



## Information architecture

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- Construction of a structure or the organization of information
- In a library: combination of the catalog system and the physical layout that holds the books
- On the web: combination of organizing a site's content into categories and creating an interface to support those categories
- For a database: designing the categories and the relationships among them; designing an interface for effective query and maintenance

## Information architecture

- Has origin in library science
- Early
  - need for organizing printed material
- Now

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- both printed and digital material
- Large quantity of material
- Frequent update to collection
- Highly domain specific
   E.g., university library system vs. the information system of a business corporation

## Information architecture draws from many fields Library science Human-computer interaction Computer science Media and communication science Psychology Organizational behavior













## Navigation

- Dictionary:
  - Getting from one place to another

Information Architecture--Web Design

- Figuring out where you are
- Website:
  - Where have I been?
  - Where I am?

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• Where can I go?











