#### Clustering

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Reading: Murphy 25.1, 25.5.1

# Supervised Learning vs. Unsupervised Learning

- Supervised Learning
  - Classification: partition examples into groups according to predefined categories
  - Regression: assign value to feature vectors
  - Requires labeled data for training
- Unsupervised Learning?
  - Clustering: partition examples into groups when no pre-defined categories/classes are available
  - Signal separation: recover components of a mixed signal
  - Embeddings: find low dimensional representation of high dimensional data
  - Outlier detection: find unusual events (e.g. hackers)
  - Novelty detection: find changes in data
  - Only instances required, but no labels

# Clustering

- Partition unlabeled examples into disjoint subsets of clusters, such that:
  - Examples within a cluster are similar
  - Examples in different clusters are different
- Discover new categories in an *unsupervised* manner (no sample category labels provided).

# **Applications of Clustering**

- Exploratory data analysis
- Cluster retrieved documents in search engine
- Detecting near duplicates
  - Entity resolution
    - E.g. "Thorsten Joachims" == "Thorsten B Joachims"
  - Cheating detection
- Automated (or semi-automated) creation of taxonomies
  - E.g. phylogenetic tree
- Compression











#### Similarity (Distance) Measures

• Euclidian distance (L<sub>2</sub> norm):

$$L_2(\vec{x}, \vec{x}') = \sqrt{\sum_{i=1}^N (x_i - x'_i)^2}$$

- $L_1$  norm:  $L_1(\vec{x}, \vec{x}') = \sum_{i=1}^N |x_i - x'_i|$
- Cosine similarity:

$$\cos(\vec{x}, \vec{x}') = \frac{\vec{x} * \vec{x}'}{\|\vec{x}\| \|\vec{x}'\|}$$

Kernels

### **Hierarchical Clustering**

Build a tree-based hierarchical taxonomy from a set of unlabeled examples.



• Recursive application of a standard clustering algorithm can produce a hierarchical clustering.

# Agglomerative vs. Divisive Clustering

- Agglomerative (bottom-up) methods start with each example in its own cluster and iteratively combine them to form larger and larger clusters.
- *Divisive* (*top-down*) separate all examples immediately into clusters.



# Hierarchical Agglomerative Clustering (HAC)

- Assumes a *similarity function* for determining the similarity of two clusters.
- Basic algorithm:
  - Start with all instances in their own cluster.
  - Until there is only one cluster:
    - Among the current clusters, determine the two clusters, c<sub>i</sub> and c<sub>j</sub>, that are most similar.
    - Replace  $c_i$  and  $c_j$  with a single cluster  $c_i \cup c_j$
- The history of merging forms a binary tree or hierarchy.

# **Cluster Similarity**

- How to compute similarity of two clusters each possibly containing multiple instances?
  - *Single link*: Similarity of two most similar members.
  - Complete link: Similarity of two least similar members.
  - Group average: Average similarity between members.

#### Single-Link HAC





#### Complete-Link HAC



$$sim(c_i,c_j) = \min_{x \in c_i, y \in c_j} sim(x, y)$$

#### **Computational Complexity of HAC**

- In the first iteration, all HAC methods need to compute similarity of all pairs of *n* individual instances which is O(n<sup>2</sup>).
- In each of the subsequent O(n) merging iterations,
  - must find smallest distance pair of clusters → Maintain heap O(n<sup>2</sup> log n)
  - it must compute the distance between the most recently created cluster and each other existing cluster. Can this be done in constant time?
- $\rightarrow$  O( $n^2 \log n$ ) overall.

#### **Computing Cluster Similarity**

- After merging c<sub>i</sub> and c<sub>j</sub>, the similarity of the resulting cluster to any other cluster, c<sub>k</sub>, can be computed by:
  - Single Link:

$$sim((c_i \cup c_j), c_k) = \max(sim(c_i, c_k), sim(c_j, c_k))$$

– Complete Link:

$$sim((c_i \cup c_j), c_k) = \min(sim(c_i, c_k), sim(c_j, c_k))$$

#### Single-Link Example



# Group Average Agglomerative Clustering

 Use average similarity across all pairs within the merged cluster to measure the similarity of two clusters.

$$sim(c_{i}, c_{j}) = \frac{1}{|c_{i} \cup c_{j}|(|c_{i} \cup c_{j}| - 1)} \sum_{\vec{x} \in (c_{i} \cup c_{j})} \sum_{\vec{y} \in (c_{i} \cup c_{j}): \vec{y} \neq \vec{x}} sim(\vec{x}, \vec{y})$$

Compromise between single and complete link.

# Computing Group Average Similarity

- Assume cosine similarity and normalized vectors with unit length.
- Always maintain sum of vectors in each cluster.

$$\vec{s}(c_j) = \sum_{\vec{x} \in c_j} \vec{x}$$

Compute similarity of clusters in constant time:

$$sim(c_i, c_j) = \frac{(\vec{s}(c_i) + \vec{s}(c_j)) \bullet (\vec{s}(c_i) + \vec{s}(c_j)) - (|c_i| + |c_i|)}{(|c_i| + |c_j|)(|c_i| + |c_j| - 1)}$$

#### **Non-Hierarchical Clustering**

- K-means clustering ("hard")
- Mixtures of Gaussians and training via Expectation maximization Algorithm ("soft")

# **Clustering Criterion**

- Evaluation function that assigns a (usually real-valued) value to a clustering
  - Clustering criterion typically function of
    - within-cluster similarity and
    - between-cluster dissimilarity
- Optimization
  - Find clustering that maximizes the criterion
    - Global optimization (often intractable)
    - Greedy search
    - Approximation algorithms

# **K-Means Algorithm**

- Input: k = number of clusters, Euclidian distance d
- Select k random instances  $\{s_1, s_2, \dots, s_k\}$  as seeds.
- Until clustering converges or other stopping criterion:
  - For each instance *x<sub>i</sub>*:
    - Assign  $x_i$  to the cluster  $c_i$  such that  $d(x_i, s_i)$  is min.
  - For each cluster  $c_i$  //update the centroid of each cluster

•  $s_j = \mu(c_j)$ 

Note: Clusters represented via centroids

$$\vec{\mu}(c) = \frac{1}{|c|} \sum_{\vec{x} \in c} \vec{x}$$

#### K-means Example (k=2)



Pick seeds Reassign clusters Compute centroids Reassign clusters Compute centroids Reassign clusters

Converged!

# **Time Complexity**

- Assume computing distance between two instances is O(N) where N is the dimensionality of the vectors.
- Reassigning clusters for *n* points: O(*kn*) distance computations, or O(*knN*).
- Computing centroids: Each instance gets added once to some centroid: O(nN).
- Assume these two steps are each done once for *i* iterations: O(*iknN*).
- Linear in all relevant factors, assuming a fixed number of iterations.

# **Buckshot Algorithm**

Problem

- Results can vary based on random seed selection, especially for high-dimensional data.
- Some seeds can result in poor convergence rate, or convergence to sub-optimal clusterings.

Idea: Combine HAC and K-means clustering.

- First randomly take a sample of instances of size n<sup>1/2</sup>
- Run group-average HAC on this sample
- Use the results of HAC as initial seeds for K-means.
- Overall algorithm is efficient and avoids problems of bad seed selection.

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