
- Weak Stochastic Transitivity:  $f_i \succ f_j$  and  $f_j \succ f_k \rightarrow f_i \succ f_k$

$$f_1 \succ f_2 \succ f_3 \succ f_4 \succ f_5 \succ f_6 \succ \dots \succ f_K$$

• Strong Stochastic Transitivity:  $\epsilon_{i,k} \ge \max{\{\epsilon_{i,j}, \epsilon_{j,k}\}}$ 

$$\varepsilon_{1,4} \ge \varepsilon_{2,4} \ge \varepsilon_{3,4} \ge 0.5 \ge \varepsilon_{5,4} \ge \varepsilon_{6,4} \ge \dots \ge \varepsilon_{K,4}$$

- Stochastic Triangle Inequality:  $f_i > f_j > f_k \Rightarrow \epsilon_{i,k} \le \epsilon_{i,j} + \epsilon_{j,k}$  $\epsilon_{1,2} = 0.01$  and  $\epsilon_{2,3} = 0.01 \Rightarrow \epsilon_{1,3} \le 0.02$
- $\epsilon$ -Winner exists:  $\epsilon = \max_{i} \{ P(f_1 \text{ beats } f_i) 0.5 \} = \epsilon_{1,2} > 0$

## IF1: Proof Outline

$$E[R_T] \le \left(1 - \frac{1}{T}\right) E[R_T^{IF1}] + \frac{1}{T}O(T) = O(E[R_T^{IF1}])$$

- 1. The probability that IF1 returns suboptimal bandit is less than 1/T
- $\rightarrow$  a) Probability that a match has wrong winner is at most  $\delta=1/(T K^2)$ .
- $\rightarrow$  b) Upper bound on the number of matches:  $K^{2^{0/0}}$ 
  - 2. Bound expected regret  $E[R_T^{IF1}]$  of IF1
    - a) Bound number of duels in a match:  $O(1/\epsilon^2 \frac{f_1}{0/0} \frac{...}{0/0} \frac{f^2 = f_{K-2}}{0/0} \frac{f_{K-1}}{0/0} \frac{f_K}{XX} \frac{f_K}{XX}$

 $f'=f_K$ 

XX

0/0

0/0

0/0

0/0

0/0

0/0

- b) Bound regret per match
- c) Bound the number of rounds before IF1 terminates

## Lemma 1a: Probability that a Match has Wrong Winner is at most $\delta=1/(T\ K^2)$

#### Proof:

- Reminder: Confidence interval  $c_t = (\log(1/\delta)/t)^{0.5}$
- If we declare the wrong winner between f<sub>i</sub> and f<sub>j</sub>, then observed P<sub>t</sub> must have been outside confidence interval.
- $P(|P_t E[P_t]| \ge c_t) \le 2 \exp(-2 t c_t^2) = 2\delta^2 = 2/(T^2 K^4)$
- Union bound over all time steps:  $2T/(T^2 K^4) \le 1/(T K^2) = \delta$

### IF1: Proof Outline

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- 2. Bound expected regret  $E[R_T^{IF1}]$  of IF1
- → a) Bound number of duels in a match
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  - c) Bound the number of rounds before IF1 terminates

## Lemma 2a: Bound Number of Duels in a Match

- Consider: match between  $f_i$  and  $f_j$  with  $P(f_i \text{ beats } f_j) = 0.5 + \epsilon_{i,j}$
- If match is t duels long, then  $P_t c_t \le 0.5$ , otherwise the match would terminate.
- $P(n > t) \le P(P_t c_t \le 0.5) = P(E[P_t] P_t \ge \varepsilon_{i,j} c_t)$
- For any m  $\geq$  4 and t=(m log(TK<sup>2</sup>)/ $\epsilon^2_{i,j}$ ), we have  $c_t \leq 0.5 \epsilon^2_{i,j}$ .
- − Hoeffding bound →  $O(1/ε_{i,i}^2 log(TK))$  whp

### IF1: Proof Outline

$$E[R_T] \le \left(1 - \frac{1}{T}\right) E[R_T^{IF1}] + \frac{1}{T}O(T) = O(E[R_T^{IF1}])$$

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- 2. Bound expected regret  $E[R_T^{IF1}]$  of IF1
  - a) Bound number of duels in a match:  $O(1/\epsilon^2_{i,j} \log(TK))$  whp
- → b) Bound regret per match
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## Lemma 2b: Bound Regret per Match

#### Proof:

 $f_1$ 

Let current incumbant f'=f<sub>i</sub>:

$\mathbf{f_1}$	•••	f'=f <sub>j</sub>	•••	$\mathbf{f}_{\mathbf{K}}$
0/0	0/0		0/0	0/0

- Note: no match involving  $f_j$  is longer than  $O(1/\epsilon^2_{1,j} \log(TK))$  whp (Lemma 2a)
- Each duel( $f_i$ ,  $f_i$ ) incurs ( $\varepsilon_{1,i} + \varepsilon_{1,i}$ ) regret:

• Case  $f_i \prec f_j$  and  $\epsilon_{j,i} \leq \epsilon_{1,j}$ : Then  $\epsilon_{1,j} + \epsilon_{1,i} \leq \epsilon_{1,j} + \epsilon_{1,j} + \epsilon_{j,i} \leq 3$   $\epsilon_{1,j}$  due to STI.

 $3\epsilon_{1,j} O(1/\epsilon_{1,j}^2 \log(TK)) = O(1/\epsilon_{1,j} \log(TK)) \le O(1/\epsilon_{1,2} \log(TK))$ 

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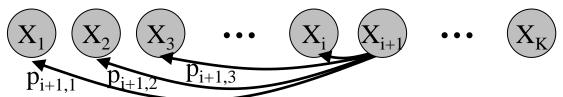
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- 1. The probability that IF1 returns suboptimal bandit is less than 1/T.
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- 2. Bound expected regret  $E[R_T^{IF1}]$  of IF1
  - a) Bound number of duels in a match:  $O(1/\epsilon^2_{i,j} \log(TK))$  whp
  - b) Bound regret per match:  $O(1/\epsilon_{1,2} \log(TK))$  whp
- -> c) Bound the number of rounds before IF1 terminates

## Lemma 2c: Bound the Number of Rounds before IF1 Terminates

- Random walk:  $X_i=1$  if  $f_i$  becomes incumbant,  $X_i=0$  else



- $\rightarrow \sum X_i$  = number of steps in random walk = number of rounds
- Note: If IF1 does not make a mistake, then only forward steps.
- Strong Stochastic Transitivity:  $\forall$  i:  $p_{i+1,1} \ge p_{i+1,2} \ge ... \ge p_{i+1,i}$ → Worst case:  $p_{i+1,1} = p_{i+1,2} = ... = p_{i+1,i} = 1/i$

$$(X_1)$$
  $(X_2)$   $(X_3)$   $(X_4)$   $(X_5)$   $(X_6)$   $(X_7)$   $(X_8)$   $\cdots$   $(X_K)$ 

 $-\sum X_i = O(\log K)$  rounds whp

### IF1: Proof Outline

$$E[R_T] \le \left(1 - \frac{1}{T}\right) E[R_T^{IF1}] + \frac{1}{T}O(T) = O(E[R_T^{IF1}])$$

1. Theorem: IF1 incurs expected regret bounded by

$$E(R_T) \le O\left(\frac{K\log K}{\epsilon_{1,2}}\log T\right)$$

#### 2. Bound expected regret $E[R_T^{IF1}]$ of IF1

b

- a) Bound number of duels in a match:  $O(1/\epsilon^2_{i,j} \log(TK))$  whp
- b) Bound regret per match:  $O(1/\epsilon_{1,2} \log(TK))$  whp
- c) Bound rounds before IF1 terminates: O(log K) whp

#### Lower Bound

• Theorem: Any algorithm for the dueling bandits problem has regret

$$R_T \le \Omega\left(\frac{K}{\epsilon_{1,2}}\log T\right)$$

- Proof: [Karp/Kleinberg/07][Kleinberg/etal/07]
- Intuition:
  - Magically guess the best bandit, just verify guess
  - Worst case:  $\forall f_i \succ f_j$ :  $P(f_i \succ f_j) = 0.5 + \varepsilon$
  - Lemma 2a: Need O( $1/\epsilon^2 \log T$ ) duels to get 1-1/T confidence.

## Algorithm: Interleaved Filter 2

#### Algorithm

InterleavedFilter1(T,W= $\{f_1...f_K\}$ )

- Pick random f' from W
- $\delta = 1/(TK^2)$
- WHILE |W|>1
  - FOR  $b \in W$  DO
    - » duel(f',f)
    - » update P<sub>f</sub>
  - t=t+1
  - $c_t = (\log(1/\delta)/t)^{0.5}$

$\mathbf{f_1}$	$\mathbf{f_2}$	<b>f'=f</b> <sub>3</sub>	$\mathbf{f_4}$	$\mathbf{f}_{5}$
0/0	0/0		0/0	0/0
$\mathbf{f_1}$	$\mathbf{f_2}$	f'=f <sub>3</sub>	$\mathbf{f_4}$	$\mathbf{f}_5$
8/2	7/3		4/6	1/9
$\mathbf{f_1}$	$\mathbf{f_2}$	f'=f <sub>3</sub>	$\mathbf{f_4}$	
<b>f</b> <sub>1</sub> 13/2	<b>f</b> <sub>2</sub> 11/4	f'=f <sub>3</sub>	f <sub>4</sub>	XX
		f'=f <sub>3</sub>		XX

- Remove all f from W with  $P_f < 0.5-c_t$  [WORSE WITH PROB  $1-\delta$ ]
- IF there exists f'' with  $P_{f''} > 0.5 + c_t$

[BETTER WITH PROB  $1-\delta$ ]

- » Remove f' from W
- >> Remove all f from W that are empirically inferior to f'
  - » f'=f''; t=0
- UNTIL T: duel(f',f')

[with Yisong Yue, Josef Broder, Bobby Kleinberg]

## Why is it Safe to Remove Empirically Inferior Bandits?

• Lemma: Mistakenly pruning a bandit has probability at most  $\delta=1/(T K^2)$ .

#### Proof:

- Mistake:  $f_p > f_w > f_i$  (pruned:  $f_p$ , winner:  $f_w$ , incumbant:  $f_i$ )
- $B_{n,w,p}$ : Given w is winner after n duels,  $f_p$  mistakenly pruned.
- − To show:  $P(B_{n,w,p}) \le 1-\delta$  for all n and w.
- Suppose  $P(b_w \succ b_i) = \alpha$  and given  $B_{n,w,p} : P(b_p \succ b_i) \ge \alpha$ .  $\rightarrow E(S_{w,i} + S_{i,p}) \le n$ .
- Duels won  $S_{w,i}$  0.5n < sqrt(n log(1/ $\delta$ )) and  $S_{i,p}$  > 0.5n  $\Rightarrow$   $S_{w,i}$  +  $S_{i,p}$  - n > sqrt(n log(1/ $\delta$ ))
- Hoeffding  $P(S_{w,i} + S_{i,p} n > sqrt(n \log(1/\delta)) \le \delta$

#### Bound the Number of Matches of IF2

- Lemma: Assuming IF2 is mistake free, then it plays O(K) matches in expectation.
- Intuition:



## Regret Bound for IF2

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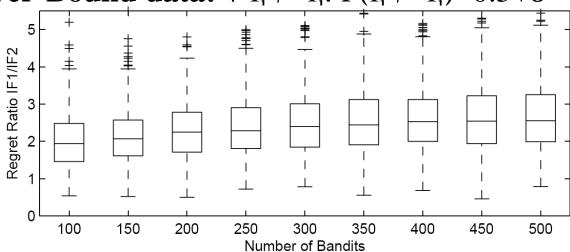
- **Lemma:** Mistakenly pruning a bandit has probability at most  $\delta=1/(T K^2)$ .
- Lemma: Assuming IF2 is mistake free, then it plays O(K) matches in expectation.

**Theorem:** IF2 incurs expected regret bounded by

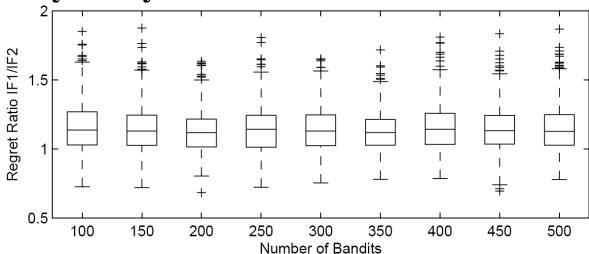
$$E(R_T) \le O\left(\frac{K}{\epsilon_{1,2}} \log T\right)$$

## Experiments: Synthetic Data

• Lower-Bound data:  $\forall f_i > f_i$ :  $P(f_i > f_i) = 0.5 + \epsilon$ 

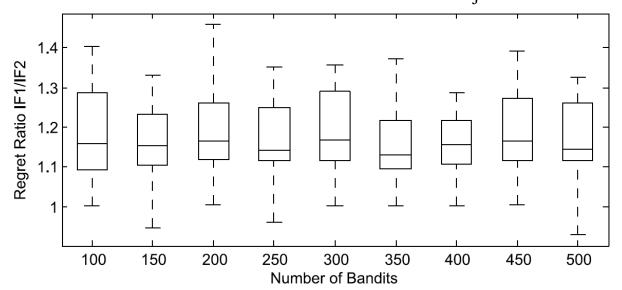


Bradley-Terry data



## Experiment: Simulated Web Search

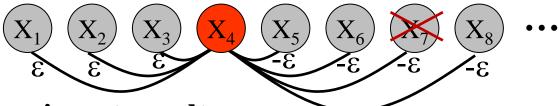
- Microsoft Web Search Data (Chris Burges) with manual relevance assessment
- Feedback  $f_i > f_j$ :
  - Draw query at random
  - Preference  $f_i > f_j$  (probabilistically) based on NDCG difference of rankings produced by  $f_i$  and  $f_i$



## Why not a log-Gap?

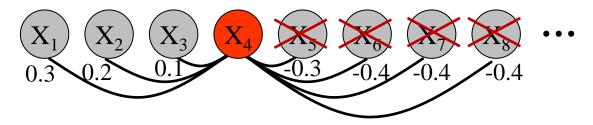
#### To achieve log-gap:

- Log number of rounds need to be played
- Most inferior bandits must not get eliminated anyway without pruning.



#### • Experiment results

- Typically 2-4 rounds largely independent of number of bandits
- Many bandits much worse, so eliminated before round ends



## Summary

#### Dueling Bandits Problem

- Only ordinal information about payoffs
- Algorithms proposes two alternatives, user provides noisy preference.
- Preference can be interleaving, direct comparison, etc.

#### Interleaved Filter Algorithm

- Regret based on win/loss against optimal bandit
- Strategy: keep incumbent, compare against others, prune inferior
- $O(K/\epsilon \log T)$  regret like for bandits with absolute feedback

#### Further Question

- Beat-the-Mean-Bandit algorithm for K-armed dueling bandits problem [Yue & Joachims, 2011]
  - Lower variability
  - Relax strong stochastic transitivity
- Algorithm for finite and convex sets of bandit [Yue & Joachims,
   2009]